University of Wisconsin-Madison

From the SelectedWorks of Doug Way

June 24, 2011

The Implementation of a Patron-Driven Acquisitions Program at Grand Valley State University

Doug Way, Grand Valley State University

Available at: https://works.bepress.com/doug_way/15/
The Implementation of a Patron-Driven Acquisitions Program at Grand Valley State University

Doug Way
Grand Valley State University Libraries
ALA Annual Conference
June 24, 2011
Brief Background
Why PDA?

• Past Success

• Expand Universe of Books Available

• Better Use of Funds
  – Change in Philosophy from Building Collections to Providing Access

• Evolving Role of Liaison Librarians
Nuts and Bolts

• A Few Notes About the EBL Model
  – Browsing
  – Loans and Trigger Events
    • Time in a book
    • Downloads
    • Copying & Printing
  – Non-linear Lending Model

http://www.flickr.com/photos/sunriseatsunset/4702630284/
Nuts and Bolts

• GVSU’s Initial EBL Set-up
  – Short-term Loans (STLs)
    • One day
  – Mediation & Price Limits on STLs
  – Auto-purchase Threshold
  – Loan period for purchased books
  – Budget
Nuts and Bolts

• Initial Load of MARC Records
  – Approximately 50,000
  – Published since 2005
  – Exclusions

• Growing Collection

http://www.flickr.com/photos/sunriseatsunset/4702630284/
After One Year...

Use of EBL Collection

- Books Purchased: 343
- Books Loaned: 3,693
- Short-Term Loans: 5,251
- Unique Titles Used: 6,239
- Total Uses: 10,514

http://www.flickr.com/photos/korafotomorgana/3252557325/
### Where the Money Went

<table>
<thead>
<tr>
<th></th>
<th>Total #</th>
<th>Total Cost</th>
<th>Highest Cost</th>
<th>Lowest Cost</th>
<th>Average Cost</th>
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</thead>
<tbody>
<tr>
<td><strong>Short Term Loans</strong></td>
<td>5,251</td>
<td>$41,891.49</td>
<td>$39.75</td>
<td>$0.20</td>
<td>$7.98</td>
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<tr>
<td><strong>Auto-purchases</strong></td>
<td>343</td>
<td>$26,946.9</td>
<td>$855</td>
<td>$3.99</td>
<td>$78.56</td>
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<tr>
<td><strong>Uses</strong></td>
<td>10,514</td>
<td>$68,838.39</td>
<td>$3,000</td>
<td>$3.95</td>
<td>$6.57</td>
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</table>
Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs) = Total Savings

$550,464.35 – ($26,946.90 + $41,891.49) = $481,625.96
How We Could have Saved Even More

Original Premise:
Purchase on third loan because books used that heavily are likely to continue to be used.

<table>
<thead>
<tr>
<th>Subsequent Loans after Purchase</th>
<th>Zero</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>More than Three</th>
</tr>
</thead>
<tbody>
<tr>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
<td>#</td>
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<tr>
<td>196</td>
<td>57%</td>
<td>89</td>
<td>26%</td>
<td>24</td>
<td>7%</td>
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<tr>
<td>22</td>
<td>6%</td>
<td></td>
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</table>

How We Could have Saved Even More

Potential Auto-Purchase Savings Over Existing Plan

Where We’re at Today

- Increase in available titles
- Adjustments to settings
  - Auto-purchase threshold
  - Loan period for purchased books
  - Price limits
Where We’re at Today

• Still figuring out the budgeting

• Impact on collection development

• Integration with YBP

http://www.flickr.com/photos/ceacnorthlib/4131838962/sizes/l/in/photostream/
Where We’re Going

• Expansion to multiple vendors
  – ebrary

• Print-on-demand
Thank You

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