

Hanna Halaburda

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Affiliation

2015–present	New York University <i>Visiting Professor</i>
2012–present	Bank of Canada <i>Senior Economist</i>
2007–2012	Harvard Business School <i>Assistant Professor of Business Administration</i>

Education

2007	PhD, Economics, Northwestern University
2001	M.A., Economics, Warsaw School of Economics
2001	M.A., Philosophy, Warsaw University

Publications

“Competing by Restricting Choice: The Case of Search Platforms,” with Mikolaj Jan Piskorski and Pinar Yildirim, *Management Science* (forthcoming)

“Digital Currencies: Beyond Bitcoin,” *Communications & Strategies* (forthcoming)

“Can We Predict the Winner in a Market with Network Effects? Competition in the Cryptocurrency Market,” with Neil Gandal, *GAMES* 7 (2016): 16–36

“Monotone Strategyproofness,” with Guillaume Haeringer, *Games and Economic Behavior* 98 (2016): 68–77

“The Role of Coordination Bias in Platform Competition,” with Yaron Yehezkel, *Journal of Economics & Management Strategy* 25, no. 2 (2016): 274–312

“Information and Two-Sided Platform Profits,” with Andrei Hagiu, *International Journal of Industrial Organization* 34 (May 2014): 25–35

“The Limits of Scale: Companies That Get Big Fast Are Often Left Behind,” with Felix Oberholzer-Gee, *Harvard Business Review* 92, no. 4 (April 2014): 95–99

“When Does a Platform Create Value by Limiting Choice?” with Ramon Casadesus-Masanell, *Journal of Economics & Management Strategy* 23, no. 2 (2014): 258–292

“Platform Competition under Asymmetric Information,” with Yaron Yehezkel, *American Economic Journal: Microeconomics* 5, no. 3 (2013): 22–68

“When Smaller Menus are Better: Variability in Menu-Setting Ability,” with David Goldreich, *Management Science* 59, no. 11 (2013): 2518–2535

“Unraveling in Two-Sided Matching Markets and Similarity of Preferences,” *Games and Economic Behavior* 69, no. 2 (2010): 365–393

Books and Chapters

Beyond Bitcoin: The Economics of Digital Currencies, with Miklos Sarvary, Palgrave Macmillan 2015

“Some Economics of Private Digital Currency,” with Joshua Gans, in *Economic Analysis of the Digital Economy*, A. Goldfarb, S. Greenstein and C. Tucker (eds), The University of Chicago Press, 2015

Other Publications

“Central Bank Digital Currencies: A Framework for Assessing Why and How,” with Ben Fung, *Bank of Canada Staff Discussion Paper* 2016-22

“Understanding Platform-Based Digital Currencies,” with Ben Fung, *Bank of Canada Review*, Spring 2014: 12–20

“When Should a Platform Give People Fewer Choices and Charge More for Them?” with Mikolaj Jan Piskorski, *The CPI Antitrust Journal* 6, no. 2 (fall 2010): 2010–2011

Working Papers

“Dynamic Platform Competition,” with Bruno Jullien and Yaron Yehezkel, TSE working paper, March 2016

“Were Jews in Interwar Poland More Educated?” with Ran Abramitzky, February 2014

“Interaction of Equilibrium Selection Criteria: Round Numbers as Focal Points in Treasury Auctions,” with David Goldreich, November 2013

“The Unfairness Trap: A Key Missing Factor in the Economic Theory of Discrimination,” with Jordan Siegel and Naomi Kodama, HBS working paper, March 2013

“Better-reply Dynamics in Deferred Acceptance Games,” with Guillaume Harinier, HBS working paper, June 2011

Refereeing

The American Economic Review, Quarterly Journal of Economics, Management Science, Journal of Economics and Management Strategy, Journal of Economic Theory, Games and Economic Behavior, International Journal of Industrial Organization, Journal of Industrial Economics, The RAND Journal of Economics, Journal of Financial Stability

Grants and Awards

2010–2015 The Networks, Electronic Commerce and Telecommunications (NET) Institute grants
2011 Bergman Memorial Research Award
2011 US-Israeli Binational Science Foundation grant

Teaching Experience

2016 Game Theory (MBA and Undergraduate) at NYU-Stern
2015 Strategy at INE PAN
2014 Business Economics, Executive MBA, Queen’s University at Kingston
2011–2012 Competing through Business Models (MBA elective course) at HBS
2008–2010 Strategy (MBA required course) at HBS

Course Development Materials

“Chances Are? Course Selection at HBS and at Kellogg,” HBS Case (711-449) and Teaching Note (711-449), with Aldo Sesia

“Developing an App for That: Mobile Application Strategy (Banking),” HBS Case (711-415) and Teaching Note (711-535), with Joshua Gans and Nathaniel Burbank

“eHarmony,” HBS Case (709-424) and Teaching Note (709-446), with Mikolaj Jan Piskorski and Troy Smith

“If We Ran The World,” HBS Case (711-490) and Teaching Note (712-413), with Radka Dohnalowa and Aldo Sesia

“One Game to Rule Them All: Lord of the Rings Online and the MMO Market,” HBS Case (711-529) and Teaching Note (712-435), with William Collis, Rob McKeon and Ivan Nausieda

“Responding to the Wii?” HBS Case (709-448) and Teaching Note (709-481), with Andrei Hagiu

“Tequila Mobile SA” HBS Case (712-453) and Teaching Note (712-473), with Jerzy Surma and Aldo Sesia

“Analyzing Relative Costs,” HBS Note (708-462), with Jan W. Rivkin