Rhetoric of Labelling, Hatred, Oppression - HANDOUT 2.pdf

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The Rhetoric of Labelling, Hatred, and Oppression: #allwordsmatter

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Rhetoric & Labelling = #allwordsmatter

• R = selection of reality...functions also as a reflection of reality.” – Kenneth Burke
  • Every word is chosen from infinite alternatives
  • Every symbol directs energy toward X and away from
  • Responsibility, Power
  • Words create socio-cultural history.
  • “Let us keep the issues where they are. The issue is injustice.” - MLK

• History – “When the slaves get together, that’s the beginning of getting out of slavery. Now let us maintain unity.”
  • Faith and Gratitude, Happiness, Opportunity
  • World Slavery Timeline
  • Agriculture -> Slavery -> Liberation

World History: Slavery

Agriculture -> Civilization?

TraumaCare: Communication as Gift

• Root = Munus (gift)
  • Give What? Self
  • “Let us develop a kind of dangerous unselfishness.” - MLK

• “Experiences in Communication”
  • Carl Rogers
  • Hear Deeply
  • “Hearing the person, not just his words”
  • Congruence = Be Real
  • Experience -> Awareness -> Communication
  • “Fundamental basis for the best communication”

• Unconditional Positive Regard = Love
  • Othering vs. Brothering
  • MLK on “sick white brothers”
Journalism & Mass Communication

- Technology as Amplification
  - Citizen Journalism Movement
  - Dorothy Day and Catholic Worker.org
  - "clarification of thought," "social justice"
  - Poverty - you never need money...
- Fake News? Real People
  - "Journalism for Peace" - Pope Francis
  - "informing others means forming others...
  - ensuring the access of sources and protecting
  - communication and real means of promoting
goodness, generating trust, and opening the way to
communication and peace.
- Truth = reality. We're responsible for it. It matters.
  - vs post-modern post-truth? post-racial?
  - Champion critical inquiry, truth, and each other!

#allwordsmatter! Remember...

- Rhetoric = Selection to the power of deflection
  - "The issue is injustice."
- World History
  - We're allowed to be here. Now. Opportunity
- Communication as gift of self
  - "dangerous selfishness"
  - Trauma Care-Hearing Congruence Love
- Technology amplifies voices. "Journalism for peace."
  - Protect truth, clarify thought: information forms others
- "Trans-physical" rhetoric turns oppressors
  - Songs, Preaching, Peaceful Protest, Unified Non-Violence
  - "He allowed me to go up to the mountain. And I've looked over. And I've seen the Promised Land. I may not get there with you. But I want you to know tonight, that we as a people will get to the promised land!"

Rhetorics of Hatred and Oppression

- Lust = Love misdirected to Self, Pride, Domination
  - "The truth is that disorderly lust springs from a perverted will, when lust is pandered to habit is formed, when habit is checked, it hardens into compulsion." - St. Augustine
- Life as dance. Vert = turn. Direct love to __________
  - Perversion turns from Conversion turns with
  - Have? "...braille anger and lust by the restraining influence of wisdom"
- Responding wisely = MLK "Trans-physical"
  - Unified non-violent speech disarm police forces
  - Songs, Marches, Economic Withdrawal...
    - Not Arguing, Cursing, Violence, Negativity...
  - Darkness cannot drive out darkness. Only light can do that.

Homework! #allwordsmatter

- Deliverable = 6 Word Story Challenge
- "Think about the word Race. How would you distill your thoughts, experiences, observations about race into one sentence that only has six words?"
  - Michelle Norris
- Work on it! Devote your time and attention and talent, your self compose multiple drafts
- Consider how words you select simultaneously deflect attention from __________
- Post your sentence via Blackboard Assignments by 1/31/19.
- Consider also posting it at www.theracecardproject.com

# allwordsmatter!
Please follow up with us!

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