

1. Julia A. Spiker, Ph.D.

Professor
School of Communication
The University of Akron
Curriculum Vitae
Fall, 2016

2. EDUCATIONAL BACKGROUND:

- **Ph.D.**, University of Oklahoma, 1998
 - Area of Study: Political Communication
 - Dissertation Directors: Mitchell S. McKinney & Lynda Lee Kaid
 - Dissertation Title: Effects of Debate Viewing and Citizen Discussion on Political Malaise
- **M.S.**, University of Louisiana at Lafayette, 1989
(formerly University of Southwestern Louisiana)
 - Area of Study: Communication
 - Thesis Chair: Paul A. Barefield
 - Thesis Title: Cameras in the Courtroom: A Case Study of Kentucky's 25th Judicial Circuit
- **B.A.**, John Carroll University, 1986
 - Area of Study: Communication

3. ADDITIONAL PROFESSIONAL TRAINING OR DEVELOPMENT:

Administrative

- American Council on Education (ACE) National Leadership Forum (June 20-22, 2012), Washington D.C.
- American Council on Education/Ohio Women in Higher Education workshop, "Upward Mobility in Ohio's Current Landscape" (April 6, 2012), Kent State University-Stark, North Canton, Ohio
- Member, Inaugural Academic Leadership Forum (2005-2006), The University of Akron.
- Council of Colleges of Arts and Sciences (CCAS) New Deans' Seminar (July 17-20, 2005), Denver, Colorado
- Harvard Institutes for Higher Education, Harvard Graduate School of Education, MDP Management Development Program (June 19-July 1, 2005), Harvard University, Cambridge, Massachusetts
- "The administrative portfolio" workshop led by Peter Seldin (April, 2004), Baldwin Wallace College, Berea, Ohio

Scholarship & Teaching

- **Quality Matters Certificate, "Peer Reviewer Course"** (PRC), online course, (February 3, 2016)
- Quality Matters Certificate, "Applying the Quality Matters Rubric" (APPQMR), workshop, (October 16, 2015), The University of Akron

- Short Course, “Bridging Organizational Communication and Rhetorical Criticism: Teaching the College Course in Organizational Rhetoric” (November 15, 2010), National Communication Association conference, San Francisco, California
- Workshop, “Women, Rhetoric, and Political Agency: What Do Women Need to Know About Their History (Phronesis) to Be Successful Politically?” (June 26-28, 2009), Rhetorical Society of America’s 3rd Biennial Institute, State College, Pennsylvania
- Professional Development Leave (PDL), (Spring, 2009), The University of Akron
- Collaborative Institutional Training Initiative (CITI) Certification (April 21, 2009), The University of Akron
- Short Course, “Political Difference and Change: Teaching Gender and Political Communication Courses” (May 1, 2008), Eastern Communication Association conference, Pittsburgh, Pennsylvania
- Conference, National Learning Communities Project Summer Institute (June, 2001), member of UA Learning Community team, Olympia, Washington
- Workshop, “Teaching portfolio” led by Peter Seldin (January, 2001), The University of Akron
- Conference, “‘Campus Compact’ Service Learning” (June, 2000), Providence, Rhode Island, member of the UA School of Communication Service Learning team
- Workshop, “Teaching the persuasion, compliance gaining, and/or social influence course at the university level” (November, 1999), National Communication Association conference, Chicago, Illinois
- Workshop, “Teaching communication theory” (November, 1998), National Communication Association conference, New York, New York
- The University of Akron workshops/teleconferences:
 - “WebEx Training for Faculty” (October, 2014)
 - “Citation Management Tools” (September, 2014)
 - “Web 2.0 Tools” (September, 2014)
 - “Respondus Monitor” (September, 2014)
 - “Five Key Steps for successful academic program assessment” (February, 2005)
 - “FYE,” (first year experience) teleconference (December, 2004)
 - “Marketing with e-mail newsletters” (November, 2004)
 - “Five Key Steps for Successful Academic Program Assessment” (October, 2004)
 - “Rethinking Retention” (April, 2004)
 - “How Engaged are UA Undergrads?—Highlights on 2002 NSSE Report” (February, 2004)
 - “Sexual harassment and discrimination prevention training” (November, 1999)

Self-Enrichment

- German 1-6, 12 Continuing Education Units, (September 1998- June 2000), Lakeland Community College, Kirtland, Ohio

4. PROFESSIONAL EXPERIENCE:

- **Professor**, School of Communication, The University of Akron, 2011-present
- **Graduate Faculty**, The University of Akron, 1999-present

- **Head, Public Relations**, School of Communication, The University of Akron, 2014-present
- **Interim Associate Dean**, Honors College, The University of Akron, 2011-2013
- **Associate Dean for Academic Affairs**, College of Fine and Applied Arts, The University of Akron, 2003-2006
- Associate Professor, The University of Akron, 2003-2011
- **Coordinator, General Education Speech**, School of Communication, The University of Akron, 2000-2003
- Assistant Professor, The University of Akron, 1999-2003
- Visiting Assistant Professor, The University of Akron, 1998-1999
- Research Assistant, University of Oklahoma, 1997-1998
- Graduate Research Assistant, University of Oklahoma, 1994-1997
- Graduate Advising Assistant, University of Oklahoma, 1994-1997
- Graduate Teaching Assistant, University of Oklahoma, 1993-1994
- Visiting Instructor, John Carroll University, 1990-1992
- Adjunct, John Carroll University, 1989-1990
- Graduate Teaching Assistant, University of Southwestern Louisiana, 1987-1989

Internships & Other:

- Public Relations staff, The Cleveland Clinic Foundation, 1989-1990
- Public Relations Internship, West Virginia Career College, 1987
- Public Relations Internship, The Cleveland Clinic Foundation, 1987
- Internship, Congressman Dennis E. Eckart, 1985

5. TEACHING:

Undergraduate Courses

- Advanced Public Relations Theory-100% online, 1 (also scheduled for Fall, 2016)
- Business & Professional Speaking-1
- Contemporary Public Relations-3
- Effective Oral Communication-26
- Freedom of Speech-2
- Honors Colloquium-1
- Interpersonal Communication-6
- Introduction to Mass Communication-10 at other universities
- Introduction to Public Relations-2-100% online; 1-face-to-face (both scheduled for Fall, 2016)
- Introduction to Public Speaking-19 at UA, 24 at other universities
- Persuasion-1
- Political Communication-2
- Public Speaking in America-1
- Public Relations Strategies (100 % online) – 2
- Survey of Communication Theory-1

Graduate Courses

- Communication Pedagogy-5
- Introduction to Graduate Studies in Communication-1
- Political Communication-1
- Special Topics: Contemporary Public Relations Theory- 1

Combined Undergraduate & Graduate Courses

- Political Communication-7
- Public Speaking in America-2

Teaching Evaluations

In 18 years at The University of Akron, my SET means are consistently above average. From 1998 through Spring, 2007, the means for my courses are within the range of above average; with a score of “1” representing high, a score of “3” representing average, and a score of “5” representing low. Starting in Fall, 2007, when the department reversed the scores, the means for my courses are within the range of above average; with a score of “5” representing high, a score of “3” representing average, and a score of “1” representing low. Beginning in Fall, 2011, I served as Interim Dean of the Honors College with 100% administrative duties and then in Fall, 2012, I added teaching duties.

Semester/ Course	Spiker Mean	School Mean	Std. Dev.
<i>Spring 2016</i>			
700:219:001 (WWW)	3.520	3.969	.639
7600:406:001 (WWW)	3.291	3.969	.639
<i>Fall 2015</i>			
7600:219:001 (WWW)	5.0	3.883	.675
7600:219:002	3.562	3.883	.675
7600:691:801	4.753	3.883	.675
<i>Spring 2015</i>			
7600:403:002 (WWW)	4.5	4.056	.530
7600:406:001	4.071	4.056	.530
7600:608:801	4.687	4.056	.530
<i>Fall 2014</i>			
7600:403:001 (WWW)	3.241	3.965	.637
7600:406:801	4.142	3.965	.637
7600:475:001	4.579	3.965	.637
<i>Spring 2014</i>			
7600:345:001	3.915	3.917	.601
7600:406:001	4.224	3.917	.601
7600:457:001	4.285	3.917	.601

<i>Fall 2013</i>			
7600:475:001	3.736	3.980	.554
7600:575:801	4.450	3.980	.554
<i>Spring 2013</i>			
7600:105:029	3.943	4.152	.570
<i>Fall 2012</i>			
7600:608:801	4.321	4.058	.469
1870:360:001	n/a	n/a	n/a
<i>Spring 2011</i>			
7600:105:001	3.624	4.028	.635
:007	3.420	4.020	.633
7600:235:003	3.848	4.028	.635
<i>Fall 2010</i>			
7600:105:007	4.086	4.263	.604
:025	4.250		
7600:475:001	4.729	4.186	.877
<i>Spring 2010</i>			
7600:105:001	4.243	4.028	.823
:007	3.729		
7600:235:003	3.569	4.105	.777
<i>Fall 2009</i>			
7600:105:007	3.72	4.163	.822
:025	4.5		
7600:608:001	4.067	4.212	.814
<i>Spring 2009</i>	Professional Development Leave		
<i>Fall 2008</i>			
7600:105:002	3.6	4.117	.732
:007	3.957		
7600:475:001	4.122	4.156	.766
:575:001	2.55		
<i>Spring 2008</i>			
7600:105:004	3.571	4.477	.540
:012	Na		
7600:355:001	4.050	4.156	.828
<i>Fall 2007*</i>			
7600:105:002	4.000	4.239	.505
:029	4.587		
7600:457:001	5.000	4.152	.726
:557:001			
*In Fall 2007 the department reversed the evaluation scores with a “5” as high and “1” as low.			

<i>Spring 2007</i>			
7600:105:004	1.883	1.618	.419
:012	2.033		
7600:355:001	1.891	1.768	.617
<i>Fall 2006</i>			
7600:457:001	1.738	1.759	.605
:557:001			
7600:475:001	1.75		
:575:001			
7600:608:001	1.356		
<i>Spring 2006</i>			
7600:600:001	1.0	1.754	.522
<i>Fall 2005</i>			
7600:608:001	1.5	1.733	.518
<i>Spring 2005</i>			
7600:235:003	2.127	1.751	.553
<i>Fall 2004</i>			
7600:450:001	1.526	1.858	.644
:691:001			
<i>Spring 2004</i>			
7600:235:003	2.100	1.791	.569
<i>Fall 2003</i>			
7600:450:081	1.767	1.805	.569
:691:081			
<i>Spring 2003</i>			
7600:115:080	2.243	1.770	.515
7600:235:003	1.808		
7600:608:001	1.125		
<i>Fall 2002</i>			
7600:106:009	1.675	1.639	.398
:023	1.600		
<i>Summer 2002</i>			
7600:106:413	1.261	1.495	.418
:422	1.384		
7600:105:411	1.289		
<i>Spring 2002</i>			
7600:106:005	1.899	1.652	.370
:018	1.693		
<i>Fall 2001</i>			
7600:106:009	1.600	1.715	.483
:023	1.606		
<i>Summer 2001</i>			
7600:106:108	1.678	1.543	.278
7600:105:101	1.800		

<i>Spring 2001</i>			
7600:106:007	2.160	1.736	.411
:018	2.707		
<i>Fall 2000</i>			
7600:106:023	1.575	1.680	.426
7600:450:081	1.586	1.823	.648
:691:081			
<i>Spring 2000</i>			
7600:106:014	2.285	1.795	.469
:025	2.523		
:031	2.047		
<i>Fall 1999</i>			
7600:106:022	1.943	1.692	.522
:038	1.847		
7600:450:081	1.860	1.731	.525
:691:081			
<i>Summer 1999</i>			
7600:106:105	2.190	1.570	.447
7600:252:101	2.636	1.422	.373
<i>Spring 1999</i>			
7600:106:007	2.012	1.630	.485
:019	2.531		
:031	2.107		
7600:235:003	2.068	1.849	.608
<i>Fall 1998</i>			
7600:106:031	2.372	1.693	.422
:038	2.061		
:040	2.188		
:041	2.911		

Dissertation

- **Dissertation Committee Member**

- Andrea M. Ferraro, “Exploring an Alternative Public Relations Framework for the Public Sector,” successful defense April, 2015 / graduated May, 2015

Thesis/Project

- **Master’s Thesis Committee Member**

- Erin Deal, “Organizational Conflict Styles of Managers: The Effect of Gender Role Orientations,” graduated August, 2016
- Shekinah G. Corn, “Superiors’ Conflict Management Behaviors and its Relationship to Their Level of Communicative Competence,” graduated May, 2013
- Eve M. Hjort, “Homeless Rhetoric: A Rhetorical criticism of the street newspaper, ‘*The Homeless Grapevine*,’” graduated August, 2010
- Zeina A. Aboumrad, “The Religion of Islam and its Influence on Organizational Culture in Middle Eastern Arab Islamic Countries,” graduated May, 2002

- **Master’s Project, Chair**
 - Amy L. Wingerter, “Master’s Portfolio,” graduated December, 2013
 - Wendy A. Turrell, “Factors of Influence on Voting Intention and Behavior,” graduated December, 2000
- Master’s Project, Reader
 - Carol A. Ivins, “Manager’s Guide to V.I.R.T.U.A.L. Plan for Communicating with Remote Employees,” completed, graduated May, 2016

Graduate Student Independent Research

- Stephanie R. Kirkpatrick, Political Communication Research Project, “Putting Numbers to Rhetoric: A Content Analysis of Obama’s Modified Jeremiad,” Fall, 2008
- Wendy A. Turrell, Political Communication Research Project, “Influencing Factors on Constituent Voting Intention,” Summer, 1999
- Scott A. Lockett, Graduate Research in Communication, Literature Review, “Communication and Politics,” Spring, 2004

Honors Research Project

- **Sponsor**
 - Megan Bodenschatz, “Ohio Student Government Summit Planning: A Detailed Manual and Guide to Planning OSGS,” draft manuscript under review, to graduate in May, 2017
 - Brianne Angell, “Looking Ahead: A Public Relations Plan for ServiceMaster of Hudson,” graduated December 2015

Undergraduate Independent Study

- Bridgett D. Welch, Independent Study, “The intent to motivate: An Analysis of rhetorical criticism relating to political speeches and the 2003 National State of the Union Address,” Spring, 2003

Learning Community

- Interpersonal Communication taught in coordination with three other faculty members teaching one section of Survey of Communication Theory and two sections of English Composition, The University of Akron (Spring, 2005)
- Interpersonal Communication taught in coordination with two other faculty members teaching Survey of Communication Theory and English Composition, The University of Akron (Spring, 2004)
- Effective Oral Communication taught in coordination with two other faculty members teaching Survey of Mass Communication and Freshman Orientation, The University of Akron (Fall 2004)
- Effective Oral Communication taught in coordination with two other faculty members teaching English Composition and Sociology, The University of Akron (Fall, 2000)
- Effective Oral Communication taught in coordination with two other faculty members teaching Freshman Orientation and English Composition, The University of Akron (Fall, 1999)

Guest Lectures

- “Political Communication Theory,” April 28, 2005 and April 29, 1999, Survey of Communication Theory graduate class, School of Communication, The University of Akron.

- “Let your fingers do the walking: New media technology and traditional politics,” May 2, 2001, Politics and the Media, an upper-division undergraduate/graduate class, Political Science Department, The University of Akron.
- “Political Communication Research,” October 23, 2000 and November 29, 1999, Introduction to Communication Studies graduate class, School of Communication, The University of Akron. Co-lectured with Yang Lin, Ph.D., The University of Akron.

6. SCHOLARLY PUBLICATIONS:

Peer-Reviewed

- Spiker, J. A. (2015). The Dawn rises: Women’s empowerment in Aung San Suu Kyi’s words. *Asian Profile*, 43(3), 225-236.
- Spiker, J. A. (2015). Secretary of State Hillary Clinton’s rhetoric: Empowering women through four freedoms. *National Social Science Journal*, 45(1), 100-111.
- Spiker, J. A. (2013). Speaking for women’s rights and empowerment in Pakistan: The Voice of Benazir Bhutto. *Asian Profile*, 41(6), 547-561.
- Spiker, J. A. (2012). Palin, Bachmann, Tea Party Rhetoric, and American Politics. *International Journal of Humanities and Social Science*, 2(16), 1-12.
- Spiker, J. A. (2012). Gender and power in *The Devil Wears Prada*. *International Journal of Business, Humanities and Technology*, 2(3), 16-26.
- Spiker, J. A. (2011). Patil on enabling environment, education & equality. *Asian Profile*, 39(2), 163-174.
- Spiker, J. A. (2011). Motherhood, God & country: Sarah Palin’s 68 days in 2008. In M. S. McKinney & M. C. Banwart (Eds.), *Communication in the 2008 U.S. election: Digital natives elect a president* (241-254). New York: Peter Lang.
- Spiker, J. A. (2009). It takes a village to win: A Rhetorical analysis of “Hillary for President.” In T. F. Sheckels (Ed.), *Cracked but not shattered: Hillary Rodham Clinton’s unsuccessful campaign for the presidency* (99-124). Lanham, Michigan: Lexington Books.
- Spiker, J. A. (2008). Ohio’s rhetorical “Road to Renewal”: Governor Ted Strickland’s 2007 Inaugural address. *Ohio Communication Journal*, 46, 131-144.
- Spiker, J. A. (2005). Engaging the disengaged: Understanding young citizens’ political malaise. In M. S. McKinney, L. L. Kaid, D. G. Bystrom, D. B. Carlin (Eds.), *Communicating politics: Engaging the public in democratic life* (pp. 299-309). New York: Peter Lang.
- Spiker, J. A., Lin, Y., & Wells, S. D. (2003). The voice of young citizens: A study of political malaise in campaign 2000. In L. L. Kaid, J. C. Tedesco, D. G. Bystrom, & M. S. McKinney (Eds.), *The Millennium election: Communication in the 2000 campaign* (pp. 243-256). Lanham, Maryland: Rowman & Littlefield.
- Spiker, J. A. (2002). The development of radio. *Encyclopedia of life support systems (EOLSS)*. Theme: Journalism and Mass Communication. Oxford: UK.
<http://www.eolss.net>

- Triage, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002). Pedagogies of empowerment: A framework for promoting the success of students of color. [Monograph]. In J. S. Trent (Ed.), *Included in communication: Learning climates that cultivate racial and ethnic diversity*. Washington D.C.: The American Association for Higher Education/National Communication Association. 57-75.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001). Issues influencing citizens voting behavior: A case study of a city council election. *Ohio Speech Journal*, 39, 7-29.
- Spiker, J. A. (1999). Jane Pauley. In M. Murray (Ed.), *The encyclopedia of television news*. (p. 186). Phoenix, AZ: Oryx Press.
- Spiker, J. A. (1999). Vanderbilt Television News Archive. In M. Murray (Ed.), *The encyclopedia of television news*. (pp. 267-268). Phoenix, AZ: Oryx Press.
- Spiker, J. A., & McKinney, M. S. (1999). Measuring political malaise in the 1996 presidential election. In L. L. Kaid, & D. G. Bystrom (Eds.), *The electronic election: Perspectives on the 1996 campaign communication* (pp. 319-334). Mahwah, New Jersey: Lawrence Erlbaum.
- Tedesco, J. C., Miller, J. L., & Spiker, J. A. (1999). Presidential campaigning on the information super highway: An exploration of content and form. In L. L. Kaid, & D. G. Bystrom (Eds.), *The electronic election: Perspectives on the 1996 campaign communication* (pp. 51-63). Mahwah, New Jersey: Lawrence Erlbaum.
- McKinney, M. S., Spiker, J. A., & Kaid L. L. (1998). DebateWatch '96 and citizen engagement: Building Democracy through citizen communication. In T. J. Johnson, C. E. Hays, & S. P. Hays (Eds.), *Engaging the public: How government and the media can reinvigorate American Democracy* (pp. 185-193). Lanham, Maryland: Rowman & Littlefield.
- Kaid, L. L., Tedesco, J. C., & Spiker, J. A. (1996). Media conflicts over Clinton policies: Political advertising and the battle for public opinion. In R. E. Denton, Jr., & R. L. Holloway (Eds.), *The Clinton presidency: Images, issues, and communication strategies* (pp. 103-121). Westport, Connecticut: Praeger.

Invited

- Spiker, J. A. (2004). Book Review of *Congress, the press, and political accountability*. By R. Douglas Arnold. *Journalism and Mass Communication Quarterly*, 81(4): 933-934.

Published Proceedings

- Ritchey, D., Love, A. G., Spiker, J. A., & Rhoades, E. (2000, October). *Learning communities and student retention*. Published proceedings from the annual meeting of The International Society for Exploring Teaching Alternatives, Redondo Beach, California.

7. CREATIVE ACTIVITIES:

- Hill, P. S., Lin, Y., Giralt, G., Clark, K. D., Spiker, J. A., & Triage, M. E. (2001). *Technological empowerment in the basic speech course: Exploring the integration of CD-ROM*. Development of a CD-ROM designed to assist instructors and students on the topic of small group problem-solving within a public speaking course.

8. PROFESSIONAL PRESENTATIONS & CONSULTING:

- Spiker, J. A. (2014, October). *The Dawn Rises: Aung San Suu Kyi & Women's Empowerment*. Paper presentation at the annual meeting of the Ohio Communication Association, Columbus, Ohio.
- Spiker, J. A. (2013, November). *Four freedoms of women's rights: Secretary Hillary Clinton's rhetoric of empowerment*. Paper presentation at the annual meeting of the National Communication Association, Washington, D.C.
- Spiker, J. A. (2013, November). *Four freedoms of women's rights: Secretary Hillary Clinton's rhetoric of empowerment*. Paper presentation at the annual meeting of the National Communication Association, Washington, D.C.
- Spiker, J. A. (2013, June). *Speaking for women's rights in Pakistan: The Voice of Benazir Bhutto*. Paper presentation at the annual meeting of the International Communication Association, London, England.
- Spiker, J. A. (2012, November). *Developing expectations for honors theses and capstone projects: Strategies for faculty, students, and administrators*. Presentation at the annual meeting of the National Collegiate Honors Council, Boston, Massachusetts.
- Spiker, J. A. (2011, November). *Palin & Bachmann: Leading voices of the Tea Party movement*. Paper presentation at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Spiker, J. A. (2010, November). *President Pratibha Patil's rhetoric on women's rights in India*. Paper presentation at the annual meeting of the National Communication Association, San Francisco, California. (Top Paper of 5).
- Spiker, J. A. (2009, October). *Leading the way rhetorically: Women governors' leadership styles & messages*. Paper presentation at the 18th annual meeting of Women & Society, Poughkeepsie, New York.
- Spiker, J. A. (2009, October). *From the statehouse to the national stage: The Gubernatorial rhetoric of women*. Paper presentation at the annual meeting of the Ohio Communication Association, Columbus, Ohio.
- Spiker, J. A. (2008, November). *An unconventional dialogue: Generating principles to guide discussions with graduate students in the classroom*. Presentation at the annual meeting of the National Communication Association, San Diego, California.
- Spiker, J. A. (2008, October). *The Politics of creation-care: A pentadic analysis of the March 1, 2007 global warming letter sent from 25 Evangelical leaders to the National Association of Evangelicals*. Paper presentation at the annual meeting of the Ohio Communication Association, Marietta, Ohio.
- Spiker, J. A. (2008, May). *Female power relationships in 'The Devil Wears Prada': Making a rhetorical difference for women*. Paper presentation at the annual meeting of the Eastern Communication Association, Pittsburgh, Pennsylvania.
- Spiker, J. A. (2008, April). *Engaging the future of our democracy: Communicating with young citizens*. Presentation at the annual meeting of the Central States Communication Association, Madison, Wisconsin.

- Spiker, J. A. (2007, October). *Rhetorical change, challenge & opportunity: Governor Ted Strickland's 2007 inaugural address*. Paper presentation at the annual meeting of the Ohio Communication Association, Boardman, Ohio.
- Spiker, J. A. (2005, November). *Encouraging courageous conversations*. Presentation at the annual meeting of the American Council on Education/Office of Women in Higher Education Ohio Network Conference, Warrensville Heights, Ohio.
- Spiker, J. A. (2004, August). *Women redefining leadership*. Discussion panel at the annual meeting of the Association for Educators in Journalism and Mass Communication, Toronto, Canada.
- Williams, B., Curry, C., Ferris, C., Schantz, J., Spiker, J., Faessel, T., Stephen, D., Taylor, J., & Ritchey, D. (2003, April). *Designing a learning community in just one hour*. Discussion panel at the Institute for Teaching & Learning conference, The University of Akron, Akron, Ohio.
- Spiker, J. A. (2003, April). *Communication theory at the crossroads: The past, the present, and the future of communication theory*. Discussion panel at the annual meeting of the Central States Communication Association, Omaha, Nebraska.
- Triage, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002, November). *Students of color and teaching/learning strategies in the communication course: Essays and instructional practices*. Presentation at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Lin, Y., Clark, K. D., Hill, P. S., Spiker, J. A., & Triage, M. E. (2002, November). *Communication in action: Creation of a multi-media CD-ROM for teaching small group communication in a culturally diverse classroom*. Presentation at the annual meeting of the National Communication Association, New Orleans, Louisiana.
- Spiker, J. A. (2002, April). *The Internet and presidential candidates in campaign 2000*. Paper presented at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Spiker, J. A. (2002, April). *Our stories...Our legacy as teaching professionals: The teaching portfolio*. Discussion panel at the annual meeting of the Central States Communication Association, Milwaukee, Wisconsin.
- Curry, C., Faessel, T., Ferris, C., Taylor, J., Schantz, J., Stephen, D., Ritchey, D., Williams, B., & Spiker, J. A. (2002, April). *Learning communities at The University of Akron: Up close and personal*. Discussion panel at the conference, Celebrating Excellence in Teaching & Learning at The University of Akron, Akron, Ohio.
- Lin, Y., Hill, P., Giralt, G., Clark, Spiker, J. A., & Triage, M. (2002, April). *Communication in action: Creating a multi-media CD-ROM*. Discussion panel at the conference, Celebrating Excellence in Teaching & Learning at The University of Akron, Akron, Ohio.
- Spiker, J. A. (November, 2001). *Radicalizing roots: Pedagogies of empowerment in the basic speech course. Assessing the basic course in a learning community*. Paper presented at the annual meeting of the National Communication Association, Atlanta, Georgia.

- Lin, Y., Spiker, J. A., & Lim, S. (November, 2001). *Relationships of media use to political malaise: A comparative study of young citizens from the United States and South Korea*. Paper presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Farmer, R., Spiker, J. A., & Fender, R. (October, 2001). *State party usage of the world wide web in the 2000 election*. Paper presented at The State of the Parties 2000 & Beyond conference sponsored by the Ray C. Bliss Institute of Applied Politics at The University of Akron, Akron, Ohio.
- Farmer, R., Spiker, J. A., & Fender, R. (2001, September). *How wired are they? State parties online in 2000*. Paper presented at the annual meeting of the American Political Science Association, San Francisco, California.
- Spiker, J. A. & Lin, Y. (2001, April). *Are you talking to me? Young citizens' responses to the 2000 presidential debates*. Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio.
- Spiker, J. A. & Lin, Y. (2001, April). *Are young citizens engaging in politics? A study of political malaise in campaign 2000*. Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001, April). *Issues influencing citizen voting behavior: A case study of a city council election*. Paper presented at the annual meeting of the Central States Communication Association, Cincinnati, Ohio.
- Ritchey, D., Spiker, J. A., & Rhoades, E. (2001, March). *Learning communities and student retention*. Presentation for the Teaching and Learning Day sponsored by The Carnegie Academy for the Scholarship of Teaching and Learning at The University of Akron, Akron, Ohio.
- Turner, D., Ritchey, D., Anderson, C., Spiker, J. A., & Giralt, G. (2001, March). *Service learning: Tips on how it can work for you*. Presentation for the Teaching and Learning Day sponsored by The Carnegie Academy for the Scholarship of Teaching and Learning at The University of Akron, Akron, Ohio.
- Spiker, J. A., & Lin, Y. (2000, November). *The voice of young citizens: A study of political malaise in campaign 2000*. Paper presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Spiker, J. A. (2000, November). *Creating the engaged communication department: Best practices from award winning departments*. Panel discussion (School of Communication Service Learning Team) at the annual meeting of the National Communication Association, Seattle, Washington.
- Ritchey, D., Love, A. G., Spiker, J. A., & Rhoades, E. (2000, October). *Learning communities and student retention*. Paper presented at the annual meeting of The International Society for Exploring Teaching Alternatives, Redondo Beach, California.
- Spiker, J. A. (2000, October). *Uniting educators and scholars in the public speaking classroom: Mediated communication exercises during an election season*. Paper presented at the annual meeting of the Speech Communication Association of Ohio, Westerville, Ohio.
- Spiker, J. A. (2000, October). *Service learning in political communication: Tips on how it can work for you*. Paper presented at the annual meeting of the Speech Communication Association of Ohio, Westerville, Ohio.

- Spiker, J. A. (2000, June). *Analyzing political malaise: Communicating politics through debates and focus groups*. Paper presented at the summer conference of the National Communication Association, Washington, D.C.
- Spiker, J. A. (1998, April). *A comparison of the single-moderator and "Town Hall" presidential debates in 1996: Measuring voter malaise*. Paper presented at the annual meeting of the Central States Speech Association, Chicago, Illinois.
- Tedesco, J. C., Miller, J., Spiker, J. A., & Roberts, M. (1997, November). *Presidential campaigning on the information super highway*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- McKinney, M. S., & Spiker, J. A. (1997, May). *Measuring political malaise in the 1996 presidential election*. Paper presented at the annual meeting of the International Communication Association, Montreal, Canada.
- Spiker, J. A. (1997, April). *Voter alienation and the political process: Have we given up?* Paper presented at the annual meeting of the Central States Communication Association, St. Louis, Missouri.

Research in progress

- Spiker, J. A. (in progress). *Conquering the unknown enemy: Ellen Johnson Sirleaf's evolving rhetorical leadership in Liberia's Ebola crisis*. Manuscript under consideration for conference presentation.

9. PUBLIC PRESENTATIONS:

- Spiker, J. A. (2009, October 15; 2008, October 16). Moderator for Voter Awareness Night sponsored by the Tallmadge League of Women Voters, Tallmadge, Ohio.
- Spiker, J. A. (2008, April 17). "Hey Ohio, Turnaround!" says Governor Strickland." Tallmadge League of Women Voters, Tallmadge, Ohio.
- Spiker, J. A. (2005, November 4). "Encouraging Courageous Conversations." American Council on Education/Ohio Women in Higher Education (ACE/OWHE) Ohio Network Conference, Warrensville Heights, Ohio.

10. MEMBERSHIP IN PROFESSIONAL SOCIETIES (current):

- Central States Communication Association
- National Communication Association
- International Communication Association
- The Honor Society of Phi Kappa Phi

11. UNIVERSITY SERVICE:

- Member, Distinguished Professor Recommendation Review Committee, Buchtel College of Arts & Sciences, The University of Akron, (present)
- Representative-Alternate, Social Science Division, Buchtel College Council, Buchtel College of Arts & Sciences, The University of Akron, (2016-present)

- Head, Public Relations Area, School of Communication, The University of Akron, (2014-present)
- Member, Distance Learning Review Committee, University committee, The University of Akron (2014-present)
- **Vice Chair, Graduate Council**, The University of Akron (2015-2016)
- Member, Undergraduate Committee, School of Communication, The University of Akron (2015-2016)
- Member, Bylaws and Handbook Review Committee, School of Communication, The University of Akron (2015-2016)
- Representative, Buchtel College of Arts & Sciences Representative-At-Large, Graduate Council, The University of Akron (2013-2016)
- Member, Graduate Committee, School of Communication, The University of Akron, (2013-2016)
- Member, NTT PR Search Committee, School of Communication, The University of Akron, (2014-2015)
- Member, Advisory Committee to the Director, School of Communication, The University of Akron (2013-2015)
- Curriculum Development, School of Communication, The University of Akron (2014-2015)
 - Curriculum Proposal #A&S Communication 15-13664, Offer Advanced Public Relations Theory as 100% online format
 - Curriculum Proposal #A&S Communication 14-9415, Revise Public Relations Minor requirements
 - Curriculum Proposal #A&S Communication 15-13662, Revise requirements for Public Relations Writing Course
- Member, Social Media Committee, School of Communication, The University of Akron, (2013-2014)
- Member, Ad Hoc Benchmark Committee, School of Communication, The University of Akron, (2013-2014)
- Member, Higher Learning Commission Steering Committee, The University of Akron (2013)
- Member, Search Committee for Director Careers & Advising Office, Buchtel College of Arts & Sciences, The University of Akron (2013)
- Member, e-Textbook Affordability Steering Committee, The University of Akron (2012-2013)
- Member, President's Advisory Committee, The University of Akron (2012-2013)
- Member, Provost's Advisory Committee, The University of Akron (2012-2013)
- Member, Roo Crew Alumni Liaison Team, The University of Akron (2012-2013)
- Member, UA Student Innovation Symposium, The University of Akron (2012)
- Member, Integrated Financial Planning Group, The University of Akron (2011-2013)
- Member, Honors Advancement Council, The University of Akron (2011-2013)
- Member, Honors Council, The University of Akron (2011-2013)
- Member, Admissions & Recruitment Council, The University of Akron (2011-2013; 2004-2006)

- Member, Assistant/Associate Deans group, The University of Akron (2011-2013; 2003-2006)
- Member, University Library Committee, The University of Akron (2008-2011)
- **Chair**, Promotion Committee to Associate College Lecturer for Robert Crowley, School of Communication, The University of Akron (2010-2011)
- Member, Scholarship Committee, School of Communication, The University of Akron (2010-2011)
- Member, Search Committee for *Buchtelite* adviser, School of Communication, The University of Akron (2010)
- Orator, The University of Akron Commencement ceremony (May: 2012, 2011, 2010; August 2011, December 2012)
- Member, Common Reading Committee, The University of Akron (2006-2008)
- School Liaison, American Association of University Professors (AAUP) (2006-2007)
- Member, Faculty Research Committee, The University of Akron (2005-2008)
- Member, Curriculum Committee, School of Communication, The University of Akron (1998-2009)
- Member, Operations Advisory Committee, The University of Akron (2005-2006)
- Member, Student Retention Committee, The University of Akron (2004-2006)
- Adviser, Interdisciplinary Studies Program, The University of Akron (2003-2006)
- Member, Professional Education Council, The University of Akron (2003-2006)
- College of Fine & Applied Arts Representative, Ohio Board of Regents Fellowship Committee, The University of Akron (2005, 2004)
- Member, Academic Policies Committee, The University of Akron (2002-2005)
- Faculty Adviser, The Association for Women in Communications, School of Communication, The University of Akron (2002-2005)
- Public Relations Client, School of Communication, The University of Akron (2003)
- Interviewer, Fulbright applicants, The University of Akron (2003)
- Curriculum Development, School of Communication, The University of Akron (2005-2007)
 - Curriculum Proposal #FAA-07-01, Add Political Communication class as minor elective (2006)
 - Curriculum Proposal #FAA-06-03, Add Political Communication Class as major elective (2005)
 - Curriculum Proposal #FAA-05-15, Create Political Communication Class (2004)
- Member, Student Assessment Task Force, The University of Akron (2003-2004)
- Member, Teaching Evaluation Task Force, The University of Akron (2003-2004)
- Member, Task Force on Decision-Making/Recommending Entities, The University of Akron (2002-2004)
- **Executive Committee Member**, Faculty Senate (2001-2003)
- Ohio Faculty Council Representative, The University of Akron (2001-2003); Alternate Representative, The University of Akron (2000-2001)
- **Faculty Senator**, College of Fine & Applied Arts, The University of Akron (2000-2003)
- Member, Computing & Communications Technology Committee, The University of Akron (2000-2002)

- Hearing Board Pool member, College of Fine & Applied Arts, The University of Akron (2000-2001)
- Teaching Academy Ambassador, The University of Akron (1999-2002)
- Member, Search Committee for College Lecturer, General Education Speech Program, School of Communication, The University of Akron (August, 2000; August, 1999)
- Member, GE Speech Textbook Committee, School of Communication, The University of Akron (1998-1999)

12. COMMUNITY AND PROFESSIONAL SERVICE:

- **Editorial Board Member**, *Western Journal of Communication*, Western States Communication Association (2013-present)
- **Editorial Board Member**, *Ohio Communication Journal*, Ohio Communication Association (2008-present)
- **External Reviewer:**
 - Nichola D. Gutgold, Ph.D., The Pennsylvania State University, candidate for promotion to Professor (2012)
 - Sumana Chattopadhyay, Ph.D., Marquette University, candidate for tenure and promotion to Associate Professor (2012)
- Chair, conference panels:
 - “Exploring Key Areas of Campaign Communication in the 2012 Elections,” Political Communication Interest Group, Central States Communication Association (2012)
 - “An Unconventional Genre: Epideictic Theory and Practice through the Ages,” American Society for the History of Rhetoric, National Communication Association (2008)
 - “Politics through Entertainment: Making ‘Em Laugh and Keeping it Real,” Political Communication Interest Group, Central States Communication Association (2005)
 - “Case Studies in Political Campaign Communication,” Political Communication Division, National Communication Association (2002)
 - “The Rhetoric of Political Leaders and Candidates,” Political Communication Interest Group, Central States Communication Association (2002)
 - “Top Four Competitive Papers in Political Communication: The Legacies of Presidential Campaigns & Social Movements,” Political Communication Interest Group, Central States Communication Association (2002)
 - “Women in Politics,” Women’s Caucus, Central States Communication Association (2002)
 - “Competitive Papers in Political Communication: Mediated Political Messages,” Political Communication Interest Group, Central States Communication Association (2000)
 - “Analyzing Political Messages,” Political Communication Division, National Communication Association (1999)

- “A Potpourri of Political Communication Research: Examining Presidential Discourse and Media Reporting of Political Campaigns,” Central States Communication Association and Southern States Communication Association (1999)
- **President**, League of Women Voters of Tallmadge, Ohio (2009-2011)
- **Board Member**, League of Women Voters of Tallmadge, Ohio (2008-2009)
- Secretary
 - Rhetoric and Public Address Interest Group, Eastern Communication Association (2009)
 - Political Communication Division, National Communication Association (2004-2006)
 - Political Communication Interest Group, Central States Communication Association (1998-2000)
- Paper Reviewer
 - Political Communication Division, International Communication Association (2016, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004)
 - Political Communication Division, National Communication Association (2014, 2013, 2011, 2009, 2008, 2007, 2006, 2005, 2004, 2000, 1999)
 - Political Communication Interest Group, Central States Communication Association (2009, 2005, 2004, 2003, 2001, 2000, 1999)
 - Political Communication Interest Group, Eastern Communication Association (2010, 2009)
 - Rhetoric and Public Address Interest Group, Eastern Communication Association (2009)
- Discussant
 - “Cyberpolitics: Websites as Political Communication,” Political Communication Division, American Political Science Association (2001)
- Respondent
 - “Campaigning on the Internet,” Political Communication Division, International Communication Association (2005)
 - “Virtuous Circles, Vicious Circles: The Relationship Between News and Political Participation,” Political Communication Division, International Communication Association (2004)
 - “Challenging Previous Political Debate Findings and Exploring New Debate Research Territory,” Political Communication Division, National Communication Association (2005)
 - “Competitive Papers in Political Communication,” Political Communication Interest Group, Central States Communication Association (2005)
 - “Racing to the White House: An Analysis of the 2004 Presidential Primaries,” Political Communication Interest Group, Central States Communication Association (2004)
- Moderator
 - League of Women Voters of Tallmadge Voter Awareness Night (2010, 2009, 2008)
 - The Association for Women in Communications and Women’s Studies, The University of Akron (2005)

- Manuscript Reviewer
 - *Western Journal of Communication*, (2013, March)
 - *Political Communication*, Taylor & Francis (2005, October)
 - *Southern Communication Journal*, Southern States Communication Association (2003, December, August; 2002, September)
 - *Communication Teacher* (2003, February)
 - *American Behavioral Scientist*, Sage Publications (2002, April)
 - *The Journal of Politics*, The Quarterly Journal of the Southern Political Science Association (2001, December)
- Text Reviewer, *The Dynamics of Persuasion*, (2001, January)
- Interest Group Chair, Political Communication Interest Group, Central States Communication Association (2002-2003); Interest Group Chair-Elect & Program Planner, 2002 conference for the Political Communication Interest Group, Central States Communication Association (2000-2002)
- Member, Nominating Committee, Political Communication Division, National Communication Association (1999-2000)
- Director, Sooner Communication Conference, Department of Communication, University of Oklahoma (1994-1995); Assistant Director Sooner Communication Conference, Department of Communication, University of Oklahoma (1993-1994)

13. GRANTS:

- Teaching Fellowship Awarded. Member, School of Communication team, The University of Akron, General Education Speech Instructional CD-ROM Project, (Summer, 2001)
- Campus Compact Awarded. Member, School of Communication Service Learning team, The University of Akron, national competition award from the National Communication Association and Campus Compact, workshop in Providence, Rhode Island (June, 2000)
- Learning Community Awarded. Taught Effective Oral Communication in a learning community, The University of Akron (Fall, 1999)

14. HONORS AND AWARDS:

- Recognition Certificate, nominated by Casey Polentas of The Richard L. Hansford Chapter of the National Residence Hall Honorary, The University of Akron, Fall, 2015
- Certificate of Appreciation, Outstanding & Distinguished Faculty Member, nominated by Melanie Fitch of The Richard L. Hansford Chapter of the National Residence Hall Honorary, The University of Akron, Spring, 2015
- Invited Member, “Who’s Who in North American Education” (2012-2013 edition)
- Top Paper, Top Paper Panel (of 5). Awarded by the Political Communication Division of National Communication Association, paper presented at the annual meeting in San Francisco, 2010
- Outstanding Faculty Advisor, The Association for Women in Communication, School of Communication, The University of Akron, 2003
- Certificate of Appreciation, Public Relations Strategies Agency, School of Communication, The University of Akron, 2003

- Leadership Award, Central States Communication Association, Political Communication Interest Group, 2003
- Outstanding Academic Advising, University of Oklahoma, Department of Communication, 1997
- Outstanding Graduate Student, University of Oklahoma, Department of Communication, 1995
- Mass Communication Outstanding Graduate Student, Department of Communication, University of Southwestern Louisiana, 1989
- Achievement Award, *The Carroll News*, Department of Communication, John Carroll News Editor University, 1985-1986
- Best Newcomer, WUJC, 88.7 FM, Department of Communication, John Carroll University, 1985

15. ADDITIONAL MATERIAL:

- Member, 2016 Election Team Consortium, a national election research group created to study communication in U.S. elections
- Member, Election Team, a national election research group created to study communication in U.S. elections, 1996-2012
- Member, DebateWatch, national voter education program of the Commission on Presidential Debates (CPD), 1996-2012