

May 2013

**VITAE**  
**JULIE A. CASWELL**

**Contact Information:**

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University of Massachusetts	<a href="http://www.umass.edu/resec/faculty/caswell/">http://www.umass.edu/resec/faculty/caswell/</a>
Amherst, Massachusetts 01003-9246	

**Education:**

B.S.	Michigan State University (with high honor), 1976; Public Affairs Management
M.S.	University of Wisconsin-Madison, 1980; Economics
Ph.D.	University of Wisconsin-Madison, 1984; Joint degree in Agricultural Economics and Economics

**Professional Positions:**

2012-Present	Professor of Resource Economics (Industrial Organization and Food Quality Economics), University of Massachusetts Amherst.
2006-2012	Chairperson, Department of Resource Economics, University of Massachusetts Amherst.
2006-2010	Associated Graduate Faculty, Department of Food, Agricultural, and Resource Economics, University of Guelph.
1994-Present	Professor of Resource Economics (Industrial Organization and Food Quality Economics), University of Massachusetts Amherst.
1989-1994	Associate Professor of Resource Economics (Food Marketing), University of Massachusetts Amherst.
1984-1989	Assistant Professor of Agricultural and Resource Economics (Food Marketing), University of Massachusetts Amherst.
1976-1983	Research Assistant, Agricultural Economics, University of Wisconsin-Madison.

**Awards:**

2011	Award for Outstanding Achievements in Research and Creative Activity, University of Massachusetts Amherst
2011	Fellow, Agricultural and Applied Economics Association
2009	Fulbright Distinguished Lectureship at the Università degli Studi della Tuscia (University of Tuscia), Viterbo, Italy, April-June.
2005	Presenter of the 2 <sup>nd</sup> Annual Kenneth R. Farrell Distinguished Public Policy Lecture at the Ontario Agricultural College, University of Guelph, Canada, December 2005.
2005	Distinguished Faculty Lecture Series and Recipient of the Chancellor's Medal, University of Massachusetts Amherst. Delivered a lecture titled "A Food Scare a Day: Why Aren't We Better at Managing Dietary Risks?" on February 28, 2005 and received the Chancellor's Medal, the highest honor bestowed on individuals for exemplary and extraordinary service to the university.
2002	Certificate of Achievement for Outstanding Research Contributions, College of Food and Natural Resources, University of Massachusetts Amherst.
1997	Distinguished Member Award, Northeastern Agricultural and Resource Economics Association.
1992	Outstanding Teaching Award, College of Food and Natural Resources, University of Massachusetts Amherst.

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**Professional Activities:****The National Academies**

- 2012 Chairperson of The National Academies, Institute of Medicine, Study Committee on *Examination of the Adequacy of Food Resources and SNAP Allotments*. Report *Supplemental Nutrition Assistance Program: Examining the Evidence to Define Benefit Adequacy*, National Academies Press, 2013. <http://www.iom.edu/Reports/2013/Supplemental-Nutrition-Assistance-Program-Examining-the-Evidence-to-Define-Benefit-Adequacy.aspx>
- 2011-12 Member of The National Academies, National Research Council, Standing Committee for the Review of Food Safety and Defense Risk Assessments, Analyses, and Data.
- 2011-12 Member of National Academies, National Research Council, Study Committee on *Food Safety and Other Consequences of Publishing Establishment Specific Data*. Report *The Potential Consequences of Public Release of Food Safety and Inspection Service Establishment-Specific Data*, National Academies Press, 2012. [http://www.nap.edu/catalog.php?record\\_id=13304](http://www.nap.edu/catalog.php?record_id=13304)
- 2009-10 Member of The National Academies, Institute of Medicine, Committee on *Review of the Food and Drug Administration's Role in Ensuring Safe Food*. Report *Enhancing Food Safety: The Role of the Food and Drug Administration*, National Academies Press, 2010. [http://www.nap.edu/catalog.php?record\\_id=12892](http://www.nap.edu/catalog.php?record_id=12892)
- 2005-10 Appointed member of the *Food Forum* sponsored by the Institute of Medicine, National Academy of Sciences.
- 2005-06 Member of the National Academy of Sciences, Institute of Medicine, Committee on *Nutrient Relationships in Seafood: Selections to Balance Benefits and Risks*. Report *Seafood Choices: Balancing Benefits and Risks*, National Academies Press, 2007. <http://books.nap.edu/catalog/11762.html>
- 2001-03 Member of the National Academy of Sciences, Committee on the *Implications of Dioxin in the Food Supply*. Report *Dioxins and Dioxin-like Compounds in the Food Supply: Strategies to Decrease Exposure*, National Academies Press, 2003. <http://books.nap.edu/catalog/10763.html>
- 1998-99 Steering Committee Member for Conference on *Incorporating Science, Economics, Sociology, and Politics in Sanitary and Phytosanitary Standards in International Trade*, Board on Agriculture and Natural Resources, National Research Council, National Academy of Sciences, Irvine, California, 25-27 January 1999.

**Other Professional Activities**

- 1989-2011 Member of Research Team at the Food Marketing Policy Center, University of Connecticut and University of Massachusetts Amherst.
- 2003-2011 Member of the Food Safety Research Consortium (FSRC). The Food Marketing Policy Center at the University of Massachusetts was a founding member of FSRC, which was formed to develop improved risk analysis and analytical tools for food safety decision-making, priority setting, and resource allocation. For members and research program see: <http://www.thefsrc.org/>
- 2002-Present Editor, Working Paper Series, Department of Resource Economics, University of Massachusetts Amherst.
- 2002-03 Consultant to the Pew Initiative on Food and Biotechnology on information, traceability, and labeling policy issues related to foods produced with and without modern biotechnology.

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- 1989-2002 Chair of Northeast Regional Research Project No. 165: *Private Strategies, Public Policies, and Food System Performance*. Project included over 100 researchers from 9 countries, 29 state universities, 8 units of the United States Department of Agriculture, the Food and Drug Administration, and several cooperating institutions and agencies. Organize research, conferences, symposia, and briefings.  
Archive: <http://www.umass.edu/ne165/>.
- 2000 Visiting Scholar, Department of Applied Economics, University of Minnesota (January-June).
- 1999 Participant in Advanced Seminar on the *Implementation and Economics of HACCP-Based Systems in the Fishery Industry*, United Nations, Food and Agriculture Organization. Hirtshals, Denmark, 23-28 August 1999.
- 1999 Participant in FAO Expert Consultation on the *Trade Impact of Listeria in Fish Products*, Amherst, Massachusetts, USA, May 1999.
- 1996-97 Consultant to the Directorate for Food, Agriculture, and Fisheries of the Organization for Economic Co-operation and Development, Paris, on regulatory reform issues related to food labeling regulation and food safety.
- 1993 Visiting Scholar, Department of Agricultural Economics, University of California at Davis (January-June).

**Teaching Experience:**

- 2013 Team-Based Learning Fellow, University of Massachusetts Amherst.
- 2012 Integrated Experience (IE) Davis Grant Fellow, University of Massachusetts Amherst.
- 2012 Instructor in 2-week course on *Quality Economics (Advanced Level)* at the ex Centro per la Formazione in Economia e Politica dello Sviluppo Rurale, Portici (NA), Italy, June.
- 2011 Instructor in 2-week course on *Valuing Food Safety and Quality: New Scenarios and Challenges (Advanced Level)* at the ex Centro per la Formazione in Economia e Politica dello Sviluppo Rurale, Portici (NA), Italy, May-June.
- 2010-12 Member of University of Massachusetts Team chosen to participate in the General Education for a Global Century Project of the Association of American Colleges and Universities (AAC&U) Shared Futures Initiative funded by the Henry Luce Foundation. Developed the Global Pathways Student (GPS) Scholar program for the UMass Amherst campus.
- 2009 Fulbright Lecturer at the Università degli Studi della Tuscia (University of Tuscia), Viterbo, Italy. Taught Master's course on the Economics of Food Quality and Ph.D. course on Multi-Factorial Risk Management in the Food System: Integrating Economics into Decision-Making.
- 2008-Present Co-Faculty Advisor to the Resource Economics Society (R.E.S.), the Club for Resource Economics Undergraduates.
- 2008-09 Faculty Mentor in the General Education Teaching with Instructional Technology (GET with IT) Program for General Education Fellows at the Center for Teaching, University of Massachusetts Amherst.
- 2004, 06, 08, 10, and 12 Instructor in 1-week seminar on Multinational Case Studies at the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), Zaragoza, Spain March-April.
- 2006 University of Massachusetts, Center for Teaching Grant: Improving the Quality of Dialogue: Better Questions and More Interesting Answers. Development of pre-lectures and in-class questions/dialogue using personal response systems.
- 2003, 05 Instructor in 1-week Advanced Course on *Quality Assurance in Agro-Food Marketing: Normatives, Systems, and Business Implications* at the International



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- Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), Zaragoza, Spain, March.
- 2001-02 Faculty Advisor to Resource Economics Association (Undergraduate Club).
- 2001 Instructor in 1-week course on the *Economics of Food Safety* at the Università degli Studi di Napoli Federico II, Dipartimento di Economia e Politica Agraria, Portici, Italy, June.
- 2000-2001 Faculty Mentor, Lilly Teaching Fellows Program, University of Massachusetts.
- 1999 Instructor in 1-week course on the *Economics of Food Safety and Nutrition* at the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), Zaragoza, Spain, November.
- 1998-1999 Advisor for Senior Honors Thesis of T. Robert Fetter on *Economic Impacts of Alternative Scenarios of Organic Products Regulation*.
- 1998 Instructor in 2-week course on the *Economics of Food Safety* and research consultant at the Universidade Estadual de Campinas, Brazil, July.
- 1996 Instructor in 2-week graduate course on the *Economics of Food Safety* at the Instituto di Economia Agroalimentare, Università Cattolica del Sacro Cuore, Piacenza, Italy, May-June.
- 1996-Present Department Internship Coordinator.
- 1995-1996 Faculty Mentor, Lilly Teaching Fellows Program, University of Massachusetts.
- 1995-1998 Faculty Advisor to Resource Economics Association (Undergraduate Club).
- 1994 Instructor in 3-week graduate course on *The Regulation of Business Practices in a Market Economy* at the Polish-American Summer School in Economics, Poznań, Poland, July.
- 1989-1992 Graduate Program Director, Department of Resource Economics, University of Massachusetts at Amherst.

#### *Undergraduate Courses:*

*Hunger in a Global Economy:* Introductory level course that explore the causes of hunger (chronic undernutrition) from an economic perspective. Focuses on how population growth and economic development are increasing demand for food and the prospects for food production to supply those needs at affordable prices, while sustaining the environment. Discussion is set in the context of our global economy where increased trade links even the poorest urban and rural residents in developing countries to market forces. Meets University General Education for Social and Behavioral Sciences and carries the Global Diversity designation.

<http://www-unix.oit.umass.edu/~resec121/>

*Life is Full of Choices, Integrated Experience Seminar:* Junior-level, 1-credit course for Resource Economics majors that guides students in thinking about and integrating skills and knowledge built in their General Education and Major coursework, extracurricular activities, and work experiences.

*Industrial Organization in Resource Economics:* Junior/senior level course examining markets, their structure, the strategies used by firms involved in the markets, and the overall economic performance of markets. Topics include competition, market power, game theory, product differentiation and advertising, barriers to entry and exit, mergers, firm rivalry, competitive strategies including price and nonprice strategies, and market performance.

*Public Policy in Private Markets:* Junior/senior level course and associated Honors colloquium on the rationale for and structure of public policies that affect the operation of private markets in the U.S., with special emphasis on consumer goods industries. Focus on antitrust and competition policies (e.g., those covering collusive restraints of trade, monopolization, and mergers) and on policies that affect product quality and information (e.g., product standards, regulation of advertising and labeling).



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*Food Merchandising:* Junior/senior level course explores the development and implementation of merchandising strategies by food processors, wholesalers and retailers. Analysis of consumer demand for food, processors' branding and promotional strategies, and retail store formats. Emphasis on industry use of information technology, food distribution channels, mechanics of merchandising (buying, pricing, and display), and future trends.

*Graduate Courses:*

*Industrial Organization I in Resource Economics:* M.S. and Ph.D. course developing and applying the tools of industrial organization and strategic management theory to the U.S. food system.

*Industrial Organization II in Resource Economics:* Team taught Ph.D. course featuring use of advanced industrial organization and related models for analysis of horizontal markets and vertical channels of distribution in the food marketing system. Topics include market entry, spatial competition, price discovery and transmission, and vertical restraints of trade.

*Graduate Research Supervised:*

Ndanga, Leah. In Progress. *The Industrial Organization of Food Certification*. Ph.D. research.

Wilson, Katherine Knaplund. 2011. *U.S. Case Studies Applying Multifactorial Risk Prioritization to Food Safety Risks*. M.S. research field essay, 40 pp.

Joseph, Siny. 2009. (Co-chairs Nathalie Lavoie and Julie A Caswell.) *Country of Origin Labeling: A Theoretical and Empirical Analysis of Market Effects in the U.S. Seafood Industry*. Ph.D. dissertation, 121 pp.

Dolan, Megan. 2008. *The Impact of the Organic Mainstream Movement: A Case Study of New England Organic Produce Prices*. M.S. thesis, 99 pp.

Cai, Qian (Sarah). 2007. *Nontariff Trade Barriers in South-South Trade*. M.S. research field essay.

Souza Monteiro, Diogo Monjardino de. 2006. *Theoretical and Empirical Analysis of the Economics of Traceability Adoption in Food Supply Chains*. Ph.D. dissertation, 134 pp.

Erdem, Seda. 2004. *Decision-Making Tools for Effective Reduction of Foodborne Health Risk*. M.S. thesis, 154 pp.

Fouayzi, Hassan. 2003. *Motivations for Implementing Quality Management Systems: A Case Study of Fresh-Cut Produce*. M.S. thesis, 103 pp.

Sun, Yating. 2002. *Implications of Food Safety for Trade Between Developing and Developed Countries*. M.S. thesis, 93 pp.

Liu, Fang. 2001. *Manufacturers' Marketing of Food Products: Changes in Nutritional Quality and Use of Claims*. M.S. thesis, 101 pp.

Noelke, Corinna. 2000. *Quality Management Systems and the Estimation of Market Power Exertion*. Ph.D. dissertation, 176 pp.

Donovan, Jason. 2000. *The Effects of Stricter Export Regulations on Food Safety Levels in Developing Countries: A Case Study of Brazil*. M.S. thesis, 194 pp.

West, Dennis. 1999. *Nutritional Quality Change in Selected Food Product Categories*. M.S. thesis, 47 pp.

Colatore, Corinna. 1998. *Economic Analysis of HACCP in the Seafood Industry*. M.S. thesis, 207 pp.

Mojduszka, Eliza M. 1997. *Manufacturers' Responses to New Nutrition Labeling Regulation*. Ph.D. dissertation, 243 pp.

Hooker, Neal H. 1997. *Food Quality Regulation Under Trade Agreements: Effects on the Supply of Food Safety and Competitiveness*. Ph.D. dissertation, 249 pp.

Ning, Yumei. 1997. *Manufacturers' Responses to the New Food Labeling Regulations*. M.S. thesis, 102 pp.

Wang, Yuan. 1996. *Food Safety Regulation as a Nontariff Barrier in U.S.-Asian Food Trade*. M.S. thesis, 90 pp.

Ding, John Yong. 1993. *The Impacts of Alternative Corporate Restructuring Strategies on the Structure and Performance of Food Manufacturing Firms*. Ph.D. dissertation, 136 pp.

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Kleinschmitt v.L., Jaana. 1991. *The Benefits and Costs of State Pesticide Residue Standards: The Case of Alar*. M.S. thesis, 97 pp.

Davis, John U. 1991. *Economic Incentives for Farmers to Ensure the Safety of Farmworkers Exposed to Pesticides*. M.S. thesis, 115 pp.

*External Reader on Dissertations:*

Claudia Schmidt, Ph.D. candidate, University of Guelph, August 2011.

Francesca Galli, Ph.D., Università degli Studi della Tuscia (University of Tuscia), Viterbo, Italy, March 2011.

Wendy Johnacheck, Ph.D., Friedman School of Nutrition Science and Policy, Tufts University, April 2010.

Elodie Rouviere, Ph.D., University of Montpellier I and MOISA (Market Organization, Institution, and Strategy of Actors), April 2008.

Abdel-Samie Felfel, Ph.D., University of Guelph, March 2007.

Udith Krishantha Jayasinghe-Mudalige, Ph.D., University of Guelph, August 2004.

Sallie Griffin James, Ph.D., The University of Western Australia, December 2003.

**Professional Service:**

*Committee Work:*

*Agricultural and Applied Economics Association (American Agricultural Economics Association):*

President-Elect, 2012-13

Member of Fellows Selection Committee, 2011-2012

Sylvia Lane Mentor for Dr. Kathryn Boys, 2012-13

Member of AAEE Quality of Research Discovery Award Subcommittee, 2011-2013

Member of AAEE Trust Committee, 2010-2012

Member of Distinguished Policy Contribution Award Committee, 2006-2009; Chair 2007-2009.

Member of Task Force on the Review of Agricultural Economics, 2008.

Member of Outreach Task Force, 2007.

Member of Task Force on Name Change, 2006-2007.

Choices, Editorial Board 2002-2005, 2005-2008.

Chair of Professional Activities and New Products Committee, 2001-2003.

Member of Nominations Committee for Food Safety Section, 2002-2003.

Member of Special Committee on Priorities and Governance, American Agricultural Economics Association, 2000-2001.

Elected Director of Executive Board, 1998-2001.

Chair of Awards Committee, 1997-1998.

AAEA Representative to *CAST Conversations on Change*, 1997-1998.

Member of Publication of Enduring Quality Committee, 1996-1997.

Elected Member of Foundation Governing Board, 1994-1997; Vice-President for Programs, 1995-1997.

Member of Selection Committee for the Waugh Memorial Lecture, 1994-1995.

Member of Nominating Committee, 1992-1993.

Elected Member of Board of Directors, Committee on Women in Agricultural Economics, 1990-1992. Chair of Planning Subcommittee, 1991-1992 and Member, 1992-1993.

Chair of Outstanding Policy Contribution Award Committee, 1990-1991 and 1989-1990, Member of Committee, 1988-1989, 1991-1992.

Member of Employment Subcommittee, Committee on Women in Agricultural Economics, 1988-1990.

*Northeastern Agricultural and Resource Economics Association:*

Agricultural and Resource Economics Review; Editorial Board 1990-1993, 2005-2010

Member, Distinguished and Honorary Life Awards Committee, Northeastern Agricultural and

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Resource Economics Association, 2005-2007.  
 Member of Nominating Committee, 2000-2003.  
 Member of Committee on the NAREA Award for Outstanding Public Service Through Economics, 2000-2003.  
 Past-President, 1995-1996.  
 President, 1994-1995.  
 President-Elect, 1993-1994.  
 Member of Finance Committee, 1992-1993.  
 Chair of Selected Papers and Symposia Committee, 1987-1988.  
 Member, Social and Economic Issues Subcommittee, Science and Technology Committee, Experiment Station Committee on Organization and Policy (ESCOP), April 2000-2001.  
 Member, Agricultural Biotechnology Implementation Task Force, Experiment Station Committee on Organization and Policy (ESCOP) and Extension Committee on Organization and Policy (ECOP), 2000-2001.  
*Food and Agricultural Marketing Consortium:*  
 Member, Steering Committee, 1992-1996; Vice Chair, 1994.  
*Northeast Extension Marketing Committee:*  
 Chair, 1988-1989; Vice-chairperson, 1987-1988; Secretary, 1986-1987.  
*Reviewer For:*  
 Panel Member, USDA National Research Initiative Competitive Grants Program, 1994, 1996, 2000, and 2004  
 AgBioForum, Member of Editorial Board 2004-2007  
 AAEA Selected Papers for Summer Meetings, 1984-85, 1989-1992, 1994-2000, 2002-04, 2006, 2008  
 Agricultural and Resource Economics Review; Editorial Board Member, 1990-1993, 2005-2010  
 Agribusiness: An International Journal, Editorial Board Member, 1998-2011  
 Agricultural Economics  
 Agriculture and Human Values  
 American Journal of Agricultural Economics  
 Australian Journal of Agricultural and Resource Economics  
 British Food Journal  
 Canadian Journal of Agricultural Economics  
 Canadian Journal of Agribusiness  
 Choices, Editorial Board Member 2002-2005, 2005-2008  
 Economic Research Service, USDA  
 European Review of Agricultural Economics  
 Food Policy  
 International Economic Review  
 International Food and Agribusiness Management Review  
 Journal of Agribusiness  
 Journal of Agricultural Economics  
 Journal of Agricultural and Applied Economics  
 Journal of Agricultural and Resource Economics  
 Journal of Consumer Affairs  
 Journal of Consumer Policy  
 Journal of Food Distribution Research  
 Journal of Food Safety  
 Land Economics  
 Review of Agricultural Economics  
 Review of Industrial Organization  
 Supply Chain Management, Editorial Board Member, 1998-2002  
 NE-165 Working Paper Series



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### **Professional Society Memberships:**

Agricultural and Applied Economics Association  
 American Economic Association  
 Food Distribution Research Society  
 Northeastern Agricultural and Resource Economics Association

### **Honors:**

Member, Gamma Sigma Delta (National Honor Society for Agriculture)  
 Member, Phi Kappa Phi  
 Michigan State University:  
     Senior Award, Academic Achievement, Department of Agricultural Economics  
     Lantern Society (Outstanding Senior Women), Tower Guard (Outstanding Freshmen Women)

## **PUBLICATIONS**

### **Journal Articles:**

- Rouvière, Elodie and Julie A. Caswell. 2012. From Punishment to Prevention: A French Case Study of the Introduction of Co-Regulation in Enforcing Food Safety. *Food Policy* 37 (3):246-254.
- Galli, Francesca, Anna Carbone, Julie A. Caswell, and Alessandro Sorrentino. 2011. A Multi-Criteria Approach to Assessing PDOs/PGIs: An Italian Pilot Study. *International Journal of Food System Dynamics* 2 (3):219-236.
- Johnecheck, Wendy A., Parke E. Wilde, and Julie A. Caswell. 2010. Market and Welfare Impacts of COOL on the US-Mexican Tomato Trade. *Journal of Agricultural and Resource Economics* 35 (3):503-521.
- Ruzante, Juliana Martins, Valerie J. Davidson, Julie A. Caswell, Aamir Fazil, John A.L. Cranfield, Spencer J. Henson, Sven M. Anders, Claudia Schmidt, and Jeffrey M. Farber. 2010. A Multifactorial Risk Prioritization Framework for Foodborne Pathogens. *Risk Analysis* 30 (5):724-742.
- Souza Monteiro, Diogo M. and Julie A. Caswell. 2010. Economics of Traceability in Multi-Ingredient Food Chains. *Agribusiness* 26 (1):122-142.
- Anders, Sven M. and Julie A. Caswell. 2009. Standards-as-Barriers versus Standards-as-Catalysts: Assessing the Impact of HACCP Implementation on U.S. Seafood Imports. *American Journal of Agricultural Economics* 91 (2):310-321.
- Souza-Monteiro, Diogo M. and Julie A. Caswell. 2009. Traceability Adoption at the Farm Level: An Empirical Analysis of the Portuguese Pear Industry. *Food Policy* 34 (1):94-101.
- Anders, Sven M. and Julie A. Caswell. 2009. The Benefits and Costs of Proliferation of Geographical Labeling for Developing Countries. *The Estey Centre Journal of International Law and Trade Policy* 10 (1):77-93.
- Caswell, Julie A. 2008. Expanding the Focus of Cost-Benefit Analysis for Food Safety: A Multifactorial Risk Prioritization Approach. *Innovation—The European Journal of Social Science Research* 21 (2):165-169.
- Caswell, Julie A. and Siny Joseph. 2008. Consumer Demand for Quality: Major Determinant for Agricultural and Food Trade in the Future? *Journal of International Agricultural Trade and Development* 4 (1):99-116.
- Caswell, Julie A. and Helen H. Jensen. 2007. Introduction: Economic Measures of Food Safety Interventions. *Agribusiness: An International Journal* 23 (2):153-156.
- Garcia, Marian, Andrew Fearn, Julie A. Caswell, and Spencer Henson. 2007. Co-regulation as a Possible Model for Food Safety Governance: Opportunities for Public-Private Partnerships. *Food*

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*Policy* 32 (3):299-314.

- Grolleau, Gilles and Julie A. Caswell. 2007. Interaction Between Food Attributes in Markets: The Case of Environmental Labeling. *Journal of Agricultural and Resource Economics*. 31 (3): 471-484.
- Caswell, Julie A. 2006. Quality Assurance, Information Tracking, and Consumer Labeling. *Marine Pollution Bulletin* 53 (10-12): 650-656.
- Sparling, David and Julie A. Caswell. 2006. Risking Market Integration Without Regulatory Integration: The Case of NAFTA and BSE. *Review of Agricultural Economics* 28(2):212-228.
- Caswell, Julie A. 2006. A Food Scare a Day: Why Aren't We Better at Managing Dietary Risk? *Human and Ecological Risk Assessment* 12:9-17.
- Fouayzi, Hassan, Julie A. Caswell, and Neal H. Hooker. 2006. Motivations of Fresh-Cut Produce Firms to Implement Quality Management Systems. *Review of Agricultural Economics* 28(1):132-146.
- Maldonado Simán, Ema, Pedro Arturo Martínez Hernández, Spencer J. Henson, Julie A. Caswell, José Artemio Cadena Meneses, and Fernando Copado Bueno. 2005. Costos y Beneficios Asociados a Implementación de Los Controles de Inocuidad y Calidad Alimentaria: HACCP e ISO 9000 en Los Mataderos Mexicanos. *La Revista Científica Veterinaria* 25(4):353-360.
- Maldonado, E.S., S. J. Henson, J.A. Caswell, L.A. Leos, P.A. Martinez, G. Aranda, and J.A. Cadena. 2004. Cost-Benefit Analysis of HACCP Implementation in the Mexican Meat Industry. *Food Control* 16(4):375-381.
- Teisl, Mario F. and Julie A. Caswell. 2003. Costi e Benefici Dell'Informazione Sugli OGM. *La Questione Agraria* (4):23-48.
- Caswell, Julie A., Yumei Ning, Fang Liu, and Eliza M. Mojduszka. 2003. The Impact of New Labeling Regulations on the Use of Voluntary Nutrient Content and Health Claims by Food Processors. *Journal of Public Policy and Marketing* 22(2):147-158.
- Buchweitz, Marcia R. D., Elisabete Salay, Julie A. Caswell, and Miguel J. Bacic. 2003. Implementation and Costs of Good Manufacturing Practices Norms and Hazard Analysis and Critical Control Points Systems in Foodservices in the Campinas Region, SP, Brazil. *Foodservice Research International* 14(2):97-114.
- Fetter, T. Robert and Julie A. Caswell. 2002. Variation in Organic Standards Prior to the National Organic Program. *American Journal of Alternative Agriculture* 17(2):55-74.
- Caswell, Julie A. and Joanne Wang. 2001. Quantifying Regulatory Barriers to Asian-U.S. Food Trade. *Journal of Agribusiness* 19(2):121-128.
- Mojduszka, Eliza M., Julie A. Caswell, and J. Michael Harris. 2001. Consumer Choice of Food Products and the Implications for Price Competition and Government Policy. *Agribusiness* 17(1):81-104.
- Donovan, Jason A., Julie A. Caswell, and Elisabete Salay. 2001. The Effect of Stricter Foreign Regulations on Food Safety Levels in Developing Countries: A Study of Brazil. *Review of Agricultural Economics* 23(1):163-175.
- Mojduszka, Eliza M. and Julie A. Caswell. 2000. A Test of Nutritional Quality Signaling in Food Markets Prior to Implementation of Mandatory Labeling. *American Journal of Agricultural Economics* 82(May):298-309.
- Caswell, Julie A. 2000. An Evaluation of Risk Analysis as Applied to Agricultural Biotechnology (With a Case Study of GMO Labeling). *Agribusiness* 16(1):115-123.
- Hooker, Neal H. and Julie A. Caswell. 2000. Two Case Studies of Food Quality Management Systems. *Journal of International Food and Agribusiness Marketing* 11(1):57-71.
- Caswell, Julie A. 2000. Economic Approaches to Measuring the Significance of Food Safety in International Trade. *International Journal of Food Microbiology* 62:261-266.
- Henson, Spencer J. and Julie A. Caswell. 1999. Food Safety Regulation: An Overview of Contemporary Issues. *Food Policy* 24(6):589-603. (Also translated and printed in *Revista Asturiana de Economia* 22 (December 2001):7-26.)

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- Hooker, Neal H. and Julie A. Caswell. 1999. A Framework for Evaluating Nontariff Barriers to Trade Related to Sanitary and Phytosanitary Regulation. *Journal of Agricultural Economics* 50(2):234-246.
- Caswell, Julie A. 1998. How Labeling of Safety and Process Attributes Affects Markets for Food. *Agricultural and Resource Economics Review* 27(2):151-158.
- Caswell, Julie A. 1998. Valuing the Benefits and Costs of Improved Food Safety and Nutrition. *The Australian Journal of Agricultural and Resource Economics* 42(4, December):409-424.
- Caswell, Julie A., Maury E. Bredahl, and Neal H. Hooker. 1998. How Quality Management Metasystems Are Affecting the Food Industry. *Review of Agricultural Economics* 20(2):547-557.
- Salay, Elisabete and Julie A. Caswell. 1998. Developments in Brazilian Food Safety Policy. *The International Food and Agribusiness Management Review* 1(2):167-177.
- Wang, Yuan and Julie A. Caswell. 1998. Comparative Levels of Food Safety Regulations in Three U.S.-Asian Trading Groups. *Journal of Agribusiness* 16(2):115-128.
- Caswell, Julie A. 1997. Rethinking the Role of Government in Agri-Food Markets. *American Journal of Agricultural Economics* 79(May):651-656.
- Caswell, Julie A. and Jaana K. Kleinschmit v.L. 1997. Using Benefit-Cost Criteria for Settling Federalism Disputes: An Application to Food Safety Regulation. *American Journal of Agricultural Economics* 79(February):24-38.
- Caswell, Julie A. and Eliza M. Mojduszka. 1996. Using Informational Labeling to Influence the Market for Quality in Food Products. *American Journal of Agricultural Economics* 78(December):1248-1253.
- Caswell, Julie A. and Neal H. Hooker. 1996. HACCP as an International Trade Standard. *American Journal of Agricultural Economics* 78(3):775-779.
- Hooker, Neal H. and Julie A. Caswell. 1996. Trends in Food Quality Regulation: Implications for Processed Food Trade and Foreign Direct Investment. *Agribusiness: An International Journal* 12(5):411-419.
- Ding, John Y. and Julie A. Caswell. 1995. Changes in Diversification Among Very Large Food Manufacturing Firms in the 1980s. *Agribusiness: An International Journal* 11(6):553-563.
- Caswell, Julie A. and John U. Davis. 1994. A Note on the Application of the Workers' Compensation System to Agriculture. *Agribusiness: An International Journal* 10(5):401-410.
- Caswell, Julie A. 1992. Current Information Levels on Food Labels. *American Journal of Agricultural Economics* 74(5):1196-1201.
- Davis, John U., Julie A. Caswell, and Carolyn R. Harper. 1992. Incentives for Protecting Farmworkers from Pesticides. *American Journal of Agricultural Economics* 74(4):907-917.
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- Societa'Italiana di Economia Agraria, XLVII Convegno di Studi "L'agricoltura Oltre le Crisi." Campobasso, Italy, September 2010.
- Caswell, Julie A. Creating and Signaling Sustainability: Do Standards and Labeling Work? Keynote invited paper presented at the European Association of Agricultural Economists Seminar on *Sustainability in the Food Sector: Rethinking the Relationship between the Agro-Food System and the Natural, Social, Economic, and Institutional Environments*, Capri, Italy, July 2010.
- Galli, Francesca, Anna Carbone, Julie A. Caswell, and Alessandro Sorrentino. A Multi-Criteria Approach to Assessing Indications of Origin for Food Products: Economic, Rural, and Institutional Sustainability. Selected paper presented at the European Association of Agricultural Economists Seminar on *Sustainability in the Food Sector: Rethinking the Relationship between the Agro-Food System and the Natural, Social, Economic, and Institutional Environments*, Capri, Italy, July 2010.
- Joseph, Siny, Nathalie Lavoie, and Julie A. Caswell. COOL Effects on U.S. Shrimp Trade. Selected paper presented at the annual meeting of the Northeastern Agricultural and Resource Economics Association, Burlington, Vermont, June 2009.
- Caswell, Julie A. and Sven M. Anders. The Economics of Market Information Related to Certification and Standards in Fisheries. Prepared for the Organization for Economic Co-operation and Development (Agriculture and Fisheries)/Food and Agriculture Organization, Round Table on Eco-labelling and Certification in the Fisheries Sector, The Hague, The Netherlands, April 22-23, 2009.
- Joseph, Siny, Lavoie, Nathalie, and Julie A. Caswell Implications of COOL on U.S. Shrimp Trade. Selected paper presented at the NEC-63/FAMPS Spring 2009 Conference, San Diego, California, February 2009.
- Ruzante, Juliana M., Aamir Fazil, Valerie J. Davidson, John A. L. Cranfield, Spencer J. Henson, Julie A. Caswell, Sven M. Anders, Claudia Schmidt, and Jeff Farber. A Multi-Factorial Risk Prioritization Framework for Food-borne Pathogens. Selected poster presented at the Society for Risk Analysis, Boston, Massachusetts, December 2008.
- Souza-Monteiro, Diogo and Julie A. Caswell. Optimal Choice of Voluntary Traceability as a Food Risk Management Tool. Selected paper presented at the XIIth European Association of Agricultural Economists Congress, Ghent, Belgium, August 2008.
- Rouviere, Elodie and Julie A. Caswell. From Punishment to Prevention: The Introduction of Co-regulation in the Enforcement of Food Safety Regulations. Selected poster presented at the annual meeting of the American Agricultural Economics Association, Orlando, Florida, July 2008.
- Anders, Sven M. and Julie A. Caswell. Do Geographical Indications Advantage North-North Trade Over South-North Trade? Selected paper presented at the International Workshop on The Law and Economics of Geographical Indications, University of Giessen, Germany, September 2007.
- Dolan, Megan M. and Julie A. Caswell. The Impact of the Organic Mainstream Movement: A Case Study of New England Organic Produce Prices. Selected paper presented at the annual meeting of the Northeastern Agricultural and Resource Economics Association, Rehoboth Beach, Delaware, June 2007.
- Anders, Sven and Julie A. Caswell. Assessing the Impact of Stricter Food Safety Standards on Trade: HACCP in U.S. Seafood Trade with the Developing World. Selected paper presented at the annual meeting of the American Agricultural Economics Association, Long Beach, California, July 2006.
- Souza-Monteiro, Diogo and Julie A. Caswell. Traceability Adoption at the Farm Level: Analysis of the Portuguese Pear Industry. Selected paper presented at the annual meeting of the American Agricultural Economics Association, Long Beach, California, July 2006.
- Caswell, Julie A. and Siny Joseph. Consumers' Food Safety, Environmental, and Animal Welfare Concerns: Major Determinants for Agricultural and Food Trade in the Future? Invited paper presented at the International Agricultural Trade Research Consortium (IATRC) Summer Symposium on "Food Regulation and Trade: Institutional Framework, Concepts of Analysis and



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- Empirical Evidence.” Bonn, Germany, May 2006. Available at [http://www.agp.uni-bonn.de/iatrc/iatrc\\_program/program\\_e.htm](http://www.agp.uni-bonn.de/iatrc/iatrc_program/program_e.htm).
- Caswell, Julie A. Globalization and Agriculture: The Impact of Food Quality and Safety Concerns. 2<sup>nd</sup> Annual Kenneth R. Farrell Distinguished Public Policy Lecture presented at the Ontario Agricultural College, University of Guelph, Canada, December 2005.
- Sparling, David and Julie A. Caswell. Integrating NAFTA Animal Health Regulation: A Case Study Analysis. Invited paper presented at the International Conference on “Sanitary and Phytosanitary (SPS) Risk Assessment Methodology: Optimization of SPS Regulatory Tool-Box.” Sponsored by Tuskegee University, United States Department of Agriculture, and the Society for Risk Analysis, Washington, DC, August 2005.
- Souza-Monteiro, Diogo and Julie A. Caswell. The Economics of Traceability for Multi-Ingredient Products: A Network Approach. Paper presented at the annual meeting of the American Agricultural Economics Association, Providence, Rhode Island, July 2005. Selected Paper 135805 listed on <http://agecon.lib.umn.edu/>.
- Sparling, David and Julie A. Caswell. A NAFTA Approach to Animal Health and Biosecurity: Pipe Dream or Possibility? Commissioned paper presented at the Second Annual *North American Agrifood Market Integration Workshop*, San Antonio, Texas, May 2005.
- Caswell, Julie A. Ethics, Globalization, and Hunger: Food Safety Standards in Rich and Poor Countries. Commissioned paper presented at the H.E. Babcock Workshop on Ethics, Globalization, and Hunger: In Search of Appropriate Policies. Cornell University, Ithaca, NY, November 17, 2004.
- Caswell, Julie A. Food Safety and Other Quality Attributes: A U.S. Perspective. Invited plenary session presentation at the 5<sup>th</sup> Congreso de Economía Agraria, Asociación Española de Economía Agraria (Spanish Agricultural Economics Association), Santiago de Compostela, Spain, September 2004.
- Souza-Monteiro, Diogo M. and Julie A. Caswell. The Economics of Implementing Traceability in Beef Supply Chains: Trends in Major Producing and Trading Countries. Paper presented at the annual meeting of the Northeastern Agricultural and Resource Economics Association, Halifax, Nova Scotia, Canada, June 2004.
- Caswell, Julie A. and David Sparling. Risk Management in the Integrated NAFTA Market: Lessons From The Case of BSE. Commissioned paper presented at the First Annual *North American Agrifood Market Integration Workshop*, Cancun, Mexico, May 2004.
- Caswell, Julie A. Quality Assurance, Information Tracking, and Consumer Labeling. Invited paper at the *International Workshop on Marine-Based Public Health Risk*, International Marine Center, Oristano, Sardinia, Italy, July 2003.
- Caswell, Julie A. *Food Safety: What is Economists' Value Added?* Invited Keynote Presentation to the Western Coordinating Committee on Agribusiness (WCC-72), Las Vegas, June 2003. <https://webct.ufl.edu:9030/public/WCC72/index.html>
- Wang, Xinpeng (Tom), Yating Sun, and Julie A. Caswell. Random Coefficient Model of the Effect of Mandating Hazard Analysis Critical Control Points (HACCP): A Pilot Study. Paper presented at the Midwest SAS User Group Conference, Indianapolis, Indiana, October 2002.
- Caswell, Julie A. The Information Content of Labeling for GM and Non-GM Foods. Invited paper presented at the conference on *Labeling Products of Food Biotechnology: Panacea or Hidden Trade Barrier?* European Forum, Institute for International Studies, Stanford University, Palo Alto, California, June 2002.
- Teisl, Mario F. and Julie A. Caswell. Information Policy and Genetically Modified Food: Weighing the Benefits and Costs. Paper presented at the 2<sup>nd</sup> World Congress of Environmental and Resource Economists, Monterey, California, June 2002.
- Caswell, Julie A. Information Policy for GM and Non-GM Foods. Commissioned paper presented to the Pew Initiative on Food and Biotechnology, Chantilly, VA, June 2002.

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- Roberts, Donna, Laurian Unnevehr, Julie A. Caswell, Ian Sheldon, John Wilson, Tsenehiro Otsuki, and David Orden. The Role of Product Attributes in the Agricultural Negotiations. Commissioned Paper #19 presented at the International Agricultural Trade Research Consortium (IATRC) conference on *Agriculture in the WTO*, Washington, DC, May 2001.  
[http://agecon.lib.umn.edu/cgi-bin/pdf\\_view.pl?paperid=3022](http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=3022)
- Caswell, Julie A. Setting Food Safety Priorities: Toward a Risk ANALYSIS Based System. Invited presentation at the Resources for the Future conference on *Setting Food Safety Priorities: Toward a Risk Based System*, Washington, DC, May 2001.
- Caswell, Julie A. Food Safety and the U.S. Consumer. Invited presentation at the seminar on *The Food Consumer in the Early 21<sup>st</sup> Century*, European Association of Agricultural Economists, Zaragoza, Spain, April 2001.
- Noelke, Corinna M. and Julie A. Caswell. A Model of the Implementation of Quality Management Systems for Credence Attributes. Selected paper presented at the AAEA Annual Meeting, Tampa, Florida, August 2000.
- Caswell, Julie A. and Corinna M. Noelke. Unifying Two Frameworks for Analyzing Quality and Quality Assurance for Food Products. Principal paper presented at the International Agricultural Trade Research Consortium (IATRC) and NE-165 conference on *Global Food Trade and Consumer Demand for Quality*, Montreal, Quebec, Canada, June 2000.
- Donovan, Jason A., Julie A. Caswell, and Elisabete Salay. The Effect of Stricter Foreign Regulations on Food Safety Levels in Developing Countries: A Case Study of Brazil. Selected paper presented at the International Agricultural Trade Research Consortium (IATRC) and NE-165 conference on *Global Food Trade and Consumer Demand for Quality*, Montreal, Quebec, Canada, June 2000.
- Mojduszka, Eliza M. and Julie A. Caswell. A Random Coefficient Discrete Choice Model of Consumer Demand for Frozen Meals and Its Implications for Price Competition and for an Analysis of Government Policy. Selected paper presented at the 4<sup>th</sup> Annual INRA-IDEI Conference on *Industrial Organization and the Food Processing Industry*, Toulouse, France, June 2000.
- Mojduszka, Eliza M., Julie A. Caswell, and J. Michael Harris. Consumer Choice of Food Products and the Implications for Price Competition and for an Analysis of Government Policy. Paper presented at the conference *The American Consumer and the Changing Structure of the Food System*, Washington, DC, May 2000.
- Colatore, Corinna and Julie A. Caswell. Comparing the Cost of HACCP Adoption for Small and Large Companies: A Case Study for Breaded Fish. Manuscript. March 2000.
- Caswell, Julie A. Economic and Social Impact of Global Food Safety Regulatory Policy. Invited presentation at the First Annual Meeting of the National Alliance for Food Safety, *Smoothing the Way for International Trade: The Politics of Food Safety*, Georgetown University, Washington, DC, October 1999.
- Caswell, Julie A. Consumer Food Markets of the Future: An Overseas (US) Perspective. Invited paper presented at the 1999 Australian Agribusiness Congress, *An Agribusiness Revolution: Biotechnology in Our Food Chain*, Melbourne, Australia, September 1999.
- Mojduszka, Eliza M., Julie A. Caswell, Dennis B. West, and J. Michael Harris. Nutritional Quality Change in Manufacturers' Food Product Offerings and Products Purchased, 1994-1997. Selected paper presented at the AAEA Annual Meeting, Nashville, Tennessee, August 1999.
- Caswell, Julie A. An Evaluation of Risk Analysis as Applied to Agricultural Biotechnology (With a Case Study of GMO Labeling). Paper presented at the International Consortium on Agricultural Biotechnology Research (ICABR) Conference on *The Shape of the Coming Agricultural Biotechnology Transformation: Strategic Investment and Policy Approaches from an Economic Perspective*, Rome, Italy, June, 1999 and at the NE-165 Conference *Transitions in Agbiotech: Economics of Strategy and Policy*, Washington, DC, June, 1999.  
[http://agecon.lib.umn.edu/cgi-bin/pdf\\_view.pl?paperid=2198&ftype=.pdf](http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=2198&ftype=.pdf)

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- Caswell, Julie A. Economic Approaches to Measuring the Significance of Food Safety in International Trade. Paper presented at the FAO Expert Consultation on the *Trade Impact of Listeria in Fish Products*, Amherst, Massachusetts, USA, May 1999.
- Caswell, Julie A. Food Safety and International Competitiveness. Invited paper presented at the conference on *Food Safety and International Competitiveness: The Case of Meat*, Banff, Alberta, Canada, April 1999.
- Mojduszka, Eliza M. and Julie A. Caswell. Consumer Valuation of Nutrition Before and After the Implementation of Mandatory Food Labeling. Manuscript. March 1999.
- Hooker, Neal H., Maury E. Bredahl, and Julie A. Caswell. 1999. Food Quality Management Systems: A Research Update. Abstract in *Journal of Food Distribution Research* 30(1):172.
- Hooker, Neal H. and Julie A. Caswell. Using Risk Analysis to Determine the Equivalency of SPS Regulatory Regimes. Manuscript. August 1998.
- Caswell, Julie A. How Labeling of Safety and Process Attributes Affects Markets for Food. Invited paper presented at the Annual Meeting of the Northeastern Agricultural and Resource Economics Association, Ithaca, New York, June 1998.
- Colatore, Corinna and Julie A. Caswell. The Cost of HACCP Implementation in the Seafood Industry: A Case Study of Breaded Fish. Paper presented at the NE-165 Conference *The Economics of HACCP: New Studies of Costs and Benefits*, Washington, DC, June 1998. (Also presented at the Institute of Food Technologists Annual Meeting, June 1998.)
- Caswell, Julie A. Public Versus Private Incentives for Food Safety. Invited Paper presented at the Annual Conference of the Agricultural Economics Society of the United Kingdom, The University of Reading, March 1998.
- Caswell, Julie A. Valuing Food Safety and Nutrition: Benefits and Costs. Invited Paper presented at the Annual Conference of the Australian Agricultural and Resource Economics Society, Armidale, Australia, January 1998.
- Caswell, Julie A. 1997. *What Labels Tell Us About How Foods Are Produced*. Issue Paper No. 16. Storrs, CT: Food Marketing Policy Center.
- Caswell, Julie A. and Spencer J. Henson. Interaction of Private and Public Food Quality Control Systems in Global Markets. Paper presented at Conference on *Globalization of the Food Industry: Policy Implications*, Centre for Food Economics Research, University of Reading, UK, September 1997.
- Hooker, Neal H. and Julie A. Caswell. International Trade Impacts of Quality Management Systems for Food. Poster paper presented at the Institute of Food Technologists Annual Meeting, June 1997.
- Wang, Yuan and Julie A. Caswell. A Case Study of the Thai-U.S. Seafood Trade. Manuscript. June 1997.
- Caswell, Julie A. Rethinking the Role of Government in Agri-Food Markets. Principal paper presented at the Allied Social Science Associations annual meetings, New Orleans, January 1997.
- Ding, John Y., Julie A. Caswell, and Richard T. Rogers. 1996. Restructuring, Diversification, and Performance Among Top Food Manufacturing Firms in the 1980s. Manuscript.
- Hooker, Neal H. and Julie A. Caswell. Voluntary and Mandatory Quality Management Systems in Food Processing. Poster paper presented at the World Congress VI of the International Food and Agribusiness Management Association (IAMA), *Emerging Challenges for the Agri-Food Business in the 21st Century*, Cancun, Mexico, May 1996.
- Caswell, Julie A. and Eliza M. Mojduszka. Using Informational Labeling to Influence the Market for Quality in Food Products. Principal paper presented at the American Agricultural Economics Association meetings, San Antonio, Texas, July 1996.
- Caswell, Julie A. Rethinking the Role of Government in Agri-Food Markets. Commissioned Paper for the Food and Agricultural Marketing Consortium workshop on *Global Restructuring of Agro-Food Markets: Need for Change in Marketing Policy*, Washington, DC, January 1996.



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- Caswell, Julie A. and Neal H. Hooker. HACCP as an International Trade Standard. Principal paper presented at the Allied Social Science Associations meetings, San Francisco, January 1996.
- Caswell, Julie A. Research on the Economics of Food Safety: The NE-165 Agenda. Poster presented at the *Sixteenth Annual USDA Cooperative Food Safety Research Workshop*, Crystal City, VA, December 1995.
- Hooker, Neal H. and Julie A. Caswell. Regulatory Targets and Regimes for Food Safety: A Comparison of North American and European Approaches. Paper presented at *Economics of Reducing Health Risk from Food Conference*, Washington, DC, 6-7 June 1995.
- Hooker, Neal H. and Julie A. Caswell. Impacts of Food Quality and Safety Regulation Under Trade Agreements on Foreign Direct Investment and Processed Food Trade. Paper presented at the NCR-182 Research Conference *Foreign Direct Investment and Processed Food Trade*, Washington, DC, 9-10 March 1995.
- Caswell, Julie A. Introductory Comments and Welcome. Presentation at *Tracking Foodborne Pathogens from Farm to Table: Data Needs to Evaluate Control Options Conference*, ERS-USDA and NE-165, Washington, DC, 9-10 January 1995.
- Caswell, Julie A. and Eliza Mojdzuska. Manufacturers' Responses to New Food Labeling Regulations. Selected poster paper presented at the NE-165 and WRCC-72 Research Conference *Interactions Between Public Policies and Private Strategies in the Food Industries*, Montreal, Quebec, June 1994.
- Caswell, Julie A. The Policy Environment for Food Safety and Nutrition: Regulating Quality and Quality Signaling. Invited paper presented at the annual conference of the Food and Agricultural Marketing Consortium titled *Re-Engineering Marketing Policies for Food and Agriculture*, Alexandria, VA, January 1994.
- Caswell, Julie A. Responses of Manufacturers to New Food Labeling Regulations. Paper presented at annual meetings of the Allied Social Sciences Association, Association of Environmental and Resource Economists Session, Boston, MA, January 1994.
- Ding, John Y. and Julie A. Caswell. Relatedness and Performance: A Reexamination of the Diversification-Performance Link. Paper presented at the annual meetings of the American Agricultural Economics Association, Orlando, FL, August 1993.
- Ding, John Y., Julie A. Caswell, and Richard T. Rogers. Restructuring's Effect on Related and Unrelated Diversification Among the Top Food Manufacturing Firms in the 1980s. Paper presented at the annual meetings of the American Agricultural Economics Association, Orlando, FL, August 1993.
- Caswell, Julie A. and Jaana K. Kleinschmit v.L. Economic Criteria for Settling Federalism Disputes with an Application to Food Safety Regulation. Paper presented in seminar at the Department of Agricultural and Resource Economics, University of California at Berkeley, April 1993.
- Caswell, Julie A. and Jeffrey M. Perloff. Implications of New Industrial Organization and Demand Models for Marketing Research. Paper presented at the annual meeting of the Food and Agricultural Marketing Consortium, Orlando, FL, January 1993.
- Caswell, Julie A. Current Information Levels on Food Labels. Invited paper presented at the summer meetings of the American Agricultural Economics Association, Baltimore, MD, August 1992.
- Caswell, Julie A. and Tanya Roberts. Vertical Quality Control Systems: A Marketing Advantage for Cooperatives? Paper presented at the NE-165 *New Strategic Directions for Agricultural Marketing Cooperatives Conference*, Boston, MA, June 1992.
- Caswell, Julie A. Applications of Industrial Organization Models to Agribusiness Research. Invited paper at the annual meetings of Western Regional Coordinating Committee-72 *Agribusiness Research Emphasizing Competitiveness*, Las Vegas, NV, June 1991.
- Ding, John Y. and Julie A. Caswell. A Framework for Analysis of Alternative Restructuring Strategies Employed by Large Food Manufacturers in the 1980s. Paper presented at the NE-165 *Competitive Strategy Analysis in the Food System Conference*, Alexandria, VA, June 1991.



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- Caswell, Julie A. Discussant of Data Needs to Address Economic Issues in Food Safety. Invited paper session at the winter meetings of the American Agricultural Economics Association, Washington, DC, December 1990.
- Caswell, Julie A. A U.S. Perspective on the Economics of Food Safety. Invited address at the annual meetings of the Northeastern Agricultural and Resource Economics Association, Truro, Nova Scotia, June 1990.
- Caswell, Julie A. and Gary V. Johnson. Firm Strategic Response to Food Safety and Nutrition Regulation. Paper presented at the NE-165 *Economics of Food Safety Workshop*, Alexandria, VA, June 1990.
- Caswell, Julie A. Economic Impacts of Food Safety and Nutrition Marketing. Presentation at *Agricultural Biotechnology, Food Safety, and Nutritional Quality for the Consumer Conference*, Ithaca, NY, 12 June 1990.
- Phipps, Tim T., Kristen Allen, and Julie A. Caswell. The Political Economics of California's Proposition 65. Invited paper presented in session titled *Management of Toxins in the Environment* at the annual meetings of the American Agricultural Economics Association, Baton Rouge, LA, 1 August 1989.
- Caswell, Julie A. A Model of Interstate Spillovers of the Benefits and Costs of State Regulation. Paper presented at the annual meetings of the American Agricultural Economics Association, East Lansing, MI, 4 August 1987.
- Caswell, Julie A. Who Controls the Corporation? Direct versus Network Control. Paper presented at the Five-College Seminar in Industrial Organization and Public Policy, Amherst, MA, February 1985.
- Caswell, Julie A. A New Measure of Aggregate Concentration in the Agribusiness Sector. Paper presented at the annual meetings of the American Agricultural Economics Association, Ithaca, NY, August 1984.
- Caswell, Julie A. What Constitutes Corporate Control? Department of Agricultural and Resource Economics, Amherst, MA, December 1985.

### Seminars and Symposia Participation:

- SNAP Benefits: Can an Adequate Benefit be Defined?* Presentation in Food and Nutrition Board Update Session, Experimental Biology 2013, Boston, Massachusetts, April 2013.
- SNAP Benefits: How do Researchers Approach Defining an Adequate Benefit?* Seminar presented at Department of Nutrition, University of Massachusetts Amherst, April 2013.
- Discussant in Invited Session, *The Impact of Non-Tariff Measures and Private Standards*, National Conference on Growing Canada's Agricultural Economy: The Role of Trade, Ottawa, Canada, January 2013.
- Implementing a Risk-Based Food Safety System: How Economics Can Help.* Seminar presented at the Department of Agricultural and Resource Economics, University of Connecticut, September 2011.
- Evaluating FDA's Use of Risk-Based Systems.* Presentation at symposium on Moving Toward Risk-Based Food Safety Systems: U.S., Canada, and WHO Experience. Annual meeting of the Agricultural and Applied Economics Association, Pittsburgh, Pennsylvania, July 2011.
- Quality, Process, and Life-Style Product Standards.* Presentation at symposium on The Federal Policy Role in Today's Food and Agricultural Markets. Annual meeting of the Agricultural and Applied Economics Association, Pittsburgh, Pennsylvania, July 2011.
- Discussant in selected paper session on *Front of Package Nutrition Labels—EU and USA Industry and Consumer Response*. Annual meeting of the Agricultural and Applied Economics Association, Pittsburgh, Pennsylvania, July 2011.
- Presenter in Faculty Research Forum, Isenberg School of Management, University of Massachusetts Amherst, October 2010.

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- Moderator in Invited Paper Session on Border Inspections and Import Refusals in Agri-Food Trade: Issues and Empirical Evidence at the annual meeting of the Agricultural and Applied Economics Association, Denver, Colorado, July 2010.
- Presenter in CWAE Track Session on Women in Agricultural Economics: A Centennial Celebration at the annual meeting of the Agricultural and Applied Economics Association, Denver, Colorado, July 2010.
- Discussant in presented paper session on Emerging and Current Issues in Agricultural Biotechnology at the annual meeting of the Agricultural and Applied Economics Association, Denver, Colorado, July 2010.
- Moderator of Session on (R)evolution in Seafood Safety at Gordon Research Conference on *Oceans & Human Health*, University of New England, Biddeford, Maine, June 2010.
- Moderator of Session on Coordinating Public Oversight and Private Food Safety Management at workshop on *Assuring Safety of Imported Foods: Public and Private Roles in a Risk-Based System*, Food Safety Research Consortium, Washington, DC, February 2010.
- Encouraging and Sustaining Healthy Food Choices*. Invited participant in Roundtable Discussion of Twenty Thought Leaders organized by Wageningen University and Research Centre and Royal Ahold, Amsterdam, The Netherlands, 4 February 2010.
- Consumer Acceptance, Labeling, and Information*. Invited presentation at U.S. Policies Affecting Food and Agricultural Marketing in a Global Economy, Administrators/Staff/Researchers Workshop sponsored by Farm Foundation and the USDA Economic Research Service, December 2009.
- A Multi-factorial Approach to Risk Prioritization*. Presentation at symposium on Food Safety Risk Ranking and Cost Analysis along the Domestic and International Supply Chains. Annual meeting of the American Agricultural Economics Association, Milwaukee, Wisconsin, July 2009. Webinar at: [http://live.blueskybroadcast.com/bsb/client/CL\\_DEFAULT.asp?Client=122&PCAT=760&CAT=1511](http://live.blueskybroadcast.com/bsb/client/CL_DEFAULT.asp?Client=122&PCAT=760&CAT=1511).
- The Economics of Standards, Certification, and Quality Signaling: Where is the Market and Regulatory Oversight Going?*  
Invited INEA (Istituto Nazionale di Economia Agraria)/Associazione Rossi-Doria Presentation at University of Rome 3, Italy, June 2009.  
Invited Presentation at Centro per la Formazione in Economia e Politica dello Sviluppo Rurale di Portici (Center for Advanced Training in Economics and Policy for Rural Development), Portici, Italy, July 2009.
- Standards and Labeling as Barriers versus Catalysts for Exports from Developing Countries*. Invited Presentation at the United Nations Food and Agriculture Organization, Rome, Italy, May 2009.
- A Multi-factorial Approach to Risk Prioritization*. Invited presentations at:  
Facoltà di Agraria (Faculty of Agriculture), Università degli Studi di Foggia, Italy, June 2009.  
Facoltà di Scienze Statistiche (Faculty of Statistics), Università di Bologna, Italy, April 2009.  
Centro per la Formazione in Economia e Politica dello Sviluppo Rurale di Portici (Center for Advanced Training in Economics and Policy for Rural Development), Portici, Italy, November 2008.
- A Multi-factorial Approach to Risk Prioritization*. Presentation to Committee on Ranking FDA Product Categories Based on Health Consequences, Phase 1, Board on Environmental Studies and Toxicology of the National Academies, Washington, DC, October 2008.
- Roles & Responsibilities of Industry and Government in Managing Relationships with Global Food Suppliers*. Presentation at Workshop on Managing Food Safety Practices from Farm to Table, Food Forum, Institute of Medicine of the National Academies, Washington, DC, September 2008.
- Multi-Factorial Risk Prioritization Frameworks for Foodborne Pathogens*. Seminar presented to United States Department of Agriculture—Food Safety and Inspection Service (USDA-FSIS), U.S. Food and Drug Administration—Center for Food Safety and Applied Nutrition (FDA-

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CFSAN), and United States Department of Agriculture—Animal and Plant Health Inspection Service on June 23 and 24, 2008 by Juliana Ruzante, Valerie Davidson, John Cranfield, and Julie A. Caswell.

*Creating an Active Learning Environment: Discussion Strategies for Large Classes.* Presentation on General Education Teaching with Instructional Technology (GET with IT) Fellows Program, University of Massachusetts Amherst, Co-sponsored by the Provost's Office, OIT Academic Computing, and the Center for Teaching, June 2008.

*How I'm Using SPARK in "Hunger in a Global Economy."* Presentation on using SPARK in large classes, University of Massachusetts Amherst, SPARK Community of Practice. November 2007.

*A Multi-Factorial Risk Prioritization Framework for Foodborne Pathogens.* Seminar presented at Sup AGRO-INRA-University of Montpellier, France. June 2007.

*A Multi-Factorial Risk Prioritization Framework for Foodborne Pathogens.* Presentation to the Workshop on Integration of Macro and Micro Cost-Benefit Analysis Regarding Food Safety Regulations and Beyond. University of Bonn, Germany, June 2007.

*Why Aren't We Better at Managing Risk/Benefit Tradeoffs?* Seminar presented at the Department of Agricultural Economics, University of Nebraska-Lincoln, January 2006.

*A NAFTA Approach to Animal Health and Biosecurity: Pipe Dream or Possibility?* Seminar presented with David Sparling to the Risk Analysis and Animal Health Policy Roundtable, Texas A&M University, May 2005.

*What is the Most Effective Way to Produce Food Safety?* Seminar in the INFORMS (Institute for Operations Research and Management Science) Series, Isenberg School of Management, University of Massachusetts, October 2004.

*The Economic Context of Predictive Modeling.* Presentation at Workshop on Approaches to Predictive Modeling, Food Safety Research Consortium, Ames, Iowa, June 2004.

*Precaution in Food Safety Regulation: Comparing the European, Canadian, and U.S. Perspectives.* Presentation in Symposium on The Precautionary Principle and the Law of Unintended Consequences at the Annual Meeting of the American Agricultural Economics Association, Denver, August 2004. With Spencer Henson.

Discussant in presented paper session on Findings on Some Issues in Biotechnology at the annual meeting of the American Agricultural Economics Association, Denver, Colorado, August 2004.

*From Lettuce to Caesar Salad—Traceability Issues.* Invited presentation in a workshop on Marketing and Economics of Labeling the Intangible Attributes for Horticultural Products: Food Certification and Traceability, Annual Conference of the American Society for Horticultural Science, Providence, Rhode Island, October 2003.

Discussant in session on Obesity Research at the annual meeting of the American Agricultural Economics Association, Montreal, Quebec, July 2003.

*An Economist's View of Risk Assessment.* Invited presentation to the Food Science Strategic Research Alliance, Department of Food Science, Department of Food Science, University of Massachusetts, May 2003.

*Food Safety Concerns, Regulation, and World Trade.* Seminar in Series on Analysis of U.S. and International Agricultural Issues, Woodrow Wilson School of Public and International Affairs, Princeton University, April 2003.

*Overview of Traceability and Related Issues.* Invited presentation at the annual meeting of the Food Distribution Research Society, Miami, October 2002.

*Building Accountability Into Safety Systems: Traceability.* Presentation in Symposium on The Economics of Innovation for Improved Food Safety in the United States at the Annual Meeting of the American Agricultural Economics Association, Long Beach, July 2002.

*A Perspective on the Future of Case Studies in Agricultural and Resource Economics.* Comments at the Workshop on Case Studies: Their Future Role in Agricultural and Resource Economics at the Annual Meeting of the American Agricultural Economics Association, Long Beach, July 2002.

[http://farmfoundation.org/projects/documents/14\\_caswell.pdf](http://farmfoundation.org/projects/documents/14_caswell.pdf)

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- Modeling the Economics of Quality Assurance and Traceability.* Presentation at Working Conference on The Economics of Assurance and Traceability in the US Food System. Sponsored by the Food and Agricultural Marketing Policy Section, AAEE; the Economic Research Service, USDA; and the Agricultural Marketing Service, USDA. Washington, DC, January 2002.
- Private and Public Economic Incentives to Reduce Foodborne Risk: Theoretical Overview.* With Elise Golan. Presentation in Symposium on Economic Incentives, Innovation, and Foodborne Pathogen Risks, Annual Meeting of the Society for Risk Analysis, Seattle, December 2001.
- How Much of a Good Thing? Labeling of the Nutrition and Safety of Food Products.* Brown Bag Seminar, Center for Public Policy and Administration, University of Massachusetts Amherst, September 2001.
- Potential Pitfalls of Food Safety and Labeling Requirements.* Participant in Symposium at the Annual Meeting of the American Agricultural Economics Association, Chicago, August 2001.
- Economic Approaches to Measuring the Significance of Food Safety in International Trade.* Lecture presented to the 1<sup>st</sup> Global Virtual Conference on Swine Health organized by the Embrapa Swine and Poultry Research Center, Brazil, May 2001.
- Labeling Policy for GMOs: Choices, Benefits, and Costs.* Invited presentation at the Plant Biotechnology Symposium, American Chemical Society meeting, San Diego, CA, 2 April 2001.
- Regulation of Food Attributes Other Than Safety in a WTO World.* Invited presentation at the conference on Standards, the WTO, and the Agrifood Sector, Michigan State University, 23 March 2001.
- How Does Food Labeling Affect Consumer Welfare?* Presented at the Department of Agricultural and Applied Economics, Virginia Polytechnic Institute and State University, 26 January 2001.
- Trading Up? The Effect of Foreign HACCP Requirements on Domestic Food Safety Levels in Developing Countries.* Presented at the Department of Applied Economics, University of Minnesota, 17 March 2000.
- The Economics of HACCP: From the Point of View of Society and Government.* Presented at the Advanced Seminar on the Implementation and Economics of HACCP-Based Systems in the Fishery Industry, United Nations, Food and Agriculture Organization. Hirtshals, Denmark, 23-28 August 1999.
- Choosing Regulatory Approaches to Improving Food Quality: What Do the Economics and Trade Agreements Tell Us?* Presented at the Department of Agricultural Economics, Michigan State University, 18 March 1999.
- Incorporating the Sciences into the Management of Trade-Related Sanitary and Phytosanitary Issues.* Presented at the National Food Safety and Toxicology Center, Michigan State University, 17 March 1999.
- Labeling and International Trade Agreements.* Presented at Workshop on Trade and Labeling, U.S. Department of Agriculture, Economic Research Service, Washington, DC, 17 August 1998.
- Organizer of Symposium on *Private Incentives for Food Safety Assurance.* Presentation on *How Strong Are Private Incentives for Food Safety Assurance?* Annual meeting of the American Agricultural Economics Association, Salt Lake City, UT, 4 August 1998.
- Discussant for Selected Paper Session on *Foodborne Illness and Food Attributes: Analysis of Prices and Costs*, Annual Meeting of the American Agricultural Economics Association, Salt Lake City, Utah, 3 August 1998.
- Valuing Food Safety and Nutrition: Benefits and Costs.* Presented at the Faculty of Food Engineering, Universidade Estadual de Campinas (UNICAMP), Campinas, Brazil, 23 July 1998.
- Food Quality in the U.S.: Policy and Markets.* Presented to the New South Wales Department of Agriculture, Orange, NSW, Australia, 15 January 1998.
- Organizer, Session Chair, and Presenter, Mini-Symposium/Discussion Group (3 sessions) on *Food Quality Regulation in International Markets.* Triennial Conference of the International Association of Agricultural Economists, Sacramento, CA, 10-16 August 1997.



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- The Regulatory Environment in Food Markets*. Presented at the Seminar on Economic Policy for the Agribusiness Sector in the Transition Economies, Economic Growth Center, Yale University, 24 July 1997.
- Food Labeling, Food Safety, and International Trade*. Presented at the School of Nutrition Science and Policy, Tufts University, 22 April 1997.
- Presenter at a series of 3 invited seminars at Utah State University from July 22-25, 1996. They included a campus-wide seminar on *Trends in Food Manufacturing: Changes in Structure and the Role of Quality Assurance* and two seminars in the Department of Economics on *Regulating Food Quality in an Era of Freer International Trade* and *Using Informational Labeling to Influence the Market for Quality in Food Products*.
- Control of Food Product Quality and Quality Signaling*. Presented at the Department of Resource Economics, University of Massachusetts, 10 November 1996.
- Presenter in Free Session on *Teaching Applied Economics and Business Management in Central and Eastern Europe*. Annual meetings of the American Agricultural Economics Association, Indianapolis, IN, 8 August 1995.
- The Impact of Recent International Trade Agreements on Domestic Food Quality and the Competitiveness of Domestic Producers*. Presented at the IX Agribusiness Conference at the Institute of Agribusiness, Santa Clara University, 8 May 1995.
- Food Quality Regulations Under Trade Agreements: Impacts on Food Safety and Competitiveness*. Presented at the Department of Agricultural Economics and Marketing, Rutgers University, 21 April 1995.
- How Economists View Food Labeling: Information for Consumers, Incentives for Manufacturers*. Presented in the Department of Food Science, University of Massachusetts at Amherst, 4 October 1994.
- Organizer and Moderator of Free Session on *Where Does Research Stand on Willingness-to-Pay for Food Safety and Nutritional Quality?* Annual meetings of the American Agricultural Economics Association, Baltimore, MD, 12 August 1992.
- Presenter in Free Session on forming an *Agricultural and Food Marketing Consortium*. Annual meetings of the American Agricultural Economics Association, Baltimore, MD, 11 August 1992.
- Organizer of and Presenter in Organized Symposium on the *Potential for Privatization of Food Safety and Quality Assurance*. Annual meetings of the American Agricultural Economics Association, Baton Rouge, LA, 1 August 1989.
- Moderator of Symposium on *Agricultural Economics Research in the Northeast: Programs and Implications for the Future*. Annual meetings of the Northeastern Agricultural and Resource Economics Association, Orono, ME, 21 June 1988.
- Moderator of Roundtable Discussion of *Marketing Trends, Directions, and Initiatives*. New England Center for Continuing Education meeting on a New England Agricultural Marketing Consortium, Durham, NH, 23 February 1988.
- Presenter in Organized Symposium on *Research Directions in Measuring Processing Market Performance*. Annual meetings of the American Agricultural Economics Association, East Lansing, MI, 4 August 1987.
- Organizer of and Presenter in Industrial Organization Society Symposium on *Federal Antitrust Policy in a New Era*. Annual meetings of the Allied Social Science Association, New Orleans, LA, 28 December 1986.
- Invited Participant in Panel on *Major Basic, Applied, and Policy Research*. Resources for the Future Conference on Consumer Demands in the Marketplace: Public Policies Related to Food Safety, Quality, and Human Health, Airlie, VA, 28 October 1986.
- Organizer and Moderator of Symposium on *Emerging Issues and Research Needs in the Food System*. Annual meetings of the Northeastern Agricultural and Resource Economics Association, Morgantown, WV, 24 June 1986.

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### **Outreach Activities:**

- Interviewed on HuffPostLive in segment on “More Money, Fewer Food Problems?” focused on the Supplemental Nutrition Assistance Program, access to fresh fruits and vegetables, and use of SNAP at Farmers’ Markets, May 2, 2013.  
<http://live.huffingtonpost.com/#/segment/snap-food-desert-/517fd90e78c90a648d00006b>
- Interviewed by National Public Radio, Marketplace Money. Story aired October 19, 2012, *Prop. 37 in California May Require Labels on Some GMO Foods* by Adriene Hill.  
<http://www.marketplace.org/topics/sustainability/prop-37-california-may-require-labels-some-gmo-foods>
- Interviewed by James Kinney for “Location, Location, Location: Busy Corners Create Competitive Neighbors.” *Springfield Republican*, October 4, 2010 p. D1.
- Interviewed by Shannon Halligan for “FDA Needs Regulations Before Outbreak.” Aired on WWLP-TV, Channel 22, on August 30, 2010. Springfield, MA.  
<http://www.wwlp.com/dpp/news/local/hampshire/FDA-needs-regulations-before-outbreak>
- Interviewed by Alana Gomez for “Ground Beef Recall Affects MA BJ’s Wholesale Clubs.” Aired on WBZ-TV on August 29, 2010. Boston, MA.  
<http://wbztv.com/local/ground.beef.recall.2.1885001.html>
- Cooney, Elizabeth. “She Watches What We Eat: UMass Professor Discusses Strategies for Making the Food Supply as Safe as Possible.” *Boston Globe*, Health and Fitness News, July 26, 2010.  
[http://www.boston.com/news/health/articles/2010/07/26/umass\\_professor\\_julie\\_a\\_caswell\\_discusses\\_food\\_safety/](http://www.boston.com/news/health/articles/2010/07/26/umass_professor_julie_a_caswell_discusses_food_safety/)
- Guest on Ideas Network with Kathleen Dunn, Wisconsin Public Radio on July 20, 2007 discussing establishment of the White House Interagency Working Group on Import Safety, recent food safety events, and the food import inspection system.
- Guest on Ideas Network with Joy Cardin, Wisconsin Public Radio on May 3, 2007 discussing recent food and pet food safety incidents and U.S. Food and Drug Administration regulation of the food supply.
- Guest on the Voice of America radio program *Talk to America* with Doug Bernard on 2 February 2004 discussing bioterrorism and the safety of the food supply.
- Invited speaker on *Informed Consumer Choice* at a meeting of the Biotechnology Advisory Board of DuPont Corporation, 27 January 2004.
- Guest on the National Public Radio show *Talk of the Nation* with Neal Conan on 11 November 2004 discussing “Does Nutrition Labeling Work?”
- Invited participant in a national workshop organized by the U.S. Food and Drug Administration on *Exploring the Link Between Food Labeling and Weight Management*, Bethesda, Maryland, 20 November 2003.
- Presented Case Study on *Regulatory Standards and International Trade* at course on Analyzing Regulations: Health, Safety, and the Environment, Harvard School of Public Health, Boston, Massachusetts, 30 March 2000.
- Presented C-FARE Congressional Briefing on *Labeling Policy for GMOs* to Congressional Staff, Washington, DC, 28 February 2000.
- Presented Case Study of Measuring the Benefits and Costs of Reducing Foodborne Pathogens in Short Course on *Cost-Benefit Analysis* given by the Resource Economics Department, University of Massachusetts to the Northeastern Office of the U.S. Environmental Protection Agency, Boston, MA, June 1998.
- Interview for television segment on the Safety of Imported Fruits and Vegetables, WGGB-TV (Channel 40), Springfield, MA, 15 May 1998.
- Is There an Urban Grocery Store Gap?* Presented to the Community Forum: Help Make Certain There’s Enough Food for Every Person, organized by the Greater Springfield Nutrition and Wellness Coalition, 21 May 1998.

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- Food Purchasing in the Year 2000 and Beyond*. Presented to the Massachusetts Association for Family and Community Education, Waltham, MA, 29 April 1997.
- Interview for television segment on Economic Justice For All: The Urban Grocery Store Gap, aired on Real to Reel, WWLP-TV (Channel 22), Springfield, MA, 6 October 1996.
- TV interview on MSNBC. Brief commentary upon President Clinton's announcement of new HACCP meat inspection rules, 6 July 1996.
- Invited seminar on Rethinking the Role of Government in Agri-Food Markets to the Policy Analysis Branch, Agri-Food Ontario, Toronto, 4 April 1996.
- Invited participant in Briefing for Congressional Staff by Congressional Research Service on How is U.S. Agriculture Faring Under NAFTA and the WTO? Washington, DC, 8 March 1996.
- Invited participant in the Food and Consumer Issues Working Group on the 1995 Farm Bill organized by the National Center for Food and Agricultural Policy (Washington, DC) and the Hubert H. Humphrey Institute of Public Affairs (University of Minnesota). The Group produced a white paper on farm bill provisions regarding food assistance programs, food safety, and nutrition.
- Judge of entries in Frozen Food Association of New England's (FFANE) frozen food merchandising annual contest, 1988-1995.
- Caswell, Julie A. Trends in the Supermarket. Appearance on *Money and You*, syndicated 1-hour television program produced by Christian Science Monitor, 2 November 1990.
- Caswell, Julie A. Supermarket Psychology: Prices and Shopping Habits. *Creative Living*, University of Massachusetts Cooperative Extension Home Economics Newsletter, March 1989, p. 3.
- Caswell, Julie A. Concerns About Pesticide Residues in Foods. *Creative Living*, University of Massachusetts Cooperative Extension Home Economics Newsletter, January 1989, p. 1.
- Caswell, Julie A. Supermarket Psychology: Product Offerings. *Creative Living*, University of Massachusetts Cooperative Extension Home Economics Newsletter, July 1988, p. 4.
- Caswell, Julie A. *News Releases* for use by County Extension Home Economists. Part of set of releases prepared by the Food Buying Subgroup of the Priority Initiative Task Force on Nutrition, Diet, and Health, Fall 1988. Titles: From Supermarket to Hypermarket: Where are Grocery Stores Going?; Change in Food Shopping Habits; What's in a Name? Low Sodium and Lite Foods.
- Scripted and appeared in 20-minute segment titled Super-Marketing, *Update on Eating, Video Series*, Myra Lenburg, producer, University of Massachusetts Cooperative Extension, fall 1987.

### Grant Awards:

- Applying a Multi-Criteria Risk Prioritization Framework to Food Safety Hazards in Canada. Principal Investigators: Spencer Henson and Valerie Davidson, University of Guelph. Co-PIs: Julie A. Caswell, Amir Fazil, Ana Matu, Blaise Ouattara, and Sven Anders. Grant Proposal and Award, Ontario Ministry of Agriculture, Food, and Rural Affairs, 2013-15, \$160,000.
- Team-Based Learning Fellow grant of \$1,000, University of Massachusetts Amherst Center for Teaching and Faculty Development, Spring 2013.
- Mentoring award of \$2,830.00 from the Sylvia Lane Mentorship Fund of the Agricultural and Applied Economics Association to support Dr. Julie Caswell's Mentorship of Dr. Kathryn Boys, Virginia Tech University, in 2012.
- University of Massachusetts Amherst, Davis Grant, Integrated Experience Seed Grant to the Department of Resource Economics for 2011-2012, \$2000.
- Food Marketing Policy Research Center, Grant 21. By Ronald W. Cotterill (University of Connecticut) and Christian Rojas, Nathalie Lavoie, Julie A. Caswell, and Daniel Lass (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the National Institute of Food and Agriculture, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2010: \$373,000. Subcontract to the University of Massachusetts (Christian Rojas, Nathalie Lavoie, Julie Caswell, and Daniel Lass) \$67,000.

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- Food Marketing Policy Research Center, Grant 20. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the National Institute of Food and Agriculture, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2009: \$373,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas) \$67,000.
- Food Marketing Policy Research Center, Grant 19. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2008: \$398,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas) \$60,000.
- Incorporating Buyer Market Power and Product Differentiation in the Food Supply Chain. By Nathalie Lavoie (P.I.), Christian Rojas, Dan Lass, and Julie Caswell. Grant from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. \$168,789.
- Food Marketing Policy Research Center, Grant 18. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2006: \$573,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, Daniel Lass, and Christian Rojas) \$85,000.
- A Multi-factorial Framework for Risk Prioritization of Foodborne Pathogens. Principal Investigator: Valerie Davidson, Spencer Henson, and John Cranfield (University of Guelph). Co-Principal Investigators: Aamir Fazil and Jeff Farber (Public Health Agency of Canada) and Julie A. Caswell and Sven Anders (University of Massachusetts Amherst). C\$231,600. Grant proposal and award from the NSERC (Natural Sciences and Engineering Research Council of Canada).
- Developing a Multi-Factorial Framework for Risk Prioritization of Microbial Hazards in Food. Principal Investigators: Spencer Henson, John Cranfield, and Valerie Davidson (University of Guelph) and Aamir Fazil (Public Health Agency of Canada). Co-Principal Investigators: Julie A. Caswell and Sven Anders (University of Massachusetts Amherst). Grant proposal and award from the Public Health Agency of Canada. Total grant: \$42,420. Subcontract to the University of Massachusetts: C\$16,520.
- University of Massachusetts, Center for Teaching, Periodic Multi-Year Review Grant, Improving the Quality of Dialogue: Better Questions and More Interesting Answers, \$3,000, January-December 2006.
- University of Massachusetts, Periodic Multi-Year Review Research Grant, \$2,343.
- Food Marketing Policy Research Center, Grant 17. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, and Daniel Lass (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2005: \$460,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, and Daniel Lass) \$85,000.
- Food Marketing Policy Research Center, Grant 16. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, and Daniel Lass (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2004: \$460,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, and Daniel Lass) \$85,000.



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- Prioritizing Opportunities to Reduce Foodborne Disease. Helen Jensen, Principal Investigator (Iowa State University). Julie A. Caswell, Co-Principal Investigator (University of Massachusetts). Grant proposal and award under the U.S. Department of Agriculture, National Integrated Food Safety Initiative. Total grant: \$500,000. Subcontract to the University of Massachusetts: \$54,321.
- Food Marketing Policy Research Center, Grant 15. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell, Nathalie Lavoie, and Daniel Lass (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2003: \$460,000. Subcontract to the University of Massachusetts (Julie Caswell, Nathalie Lavoie, and Daniel Lass) \$85,000.
- Determinants of Consumer Food Choices Over Time. By Eliza M. Mojduszka, Julie A. Caswell, and J. Michael Harris. Grant Award from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. Grant award period: 11/1/02 to 10/31/04. Award: \$161,000. Subcontract to the University of Massachusetts (Julie Caswell) \$58,813.
- Private Economic Incentives for Food Safety. By Julie A. Caswell. Cooperative Agreement from the Economic Research Service, U.S. Department of Agriculture. Grant award period: 4/25/02-9/30/04. Award: \$10,000.
- Food Marketing Policy Research Center, Grant 14. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers, Julie A. Caswell, and Nathalie Lavoie (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2002: \$460,000. Subcontract to the University of Massachusetts (Richard Rogers, Julie Caswell, and Nathalie Lavoie) \$85,000.
- Food Marketing Policy Research Center, Grant 13. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers, Julie A. Caswell, and Nathalie Lavoie (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2001: \$460,000. Subcontract to the University of Massachusetts (Richard Rogers, Julie Caswell, and Nathalie Lavoie) \$85,000.
- Food Marketing Policy Research Center, Grant 12. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers, Julie A. Caswell, and Nathalie Lavoie (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY2000: \$374,200. Subcontract to the University of Massachusetts (Richard Rogers, Julie Caswell, and Nathalie Lavoie) \$85,000.
- Comparing the Costs and Benefits for Exporting Countries of U.S. and European Union Food Safety Requirements. By Julie A. Caswell. Grant from the U.S. Food and Drug Administration. Grant award period: 9/30/99 to 8/31/01. Award: \$23,300.
- Food Marketing Policy Research Center, Grant 11. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers and Julie A. Caswell (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1999: \$380,460. Subcontract to the University of Massachusetts (Richard Rogers and Julie Caswell): \$85,000.
- Quality Choices in the U.S. Food Industry Under Changing Regulatory Regimes. By Eliza M. Mojduszka and Julie A. Caswell. Cooperative Agreement from the Economic Research Service, U.S. Department of Agriculture. Grant award period: 10/1/98 to 9/30/00. Award: \$75,000.
- Food Marketing Policy Research Center, Grant 10. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers and Julie A. Caswell (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research,

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- Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1998: \$310,000. Subcontract to the University of Massachusetts (Richard Rogers and Julie Caswell): \$60,000.
- Food Quality Management Systems: Impacts on Competitiveness, Markets, and Trade. Julie A. Caswell, Maury E. Bredahl, and Neal H. Hooker. Application and award of grant from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. Grant award period: 8/1/98 to 1/31/02. Award: \$150,000.
- Market Development for Organic Agricultural Products: Implications for Domestic Markets, International Competitiveness, and Rural Communities. By Barry Krissoff, David Ervin, Julie Caswell, Luanne Lohr, Timothy Park, and Rick Welsh. Grant from the Competitive Grants Program of the Fund for Rural America, United States Department of Agriculture. Grant Period: 5/98 to 2/01. Award: \$200,000. Subcontract to University of Massachusetts: \$12,500.
- Case Studies of Food Quality Regulation Under Trade Agreements. By Julie A. Caswell and Neal H. Hooker (Co-Principal Investigator Richard T. Rogers). Application and award of grant from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. Grant award period: 9/1/97 to 8/31/99. Award: \$65,000.
- Nutritional Quality Change in Manufacturers' Offerings of Food Products, 1992-95, with an Emphasis on the Impact of New Labeling Regulations. By Julie A. Caswell and Eliza M. Mojduszka. Cooperative Agreement from the Economic Research Service, U.S. Department of Agriculture. Grant award period: 9/1/97 to 8/31/98. Award: \$20,000.
- Food Marketing Policy Research Center, Grant 9. By Ronald W. Cotterill (University of Connecticut) and Richard T. Rogers, Julie A. Caswell, and Kellie Curry Raper (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1997: \$310,000. Subcontract to the University of Massachusetts (Richard Rogers, Julie Caswell, and Kellie Raper): \$85,000.
- Food Marketing Policy Research Center, Grant 8. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1996: \$309,000. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$80,000.
- Food Quality Regulation Under Trade Agreements: Food Safety and Competitiveness. By Julie A. Caswell and Neal H. Hooker (Co-Principal Investigator Richard T. Rogers). Application and award of grant from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. The grant funds the initial phase of research on the effects of the North American Free Trade Agreement (NAFTA) and the Uruguay Round of the General Agreement on Tariffs and Trade (GATT) on domestic food safety and the competitiveness of domestic and international food processors. Grant award period: 7/15/95 to 7/15/97. Award: \$30,000.
- Food Marketing Policy Research Center, Grant 7. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research, Education, and Extension Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1995: \$370,000. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$30,000.
- Strategy and Policy in the Food System: Emerging Issues. By Julie A. Caswell (Co-Principal Investigator Richard T. Rogers). Application and award of grant from the National Research Initiative Competitive Grants Program of the United States Department of Agriculture. The grant supported a Northeast Regional Research Project 165 (NE-165) national conference held in Washington, DC in June, 1996. Grant award period: 9/1/95 to 8/31/96. Award: \$7,980.

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- Food Marketing Policy Research Center, Grant 6. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1994: \$372,564. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$86,066.
- Food Marketing Policy Research Center, Grant 5. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1993: \$372,564. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$86,999.
- Food Marketing Policy Research Center, Grant 4. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1992: \$372,564. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$87,256.
- Food Marketing Policy Research Center, Grant 3. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1991: \$372,564. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$87,564.
- Food Marketing Policy Research Center, Grant 2. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1990: \$353,604. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$68,300.
- Food Marketing Policy Research Center, Grant 1. By Ronald W. Cotterill (University of Connecticut) and Julie A. Caswell and Richard T. Rogers (University of Massachusetts). Grant Proposal and award under the Special Grant Program of the Cooperative State Research Service, United States Department of Agriculture. Total grant for the Center at the University of Connecticut for FY1989: \$150,000. Subcontract to the University of Massachusetts (Julie Caswell and Richard Rogers): \$30,000.
- The Economics of the Apple Industry. By Daniel A. Lass and Julie A. Caswell. Grant from the Massachusetts Department of Food and Agriculture, May 1987. Budget: \$25,000.
- Adjustment of the Massachusetts Apple Producing and Processing Industries to Regulatory Restrictions on Alar. By Daniel A. Lass, P. Geoffrey Allen, Richard T. Rogers, and Julie A. Caswell. Grant from the Massachusetts Department of Food and Agriculture, May 1986. Budget: \$5,209.
- A Proposal for Federal-State Marketing Improvement Program Funds to Support a Study of the Demand for Peppers in Three Markets. By John Pontius, Julie A. Caswell, and Bernard Morzuch. Grant from the Massachusetts Department of Food and Agriculture, July 1985. Budget: \$2,500.
- Impacts of State Food Regulation on Manufacturers, Retailers, and Consumers. By Julie A. Caswell. Cooperative Agreement from the United States Department of Agriculture, Economic Research Service, National Economics Division. Budget: \$19,700.