Match That Photo! Embracing Analog Methods to Enhance Digital Collections

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The Situation

correcting/enhancing metadata for Stonebraker Collection, over 550 items, some with prefab descriptions
Major Issues?

“both screens are too little to sort images.”
“i know i’ve seen a similar photo before.”
“this location looks familiar.”
What Would Help Solve This Problem:

Michigan Tech Immersive Visualization Studio
http://blogs.mtu.edu/it/tag/display-wall/
Or This Would Work:

Brown University Digital Scholarship Lab
http://library.brown.edu/dsl/
But in Reality, I Have This:

- brainstorming
- tabletops
- dual computer screens
And My Mind Kept Coming Back to One Thing:

The Original Memory Card Game!
DIY “Analog” Cards
Match That Photo!
sort by theme or subject

sort by person or family

sort by geographic location
sort by theme or subject

sort by person or family

sort by geographic location
RESULTS
Students Gain Visual Literacy Skills and Have Fun.

ACRL visual literacy standards
http://www.ala.org/acrl/publications/keeping_up_with/visual_literacy
Enhanced Metadata Tells A Better Story.
Enhanced Metadata Grabs a Larger Audience.
Analog Can Make Digital Better.

- Increase student and staff engagement
- DIY, cheap and easy
- Great group learning exercise
- Enhance metadata
- Increase visual literacy and critical thinking skills
- Engage different learning styles
- Discover new connections not as easily identified using digital
- Leads to more compelling narrative for users
Thanks!

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