Jump Start Your Scholarly Communication Initiatives: Lessons Learned From Redesigning the Scholarly Communications Roadshow for a New Generation of Librarians

Jenny K. Oleen
William Cross, North Carolina State University
Anali Maughan Perry, Arizona State University

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Anali Perry
Arizona State University

Jenny Oleen
Western Washington University

Will Cross
N.C. State University
Creating the Roadshow

“From Understanding to Engagement”
History of the Roadshow

- 2002 report of the ACRL Task Force on Scholarly Communication
- 2009 Roadshow begins
- 2012 Reframing
Scholarly Communication

From Understanding to Engagement

➢ Understanding Scholarly Communication
➢ World Cafe Exercise
➢ Copyright Fundamentals
➢ Case Studies & Engagement
Redesigning the Roadshow

Updating for a New Baseline of Knowledge
New Baseline

- Increased awareness of scholarly communication
- Evolution of scholarly communication field
Research Data Management

Intersections of Scholarly Communication and Information Literacy
New Modules

- More responsive to needs
- Easier to update
- Thoughtfully prepared content
New Style

➢ Agenda
➢ Template
➢ Outlines
➢ Activities
Lessons Learned from Redesigning the Roadshow

Integrating Scholarly Communication into the Core Work of the Library
Data from the Roadshow:

What Worked

➢ A trusted resource
➢ Hands-on work
➢ Approachable expertise
➢ Connecting with peers
Data from the Roadshow: What Needed More Work

- Stale content
- Balancing levels of knowledge
- More than just OA
Applying Lessons at Your Institution

➢ Diverse library roles in scholarly communication
➢ Engage expertise in your community
➢ A community of practice
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Questions?

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Jenny Oleen
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