

**theINSTITUTE of Health and Wellness PHILIPPINES  
Foundation Inc**

---

**From the Selected Works of Emmanuel Mario B Santos aka Marc Guerrero**

---

December 17, 2009

Private sector proposition by Emmanuel Mario B Santos aka Marc Guerrero to Secretary-General Ban Ki-Moon for the United Nations to declare 2011 as International Year of Health and Wellness and to designate December of every year as Health and Wellness Month

Emmanuel Mario B Santos aka Marc Guerrero



Available at: <https://works.bepress.com/>

[emmanuel\\_mario\\_b\\_santos\\_aka\\_marc\\_guerrero/4/](https://works.bepress.com/emmanuel_mario_b_santos_aka_marc_guerrero/4/)



*Live Health. Long.*

17 December 2009

BAN KI-MOON  
Secretary-General  
United Nations (UN)  
Sutton Place, Manhattan  
New York, USA

Thru the kindness of  
Mr MARTIN NESIRKY  
Spokesperson for Secretary-General Ban

SUBJECT: “INTERNATIONAL YEAR OF HEALTH AND WELLNESS” 2011 and every December of each year as “Health and Wellness Month”

Dear Secretary-General Ban, Spokesperson Nesirky and the United Nations Secretariat:

GREETINGS of health, wealth and wellbeing from Manila, The Philippines!

We write to propose to the United Nations that it declares the Year 2011 as UN “International Year of Health and Wellness.”

We also propose that the UN designate every month of December of each year, beginning in 2011, as “Health and Wellness Month,” for all the world to commemorate and celebrate.

There are a thousand and one reasons why it should be so.

With the world still plagued by deadlier diseases and wanton unhealthy habits, behaviors and lifestyles, 64 years after the UN was established (by Charter signatories together with our very own Carlos P Romulo), we could not afford anymore in this 21<sup>st</sup> century not to take a more serious look at considering the ideas and ideals, the truth, the wisdom and the values of health and wellness – ancient, current and future – to become our life system, so that we, our loved ones, and their next generations may live better than we do today.

In declaring 2011 as International Year of Health and Wellness, and subsequently, by designating December of every year as Health and Wellness Month beginning in 2011, the UN will be helping every one, regardless of class, color or creed, to take charge of their health and to invest in their health, by way of information, sharing of knowledge

SEC CN200819136  
TIN 0070-196-479

*Founding Brothers*

Dr HERNANDO B DELIZO  
Atty LORENZO GADON  
RAMON CF CUERVO III  
Dr KELLY SALVADOR  
Dr MIGUEL RAMOS  
MARC GUERRERO

*Advisors*

Dr JUAN F TORRES JR

*Foreign Country Representatives*

KANYAAKADA  
Japan

*Institutional Partners*

Orphans International  
Worldwide – The Philippines  
(OI Philippines, OIP)  
Fully-accredited program  
NGO of Orphans International  
America (OIA) and OI Worldwide  
EIN 43-1971411  
Tax Status 501(c)(3)  
Jim Luce, founder  
540 Main Street Suite 418  
New York, NY 10044  
Phone 212.755.7285  
Fax 212.755.7302  
Email [info@oiww.org](mailto:info@oiww.org)  
URL [OIWW.org](http://OIWW.org)

**theINSTITUTE of Health & Wellness PHILIPPINES Foundation Inc**

Corporate & Media Address: Suite 202 2nd Flr SM Megamall Bldg A, Doña Julia Vargas Ave, Mandaluyong City 1550, Metro Manila, The Philippines. +639178996502, +639297681091 \* Fax (632) 6336597. URL <http://www.change.org/theinstitute>



*Live Health. Long.*

(including knowhow and “know-why”), resources and willful action, because it is not only our own future that is at stake.

It is also worth-noting that it will be the soundest investment ever, by any individual, organization, nation, community or bloc to make health and wellness as “key drivers” of business, politics, civic society and faithbased sectors.

The idea and ideal of health and wellness here, however, are not only limited to the physical health of the body, mind, heart and spirit. Health and wellness of the economy, of nations, of the world and of the environment are also covered by this private voluntary and nongovernmental proposition to the UN.

I am a journalist and father of two sons. Like Mr Romulo, campus journalism was my headstart. I could have been a diplomat like him had not journalism captivated me, to the point that its aspect of compassion became my life and passion. I am editor in chief of a business newspaper and a health magazine, and also a webTV producer. I represent, as executive director, theINSTITUTE of Health and Wellness PHILIPPINES Foundation Inc. This communiqué, however, is my personal communication to the UN, and not an official letter of my organization. Some of my distinguished colleagues and elected leaders of my country may not subscribe to what I believe in here that I take liberty to communicate to you. Our independent organization is stewarded by doctors, civic leaders, PWDs and media practitioners. As a personal resolve for my organization, I want to see theINSTITUTE inspiring upon one million people every year to include medical health, integrative and complementary medicine, alternative medicine, and ancient and (w)holistic healing in their family household budget and to live health, longer.

In this view, it may interest you to know that I am now seeking the best-effort endorsements of our Foreign Affairs Secretary, Health Secretary, Tourism Secretary, Trade and Industry Secretary, Philippine ambassador to the US and the Philippine representative to the UN to this private proposition.

THANK YOU for your kind consideration, good health and God bless!

Respectfully,

EMMANUEL MARIO B SANTOS  
aka MARC GUERRERO  
Proponent

SEC CN200819136  
TIN 0070-196-479

*Founding Brothers*

Dr HERNANDO B DELIZO  
Atty LORENZO GADON  
RAMON CF CUERVO III  
Dr KELLY SALVADOR  
Dr MIGUEL RAMOS  
MARC GUERRERO

*Advisors*

Dr JUAN F TORRES JR

*Foreign Country Representatives*

KANYAAKADA  
Japan

*Institutional Partners*

Orphans International  
Worldwide – The Philippines  
(OI Philippines, OIP)  
Fully-accredited program  
NGO of Orphans International  
America (OIA) and OI Worldwide  
EIN 43-1971411  
Tax Status 501(c)(3)  
Jim Luce, founder  
540 Main Street Suite 418  
New York, NY 10044  
Phone 212.755.7285  
Fax 212.755.7302  
Email [info@oiww.org](mailto:info@oiww.org)  
URL [OIWW.org](http://OIWW.org)

**theINSTITUTE of Health & Wellness PHILIPPINES Foundation Inc**

Corporate & Media Address: Suite 202 2nd Flr SM Megamall Bldg A, Doña Julia Vargas Ave, Mandaluyong City 1550, Metro Manila, The Philippines. +639178996502, +639297681091 \* Fax (632) 6336597. URL <http://www.change.org/theinstitute>