Outreach to PTDLs

Jan Comfort, Clemson University
Outreach Strategies for PTDLs
Overcome Obstacles

Chocolate as a metaphor
Get Organized

Practice Good Time Management Skills
Get Organized

Don’t Reinvent the Wheel
Get Organized

Guard Against Electronic Information Overload
Get Organized

Don’t Get Overloaded with paper, either.
Get Organized

Set aside time to learn new things
Be Productive

Regularly Send a Newsletter
Be Productive

Create a great website and keep it up to date
Be Productive

Create a great brochure and keep it up to date
Be Productive

Create Useful Handouts
Be Proactive

Keep in Touch with the People you Meet
Be Proactive

Identify People who Need your Services
Be Proactive

Teach a Class
Be Proactive

Create a Calendar of Events to Celebrate
Be Proactive

Participate in Community Events
Be Proactive

Take your Show on the Road
Share

Let Your Administration Know what you’re up to
Share

Let Your Colleagues Know What you’re Up To
Share

Keep in Touch with Others in your State/Region
Share

Keep in Touch with PTDLA
Cheesy Librarian Tricks to Reinforce my Comments
"We will not let the pursuit of the perfect stand in the way of achievable goals."
Do Something about it Every Day