Energy Conservation Day: Symbolism doesn’t pay

Hippu Salk Kristle Nathan, National Institute of Advanced Studies
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### Energy Conservation Day: Symbolism doesn't pay

The much publicised school competition at Balochistan Education was a good effort to school students to influence their energy consumption behaviour. But the effect is minuscule.

### Painting competition on energy conservation

<table>
<thead>
<tr>
<th>Energy-related decision influenced by</th>
<th>Income level and opportunities/restrictions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle preference</td>
<td>Higher for those earning above $50k</td>
</tr>
<tr>
<td>Residential energy-saving</td>
<td>Medium for those earning between $30k-50k</td>
</tr>
<tr>
<td>Commercial energy-saving</td>
<td>Lower for those earning below $30k</td>
</tr>
</tbody>
</table>

**PERSPECTIVE**

**Sinking oil: Saudi Schadenfreude**

Using lowering oil prices as a tool, the Saudis are seeking to arm-twist Russia and Iran for their support of Bashar Assad's regime in the Syrian conflict.

**ROHIT PATHAN**

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