

DePaul University

From the Selected Works of Dr. Harold Welsch

2005

Strategic Entrepreneurial Growth translated to Chinese

DePaul University, *DePaul University*



SELECTEDWORKS™

Available at: <http://works.bepress.com/drharoldwelsch/54/>



Going global: Two business school faculty members had books translated into Chinese recently. Marketing Professor Bruce Newman had his 1994 book titled "The Marketing of the President" translated into Chinese. To mark the book's release in China, Newman gave a talk in June at the top business school in China. Management Professor Harold Welsch's book, "Strategic Entrepreneurial Growth" (second edition, coauthored with Donald Kuratko), was translated into Chinese by Tsinghua University. Welsch, also the Coleman Chair of Entrepreneurship, was honored with an honorary degree for his work in establishing entrepreneurship throughout

Estonia. He presented the commencement speech at the Estonian-American University in Tallinn on June 20.

THOMSON

Donald F. Kuratko 著
Harold P. Welsch 译

杨玉明 惠超 译

创业 成长战略

(第2版)



清华大学出版社