January 1, 2010

Hot Topic #2 - Local Impact, Global Reach

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Available at: https://works.bepress.com/jamie_comstock/24/
Hot Topics and Challenges in Higher Education

A year long agenda for

Academic Affairs Committee

Butler University Board of Trustees
Hot Topics and Challenges

- **Accountability**: Promoting Access & Student Success
- **Civic Engagement**: Inspiring Students to Become Agents of Change
- **Global Awareness**: Educating Across Borders
- **Generating & Allocating Resources**: Becoming Market-Smart Supports Being Mission-Driven
Remember……

High-Impact Practices (Sr)

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At Butler we go beyond the buzz words to deliberate action

**Civic Engagement**
Inspiring Students to Become Agents of Change

**Global Awareness**
Educating Across Borders
Six Colleges, One University

One singular mission.

To deliver the highest quality liberal arts and professional programs.
At BU this means Strategic Curricular Design in Core & Majors

Local Impact

Global Reach
Local Impact

The Butler Way

- Core Curriculum and Major Program enhancements
- Service Learning
- Public Events
- Unique Butler Urban Outreach Programs
Center for Citizenship & Community

- Intercultural Competencies
- Civic Mindedness
- Personal and Social Responsibility
- Service Learning

- Indianapolis Community Requirement – Distinctive element of new Core Curriculum
Indianapolis Community Requirement

Impact for Fall 09
ICR/SL Courses – 29
ICR/SL Sections – 35
Total Enrollment – 586
Estimated service hours – 13,720
Center for Faith & Vocation: Internships

- 8 students intern annually at faith-based and social justice non-profits in Indianapolis and elsewhere
- Internships unique
  - Allow students to locate their service-learning in faith-based organizations
  - Students invest in reflection and discernment about how the work speaks to them spiritually, intellectually, and in terms of calling
  - Students paid $2,000 (initially provided by Lilly, being replaced by other donors)
  - Students may elect to earn Butler academic credit as an elective in religion (the RL internship)
CFV Internship Impact

• “During spring semester 2008, I was dealing with significant loss in my life and that was affecting the way I viewed my career path to becoming a physician assistant. I turned to the CFV as I was exploring whether the loss was calling me to a medical service trip to Honduras. Not only did the CFV help me pay for the trip in January 2009, it helped me discover so much about my life and my purpose for others.” - Suzanne Foland, physician assistant major, BU Class of 2009

• “I learned a great deal about myself during my internship at the Raphael Health Center in Indianapolis. I loved working with people completely different than myself and I loved helping a medically underserved community. I met several strong and amazing people, and I hope the experiences I had at Raphael will one day help me serve others while pursuing my career.” - Nichole Steffen, physician assistant major, BU Class of 2012
Center for Urban Ecology – LAS

- Facilitates Cooperative Research Projects – students, faculty, IPS, community partners
- Provides experiential learning opportunities
- Encourages stewardship of urban eco-systems
- Promotes K-12 education
- Creates “citizen scientists”
- Enhances student/faculty involvement in Indy
- Supported by $100,000 N.M. Pulliam Trust grant
EPICS @ Butler – LAS

• Engineering Projects in Community Service
• Sample projects
  – Project URC: Improved the Butler Undergraduate Research Conference registration system
  – Project SAVI QB: Created a Social Assets & Vulnerabilities Indicators database (demographic information) in a GIS format for the Polis Center at IUPUI, an interdisciplinary urban research center (GIS = geographic information systems)
  – Project LCFS: Building 3-D environment from the blueprints for the new Lutheran Child and Family Services Building
Shortridge Magnet High School – COE

- IPS Magnet School focused on Law & Public Policy for 1,200 students in grades 6-12
- BU faculty involved in curricular design
- National model for urban school reform
  - e.g. looping model, community involvement, year-round school, pre-college options
- Opportunities for cross-university collaboration
- Supported by Lilly start-up grant to IPS & BU
- Over $150,000 secured funds for Early College from PNC and Ruth Lilly grant
Butler-IPS Lab School

- Reggio inspired Magnet School
- Housed in what is now IPS #60
- Opening Fall 2011 for K-1
- All faculty will be Butler graduates
- Children of BU employees have first preference for enrollment
Butler Business Accelerator – COB

- Provides growth strategies for Indiana businesses
- Provides transformative learning experiences for undergraduate & MBA students
- Helps reduce Brain Drain
- Uses consulting teams comprised of consultants, faculty, MBA and UG students
- Leads companies through efficient, well-defined 4-stage transformation process
- Supported by $22 million Lilly grant
The Accelerator’s impact has been substantial:

- Help Indiana companies to grow profitably
- Transform the delivery of business education at Butler University
- Reduce the “brain drain” in Indiana

**Local Impact**

- 29 Separate Clients
- 19 Different Industries
- 73 Client Projects Completed
- 55 Courses taught by Accelerator Professionals
- 1,575 Students touched by classroom collaborations
- 66 Graduate and Undergraduate Internships
- 20 Professors have worked on client projects

Impact

**Butler University**
Public Health Outreach – COPHS

- Focused on under-served populations
  - Partnership with MD Wise to provide telephone counseling for Smoking Cessation treatment
  - Conduct research in meeting needs of underserved populations
  - Health promotion and disease prevention program (e.g. obesity, smoking cessation)
  - Pharmacy Camp held on campus for minority students in Indianapolis
- Supported by $25M Lilly grant
Butler Community Arts School – JCFA

• 87 BU students teach and reach 1,463 underserved, inner-city youth
• Partners with schools, United Way agencies
  – Private lessons
  – Steel Drum Ensemble
  – Music for Little Mozarts
  – Butler Children’s Orchestra & Chamber Music
  – Butler Youth Jazz Program
  – Summer camps for children and adults
• 350 public events/performances per year

Supported by $90,000 in grants, various sources
Creating Connections – CCOM

Knowledge in Action Center
• Coordinates internships and delivers faculty-directed, student-developed public relations and communication support to non-profits
• Assuming Leadership of Indianapolis Nonprofit and Marketing Group
• Partnering with Young Survival Coalition in Strategic Communication
• Samaritan’s Feet national social media project by Rise Innovations (PRSSA’s student-run firm)

Communication Sciences and Disorders
• Infant Language Lab, Riley Hospital
• Indiana School for the Deaf

Speakers Lab
• St. Vincent's New Hope (head trauma center)
• Girls’ Inc.
Global Reach

The Butler Way

- Core Curriculum & Major enhancements
- Service Learning
- Traditional Study Abroad
- Unique Butler Programs
• New Core Curriculum
  – All students take two Global & Historical Studies courses
• All LAS & CCOM Majors require Foreign Language
• Academic programs
  – Modern Language and Culture
    • Chinese, French, German, Italian, Spanish
  – International Studies
  – International Management
  – Language and Business Studies
  – Peace Studies Minor
Butler University

Global Reach
– Study Abroad

• Exchange agreements with 15 universities across Europe, Latin America, and Asia-Pacific region
  – New exchanges being developed in India and Brazil
  – In Fall 10, 9 exchange students at BU
  – For 09-10 total was 12

• Summer programs
  – China, Mexico, Germany, UK, Greece & Russia
  – COE short term faculty guided summer study in Paris, Rome & Florence
• In 09-10, 119 students studied abroad
• In Fall 10, 96 students are abroad

• Butler Directed Programs
  – 17 students currently in Spain at Universidad de Alcala de Henares
  – 16 students in GALA Latin America

• Students can go anywhere in the world, however BU specializes in: Africa, Americas/Caribbean, Asia-Pacific, Australia, New Zealand, Europe, and UK/Ireland
What is GALA?

- A Butler faculty-directed program
- Global Adventures in the Liberal Arts (GALA)
  - One semester, but more than one location
  - 15-20 Students
  - One faculty with students throughout semester, 2-3 faculty travel to specific locations for short-courses related to the region
  - GALA-Europe, GALA-Latin America
  - GALA East-Asia will be offered in Spring 2012
A Sampling of Summer Programs for 2011

- Classical Studies in Italy
- Intensive Spanish in Guadalajara, Mexico
- Tropical Biology and Primatology in Panama
- Shakespeare in Performance, London
- Jordan Jazz in Hong Kong
- Leadership London
- Theatre Program in Prague
- Ballet Study Tour in Warsaw, St. Petersburg, and Vienna
• International Student Teaching
  – 9 Student Teachers have been in Tasmania
  – 6 Student Teachers have been in Hong Kong

• Students & faculty study Reggio Approach in Reggio Emilia, Italy

• Then, brought the Reggio approach home in form of summer workshops for area teachers and in the Reggio Exhibit displayed in the State House
• Summer Study Abroad Programs
  – Europe
    • International Economics, Thessaloniki, Greece, 2011
  – South America
    • Chile, 2012

• MBA Study Abroad Programs
  – South America
    • Chile, 2009
    • Brazil, 2010
  – Asia
    • China, 2009
    • Japan, 2010
Physician Assistant and Pharmacy Students conducted health-services outreach in Peru

New COPHS research lab was site for the International Inventions Camp with students from Columbia and Australia
• JCFA Department Programs
  – Theatre
    • Spring Break Program in London
    • Summer Program in Prague, focused on design & technology
    • Summer Program at the School of the Moscow Art Theatre
  – Dance
    • Summer 2010 program in Beijing & Shanghai
    • Summer 2011 program in Poland & Russia
  – Music
    • Spring Break program in Italy & Greece
• Rich Opportunities for Performance Abroad
College of Communication

• Summer Study Abroad Program on German Media and Film
  – Bonn: Deutsch Welle broadcasting
  – Berlin media and production facilities
  – Potsdam Hochschule für Film und Fernsehen
Building Peace

- Through Model UN
- In Israel & the West Bank

Catlin Jackson helped build The House of Abraham a Habitat for Humanity Project

Caleb Hammon conducted interviews for his honors thesis “Concepts of Youth and the Israeli-Palestinian Conflict”

Reid Dvorak researched peacemakers for his BSI project on the Israeli-Palestinian Conflict
Academic Distinction
Local Impact
Global Reach