James Madison University

From the SelectedWorks of Grace Barth

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Raising Your Scholarly Profile: Using Researcher Identities to Bolster Your Impact

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Raising Your Scholarly Profile: Using Researcher Identities to Bolster Your Impact

Grace Barth and Carolyn Schubert
JMU Libraries

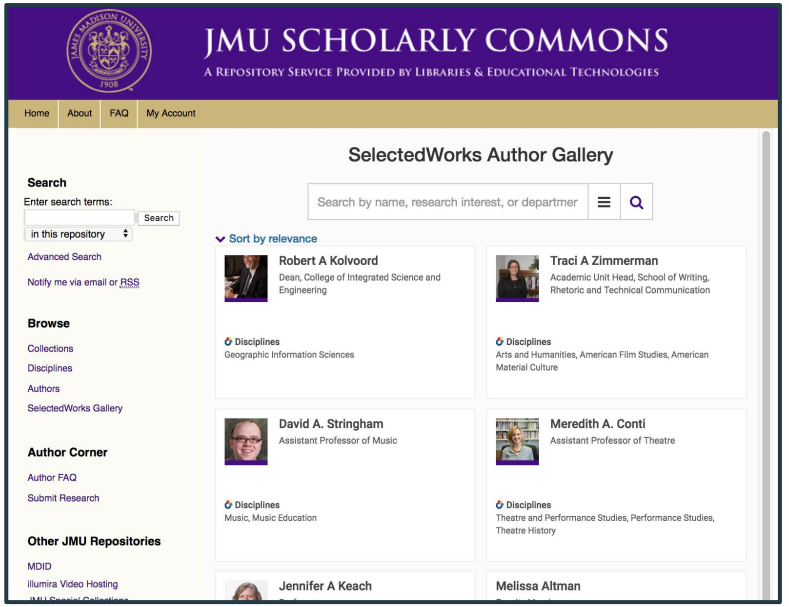
Introductions

- Name
- Department
- Research interests

- Do you have an account with ORCID, Google Scholar, SelectedWorks, or any other scholarly profile services?
- What are you hoping to learn today?

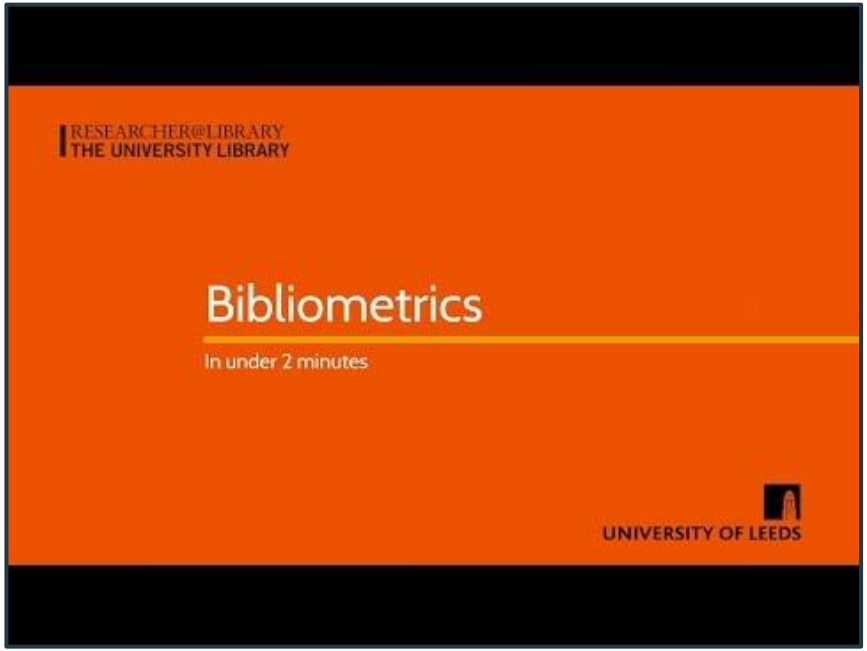
Why do you need an online scholarly identity?

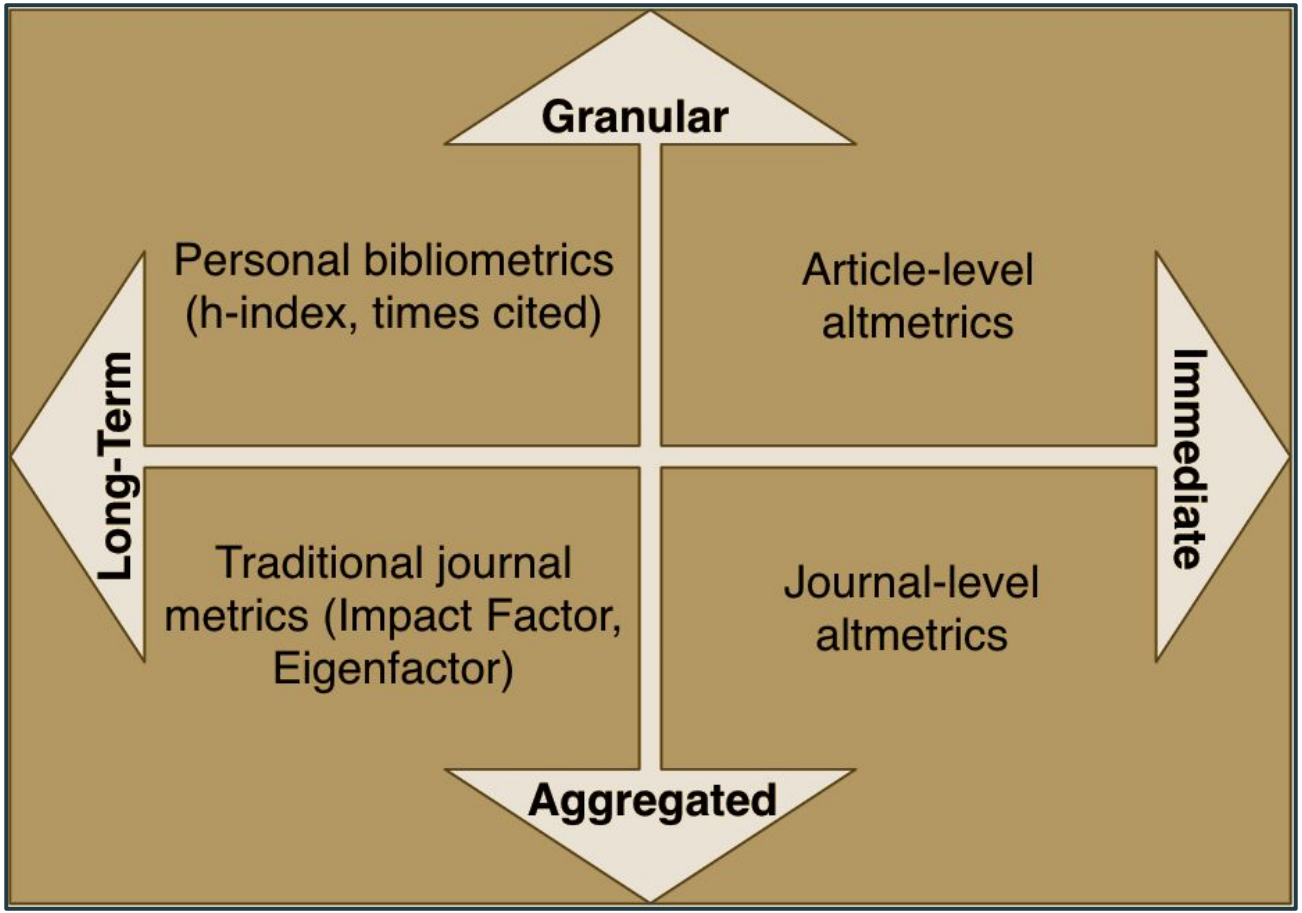
- Increase discoverability and citation of your work
- Communicate with others in your field
- Create research relationships and collaborations
- Improve the quality of your work
- Minimize the effects of false or misleading information

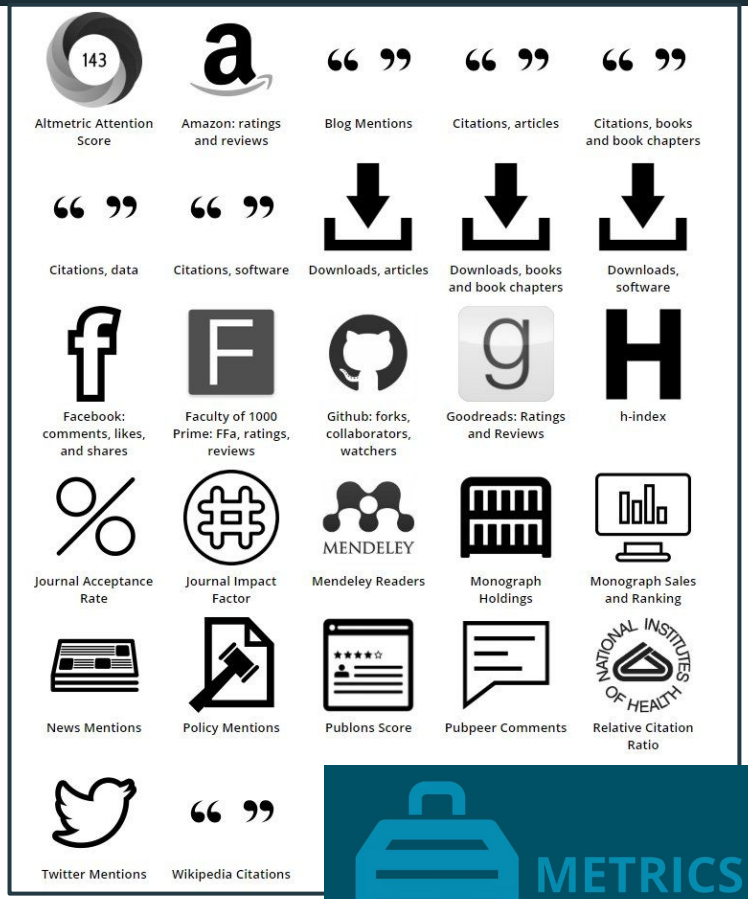


How do scholarly communication trends affect scholarly identity?

Metrics, metrics everywhere…




Granular
Personal bibliometrics (h-index, times cited)
Article-level altmetrics
Long-Term
Immediate
Traditional journal metrics (Impact Factor, Eigenfactor)
Journal-level altmetrics
Aggregated



Take a holistic approach: Use a combination of bibliometrics and altmetrics to demonstrate impact

Know your audience: Choose metrics relevant to your discipline, institution, funding agency, etc.

Context is key: Discipline, career length, and data source all affect metrics results

metrics-toolkit.org

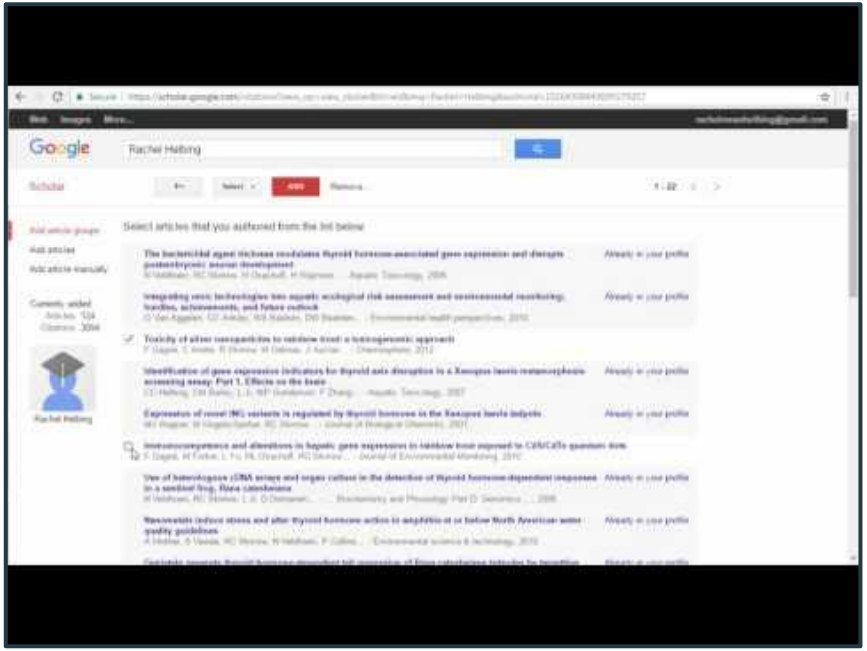
METRICS TOOLKIT

HELPING YOU NAVIGATE THE RESEARCH METRICS LANDSCAPE

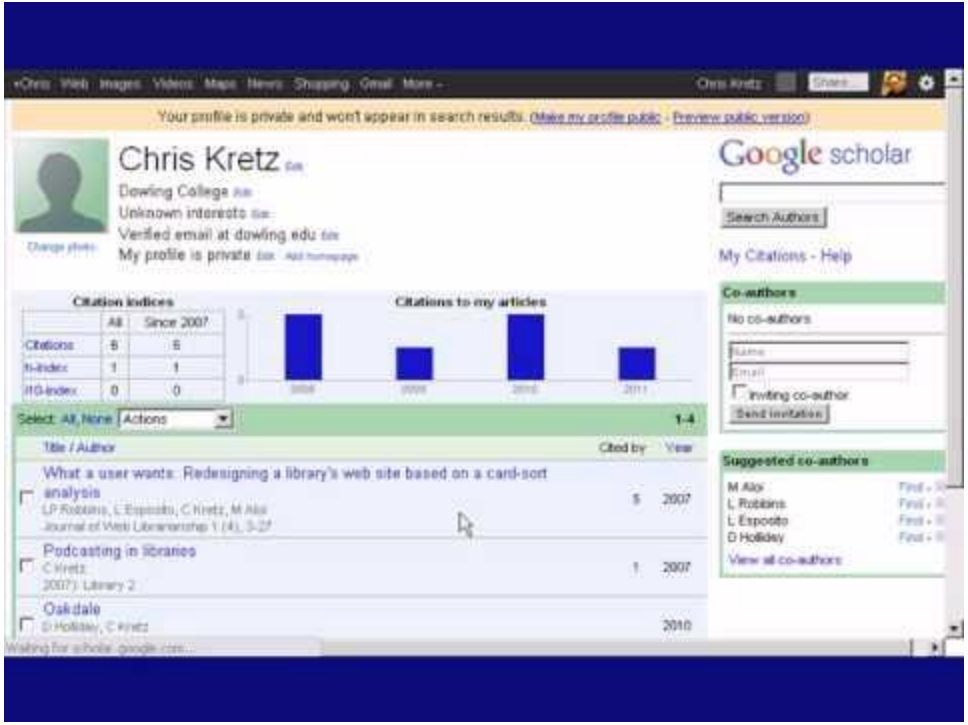
Google Scholar

scholar.google.com

- Profile service that collects published works
- Track your citation counts
- Tip: Auto-filled data might be incorrect or incomplete- disable automatic profile updates



Tracking Citations in Google Scholar



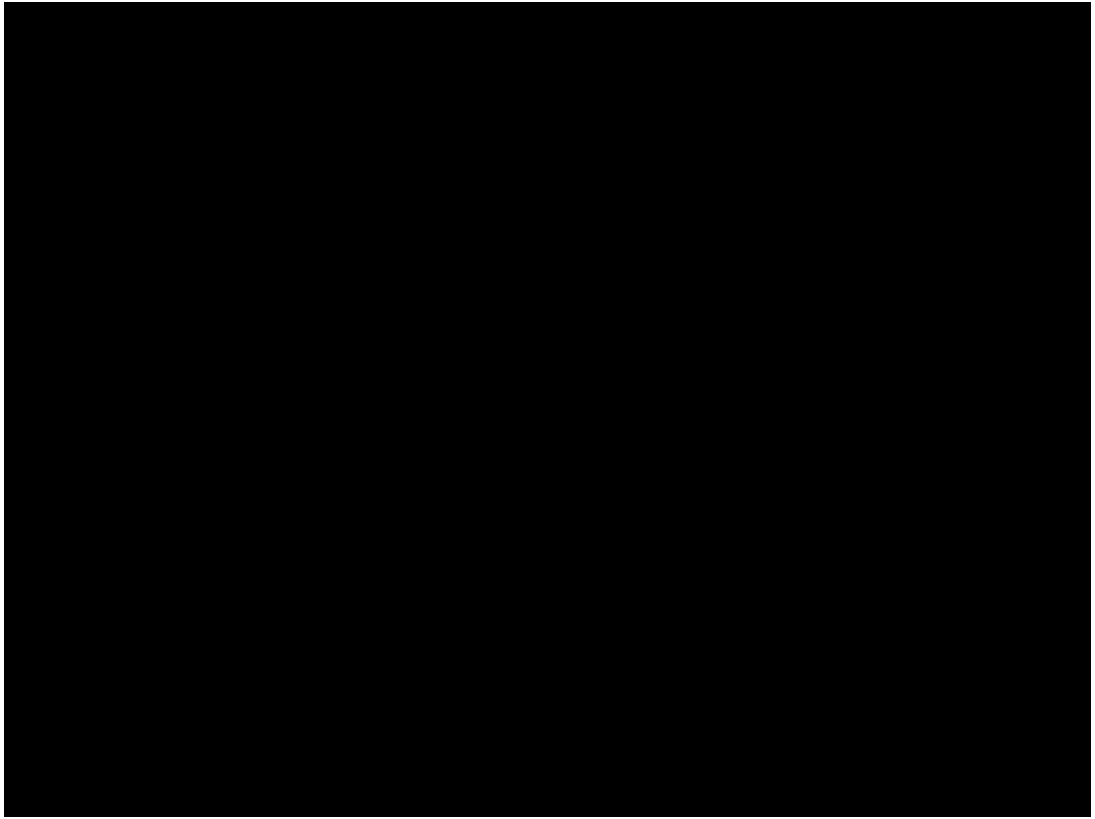
orcid.org

- Persistent identifier service combats name ambiguity
- Integration with select platforms (Scopus, ResearcherID, CrossRef, OSF...)
- Use on submitted manuscripts, grant applications, your CV, your email signature, scholarship in open repositories
- Increasingly required by journal publishers

Why ORCID?

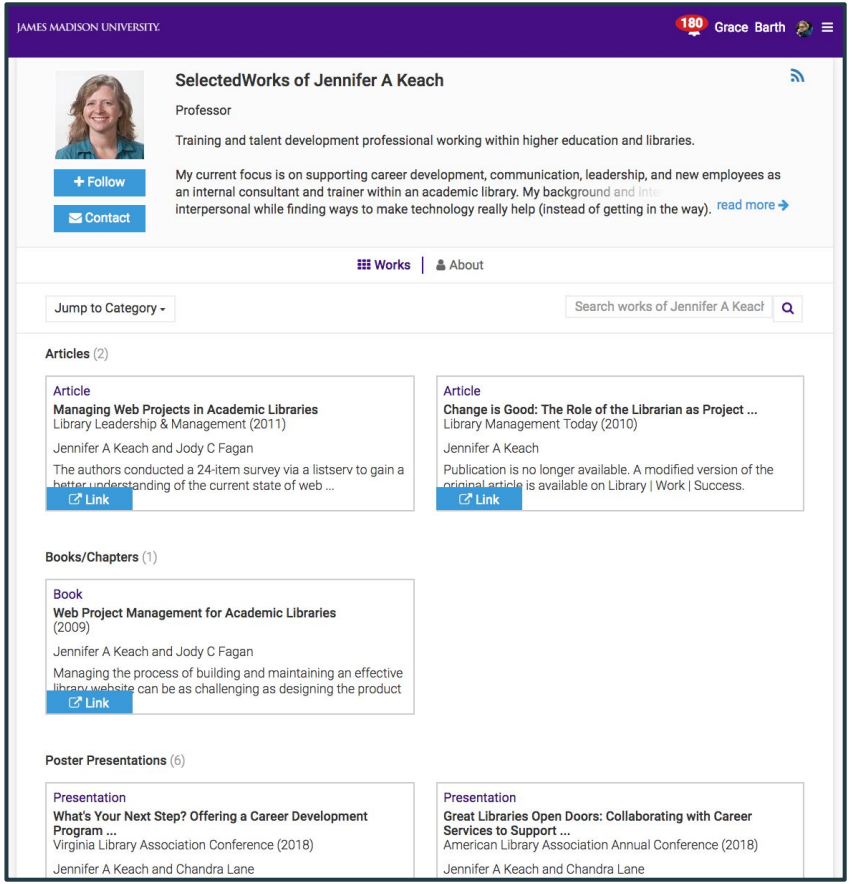
Consistency **of an author name enhances the** ***discoverability*** **of research.**

Uniqueness **of an author name establishes a** ***presence*** **for an author.**



SELECTEDWORKS™

- Profile service available through JMU
- Companion to our institutional repository, JMU Scholarly Commons
- Share published & unpublished work in customizable categories
- Indexed by Google and other search engines to make your profile more discoverable



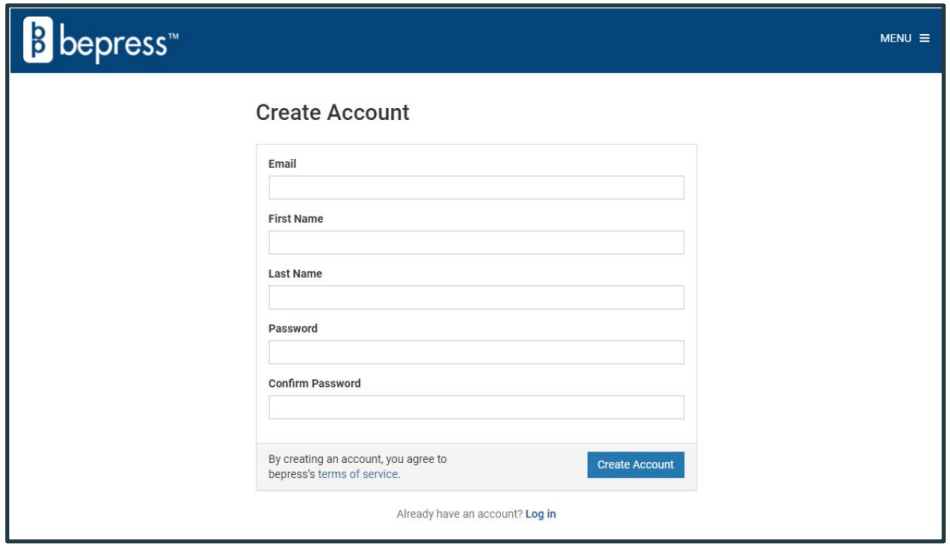
Track your impact: SelectedWorks

- Track downloads, page hits, and referrals (how users are finding your work)
- View readership data by country, city, and institution
- Refine, share, and export your impact data
- Get email updates or login to view anytime

Create a SelectedWorks account: 4 easy steps

1. Go to http://works.bepress.com, click on the ***Menu*** link
2. Click ***Sign Up*** (or ***Login*** if you already have an account)
3. Complete the form and click ***Create Account***
4. Click the ***Confirm Account*** button in the confirmation email

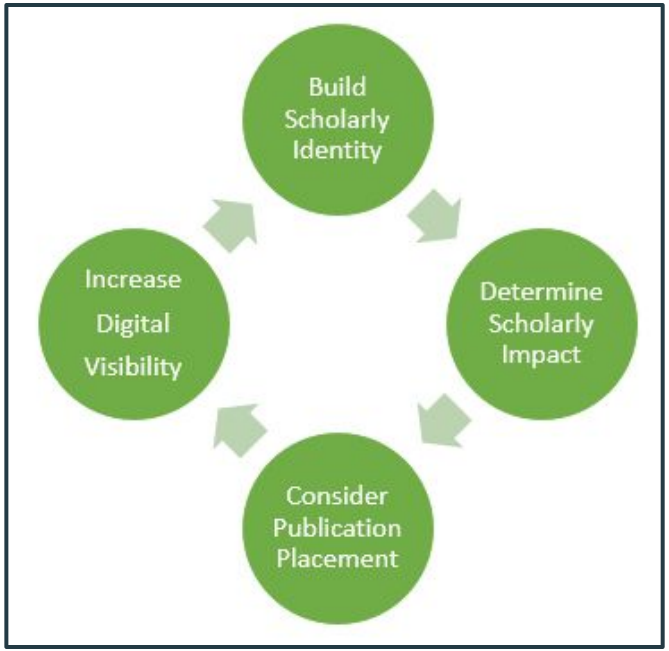
Tip: Add your ORCID to your SelectedWorks profile (and link to your SelectedWorks page from your ORCID page, too)



Takeaways

- Increase accessibility to your work by considering open publication venues
- Make sure your online presence is consistent, current, and interconnected
- Use metrics selectively, integrated with other impact indicators

Questions?



Thank You!

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