

Spring 2013

G. THOMAS GOODNIGHT Curriculum Vita

Professor, University of Southern California 2003-present.

Director of Doctoral Studies, Annenberg School

Fulbright Senior Specialist 2010-2015

Fellow, Project on the Rhetoric of Inquiry, University of Iowa

Senior Fellow, Program in Public Diplomacy, USC, 2003-

Scholar in Residence, Huntington Library, San Marino, CA
2004-

International Advisory Board, Amsterdam School for Cultural
Analysis, University of Amsterdam 2005-

Professor, Northwestern University. Evanston, IL 1975-2003

RESEARCH INTERESTS & COMPETENCIES:

Studies in the Public Sphere Rhetoric of Science

The Communication Humanities, Criticism

Rhetoric & Theories of Language

Foreign Policy & NGO Argumentation

New Communication Technology

Social Theory, Controversy, and Innovation

New Institutional Theory & Communication

INSTRUCTION:

DOCTORAL LEVEL COURSES: Studies in the
Public Sphere, Pro-seminar in Communication Studies,
Contemporary Rhetorical Theory, Dialectic, Methods of
Rhetorical Criticism, Argumentation, Kenneth Burke Seminar,
Rhetoric of Self, Postmodern Criticism, Rhetoric of Science,
Seminar in the Nuclear Age, Methods of Rhetorical Criticism,
Classical Rhetoric, Deliberative Democracy, Social Movements,
Communication from a Humanities Perspective, New
Institutional Theory, Risk Communication, New Media, Writing
for the Field of Communication, Discourse Analysis.

MASTERS LEVEL COURSES: Technical
Communication, Rhetorical Analysis and Organizational
Theory, Persuasion and Resistance in Organizational Life,
Public Diplomacy, Celebrity Advocacy.

UNDERGRADUATE COURSES: Risk

Communication, Rhetoric of Science, Public Argument, Communication Ethics and Media Institutions, Philosophy of Argument, Rhetorical History of the United States, Rhetorics of War and Peace (Public Diplomacy), Landmarks in Rhetorical Theory, Rhetorical Criticism, Theories of Argumentation, Introduction to Rhetorical Theory and the Arts of Controversy, Speech Writing for Electronic Environments, Digital Culture.

Awards and Recognitions: Scholarship

2006 ISSA (International Society for the Study of Argument) Life Time Achievement in Scholarship Award.

2005 AFA Research Award, Top Publication of the Year (with Kathryn Olson).

Northwestern Provost Recognition for Distinguished Scholarship 2000, 1998, 1996

1999 Distinguished Scholar Award by the Rhetoric and Communication Division of the National Communication Association. (Recognizes career achievement.)

1999 Distinguished Scholar Award by the American Forensics Association. (Named as one of the top 5 scholars in argumentation from the last half of the 20th century.)

1997 Marie Hocmuth Nichols Award presented by the Public Address Division of the National Communication Association (recognizing *Beyond the Rhetorical Presidency* to which an essay was contributed).

1995 Golden Monograph Award, Speech Communication Association. Award to the “Entanglements” essay.

1992 Charles Woolbert Prize (This award recognizes a piece of research that has had an enduring and significant influence on the field over a ten year period.) Award to the “Spheres” essay.

1990-1991 Van Zelst Research Chair

1982 American Forensics Association Research Award: Top Publication of the Year. Award to the “Spheres” essay.

1980 American Forensics Association Research Award: Top Publication of the year. Award to the “Presumption” essay.

1974 American Forensics Association. Research Award: Top Publication of the year. Award for the “Inherency” essay.

Grant Awards & Funded Activities

2005-2010 Grant from the National Science Foundation to study social impacts of nanotechnology. Rhetoric subgroup at USC.

2005 125th Anniversary USC Award to fund International Group on the Global research in Rhetorical History and Theory.

2006 NCA Funding for Communication and the Humanities Project, Advisory Board.

2006 National Science Foundation team on diversity recruiting at the graduate level of education, USC.

Exxon Foundation 1982 awarded \$50,000 for an interdisciplinary study of the Nuclear Freeze Debate from the perspectives of philosophy, linguistics, and public address. Courses developed from the grant on public controversy.

Recognition and Awards: Teaching

1999 Directed Dissertation of the Year, National Communication Association (Rob Asen).

1997 Directed Undergraduate Honor’s Thesis accorded the Dobb’s Prize for Outstanding Thesis in Women’s Studies (Erin O’Donohue).

1994 National Speakers Association, “Outstanding Professor of the Year” Award.

1992 Directed Dissertation of the Year, National Communication Association (Stephen O’Leary).

1978 Director of Forensics of the Year presented by Georgetown Philodemic Society.

Books:

Critical Problems in Argumentation: Selected Papers from the 13th NCA/AFA Conference on Argumentation. NCA/AFA 2005. Charles Willard, ed. Associate Editor of the volume.

Arguing Communication and Culture: Selected Papers from the 12th NCA/AFA Conference on Argumentation. NCA/AFA 2002. Editor of 2 volume proceedings, 84 papers, interdisciplinary, covering themes including globalization, legal controversy, foreign policy, argument and national identity.

Argument at Century's End: Reflecting the Past and Envisioning the Future: Selected Papers from the 11th NCA/AFA Conference on Argumentation. NCA/AFA 1999. Associate Editor.

Argumentation: Proceedings of the 9th SCA/AFA Conference on Argumentation. SCA/AFA 1997. Associate Editor.

Essays and Monographs:

G. Thomas Goodnight, Public Sphere, Argumentation & Advocacy, 48.4 (2012). Reprint

G. Thomas Goodnight, Public Sphere, "A Note on 21st Century Critical Communication Inquiry," Argumentation and Advocacy 48.4 (2012). The issue constituted a special report on the influence of my work on the public sphere, with several new essays using the method of inquiry.

2011 "From the Great Depression to the Great Recession--The 1932 Hayek-Keynes Debate: A Study in Economic Uncertainty, Contingency, and Criticism, *POROI Journal* (with David B. Hingstman) .

2011 "Drug advertising and clinical practice: establishing topics of evaluation," *Proceedings Of the ISSA Conference on Argumentation* (with Kara Gilbert Monash University, Australia). In Press.

2011, "Rhetorical Consciousness and the Telemachus," Festschrift for David Zarefsky, University of Michigan Press. In Press.

2011, "A Doctor's Ethos Enhancing Maneuvers in Medical Consultation," in Festschrift for Frans Van Eemeren, Springer (with Roosmaryn Pilgram, University of Amsterdam). In Press.

2010 "Rhetoric, Risk, and Markets: The Dot-Com Bubble," *Quarterly Journal of Speech* 96: 115-140 (with Sandy Green). Lead Article

2010 "The Metapolitics of the 2002 Iraq Debate: Public Policy and the Network Imaginary" *Rhetoric and Public Affairs* 13: 65-94, Spring 2010.

2010 "Rhetoric, Reflection and Emancipation: Habermas and Farrell on Critical Studies of Communication in Erik Doxtader, ed. *Inventing the Potential of Rhetorical Culture: The Work and Legacy of Thomas B. Farrell* Penn St University Press, 2009. (Came out in 2010 from 2009 journal issue)

2010 "Work, Wealth, and Worry: The Benefits of Communication Study for Economic Literacy," *Communication Currents* 5:6. (with Sandy Green).

2009 "The Presidential Debates of 2004: Contested Moments in the Democratic Experiment" (with Majdik and Kephart), *Controversia* 6: 13-38.

2009 "Review of the Bourgeois Public Sphere," Online the title reads: "The Bourgeois Virtues: Ethics for an Age of Commerce" *Quarterly Journal of Speech* 95: 346-351, Fall 2009.

2008 "China and the United States in a Time of Global Environmental Crisis," *Communication and Critical/Cultural Studies* 5 (2008): 416-421. (with Jinfang Liu)

2008 "The Duties of Advocacy: Argumentation Under Conditions of Disparity, Asymmetry, and Difference," in van Eemeren and Garsen, eds., *Pondering on Problems of Argumentation* Springer.
<http://www.springerlink.com/content/j7306127m36004p3/>

2008 "Counterfactual Argumentation & Rhetorical Advocacy," *Proceedings of the Third Bi-Annual Conference on Argumentation*, Tokyo Japan.

2008 "Rhetoric, Reflection and Emancipation: Farrell and Habermas on the Critical Studies of Communication," *Philosophy & Rhetoric* 41 (2008): 421-439.

2008 "Strategic Maneuvering in Direct to Consumer Drug Advertising: A Study in Argumentation Theory and New Institutional Theory," *Argumentation* 22: 359-371.

2008 "Forensics as Scholarship: Testing Zarefsky's Hypothesis in the Digital Age." (With Gordan Mitchell) *Argumentation and Advocacy* 45: 80-97.

2008 Kerry vs. Bush, The 2008 Presidential Debates, *Controversia* 2008. (with Zoltan Majdik and John Kephardt).

2007 *Communication and the Humanities: A White Paper Sponsored by the National Communication Association*. NCA.

2006 "Shared Power, Foreign Policy, and Haiti, 1994: Public Memories of War and Race." *Rhetoric and Public Affairs* 9.7 (Winter, 2006): 601-634. (with Kathryn Olson).

2006 "Strategic Doctrine, Public Debate, and the Terror War" in *Hitting First: Prevent Force in U.S. Security Strategy*, 93-114. William W. Keller and Gordon Mitchell, ed. University of Pittsburgh Press. [Initially published on Ridgway Center for Security Studies

2006 "When Reasons Matter Most: Pragma-dialectics and the Problem of Informed Consent." *Considering Pragma-Dialectics*. Agnes van Rees and Peter Houtlooser, eds. Erlbaum. .

2006 "Smoking Guns, Cherry-Picking & Stove-Piping: On Critical Metaphors, Discourse Events and Argumentation Games." *Proceedings of the 13th Alta Conference on Argumentation*. Patti Riley (ed.).

2006. "The Engagements of Communication: Jurgen Habermas on Discourse, Critical Reason, and Controversy." in *Perspectives on Philosophy of Communication*. Pat Arneson (ed). West Lafayette, IN: Perdue University Press, 112-142.

2005. "Rhetoric and Political Economy at the Aesthetic Nexus: A Study of Archbishop Whately." (with David Hingstman) In *Rhetorical Agendas*. Patricia Bizell (ed.) Mahwah, NJ: Ehrlbaum, 137-145.

2005 "Science and Technology Controversy: A Rationale of Inquiry," *Argumentation and Advocacy*. v. 42: 26-29.

2005. "Complex Cases and Legitimation Inferences: Extending the Toulmin Model to Deliberative Argument in Controversy." In *The Uses of Argument: Proceedings of a Conference at McMaster University*. Edited by David Hitchcock and Daniel Farr. Hamilton, Canada: McMaster University, 156-165. (Also out in collection est. 2007, *Arguing on the Toulmin Model*, Springer Publisher).

2005. "The Passion of the Christ Meets Fahrenheit 9/11: A Study in Celebrity Advocacy." *American Behavioral Scientist* 49: 410-435.

2004. "Science and Technology Controversy." American Association for the Rhetoric of Science WEB site.
<http://aarst.jmccw.org/sched.htm>

2004. "Globalization meets 'The New War' on Terror". Pp. 15-30 in (ed.) Jens E. Kjeldsen & Siri Meyer: *War, Law & Rhetoric. A Book About Regimes of Communication*. Rhetor Förlag. Åstorp. (176 pages).

2004 "Iraq is George Bush's Vietnam" Metaphors in Controversy: On Public Debate and Deliberative Analogy." *Argumentation and Social Cognition: Proceedings of the 2nd Tokyo Conference on Argumentation*. Suzuki, Yano and Kato (eds.)JDL:59-65.

2004 "Ingenuim—Speaking in Community: The Case of the Prince William County Zoning Hearings on Disney's America." In Patricia A. Sullivan and Steven Goldzwig (eds.). *New Approaches to Rhetoric*. 31-59. AFA 2005 Research Award. (with Kathryn Olson)

2003 "Heroic Prudence in Homer's *Odyssey*." *Proceedings of the Conference of the International Society for the Study of Argument*. Amsterdam, The Netherlands. Republished in select papers.

2003 "Predicaments of Communication, Argument, and Power: Towards a Critical Theory of Controversy." (Lead Essay) Special Issue of *Informal Logic* on Habermas. 23: 119-138.

2001 "The Public, Personal and Technical Spheres." In Thomas O. Sloane, ed. *Encyclopedia of Rhetoric*. Oxford University Press.

2001 "Controversy." In Thomas O. Sloane, ed. *Encyclopedia of Rhetoric*. Oxford University Press.

2001 "Controversy, Criticism and Argumentation: A Rationale for Critical Studies." *In Proceedings of the 1st International Conference on Argumentation*. Tokyo, Japan

2000 "Ronald Reagan and the American Dream." In Leroy G. Dorsey, ed. *The Presidency and Rhetorical Leadership*. Michigan State University Press.

1999 "Root Metaphors and Critical Inquiry into Social Controversies: Redeeming Stephen Pepper in and for the Study of Argument." (with David Hingstman) *In Proceedings from the Amsterdam Conference on Argumentation*.

1999 "Messrs. Dinkins, Rangel and Savage in Colloquy on the African Burial Ground: A Companion Reading." A Study of the African-American Grave Sites Controversy in New York. *Western Journal of Communication* 63. Fall Issue.

1998 "Argument Studies and Foreign Policy: Connections in Controversy." *Diplomacy*. Triangle Institute for Strategic Studies.

1997. "Opening Up the Spaces of Public 'Dissension'" *Communication Monographs* 64: 270-276.

1997 "Studies in the Public Sphere." *Quarterly Journal of Speech* 83: 351-353. Fall Issue (with David Hingstman).

1996 "Hans J. Morgenthau: In Defense of the National Interest and the Recovery of the Rhetorical Tradition." In Harriman and Beer, eds. *The Rhetoric of Realism*. Michigan State University Press.

1996 "Reagan, Vietnam and Central America: On Public Memory and the Politics of Fragmentation." In Martin Medhurst, ed. *Beyond the Rhetorical Presidency*. Texas A&M University Press.

1995 "The Park, the Firm and the University: Fear and Loathing on the Postmodern Trail." Title is: "The Firm, the Park

and the University: Fear and Trembling on the Postmodern Trail." *Quarterly Journal of Speech* 81 (August 1995): 267-290. [Lead Article: Reprinted in Jeff Hunter, ed. *Contemporary Literary Criticism* v. 242, 2007]

1994 "Entanglements of Consumption, Cruelty, Privacy and Fashion: The Social Controversy Over Fur." (with Kathryn Olson) *Quarterly Journal of Speech* 80: 249-277. Fall Issue [Lead Article]

1994 Review of Perspectives on Argumentation: Essays in Honor of Wayne Brockriede. In *Argumentation: An International Journal on Reasoning*.

1993 "Get a Lifeworld: Reflections on Some Dead Ends and Live Possibilities." (with Thomas Farrell). In Ray McKerrow, ed. *Proceedings of the 7th Conference on Argumentation*. Annandale: SCA: 79-85.

1993 "Challenging Social and Communication Norms: Oppositions Argument and Social Controversy." (with Kathryn Olson). In Ray McKerrow, ed. *Proceedings of the 7th SCA/AFA Conference on Argumentation*. Annandale: SCA. 364-373.

1993 "A 'New Rhetoric' for a 'New Dialectic: Prolegomena to a Responsible Public Argument.'" *Argumentation: An International Journal on Reasoning*. 7:329-342.

1993 "Legitimation Inferences: An Additional Component for the Toulmin Model." *Informal Logic* 15: 1-15.

1993 Review of Amos Kiewe and David W. Houk. Ronald Reagan's Economic Rhetoric, 1951-1989. *Quarterly Journal of Speech*.

1992 "Rhetoric, Legitimation, and the End of the Cold War: Ronald Reagan at the Moscow Summit, 1988." In Michael Weiler and Barnett Pearce, eds. *Reagan and Public Discourse in America*. Huntsville: University of Alabama Press, 43-71.

1992 "Habermas, the Public Sphere, and Controversy." *World Journal of Public Opinion Research*. 4:243-255

1992 "Public Argument and Controversy." *Argumentation and Advocacy*. 28:2.

1992 Review of Jurgen Habermas, The Structural Transformation of the Public Sphere. Titled: A Translation of Habermas on the Public Sphere. *Argumentation and Advocacy*. 28: 145-157.

1991 Review of James C. Schneider. Should America Go to War? The Debate over Foreign Policy in Chicago. *Quarterly Journal of Speech*: 102-103.

1991 "Controversy." Donn Parson, ed. *Proceedings of the 67th SCA/AFA Conference on Argumentation*. Annandale: SCA: 1-13.

1990 "The Rhetorical Tradition, Modern Communication, and the Rhetoric of Assent." In David Williams and Michael Hazen, eds. *The Rhetoric of Assent*. Huntsville: University of Alabama Press.

1990 "Epochal Rhetoric in 19th Century American: On the Discursive Instantiation of the Technical Sphere." (with Kathryn Olson). In Bruce Gronbeck, ed. *Argumentation and the Public Sphere: Proceedings of the Sixth SCA/AFA Conference on Argumentation*: 57-65.

1989 "Toward a Social Theory of Argumentation." *Argumentation and Advocacy*. 4:60-70.

1988 "Argumentation and the Nuclear Age." *Journal of the American Forensics Association*: 1-3.

1988 "Discourse." *Critical Studies in Mass Communication*: 423-243.

1987 "Argumentation, Criticism, and Rhetoric: A Comparison of Modern and Post-Modern Stances in Humanistic Inquiry." In Joseph Wenzel, ed. *Argumentation and Critical Practices: Proceedings of the 5th SCA/AFA Conference on Argumentation*. Annandale: SCA: 61-67.

1987 "Generational Argument." In Frans van Eemeren, Rob Grootendorst, J. Anthony Blair, and Charles A Willard, eds.

Argumentation Across the Lines of Discipline. Dordrecht-Holland, Foris Publications.

1987. "Public Discourse." *Critical Studies in Mass Communication* 4: 428-432.

1986 "Ronald Regan's Re-formulation of the Rhetoric of War: Analysis of the 'Zero Option,' 'Evil Empire,' and 'Star Wars' Addresses." *Quarterly Journal of Speech* 72: 390-414.

1985 "Scholarship and the Forensics Community." In Donn Parson, ed. *American Forensics in Perspective: Papers of the Second National Conference on Forensics*. Annandale: SCA.

1984 Review of Charles Willard and J. Robert Cox. Advances in Argumentation. *Journal of the American Forensics Association*: 98-102.

1983 "On Questions of Evacuation and Survival in Nuclear Conflict: A Case Study in Public and Argument and Rhetorical Criticism." In David Zarefsky, ed. *Argumentation in Transition: Proceedings of the 3rd Summer Conference on Argumentation*. Annandale, SCA. 319-338.

1982 "The Personal, Technical, and Public Spheres of Argument: A Speculative Inquiry in the Art of Public Deliberation." *Journal of the American Forensics Association* 18:214-217. (Reprinted in Readings in *Contemporary Rhetorical Theory* 1998).

1981 "Accidental Rhetoric: The Root Metaphors of Three Mile Island." (with Thomas Farrell) *Communication Monographs*, 48: 271-300. (Reprinted in *Landmark Essays on Environmental Rhetoric*, 1997).

1981 "Conspiracy Rhetoric: From Pragmatism to Fantasy in Public Discourse." *Western Journal of Communication* 45: 299-316. (with John Poulakos)

1980 "The Liberal and the Conservative Presumptions: On Political Philosophy and the Foundations of Public Discourse." In Jack Rhodes and Sara Newell, eds. *Proceedings of the Summer Conference on Argumentation*. Annandale: SCA. 304-337.

1975 "Responses to Lichtman and Rohrer." (with Donn Parson and Bill Balthrop). *The Journal of the American Forensics Association*, 11.

1974 "The Problem of Inherency: Strategy and Substance." (with Donn Parson and Bill Balthrop) *The Journal of the American Forensic Association* 10: 229-240.

INVITED LECTURES AND PRESENTATIONS

2011 Network Bubbles, Economics and Rhetoric, Baruch University
 2008 Summary Address, 3rd Tokyo Conference on Argumentation
 2005 Images of War, The University of Iowa
 2004 The Gulf War, Faculty & Students University of St. Louis
 2004 Risk and Fortune, Faculty & Students, University of Wisconsin-Milwaukee
 2004 The War We Saw, The War They Saw, The Wars that Went Unseen. U of Iowa
 2004 Rhetorical Criticism Review--Response to Special Seminar of 29 of my Returning advisees at Northwestern for a two day seminar
 2004 Lecture on Preemptive War, Public Diplomacy Discussion Group, USC
 2004 Lecture on Presidential Debates, Center for Democracy, USC
 2004 Lecture on Argument Games, Discourse Analysis Group
 2003 "The New War" and Modernist Systems. Keynote. Conference on War, Law, and Society. Bergen, Norway.
 2002 "9/11 and Echoes of the Nuclear Age." Georgia Public Address Conference. Athens, GA.
 2000 Keynote Address, First Japan International Conference on Argument Tokyo, Japan.
 1999 NCA Distinguished Scholar Lecture, Chicago IL.
 1996 Invited Public Lecture, Distinguished Scholar Series, University of Arizona, Tuscon, AZ.
 1996 Invited Public Lecture, Distinguished Scholar Series, University of Kansas, Lawrence, KS.
 1996 Invited Public Lecture for Communications Week, Southwest Texas State University, San Marcos TX.
 1994 James McBath Lecture, University of Southern California
 1993 Great Teachers Program, Guest Lecturer, Wake Forest University
 1991 Keynote Address, AFA/SCA Alta Conference
 1988 Keynote Address, Venice Conference on Argumentation

International Lectures and Presentations

G. Thomas Goodnight, "Rhetoric Goes to the Movies," Meiji University, January 4, 2013
 G. Thomas Goodnight, "Habermas and the Public Sphere," Meiji University, January 5, 2013
 G. Thomas Goodnight, "Publics and Globalization," Lugano University, March 20-21
 [10 hour, 2 day symposium on my work]
 2013 "The Virtues of Reason and the Problem of Other Minds," Keynote, OSSA, Windsor Canada.
 2010 "Spheres of Argument," Talk at the University of Amsterdam
 2010 "Pharmaceutical Advertising," International Society for the Study of Argument

- 2010 "The Housing Bubble," Lecture delivered at the University of Paris and at the University of Copenhagen
- 2009 "Revising Critical Thinking for New Media," Ontario Society for the Study of Argument
- 2008 "Counterfactual Argumentation & Rhetorical Advocacy," Third Annual Tokyo Conference on Argumentation, Aug 8, 2008.
- 2008 "Communication Studies in the Digital Age," Keynote Address at the 50th Anniversary of the Annual Conference of the Japan Association for Current English Studies, Musashi Institute of Technology, Yokohama, Japan, October 3, 2008.
- 2008 "Risk Communication," Nanzan University, Nagoya, Japan, October 7, 2008.
- 2008 "Presidential Campaign Communication," Tsuda College, Tokyo, Japan October 8.
- 2006 "Immigration and Global-Local Controversy: A Comparison of the European Union to Denmark, and the Federal Government to California," a paper delivered to students and faculty at the University of Copenhagen, November 2, 2006.
- 2006 Working sessions with faculty and students, University of Copenhagen November 3.
- 2006 "The Duties of Advocacy," Keynote to ISSA Conference, Amsterdam, June 28.
- 2006 "Science Controversy," a panel of rejoinders to my article in Argumentation and Advocacy, ISSA Conference, Amsterdam, June 29, 2006.
- 2006 "Progressive and Populist Political Argument," Lecture to faculty and students at the University of Amsterdam, May 3.
- 2006 "Rhetorical Studies in Argumentation," Lecture to faculty and students at the University of Amsterdam, May 4, 2006
- 2006 Rhetoric of Science. ISSA Conference, University of Amsterdam
- 2005 Argument Complexity, OSSA Conference on Argumentation, McMaster University
- 2003 War in the Era of Globalization. Conference on War, Rhetoric and International Law. Bergen, Norway
- 2002 Heroic Prudence and the Odyssey. ISSA Conference. Amsterdam.
- 2001 Legitimation Controversy. Keynote. First Tokyo Conference on Argumentation
- 1998 Root Metaphors and Critical Inquiry into Social Controversies (with Hingstman) University of Amsterdam.
- 1996 Presentation at the Venice Conference on Argumentation
- 1994 The Speech Act of Objection. International Society for the Study of Argumentation. Amsterdam.
- 1990 Can Communication Communities Save Reason from Rationality? International Communication Association, Dublin, Ireland.
- 1988 Communities of Argument in Time: When Being Reasonable is Not Enough. Keynote ISSA Conference. Venice, Italy.
- 1987 The Nuclear Question and the End of Philosophy Debate (with Willard). International Pragmatics Conference, Belgium
- 1987 Origins of the Nuclear Age. Conference on Survival of the Planet. Dubrovnik, Yugoslavia
- 1986 Generational Argument. First International Conference on Argumentation. Amsterdam.
- 1982 The Tradition of Western Rhetoric. Lecture at Sophia University Tokyo, Japan. (Lectures through Japan Summer 1982)

Conferences and Special Presentations

- 2009 "David Ricardo and the Aesthetics of Wealth Production," NCA, Chicago, November 14.

- 2009 Program in Honor of Roichi Okabe, Japan-US Communication Association, NCA, Chicago, November 14.
- 2009 Respondent to a Panel on Locative Media and Urban Spaces, NCA, Chicago, November 13.
- 2009 Respondent to a Panel on Rhetorical Theory Through Music, NCA, Chicago, November 15.
- 2009 "Police and Politics: Ranciere, Agamben, and Baidou: Migrating Against the Public Sphere," November 15.
- 2009 "Imagining a Green Public Sphere in China," with Jingfang Liu, NCA, Chicago, November 13.
- 2008 "[How] Will Machumans Communicate," Invited Participant, Conference on Rhetorical Theory, University of South Carolina, October 24.
- 2008 "Anne Coulter, William Bennet, and Rush Limbaugh: The Limits and Strengths of Counterfactuality versus Critique for Resisting Simulated Populism." NCA, San Diego, Nov 21.
- 2008 Response to a Panel, "Religious Imagination as Cultural Ethos: Vico, Weber, and the Tropology of Folk Hymnody," NCA, San Diego, Nov 23.
2008. Response to a Panel, "Science, Rhetoric, and Common Sense," NCA, San Diego, Nov 23.
- 2008 "Rhetoric and Political Economy through the Aesthetic Nexus of Bernard de Mandeville," NCA, San Diego, Nov 21.
- 2007 Respondent to Francesca Snoek Henkemans. Ontario Society for the Study of Argument, June 8.
- 2007 Paper. "On Justification: Economies of Worth: The Contributions of Luc Boltanski, Laurent Thevenot and Katherine Porter to the Political Economy of Argumentation," [with David Hingstman] Alta Conference on Argumentation, August 4.
- 2007 Paper. "Presidential Debates as Public Argument," [with Zoltan Majdik] Alta Conference on Argumentation, August 4.
2007. "Argumentation in the Institutional: Strategic Maneuvering the Burden of Proof in Direct to Consumer Drug Advertising," University of Amsterdam, Meeting on International Argument, October 25.
2007. "The Rhetoric of Risk: A Rubric," [with Susan Sattell] American Association of the Rhetoric of Science, Chicago, Illinois, November 14.
- 2006 "Argument Games and the Cybersphere," Wake Forest Conference on Argumentation, Boca Raton, Florida, February 17.
- 2006 "Bubbles." Rhetoric POROI Conference, the University of Iowa, March 21.
- 2006 Session: "Rhetoric and the Cybersphere," Rhetoric Society of America Conference, Graduate Seminar, Memphis Tennessee, May 6.
- 2006 "Rhetoric of the Nuclear Age," Paper presented to IIDAS, USC.
- 2006 "The Communication Arts & Humanities," Working White Paper
June 8-11, Chicago, Illinois
- 2006 The Second Inaugural of George Bush," Paper Presented at the Public Address Conference, Vanderbilt University, Nashville, TN, October 6.
- 2006 "Thomas Reid" with David Hingstman, National Communication Association, San Antonio, Texas November 16.
- 2006 Respondent to a Panel on Rhetoric of Religion, NCA San Antonio, November 15.
- 2006 Respondent to a Panel on Public Diplomacy, NCA San Antonio, November 16.
- 2006 Memorial Panel to Thomas B. Farrell, NCA San Antonio, November 17.
- 2004 "Response." May Conference at Northwestern University of My former Advisees
- 2002 Georgia Public Address Conference
- 2001 Lecture to Students and Faculty of USC on 9/11
- 2000 Keynote First Tokyo Conference on Argumentation
- 1998 Selected by NCA for Graduate Honors Seminar, Northwestern
- 1998 Argumentation Studies and Foreign Policy. Triangle Institute for

Strategic Studies

- 1997 Response to Parelli on the Presidency and the Environment.
Bush Center on the Presidency
- 1997 Invited Participant. War and Peace. Cantini Museum. Triangle
Institute for Strategic Studies.
- 1996 Composition versus Invention in Presidential Speech Writing.
Invited Lecture. Bush Center on Presidential Studies.
- 1996 Respondent to conference Keynote on Allegory. Public Address
Conference. University of Illinois at Champaign Urbana
- 1995 Regan, Vietnam and Central America. Invited Lecture at the
the First conference, Bush Center on Presidential Studies.
- 1995 Controversy and Institutional Reasoning. At University of Wisconsin
Milwaukee.
- 1994 Between Systems and Lifeworld: Contributions of Rhetoric Theory
to the Study of Human Communication. McBath Lecture. USC, April 6.
- 1993 Woolbert Award Panel: The State of Research in Spheres of
Argument. Speech Communication Association. Miami Beach, FL.
- 1993 Oppositional Argument and Social Controversy. Alta Summer
Conference on Argumentation.
- 1993 The Reasons of Children and the Ethics of Institutions. Great
Teachers Program. Wake Forest University.
- 1992 Rhetoric at the Beginnings of the Atomic Age. Lecture Presented as
the Van Zelst Research Chair.
- 1992 The End of the Cold War as Rhetoric Event. Lecture Presented to
Faculty at the University of Wisconsin.
- 1991 Rhetorics of Force and Domination in Discourses of Power. Wake
Conference on Argumentation. Winston-Salem, NC
- 1990 Formative Rhetorics: On the Limits of Common Sense in the
Public Sphere. Temple Conference on Discourse Analysis.
Philadelphia, PA.
- 1989 Legitimation Issues: A Formal-Pragmatic Analysis of Personal
Argument and Public Discourse. Temple Conference on Discourse
Analysis. Philadelphia, PA.
- 1988 The Politics of Gesture. Presentation to Faculty. University of
Massachusetts, Amherst, MA.
- 1987 Origins of the Nuclear Age—The Hydrogen Bomb. Graduate
Colloquium. University of Wisconsin, Madison.
- 1986 The Reciprocal Relationships Between Argumentation and
Rhetorical Theory. Wake Forest Conference on Argumentation.
Winston-Salem, NC
- 1985 The Limits of Assent. Wake Forest Conference on Argumentation.
Winston-Salem, NC.
- 1983 The Language of Time: Toward a Temporal Grammar of Argument.
SCA/AFA Conference on Argumentation. Alta, Utah.

National and Regional Presentations

CONVENTION PAPERS

- G. Thomas Goodnight, Tokyo Conference on Argumentation, August 10-12, 2012
- G. Thomas Goodnight, Simmel on Money, NCA, Orlando, Florida November 2012.
- G. Thomas Goodnight and Paul Strait, Psychiatry, NCA, Orlando, Florida November
2012

G. Thomas Goodnight, "The Ugly American Comes Home: Demagoguery and the Virtual Vulgus," Panel on the Democratic Aesthetic, NCA, Orlando, Florida November 2012

2007. "Rhetoric and Political Economy in the Works of Thomas Wilson," National Communication Association, Chicago, Illinois, November 17.

2007. Respondent. "A Debate: Richard M. Weaver's Ideal Orator," National Communication Association, Chicago, Illinois, November 17.

"Rhetoric, Aesthetics, and Political Economy in the Works of Henry Home, Lord Kames," (with David Hingstman). National Communication Association, Boston, 2005

Response Panel on Organizational Rhetoric. NCA, Boston 2005.

Response Panel on Controversy Studies. NCA, Boston 2005.

"Smoking Guns, Cherry-Picking & Stove-Piping: On Critical Metaphors, Discourse Events and Argumentation Games." Alta Conference on Argumentation, Salt Lake City, 2005.

"Rhetoric, Aesthetics, and Political Economy in the Works of Thomas DeQuincey." (with David Hingstman) International Society for the Study of Rhetoric, Los Angeles 2005.

"Introduction of Stephen Toulmin," Ontario Society for the Study of Argument Conference, McMaster University, 2005.

"Contested Legitimation Inferences." Ontario Society for the Study of Argument Conference. McMaster University, 2005.

Response Panel on Iraq War, Southern Communication Association 2004

Response Panel on Vico, NCA Chicago Illinois, Nov 2004

Response Panel on Law and Argumentation, NCA Chicago Illinois, Nov 2004

"My Research," Panel on the Public Sphere, NCA Chicago Illinois, Nov 2004

"Iraq is George Bush's Vietnam," Paper Tokyo Conference on Argumentation, August 2004

"Whately's Rhetoric" with David Hingstman. Rhetoric Society of America, Austin, TX May 2004

"Modern Aesthetics and the Rhetorical Underground: Aesthetics and World Making." National Communication Association. Miami. November 20, 2003.

"The War We Saw, The War They Saw, and the Wars We Didn't See." Annual J. Pence Lecture. University of North Carolina, Chapel-Hill. November 7, 2003

"Rhetoric, The Beautiful Game: On the Obscure and Confused in the Foundations of Modernist Aesthetics." National Communication Association. Miami, November 20, 2003.

"Analogy and Argument." Alta Conference on Argumentation. American Forensic Association. Alta, Utah. August 1, 2003. (With Thomas Hynes)

"Argument at the Fall of France, 1942." Alta Conference on Argumentation. American Forensic Association. Alta, Utah. August 1, 2003. (With Francois Rochat).

"Common Ground versus Common Cause: Interrupting and Restoring Collaborative Reasoning." The Ontario Society for the Study of Argumentation. University of Windsor. May 15, 2003.

"Is Critique Adversarial?" The Ontario Society for the Study of Argumentation. University of Windsor. May 16, 2003.

"The War We Didn't See, The War that Went Unseen, the War that is Foreseen." Eastern Communication Association. Washington D.C. April 24, 2003.

"Globalism and the New War." Southern Communication Association. Atlanta Georgia, April 3.

Debate on a Panel on the War. Southern Communication Association. April 4.

"The New War on Terror." Job Talk. University of Southern California. Los Angeles, April 1.

"Globalization and the New War." Keynote for Communication Week at the

University of Northwest Indiana April 15. Presentations to Northwestern Alumni Association in Philadelphia, May 9, Springfield Illinois May 28,
 2002 Response to a Panel on Rhetoric and Aesthetics
 1999 The Liberal and Conservative: Revised. NCA Convention. Chicago, IL
 1999 Lecture for the Lifetime Achievement Award. NCA Convention. Chicago, IL.
 1998 Response to a Panel on Civil Society. NCA Convention. New York.
 1998 Remarks on Panel Honoring Takis Poulakos. NCA Convention, New York.
 2008 the Public Sphere and the Rhetoric of Science and Technology. Rhetoric of Science Panel. NCA, NY.
 1997 Returns to Religion in Postmodern Rhetoric and Communication. Panel Response. NCA Chicago, IL
 1997 Exploring Narrative Theory in the Practices of Public Argument. Panel Critic. NCA, Chicago, IL
 1997 the Public Sphere in Contemporary Democracy: Assessment and Interpretation. Panel Critic NCA. Chicago, IL
 1996 the Columbian Orator and the Beginnings of a Democratic Public Sphere. NCA San Diego, CA
 1996 Rhetoric through Thick and Thin: A Tour of Some Lures, Snares, Traps and Tropes of Disciplinary Discourse. NCA San Diego, CA
 1995 Al Smith Before the American Liberty League. Panel on the Worst Speech that Ever Was Eastern States. Pittsburgh, PA
 1995 Top Papers in Argumentation and Forensics. Panel Critic SCA San Antonio, TX
 1995 Controversiae Americanae: Bingham's Columbian Orator as Inventional Handbook for an American Public Voice. SCA San Antonio, TX
 1995 Chair: Alternatives to Epistemological Driven Rhetoric of Science. SCA San Antonio, TX
 1993 Constructive Dialectics: Contributions in Argument and Social Theory. Panel Critic. Miami Beach, FL
 1993 Panel on Rhetoric and Democracy. Respondent. Miami Beach, FL
 1992 Populist and Progressive Movements: The Dialectics of Identity and the Modes of Social Invention for a Democratic Public Sphere. SCA, Chicago, IL
 1992 Oppositional Discourse and Institutional Reasons: A Rhetorical Analysis of the Public Hearings on Bison at Wood Buffalo National Park. Conference on Public Address. Minneapolis, MN
 1992 The Atomic Scientists Movement as Social Controversy. Southern Convention. San Antonio, TX
 1991 The Arts and the Flag: Metaphors in Controversy. Eastern States Speech Association, Pittsburgh, PA
 1990 Rhetoric and the Composition of the Self: On the Homeless Self and Other. Eastern States Speech Association Convention. Philadelphia, PA
 1989 An Advisory Note on the Public Sphere. Critic. Central States Speech Association. Kansas City, KS
 1989 Intermediate Nuclear Forces Treaty: The Rhetorical Strategies of Negotiation. Panel Critic. Southern States Speech Association. Louisville, KY
 1988 Vietnam: the Metaphor and the Movie. Southern States Speech Communication Association. Memphis, TN
 1988 The History of Rhetoric as Recovery of the Public Sphere. Eastern Communication Speech Association. Baltimore, MD.
 1988 Arms Control and Treaty Negotiations: The Rhetorical Limitations of the Nuclear Age SCA New Orleans, LA

1988 Seminar on Argumentation and Organizations. Panel Critic SCA New Orleans, LA
 1988 Invasion of the Body Snatchers 1986: A Rhetorical Criticism of Ronald and Nancy Reagan's Address to the Nation on Drug Abuse (with Stephen O'Leary) SCA Boston, MA
 1987 Time Enough for Rhetoric? Central States Speech Association. Cincinnati, OH.
 1986 From the Nuclear Freeze to Star Wars: A Critical Response. SCA Chicago, IL
 1986 Rhetorical Theories and Organizational Contexts. SCA Chicago, IL
 1984 Contemporary War and Peace Rhetoric. Panel Respondent SCA Chicago, IL
 1984 Eschatological Rhetoric and the Trial of J. Robert Oppenheimer: On Science, Technology and Conscience. SCA Washington, DC
 1983 Canter to the Finish: The Dark Horse Rubin Askew. SCA Washington, DC
 1982 The Public, Rhetorical Criticism and the Paradoxes of Time: Beyond the Intentional Fallacy in the Criticism of Institutional Discourse. SCA Louisville, KY
 1982 Forms, Fields, Criticism and Power. SCA Louisville, KY
 1979 The Criteria for Constructing Public Policy Resolutions. SCA San Antonio, TX
 1979 Debate as Communication Process. SCA San Antonio, Tx
 1978 The Justification Argument and the Studies Counterplan. SCA Minneapolis, MN
 1978 The Rhetoric of War in a Nuclear Age Central States Speech Convention, Chicago, IL
 1977 The Solitude of Self: An Analysis of an Address by Elizabeth Cady Stanton. SCA. Houston, TX
 1976 The Autobiography of Frederick Douglas: The Comic and Tragic Frames Central States Speech Association. Kansas City, KS.

EDITORIAL

QUARTERLY JOURNAL OF SPEECH, ASSOCIATE EDITOR
 ARGUMENTATION AND ADVOCACY, ASSOCIATE EDITOR
 POROI (ELECTRONIC JOURNAL), ASSOCIATE EDITOR
 RHETORIC AND PUBLIC AFFAIRS (CONSULTANT)

Administrative Experience and Accomplishments

Editorial Work

Current: Editorial Boards *Communication Theory, Informal Logic, Communication and Critical/Cultural Studies*, Michigan State University Press (since inception of the Rhetoric and Public Affairs Series), *Quarterly Journal of Speech, Controversia*, POROI, *Argumentation and Advocacy*.

Previous: Editor, *Argumentation and Advocacy* (Spring 97-Winter 98)

Associate Editor, *Quarterly Journal of Speech* (92-95). Reviewer for *Communication Monographs, Informal Logic, Critical Studies in Mass Communication, Communication Theory, Political Communication, International Journal of Conflict Management, Controversia, Western Journal of Communication*.

Amsterdam-Northwestern International Exchange Program (10 years).

I co-founded the first international graduate exchange program at Northwestern University. The program features reciprocal study between students at our two universities. This pioneering effort continues to develop.

Biographical Material

Professor Goodnight was born in 1948 in Houston Texas. He graduate with a BS in political science from the University of Houston in 1971 and received an MA, 1974, and PhD from the University of Kansas, 1977. For Fall Semester 2000 through Fall 2001, he was a Visiting Professor at the Annenberg School for Communication, University of Southern California. At Northwestern, he served on the University's Program Review Committee, directing the Public Speaking course, overseeing Graduate Program and coordinating program development in the Rhetoric Area of the Communication Studies Department. He currently serves on the editorial boards of Michigan State University Press, *Quarterly Journal of Speech*, *Controversia*, and *Argumentation and Advocacy*. In Fall of 2003, he joined the faculty of the Annenberg School for Communication, USC where is he is currently a professor and Director of Doctoral Studies. He is also a Scholar in Residence at the Huntington Library, and on the International Advisory Board for the Amsterdam School of Cultural Analysis.