Throw this Professor a Life Preserver! saving faculty from drowning in a sea of h-indexes, altmetrics, and impact factors

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Available at: https://works.bepress.com/jaimiebeth-colvin/10/
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Jaimie-Beth Colvin and Marc Vinyard
Publication Questions

"How many times has my work been cited."

"What’s the best Journal to publish in."
Pre- & Post Publishing Support

Pre-Publishing
- Acceptance Rate
- Journal Prestige

Post-Publishing
- Citations in scholarly journal
- Altmetrics
Answering Pre & Post Questions isn't simple
Predatory Publishers
Altmetrics
Open Access Publishing
General Interest vs. Niche Journal
H-Index
Predatory Publishers
Best Journals?
Who’s citing me?
Selecting What to Focus on
Email from Librarians
Division Meetings: Fall 2014 to Present

- ✓ Business
- ✓ Natural Sciences
- ✓ Humanities
- ✓ Fine Arts
- ✓ International Studies
- ✓ Communications
- ✓ Religion
- ✓ Social Science
- ✓ School of Public Policy

There is no meeting this month.
Are You More Likely to View the Library as a Resource for Publishing

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Yes</th>
<th>Not Sure</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>64%</td>
<td>23%</td>
<td>13%</td>
</tr>
</tbody>
</table>
Selecting Journals
Predatory Publishers
A Determined Foe

Complex Issue
Our databases contain predatory publishers

Short Review Process is Tempting
Faculty with rejected articles are most susceptible

Awareness Isn't Enough
Even savvy researchers ask about predatory publishers

Scopus
The review process takes maximum two weeks.

85%
Of Our Faculty Are Aware of Predatory Publishers
Limitations Of Bibliometrics

- Time for Works to be Cited: About 2 years for citations to appear
- Disciplinary Differences: Articles easier to evaluate than books
- Controversies/Gatekeeping: Which measure of journal prestige is most accurate?
Are you more likely to view the library as a resource for publishing?

Social Sciences (Business, Sociology...):
- Yes (76%)
- Not Sure (24%)
- No (0%)

Humanities (History, English...):
- Yes (50%)
- Not Sure (33%)
- No (17%)
Raising Awareness of Altmetrics

1. More Immediate Feedback

![Article Views Table]

2. Societal Impact

![Oral Microbiota Visualization]

3. Metrics that will be the best Fit

- WorldCat
- Goodreads
- Academia.edu
- Mendeley
How We Added Value to Our Institution

Increase Their Odds of Getting Published
Publish in the Places that are the Best Fit
Measuring their Impact as Researchers
Questions?

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