Primary Source Literacy Using YouTube and ESPN College GameDay Videos

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What is a Primary Source?

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Conference of Inter-Mountain Archivists
May 20, 2011
Videos as Instruction Enhancement, Not a Replacement

- Used in instruction sessions across departments and levels
  - Undergraduate and graduate level courses in English, history, kinesiology, music, TRIO, University 106, and library science

- Videos are a short, fun way to emphasize certain aspects of primary source literacy, not entire concepts
Two promotional videos created by librarian Rick Stoddart that examined archival research from the perspective of a graduate student
Tutorial describes differences between primary and secondary sources and provides examples from Albertsons Library Special Collections
Why Use It?

- Located where other videos are used, more discoverable
- Allows for more than one version
- Good for statistics, tracking use
- Branded channel, collaborate with library through archives playlist
Boise State vs. Oregon State
September 25, 2010

(This was kind of a big deal on campus)
Video aired on the ESPN College GameDay televised broadcast, during the football game, and still available online.
Students saw a practical way that primary source research was used outside of the classroom/academia
Videos can be reused, repurposed, and rewatched at student’s leisure when used in conjunction with YouTube or learning management systems.

Videos often compliment each other and are good for short assignments or brief introductions to concepts; they are not meant to thoroughly explore this topic at one time.

Videos are currently popular in higher education and keep archives relevant to students.
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