

Jon A. Oliver, Ph.D.

Interim Associate Dean – College of Health and Human Services
Interim Director – Nutrition and Dietetics
Professor - Department of Kinesiology, Sport, and Recreation
Eastern Illinois University
Linkedin: [Jon Oliver](#)

1032 Klehm Hall

jaoliver@eiu.edu

217-581-6348

1. Academic Degrees

Doctor of Philosophy	University of Kansas	Specialization: Sports Administration Concentration: Higher Education Admin	2002
Master of Science	Brigham Young University	Sports Pedagogy	1998
Bachelor of Science	Brigham Young University	Major: Physical Education-Sports Minor: Marriott School of Management	1996

2. Administrative Experience

*Associate Dean (interim)	College of Health and Human Services	AY 2019-2020
*Program Director (Interim)	Nutrition and Dietetics	AY 2019-2020
*Department Chair (Interim)	Kinesiology, Sport, and Recreation	AY 2018-2019

*Directed eighteen full-time faculty, seven adjunct faculty, one full-time office administrator, one full-time academic advisor, and one part-time office graduate assistant towards department goals and objectives.

Primary Duties Performed (examples)

- Faculty Meetings – plan, organize, and conduct
- Teaching Assignments/Class Scheduling – schedule and assign
- Performance Evaluations – conduct teaching assessments, review annual and multi-year portfolios
- Student Recruitment – host events, provide campus tours, and communicate with prospects
- Faculty Recruitment – recruit full-time and adjunct faculty to teach courses
- Curriculum Development/Enhancement – Workplace Wellness Minor and Sport Management Major
- Problem Solving and Conflict Resolution – with faculty, staff, students, and coaches
- Financial Management – of multiple department accounts, approval of transactions
- Report Authoring – Illinois Board of Higher Education Program Review Report (every 7 years)
- Program Assessment Reporting – report summarizing learning goal integration into the curriculum
- Partnership Development – with Sarah Bush Lincoln Health Center and Central East Drug Alcohol Council
- Academic Program Review – for Blackburn College – Physical Education and Sport Management Program
- Program Re-Certification – for the NSCA Education Recognition Program - Personal Training

3. Professional Teaching Experience

Eastern Illinois University – Department of Kinesiology, Sport, and Recreation (*formerly Physical Education)

*Sports Administration Master's program

*Sport Management Bachelor's program

- | | |
|-----------------------|----------------|
| ○ Professor | 2013 - current |
| ○ Associate Professor | 2008 - 2012 |
| ○ Assistant Professor | 2002 - 2007 |

University of Kansas – Health, Sport, and Exercise Sciences Department

- Graduate Teaching Assistant – undergraduate major and activity courses 1998 - 2002

Brigham Young University – Physical Education Department

- Graduate Teaching Assistant – undergraduate major and activity courses 1997 - 1998

4. Primary Teaching Assignments

- Sport Facility and Event Management
- Intercollegiate Athletics Administration
- Marketing in Sport
- Sport Management Principles
- Sport Law
- Governance in Sport
- The Sport Industry in the United Kingdom
- Study Abroad Reflective Seminar

5. Articles and Publications

- Author - Journal Article: Oliver, J. (2017, Fall). *The Impact of the IHSA's Enrollment Multiplier on Competitive Balance. Illinois Journal*, pp. 15-25.
- Author - Journal Article: Oliver, J. (2012, Spring). *Comparison of Male and Female Participation Trends in Illinois High School Athletics. Illinois Journal*, p. 56-60.
- Author – Academic Articles: ***Encyclopedia of Sports Management and Marketing*** –Sage Publications (2011)
 - *Instant replay for game calling* – Volume 2 - pages 682-684
 - *Licensed goods* – Volume 2 – pages 762-764
 - *Newsletters* – Volume 3 – pages 1016-1017
 - *Participants in sports* – Volume 3 – pages 1083-1085
 - *Single-sport venue vs multisport venue* – Volume 3 – pages 1369-1371
- Co-Author – Journal Article: Ruholl, S. & Oliver, J. (2011, Spring). *Diabetes in School-Age Children: It's Not Limited to Type 1 Anymore. Illinois Journal*, pages 46-48.
- Co-Author - Journal Article: Willardson, J., Emmett, J., Oliver, J., Bressel, E. (2008). *Effect of short-term failure versus nonfailure training on lower body muscular endurance. International Journal of Sports Physiology and Performance*, 3(3), 279-293.
- Research Review: Illinois Journal – (2008, Spring). For - ***A Model of Volunteer Retention in Youth Sport***. M. Kim, P. Chelladurai, and G. T. Trail. (2007). From *Journal of Sport Management*, 21(2), 151-171.
- Author - Journal Article: Oliver, J. (2008, Spring). *Vending machines in Illinois high schools. Illinois Journal*, p. 47-53.
- Book Chapter: *Inline Skating/Rollerblading*, in ***Berkshire Encyclopedia of Extreme Sports***. (2007). Berkshire Publishing Group LLC: Great Barrington, Massachusetts, p. 145-151.
- Chapter supplement: *Skitching*, in ***Berkshire Encyclopedia of Extreme Sports***. (2007). Berkshire Publishing Group LLC: Great Barrington, Massachusetts, p. 148. (supplementary piece to *Inline Skating/Rollerblading*)
- Co-author: Harrison, J. M., Blakemore, C. L, Richards, R., Oliver, J, Wilkinson, C., & Fellingham, G. (2004). The effects of two instructional models--tactical and skill teaching--on skill development and game play, knowledge, self-efficacy, and student perceptions in volleyball. ***The Physical Educator***, 61(4), pp. 186-199.
- Book: Oliver, J. (2004). ***Basketball Fundamentals***. Human Kinetics: Champaign, Illinois.

- Book Review: for Kimball, R. I. (2003). *Sports in Zion: Mormon Recreation, 1890-1940*. *International Journal of the History of Sport*, 22(4), 2005, pp. 117-119.

6. Manuscripts & Related Activities

- Textbook Review: for *Principles and Practices of Sport Management, 5th Edition*. Jones and Bartlett Publishers (2015).
- Manuscript Submitted - "BYU's Greatest Quarterbacks" – to Deseret Book Publishers – December 2015.
- Manuscript Submitted - "NASCAR and Formula 1 Sponsorships". To *SAGE Encyclopedia of Advertising and Society* (*approved but Golson Media went bankrupt = project cancelled) – October 2014.
- Manuscript Submitted - "Exercise and Physical Activity Campaigns". To *SAGE Encyclopedia of Advertising and Society* (*same as above) – October 2014.
- Manuscript Submitted - "Sneaker Advertising". To *SAGE Encyclopedia of Advertising and Society* (*same as above) – October 2014.
- Textbook Review: for *Principles and Practices of Sport Management, 2nd Edition*. Jones and Bartlett Publishers – June 2006.
- Online Instructor Guide: for Wissel, H. (2004). *Basketball: Steps to Success (2nd edition)*. Human Kinetics Publishers; Champaign, Illinois.
- Manuscript Review: for Human Kinetics Publishers - Giannini, J. *Focused for Basketball* (AY 2003-2004).
- Chapter Contributor: Chapter 6 of the *Sports Rules Book (2nd Edition)*. Human Kinetics: Champaign, Illinois. (2003).

7. Professional Presentations

- "Participation Fees (Pay-to-Play Fees) In Interscholastic Athletics". Presented at the 2017 Illinois Association for Health, Physical Education, Recreation, and Dance (IAHPERD) State Convention, St. Charles, IL (November 17, 2017).
- "Do Enrollment Multipliers Promote Competitive Balance in High School Sport?" Presented at the 2016 IAHPERD State Convention, St. Charles, IL (November 18, 2016).
- "Participation Trends in High School Athletics". Presented at the 2015 IAHPERD State Convention, St. Charles, IL (November 19, 2015).
- "The Impact of the IHSA Multiplier on State Championship Results". Presented at the 2014 IAHPERD State Convention, St. Charles, Illinois (November 21, 2014).
- "The Sport Industry in the United Kingdom" Study Abroad Program. To the KSS Honors Club. Eastern Illinois University (November 12th, 2014).
- "Policy Case Studies Involving High School Sports". Presented at the 2013 IAHPERD State Convention, St. Charles, Illinois (November 22, 2013).
- "Learning Experiences from the 2013 President's Cup" – to the Kinesiology and Sports Studies Student Club (KSS Club) (November 6, 2013).

- "Participation Trends in High School Athletics". Presented at the 2010 IAHPERD State Convention, St. Charles, IL. (Nov 19, 2010).
- Guest presentations/lectures at the University of Winchester (UK) (May 1-14, 2010).
 - "Hiring minority coaches in Pro and College football in the US"
 - "Emerging Threats to Amateur Sport in the US"
 - "Impact of Title IX on US School Sport"
 - "Emergence of Campus Recreation in the US"
 - "Stadium Naming Rights in the US"
- "Trends and Issues Affecting High School Sports". Presented at the 2009 IAHPERD Mid-State Conference hosted by Eastern Illinois University (March 16, 2009).
- "Ethics in High School Sports". Presented at the 2008 IAHPERD Mid-State Conference hosted by Illinois College (March 18, 2008).
- Presentations on the Sport Industry in America. Shandong Normal University, Ji'nan, China (May 23-June 5, 2007).
- "Drug Testing in the Secondary School Environment". Presented at the IAHPERD State Convention, St. Charles, Illinois (November 21, 2006).
- "Exercise Adherence and Motivation Among a Selected Adult Population". Co-presented with Dr. Stacey Ruhoff at the 9th Annual CEPS Research Fair at Eastern Illinois University (February 18, 2006).
- "Participation Fees in Interscholastic Athletics". Presented at the IAHPERD State Convention, St. Charles, Illinois (November 16, 2005).

8. Service Activities (2011-2018)

***Professional**

- *Illinois Journal* - Editorial Board - manuscript reviewer
- Vice President & Executive Board member: IAHPERD – 3,000+ member association
- University Professionals of Illinois (UPI) – KSR Dept. representative

***University**

- EIU Faculty Senate (Executive Committee - Vice Chair, Recorder)
- EIU Faculty Development Advisory Committee (FDAC)
- EIU New Faculty Mentoring Program (Coordinator)
- EIU Intercollegiate Athletic Board (IAB)
- EIU Strategic Planning Steering Committee
- Textbook Rental Service Advisory Committee
- Academic Technology Advisory Committee

***Department**

- KSR Department - Curriculum Committee (chair)
- KSR Department – Department Personnel Committee (chair)
- KSR Department - Assessment Committee - Management Concentration (chair)

- KSR Department - Sport Management Search Committee (chair)
- KSR Department – Thesis Advisor (Dale Kolnitys – 2015)
- KSR Department - ‘Lead’ Host for annual University of Winchester visit
- KSR Department – Advisor - Sport Management Student Club (SMC)

9. Grants & Awards (2003-current)

- EIU CEPS Borah Faculty Development Award (2017)
- EIU Study Abroad Development Grant (2013)
- EIU Achievement & Contribution Award (ACA) – “Service” (2013)
- EIU Study Abroad Outstanding Faculty Award (2013)
- EIU Achievement & Contribution Award (ACA) - “Research/Creative Activity” (2011)
- International Initiative Award - International Programs (2009)
- Faculty Development Support Grant (2009)
- EIU Achievement and Contribution Award (ACA) – “Balanced Category” – Superior performance in teaching-research-service (Fall 2007)
- International Initiative Award - International Programs (Spring 2007)
- Faculty Development Support Grant (Spring 2007)
- CATS Excellence in the Use of Technology Award (Fall 2005)
- Telefund Grant - College of Education & Professional Studies (Fall 2005)
- Faculty Development Support Grant (Fall 2005)
- Faculty Development Support Grant (Spring 2005)
- CATS Professional Development Grant (PDG) (Summer 2004)
- Faculty Development Support Grant (Spring 2004)
- Faculty Development Support Grant (Spring 2003)

10. Professional Development Activities (2013-current)

- Attended 2019 (Student) Mentor Collective Roundtable Event – Indianapolis, IN (December 9, 2019)
- Attended 2019 Council on Social Work (CSWE) Annual Program Meeting, Denver, CO (Oct 22-26, 2019)
- Attended 2019 Reaching Inclusivity For Student Excellence (R.I.S.E.) Conference, EIU (Oct 11, 2019)
- Attended 2019 EIU Diversity & Inclusion Excellence Seminar w/Dr. Jerlando Jackson (UW) (Sep 30, 2019)
- Volunteer Event Staff – 2019 EIU Athletics “Spring Fling” Fundraising Event (06 Apr 19)
- Attended 2019 Illinois Sports Business Conference, University of Illinois (15 Feb 2019)
- Attended 2019 EIU Unity/Diversity Conference, Eastern Illinois University (01 Feb 2019)
- Attended 2018 IAHPERD State Convention, St. Charles, Illinois (15-16 Nov 2018)
- Attended 2018 Great Lakes Analytics in Sport Conference, Univ. of Wisconsin-Steven Points (21 June 18)
- Volunteer Event Staff – 2018 EIU Athletics “Spring Fling” Fundraising Event (07 Apr 18)
- Attended 2018 Illinois Sports Business Conference, University of Illinois (23 Feb 2018)
- Attended 2018 IAHPERD Leadership Conference, Utica, Illinois (02 Feb 18)
- Attended 2017 IAHPERD State Convention, St. Charles, IL (16-17 Nov 2017)
- Volunteer Event Staff – 2017 EIU Athletics “Spring Fling” Fundraising Event (08 Apr 17)
- Attended 2017 Illinois State Sport Management Symposium, Illinois State University (22 Feb 2017)
- Attended 2016 IAHPERD State Convention, St. Charles, IL (17-18 Nov 2016)
- Volunteer Event Staff – 2016 PGA Memorial Tournament – Dublin, Ohio (2-3 June 2016)
- Attended 2016 Faculty Summer Institute–University of Illinois (24 May 2016)
- Attended 2016 Illinois State Sport Management Symposium, Illinois State University (26 Feb 2016)
- Attended 2015 IAHPERD State Convention, St. Charles, IL (19-20 Nov 2015)
- Attended 2015 IAHPERD executive board meetings, St. Charles, IL (24 Apr 15)
- Volunteer Event Staff – 2015 EIU Athletics “Spring Fling” Fundraising Event (09 Apr 15)
- Attended 2015 Illinois Sports Business Conference, University of Illinois (27 Feb 2015)

- Attended 2015 Illinois State Sport Management Symposium, Illinois State University (13 Feb 2015)
- Attended 2014 IAHPERD State Convention, St. Charles, IL (20-21 Nov 2014)
- Volunteer Event Staff – 2014 EIU Athletics “Spring Fling” Fundraising Event (10 Apr 14)
- Attended 2014 Illinois State Sport Management Symposium, Illinois State University (21 Feb 14)
- Attended 2014 IAHPERD Leadership Conference, Utica, Illinois (6-7 Feb 14)
- Event Staff – 2013 PGA President’s Cup – Dublin, Ohio (2-6 Oct 2013)
- Volunteer Event Staff – 2013 EIU Athletics “Spring Fling” Fundraising Event (13 Apr 13)

Professional References

- **Dr. John Pommier** - Chair & Professor
Department of Applied Medicine and Rehabilitation
Indiana State University
John.Pommier@indstate.edu
- **Dr. Mike Mulvaney** - Associate Professor
School of Kinesiology and Recreation
Illinois State University
mamulva@ilstu.edu
- **Dr. Jake Emmett** - Professor
Department of Kinesiology, Sport, and Recreation
Eastern Illinois University
jemmett@eiu.edu