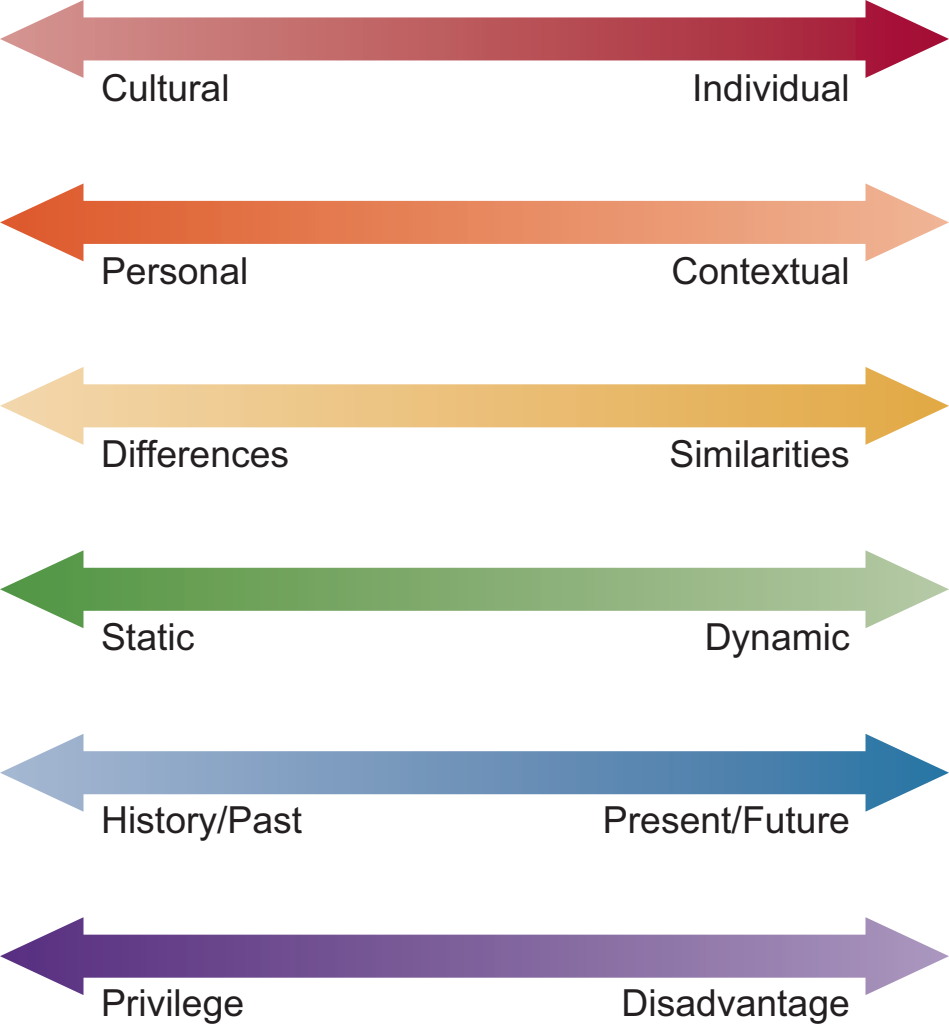
Cultural
Individual
Personal
Contextual
Differences
Similarities
Static
Dynamic
History/Past
Present/Future
Privilege
Disadvantage