May 5, 2011

The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

Doug Way, Grand Valley State University

Available at: https://works.bepress.com/doug_way/14/
The Implementation of a Patron-Driven Acquisitions Program at an Academic Library

Doug Way
Grand Valley State University Libraries
Academic Libraries, 2011
May 5, 2011
Brief Background

- GVSU
- Ebooks at GVSU

http://www.flickr.com/photos/steeen/589573861/in/photostream/
Why PDA?

• Past Success

• Expand Universe of Books Available

• Better Use of Funds

• Evolving Role of Liaison Librarians

http://www.flickr.com/photos/horiarvan/4273168957/
Nuts and Bolts

• About the EBL Model
  – Loans and Trigger Events
    • Time in a book
    • Downloads
    • Copying & Printing
  – Short Term Loans
  – Auto-purchasing
  – Mediation
  – Non-linear Lending Model
Nuts and Bolts

• GVSU’s Initial EBL Settings
  – 1 Day STLs
  – Price Limits on STLs
  – Auto-purchase Threshold
  – Budget
  – Invoicing and Deposit Account
Nuts and Bolts

• Initial Load of Books
  – Approximately 50,000
  – Published since 2005
  – Exclusions

• Growing Collection

http://www.flickr.com/photos/sunriseatsunset/4702630284/
After One Year...

Use of EBL Collection

- Books Purchased: 343
- Books Loaned: 3,693
- Unique Titles Used: 6,239
- Total Uses: 10,514
# After One Year...

## Where the Money Went

<table>
<thead>
<tr>
<th>Category</th>
<th>Total #</th>
<th>Total Cost</th>
<th>Highest Cost</th>
<th>Lowest Cost</th>
<th>Average Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Short Term Loans</td>
<td>5,251</td>
<td>$41,891.49</td>
<td>$39.75</td>
<td>$0.20</td>
<td>$7.98</td>
</tr>
<tr>
<td>Auto-purchases</td>
<td>343</td>
<td>$26,946.9</td>
<td>$855</td>
<td>$3.99</td>
<td>$78.56</td>
</tr>
<tr>
<td>Uses</td>
<td>10,514</td>
<td>$68,838.39</td>
<td>$3,000</td>
<td>$3.95</td>
<td>$6.57</td>
</tr>
</tbody>
</table>
Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs) = Total Savings
Savings from PDA

Purchase Price of All Used Books – (Cost of Auto-purchases + Cost of STLs) = Total Savings

$550,464.35 – ($26,946.90 + $41,891.49) = $481,625.96
How We Could have Saved Even More

Original Premise:
Purchase on third loan because books used that heavily are likely to continue to be used.

<table>
<thead>
<tr>
<th>Subsequent Loans after Purchase</th>
<th>Zero</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>More than Three</th>
</tr>
</thead>
<tbody>
<tr>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
<td>#</td>
<td>%</td>
</tr>
<tr>
<td>196</td>
<td>57%</td>
<td>89</td>
<td>26%</td>
<td>24</td>
<td>7%</td>
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</tr>
</tbody>
</table>

How We Could have Saved Even More

Potential Auto-Purchase Savings Over Existing Plan

4th Loan: $14,055
5th Loan: $19,891
6th Loan: $20,680
7th Loan: $21,575

But Can Users Select Books?

Top Publishers by Number of STLs and Auto-Purchases

- John Wiley & Sons, Ltd.: 1865
- Taylor & Francis: 1093
- Cambridge University Press: 618
- Oxford University Press: 564
- Routledge: 481
- Elsevier: 422
- Palgrave Macmillan: 341
- Infobase Publishing: 285
- ABC-CLIO: 251
- CRC Press: 183
- Guilford Publications, Inc.: 171
- Sage Publications Ltd.: 152
- Ashgate Publishing Ltd.: 148
- MobileReference.com: 144
- University of Chicago Press: 129
- Rowman & Littlefield: 127
- Lawrence Erlbaum: 117
- Springer Publishing Company: 115
Today

• Increase in available titles

• Adjustments to settings
  – Auto-purchase threshold
  – Price limits

• Still figuring out the budgeting

• Impact on collection development
Tomorrow

• Tighter integration with traditional collection development
  – YBP

• Expansion to multiple vendors
  – ebrary

• Print-on-demand
Thank You

Questions?

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