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From the SelectedWorks of Dr Williams Emeka Obiozor

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RADIO HIV AIDS LITERACY

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The purpose of this international workshop is to introduce the use of public radio as a non formal education (NFE) & enlightenment tool for HIV–AIDS across the listening population.

It also targets the literacy provisions via media packages of educational tools that are specifically aligned to the life orientation for the society especially for individuals with HIV & their relatives, media practitioners, school teachers, students, as well as general public enlightenment on the prevention of HIV–AIDS.
WHY THE WORKSHOP?

Participants would learn the process & procedures of utilizing the radio to run literacy programmes on HIV-AIDS.

This is a mobile learning activity that would provide training to participants on how to develop/utilize public radio to facilitate HIV-AIDS literacy & mass enlightenment on HIV-AIDS.

This radio project is an innovative community sensitization programme planned for public listeners but specifically targeting people living with HIV-AIDS and their families.
The participants would learn the strategies to plan, package and execute the community radio talkshow to reach out to their respective communities – using phone-in live discussions, guest interviews, music, debates, quizzes, dramas, role plays, etc, to educate and enlighten the listener on HIV–AIDS.
The goal of **Radio HIV-AIDS Literacy programme** is to join in reduction of the scourge of the deadly virus in Nigerian communities; to create more awareness on its prevention through the unique radio programme.
Since the first case of AIDS was reported over two decades ago, HIV/AIDS has spread to every corner of the world. Consequently, millions have died while for many countries the pandemic is fast reversing socio-economic development.

The World Education Forum that met in Dakar, Senegal in 2000 identified HIV as having the capacity to undermine progress towards the attainment of the Education for All (EFA) goal by 2015.
First case of AIDS was diagnosed in Nigeria in 1986.
Spread from 1.8% zero-prevalence in 1988 to 3.8% in 1994;
4.5% in 1996 and 5.8% in 2001.
Having crossed the 5% threshold, Nigeria is now at a potentially explosive stage of the epidemic.
Adult mortality is rising and today the death rate is 20% higher than it was in 1990 (Odukoya, Busari and Ateh-Abang, 2006).
It is against this background that UNESCO, Abuja, in collaboration with UNAIDS, the National Action Committee on AIDS (NACA), UNESCO-IIEP, DFID and related partners embarked on the formulation of a strategic plan of action on preventive education and subsequently a national workshop on education and HIV/AIDS.
HIV STIGMA HURTS THOSE LIVING WITH HIV.

JOIN US IN ENDING HIV STIGMA HIV AWARENESS CONTINUES.
If current trends continue

1 in 16 African American Men
WILL BE DIAGNOSED WITH HIV
IN THEIR LIFETIME

1 in 32 African American Women
Get the facts.
Get tested.
Get involved.
www.cdc.gov/actagainstaids
What is HIV AIDS?

- HIV - Human Immune-Deficiency Virus
- AIDS - Acquired Immune Deficiency Syndrome

Human immunodeficiency virus infection / acquired immunodeficiency syndrome (HIV/AIDS) is a disease of the human immune system caused by infection with human immunodeficiency virus (HIV).
How HIV is Transmitted

- Unprotected sexual intercourse (including anal and even oral sex)
- Contaminated blood transfusions
- Hypodermic needles
- Mother to child during pregnancy, delivery, or breastfeeding.
- Some bodily fluids, such as saliva and tears, do not transmit HIV.
During the initial infection, a person may experience a brief period of influenza-like illness. This is typically followed by a prolonged period without symptoms.

As the illness progresses, it interferes more and more with the immune system, making the person much more likely to get infections, including opportunistic infections and tumors that do not usually affect people who have working immune systems.
Prevention of HIV Infection

- Primarily through safe sex
- Needle-exchange programs
- Abstinence
Any Cure or Vaccine for HIV?

There is no cure or vaccine; however, antiretroviral treatment can slow the course of the disease and may lead to a near-normal life expectancy.

While antiretroviral treatment reduces the risk of death and complications from the disease, these medications are expensive and may be associated with side effects.
What is Literacy?

- Ability to read, write and calculate or compute a given mathematics activity.
- The inability to do so is called *illiteracy*.

**Audio Literacy** ......

Includes the ability to understand audio forms of communication such as voice, sound, spoken words and vocal statements, example from the **Radio**.
In a technological society, the concept of literacy is expanding to include the media (e.g. radio) and electronic text, in addition to alphabetic and number systems.

These abilities vary in different social and cultural contexts according to need, demand and education.

The primary sense of literacy still represents the lifelong, intellectual process of gaining meaning from a critical interpretation of the spoken, written or printed text.
Reading development involves a range of complex language underpinnings including awareness of **speech sounds** (**phonology**), **spelling patterns** (**orthography**), **word meaning** (**semantics**), **grammar** (**syntax**) and **patterns of word formation** (**morphology**), all of which provide a necessary platform for reading fluency and comprehension.

Once these skills are acquired, the individual can attain full language literacy, which includes the abilities to hear & decode information & spoken words with critical analysis, inference & synthesis; Use the information & insights from Radio as the basis for informed decisions & creative thought.
The radio is arguably one of the mass media organs and it plays significant informative roles in the health, socio economic and political development of every nation.

Radio is the radiation (wireless transmission) of electromagnetic signals through the atmosphere or free space.

The entire radio networks and activities are incorporated into various organs of information dissemination across different segments of the society – coming from the airwaves.
ONESTREET HIV-AIDS PROJECT is a VOLUNTEER activity opens to everyone who is concerned with the HIV-AIDS scourge in Africa in general and Nigeria in particular.

The project is conducted on Facebook with the goal of mobilizing enlightened youths and online subscribers to join in the campaign against HIV infection, prevent the infection and create awareness of the virus to the people across the web.

The slogan for this online programme is "YES I CAN STOP HIV-AIDS IN MY COMMUNITY".
The Concept of HIV AIDS Radio Literacy

By **HIV–AIDS literacy**, we mean empowering an individual or people living with the HIVAIDS to have the ability to read, write & understand the issues surrounding HIV–AIDS – coping with HIV AIDS, medication, work and stay alive!

- Society learns more about HIV–AIDS – its causes, prevention, cure, and supporting people living with HIV–AIDS through the **Radio HIV–AIDS Literacy project**.
Radio HIV AIDS Literacy target population in South East Nigeria

- Out-of-school children
- Out-of-school youth
- Orphans and motherless Babies
- Non-literate adults
- Semi-literate artisans and farming adults
- Poor women
- The nomads & riverine fisher persons
- Persons with disabilities (PWDs)
- Those that need further continuing and professional education
- Any other category of persons that cannot be catered for under the formal education system
The "Radio HIV–AIDS Literacy" project was first introduced in early 2013 discussions in the ONESTREET RADIO SHOW on 94.1 UNIZIK FM – with general interest discussions on youth development, community education on health and other human related issues, culture and reflection on the diversity of the needs, aspirations and interventions of the young people of Africa.

The "Radio HIV–AIDS Literacy" is a media compendium of community, youth-related and society-focused HIV/AIDS/Sexual Reproductive Health interventions, initiated by the ONESTREET HIV–AIDS PROJECT on FACEBOOK.COM … i.e. the use of public radio as an enlightenment tool for HIV–AIDS education across the population in Southeast Nigeria (Igboland).
**THE RADIO PROGRAMME SLOT ON RADIO**

**Radio HIV-AIDS Literacy on 94.1 FM**

- **Days of Presentation:** Saturdays
- **Airing time:** 11am
- **Duration:** 1 hour

**OBJECTIVE:**
To educate the radio listener in the urban & rural communities on how to prevent infection as well as to explain HIV/AIDS.

**Radio Participants**
- Elementary school students
- Junior & High school students
- College students
- University students
- Community leaders
- Head Teachers
- Instructors/Lecturers
- Traders/business men & women
- Corporate executives
- Market women
- Youth group representatives
- NGOs/Charity organizations
- Medical doctors/Nurses
- Scientists/Researchers
- Volunteers, ETC
PROGRAMME FEATURES/STRATEGIES:

• First, the radio guest or panel of discussants presents a lecture and discussions defining HIV–AIDS, including UN statistics on AIDS in Africa especially West Africa, Nigeria, other parts of Nigeria as well as in Anambra State.

• Extensive time will be spent on the methods of prevention: E.g.
  – Abstinence,
  – Bonne Fidelity (Good/Real Fidelity) & the use of
  – Condoms (ABC).
• The radio producer/presenters will invite a respected local medical doctor and another community Volunteer in Public Health to answer questions and facilitate discussions. Explanation will be made on the “ABC”.
• On-Air short play/drama presented by a youth-theater group about a young girl or boy who contracts HIV. The play will be performed in local Igbo language. It will be humorous as well as powerful.
• Immediately following the play, the females in the drama group recites a poem they had written about HIV/AIDS.
• Then a male's hip-hop group performs a song they composed, also about HIV/AIDS and in local Igbo language.
• After the radio HIV/AIDS show (lecture, drama, discussions), the listening audience are encouraged to make phone-calls with commentaries, questions and counseling.
The "Radio HIV-AIDS Literacy" programme will hopefully be continued, but possibly on a smaller scale except where funding is received.

The "Radio HIV-AIDS Literacy" programme events will be regularly conducted by the volunteers of the ONESTREET HIV-AIDS PROJECT on FACEBOOK.COM.