

# Joseph Marren

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## EDUCATION

- MA in history, St. Bonaventure University, 1996
- BA, summa cum laude, Buffalo State College, 1986, dual majors in journalism and history and a minor in anthropology

### Continuing professional education:

- **Certificates:** UB Mini-Medical School, The School of Medicine and Biomedical Sciences at the State University of New York at Buffalo in (<http://www.smbs.buffalo.edu/minimed/index.shtml>):
  - 1.) "Emergency 9-1-1," October 2008
  - 2.) "Diabetes: Prevention and Management," August 2008
- **Certificate:** "Teaching and Research in Converged Media," from [IFRA Newsplex at the University of South Carolina](#), Columbia, S.C., May 2008.
- **Certificate:** Summer Institute on College Teaching, offered by the Virginia Tidewater Consortium, June 2007, at The College of William and Mary, Williamsburg, Va. ([http://www.vtc.odu.edu/summer\\_institute.html](http://www.vtc.odu.edu/summer_institute.html))
- **Certificate:** Business Journalism Training from the Donald W. Reynolds National Center for Business Journalism at the American Press Institute ([www.businessjournalism.org](http://www.businessjournalism.org)) after these workshops:
  1. "High-Intensity Business Coverage," Feb. 12, 2004, in Rochester
  2. "Investigative Business Journalism," June 3, 2004, in Rochester
  3. "Covering the Economy and Markets," Sept. 30, 2004, in Rochester
- **Certificate:** Journalism Educators Seminar, June 2003 at the American Press Institute in Reston, Va. ([www.americanpressinstitute.org](http://www.americanpressinstitute.org)) Fellowship from the John Ben Snow Memorial Trust.
- **Certificate:** Scripps Howard New Media Fellowship, January 2002, Columbia University Graduate School of Journalism ([www.sree.net/teaching/scrippshoward](http://www.sree.net/teaching/scrippshoward))
- **Certificate:** "Writing Online News for Reporters & Producers," November 2001, Poynter Institute in St. Petersburg, Fla. ([www.poynter.org](http://www.poynter.org))

## TEACHING EXPERIENCE

### Buffalo State College

- **September 2008 to present:** Associate professor in the communication department
- **August 2002 to September 2008:** Assistant professor, communication department
- **August 1997 to May 2002:** Adjunct faculty, communication department

I am in my ninth year of full-time teaching at Buffalo State and have taught:

- COM 100 Media Literacy: Summer '06, Intersemester '07, Spring '07, Summer '09, (Fall '09 and Fall '10 in conjunction with the "American Sojourn: From Jim crow to Barack Obama and Beyond" Learning Community)
- COM 100 Media Literacy: Online course in Summer '10
- COM 189: Intersemester '09. I created this course in conjunction with an experiential Civil Rights education project in the South conducted by Sojourn to the Past, a non-profit group. Its Web site is at [www.sojournproject.org](http://www.sojournproject.org).
- COM 210 Intro Media Writing: Fall '02, Spring '03, Fall '03, Summer '04, Summer '05, Fall '09, Spring '10
- COM 302 Info Gathering: Spring '04, Spring '05, Spring '06, Summer '06
- COM 319 News Editing: Fall '02, Fall '03, Fall '04, Fall '05, Fall '06, Fall '07, Fall '08, Spring '10
- COM 325 Feature & Magazine Writing: Fall '03
- COM 327 Great Journalism: Spring '03, Spring '05 (taught as HUM 327 in Spring '04)
- COM 389 Internet Writing: Fall '02
- COM 389 Media Ethics: Fall '04 (a course that the chair of the Philosophy Department and I developed and co-taught); taught solo Spring '06, Spring '09
- COM 390: Topic course on sports reporting (Fall '09, Fall '10)
- COM 405 Bengal News Online: (taught as COM 305 in Spring '03 and Spring '04) Spring '05, Fall '05, Spring '06, Fall '06, Spring '07, Fall '07, Spring '08, Fall '08
- COM 410 History of Mass Communication: Spring '07, Spring '08, Fall '10
- COM 450 Media & Society: Spring '08, Spring '09 (two sections), Spring '10
- HON 301 Values and Ethics in the Professions: Fall '06
- HUM 100 Intro to Humanities: (Fall '04, a Learning Community course I developed for the "Escape the Matrix" LC; revamped it for the "Justice for All" LC in the Fall '05; and I taught a variation that mixed in Buffalo literary history in the "Big City, Small Town" LC for Fall '05; and other revised versions in Fall '06, Fall '07, Fall '08)
- HUM 100 Intro to Humanities Online: Fall '09 (a course I developed for Air Force reservists from the Niagara Falls Air Reserve Station)
- I have also supervised 10 independent study students in courses ranging from copy editing to advanced newswriting, photojournalism, promotion, and one student was the Web master for Bengal News Online.

## ACADEMIC CREDENTIALS

### Publications:

**Journal essay (Research Notes):** "Why We Search for Answers," in *American Journalism; A Journal of Media History*. Vol. 27, No. 2 (Spring 2010), pp. 111-114.

**Online article:** “Citizen Journalism in the Newsroom & Ad Office,” in *The Convergence Newsletter* from the Newsplex at the University of South Carolina. Vol. VII, No. 4 (May 2010).

**Journal article (also appeared online):** “One Monk’s Message: Establishing an Enlightened Ethic for the Media,” (with Kimberly A. Blessing, Ph.D.) in *Media Ethics Magazine*, Vol. 21, No. 2, Spring 2010, pp. 5, 23-28. The online version is at <http://media.www.mediaethicsmagazine.com/media/storage/paper655/news/2010/07/01/AnalysesCommentary/One-Monks.Message.Establishing.An.Enlightened.Ethic.For.The.Media-3919222.shtml?refeature=htmlmailedition>

**Earlier version:** “One Monk’s Message: Establishing an Enlightened Ethic for the Media,” (with Dr. Blessing) as fellows in the Colloquia Series in Applied Media Ethics from Oct. 14-18, 2008, at the University of Hawai’i at Manoa in Honolulu, Hawai’i.

**Online journal article:** “The Business of Segregation in Baseball,” in *Outside the Lines*, a publication of the Business of Baseball Committee of the Society for American Baseball Research ([www.businessofbaseball.com](http://www.businessofbaseball.com)) Winter 2010 (March 7, 2010), pp. 2 and 17-22.

**Online book review:** Jhistory, H-Net Reviews. September 2009: “Delivering on a Literary Promise,” a review of Kathy Roberts Forde’s “Literary Journalism on Trial: Masson v. New Yorker and the First Amendment” (University of Massachusetts Press, 2008). On H-Net Reviews at <http://www.h-net.org/reviews/showpdf.php?id=25280>.

**Journal article:** “The Prescription for Communication: A Chinese Communist View of the U.S. Press,” in the *International Journal of Communication* ([http://bahripublishings.com/journal\\_of\\_communications/communication.htm](http://bahripublishings.com/journal_of_communications/communication.htm)) Vol. 19, No. 1, January-June 2009, pp. 59-74. The article was a revision of:

**Other version:**

“Living in Interesting Times: Dr. George Hatem Meets the Press,” which was presented at the joint meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, in New York City, March 15, 2008 (<http://nmc.loyola.edu/jhistory2008>)

**Online journal article:** “The Press and the Modern Integration of Baseball,” in *The New York Sociologist: The On-Line Journal of the New York State Sociological Association* (<http://newyorksociologist.org/vol3.html>) (Vol. 3, March 2008/09), pp. 28-44 (<http://newyorksociologist.org/08/Marren-08.pdf>). The article was a revision of:

**Other version:** “The Press and the Modern Integration of Baseball,” which was presented at the New York State Sociological Association 56<sup>th</sup> Annual Meeting, Buffalo, Oct. 17-18, 2008.

<http://www.buffalostate.edu/sociology/documents/2008NYSSAConferenceSchedule.pdf>)

**Sidebar box:** “Writing for the Web: One Expert’s Advice” (Box 4.5), pages 106-07, in *Media Writing: Print, Broadcast, and Public Relations*, 3<sup>rd</sup> edition, by W. Richard Whitaker, Janet E. Ramsey and Ronald D. Smith. New York: Routledge, 2009.

**Book chapter:** *Bullshit and Political Spin: Is the Medium the Massage?* (with Kimberly A. Blessing, Ph.D.), in “The Daily Show and Philosophy: Moments of Zen in the Art of Fake News,” Chapter 11, edited by Jason Holt, Malden, Mass.: Blackwell Publishing, 2007 (<http://www.blackwellpublishing.com/book.asp?ref=9781405163149&site=1>)

**Other version:** Presentation (also with Dr. Blessing) at the Buffalo State College Philosophy and Humanities Lecture Series, Oct. 19, 2006. Podcast: <http://www.buffalostate.edu/podcasts.xml?view=event&date=10/19/2006&podid=122>

**Book chapter:** *Teaching Social Justice by Examining the Desegregation of Baseball*, in “Baseball in the Classroom; Essays in Teaching the National Pastime,” Chapter 19, edited by Edward J. Rielly, Jefferson, N.C.: McFarland & Company Inc., 2006 (<http://www.mcfarlandpub.com/contents-2.php?isbn=0-7864-2779-5>)

**Book chapter:** *New Media Technologies: Interdependency*, in “Emerging Issues in Contemporary Journalism; Infotainment, Internet, Libel, Censorship, Et Cetera,” Chapter 5, edited by Bala A. Musa and Cindy J. Price, Lewiston, N.Y.: The Edwin Mellen Press, 2006 (<http://www.mellenpress.com/mellenpress.cfm?bookid=6709&pc=9>)

**Book review:** Linda Rosenkrantz’s “Telegram! Modern History as Told Through More Than 400 Witty and Revealing Telegrams,” in *Journalism & Mass Communication Quarterly*, 2006, Vol. 83, No. 1, pages 224-25.

**Journal essay:** “But I Still Haven’t Found the Learning I’m Looking for,” (constructivist pedagogy in media ethics) in *Journalism & Mass Communication Educator* (60/4, Winter 2006), pages 347-353.

**CD:** Entries on “The A to Z on Editing, 4<sup>th</sup> Edition, Updated October 2005,” by the American Copy Editors Society ([www.copydesk.org](http://www.copydesk.org)):

- General Ethical Information
- World History quiz
- Literature quiz
- Review of “The Associated Press Guide to Internet Research and Reporting”
- Review of “The Associated Press Guide to Punctuation”
- “Online Editing” article

**Book review:** Cyrus Copeland’s (ed.) “Farewell, Godspeed: The Greatest Eulogies of Our Time,” in *Journalism & Mass Communication Quarterly* (<http://www.aejmc.org/pubs/#jmccq>), 2005, Vol. 82, No. 3, pages 745-746.

**Book review:** Elayne Rapping's "Law and Justice as Seen on TV," in the *Journal of Mass Media Ethics* (<http://www.leaonline.com/toc/jmme/20/4>), 2005, Vol. 20, No. 4, pages 357-360.

**Book chapter:** "News Media Coverage of Crime and Victimization," Chapter 37 in a manual written for the New York State Victim Assistance Academy, held June 13-17, 2005, in Buffalo. (<http://www.nyscasa.org/svaa/index.htm>)

**Book review:** "In Praise of Bad Taste: A Lester Bangs Primer," in *Points of Entry: Cross-Currents in Storytelling*; Vol. 3, No. 1 (2005), pages 187-190 ([www.pointsofentry.org](http://www.pointsofentry.org))

**Online:** "Show me the money" National Newspaper Association on Dec. 6, 2004. (<http://nna.missouri.edu/smallnews.nsf/cases1/995F3547CD7C8FAE86256F4F00783C83?OpenDocument>)

**Earlier versions:**

- Presentation at the Newspapers and Community-Building Symposium X, sponsored by the Huck Boyd National Center for Community Media and the National Newspaper Association Foundation at a conference in Denver, Colo., Sept. 15-18, 2004. (<http://nna.missouri.edu/smallnews.nsf/cases1/995F3547CD7C8FAE86256F4F00783C83?OpenDocument>)
- *Grassroots Editor* (Vo. 45, No. 4, Winter 2004), published by the International Society of Weekly Newspaper Editors at the Institute of International Studies at Missouri Southern State University in Joplin, Mo. (<http://www.mssu.edu/iswne/grpdfs/winter04.pdf>)

**Online:** "Breathe Life Into Hedlines and Cutlines," April 14, 2004 ([http://poynter.org/content/content\\_view.asp?id=64052&sid=26](http://poynter.org/content/content_view.asp?id=64052&sid=26))

- Also appeared April 24, 2004 (<http://www.cyberjournalist.net/news/001196.php>)

**Online:** "Web helps compete in community publishing," Oct. 17, 2003 (<http://www.cyberjournalist.net/news/000769.php>)

**Earlier version:**

- Presentation Sept. 26, 2003, in Kansas City, Mo., at the annual Newspapers and Community-Building Symposium IX: "Using the Web to put out all the news that's fit to print: How community newspapers can use technology to compete against the big metros on the block" (<http://huckboyd.jmc.ksu.edu/Web%20updates/PDFed%20papers/Marren%20paper%20-%202003.pdf>)

**Online:** "Business and Budgets, telling the Larger Story" on Oct. 26, 2004, for the National Newspaper Association (<http://tip.missouri.edu/smallnews.nsf/cases1/9CDFC28B88B164D386256EAE00831AE7?OpenDocument>)

**Earlier versions:**

- “Community Journalism: Business & budgets; telling the larger story,” April 2003 edition of *Publishers’ Auxiliary* (pp.6-7)
- “People, Not Numbers, Make Business Pages Turn,” July 22, 2003 ([http://poynter.org/content/content\\_view.asp?id=40643](http://poynter.org/content/content_view.asp?id=40643))
- Center for Community Journalism ([http://www.oswego.edu/ccj/bus\\_budget.html](http://www.oswego.edu/ccj/bus_budget.html))

**Online:** “Writing for the Web,” May 28, 2003

([http://poynter.org/content/content\\_view.asp?id=35378](http://poynter.org/content/content_view.asp?id=35378))

- Revision for Center for Community Journalism ([http://www.oswego.edu/ccj/write\\_web.html](http://www.oswego.edu/ccj/write_web.html))

**Online:** “Online Editing Tips,” May 9, 2003

(<http://www.cyberjournalist.net/news/000383.php>)

**Other versions:**

- “The Craft of Online Editing,” May 23, 2003 ([http://poynter.org/content/content\\_view.asp?id=35003](http://poynter.org/content/content_view.asp?id=35003))
- This was also serialized in three parts in Cox Training Academy newsletter for the Cox Corp., from May to July 2004.

**Online:** Reviews of sessions at the Nieman Conference on Narrative Journalism, hosted by the Nieman Foundation for Journalism at Harvard University, November 2002.:

- “Getting in There and Staying in There” ([http://poynter.org/content/content\\_view.asp?id=10406](http://poynter.org/content/content_view.asp?id=10406))
- “Turning Personal Experience Into Narrative – How Not To Be Boring” ([http://poynter.org/content/content\\_view.asp?id=10451](http://poynter.org/content/content_view.asp?id=10451))
- “A Critical Look at the Academic Work Done on Narrative Journalism” ([http://poynter.org/content/content\\_view.asp?id=10328](http://poynter.org/content/content_view.asp?id=10328))
- “Pace, the Ultimate Mystery” ([http://poynter.org/content/content\\_view.asp?id=10334](http://poynter.org/content/content_view.asp?id=10334))
- “Finding a Home for Your Stories In Literary Journals – Getting In” ([http://poynter.org/content/content\\_view.asp?id=10349](http://poynter.org/content/content_view.asp?id=10349))
- “Short Features: When and How to Edit” ([http://poynter.org/content/content\\_view.asp?id=10355](http://poynter.org/content/content_view.asp?id=10355))
- “How Do You Write a 300-page Book ...? The Project” ([http://poynter.org/content/content\\_view.asp?id=10316](http://poynter.org/content/content_view.asp?id=10316))

**Online:** American Copy Editors Society, 2002

**Book reviews:**

- “The Associated Press Guide to Internet Research and Reporting” (<http://www.copydesk.org/books/marren6.htm>)
- “The Associated Press Guide to Punctuation” (<http://www.copydesk.org/books/marren5.htm>)
- “The Changing South of Gene Patterson: Journalism and Civil Rights, 1960-1968” (<http://www.copydesk.org/books/marren4.htm>)



- “Flash! The Associated Press Covers the World” (<http://www.copydesk.org/books/marren3.htm>)
- “The Poynter Institute’s September 11, 2001” (<http://www.copydesk.org/books/marren2.htm>)
- “The Professor and the Madman” (<http://www.copydesk.org/books/marren1.htm>)

**Reviews of sessions at the March 2004 ACES national conference in Houston:**

- “Ethics and Standards” (<http://www.copydesk.org/2004conference/ethics.htm>)
- “Rules That Aren’t Rules” (<http://www.copydesk.org/2004conference/rules.htm>)
- “Wire We Here: A Philosophy of Wire Editing” (<http://www.copydesk.org/2004conference/wirewehere.htm>)
- “Woman Shot in Lingerie Department: Hazards of Editing on the Internet” (<http://www.copydesk.org/2004conference/online.htm>)

**Article:** “Bob Considine” in Vol. 241 of the Dictionary of Literary Biography: American Sportswriters and Writers on Sport, Farmington Hills, Mich: The Gale Group, 2001

**Article:** “Warren Spahn” in *The National Pastime* (Vol. 18, 1998), the research journal of the Society for American Baseball Research

**Conference/lecturer, presenter or leader:**

- “Sol White: An Appreciation,” presented at the Symposium on the 19<sup>th</sup> Century Press, the Civil War, and Free Expression, at the University of Tennessee at Chattanooga, Nov. 11-13, 2010 (<http://www.utc.edu/Academic/SymposiumOnThe19thCenturyPress/>)
- “The Mertonian Journalist: The Impact of One Monk’s Philosophy on Ethics and Practices,” presented at the Western New York-Western Pennsylvania Regional Meeting of the American Catholic Philosophical Association, at Niagara University on Oct. 30, 2010
- **Poster:** “Professors’ Reflections on Identity” (with Amitra Hodge, Ph.D., Susan Paige, Ph.D., and Irene Sipos), at the 11<sup>th</sup> Annual Faculty/Staff Research and Creativity Fall Forum, Buffalo State College, Oct. 28, 2010.
- “Education Leads to Knowledge. Knowledge Leads to Power. Power Leads to Change,” (with Amitra Wall, Ph.D., and Irene Sipos) presented at the Anne Frank Project; our Shared Humanity, at Buffalo State College on Sept. 15-17, 2010 (<http://www.theannefrankproject.com/2010.html>)
- Moderator for the Research Paper Presentation and discussant for the Scholar-to-Scholar Poster Session at the annual conference of the Association for Education in Journalism and Mass Communication from August 4-7, 2010, in Denver, Colo.
- “Art and Artifice, Reportage and Reportiforce in James Joyce,” presented at the joint meeting of the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, New York City, March 13, 2010.

Previous presentation: “The Load-Out: Lester Bangs & the Craft of Rock Journalism,” March 15, 2009 (<http://nmc.loyola.edu/jhistory2009>)

Moderated panels on:

- 1.) "International," March 24, 2007  
(<http://nmc.loyola.edu/jhistory2007/program2007.htm>)
  - 2.) "Business and Culture," March 18, 2006  
(<http://nmc.loyola.edu/history2006/program.htm>)
- **Poster:** "Sojourn to the Past Experiential Study Tour 2009: Students' Thoughts and Reflections" (with Amitra Wall, Ph.D.), at the 10<sup>th</sup> Annual Faculty/Staff Research and Creativity Fall Forum, Buffalo State College, Oct. 29, 2009.  
([http://www.rf.buffalostate.edu/downloads/10th\\_publicity\\_global\\_schedule.pdf](http://www.rf.buffalostate.edu/downloads/10th_publicity_global_schedule.pdf))
    - The poster was a revision of "Sojourn to the Past 2009; Students' Reflections: Lessons Learned and Ways to Make a Difference in Society" (also with Dr. Wall) at the 57<sup>th</sup> Annual Meeting of the New York State Sociological Association, Rochester, Oct. 16-17, 2009.  
(<http://nyssa09.wordpress.com/schedule/schedule-of-panels/>)
  - "Language is Violence" (with Lou Rera), at The Anne Frank Project, Buffalo State College, Buffalo, Sept. 11, 2009  
(<http://www.theannefrankproject.com/SCHEDULE.html>)
  - "The Aftermath of the Call for Integration in Baseball; A Look at the Role of the Press," presented at the Union for Democratic Communications international conference, Buffalo, May 28-31, 2009  
(<http://buffalostate.edu/udc/documents/program.pdf>)
- I also moderated two panels:
- 1.) Independent/Alternative Communication Praxis I
  - 2.) Citizens and Media in Activism: Theory/Mobilization
- "Students Connecting With Community Through Service-Learning Projects in Communication and Art," with Meg Knowles (Buffalo State College) and Felice Koenig (Daemen College), presented at the "Thought to Action: Engaging College, Community and Students Through Service-Learning Partnerships," Buffalo, Oct. 24-25, 2008 (<http://www.wnyslconference.org/>)
  - "The Twain Has Met: Advertising and the Newsroom Should Take Responsibility for a Better (and More Ethical) Product," presented at the Newspapers and Community-Building Symposium XIV, sponsored by the Huck Boyd National Center for Community Media and the National Newspaper Association, St. Paul, Minn, Sept. 25-28, 2008. (<http://huckboyd.jmc.ksu.edu/presenters2008.html>)
  - Co-moderator (with Lou Rera, Buffalo State College) of "New Media – What's Next?" panel at the New Media Weekend; An Interactive Look at 21<sup>st</sup> Century Communication, Buffalo State College, Oct. 25-28, 2007  
([http://wbnyalumni.com/anniversary\\_schedule.html](http://wbnyalumni.com/anniversary_schedule.html))
  - **Poster:** "The Pedagogical Toolbox: Active Learning + Critical Thinking = A Better Classroom," at the "Faculty-Student Partnerships: Current Trends of Technology in Teaching & Learning," May 17, 2007, SUNY College at Geneseo  
(<http://tlc.geneseo.edu/Webpage/conference/Program-May2007.doc>)
  - "Establishing Mertonian Ethics for the Media," at a conference of the Thomas Merton Society of Canada ("Finding Hope in a Time of Despair"), April 27-28, 2007, in Toronto, Ont., Canada (<http://www.merton.ca/HOPEconference.html>)



- “The Role of the Press in the Modern Integration of Baseball, 1930s-40s,” 25<sup>th</sup> annual convention of the American Journalism Historians Association, Oct. 13, 2006, in Wichita, Kan. (<http://www.berry.edu/ajha>)
- “Learning to use (and perhaps profit from) ‘citizen journalism’ (that’s right, blogs),” at the Newspapers and Community-Building Symposium XII sponsored by the Huck Boyd National Center for Community Media and the National Newspaper Association Foundation, Oct. 12, 2006, Oklahoma City, Okla. (<http://huckboyd.jmc.ksu.edu/symposium/XII/index.html>) (<http://huckboyd.jmc.ksu.edu/symposium/XII/Marren%20Speaking%20on%20Blogs.pdf>)
- “Come Together: The Student Affairs/Academic Affairs Partnership in Learning Communities,” with Scott Johnson, Ph.D., and Heather Maldonado, Ph.D., at the 19<sup>th</sup> International Conference on The First-Year Experience, in Toronto, Ont., Canada, July 25, 2006. Link to the Power Point: (<http://www.google.com/search?q=%22joe+marren%22&hl=en&lr=&ie=UTF-8&start=50&sa=N>)
- Buffalo’s literary and artistic history at The Harlem Book Fair of Buffalo, July 8, 2006 (<http://hbfb.org/welcome>)
- “Online writing” at the Syracuse Post-Standard, May 24, 2006.
- “If You Build It, You Will Be Ethical (Maybe),” at the 10<sup>th</sup> National Conference of the American Copy Editors Society, April 20-22, 2006, Cleveland.
- Co-leader for “Student Forum” session at the American Copy Editors Society’s Ohio Chapter meeting/workshop on Oct. 16, 2005, at the Cleveland Plain Dealer (<http://www.ohioaces.org/sked.htm>).
- Instructor at the New York State Victim Assistance Academy from June 13-17, 2005, Buffalo. “Dealing With the Media; Getting Your Story Out.” (<http://www.nyscasa.org/svaa/index.htm>)
- Panel member on “Gatekeepers Gone Wild? Assessing the Fallout of Media Scandals,” by the Buffalo/Niagara Chapter of the Public Relations Society of America on Feb. 15, 2005.
- Discussant for a paper/poster session at the Cultural and Critical Studies division’s presentation at the annual Association for Education in Journalism and Mass Communication convention, Aug. 4-7, 2004, in Toronto, Ont.
- “Writing for the Web: Make it Tight and Bright,” for the Akron Area Chapter of the Public Relations Society of America’s “Write to the Point” Professional Development Seminar, April 30, 2004, in Akron, Ohio.
- “Online Editing: Tips and Theories,” at the Eighth National Conference of the American Copy Editors Society in Houston, March 18-20, 2004
- Adjunct instructor at the “New Media Training Workshop,” Columbia University Graduate School of Journalism, March 2003.
- “Creative Writing” at the Center for Development of Human Services, Buffalo, February 2003
- “The Negro Leagues in Buffalo and Western New York” was given at:
  1. The 7<sup>th</sup> Annual Jerry Malloy Negro League Research Conference, July 22-25, 2004, Cleveland

2. The 1<sup>st</sup> African-American History and Diversity Conference, February 2003, Buffalo.

**Workshops & seminars attended:**

- WNY Consortium of Higher Education Faculty Development Conference on “The Online Educational Experience: Creating a Relevant Learning Experience for Today’s Students,” Oct. 1, 2010, at Hilbert College in Hamburg, N.Y. (<http://www.wnycollegeconnection.com/documents/Faculty%20Development%20Event/Final%20Faculty%20Development%20Program.pdf>)
- “Eire on the Erie; North American James Joyce Conference,” June 13-17, 2009, Buffalo ([http://english.buffalo.edu/jamesjoyce/index\\_inside.shtml](http://english.buffalo.edu/jamesjoyce/index_inside.shtml)).
- “The New Newsroom Workshop,” April 3, 2009, offered by the American Press Institute at St. John Fisher College, Rochester.
- “Biennial Writing and Critical Thinking Conference,” Nov. 22, 2008, at Quinnipiac University, Hamden, Conn.
- SUNY Training Center’s Spring 2007 conference on teaching and learning: “Active Learning: Creating Excitement in the Classroom,” March 2, 2007, at the University at Buffalo.
- “The Craft of Business Writing Workshop,” hosted by the New York Press Association and the Donald W. Reynolds National Center for Business Journalism at the American Press Institute, March 20, 2006, in Syracuse.
- Association for Education in Journalism and Mass Communication conference, Aug. 10-13, 2005, San Antonio, Texas.
- Seymour Medal Conference, Society of American Baseball Research, May 13-14, 2005, Cleveland, Ohio.
- “Media Ethics Workshop and Teaching Media Ethics ‘Boot-camp,’ ” AEJMC conference, Aug. 4-7, 2004, Toronto, Ont.
- “Handling the Horrible: Dealing With Shocking Images,” a Poynter Institute eSeminar on May 20, 2004 ([www.newsu.org](http://www.newsu.org))
- Three versions of the “Better Watchdog Workshop” by the Investigative Reporters and Editors ([www.ire.org](http://www.ire.org)):
  1. April 2006 in Rochester
  2. April ’03 in Cleveland
  3. November ’03 in Buffalo
- American Copy Editors Society, Ohio Chapter, conference at the Cleveland Plain Dealer, September 2002.
- “Internet Reporting,” July 2001, a Center for Community Journalism seminar at Ithaca College.

**ACADEMIC SERVICE:**

**Service to the profession:**

- Advisory committee member for The Journalism History Hub, an integrated, research-based interdisciplinary social network and content repository for researchers working in the field of journalism history, 2009-present

- Program Chair (2010-present); Research Chair (2009-10), Community Journalism Interest Group, Association for Education in Journalism and Mass Communication
- Member of the Nominations and Elections Committee of the Association for Education in Journalism and Mass Communication, 2009-present.
- Peer reviewer for manuscripts for the Newspaper Research Journal, 2004-present.
- Judge for history papers that were presented at joint meeting of the American Journalism Historians Association and AEJMC, 2004-present
- Peer reviewer in April 2008 for manuscripts in the Newspaper Division's presentation proposals for the Association for Education in Journalism and Mass Communication's national conference in Chicago, Ill.
- External reviewer for the Journalism Department at SUNY College at Plattsburgh, April 2007
- Peer reviewer in April 2007 for manuscripts in the Community Journalism Interest Group's presentations at the Association for Education in Journalism and Mass Communication's national conference in Washington, D.C.
- National judge in 2006 for the Society of Professional Journalists Mark of Excellence Awards in "Best All-Around Daily Student Newspaper" category for entries published in 2005 (<http://spj.org/moe05.asp?>).
- Peer reviewer for manuscripts in several divisions presented at the AEJMC national conference in San Francisco, Calif., in August 2006:
  1. Community Journalism Interest Group
  2. Newspaper Research division
- Peer reviewer for manuscripts in several divisions presented at the AEJMC national conference in San Antonio, Texas, in August 2005:
  1. Community Journalism Interest Group
  2. Media Ethics division
  3. Newspaper Research division
- Judge for the 2005 statewide contest of the Kansas Professional Communicators, the state chapter of the National Federation of Press Women.  
([www.kansasprofessionalcommunicators.org](http://www.kansasprofessionalcommunicators.org))
- Peer reviewer for manuscripts in several divisions at AEJMC's national conference in Toronto, Ont., in August 2004:
  1. Cultural and Critical Studies division
  2. Newspaper Research division
- Judge for in-house entries in the editorial department contest at the Wilkes-Barre Times Leader newspaper in 2004
- History Division paper judge for the AEJMC Southeast Colloquium, 2004-06.
- Screening judge for the national Online News Association awards:
  - 1.) "Breaking News, Affiliated," 2003
  - 2.) "Creative Use of the Medium, Large Sites" (over 500,000), 2004
  - 3.) "Enterprise Journalism, Large Sites," 2004
  - 4.) "Enterprise Journalism, Large Sites," 2005
  - 5.) "Enterprise Journalism, Large Sites," 2006

- Judge for the online segment, over 40,000 category, of the New England Associated Press News Executives Association, 2003

**Service to Buffalo State College & the School of Arts & Humanities:**

Chair of the Intercollegiate Athletics Board, 2009-present; committee member representing A&H since 2005

Commencement Committee, 2009-present (chair in 2010-11)

Presenter in “Life in the Classroom” portion of orientation program, 2009-present

Elected to a three-year term as a SUNY University Faculty Senator from Buffalo State College in 2010

1.) Attended the 156<sup>th</sup> Fall Plenary of the SUNY Faculty Senate, Oct. 21-23, 2010, at Alfred (<http://www.suny.edu/facultysenate/>)

Elected to an at-large post in the Buffalo State College Senate for a two-year term in 2008-10

Member of the BSC Senate Academic Planning Committee (2008-present)

Member of the Learning Communities Oversight Committee (2006-present)

Adviser to The Record (Buffalo State College’s student newspaper), 2004-08

Chair of the search committee to find a new women’s ice hockey coach (2006)

Member of the search committee that hired four instructors for the Writing Program for University College (2005)

Adviser in the former Early Intervention Program and a panelist on the AIM Dismissal Appeals Hearings (2002)

Committees formerly served on:

- First Year Awards Selection Committee (2 years)
- Engle Scholarship judge (2 years)
- President’s Award for Excellence in the Advancement of Equity and Campus Diversity (1 year)
- Mildred Campbell/Who’s Who Committee (1 year)
- Weeks of Welcome Committee for incoming freshmen (1 year)
- A&H Curriculum Committee (2 years)
- A&H Assessment Committee (1 year)
- A&H Student Enrichment and Retention Committee (1 year)
- A&H Faculty Welfare Committee (1 year)

**Service to the Communication Department:**

Associate chair (2010-present and 2006-07 academic year)

Test monitor, Dow Jones Newspaper Fund Summer Internship (2009-present)

Chair of the Personnel Committee (2010-11 academic year)  
Chair of the Recruitment Committee (2009-10 academic year)  
Chair of the Curriculum Committee (2006-07 academic year)  
Chair of the Retention & Advisement Committee (2005-06 academic year)  
Chair of the Bylaws and Elections Committee (2004-05 academic year)  
Departmental Librarian (2003-05)  
Member of the Hall of Fame Selection Committee (2002)  
Department solicitor for the SEFA/United Way campaign (2002-05)

## **PROFESSIONAL CREDENTIALS**

### **Experience:**

Regular commentaries on WBFO Radio 88.7 ([www.wbfo.org](http://www.wbfo.org)), the National Public Radio station in Buffalo.

### **Business First**

- **August 1996 to August 2002:** Columnist and associate editor for the weekly business newspaper in Buffalo.
- **1995-96:** Cattaraugus County correspondent

Associated Press stringer at Buffalo Bills home games, 1995-98

### **Olean Times Herald**

- **April 1992 to August 1996:** Assistant city editor and columnist for daily newspaper.
- **August 1995 to August 1996:** Editorial page editor.
- **March 1990 to April 1992:** Reporter in the Pennsylvania Bureau. My beat included politics, police, courts, a nearby federal prison, general assignment and business stories. Many stories were illustrated with my photographs.

### **Salamanca Press**

- **July 1988 to March 1990:** Sports editor and columnist at daily newspaper. Many stories were illustrated with my photographs.

### **Niagara Gazette**

- **November 1987 to July 1988:** Part-time sports reporter at daily newspaper.
- **August 1987 to November 1987:** Part-time cityside copy editor.
- **September 1985 to August 1987:** Part-time features reporter on health, science beat.

**February 1988 to July 1988:** Assistant senior writer with University at Buffalo News Bureau. I wrote news releases and stories, primarily on science and education.

**November 1984 to September 1985:** Covered sports and news as an intern at the Bee Newspaper Group in suburban Buffalo.

**1982-84:** Volunteer co-editor of *The Child Care Review*, a quarterly publication of the Association of Child Care Workers of New York State

**Publications (books and manuals):**

- George H.W. Bush (with Tim O'Shei), a My ReportLinks.com book (imprint of Enslow Publishers, 2003); a children's biography of the president.
- George W. Bush (with Tim O'Shei), Enslow, 2003.
- James Monroe (with Tim O'Shei), Enslow, 2002.
- Guide to Web Research & Writing, a 45-page manual for Business First and the Buffalo Law Journal, completed in 2002 (also online at [www.joemarren.com](http://www.joemarren.com))
- Business First and Buffalo Law Journal Stylebook, a 205-page manual completed in 2000 and updated and put online in 2002 (also online at [www.joemarren.com](http://www.joemarren.com)).
- Buffalo's Brush With The Arts: From Huck Finn to Murphy Brown, a book on Western New York's literary and arts history (Western New York Wares, 1998).

**Publications (articles):**

- Book reviewer for *The Muse*, a monthly southwestern New York state magazine, 1996-2001.
- Historical articles for *The Coffin Corner*, the newsletter of the Professional Football Researchers Association, 1997-98.
- Book reviews and essays for e-zine *george jr.* ([www.georgejr.com](http://www.georgejr.com)) 1997-98.
- Op-ed pieces for *The Irish Times* of Buffalo, 1995-98.
- Player profiles for *Bisons Magazine*, publication of the Triple-A baseball club, 1997.
- Feature and historical pieces for *Bills Insider* magazine, 1994-96.
- *The Columns*, a bimonthly newsletter of the Theodore Roosevelt Inaugural National Historic Site, 1988.

**AWARDS**

- 1988: Distinguished Sports Writing Award for columns from the New York Newspaper Publishers Association
- 1994: Honorable Mention for columns from the New York state AP
- 1995: Honorable Mention for columns from the New York state AP
- 1996: Honorable Mention for columns from the National Society of Newspaper Columnists
- 2001: Eagle Award for Excellence in News from American City Business Journals. The Eagle is the highest award presented by ACBJ, a national chain of more than 40 business newspapers.
- 2002: A special publication that I coordinated for Business First about the 1901 Pan-American Exposition in Buffalo won a third-place award for "Historical, Anniversary, or Progress Editions" from the New York Press Association.



- 2003: A special publication on Buffalo's waterfront that I coordinated for Business First won a first-place award for "Historical, Anniversary, or Progress Editions" from the New York Press Association.
- Partial college scholarship from the Western New York Pro Chapter of the Society of Professional Journalists for graduate school in 1995

### **MEMBER**

- American Copy Editors Society
- American Journalism Historians Association
- Association for Education in Journalism and Mass Communication
- Committee of Concerned Journalists
- Investigative Reporters and Editors
- National Society of Newspaper Columnists
- Online News Association
- Society for American Baseball Research
- Society of Professional Journalists