

John Robert Fisher, PhD

**Utah Valley University – Emergency Services
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PROFESSIONAL EXPERIENCE

2014-present – Director, Institute of Emergency Services and Homeland Security, Utah Valley University, Orem, Utah.

- Delivers programs to promote community resilience and disaster preparedness.
- Provides support and funding for student and faculty research, projects, and training.

August 2010-present - Associate Professor of Emergency Services - School of Public Services, Utah Valley University, Orem, Utah.

- Teaching – Community Emergency Preparedness (ES1150), Aviation Terrorism (ESAF2130), Introduction to Homeland Security (ESMG310G), Public Program Administration (ESMG3150), Humanitarian Services and Disaster Relief (ESMG 4150), Disaster Response and the Public (ESMG4200), Community Services and Marketing for Emergency Services (ESMG4500), Principles of Disaster and Emergency Management (ESMG 4550), Public Policy (ESMG4600), Special Topics in Emergency Management (ESMG489R), Emergency Services Leadership Capstone (ESMG4650).
- Developing a program for Community Emergency Response, including courses about community and individual preparedness, response and recovery, planning for all hazards and vulnerable populations, management of volunteers and non-profit organizations.
- Traveled abroad with students on global and intercultural humanitarian service to the Balkans. Partnered with students from International Balkan University, Skopje, Macedonia.
- Appointment associate professor July 1, 2014

2014-2015 – Adjunct Professor – Pennsylvania State University – Master’s Degree in Homeland Security (Online instruction - PADM 404, "Homeland Security in Practice", PADM 802, “Multifaceted Approaches to Homeland Security and Defense”)

2014-2015 – Adjunct Instructor – Salt Lake Community College – Homeland Security / Emergency Management Associate’s Degree (HSEM1420, “Emergency Communications Management”)

2014, April 24-26 – Guest Lecturer, “Negotiation and Mediation.” MA-Strategic Management in Global Communication, Facultat de Comunicació Blanquerna - Universitat Ramon Llull, Barcelona, Spain.

2002-2010 - Assistant Professor - Northwest Missouri State University, Maryville, Missouri

- Interim Director of Freshman Seminar (2008-2009 – 18 months). Supervised course taught by 70 instructors and their assistants.

- Instructor of 29102 Fundamentals of Oral Communication, 29152 PR Practicum, 29232 Small Group Communication, 29226 Principles of Interviewing, 29230 Public Speaking, 29331 Persuasive Communication, 29332 Propaganda and Persuasion, 29352 Advanced PR Practicum, 29360 Principles of Public Relations, 29402 Current Topics in Communication (Social Media), 29460 PR Cases and Problems, and 29420 Crisis Communication, 29469 Internship.
- Took students to 2009 and 2010 International Disaster Relief Humanitarian Assistance Exercises sponsored by the Consortium for Humanitarian Service and Education and the Republic of Macedonia Ministry of Defense, Krivolak, Macedonia.
- CERT trainer 2009-2010.
- Assisted with disaster relief simulations in Florida and Macedonia, 2009 and 2010.
- Directed public relations practicum and internships.
- Advisor to public relations and crisis response minor students.

2000-2002 - Visiting Professor of Communications - Boise State University, Idaho

- Assistant forensics coach. Instructed fundamentals of speech communication, public speaking, listening, interviewing, small group communication, organizational communication, and visual communication.

1985-2000 - Assistant Professor, Tutor - Athabasca University, Athabasca, Alberta

- Bachelor of Commerce and Administration Programs. Teleconference and video-conference of communications, organizational behavior, human resources, and leadership courses; tutoring by telephone and e-mail of students doing home study; on-site instruction at Yellowhead Tribal Council, Blue Quills First Nations College, Edmonton Maximum Security Prison and Alberta Government Telephones. Developed online components for ADMN232 (Administrative Principles) and COMM329 (Practice of Interpersonal Communications). Also, taught organizational and corporate communication, mass media law, and understanding statistical evidence.
- Course coordinator for Administration 232 (Fall 1999 - Winter 2000), Communications 377: Communication and Problem Solving in Groups (1996) and Communications and Organizational Behavior (1990-1991, rank of assistant professor). Responsible for recruitment and training of tutors, course revisions, student relations.

1996-2001 - Yellowhead Tribal College and Blue Quills First Nation College

- Part-time instructor of management and communication courses. Helped in developing the First Nations Management Program at Yellowhead Tribal College. Developed online courses in study skills for adult learners. Facilitated the development of YTC's education plan and results reporting system.

1991- 2015 - Fisher House Publishers

- Editor and publisher of books, e-books, and newsletters in the areas of history and biography, family history, political history, education course materials, community emergency preparedness, media studies. Editor and developer of on-line lifestyles magazine at livingbetter.org.

1989-1996 - Alberta Education, Planning and Information Services

- Served as executive secretary to legislative committee charged with developing and implementing school funding changes. Organized focus groups and public forums, responded to public inquiries, and developed reports and briefings for members of the legislature.
- In policy and planning section, made public presentations on behalf of department; planned public meetings and forums. Research, policy planning, development, implementation, and evaluation.
- As planning and information services division executive assistant, I managed the day-to-day operations of a 100-person section and developed and monitored a \$7 million budget. Managed action request process and various projects, prepared background information, correspondence, speeches, and briefings for the Minister of Education.

1988-1990 – Lecturer at University of Alberta, Department of Educational Administration

- Instructed research design and project management to students in the master of education program and educational administration to fourth year BEd students. Also taught a graduate course in program and policy evaluation and conducted a related practicum during the 1989 Spring Session. Supervised 6 Master's projects; committee member for other master projects.
- Sessional Lecturer, Department of Industrial, Vocational and Adult Education, University of Alberta, Edmonton (1988). Taught educational administration to SAIT and Olds College instructors involved in BEd program. Taught educational administration and teaching techniques courses to BEd students from 1984-88 while doing doctoral work.

1978-1984 - Instructor at Southern Alberta Institute of Technology and Lethbridge Community College

- Instructor/coordinator of advertising, news writing and photography in programs in advertising, journalism and public relations. Instructed interpersonal and group communications, business communications, technical report writing, and newspaper business practices. Student newspaper advisor. Taught English as a Second Language, Marketing and Personnel Management.

1973-1978 - Journalist, Photojournalist, Advertising Sales, Print Management

- Reporter/photographer/advertising coordinator/production manager for various publications including LDS Church Ensign Magazine, Ketchikan Daily News (Alaska) and Medicine Hat News (Alberta). Managed a staff of 10 in print production.

EDUCATIONAL BACKGROUND

1984-1988 - Doctor of Philosophy, Educational Administration - University of Alberta, Edmonton

- Thesis: Print Media Coverage of Educational Policymaking.
- Courses in organizational behavior and theory, finance and economics, political process and policymaking, program evaluation, governance in post-secondary education, and research methods and project design.
- Honors: Doctoral fellowship, Social Sciences and Humanities Research Council of Canada (Three years); Graduate fellowship, University of Alberta (Three years).
- The University of Alberta is rated as one of Canada's top five universities in Educational Administration.

1982-1984 - Instructor Certificate - Lethbridge Community College and University of Lethbridge, Alberta

- Courses in instructional techniques, testing and evaluation, curriculum development, adult education, analysis of teaching and computer assisted instruction.

1972-1973, 1975 - Master's Degree in Communications - Brigham Young University, Provo, Utah

- Thesis: Familiarity versus Prior Messages: A Study in Types of Context. Courses in communications theory, mass communications theory and law, research and statistics.

1970-1973 - Bachelor of Arts in French and Journalism - Brigham Young University

- Writer and editor of the BYU Daily Universe.

1966 - High School Leaving, Lemoyne d'Iberville High School, Longueuil, Quebec

LANGUAGES SPOKEN

Primary Language: American English; Second Language: French; Other languages studied: Cree, Albanian, Spanish.

RESEARCH

Book Chapters

1. Maxfield, R.J., Broome, R., & Fisher, J. (2015). The Leadership LEAP: A new approach for Homeland Security. In A. Siedschlag, editor. *Cross-disciplinary Perspectives on Homeland and Civil Security: A Research-based Introduction*. New York, NY: Peter Lang Publishing.
2. Fisher, J. (2014). "Media Impact on Disaster Public Policy." In Kuddus, R.H., J.O. Jaspersen, A.M. Carter, *Digital nation: New Media, Old Teachers, Learning and Citizenship* (pp. 119-132). Orem UT: Utah Valley University.
3. Fisher, J.R. (2010). "Systems theory and structural functionalism." In Ishiyama, J. & M. Breuning. *21st Century Political Science: A Reference Handbook*. Thousand Oaks, CA: Sage.

4. Schwartzman, R., Fisher, J., Baudino, F., Johnson, C., Mardis, L., Park, S. G., et al. (2007, 2010). Chapter 6: Supporting materials and research techniques. In *Fundamentals of Oral Communication* (pp. 153-180). Dubuque, Iowa: Kendall-Hunt Publishing Company.
5. Schwartzman, R., Walker, M., and Fisher, J. (2007, 2010). Chapter 14: Interviewing. In *Fundamentals of Oral Communication* (pp. 377-407). Dubuque, Iowa: Kendall-Hunt Publishing Company.

Peer-Reviewed Publications

1. Fisher, J.R., J. Pitcher, & G. Noll. (2015, Summer). Using student case study research to verify twitter usage in disasters. *International Journal of Interdisciplinary Research*.
2. Fisher, J.R. & Bela, M. (2015). Engaging students in disaster relief training exercises. *Vizione: International journal for social sciences* (Skopje, Macedonia), 23: 101-108.
3. Fisher, J.R., Means, L., & Corson, M. (2014). Engaging students in disaster relief training exercises. *Journal of Applied Learning in Higher Education*, 6:61-90. <http://bit.ly/1vQ0Lti>
4. Russell, E., & Fisher, J. (2014). The impressions of emergency services students in a homeland security course: The benefits of reflective thinking and journaling. *The Journal of Homeland Security Education*, 3(1).
5. Fisher, J.R. & Mittelman, M. (2013). Applied Learning in Online Education: A Comparative Study Employing DEAL Critical Reflection. *Journal of Applied Learning in Higher Education*, Vol. 5, pp. 3-14. <http://bit.ly/1vmEmI7>
6. Fisher, J.R. (2013). Examining question form and function in the disaster press conference. *International Journal of Interdisciplinary Research*, Vol. 2, Number 1, pp. 30-46.
7. Fisher, J.R. & Maxfield, R.J. (2013). Emergency service leader perceptions of legitimacy. *Business Research Yearbook*, Vol. 20, Number 2, pp. 408-413.
8. Fisher, J.R. (2013). The disaster press conference: Form and function. *Business Research Yearbook*, Vol. 20, Number 2, pp. 476-483.
9. Maxfield, R.J. & Fisher, J.R. (2012). The need for fire service professional development. *Business Research Yearbook*, Vol. 19, No. 2, pp. 364-370.
10. Maxfield, R.J. & Fisher, J.R. (2012). Employing Critical Reflection in an Online Emergency Services Course. *Journal of Homeland Security Education*, Vol. 1, No. 1, pp. 26-40.
11. Fisher, J.R., Koleci, B, and Bela, M. (2011). The first two years of independence in Kosovo: Link between political systems and business enterprises. *Business Research Yearbook*, Vol. 18, No.2, pp.384-391.
12. Fisher, J.R. and M. Bela (2010). "Tony Blair's Lecture on Public Life and the Media: Functional Applications for Business and Research." *Competition Forum*, Vol. 8, No. 2, pp. 315-321.
13. Fisher, J.R. (2010). "Story of shots fired: Recommendations for more effective crisis communication." *Business Research Yearbook*, Vol. 17, No. 1, pp. 126-131.
14. Fisher, J.R. (2009, Fall). "Public relations and war: Socially responsible or unethical." *Journal of International Business Disciplines*, Vol. 4, No. 1, pp. 54-67.
15. Fisher, J.R. (2009). "Trust as experienced in humanitarian organization websites." *Competition Forum*, Vol. 7, No. 2, pp. 361-366.

16. Fisher, J.R. and B. Oludaja. (2009). "Native people and systemic bias in the public education system." *Business Research Yearbook*, Vol. 16, No. 1, pp. 238-244.
17. Fisher J.R. (2009). "Public relations and war: Socially responsible or unethical." *Business Research Yearbook*, Vol. 16, No. 2. pp. 625-630.
18. Fisher, J.R. and A. Soemarsono. (2008). "Mass media impact on post-secondary policy making: A case study of a failed merger attempt." *Competition Forum*, Vol. 6, No. 1, pp. 96-102.
19. Fisher, J.R., D. Eckstrom and J.S. Byrraju. (2008). "Communication and Connectedness in the High School Classroom." *Business Research Yearbook*, Vol. 15.
20. Fisher, J.R. (2007). "Media Global Warming Coverage: Its Impact on Economic Growth and Competitiveness." *Competition Forum*, Vol. 5, pp. 81-86.
21. Fisher, J.R. and L. Campbell. (2007). "Improving the Aboriginal Educational Experience in Canada: Lessons for Policymakers." *Business Research Yearbook*, Vol. 14, pp. 388-394.
22. Fisher, J.R. (1991, Spring). "News media functions in policymaking." *Canadian Journal of Communications*, Vol. 16, pp. 139-145
23. Fisher, J.R. (1988). "Media coverage of conflict in educational policymaking." *Canadian Administrator*, Vol. 28, No. 3.

Other publications

1. Fisher, J.R. (April-June 2015). Engaging students in disaster relief training exercises. *Straight Tip*. 16 (2): 32. Retrieved from http://issuu.com/ahyoudesign/docs/apr-jun2015_issue
2. Fisher, J.R. (Oct-Dec 2013). Social media has changed the disaster landscape. *Straight Tip*. 14 (4): 24-26. Retrieved from http://www.uvu.edu/ufra/docs/straight_tip/oct-dec2013_stip_webread.pdf
3. Fisher, J.R. (Jul-Sep 2012). The disaster press conference: Responding to the media in an emergency. *Straight Tip*. 13 (3): 18-20. Retrieved from http://www.uvu.edu/ufra/docs/straight_tip/july-sept_2012_stip_webread.pdf
4. Fisher, J.R. (2010) "Mass media coverage of global warming: An update" (p. 258+). In Lopez, J., editor. *Building Client Relationships in Global Markets*. Madrid: ESIC Editorial.
5. Fisher, J.R. (2009). "The story of a shooting: Recommendations for more effective crisis communication" (p. 93+). In Silva, F., editor. *Managing in Uncertain Environments*. Madrid: ESIC Editorial.
6. Fisher, J.R. (2001). *The Art of Virtue: Suggestions for Living Better from the Life of Benjamin Franklin*. Edmonton, AB: Fisher House Publishers.
7. Wendell, T & J. Fisher. (1996), February. *Guide for School Board Three-Year Plans and Annual Education Reports*. Edmonton, Alberta: Alberta Education.
8. Campbell, S., M. Elhav, & J. Fisher. (1995, February). *Framework for Funding School Boards*. Edmonton, Alberta: Alberta Education.
9. Chapman, D., M. Gessesse, & J. Fisher. (1992, January). "The Alberta Consultation." In *Unravelling the Tangle: Learning Information Services for Adults in Canada*. Wendy Terry, ed. Toronto: Learnx Press.
10. Fisher, J. R. (1990, Spring). Book review of "Mass Communications in Canada." *Canadian Journal of Communications*, Vol. 15, No. 1, pp. 120-122.

11. Burger, J., Fisher, J., & Thorpe, K. (1988, March). "Methodological issues in educational administration research." In E. Miklos (Ed.), *Study of Educational Administration Series* (Resource Unit No. 3). Edmonton, Alberta: University of Alberta.

Presentations

1. Fisher, J.R., V. Pavicic, & M. Bela. (2015, September 26). ISIS Threat in the Balkans. Homeland Defense and Security Education Summit, Orlando, FL.
2. Fisher, J.R. & J. Mitchell. (2015, September 25). Teaching Aviation Terrorism: Making Theory Practical for the First Responder. Homeland Defense and Security Education Summit, Orlando, FL.
3. Fisher, J.R. (2015, August 3). New Directions in Leadership in Homeland Security. Keynote speech. Pennsylvania State University – Harrisburg, Homeland Security Update.
4. Fisher, J.R., J. Pitcher, & G. Noll. (2015, June 4). USING STUDENT CASE STUDY RESEARCH TO VERIFY TWITTER USAGE IN DISASTERS. FEMA Higher Education Emergency Management Conference, Emmitsburg, Maryland.
5. Fisher, J.R. & R.J. Maxfield. (2015, March 28). Defining affective leadership through emergency service student interviews of leaders. International Academy of Business Disciplines Conference, Orlando, Florida.
6. Fisher, J.R. (2015, March 26). Verifying twitter usage in disasters using case study research. International Academy of Business Disciplines Conference, Orlando, Florida.
7. Fisher, J.R. & R. Schwartzman. (2015, February 10). Learner-centered evaluation of student outcomes. Presentation at Ethnographic and Qualitative Research Conference, Las Vegas, Nevada.
8. Fisher, J.R. & R.J. Maxfield. (2015, February 9). Affective leadership in the emergency services. Presentation at American Association of Behavioral and Social Sciences, Las Vegas, Nevada.
9. Fisher, J.R., L. Means & J. Scardena. (2014, June 3). Engaging Students in Disaster Relief Training Exercises. Presentation at 16th Annual Higher Education Emergency Management Symposium, Emmitsburg, Maryland.
10. Fisher, J.R. (2014, May 9). "PR Challenges of Preparing the Public for Disasters." Presentation at International Balkans University, Skopje, Macedonia.
11. Fisher, J.R. (2014, May 7). "Creating Greater Resilience through Community Emergency Preparation." Presentation at Kosovo Academy for Public Safety, Pristina, Kosovo.
12. Fisher, J.R. (2014, March 27). Learner-Centered Evaluation of Teaching. Poster session at Scholarship of Teaching and Engagement (SoTE) Conference, Utah Valley University.
13. Fisher, J.R. & L. Means. (2014, March 21). The impact of extra-curricular applied learning experiences on regular course work and student learning. Student Mentor Session at the Conference on Applied Learning and Higher Education, Missouri Western University, St. Joseph, Missouri.
14. Fisher, J.R. (2014, January 23). Media Policies in the Emergency Services. The 15th Annual Conference of Faculty, Utah Valley University, Orem, Utah.
15. Fisher, J.R. (2014, January 9). Engaging Students in Disaster Relief Training Exercises. Virtual Symposium #4: Getting Students' Experience. FEMA Emergency Management Higher Education Program.

16. Maxfield, R.J. & J.R. Fisher. (2014, January 6). The LEAP Model: Perceptions of Emergency Service Leaders of Legitimacy. Hawaii International Conference on Education, Honolulu, Hawaii.
17. Pavicic, V., M. Bela, & J. R. Fisher. (2013, September 26-28). U.S. Commitment to Security in Bosnia And Herzegovina and the Region. Homeland Security and Defense Education Summit, Burlington, MA.
18. May, F., J. Anderson, J.R. Fisher, J.W. Keck. (2013, September 26-28). Using Integrated Critical And Creative Thinking To Develop A More Adaptive Homeland Security Environment. Homeland Security and Defense Education Summit, Burlington, MA.
19. Fisher, J.R. (2013, April 11-13). The Disaster Press Conference: Form and Function. International Academy of Business Disciplines (IABD), Atlanta, GA.
20. Fisher, J.R. & R.J. Maxfield. (2013, April 11-13). Emergency Service Leader Perceptions of Legitimacy. International Academy of Business Disciplines (IABD), Atlanta, GA.
21. Fisher, J.R. (2013, March 29). Engaging Students in Disaster Relief Exercises. Scholarship of Teaching and Engagement (SoTE) Conference, Utah Valley University.
22. Fisher, J.R. & M. Mittelman. (2013, March 23). Applied Learning Versus Traditional Online Approach: A Comparative Study Employing DEAL Critical Reflection. National Conference of Applied Learning in Higher Education (CALHE), Missouri Western University, St. Joseph, MO.
23. Russell, E. & J.R. Fisher. (2013, February 21-24). The Homeland Security "End-User." 20th American Society of Business and Behavioral Sciences Conference, Las Vegas, NV.
24. Fisher, J.R. (2013, January 23, 24). Bottom-Up Approaches to Resolving National Preparedness Deficiencies. Fourteenth Annual Conference by the Faculty, Utah Valley University.
25. Fisher, J.R. (2012, November 16). Resolving National Preparedness Deficiencies by Preparing Individuals And Families For Emergencies. UVU Conference on Family Life, Utah Valley University.
26. Fisher, J.R. (2012, June 7). The Disaster Press Conference: Responding to the Media in an Emergency. 15th Emergency Management Higher Education Conference, Emergency Management Institute, Emmitsburg, MD. <http://1.usa.gov/1vmAhUR>
27. Maxfield, R.J. & J.R. Fisher. (2012, April 21). The need for fire service professional development. Paper presented at the International Academy of Business Disciplines conference, Long Beach, CA.
28. Fisher, J.R. (2012, April 20). Mass Media Coverage of Disasters: Help or Hindrance. International Academy of Business Disciplines conference, Long Beach, CA.
29. Fisher, J.R. (2012, April 6). Mass Media Coverage of Disasters. Utah Valley University Emergency Services Conference, Orem, UT.
30. Corson, M. & Fisher, J.R. (2012, March 23). Student Response to Simulated Disaster Relief Exercises. Conference of Applied Learning in Higher Education, Missouri Western University, St. Joseph, MO.
31. Fisher, J.R. (2012, January 18). Systemic Bias in Disaster Public Policy. Thirteenth Annual Conference by the Faculty, Utah Valley University, Orem, UT.
32. Fisher, J.R. (2011, December 5). Moderator. Contours of Knowledge: an Interdisciplinary Conference. Utah Valley University, Orem, UT.
33. Fisher, J.R., Carey, J. & Lewis, A. (2011, June 8). Volunteers and EMAC: Contributing in a Disaster Situation. 14th Annual Emergency Management Higher Education Conference, Emergency Management Institute, Emmitsburg, MD.

34. Fisher, J.R., Koleci, B, and Bela, M. (2011, April 9). Business and Politics in Kosovo. 23rd Meeting of the International Academy of Business Disciplines, New Orleans, LA.
35. Fisher, J.R. & R. J. Maxfield. (2011, March 25). Using critical reflection as an applied learning technique among online emergency services students. Scholarship of Teaching and Engagement Conference, Utah Valley University, Orem, UT.
36. Maxfield, R.J. and J. R. Fisher. (March 10-11, 2011). "Education for the practitioner: Non-traditional learning for students with work experience." Fifth Homeland Defense and Security Education Summit at the University of Maryland University College, Adelphi, MD.
37. Fisher, J.R. & R. J. Maxfield. (2011, February 25). The Use of Applied Learning Techniques in Online Courses with Non-Traditional Students in Emergency Services. Conference on Applied Learning in Higher Education, Missouri Western University, St. Joseph, MO.
38. Fisher, J.R. (2011, January 20). "Media Impact on Disaster Public Policy." Twelfth Annual Conference by the Faculty, Center of Ethics, Utah Valley University, Orem, Utah.
39. Fisher, J.R. and M. Bela (2010, October 29-30). "Tony Blair's Lecture on Public Life and the Media: Functional Applications for Business and Research." Presentation at the American Society for Competitiveness Conference, Tysons Corner, Virginia.
40. Jensen, R. and J.R. Fisher. (2010, October 1-3). "Brag Ads during World War II." Presentation at the Midwest Popular Culture Association Conference, Minneapolis, Minnesota.
41. Fisher, J.R. (2010, June 9-11). "Mass media coverage of global warming." Presentation at the European Academy of Management and Business Economics, Santiago de Compostela, Spain.
42. Fisher, J.R. and D. Shadinger. (2010, February 19-20). "Internship Roundtable." Conference on Applied Learning in Higher Education, Missouri Western University.
43. Fisher, J.R. (2009, October 28-31). "Trust as experienced in humanitarian organization websites." Presentation at the American Society for Competitiveness conference, Tysons Corner, Virginia.
44. Fisher, J.R. (2009, June 3-5). "The story of a shooting: Recommendations for more effective crisis communication." Presentation at the European Academy of Management and Business Economics, Seville, Spain.
45. Fisher, J.R. and B. Oludaja. (2009, Apr. 2). "Native people and systemic bias in the public education system." Presentation at the International Academy of Business Disciplines conference, St. Louis, Missouri.
46. Fisher, J.R. (2009, Apr. 2). "Public relations and war: Socially responsible or unethical." Presentation at the International Academy of Business Disciplines conference, St. Louis, Missouri.
47. Fisher, J.R. (2009, Feb. 20). "Using social networking to get students involved in service-learning experiences." Roundtable discussion at the Applied Learning in Higher Education conference at Missouri Western State University, St. Joseph, Missouri.
48. Fisher, J.R. (2008, Nov. 24). "Mass media failure to adequately cover peace and conflict." Presentation at the National Communication Association Conference, San Diego, California.
49. Fisher, J.R. (2008, Nov. 22). "Images of ice: Using risk communication to avert crisis." Scholar-to-scholar presentation at the National Communication Association Conference, San Diego, California.
50. Fisher, J.R. (2008, Nov. 8). "Native people and systemic bias in the public education system." Presentation at the Midwest Association for Canadian Studies (MWACS) conference in St. Louis, Missouri.

51. Fisher, J.R. and A. Soemarsono. (2008, Nov. 6). "Mass media impact on post-secondary policy making: A failed merger." Presentation at the American Society for Competitiveness conference, Orlando, Florida.
52. Fisher, J.R., D. Eckstrom and J.S. Byrraju. (2008, April 3-6). "Communication and Connectedness in the High School Classroom." International Academy of Business Disciplines Conference, Houston, Texas.
53. Fisher, J.R. (2007, November 8). "Media Global Warming Coverage: Its Impact on Economic Growth and Competitiveness." American Society for Competitiveness Conference, Tulsa, Oklahoma.
54. Fisher, J.R. (2007, October 13). "The Impact of Systemic Bias on the Education of Native Americans." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Kansas City, Missouri.
55. Fisher, S.A.M. and J.R. Fisher (2007, October 13). "Living to Eat: How Food Has Become a National Pastime in France." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Kansas City, Missouri.
56. Fisher, J.R. and L. Campbell. (2007, March 30). "Improving the Aboriginal Educational Experience in Canada: Lessons for Policymakers." Paper presented at the International Academy of Business Disciplines Annual Conference, Orlando, Florida.
57. Fisher, J.R. (2007, February 16). "The Frontier of Science Reporting: Change of Newspaper Coverage of Global Warming in Canada and the United States." Paper presented at the Midwest Association for Canadian Studies Conference, Kansas City, Missouri.
58. Fisher, J.R. (2006, October 29). "Media's Coverage of Global Warming: Is It One-Sided?" Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Indianapolis, Indiana.
59. Oludaja, B. and J.R. Fisher. (2005, November 20). "Culture, Gender and Polarity: A Caution Against Fixity." Presentation at the National Communications Association (NCA) Conference in Boston, Massachusetts.
60. Fisher, J.R. (2005, October 16.) "Black and White: Dealing with Racism in Writing Biographies and Personal Histories." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, St. Louis, Missouri.
61. Fisher, J.R. and D. Eckstrom. (2005, May 29-31). "Communication Connectedness in the High School Classroom." Paper presented at the Canadian Association for the Study of Educational Administration Annual Conference, London, Ontario.
62. Fisher, J.R. (2005, April 6-10). "Getting Students to Vote: How Communication Played a Key Role in a Student-Sponsored Public Relations Campaign." Panel discussion at the Central States Communication Association Annual Conference, Kansas City, Missouri.
63. Hubbard, M. and J.R. Fisher. (2005, April 6-10). "Teaching Communication: Getting to the Heart Using Visuals as Instructional Tools" Paper presented at the Central States Communication Association Annual Conference, Kansas City, Missouri.
64. Fisher, J.R. (2004, October 8). "Revisiting the Theory of Stereotypes: Modern Views of America's Indigenous Peoples." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Cleveland, Ohio.

65. Fisher, J.R. (2004, October 10). "Culture in Film: Portrayal of Mormons in Brigham City." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Cleveland, Ohio.
66. Moore, R.C. and J.R. Fisher. (2004, April 1). "Noble, but Not Savage: Difficulties in the Racial-Mythic Conception of Media Stereotypes." Top Competitive Paper in Media Studies presented at Central States Communication Conference, Cleveland, Ohio.
67. Fisher, J.R. and M. Hubbard. (2003, October 17). "Teaching Communication Concepts Using Film Clips." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Minneapolis, Minnesota.
68. Fisher, J.R. (2002, August 4-10). "The aboriginal education experience: What is it and how can it be improved?" A paper presented at the 6th World Indigenous Peoples Conference on Education. Stoney Park, Morley, Alberta, Canada.
69. Fisher, J.R. & L. Campbell. (2002, May 26). "Improving the aboriginal educational experience in public schools." A paper presented at the Canadian Association for the Study of Educational Administration Annual Conference held at the University of Toronto.
70. Fisher, J.R. & L. Campbell. (2002, March 14). "Improving the aboriginal educational experience in public schools." A paper presented at 2002 First Nations Conference, "Indigenous Visions: Honoring Traditions/Creating Futures" at Boise State University, Boise, Idaho.
71. Fisher, J.R. (2002, March 4). "Newspaper coverage of Election 2000 leadership debates in Canada and the United States." A paper presented at the Western States Communication Association Conference, Long Beach, California.
72. Fisher, J.R. (2001, May 27). "Two Newspapers Coverage of the Leadership Debates in Election 2000 in Canada and the United States." A paper presented at the Conference of the Canadian Communications Association, Laval University, Quebec.
73. Fisher, J.R. (1999, October). Performance-based testing: An alternative to traditional student evaluation. A paper presented at the Athabasca University Learning Services Conference.
74. Fisher, J.R. & M. Elhav. (1996, March 23). "Addressing Equity in Alberta," a paper presented at the American Educational Finance Conference, Salt Lake City, Utah. ERIC Clearinghouse No. EA027 635
75. Fisher, J.R. (1995, April 6). "Taxation and infrastructure: the impact of machinery and equipment tax on education funding." A presentation to the Forest Industry/ Government Partnership Meeting, Edmonton, Alberta.
76. Fisher, J.R. (1990, November 16). "Using the Case Study to Examine Mass Media Impact on Politics." A paper presented to the faculty of Athabasca University, Athabasca, Alberta.
77. Fisher, J.R. (1989, June 5). "Mass Media Functions in Politics: A Case Study in Educational Policymaking." A paper presented at the Canadian Association for the Study of Educational Administration, Laval University, Quebec.
78. Fisher, J.R. (1988, June 9). "Print Media Impact in Provincial Politics: A Case Study in Educational Policy Making." A paper presented to a joint session of the Canadian Communications Association and the Canadian Political Science Association at the University of Windsor, Windsor, Ontario.
79. Burger, J., J. Fisher, & K. Thorpe. (1988, June 3). "The Discourse on Educational Research Methodology: The Method-Paradigm Dichotomy." A paper presented the Canadian Society for the Study of Education conference at the University of Windsor.

80. Chapman, D., J. Fisher & M. Gessesse. (1988, May 4). "Education Information Brokering and Referral Services in Alberta: A Potential Resource for Adult Learners." A paper presented to the Canadian Association for the Study of Adult Education conference at the University of Calgary, Calgary, Alberta.

CONFERENCE ATTENDANCE

- Utah Governor's Public Safety Summit, Davis Conference Center, Layton, Utah (May 5-6, 2015).
- Utah PIO Association Conference, St. George, Utah (2012, 2013, 2014, 2015).

OTHER TRAINING

- Pennsylvania State University - Harrisburg, Homeland Security Update, August 3-7, 2015.
- E-0111 Train-the-Trainer for E/L102-E/L105, Courses in Science of Hazards, Planning, Exercises, and Public Information, National Emergency Management Academy, Emmitsburg, MD (August 5-7, 2014).
- IS-120 Introduction to Exercises, FEMA Emergency Management Institute (August 7, 2014).
- Social and Behavioral Responsible Conduct of Research. Collaborative Institutional Training Initiative (CITI). (February 1, 2014).
- E-0110 Train-the-Trainer for E/L101 Emergency Management Foundation Course, National Emergency Management Academy, Emmitsburg, MD (January 28-30, 2014).
- "Communications Interoperability" course, Department of Emergency Management, State of Utah, Capitol Hill, Salt Lake City, Utah. (November 20th & 21st, 2013).
- Human Research Refresher Course. COLLABORATIVE INSTITUTIONAL TRAINING INITIATIVE (CITI) (October 14, 2013).
- Technical Emergency Response Training for CBRNE Incidents (PER-260), Center for Disaster Preparedness (CDP), Anniston, Alabama (April 14-19, 2013).
- Grant Writing, Utah Valley University (Spring 2013).
- CERT Program Manager and Train-the-Trainer. Emergency Management Institute, Emmitsburg, Maryland (June 10-15, 2012).
- Incident Command: Capabilities, Planning and Response Actions for All Hazards. Center for Disaster Preparedness (CDP), Anniston, Alabama (March 11-15, 2012).
- Homeland Security Planning for Local Governments course, Utah State Emergency Management, Salt Lake City (November 1-2, 2011).
- Great Teacher Summit, sponsored by the Center for Teaching Excellence, Utah Valley University, Wasatch Campus, Heber, Utah (October 6-8, 2011).
- Joint Information System course, Utah Public Safety, Salt Lake City (October 6, 2011).
- Basic Public Information Officer course offered by Utah Public Safety at Capitol Campus, Salt Lake City (October 4-5, 2011).
- Independent Study Program (ISP) Certificate, FEMA, September 2011.
- Emergency Management Institute Professional Development Series Certificate. (September 17, 2011).

- Graduate of National Emergency Management Academy, National Emergency Training Center, Emmitsburg, Maryland, September 2011.
- L363 Multi-Hazard Emergency Planning for Higher Education, offered by FEMA at Laramie Community College, Cheyenne, WY (May 17-19, 2011).
- ICS400 Advanced ICS and Command General Staff / Complex Incidents. Utah Public Safety, Price, Utah (April 20, 2011).
- Hybrid course development training. Center for Teaching Excellence, Utah Valley University, Spring 2011.
- Understanding the Emergency Management Assistance Compact (EMAC), National Emergency Training Center, Emmitsburg, Maryland, October 25-28, 2010.
- ICS 300 Intermediate Incident Command System, Missouri State Emergency Management Agency, Joplin, Missouri, Sept. 8-10, 2010.
- 200HCa, 700A, 800b Incident Command System, Federal Emergency Management Agency, Sept. 1-2, 2010.
- Advanced Public Information Officer Course (E388), National Emergency Training Center, Emmitsburg, Maryland, June 28-July 1, 2010.
- ICS100 Incident Command System, Federal Emergency Management Agency, March 3, 2010.
- Human Research Basic Course, CITI (Collaborative Institutional Training Initiative), September 13, 2009.
- Community Emergency Response Team T-t-T (Train-the-Trainer), Missouri State Emergency Management Agency, Pacific, MO, Aug. 23, 2009.
- Basic Public Information Officers Course, Missouri State Emergency Management Agency, Jefferson City, Missouri, April 23, 2009.
- Community Emergency Response Team (CERT) certification, Northwest Missouri State University, Maryville, Missouri, February 18, 2009.
- Grant Writing Workshop, Grant Writing USA, Lincoln, NE, October, 2006.
- Human Participants Protection Education for Research Teams, sponsored by the National Institutes of Health (NIH), February 25, 2006.
- Quality System Auditor Training Course, accredited by the RAB Accreditation Program for training of quality system auditors, April 25, 1997
- Assessor/Lead Assessor Training Course (ISO9000), approved by the International Register of Certificated Auditors, April 25, 1997

TEACHING AWARDS

- May 2013 – Faculty Excellence Award, College of Aviation and Public Services, Utah Valley University.
- April 18, 2007 - Received Top 10 Faculty Award for 2007 from the Turret Chapter of the Mortar Board National College Senior Honorary at Northwest Missouri State University.
- November 11, 2005 - Teacher of the semester award, Fall 2005, Panhellenic Council at Northwest Missouri State University.

COURSE DEVELOPMENT

- Fall 2015 – Developed online course for ES1150 Community Emergency Preparedness.
- September 2014 to April 2015 – Developed online course ESAF 2130 Aviation Terrorism with Janel Mitchell of UVU Distance Education. Piloted Fall 2015.
- January to May 2014 – Developed and piloted with Janel Mitchell online course Humanitarian Services and Disaster Relief (ESMG4150). UVU Distance Education Grant \$5000.
- December 2013 –Developed and piloted with Janel Mitchell online course Disaster Response and the Public (ESMG4200). UVU Distance Education Grant \$5000.
- December 2006 – Team project to revise eCompanion site for 29102 Fundamentals of Oral Communication. Funded by Northwest Missouri State University CITE grant.
- December 2005 - Development of 29226 Principles of Interviewing as a blended course. Received Northwest Missouri State University CITE grant of \$2500.
- December 2004 – Development of 29460 PR Cases and Problems for online delivery. Received Northwest Missouri State University CITE grant of \$2500.
- December 2003 - Development of 29360 Principles of Public Relations for online delivery. Received Northwest Missouri State University CITE grant of \$2500.

FUNDED RESEARCH

- Fisher, J.R. (2009). Student research on “Media coverage of the impact of the global financial crisis on the environment, energy and sustainable development.” Northwest Missouri State University Faculty Research Grant of \$1,378.
- Fisher, J.R. and D. Weiss. (2007). "The Impact of Attendance at Multiple Review Sessions on Exam Results in Mathematics and Basic Oral Communications." Northwest Missouri State University Applied Research Grant of \$725.
- Fisher, J.R. (2004, March 31). "Mass media and policymaking: A case study of the voluntary merger of Northwest Missouri State University and the University of Missouri." Applied Research Project grant of \$606 from Northwest Missouri State University.
- Fisher, J.R. (2004, January). “Getting students to vote: A student-sponsored public relations campaign.” Quality of Culture Grant awarded from Northwest Missouri State University for \$4,200.

STUDENT SUPPORT

- 2015 – Mentored Jared Pitcher, Criminal Justice student, who received a \$2000 grant to study public safety agency media policy.
- 2013-2014 - C-CERT Program Coordinator and Instructor, Utah Valley University, Supervised Student Teaching Assistants. Supported by a Grant for Engaged Learning of \$6250.
- 2010 – 2014 - Advisor to Emergency Services Club, Utah Valley University, Orem, Utah.
- 2010-2011 Supervised student research on Volunteers and Disasters. Jimmy Carey and Andrew Lewis, researchers.
- 2009, 2010 - Full-scale exercises with U.S. and Macedonian university students, held at the Krivolak Military Training Center, Macedonia.

- Advisor for PRSSA (Public Relations Student Society of America). PRSSA sponsored conferences in 2003, 2004, and 2005, 2007, 2008, 2009.
- Advisor for Your Voice, Your Choice (A non-partisan student organization to encourage students to register and vote.)
- 2008-2009 - Advisor with Dr. Jenny Rytting for Sigma Pi Sigma, President's Scholar Association. Sponsored Fall Last Lecture Series on October 23, 2008 with John Gallaher as speaker and the Spring Celebration of Quality Student Symposium on March 10, 2009.
- 2007-2008 - Advisor with Robin Gallaher and John Gallaher for Sigma Pi Sigma, President's Scholar Association. SPS sponsors the Fall Last Lecture Series and the Spring Celebration of Quality Student Symposium.

CONFERENCES ORGANIZED

- April 17-19, 2012. L363 Multi-Hazard Emergency Planning for Higher Education. FEMA sponsored course for colleges and universities in Utah and Nevada. Utah Valley University, Orem, UT.
- April 5-6, 2012. Anticipating and Responding to Future Disasters. UVU Emergency Services Conference, Orem, UT.
- February 17, 2011. Homeland Security Educational Needs Analysis Workshop. Salt Lake Community College, Sandy, Utah.
- March 9, 2010. "Celebration of Quality." 79 students from across disciplines presented their best academic work. Conference organized by PR students. Held at Northwest Missouri State University, Maryville, Missouri.
- November 18, 2009. "Crisis Response Conference." Keynote speakers: Dr. Jerry Wilmes and Gen. Mark Corson. Conference organized by PR students. Held at Northwest Missouri State University, Maryville, Missouri.
- February 25, 2009. "Social Networking Conference." Keynote speakers: Valerie Jennings and Chris Kovac. Conference organized by PR practicum students. Held at Northwest Missouri State University, Maryville, Missouri.
- February 27, 2008. "Understanding Culture: How It Affects Crisis Communication." Keynote speaker: Dr. Dorothy Pennington, University of Kansas. Conference organized by PR practicum students and sponsored by the Communication, Theatre and Languages Department and the International and Intercultural Center at Northwest Missouri State University. Held at Northwest Missouri State University, Maryville, Missouri.
- February 28, 2007. Integrated Marketing Communications Conference. Keynote speaker: Pete Kovak, President of Nicholson Kovak, Kansas City. Conference organized by PR practicum students. Held at Northwest Missouri State University, Maryville, Missouri.

SERVICE

- Editor, Proceedings for IABD Conference, 2014, 2015.
- Disaster Discovery Center Board Member, Salt Lake City, Utah (2014-2015).
- Assessment Coordinator, Emergency Services, 2013-
- UVU Senate Faculty Development Committee (2013-2015).

- Editorial Board and Reviewer for Journal of Homeland Security Education (2011, 2012, 2013).
- Editorial Board, *Vizione Academic Journal*, Skopje, Macedonia (2010- 2015)
- College Curriculum Committee member, College of Aviation and Public Services, Utah Valley University (2012, 2013). College Curriculum Committee Chair (2014-2015), University Curriculum Committee member (2014-2015).
- Emergency Services Department program evaluation committee member, *Insight* (2012-2013).
- Volunteer PIO, Salt Lake County EOC (2011-2013)
- Advisory group for course development, National Emergency Management Academy, FEMA Emergency Management Institute. (August, September 2011).
- Advisory committee for Homeland Security and Emergency Management Program, Salt Lake Community College (2010-2012).
- Leadership track chair, International Academy of Business Disciplines. (2012 - 2014)
- EACFAC (Ethics across the Campus Faculty Advisory Committee) member, Utah Valley University, Orem, Utah. (2011- 2013)
- Instructor for CERT course offered to students and staff, Utah Valley University, Orem, Utah. (February 8 – March 28, 2012, March 27 – May1, 2013)
- IRB (Institutional Review Board), Northwest Missouri State University. (2006-2009)
- University Committees - Budget Committee (2003-2004), International Studies and Programs Committee (2004-2006), Northwest Missouri State University.
- Communication, Theatre and Languages Department newsletter advisor (2005-); Curriculum committee chair (2006)
- Freshman Seminar Advisory Committee (2007-2009)
- Public Relations Society of America, Greater Kansas City Chapter, Professional Development Committee (2007-2009)
- Academic Advisory Board for *Taking Sides: Mass Media* (2005-2010)
- Advisory Board for *DataBased EduTrends* (1995-2005)
- Satisfaction Surveys Peace Wapiti School District, Grande Prairie, Alberta (2000-2008)
- Mission for Church of Jesus Christ of Latter-day Saints, Paris, France (1968-1970)

MEMBERSHIPS

- IABD (International Academy of Business Disciplines) (2007-2015)
- Utah PIO Association (2011-2014)
- Consortium for Humanitarian Service and Education (CHSE) (2009-2010).
<http://humanitariantraining.org>
- Public Relations Division, National Communication Association, Peer reviewer of papers, (2005-2009); Pride Committee (2008)
- Central States Communications Association (2004, 2005)
- MPCA/MACA (Midwest Popular Culture Association/Midwest American Culture Association) - chair of Race and Ethnicity group, webpage newsletter editor (2003-2010)
- ASC (American Society of Competitiveness) (2007-2010)

- Toastmasters International (2000-2003, 2007 -), Education Vice-President, Northwest Missouri Chapter (2007-2009)
- Public Relations Society of America (2004-2010)

GRADUATE STUDENT PROJECTS

Served as advisor or committee member for the following graduate student projects.

1989, Fall. Broad, Mary. Student government involvement in the decision-making process at J. Percy Page Composite High School. Unpublished Master of Education project, University of Alberta, Edmonton. (Committee chair.)

1989, Summer. Sebest, George. The feasibility of implementing total school-based budgeting in the County of Minburn. Unpublished Master of Education project, University of Alberta, Edmonton. (Committee chair.)

1989, Spring. Sutherland, Hazel. Using a DACUM Analysis to Determine Fundraising Approaches in Canada. Unpublished Master of Education Project, University of Alberta, Edmonton. (Committee chair.)

1989, Spring. Fraietta, John and Nelson McBride. Small Districts' Curriculum Resource Bank: A Case Study in Shared Services. Unpublished Master of Education Project, University of Alberta, Edmonton. (Committee chair.)

1989, Spring. Breitzkreutz, Larry. Job Satisfaction at CompuCollege School of Business. Unpublished Master of Education Project, University of Alberta, Edmonton. (Committee member.)

1989, Spring. Handcock, Bruce. A Study of the Alberta Initiation to Teaching Project. Unpublished Master of Education Project, University of Alberta, Edmonton. (Committee member.)

1988, Fall. MacKasey, Michael. Parent and Teacher Attitudes about Parent/Volunteer Involvement. Non-published Master of Education Project, University of Alberta, Edmonton. (Committee member.)

1988, Fall. Werner, Irma. Learning Needs Assessment in Gerontological Nursing. Non-published Master of Education Project, University of Alberta, Edmonton. (Committee member.)