

# John W. Goodell

## Work:

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## Home:

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## EDUCATION

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- 2008                      PhD in Finance, **College of Business Administration, Kent State University**  
*Dissertation: "Three Essays on the Cross-National Impact of Trust and Social and Cultural Factors on the Culture of Equity"*  
*Support Area: Statistics*  
*Thesis Chairs: Raj Aggarwal, John H. Thornton Jr.*
- 2001                      MCIS, **James J. Nance College of Business Administration, Cleveland State University**  
Concentration: Object-Oriented Programming Languages
- 1984                      MBA, **Richard T. Farmer School of Business, Miami University**  
Concentration: Finance
- 1982                      BS, **College of Liberal Arts & Sciences, University of Illinois**  
Major: Physics

## RECENT WORK HISTORY

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- August 2014–present      Associate Professor of Finance, **College of Business Administration, University of Akron**
- August 2008–July 2014      Assistant Professor of Finance, **College of Business Administration, University of Akron**

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| August 2006–<br>August 2008  | Assistant Professor of Finance, <b>Baldwin-Wallace College</b>   |
| Summer 2006                  | Adjunct instructor of finance, <b>Baldwin-Wallace College</b>  |
| August 2003–<br>May 2006     | Graduate research assistant and instructor of finance, <b>College of Business Administration, Kent State University</b>  |
| January 2002–<br>August 2003 | Adjunct instructor of educational technology, <b>College of Education and Human Services, Cleveland State University</b> |

## RESEARCH INTERESTS

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Cultural finance; impact on financial systems, firms, and individuals of national culture, social trust, governance and politics; prediction markets; political uncertainty; transparency; gender issues in finance; behavioral finance; business education; governance and financial issues in higher education;

## PUBLICATIONS

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### *Peer-reviewed articles and chapters*

|             |  |
|-------------|--|
| Spring 2016 | <b>National Preference for Bank or Market Financing</b><br>with Raj Aggarwal<br><i>Federal Reserve Bank of Cleveland Economic Commentary</i> , 2016(04) May 10, pp. 1–4  |
| Spring 2016 | <b>Do For-Profit Universities Induce Bad Student Loans?</b><br>solo authored<br><i>Quarterly Review of Economics and Finance</i> 61 173-184  |
| Fall 2015   | <b>Governance Transparency among the Largest Multinational Corporations: Influence of Firm, Industry and National Factors</b><br>with Raj Aggarwal<br><i>Transnational Corporations</i> , 22(1) pp. 1-29<br>(published by United Nations)                                |
| Fall 2015   | <b>Political Uncertainty and the 2012 US Presidential Election: A Cointegration Study of Prediction Markets, Polls and a Stand-Out Expert</b><br>with Frank McGroarty and Andrew Urquhart<br><i>International Review of Financial Analysis</i> , 42(December) pp. 162-17 |

- Spring 2015      **Governance Transparency and the Institutions of Capitalism: Implications for Finance**  
with Raj Aggarwal  
Chapter 19, *The Oxford Handbook of Economic and Institutional Transparency*, Jens Forssbaeck and Lars Oxelheim eds. (Oxford University Press) pp387-412
- Spring 2015      **Assessing Importance of Time-Series versus Cross-Sectional Changes in Panel Data: A Study of International Variations in Ex-Ante Equity Premia and Financial Architecture**  
with Raj Aggarwal  
Chapter 12, *2012 Handbook of Financial Econometrics and Statistics*, Cheng-Few. Lee and John C. Lee, eds. (Springer: New York) pp 317–348
- Spring 2015      **Lending to Women in Microfinance: Role of Social Trust**  
with Raj Aggarwal and Lauren Selleck  
*International Business Review*, 24 (No. 1, February) pp. 55-65
- Summer 2014      **Culture, Gender and GMAT Scores: Implications for Corporate Ethics**  
with Raj Aggarwal and Joanne E. Goodell  
*Journal of Business Ethics*, 123 (No. 1 August) pp. 125-143
- Spring, 2014      **National Cultural Dimensions in Finance and Accounting Scholarship: An Important Gap in the Literatures?**  
with Raj Aggarwal  
*Journal of Behavioral and Experimental Finance* 1 (No. 1, January), pp. 1–12  
(lead article in inaugural issue)
- Spring, 2014      **Does Asia Really Have Poorer Governance?: Evidence from International Variations in Self-Dealing Transparency**  
with Raj Aggarwal  
Chapter 14, *2014 Handbook of Asian Finance and Sovereign Wealth Funds*, Greg N. Gregoriou and David Lee eds. (Elsevier), pp 251–270
- Spring 2014      **Cross-National Differences in Access to Finance: Influence of Culture and Institutional Environments**  
with Raj Aggarwal  
*Research in International Business and Finance*, 31 (No. 3, May), pp. 193–211
- Summer 2013      **Political-Economy of Pension Plans: Impact of Institutions, Gender, and Culture**  
with Raj Aggarwal  
*Journal of Banking and Finance* 37 (No. 6, June), pp. 1860–1879

- Spring 2013      **U.S. Presidential Elections and Implied Volatility: The Role of Political Uncertainty**  
with Sami Vähämaa  
*Journal of Banking and Finance* 37 (No. 3, March), pp 1108–1117
- Spring 2012      **Price-Earnings Changes During US Presidential Election Cycles: Voter Uncertainty and other Determinants**  
with Richard A. Bodey  
*Public Choice* 150 (No. 3, March) pp. 633–650
- Fall 2011        **International Variations in Expected Equity Premia: Role of Financial Architecture and Governance**  
with Raj Aggarwal  
*Journal of Banking and Finance* 35 (No. 11, November) pp. 3090-3100
- Fall 2011        **Variations in Emerging-Market Equity Premia: Impact of Financial Architecture**  
with Raj Aggarwal  
*Journal of the Asia Pacific Economy* 16 (No. 3, August) pp. 313–330
- Fall 2010        **Financial Markets versus Institutions in European Countries: Influence of Culture and Other National Characteristics**  
with Raj Aggarwal  
*International Business Review* 19 (No. 5, October) pp. 502-520
- Fall 2009        **Markets and Institutions in Financial Intermediation: National Characteristics as Determinants**  
with Raj Aggarwal  
*Journal of Banking and Finance* 33 (No. 10, October) pp. 1770-1780.
- Spring 2009     **Markets Versus Institutions in Developing Countries: National Attributes as Determinants**  
with Raj Aggarwal  
*Emerging Markets Review* 10 (No. 1, March) pp. 51-66.
- Fall 2008        **Equity Premia in Emerging Markets: National Characteristics as Determinants**  
with Raj Aggarwal  
*Journal of Multinational Financial Management* 18 (No. 4, October) pp. 389-404.

*Editorial articles as part of journal editorship*

- Spring 2016      **Improving Learning Outcomes in IB Education: Introducing JTIB Volume 27 Issues 2 and 3**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 27 (No. 2/3)
- Spring 2016      **Cultural Intelligence and IB Education: Introducing JTIB Volume 27 Issue 1**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 27 (No. 1)
- Fall 2015        **Learning Approaches for Teaching IB: Introducing JTIB Volume 26 Issue 4**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 26 (No. 4)
- Summer 2015    **Immersive tools for teaching IB: Introducing JTIB Volume 26 Issue 3**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 26 (No. 3)
- Spring 2015     **Contextual Richness in Teaching IB: Ethics, language, and social factors: Introducing JTIB Volume 26 Issue 2**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 26 (No. 2)
- Spring 2015     **Encouraging Short-Term Study Abroad by Understanding its Value to IB Education: Introducing JTIB Volume 26 Issue 1**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 26 (No. 1)
- Fall 2014        **Challenges Still Facing IB Education: Introducing JTIB Volume 25 Issue 4 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 25 (No. 4)
- Spring, 2014    **Culture, Institutions, and Financing Choices: How and Why are They Related?**  
with Raj Aggarwal  
*Research in International Business and Finance*, 31 (No. 3, May), pp. 101–111
- Spring 2014     **Book Review: Financial Centres in Europe: Post-Crisis Risks, Challenges, and Opportunities**  
solo authored  
*Journal of Teaching in International Business* 25 (No. 2)

- Spring 2014      **Globalizing International Business Education Through Experiential Learning: Introducing Volume 25 Issue 2 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 25 (No. 2)
- Spring 2014      **Personal Leadership Development in International Business: Introducing Volume 25 Issue 1 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 25 (No. 1)
- Spring 2013      **Internationalizing the International Business Curriculum: Introducing Volume 24 Issue 2 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 24 (No. 2)
- Spring 2013      **The Importance of Finance to International Business Education: Introducing Volume 24 Issue 1 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 24 (No. 1)
- Fall 2012         **Book Review: EU-Asia and the Re-Polarization of the Global Economic Arena**  
solo authored  
*Journal of Teaching in International Business* 23 (No. 4)
- Fall 2012         **Taking a Broader Perspective in Teaching International Business: Including Politics, Economics, and Ethics**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 23 (No. 4)
- Fall 2012         **The Role of Global Business Literacy in Teaching International Business: Introducing Volume 23 Issue 3 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 23 (No. 3)
- Fall 2012         **Expanding the International Business Classroom Experience: Introducing Volume 23 Issue 2 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 23 (No. 2)
- Spring 2012      **Including the Bottom of the Pyramid in the International Business Curriculum: Introducing Volume 23 Issue 1 of JTIB**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 23 (No. 1)
- Fall 2011         **Accreditation and Challenges of Global Business Education**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 22 (No. 4) pp. 229-231

- Fall 2011      **Importance of Teaching International Business in Greater China: Some Challenges and Opportunities**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 22 (No. 3) pp. 145-148
- Spring, 2011      **Study Abroad and Experiential Learning in International Business**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 22 (No. 2) pp. 71-72
- Fall, 2011      **Scholarship of Teaching International Business: Challenges and Opportunities**  
with Raj Aggarwal  
*Journal of Teaching in International Business* 22 (No. 1) pp. 1-12

## COURSES TAUGHT

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- International Finance      Fall 2013–present, **University of Akron** (graduate and undergraduate levels)  
Fall 2006–May 2008, **Baldwin-Wallace College** (graduate and undergraduate levels)  
Summer 2008, **Hanoi Institute of Technology** (Hanoi) (graduate level)
- International Banking      Spring 2014–present, **University of Akron** (undergraduate and graduate levels)
- Investments      Spring 2009–present, **University of Akron**  
Summer 2008, **Northcentral University** (Ho Chi Minh City) (graduate level)  
Fall 2006, **Baldwin-Wallace College** (graduate and undergraduate levels)  
Summer 2004, **Kent State University** (undergraduate level)
- Corporate Finance/Financial Management      August 2008–present, **University of Akron** (undergraduate and graduate levels)  
May 2006–May 2008, **Baldwin-Wallace College** (graduate and undergraduate levels)  
January 2004–December 2005, **Kent State University** (undergraduate level)

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|---|---|
| Introduction to Finance for Non-Majors          | Fall 2012, <b>University of Akron</b> (undergraduate level)   |
| Personal Finance                                | Fall 2010–present, <b>University of Akron</b> (undergraduate level)   |
| Capital Budgeting                               | Spring 2010, <b>University of Akron</b> (graduate level)  |
| Financial Strategy (case study/capstone course) | Fall 2009, <b>University of Akron</b> (undergraduate level)   |
| Derivatives                                     | Fall 2008, <b>University of Akron</b> (undergraduate level)   |
| Financial Markets and Institutions              | Spring 2006, <b>Kent State University</b> (undergraduate level)   |
| Intermediate Corporate Finance                  | Fall 2014, <b>University of Akron</b><br>Spring 2008, <b>Baldwin-Wallace College</b> (graduate and undergraduate levels)                              |
| Educational Technology                          | January 2002–August 2003 (Five semesters; 12 sections)<br>College of Education and Human Services, <b>Cleveland State University</b> (graduate-level) |

## PRESENTATIONS AND PANELS

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|           |   |
|-----------|---|
| Fall 2016 | “Determinants of Expected Returns at Us Public Defined Benefit Pension Plans”<br>with Raj Aggarwal<br><b>2016 Financial Management Association</b><br>Las Vegas |
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- Summer 2016 "Determinants of Expected Returns at Us Public Defined Benefit Pension Plans"  
with Raj Aggarwal  
**2016 Academy of International Business**  
New Orleans
- Summer 2016 "What determines debt structure in emerging markets: Transaction costs or public monitoring?"  
with Abhinav Goyal  
**2016 Academy of International Business**  
New Orleans
- Summer 2016 "What determines debt structure in emerging markets: Transaction costs or public monitoring?"  
with Abhinav Goyal  
**14th INFINITI Conference on International Finance**  
Dublin
- Summer 2016 "Determinants Of Expected Returns At Us Public Defined Benefit Pension Plans"  
with Raj Aggarwal  
**14th INFINITI Conference on International Finance**  
Dublin
- Fall 2015 "Sovereign Wealth Fund Governance and National Culture"  
with Raj Aggarwal  
**2015 Southern Finance Association**  
Captive Island, Florida
- Summer 2015 International Diversification of Public Defined Benefit Pension Plans: Influence of Plan and State Characteristics  
with Raj Aggarwal  
**2015 Financial Management Association Europe**  
Venice
- Summer 2015 International Diversification of Public Defined Benefit Pension Plans: Influence of Plan and State Characteristics  
with Raj Aggarwal  
**13th INFINITI Conference on International Finance**  
Ljubljana
- Spring 2015 The Efficiency of US Presidential Prediction Markets? Evidence from Cointegration and Granger Causality Tests  
with Frank J. McGroarty and Andrew J. Urquhart  
**2015 Southwestern Finance Association,**  
Houston
- Spring 2015 Sovereign wealth fund governance and national culture  
with Raj Aggarwal  
**2015 Eastern Finance Association,**  
New Orleans

- Spring 2015 Sovereign wealth fund governance and national culture  
with Raj Aggarwal  
**2015 Southwestern Finance Association,**  
Houston
- Summer 2014 *Panelist* 12<sup>th</sup> **INFINITI Conference on International Finance**  
Session “Meet the Editors”  
Prato, Italy
- Summer 2014 *Panelist* 12<sup>th</sup> **INFINITI Conference on International Finance**  
Session 6k “National Culture”  
Prato, Italy
- Summer 2014 Governance transparency among the largest multinationals: Influence of  
firm, industry and national factors  
with Raj Aggarwal  
**12<sup>th</sup> INFINITI Conference on International Finance,**  
Prato, Italy
- Summer 2014 Was Intrade manipulated? Evidence from Cointegration and Granger  
Causality Tests  
with Frank McGroarty and Andrew Urquhart  
**12<sup>th</sup> INFINITI Conference on International Finance,**  
Prato, Italy
- Spring 2014 Cross-National Differences in Access to Finance  
with Raj Aggarwal  
**2014 Eastern Finance Association,**  
Pittsburgh
- Spring 2014 Cross-National Differences in Access to Finance  
with Raj Aggarwal  
**2014 Southwestern Finance Association**  
Dallas.
- Fall 2013 Financial Architecture and Political Economy  
with Raj Aggarwal  
**2013 Meeting of Financial Management Association International,**  
Chicago
- Fall 2013 Culture, Gender, Ethics, and GMAT Scores  
with Raj Aggarwal and Joanne E. Goodell  
**2013 Financial Management Association International,** Chicago

- July 2013      Why Does Microfinance Focus on Women Borrowers? Insights From International Variations  
with Raj Aggarwal and Lauren Selleck  
**2013 International Meeting of Multinational Finance Society**  
Izmir, Turkey
- July 2013      Cross-National Differences in Access to Finance  
with Raj Aggarwal  
**2013 International Meeting of Academy of International Business,**  
Istanbul
- June 2013      Cross-National Differences in Access to Finance  
with Raj Aggarwal  
**11<sup>th</sup> INFINITI Conference on International Finance,**  
Aix-en-Provence, France
- May 2013      International Variations in Commercial Self-Dealing Transparency:  
Impact of Ethical Culture and Financial Architecture  
with Raj Aggarwal  
**2013 Molle Workshop for the Handbook of Transparency**  
Molle, Sweden
- April 2013      Microfinance as Financial Intermediation: International Impact of Gender,  
Culture, and Social Trust  
with Raj Aggarwal and Lauren Selleck  
**2013 Eastern Finance Association,** St. Pete Beach, Florida
- April 2013      Business Leadership, Culture, and GMAT Scores: International Evidence  
and Implications  
with Raj Aggarwal and Joanne E. Goodell  
**2013 Meeting of Eastern Finance Association,** St. Pete Beach, Florida
- March 2013      Microfinance as Financial Intermediation for the Poor: Impact of Gender,  
Culture, and Social Trust  
with Raj Aggarwal and Lauren Selleck  
**2013 Southwestern Finance Association,** Albuquerque, New Mexico
- February 2013      Transparency Among Large Multinationals: Influence of Firm, Industry  
and National Characteristics  
with Raj Aggarwal  
**2013 Trolleholm Workshop for the Handbook of Transparency,**  
Trolleholm Castle, Sweden
- November 2012      *Panelist* **2012 Southern Finance Association**  
Session B.7 "The Considerations for Having a Financial Leadership  
Lab/Trading Room"

- November, 2012 U.S. Presidential Elections and Implied Volatility: The Role of Voter Uncertainty  
with Sami Vähämaa  
**2012 Southern Finance Association**, Charleston, South Carolina
- October, 2012 U.S. Presidential Elections and Implied Volatility: The Role of Voter Uncertainty  
with Sami Vähämaa  
**2012 Financial Management Association International**, Atlanta
- October, 2012 Cross-National Gender Differences in Microfinance: Impact of Societal Trust and Other Characteristics  
with Raj Aggarwal and Lauren Selleck  
**2012 Meeting of Financial Management Association International**, Atlanta
- June 2012 Cross-National Gender Differences in Microfinance: Impact of Societal Trust and Other Characteristics  
with Raj Aggarwal and Lauren Selleck  
**10<sup>th</sup> INFINITI Conference on International Finance**, Trinity College, Dublin
- June 2012 Political Economy and Financial Architecture  
with Raj Aggarwal  
**10<sup>th</sup> INFINITI Conference on International Finance**, Trinity College, Dublin
- June 2012 Cross-National Gender Differences in Microfinance: Impact of Societal Trust and Other Characteristics  
with Raj Aggarwal and Lauren Selleck  
**2012 International Meeting of Academy of International Business**, Washington DC
- June 2012 Political Economy and Financial Architecture  
with Raj Aggarwal  
**2012 International Meeting of Academy of International Business**, Washington DC

- April 2012 U.S. Presidential Elections and Implied Volatility: The Role of Voter Uncertainty  
with Sami Vähämaa  
**2012 Meeting of Eastern Finance Association, Boston**
- April 2012 Funding Pension Obligations, Implications of International Differences  
with Raj Aggarwal  
**2012 Meeting of Eastern Finance Association, Boston**
- October 2011 Funding Pension Obligations, Implications of International Differences  
with Raj Aggarwal  
**2011 Meeting of Financial Management Association International, Denver**
- June 2011 Explaining International Variations in Pension Plan Wealth  
Redistribution: Important Roles of Gender, Culture, and Inequality  
with Raj Aggarwal  
**2011 International Meeting of Academy of International Business, Nagoya**
- June 2011 Funding Pension Obligations: International Differences  
with Raj Aggarwal  
**9<sup>th</sup> INFINITI Conference on International Finance, Trinity College, Dublin**
- April 2011 Capital Structure in the G7 Countries: Pecking Order Theory and Mean Reversion in Earnings  
with Raj Aggarwal and Sutthisit Jamdee  
**2011 Meeting of Eastern Finance Association, Savannah, Georgia**
- March 2011 Culture and GMAT Scores: Evidence and Implications  
with Raj Aggarwal and Joanne E. Goodell  
**2011 Meeting of Southwestern Finance Association, Houston**
- March 2011 International Variations in Expected Equity Premia: Role of Financial Architecture and Governance  
with Raj Aggarwal  
**2011 Meeting of Southwestern Finance Association, Houston**
- November 2010 International Variations in Equity Premia: Financial Architecture, Governance, and other Determinants "  
with Raj Aggarwal  
**2010 Meeting of Southern Finance Association, Asheville, North Carolina**

- June 2010 Capital Structure in the G7 Countries: Pecking Order Theory and Mean Reversion in Earnings  
with Raj Aggarwal and Sutthisit Jamdee  
**8<sup>th</sup> INFINITI Conference on International Finance**, Trinity College  
Dublin
- April 2010 Equity Premia Across the Globe: Influence of Inequality and other National Characteristics  
with Raj Aggarwal  
**2010 Meeting of Eastern Finance Association**
- November 2009 Financial Markets versus Institutions in European Countries: Influence of Culture and Other National Characteristics"  
with Raj Aggarwal  
**2009 Meeting of Southern Finance Association**, Captiva Island, Florida
- August 2009 Equity Premia Across the Globe: Influence of Inequality and other National Characteristics  
with Raj Aggarwal  
**2009 Meeting of American Accounting Association**, New York
- June 2009 National Equity Premia and the Structure of Financial Intermediation: A Simultaneous Investigation (title changed from original program)  
with Raj Aggarwal  
**2009 International Meeting of Academy of International Business**, San Diego, California
- June 2009 Equity Premia Across the Globe: Influence of Inequality and other National Characteristics  
with Raj Aggarwal  
**7<sup>th</sup> INFINITI Conference on International Finance**, Trinity College  
Dublin
- April 2009 Markets Versus Institutions in Developing Countries: National Attributes as Determinants  
with Raj Aggarwal  
**2009 Meeting of Eastern Finance Association**, Washington DC
- June 2008 National Attributes as Determinants of Financial Markets Versus Institutions: A Study of Emerging Markets" with Raj Aggarwal  
**6<sup>th</sup> INFINITI Conference on International Finance**, Trinity College  
Dublin

- June 2008 "Equity Premia in Emerging Markets: An Investigation of National Characteristics" with Raj Aggarwal  
**2008 European Meeting of Financial Management Association International, Prague**
- April 2008 "Equity Premia in Emerging Markets: National Characteristics as Determinants"  
with Raj Aggarwal  
**2008 Meeting of Eastern Finance Association, St, Pete Beach, Florida**
- June 2007 "Ex Ante Equity Premia in European Countries: New Earnings-Based Estimates"  
with Raj Aggarwal  
**2007 Meeting of Academy of International Business, Indianapolis, Indiana**
- June 2007 "Equity Premia in Emerging Markets: National Characteristics as Determinants"  
with Raj Aggarwal  
**5<sup>th</sup> INFINITI Conference on International Finance, Trinity College Dublin**
- November 2006 "Ex Ante Equity Premia in European Countries: New Earnings-Based Estimates"  
with Raj Aggarwal  
**2006 Meeting of Southern Finance Association, Destin, Florida**
- June 2006 "Ex Ante Equity Premia in European Countries: New Earnings-Based Estimates"  
with Raj Aggarwal  
**4<sup>th</sup> INFINITI Conference on International Finance, Trinity College Dublin**
- October 2005 "The Road Less Traveled: the Example of the New Zealand Retirement Income System."  
**2005 Meeting of Academy of International Business North East USA Cleveland, Ohio**

## AWARDS

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- Spring 2014 **Dean's Research Excellence Award**  
University of Akron, College of Business Administration

- June 2011      **SSE/WAIB Award for Increased Gender Awareness in International Business Research**  
 “Explaining International Variations in Pension Plan Wealth Redistribution: Important Roles of Gender, Culture and Inequality”  
 with Raj Aggarwal  
 awarded by **Stockholm School of Economics and Women in the Academy of International Business**  
**2011 International Meeting of Academy of International Business, Nagoya**
- November 2009      **Outstanding Paper in International Finance**  
 “Financial Markets versus Institutions in European Countries: Influence of Culture and Other National Characteristics”  
 with Raj Aggarwal  
**2009 Meeting of Southern Finance Association**

#### OTHER ACKNOWLEDGEMENTS

- June 2012      **First runner up SSE/WAIB Award for Increased Gender Awareness in International Business Research**  
 “Cross-National Gender Differences in Microfinance: Impact of Societal Trust and Other Characteristics”  
 with Raj Aggarwal and Lauren Selleck  
 awarded by **Stockholm School of Economics and Women in the Academy of International Business**  
**2012 International Meeting of Academy of International Business, Washington DC**

#### STUDENT MENTORING ACHIEVEMENTS

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- Summer 2014      **Co-authored publication with UA/CBA master’s degree student Lauren Selleck**  
 Aggarwal, Raj, John W. Goodell, and Lauren J. Selleck, (2015), "Lending to women in microfinance: Role of social trust", *International Business Review* 24 (No. 1, February) pp. 55-65.
- May 2013      **Acknowledged, along with UA/CBA, in *Institutional Investor* magazine, as an advisor of students who performed well in a national student investments competition.**  
 Student names also printed in *Institutional Investor*
- Spring 2012      **Co-authored publication with UA/CBA master’s degree student Richard Bodey.**



Goodell, John W., and Richard A. Bodey, (2012), "Price-earnings changes during US presidential election cycles: Voter uncertainty and other determinants", *Public Choice* 150 (No. 3, March) pp. 633-650.

This student's poster, based on an earlier draft of paper, was amongst 23 out of 134 rated in the top category of "excellent" at UA's annual Conference on Undergraduate and Graduate Student Research This conference included numerous examples of doctoral work in polymer science, chemistry, physics etc. To my knowledge my student's poster was the only College of Business entry at this event. Richard Bodey was runner-up for student researcher of the year award at this UA conference.

## GRANTS

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Spring 2015      Finance Advisory Board Faculty Grant, University of Akron

Summer 2010      Summer Research Grant, University of Akron

Summer 2009      Summer Research Grant, University of Akron

## WORKING PAPERS AND BOOKS

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Determinants of Expected Returns at Public Defined Benefit Pension Plans  
(with Raj Aggarwal)

(Federal Reserve Bank of Cleveland Working Paper #1508).

The impact of national culture on social trust and the mediating role of governance  
(solo authored)

Do financial markets reward cash rich companies? An international comparison.  
(with Abhinav Goyal and Jason Laws)

The Influence of Culture on Finance  
(with Raj Aggarwal)

(book in process and under contract with *University of Chicago Press*)

Lending to women in microfinance: influence of social trust and national culture  
Lending to women in microfinance: influence of social trust and national culture  
(with Raj Aggarwal)

Federal Reserve Bank of Cleveland Working Paper 1317  
(A later draft now published in *International Business Review*)

“Sovereign Wealth Fund Governance and National Culture”  
(with Raj Aggarwal)

“International Holdings of US Defined Benefit Pension Plans: The Influence of Cross-State Cultural Differences”  
(with Raj Aggarwal)

“The Impact of US Presidential Election Uncertainty on the Variance Risk Premium”  
(with Frank McGroarty and Rich McGee)

“What determines debt structure in emerging markets: Transaction costs or public monitoring?”  
(with Abhinav Goyal)

Dividends, and firm investment in China: Did foreign investors export liquidity during the global financial crisis?  
(with Wei Huang and Abhinav Goyal)

Financial Transparency of Microfinance Institutions: Influence of Performance, Stakeholders, and Society  
(with Abhinav Goyal and Iftekhar Hasan)

## REFEREED PROCEEDINGS

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- June 2015      **International Diversification of Public Defined Benefit Pension Plans: Influence of Plan and State Characteristics**  
with Raj Aggarwal  
Proceedings of 2015 Academy of International Business (Bengaluru)
- July 2013      **Cross-National Differences in Access to Finance**  
with Raj Aggarwal  
Proceedings of 2013 Academy of International Business (Istanbul)
- June 2012      **Political Economy and Financial Architecture**  
with Raj Aggarwal  
Proceedings of 2012 Academy of International Business (Washington D.C.)

- June 2012      **Cross-National Gender Differences in Microfinance: Impact of Societal Trust and Other Characteristics**  
with Raj Aggarwal and Lauren Selleck  
Proceedings of 2012 Academy of International Business (Washington D.C.)
- June 2011      **Explaining International Variations in Pension Plan Wealth Redistribution: Important Roles of Gender, Culture and Inequality**  
with Raj Aggarwal  
Proceedings of 2011 Academy of International Business (Nagoya)
- June 2009      **National Equity Premia and the Structure of Financial Intermediation: A Simultaneous Investigation**  
with Raj Aggarwal  
Proceedings of 2009 Academy of International Business (San Diego, California)
- June 2007      **Ex Ante Equity Premia in European Countries: New Earnings-Based Estimates**  
with Raj Aggarwal  
Proceedings of Academy of International Business (Indianapolis, Indiana)
- October 2005    **The Road Less Traveled: The Example of the New Zealand Retirement Income System**  
Proceedings of Academy of International Business, NE USA (Cleveland, Ohio).

#### **OFFICES and EDITORIAL WORK**

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- March 2013–  
March 2015      *Board Member* **Southwestern Finance Association**
- June 2013–  
present      *Associate Editor*, **Journal of Behavioral and Experimental Finance**  
(Founding Associate Editor)
- January 2011–  
June 2016      *Assistant Editor*, **Journal of Teaching in International Business**  
(Routledge/Taylor & Francis)

- Fall 2011–Fall 2013      *Special-Edition Editor, **Research in International Business and Finance** special issue on “Culture, Risk, and International Variations in Firm Financing” (Elsevier)*
- 2005–present      Ad hoc reviewer  
*Journal of Corporate Finance, Journal of Banking and Finance, International Business Review, Emerging Markets Review, Financial Review, European Financial Management, Research in International Business and Finance, Emerging Markets Finance and Trade, International Review of Financial Analysis, China Economic Review, Journal of Comparative Economics, Journal of Behavioral and Experimental Finance, Finance Research Letters, Eastern European Economics, Journal of Economics and Business, Bulletin of Economic Research, International Review of Economics and Finance*

## **OTHER PROFESSIONAL ACTIVITIES**

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- Fall 2016      *Program Committee **2017 Southwestern Finance Association Meeting***
- Fall 2016      *Discussant, **2016 Financial Management Association**  
Paper discussed: Diaz, Violetta; Jackson, Dave; Jafarinejad, Mohammed  
“The Effects of Country and Firm-Level Governance on Cash Management”  
Las Vegas*
- June 2016      *Session Chair, **14<sup>th</sup> INFINITI Conference on International Finance**  
Session 2k: Portfolio Management & Selection II  
Dublin*
- June 2016      *Discussant, **2016 Financial Management Association Europe**  
Paper discussed: Gonenc, Halit; Seifert, Bruce “The Effects of Country and Firm-Level Governance on Cash Management”  
Helsinki*
- June 2016      *Discussant, **14<sup>th</sup> INFINITI Conference on International Finance**  
Papers discussed  
Berrill, Jenny; Lucey, Brian; O’Hagan-Luff, Martha “Do Investors Value Multinational Firms?”  
An, Zhe; Chen, Zhian; Li, Dongjui; Xing, Lu “Individualism and Stock Price Crash Risk”  
Igan, Deniz; Pinheiro, Marcello, “Delegated Portfolio Management, Benchmarking”*

Dublin

- Fall 2015      *Discussant*, **2015 Southern Finance Association**  
Paper discussed: Althageb, Saud; Mollagholamali, Mohsen "The Effect of  
Uncertainty on Level and Value of Corporate Cash Holding"  
Captive Island, Florida
- Summer 2015      *Session Chair* **Financial Management Association Europe**  
Session 26 "Defined Benefit Plans"  
Venice
- Summer 2015      *Session Chair*, **13<sup>th</sup> INFINITI Conference on International Finance**  
Session 6m "Law and Finance"  
Ljubljana
- Summer 2015      *Discussant*, **13<sup>th</sup> INFINITI Conference on International Finance**  
Paper discussed: Tsvetanov, Daniel; Coakley, Jerry; and Kellard, Neil "The  
role of carry in optimal commodity futures portfolios and diversification"  
Ljubljana
- Summer 2015      *Discussant* **2015 Financial Management Association Europe**  
Paper discussed: Dichter, Oliver "Pension Risk and Corporate Investment"  
Venice
- Spring 2015      *Program Review Committee*, **2015 Southwestern Finance Association**  
Houston
- Spring 2015      *Discussant* **2015 Eastern Finance Association**  
Paper discussed: Kenneth Daniels, Jayaraman Vijayakumar, Jack  
Dorminey, Brent Smith "Does Financial Advisor Quality Improve Liquidity  
and Issuer Benefits in Segmented Markets? Evidence from the Municipal  
Bond Market  
New Orleans
- Spring 2015      *Program Review Committee*, **13<sup>th</sup> INFINITI Conference on International  
Finance**  
Ljubljana
- Spring 2015      *Program Review Committee*, **Academy of International Business,**  
Finance and Accounting Track, 2015 international meeting,  
Bengaluru, India

- Summer, 2014     *Session Chair* **12<sup>th</sup> INFINITI Conference on International Finance**  
 Session 6k “National Culture”  
 Prato, Italy
- Summer, 2014     *Discussant*, **12<sup>th</sup> INFINITI Conference on International Finance**  
 Paper discussed: Honore, Helene “Optimism of financial analysts: A  
 comparison between US and European countries”  
 Prato, Italy
- April 2014        *Discussant* **2014 Eastern Finance Association**  
 Paper discussed: Cosset, Jean-Claude; Somé, Hyacinthe Y. Valéry, Pascale;  
 “Credible Reforms and Stock Return Volatility: Evidence from  
 Privatization”  
 Pittsburgh
- March 2014       *Discussant* **2014 Southwestern Finance Association**  
 Paper discussed: Ucar, Edem; “Does Culture Affect Dividend Demand and  
 Payout Policy? Local Culture and Dividends”  
 Dallas
- Spring 2014       *Program Review Committee*, **Academy of International Business,**  
 Finance and Accounting Track, 20143 international meeting,  
 Vancouver
- Spring 2014       *Program Review Committee*, **12<sup>th</sup> INFINITI Conference on International  
 Finance**  
 Prato, Italy
- October 2013     *Discussant*, **2013 Financial Management Association International**  
 Paper discussed: Dai, Na; Bengtsson, Ola; Henson, Clifford “SEC  
 Enforcement in the PIPE Market: Actions and Consequences”  
 Chicago
- July 2013         *Session Chair*, **2013 meeting of Academy of International Business**  
 Session 2.5.9 “Financial Markets: Reforms and Foreign Exchange  
 Exposure,” Istanbul
- June 2013         *Discussant*, **2013 meeting of Multinational Finance Society,**  
 Paper discussed: Willem Van Barneveld, Willem and Coen Heijes, Wim  
 Westerman “The control of working capital: a case study on performance  
 measurement”  
 Izmir, Turkey
- May 2013         *Discussant*, **2013 SNEE Conference**  
 Paper discussed: Anders Vilhelmsson, Anders and Sara Lundqvist “Risk  
 Management Quality in European and International Banks”

Paper discussed: Bornefalk, Anders "Funding of New Firms during Financial Crisis and Changing Bank Regulations A European Example"  
Molle, Sweden

- June 2013      *Session Chair, 11<sup>th</sup> INFINITI Conference on International Finance*  
Session 61 "Culture and Finance"  
Aix-en-Provence, France
- June 2013      *Discussant, 11<sup>th</sup> INFINITI Conference on International Finance*  
Paper discussed: Breuer, Wolfgang and Astrid Juliane Salzmann "National Culture and Takeover Activity"  
Aix-en-Provence, France
- May 2013      *Discussant, Molle Workshop for the Handbook of Transparency*  
Paper discussed: Berglund, Tom "Corporate Governance and Transparency"  
Molle, Sweden
- March 2013      *Discussant, Southwestern Finance Association*  
Paper discussed: Sankaran, Harikumar and Jayashree Harikumar, Violetta Diaz "DJIA Milestones: Irrational Traders and Rational Market Makers"  
Albuquerque
- February 2013      *Discussant, Trolleholm Workshop for the Handbook of Transparency*  
Paper discussed: Berglund, Tom "Corporate Governance and Transparency"  
Paper discussed: Mersland, Roy, and Atle Beisland "Transparency Issues in the Microfinance Industry"  
Trolleholm Castle, Sweden
- Spring 2013      *Program Review Committee, 2013 Meeting of Eastern Finance Association,*  
St. Pete Beach, Florida
- Spring 2013      *Program Review Committee, 11<sup>th</sup> INFINITI Conference on International Finance*  
Aix-en-Provence, France
- Spring 2013      *Program Review Committee, Academy of International Business,*  
Finance and Accounting Track, 2013 international meeting  
Istanbul

- April 2013      *Session Chair, 2013 Meeting of Eastern Finance Association*  
Session B.6 "Industry Effects" St. Pete Beach, Florida
- April 2013      *Discussant 2013 Eastern Finance Association*  
Paper discussed: Cotei, Carmen; and Farhat, Joseph; "Does Legal System Affect the Information Content of Earnings Surprises? Evidence from the International Equity Markets"  
St Pete Beach, Florida
- Spring 2013      *Session Organizer, 2013 Meeting of Eastern Finance Association*  
St. Pete Beach, Florida
- Fall 2012      *Session Organizer, 2012 Meeting of Southern Finance Association*  
Session G.8 "International Banks and Credit Markets"  
Charleston, South Carolina
- November 2012      *Discussant 2012 Southern Finance Association*  
Paper discussed: Sun, Xiaole; "R2 and Pricing Informativeness, Underreacton and Overreaction"  
Charleston, South Carolina
- October 2012      *Discussant 2012 Financial Management Association International*  
Paper discussed: Baquero, Guillermo; Hamadi, Malika; Heinen, Andreas  
"Competition, Loan Rates and Information Dispersion in Microcredit Markets"  
Atlanta
- October 2012      *Session Chair 2012 Financial Management Association International*  
Session 106 "Bank I/O"  
Atlanta
- June 2012      *Session Chair, 10<sup>th</sup> INFINITI Conference on International Finance*  
Session 3a "International Behavioral Finance"  
Dublin
- June 2012      *Program Review Committee, 10<sup>th</sup> INFINITI Conference on International Finance,*  
Dublin



- June 2012 *Discussant, 10<sup>th</sup> INFINITI Conference on International Finance*  
Paper discussed: Ahmad, Khurshid “What has sentiment and affect has to do with oil finances?”
- Spring 2012 *Paper discussed: João Paulo Vieito, Hooi Hooi Lean, and Wing-Keung Wong “Euronext Stock Exchange Merger and Market Efficiency” Dublin Best Paper Selection Committee, Markets and Institutions Track, 2012 Meeting of Eastern Finance Association*  
Boston
- Spring 2012 *Session Chair, 2012 Meeting of Eastern Finance Association*  
Session A.5 “Agency: Tournaments and CEO Pay”  
Session E.4 “International: Media, Individualism, and Pension Plans”  
Boston
- Spring 2012 *Discussant, 2012 Meeting of Eastern Finance Association*  
Paper discussed: Andres, Christian; Betzer, Marc; Goergen, Marc  
“Dividend Policy, Corporate Control and Tax Clienteles—The Case of Germany”  
Boston
- Spring 2012 *Session Organizer, 2012 Meeting of Eastern Finance Association*  
Session D “Volatility and Momentum”  
Session J “Hedge Fund Performance”  
Boston
- Spring 2012 *Program Review Committee, Academy of International Business, Finance and Accounting Track, 2012 international meeting, Washington DC*
- Fall 2011 *Program Review Committee, 2012 Meeting of Eastern Finance Association, Boston*
- October 2011 *Discussant, 2011 Financial Management Association International*  
Paper discussed: Alan Berger, and Rima Turk-Ariss, “Do Depositors Discipline Banks? An International Perspective”  
Denver
- June 2011 *Program Review Committee, 9<sup>th</sup> INFINITI Conference on International Finance, Dublin*
- June 2011 *Discussant, 9<sup>th</sup> INFINITI Conference on International Finance*  
Paper discussed: Didier, Tatiana “Information Asymmetries and Institutional Investor Mandates”  
Paper discussed: Juvan, Hannes, Peter Haiss, and Bernhard Mahlberg “The

Impact of Financial Crises on the Finance-Growth Relationship: A European Perspective”

Dublin

- April 2011 *Discussant, 2011 Meeting of Eastern Finance Association*  
Paper discussed: Yu, Bing “Employee Rights and Dividend Policy around the World,”  
Savannah, Georgia
- March 2011 *Discussant, 2011 Meeting of Southwestern Finance Association*  
Papers discussed: Jain, Pawain “Teaching on Information Freeway: Developing Interactive Online Business Courses”  
Li, Wei-Xuan and Vishwakarma, Vijay “The Time-Varying Risk Premia of Chinese Equity Indices and Bonds”  
Houston
- February 2011 *Program Review Committee, Academy of International Business, Finance and Accounting Track, 2011 international meeting, Nagoya, Japan*
- November 2010 *Session Chair, 2010 Meeting of Southern Finance Association*  
Session E.5 “Financial Markets”  
Asheville, North Carolina
- November 2010 *Discussant, 2010 Meeting of Southern Finance Association*  
Papers discussed: Vahamaa, Sami and Ajo, Janne “Monetary Policy Decisions and Stock Market Uncertainty”  
Blazy, Régis; Weill, Laurent and Petey, Joël “Can Bankruptcy Codes Create Value? Evidence from Creditors’ Recoveries in France, Germany, and the UK.”
- June 2010 *Session Chair, 8<sup>th</sup> INFINITI Conference on International Finance*  
Session 5g “Capital Structure”  
Dublin
- June 2010 *Discussant, 8<sup>th</sup> INFINITI Conference on International Finance*  
Paper discussed: Reuter, Charles “Capital Structures in Europe: Managerial Insight and Governance Regimes,”  
Dublin
- April 2010 *Discussant, 2010 Meeting of Eastern Finance Association*  
Paper discussed: Dietrich, Andreas, Gabrielle Wanzenried, and Rebel Cole “Why Are Net-Interest Margins Across Countries So Different?”  
Miami Beach

- April 2010      *Session Chair, **Annual Meeting of Eastern Finance Association***  
 Session E.8 "Issues in Capital Structure"  
 Miami Beach
- June 2010      *Program Review Committee, **8<sup>th</sup> INFINITI Conference on International Finance,***  
 Dublin
- April 2010      *Program Review Committee, **2010 Meeting of Eastern Finance Association,***  
 Miami Beach
- November 2009      *Program Review Committee, **2009 Meeting of Southern Finance Association,***  
 Captiva Island, Florida
- 2009      *Session Organizer, **2009 Meeting of Southern Finance Association***  
 Session D.4 "Global Finance Issues"  
 Captiva Island, Florida
- November 2009      *Session Chair **2009 Meeting of Southern Finance Association***  
 Session D.4 "Global Finance Issues"; Session F.4 "Other International Issues"  
 Captiva Island, Florida
- Fall 2009      *Discussant, **2009 Meeting of Southern Finance Association***  
 Papers discussed:  
 Spahr, Ronald W., Pankaj Jain and Fariz Huseynov "Corporate Tax Rates-Labor Cost Tradeoffs In a Competitive-Interdependent Global Economy"  
 Aabo, Tom and Danielle Brodin "Can the CFO Trust the FX Exposure Quantification from a Stock Market Approach?"
- Spring, 2009      *Program Review Committee, **2009 Meeting of Southern Finance Association,***  
 Captiva Island, Florida
- June 2009      *Discussant, **7<sup>th</sup> INFINITI Conference on International Finance***  
 Paper discussed: Reuter, Charles "Culture and Finance: A Survey of the Literature and a Synthesis,"  
 Dublin

- April 2009      *Session Chair, 2009 Meeting of Eastern Finance Association*  
Session B.5 “Analysts” Washington DC
- April 2009      *Discussant, 2009 Meeting of Eastern Finance Association*  
Paper discussed: Andres, Christian “Family Ownership, Financing  
Constraints and Investment Decisions” Washington DC
- Spring 2009      *Program Review Committee, Academy of International Business,*  
Finance and Accounting Track, 2009 international meeting, San Diego
- Spring 2009      *Program Review Committee, 7<sup>th</sup> INFINITI Conference on International*  
**Finance,**  
Dublin
- October 2008      *Program Review Committee, Eastern Finance Association, 2009 meeting*  
Washington D.C.
- June 2008      *Session Chair, 6<sup>th</sup> INFINITI Conference on International Finance*  
Session 4g “Emerging Markets, Structures and Risks”  
Dublin
- June 2008      *Discussant, 6<sup>th</sup> INFINITI Conference on International Finance*  
Paper discussed: D'Argnesio, John-John , and Frederic Laurin “The Real  
Estate Risk Premium: A Developed/Emerging Country Panel Data  
Analysis”  
Dublin
- April 2008      *Session Chair, Annual Meeting of Eastern Finance Association*  
Session H.9 “Mortgages and Real Estate”  
St. Pete Beach, Florida
- April 2008      *Discussant, Annual Meeting of Eastern Finance Association*  
Paper discussed: Chaieb, Ines and Stefano Mazzotta “Foreign Exchange  
Exposure of U.S. Firms and Macroeconomic Conditions: Is Their a Link?”  
St. Pete Beach, Florida
- June 2007      *Session Chair, 5<sup>th</sup> INFINITI Conference on International Finance*  
Session 3f “Law and Finance”  
Dublin

- June 2007 *Discussant, 5<sup>th</sup> INFINITI Conference on International Finance*  
 Paper discussed: Gros Lambert, Bertrand, "Do Corrupt Countries Receive Less Foreign Capital After All?"  
 Dublin
- Spring 2007 *Program Review Committee, Academy of International Business*  
 Finance and Accounting Track, 2007 international meeting, Indianapolis
- November 2006 *Session Chair, Annual Meeting of Southern Finance Association*  
 Session F.2 "Dividends and Earnings"  
 Destin, Florida
- November 2006 *Discussant, Annual Meeting of Southern Finance Association*  
 Paper discussed: Pantzalis, Christos and Jung Chul Park and Ninon K. Sutton, "Corruption and Valuation of Multinational Corporations."  
 Destin, Florida
- June 2006 *Session Chair, 4<sup>th</sup> INFINITI Conference on International Finance*  
 Session 1g "International Asset Pricing"  
 Dublin
- June 2006 *Discussant, 4<sup>th</sup> INFINITI Conference on International Finance*  
 Paper discussed: Eun, Cheol S. and Jinsoo Lee, "Mean-Variance Convergence Around the World."  
 Dublin
- April 2006 *Discussant, Annual Meeting of Eastern Finance Association*  
 Paper discussed: Isik, Ihsan, Lokman Gunduz, and Mohammed Moustafa Omran, "Stock performance, Ownership and Foreign Participation in the MENA Banking: A Non-Stochastic Efficiency Frontier Approach"  
 Philadelphia
- April 2006 *Discussant, Annual Meeting of Eastern Finance Association*  
 Paper discussed: Verdi, Rodrigo, "Information Environment and the Cost of Equity Capital" Philadelphia
- October, 2005 *Session Chair, Annual Meeting of Financial Management Association International*  
 Session 99 "Foreign Exchange Rate Exposure."  
 Chicago

- October 2005      *Discussant, Annual Meeting of Financial Management Association International*  
 Paper discussed: Cheng, Yingmei "Politics, Portfolios and Hard Money: 2004 Presidential Election."  
 Chicago
- April 2005      *Discussant, Annual Meeting of Eastern Finance Association*  
 Paper discussed: Chen, Ning, "The Market Price of Liquidity Risk: A Macroeconomic Perspective."  
 Norfolk, Virginia
- September 2004–  
 May 2005      *Assistant Coordinator, Finance Research Seminar Series, Kent State University*  
 Hosted under the auspices of the Firestone Chair in Corporate Finance.  
 Assisted with schedule planning and liaising with speakers

**UNIVERSITY COMMITTEES (University of Akron)**

- 2014/2015      *Chair Graduate Curriculum Committee of Graduate Council*
- 2013/14 &  
 2014/2015      *Vice-Chair Graduate Council*
- Academic year  
 2013/14      *Vice-Chair Curriculum Committee of Graduate Council*
- Fall 2012–Spring  
 2013      *Chair Graduate Faculty Membership Committee of Graduate Council*
- Fall 2011–Spring  
 2016      Graduate Council
- Fall 2011–Fall  
 2012      *Vice Chair Graduate Faculty Membership Committee of Graduate Council*

**COLLEGE COMMITTEES (College of Business Administration, University of Akron)**

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- Spring 2016      *Chair: CBA Review of Finance Department Chair*
- Spring 2016      CBA Committee for Research Excellence Award

|                             |  |
|-----------------------------|--|
| Spring 2015                 | CBA Committee for Research Excellence Award    |
| Spring 2015                 | CBA Committee for Review of CBA Dean           |
| Spring 2012–<br>Spring 2013 | CBA Assurance of Learning Leadership Committee |
| Fall 2011–Spring<br>2012    | CBA Finance Department Chair Search Committee  |
| Fall 2011–Fall<br>2012      | Curriculum Standards Committee                 |
| Fall 2009–Fall<br>2011      | Graduate Admissions Committee                  |
| Fall 2008–Spring<br>2009    | Web and Technology Committee                   |

#### **DEPARTMENT COMMITTEES (Finance Department University of Akron)**

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|                              |   |
|------------------------------|---|
| Fall 2016                    | <i>Chair:</i> <b>Department of Finance Committee for Revising Guidelines for Retention, Promotion and Tenure.</b> |
| Fall 2013 and<br>Spring 2014 | <i>Chair:</i> <b>Department of Finance Search Committee for Risk Management Position</b>                          |
| Fall 2013 and<br>Spring 2014 | <i>Chair:</i> <b>Department of Finance Search Committee for Corporate Finance Position</b>                        |
| Summer 2013                  | Department of Finance Search Committee for visiting lecturer position   |
| Fall 2012—<br>Spring 2015    | <i>Advisor</i> <b>Student chapter of Financial Management Association</b>   |
| Fall 2011-Fall<br>2012       | <i>Chair</i> <b>Department of Finance Research Committee</b>  |
| Fall 2011-Fall<br>2012       | <i>Chair</i> <b>Department of Finance, Undergraduate Curriculum Committee</b>                                     |
| Fall 2010-<br>present        | Department of Finance Scholarship Committee   |
| Spring 2010                  | Department Committee for revising Retention, Tenure and Promotion guidelines                                      |

**OTHER COMMITTEES (University of Akron)**

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Fall 2009            Outside faculty member for Marketing Department search for open faculty position in sales

**PUBLIC SERVICE AND INVITED PRESENTATIONS**

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Spring 2016        *Presentation, Kent State University Department of Finance Research Seminar*

*Presentation on "Do For-Profit Universities Induce Bad Student Loans?"*

Spring 2013        *Presentation, April 2013 meeting of Akron Chapter of Institute of Management Accountants*  
*Presentation on Impact of BRICS on NE Ohio*

Spring 2012        *Presentation, Federal Reserve Bank of Cleveland*  
*Presentation on the political economy of financial architecture*

January 2011       *Presentation, Cleveland State University Global Business Research Seminar Series*

March 2010        *Presentation, Summit Country Chapter of the American Association of Individual Investors*  
*Presentation on Price-Earnings Changes During US Presidential Election Cycles*

December 2008    *Presentation, Kent State University Finance Research Seminar Series*

**PROFESSIONAL DEVELOPMENT**

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Spring 2011      *Participant, Art & Craft of Discussion Leadership*  
hosted by Harvard Business Publishing at University of Akron  
reflecting practices of Harvard Business  
School.

July 2007      *Participant, Teaching Workshop on Ethics Across the Curriculum,*  
Baldwin-Wallace College

## PROFESSIONAL ORGANIZATIONS

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Academy of International Business  
American Finance Association  
Eastern Finance Association  
Financial Executives International  
Financial Management Association  
Southern Finance Association

## REFERENCES

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Brian M. Lucey  
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Trinity College Dublin  
College Green, Dublin 2, Ireland  
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John H. Thornton Jr.  
Professor, Department of Finance  
College of Business Administration, Kent State University  
P.O. Box 5190, Kent, OH 44242-0001  
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Kevin Jacques  
Boynton D. Murch Chair in Finance  
Baldwin Wallace University  
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440-826-6529; kjacques@bw.edu