Digital Storytelling in the Library: Supporting the Multimodal Assignment

Elizabeth Andrejasich Gibes, Marquette University
Robert Nunez, Marquette University

Available at: https://works.bepress.com/elizabeth_gibes/2/
The Digital Media Studio (DMS) is a technology lending and instructional program that is closely tied to the curriculum. A student-centered service, Raynor DMS offers students the essentials they need to complete a digital media assignment. DMS librarians work closely with faculty to teach technology skills early, to build confidence and mitigate technology anxiety. This allows more time to focus on the learning objectives of a project and less on the technological hurdles and frustrations. Since its outset in 2011, The Digital Media Studio has seen significant increases in its instructional support and circulation of equipment. For more on our program, check out our libguide: http://libuides.marquette.edu/digitalmediastudio.

Instruction

Staff support and training

The Digital Media Studio is part of the Raynor Learning Commons and the main service point remains the Information Desk. All desk staff are trained in a 2-day tech-media bootcamp as well as ongoing modules (hosted on our libguide) throughout the semester.

The Stats

Total equipment loans:

<table>
<thead>
<tr>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,118</td>
<td>5,017</td>
</tr>
</tbody>
</table>

Equipment demonstrations

Studio staff bring the DMS to the classroom with hands-on equipment demonstrations and orientations to DMS policies and services.

Software and equipment maintenance

In order to protect our users’ privacy, equipment is cleared of previous user’s settings. Staff install programs, and delete files from the equipment as it is returned. Failsafes are in place for locating lost or stolen equipment.

Security and privacy

Faculty planning and consultations

Studio librarians collaborate with faculty to tailor assignments, and plan “technology days” to mitigate anxiety, increase students’ confidence in creating media.

Technology lending

The tools of digital storytelling can be cost-prohibitive. The DMS lending program offers high quality professional grade equipment to students on 3-day loans. Equipment includes microphones, voice recorders, HD video cameras, ipads, macbooks, and tripods.

Media literacy instruction

Studio librarians work with the faculty in supporting the media literacy needs of students: offering resources for finding and accessing public domain media, addressing intellectual property issues, and providing tools for evaluating digital stories as sources.

Instruction

Infrastructure

The Digital Media Studio is part of the Raynor Learning Commons and the main service point remains the Information Desk. All desk staff are trained in a 2-day tech-media bootcamp as well as ongoing modules (hosted on our libguide) throughout the semester.