

Justin B. Craig

Associate Professor of Entrepreneurship and Family Business

School of Business

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EDUCATION

- Doctor of Philosophy, Bond University. *Thesis: An Investigation and Behavioral Explanation of Family Business Functioning* (Conferred, 2004)
- Master of Counseling, Bond University. *Thesis: Counseling in the 'Bear-Pit' of Family Business* (2001)
- Bachelor of Psychology (Honors), Griffith University. *Thesis: Conflict and Functioning in Family Business* (2000)
- Bachelor of Business (HRM), Griffith University (1998)

RESEARCH INTERESTS and NOTABLE HIGHLIGHTS

My **published research** to date has been primarily focused at the intersection of entrepreneurship and family business. Empirical works have used innovation and comparative measures of firm performance as DVs.

Research highlights include best paper awards at Academy of Management (AOM) (2011) (empirical paper award from the Entrepreneurship Division), International Family Enterprise Research Academy (IFERA) (2009) (best policy related paper), Babson Entrepreneurship Research Conference (BERC) (2005) (best family business paper) and Family Business Australia (FBA) (2001) as well as an Honorable Mention for the Best Unpublished Research Paper from the Family Firm Institute (FFI) (2007).

Google Scholar recorded **citations** are currently in excess of 500.

Recent **research service** highlights include my involvement as an Associate Editor for Family Business Review, which has experienced significant impact factor improvement recently, and involvement with scholars and business families in the Successful Transgenerational Entrepreneurship Practices (STEP) global research project. Recent **research dissemination** highlights include a sponsored 12 lecture family business roadshow in New Zealand and evidence based governance and strategy courses developed for and delivered to Australian family business leaders.

A notable exception to the family business and entrepreneurship research focus is a pedagogy-based project that examines the effectiveness of enhancing professional development using international study tours.

RESEARCH PUBLICATIONS (All publications were double-blind peer-reviewed.)

- Eberhard, M., & **Craig, J. B.** The evolving role of organisational and personal networks in international market venturing. *Journal of World Business, Forthcoming* (accepted May 18, 2012).
- Neubaum, D. O., Dibrell, C., & **Craig, J. B.** (2012) Balancing natural environment concerns of internal and external stakeholders in family and non-family businesses. *Journal of Family Business Strategy*, 3(1), 28-37.
- **Craig, J. B.**, & Salvato, C. (2012) The distinctiveness, design, and direction of family business research: Insights from management luminaries. *Family Business Review*, 25, 109-116.
- Dibrell, C., **Craig, J. B.**, & Hansen, E. (2011) The impact of managerial attitudes toward the natural environment in growing versus mature firms. *Journal of Small Business Management*, 49(3), 467-489.
- Dibrell, C., **Craig, J. B.**, & Hansen, E. (2011) How managerial attitudes toward the natural environment affect market orientation and innovation. *Journal of Business Research*, 64(4), 401-407.
- Cromer, C., Dibrell, C., & **Craig, J. B.** (2011) A study of Schumpeterian (Radical) vs. Kirznerian (Incremental) innovations in knowledge intensive industries. *Journal of Strategic Innovation and Sustainability*, vol. 7(1), 28-42.
- **Craig, J. B.** (2010) Desk rejection: How to avoid being hit by a returning boomerang. *Family Business Review*, 25(December), 306-309.
- **Craig, J. B.**, & Moores, K. (2010) Strategically aligning family and business systems using the Balanced Scorecard. *Journal of Family Business Strategy*, 1, 78-87.
- **Craig, J. B.**, & Moores, K. (2010) Championing family business issues to influence public policy: Evidence from Australia. *Family Business Review*, 23(June), 170-180.
- Morris, M., & **Craig, J. B.** (2010) Towards a better understating of family enterprising. *International Journal of Entrepreneurial Venturing*, (2)3/4, 308-319.
- **Craig, J. B.**, Moores, K., Howorth, C., & Poutziouris, P. (2009) Family business: A rich research repository. *Journal of Management and Organization*, 15(3), 392-394.
- **Craig, J. B.**, Moores, K., Howorth, C., & Poutziouris, P. (2009) Family business research approaching a tipping point threshold. *Journal of Management and Organization*, 15(3), 282-293.
- Cassar, G., & **Craig, J. B.** (2009) An investigation of hindsight bias in nascent venture activity. *Journal of Business Venturing*, 24, 149-164.
- Dibrell, C., Davis, P. S., & **Craig, J. B.** (2009) The performance implications of temporal orientation and information technology in organization-environment alignment. *Journal of Strategy & Management*, 2, 145-162.
- Randøy, T., Dibrell, C., & **Craig, J. B.** (2009) Founding family leadership and industry profitability. *Small Business Economics: An Entrepreneurship Journal*, 32, 397-407.
- Reprinted in *Corporate Governance in Small and Medium Sized Firms* (2011) edited by Professor David B. Audretsch, Ameritech Chair of Economic Development, Indiana University, USA and Professor Erik E. Lehmann, University of Augsburg, Germany. Elgar Publishing.
- Dibrell, C., **Craig, J. B.**, Moores, K., Johnson, A., & Davis, P.S. (2009) Factors critical in overcoming the liability of newness: Highlighting the role of family. *Journal of Private Equity*, 12(2), 38-48.
- Zahra, S., Neubaum, D., Hayton, J., Dibrell, C., & **Craig, J. B.** (2008) Culture of family commitment and strategic flexibility: The moderating effect of stewardship. *Entrepreneurship Theory & Practice*, 32, 1035-1054.
- **Craig, J. B.**, Dibrell, C., & Davis, P. S. (2008) Leveraging family-based brand identity to enhance firm competitiveness and performance. *Journal of Small Business Management*, 46 (3), 351-371.
- Dibrell, C., Davis, P. S., & **Craig, J. B.** (2008) Fueling innovation through information technology in SMEs. *Journal of Small Business Management*, 46(2), 203-218.
- Dibrell, C., & **Craig, J. B.** (2006) The natural environment, innovation, and firm performance: A comparative study. *Family Business Review*, 19(4), 275-288.
- **Craig, J. B.**, & Johnson, D. (2006) Establishing individual differences related to opportunity alertness and innovativeness dependent on academic-career training. *Journal of Management Development*, 25(1), 28-39.
- Johnson, D., **Craig, J. B.**, & Hildebrand, R. (2006) Entrepreneurship education: Towards a discipline-based framework. *Journal of Management Development*, 25(1), 40-54.

- **Craig, J. B.**, Cassar, G., & Moores, K. J. (2006) A ten year investigation of strategy, systems and environment upon innovation in family firms. *Family Business Review*, 19(1), 1-10.
- Moores, K. J., & **Craig, J. B.** (2006) From vision to variables: A scorecard to continue the professionalisation of a family firm. *Family Business Research Handbook*. Elgar Publications, 196-214.
- Moncrief, S., Paul, J., & **Craig, J. B.** (2006) Working with family business: A content validity study of the Aspen Family Business Inventory. *Family Business Research Handbook*. Elgar Publications, 215-233.
- **Craig, J. B.**, & Bergmuller, J. (2005) Dummy boards or bored dummies: Changes needed at Bauer Holdings. *Management Case Study Journal*, 5(1).
- **Craig, J. B.**, & Moores, K. J. (2005) Balanced scorecards to drive the strategic planning of family firms. *Family Business Review*, XVIII(2), 105-122.
- **Craig, J. B.**, & Moores, K. J. (2004) The professionalization process: The Dennis Family Corporation case. *Family Business Case Journal*, (Eds. Joe Astrachan, Panikkos Poutziouris and Khaled Soufani) ISBN: 0-9753893-0-0, 91-121.
- **Craig, J. B.**, & Lindsay, N. J. (2002) Incorporating the family dynamic into the entrepreneurship process. *Journal of Small Business and Enterprise Development*, 9(4), 416-430.
- **Craig, J. B.**, & Moores, K. J. (2002) How Australia's Dennis Family Corporation professionalized its family business. *Family Business Review*, March, XV(1), 59-70.
- **Craig, J. B.** (2002) Conflict and family functioning in family business. *The Journal of SEAANZ*, December, 10(2), 88-99.
- **Craig, J. B.**, & Lindsay, N. J. (2002) Towards a framework for how opportunities are recognized. *The Journal of Private Equity*, Winter, 6(1), 13-24.
- **Craig, J. B.** (2001) A look at organizational conflict in family business. *The Journal of SEAANZ*, 9(2), 71-78.

BOOKS and MONOGRAPHS

- Kevin Au, **Justin B. Craig** and Kavil Ramachandran (Editors). *Family Enterprise in the Asian Pacific: Exploring Transgeneration Entrepreneurship in Family Firms*. Elgar Publishing, London, 2011.
- Ken Moores and **Justin B. Craig**. *Understanding Family Enterprise: A Book of Readings*. Bond University Press, 2011.
- Noel J. Lindsay and **Justin B. Craig**. *Stars under the Southern Cross: The Untold Stories of Queensland Family Businesses*. Bond University, 2000.

JOURNAL, CONFERENCE, AND GRANT SUBMISSIONS/PROPOSALS UNDER REVISION/REVIEW

- Kraus, S., Pohjola, M., Velema, D., **Craig, J. B.** Proactivity, risk-taking, and innovation output: A comparative study of family and nonfamily firms. Invited for resubmission at *Family Business Review*. (**Request received** December 7 **Re-Submitted** April 30)
- Ling, Y., **Craig, J. B.**, & Baldrige, D. Strategic issue selling by successor generation members in family enterprises. Under initial review at *Journal of Family Business Strategy*. (**Submitted** March 1)
- Dibrell, C., **Craig, J. B.**, & Neubaum, D. O. Linking the formal strategic planning process, flexible planning systems, and innovativeness to firm performance. 1st revise and resubmit requested at the *Journal of Business Research*. (Scheduled **Re-Submission** May 14)
- Garrett, R. P., Dibrell, C., & **Craig, J. B.** Internal corporate venturing in multi-generational family businesses: The influences of CEO centrality and external board members. Invited for revision at *Family Business Review*. (Scheduled **Re-Submission** July 14)

MANUSCRIPTS IN PREPARATION FOR JOURNAL SUBMISSION

- **Craig, J. B.**, & Dibrell, C. Establishing how natural environmental competency, social consciousness and innovativeness relate. Journal not yet selected.

- **Craig, J. B.**, & Dibrell, C. Enhancing and preserving socioemotional wealth. In preparation for submission to *Family Business Review*.
- **Craig, J. B.**, Dibrell, C., Neubaum, D., & Thomas, C. Stewardship climate scale: Construction, validation and testing. In preparation for submission to the *Journal of Applied Psychology*.
- Dibrell, C., Neubaum, D. O., & **Craig, J. B.** Strategic planning and flexibility: Governance control mechanisms in family and non-family firms. In preparation for submission to *Strategic Entrepreneurship Journal* or *Entrepreneurship Theory and Practice*.
- Dibrell, C., & **Craig, J. B.** Natural environment salience and managerial discretion: Impact on innovativeness
- **Craig, J. B.**, & Moores, K. Family Business: AGES. Textbook project contracted by Sage Publishing.
- **Craig, J. B.**, Dibrell, C., Neubaum, D. Stewardship. Book project invited by Routledge Publishing.
- **Craig, J. B.** Stewards. Book project invited by Edward Elgar Publishing.

BOOK CHAPTERS, ARTICLES & CONFERENCE PROCEEDINGS

- Blombach, A. & **Craig, J. B.** (2012) The essence of contemporary marketing: An idiosyncratic family business essence perspective. *Forthcoming, Family Business Research Handbook*, Sage Publisher.
- **Craig, J. B.** (in conjunction with Wade Heggie) (2012) Australia's Neumann Family Group: A born diversified conglomerate. *Academy of Management Entrepreneurship Division Ambassadors Program Casebook*.
- **Craig, J. B.** and Lee, H. (2012) Differences among and between family businesses. *DongA Business Review*, South Korea.
- Kraus, S., Mark, S., **Craig, J. B.**, & Dibrell, C. (2012) Entrepreneurship and family business: Contradiction or synonym? *Journal of Small Business and Entrepreneurship*.
- **Craig, J. B.**, Irava, W., & Moores, K. (2011) Twin brothers in arms learn the family business. *Family Enterprises in Asia Pacific*. Elgar Publishing: London.
- **Craig, J. B.**, Irava, W., & Moores, K. (2011) Experiencing entrepreneurship: Learning through osmosis. *Family Enterprises in Asia Pacific*. Elgar Publishing: London.
- **Craig, J. B.**, Irava, W., & Moores, K. (2011) Gaining legitimacy in a new industry: Sailing into the unknown. *Family Enterprises in Asia Pacific*. Elgar Publishing: London.
- **Craig, J. B.**, Dibrell, C., Neubaum, D., & Thomas, C. (2011) Stewardship climate scale: Measurement and an assessment of reliability and validity. *Academy of Management Conference Best Paper Proceedings*.
- **Craig, J. B.**, Dibrell, C., & Neubaum, D. (2011). Stewardship as governance behaviour in family businesses. *Contemporary Issues in Corporate Governance*, Eds. John Farrar and Susan Watson, University of Auckland Press. ISBN 09509001-8-2.
- Woo, Li-Anne, Liu, T., **Craig, J. B.** & Kiessling, T. (2009) Enhancing professional development using international study tours. *Preparing Students for their Professions through Hands-On Engagement and Experience: Model Projects and Programs in Tertiary Education*. Bond University Press.
- Dibrell, C., & **Craig, J. B.** (2006) Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. *Frontiers of Entrepreneurship Research*, Babson College Centre, 177-190. This paper was selected as the Best Paper for the Family Business Track sponsored by George and Robin Raymond.
- **Craig, J. B.**, & Lindsay, N. J. (2001) Quantifying "gut feeling" in the opportunity recognition process. *Frontiers of Entrepreneurship Research*, (Ed. W. Bygrave) Babson College Centre, 124-137.

INTERNATIONAL, NATIONAL, & REGIONAL CONFERENCE INVOLVEMENT

2012

- **Craig, J. B.**, & Sharma, P. Legacy considerations for family business entrepreneurs. Accepted for presentation at Academy of Management Meetings, Boston.

- Eberhard, M., & **Craig, J. B.** The role of organizational and personal networks in exploring and exploiting opportunities in international markets. Accepted for presentation at Academy of International Business Conference, Washington, June.
- **Craig, J. B.**, & Dibrell, C. Enhancing and preserving socioemotional wealth. 2012 Family Enterprises Research Conference, Montreal.
- Lee, H., **Craig, J. B.**, & Dibrell, C. From resource-based theory to resource orchestration: A preliminary test of theory across Korean SMEs. **Accepted** for presentation (but subsequently withdrawn) at the 2012 *Babson College Entrepreneurship Research Conference*, Fort Worth, Texas.

2011

- **Craig, J. B.** Family Business Research Agenda. (Keynote address) *The 7th International Symposium on Entrepreneurship and Family Business Research*, Hangzhou, China, November 24th.
- **Craig, J. B.**, Dibrell, C., Neubaum, D., & Thomas, C. Stewardship climate scale: Measurement and an assessment of reliability and validity. The 2011 Academy of Management Conference, San Antonio, TX. Winner of the Kennesaw State University/ Coles College of Business, Best Empirical Paper award for the Academy of Management Entrepreneurship Division. Selected as full paper in the *Academy of Management Best Paper Proceedings*.
- Garrett, R. P., Dibrell, C., & **Craig, J. B.** Intrapreneurship in multi-generational family businesses. The 2011 Family Business Research & Education Symposium for Family Business of Australia, Perth, Australia- WA.
- Dibrell, C., Neubaum, D. O., & **Craig, J. B.** Strategic planning and flexibility: Governance control mechanisms in family and non-family firms. The 2011 International Family Enterprise Research Academy (IFERA) conference in Sicily, Italy.
- Garrett, R. P., Dibrell, C., & **Craig, J. B.** Internal corporate venturing in multi-generational family businesses: The influences of CEO centrality and external board members. The 2011 Corporate Entrepreneurship Workshop in Lyon, France.
- **Craig, J. B.**, & Dibrell, C. A system performance model to capture the potential for enterprising family advantage and corresponding performance outcomes. The 2011 Babson Kauffman Entrepreneurship Research Conference (BCERC), Syracuse, New York.

2010

- **Craig, J. B.**, Dibrell, C., & Neubaum, D. Overcoming the liability of theoretical newness: The case for stewardship theory. The 2010 Babson Kauffman Entrepreneurship Research Conference, Lausanne, Switzerland.

2009

- Dibrell, C., **Craig, J. B.**, & Hansen, E. Natural environment, market orientation, and firm innovativeness: a life cycle perspective. The 2009 Southern Management Association, Asheville, North Carolina.
- Dibrell, C., & **Craig, J. B.** Legitimizing the natural environment in SMEs: A strategic issue interpretation perspective. The 2009 Babson Kauffman Entrepreneurship Research Conference, Boston, MA.
- **Craig, J. B.**, & Dibrell, C. Accession tournaments: The application of a game theory derivative to the multi-dimensional family business accession process. The 2009 Babson Kauffman Entrepreneurship Conference, Boston, MA.
- **Craig, J. B.** An integrated research initiative: Introducing the AGES framework. Interactive panel Family Business Governance, Management, and Performance presentation at Academy of Management Meetings, Chicago. (August)
- **Craig, J. B.**, & Moores, K. Championing family business issues to influence public policy: Evidence from Australia. The Ninth International Family Enterprise Research World Conference, Cyprus. (June)
Recipient of the Best Policy-Oriented Research Paper Award

- **Craig, J. B.** & Moores, K. Launching a *local* learning community within a *global* learning community. Babson STEP Global Summit.

2008

- Ling, Y., Baldrige, D., & **Craig, J. B.** Toward a model of issue selling in family businesses. The 2008 Academy of Management Meetings, Anaheim, California.
- Dibrell, C., **Craig, J. B.**, & Neubaum, D. Strategic planning and flexibility as governance control mechanisms in family and non-family firms. The 2008 Academy of Management Conference in Anaheim, CA.
- Dibrell, C., **Craig, J. B.**, & Hansen, E.N. The impact of firm natural environment policy on the market orientation to innovation relationship in SMEs. The 2008 Babson Kauffman Entrepreneurship Research Conference, Chapel Hill, NC.
- Ling, Y., Baldrige, D., & **Craig, J. B.** Toward a model of issue selling in family businesses. 6th Annual Theories of Family Enterprise Academic Conference. University of Alberta in Edmonton.
- Moores, K. & **Craig J. B.** Agency differences in family and non-family businesses. First Asian Family Business Conference, India Scholl of Business, Hyderabad.
- Kiessling, T., & **Craig, J. B.** Understanding the transference of implicit contracts post acquisition. 5th AGSE International Entrepreneurship Research Exchange, Swinburne University, Melbourne.
- Moores, K. & **Craig, J. B.** Building an integrated theory of family business. 4th Workshop on Family Firms Management Research, University of Naples.
- Dibrell, C., **Craig, J. B.**, & Moores, K. The role of family in starting and sustaining new ventures: Evidence from the Australian Wine Industry. The 2nd Georges Doriot Conference on Family Enterprising, Paris, France.
- **Craig, J. B.**, Moores, K., & Irava, W. The Battaglia family case. Successful Transgenerational Entrepreneurship Processes (STEP) Summit, Hong Kong, November 22-24.
- **Craig, J. B.**, Moores, K., & Irava, W. The Deague Family case. Successful Transgenerational Entrepreneurship Processes (STEP) Summit, Hong Kong, November 22-24.
- **Craig, J. B.**, Corporate governance in family firms. New Zealand Governance Centre Inaugural Conference, The University of Auckland Business School. (August)

2007

- Dibrell, C., & **Craig, J. B.** Between a strategic rock and a hard place: Planning and flexibility in family and non-family firms. The 2007 Australian-New Zealand Academy of Management Conference, Sydney, Australia.
- Dibrell, C., Johnson, A., Moores, K. J. & **Craig, J. B.** Overcoming liability of newness through legitimacy: A stakeholder salience perspective. The 2007 Australian-New Zealand Academy of Management Conference, Sydney, Australia.
- **Craig, J. B.**, Schaper, M., & Dibrell, C. Being the boss and working for a boss: Upsides and downsides. The 2007 Australian-New Zealand Academy of Management Conference, Sydney, Australia.
- **Craig, J. B.** Developing and promoting family brand identity: The good, the bad...and the ugly. The Family Business Australia Conference, Canberra, August.
- Johnson, A., Dibrell, C., Holcomb, R., & **Craig, J. B.** Measuring legitimacy of startups: The development of constructs and their parameters. The 2007 American Agricultural Economics Association in Portland, OR.
- Dibrell, C., **Craig, J. B.**, & Neubaum, D. Navigating the landscape: The mediating role of innovation in strategic planning capabilities. The 2007 Academy of Management Conference in Philadelphia, PA.
- Dibrell, C., Johnson, A., Davis, P. S., Moores, K. J., & **Craig, J. B.** The road to legitimacy: A study of startups and their established competitors in the Australian Wine Industry. The 2007 Babson Kauffman Entrepreneurship Research Conference, Madrid, Spain.
- **Craig, J. B.**, Dibrell, C. & Davis, P. S. Leveraging family-based brand identity to enhance firm competitiveness and performance. The Third Annual Office Depot Small Business Research Forum on "Family Entrepreneurship", March 2007.

1999-2005

- Dibrell, C., Davis, P. S., & **Craig, J. B.** Innovation and firm performance: The role of information technology in small and medium-sized firms. The 2005 Strategic Management Society Conference, Orlando, FL.
- Dibrell, C., & **Craig, J. B.** The moderating role of flexibility in family and non-family strategic planning and innovation. The 2005 Academy of Management Conference, Honolulu, HI.
- Dibrell, C., & **Craig, J. B.** An examination of strategic planning and flexibility to firm innovation: A three study approach. The 2005 Academy of Management Conference, Honolulu, HI.
- Dibrell, C., & **Craig, J. B.** Linking transgenerational value creation with natural environment and sustainability policy in family and non-family owned firms: Extending the agency-stewardship theory debate. The 2005 Babson Kaufman Entrepreneurship Conference, Boston, MA.
 - Selected as the Best Paper for the Family Business Track.
- **Craig, J. B.**, & Dibrell, C. Is family business promotion a strategic differentiator? An Empirical Study. The 2005 Babson Kaufman Entrepreneurship Conference, Boston, MA.
- Dibrell, C., Down, J. T., & **Craig, J. B.** The moderating role of strategic flexibility in the strategic planning to innovation relationship: A study of entrepreneurial firms. The 2004 Babson Kauffman Entrepreneurship Research Conference, Glasgow, Scotland.
- **Craig, J. B.**, & Green, M. (2004) Adapting and expanding the evolutionary theory of the firm to family business. International Family Enterprise Research Academy Conference, Jonkoping.
- **Craig, J. B.**, & Green, M. (2004) Exploring generational differences in family firms. Academy of Management Meetings, New Orleans.
- **Craig, J. B.**, & Johnson, D., & Green, M. (2004) Classifying entrepreneurs Schumpeterian (innovator-entrepreneur) verses Kirznerian (producer-entrepreneur). Babson Kauffman Entrepreneurship Research Conference, Glasgow.
- **Craig, J. B.**, Moores, K. J., & Green, M. (2003) Family business leadership: An agency and stewardship theories life cycle perspective. Family Business Network Conference.
- **Craig, J. B.**, & Moores, K. J. (2003) The passionate can professionalize. Family Business Australia Conference, Hobart.
- **Craig, J. B.**, Cassar, G., & Moores, K. J. (2003) A ten-year longitudinal investigation of strategy, systems and environment upon innovation in family firms. Babson Kauffman Entrepreneurship Research Conference.
- **Craig, J. B.**, & Moores, K. J. (2003) Advancing family business development: Balancing founder values with professional management. International Council for Small Business (ICSB).
- **Craig, J. B.**, & Moores, K. J. (2002) A balanced scorecard approach to strategy in family business. FBA 2002 National Conference, Coffs Harbor (Key Note Address)
- **Craig, J. B.**, & Moores, K. J. (2002) Corporate governance and social responsibility: The Dennis Family Case. Family Business Network World Conference, Helsinki.
- **Craig, J. B.**, & Brown, K. (2002) Auditing communication processes leads to improved job satisfaction and increased productivity in a family business. Proceedings of the 2002 IFSAM/ANZAM World Congress, Gold Coast.
- Moores, K. J., Sharpley, C. S., **Craig, J. B.**, & Lindsay, N. J. (2001) Maximising productivity by minimising reactivity: Adjusting responses to suit the need. Proceedings of the Family Business Australia Conference, Melbourne. (Best Research Paper)
- **Craig, J. B.**, & Lindsay, N. J. (2001) Quantifying "gut feeling" in the opportunity recognition process. Proceedings of Frontiers of Entrepreneurial Research Conference, Jonkoping, Sweden.
- **Craig, J. B.**, & Lindsay, N. J. (2000) When two worlds collide. Proceedings of Family Business Network 11th Annual World Conference, London.
- Moores, K. J., Lindsay, N. J., & **Craig, J. B.** (1999) Baby Boomers and Generation Xers manage and lead their businesses differently: A new model for family businesses Proceedings of Family Business Australia Annual Conference, Coolum.

TEACHING ASSIGNMENTS and NOTABLE PEDAGOGICAL INNOVATIONS

Currently I teach family business, entrepreneurship and new venture planning courses to undergraduate and graduate (MBA, EMBA, MBus) level students at Bond University in Australia. In addition, I have jointly developed and deliver executive governance (2 days) and strategic planning (1 day) short courses to family business leaders. I also currently supervise one PhD candidate.

Prior, at Oregon State University (OSU), I taught Introduction to Entrepreneurship (BA 260) and New Venture Lab (BA467) at undergraduate level. Previous to that, I taught family business and entrepreneurship courses at undergraduate and graduate level at Bond University in Australia and South Africa.

I endeavor to draw connections between academic publications and my research in entrepreneurship and innovation, and the application-oriented interests of students in the classroom setting. Though only one measure of teaching effectiveness, with T-Vals among the highest in the faculties with which I have been involved, my teaching evaluations are testament that I am a very strong performer in the classroom. I have received the Dean's Excellence in Teaching Award three times at Bond University and was a nominee for the 2006 OSU College of Business excellence in teaching award. Other noteworthy examples of innovation in pedagogy are the (1) informal teaching tool co-developed to deliver and monitor competency-based learning in Weatherford Residential College at OSU, (2) flexible delivery of BA160-161-162 to Weatherford residents, (3) joint development of the EMBA Family Business curriculum at Bond, and (4) revision of Core Entrepreneurship to include progressive assessment. I was also an OSU Honors College faculty member.

HONORS, SERVICE, GRANTS

Honors

- 2011 AOM Entrepreneurship Division **Best Empirical** Paper (with Clay Dibrell, Don Neubaum and Chris Thomas)
- 2009 Outstanding **Reviewer** Award for Family Business Review
- 2009 Promotion from Associate Professor B to Associate Professor A
- 2009 Bond University Faculty of Business **Outstanding Researcher** Award
- 2008 Bond University Faculty of Business **Outstanding Early Career** Researcher Award
- 2008 Bond University Faculty of Business, Technology and Sustainable Development Vice-Chancellor's **Research Award** Nominee. This award is given to the faculty person who is shortlisted for the university-wide annual research award.
- 2006 Corvallis Gazette-Times Faculty **Leadership Award**. This award honors excellence in leadership that affects the larger community, beyond the University.
- 2006 Bernie Newcomb Fellow Award. The Newcomb Faculty (NFA) Award recognizes **excellence** in accomplishments of College of Business (COB) faculty members whose actions contribute to the reputation of the COB and the achievement of its mission, vision, and strategic objectives.
- 2006 Oregon State University College of Business **Excellence in Teaching** Award Nominee
- 2005 Winner Babson College Family Business Award for the **Best Paper** on the Topic of Family Business
- 2005 Appointed Research Fellow: Australian Centre for Family Business, Faculty of Business, Bond University, Australia
- 2002 Bond University **Teaching Award** Nominee, Semester 2
- 2002 Bond University School of Business Dean's **Teaching Award** for *Growth Strategies for Entrepreneurial Ventures*.
- 2002 Bond University School of Business Dean's **Teaching Award** for *Management of Innovation*.
- 2001 **Best Research** Paper award at Family Business Australia Conference.
- 2000 Team member of **winning team** at Moot Corp International Business Planning Competition, Austin Texas.
- 1999 Bond University School of Business Dean's **Teaching Award** for *Professionalising the Family Business*.

Service to the Academic Profession

- 2012 University of Adelaide PhD Thesis Examiner

- 2012 Commentator Theories of Family Enterprise Conference, Alberta, May.
- 2011 Family Business Australia Research and Education Symposium Organizing Committee
- 2010 **Appointed Joint Guest Editor** for Family Business Review Special Issue: Social Issues in the Family Enterprise (Published in 2014)
- 2010 Appointed to **Editorial Review Board**: Journal of Management and Organization
- 2010 **Joint Guest Editor** for Family Enterprise Special Issue: International Journal of Entrepreneurship and Innovation
- 2010 STEP Research Project Global Board Member
- 2010 FFI Research and Education Committee Member
- 2009-10 University of Auckland Masters Thesis Examiner
- 2009-**Ongoing Associate Editor** Family Business Review
- 2009 Appointed to **Editorial Review Board**: Journal of Family Business Strategy
- 2009 **Guest Co-Editor** for Family Business Special Issue: Journal of Management and Organization
- 2006 Appointed to **Editorial Review Board**: Family Business Review
- Ad-hoc reviewer: Journal of Management Studies
- Ad-hoc reviewer: Asia Pacific Journal of Management
- Ad-hoc reviewer: Journal of Small Business Management
- Ad-hoc reviewer: Academy of Management Journal
- Ad-hoc reviewer: International Journal of Entrepreneurial Behaviour and Research
- Ad-hoc reviewer: Small Business Economics: An International Journal
- Ad-hoc reviewer: Entrepreneurship Theory and Practice
- Ad-hoc reviewer: Journal of Developmental Entrepreneurship
- Ad-hoc reviewer: Journal of Management and Organization
- Reviewer for 2005 and 2010 Family Business Research Handbooks
- 2005 Presenter Academy of Management Entrepreneurship Division Doctoral Consortium
- 2005 Discussant Babson Family Business Research Summit
- 2004-2005 Regional (North-West, USA) Liaison for the Entrepreneurship Division of the Academy of Management

Recent Service to Bond University

- Joint Head of Department: **Global Strategy, Entrepreneurship and Family Business 2009-** (with responsibility for Entrepreneurship and Family Business Group)
- Head of Department: **Global Strategy, Entrepreneurship and Family Business 2007-8**
- Co-Director: **Australian Centre for Family Business** (www.bond.edu.au/acfb)
- Organiser: **2008 Australian Family Business Researchers' Summit**
- Committee: **Core Curriculum Committee 2008-2010**
- ACFB Family Business Learning Community (**launched**)

Service to Oregon State University

- Founding Sam Walton Fellow: OSU Students in Free Enterprise (SIFE) Chapter
- OSU Honors College Faculty (BA260H)
- Academic Advisor and Assistant Coach of the Oregon State University Rugby Club
- Academic Advisor to the Heli-Engineering Project
- Austin Entrepreneurship Program Taskforce Committee: Preparation of Entrepreneurship Option
- Austin Entrepreneurship Program Leadership Group
- Austin Entrepreneurship Program Informal Curriculum Development Committee
- Austin Entrepreneurship Program Operations Committee
- 2004-05 Weatherford Faculty-In-Residence Seminar Series (development and delivery)
- 2005 COB Business Alumni Business Concept Competition Co-coordinator
- 2005 COB Emerging Topics Lecture Series Taskforce Committee: Presenter and Panel Facilitator
- 2004-05-06 Selection Panel for Entrepreneurship Faculty
- 2004-05 MBA Business Plan Review Panelist

Service to the Business Community: *Committees*

- 2007- 2009 Family Business Australia Education Committee
- 2000-2003 Gold Coast Business Excellence Awards Planning Committee
- 2001-2003 Gold Coast Business Excellence Awards Judging Committee (Family Business Chair)
- 2000-2001 Family Business Australia: Gold Coast Chapter Committee
- 2002-2003 Family Business Australia: Conference Organising Committee

Service to Business and Community: *Presentations and Workshops*

- New Zealand: 2012 BDO Presentations in Auckland and Gisborne
- China: 2011 International Family Business Forum, Cixi. Keynote address to 300.
- South Africa: 2011 Summerhill Lodge School of Excellence Winter School
- New Zealand: 2011 BDO NZ Sponsored Roadshow (12 presentations across the country)
- Australia: BDO Partner Thought Leadership Workshop (2 day) Darwin, May, 2010; Auckland, April, 2011.
- Blue Sky Series Presentations on Entrepreneurship and Family Business: Somerset College (July 2011); AB Paterson School (June, 2011); Rockhampton Grammar and Rockhampton Girls Grammar (April, 2010); Coomera Anglican (June 2010); Kings Christian College (June 2010); Palm Beach High School (July 2010); St Michaels School (July 2010)
- Family Business Australia Directors' Course (2 day) Melbourne, March; Perth, July; Gold Coast, August, 2010; Melbourne, March; Sydney, March 2011, Brisbane and Perth, October 2011.
- Family Business Australia Strategic Planning Course (1 day) Melbourne, Perth, Sydney (2011)
- Debunking the Family Business Myth: Broadbeach Rotary Club, March 2010
- O'Reilly's Family Business Council: Transgenerational Entrepreneurship, September, 2009
- Workshop: Enterprise Connect Advisors: Family Business Awareness Program, Brisbane, September 2009
- Panel Participant" Family Business Roundtable (Invitation only) hosted by Hong Kong University of Science and Technology August 2009
- Presenter: Family Business Australia: Family Business Awareness Program, Cairns, August, 2008
- Facilitator: Family Business Australia Conference, Cairns, August, 2008
- Workshop: Federal Government Enterprise Connect, Melbourne, July, 2008.
- Discussant: Bond University Second Annual Family Business Roundtable: Family Business Governance: Personalities, Passion and Power, July, 2006.
- Discussant: Bond University First Annual Family Business Roundtable: Contemporary Concerns-Emerging Issues, July, 2005.
- Presenter and Facilitator: Who's Next?: Succession Planning in Family Business. Young Presidents Organisation, Sydney (with Ken Moores) August, 12, 2003.
- Presenter and Facilitator: Who's next? – Succession Planning in Family Business. Young Presidents Organisation, Brisbane (with Ken Moores) September, 27, 2002.
- Presenter: Family, Business and Individual Behaviour: Analysis Across Life Cycles. Women in Contracting Seminar, March 22, 2002.
- Presenter and Facilitator: Family business, just like any other business, *except...* CEO Forum, March 8, 2002.
- Presentations to launch the book "Stars Under the Southern Cross: The Untold Stories of Queensland's Family Business" throughout Queensland

Business Press Featured (Quoted/Cited)

- August BRW/ANZ Private Sector Survey: Family Business Across the AGES
- August New Zealand Business Magazine: Passing It On
- BDO Roadshow New Zealand Newspaper Coverage
 - Family firms 'misunderstood by governments'. New Zealand Herald - 27 Jul 2011
 - Expert has advice for Hawke's Bay family business sector. Hawke's Bay Today - 31 Jul 2011
 - Family-run firms just the business. The Press - 1 Aug 2011
 - Making the most of family business. The Daily Post - 28 Jul 2011

- July 2011 KPMG/FBA Bi-Annual Survey: *Stewards: Moving On Moving Up*
- 2010/2011 BDO 'Family Business News' National Newsletter Issue 15 and 16
- March 2010 Family Business Wiki: *What counts gets counted*
- *October 2009: Featured in Australian Senate Speech by Senator Sue Boyce*
- *September 2009 ffi Practitioner: Branding as Family Business has Advantages*
- *Coast's Brightest Aiming for the Top August 2009 Gold Coast Business*
- <http://www.mybusiness.com.au> *Family business survey by Bond University*
- *Generations Magazine: KPMG National Survey*
- *Gold Coast Bulletin Business News July 9 2009 Keeping it in the Family*
- BDO 'Family Business News' National Newsletter Issue 14r: Branding as family has advantages
- *ffi Practitioner 5(2) August 2009: Innovation is Oxygen to Business Families*
- *Generations Magazine: Innovation is Oxygen*
- *Your Family Business Magazine*
- *Sydney Morning Herald, April 8, 2009. Happiness is ... your own business*
- Bond University News (Press Release):
 - Top Family Business Researchers to Gather at Bond University 31 July, 2008
 - Family Business Learning Community Launches on the Gold Coast May, 2008
 - Level Playing Field Means 'Game On' For Family Business April 14, 2008
 - Bond Invited To Join Global Family Business Research Project July 2007
- Bond University Newsletter
 - Family Business KPMG survey June 2009
 - Kid You Not: Brown sisters get serious about family business November 2008
 - Dwade Sheehan and Cy Pearson: entrepreneurship personified October 2008
- *www. (multiple listings [in excess of 50] as a consequence of JSBM press release), August 2008: Leveraging "Family-brand" to Increase Performance*
- *ABC Radio: August 2008 Family Business Researchers' Summit*
- *Hot Tomato Radio 2008 Family Business Researchers' Summit*
- *The Age, October, 2007*
- *Australian Financial Review, October, 2007: Joys of Being your Own Boss*
- *Entrepreneur Magazine, April, 2006: Post-Graduate Work*
- *Capital Press, Salem, March 18th, 2006: Study Identifies Best Business Practices For Food Industry*
- *Statesman Journal, Salem. March, 17th, 2006: Ingredients For Prepared Food See Market Growth*
- *Medford News, March 3, 2006: National Study By Oregon State University Identifies Best Business Practices For Food Industry*
- *Corvallis Gazette-Times, November 14, 2005: Smart Money*
- *Corvallis Gazette-Times, April 10, 2005: Free Lectures Take New Slant On Business*
- *BizEd, March/April 2005: The Business Dorm*
- *BrainstormNW, January 2005: Creativity From The Inside Out: OSU's New Entrepreneurs*
- *The Christian Science Monitor, November 2, 2004: Total-Immersion Business Ed.*
- *The Daily Barometer, October 25, 2004: Entrepreneurs Current And Future Celebrate Weatherford Grand Opening*
- *Corvallis Gazette-Times, October 24, 2004: Alum's Advice.com*
- *Corvallis Gazette-Times, September 27, 2004: The Weatherford Way*
- *The Oregonian, September 26, 2004: A New Kind of Living And Learning*
- *Corvallis Gazette-Times, September 18, 2004: The Ultimate Makeover*

Grants/Gifts

- Research Grant: 2012 BDO Wealth and Knowledge Transfer Research Project
- Gift: **donor support for research program** \$20,000
- Research Grant: 2011 KPMG-FBA **Australian Business Climate Research** \$5,000
- Researchers in Business Federal Government Grants (**Enterprise Connect Initiative**) \$18,000 (**Nickel Energy**)
- Research Grant: BDO **Issue Selling research project** \$10,000

- Research Grant: 2009 KPMG-FBA **Australian Business Climate Research** \$30,000
- Grant Submission: Qld Smart Futures Fund: Climate Change and Emissions Trading – Impact Assessment and Managing the Transition for Family Business in Queensland to a Low Carbon Future. Total 3-year grant \$709,770 (Cash: 500,078 In-Kind – 209,692) **Unsuccessful.**
- Gift: **negotiated to ACFB** \$250,000
- 2006 Summer: OSU-COB Summer Research Fellowship **\$7,000**
- 2003 January: Bond University, School of Business Research Grant **\$2,450**
- 2002 July: Bond University, School of Business Research Grant **\$2,350**
- 2002 January: Bond University, School of Business Research Grant **\$2,700**
- 2001 June: Student Business Plan Competition Grant (with Noel Lindsay and Rajeev Kamineni) Department of Industry, Science and Resources **\$10,000**
- 2001 February: Bond University, School of Business Research Grant (with Noel Lindsay) **\$2,300**
- 2000 February: Stars Under the Southern Cross: The Untold Stories of Queensland's Family Businesses (with Noel Lindsay), Queensland Government Federation Funding Research Grant **\$82,500**
- 2000 March: Bond University, School of Business Research Grant (with Noel Lindsay) **\$600**
- 1999 July: Bond University, School of Business Research Grant (with Noel Lindsay) **\$2,400**
- 1999 February: Bond University, School of Business Research Grant (with Noel Lindsay) **\$2,200**