Patron Driven Acquisitions and ILL at GVSU

May 10, 2013
Spring COLD Meeting
Central Michigan University
Why Begin Looking at PDA?

- Increase in ILL
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- Increase in ILL
- Unmet demand

At the same time, we're buying thousands of books every year that are never used.

[Graph showing ILL Book Borrowing Per Year from 2003 to 2008 with data points indicating an upward trend.]

http://www.flickr.com/photos/horiavarlan/4273168957/
Why Begin Looking at PDA?

• Increase in ILL
• Unmet demand
• At the same time, we’re buying thousands of books every year that are never used
Using WCA We Found...

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Using WCA We Found...

- There were good books being requested
- We eventually purchased a lot of the books that had been borrowed
- We were borrowing books multiple times
Guiding Principles

• Keep it Simple
• As fast or faster than traditional ILL
• Not a burden on ILL, acquisitions, or cataloging staff
• Seamless to the user
The Criteria

• Published in the last 3 years
• Less than $100
  – Concern about textbooks
• Available for Rush Delivery
  – 2 day shipping with Amazon Prime
• No librarian review

http://www.flickr.com/photos/justinbeck/4887841087/sizes/l/in/photostream/
The Process

- ILL staff identify candidates based on publication date

- Candidates immediately given to acquisitions staff for review
  - pricing and availability
The Process

- Acquisitions staff purchase eligible titles
- Cataloging staff prioritize copy-cataloging of titles upon receipt
- Books placed on hold for patrons
Budget

• Currently $10,000 per year

• 2013/2013 was the first year we spent the entire budget
Evaluation
Evaluation
2010-2011 Fiscal Year Purchases

% of ILL Purchases that Circulated at least Once

% of Books Acquired That Year With at Least One Circ

94%
47%
Evaluation

2010-2011 Fiscal Year Purchases

- 94% of ILL Purchases that Circulated at least Once
- 61% of ILL Purchases With Subsequent Circs
- 47% of Books Acquired That Year With at Least One Circ
Evaluation

Average Circulation per Title by Purchase Type
2010-2011 Fiscal Year Purchases

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<th>Purchase Type</th>
<th>Circulation per Title</th>
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Evaluation

• Additional Measures Examined
  – Titles with Multiple Circulations
  – Purchases by User Type (faculty, grad, undergrad)
  – Peer holdings comparisons

• In all areas, we found the program to be effective
  – User groups performed equally well
Evaluation

• This isn’t to say that all the items we ordered were good or that they fit in our CD policy…
  – Very small percentage of purchases
  – Byproduct of the process we established

  – What are your goals?
  – What is your tolerance level?
  – Where do you want to spend your time?
In the End...

• Worthwhile program:
  - Simple and flexible
  - Effective way to provide access to materials in a timely fashion
  - First step in establishing a broader PDA program
Thank you

the end

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