May 21, 2010

Summon at GVSU

Doug Way, Grand Valley State University
Summon at GVSU

Doug Way
Head of Collections
GVSU Libraries

wayd@gvsu.edu
Set-up

- MARC Mapping
- Electronic Resources
- Institutional Repositories
  - Digital Commons
  - CONTENTdm
- Initial Issues
- Ongoing Issues

http://www.flickr.com/photos/yannconz/2796311194/
Analysis of Use

• The Problem
• What we used:
  – Link Resolver Statistics
  – COUNTER Statistics
    • Searches
    • Full Text Downloads
  – Google Analytics Statistics
# Database Usage Stats (Searches)

<table>
<thead>
<tr>
<th></th>
<th>Jan-Aug 2009</th>
<th>Sept-Dec 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSA</td>
<td>Down 9%</td>
<td>Down 19%</td>
</tr>
<tr>
<td>Wilson and OCLC</td>
<td>Down 23%</td>
<td>Down 65%</td>
</tr>
<tr>
<td>EBSCO</td>
<td>Up 29%</td>
<td>Up 17%</td>
</tr>
<tr>
<td>EBSCO minus ASP &amp; CINAHL*</td>
<td>Up 56%</td>
<td>Down 7%</td>
</tr>
</tbody>
</table>

* Academic Search Premier Use: Up 37%
CINAHL Use: Up 27%
(Fall 2009 Statistics)
**Link Resolver Click-Throughs**

**Aggregator Databases**

- **Academic Search Premier**
  - Jan-Aug 2009: 92%
  - Sept-Dec 2009: 102%
  - Jan-Aug 2010: 102%

- **Academic OneFile**
  - Jan-Aug 2009: 65%
  - Sept-Dec 2009: 113%
  - Jan-Aug 2010: 113%

- **General OneFile**
  - Jan-Aug 2009: 179%
  - Sept-Dec 2009: 255%
  - Jan-Aug 2010: 255%
Link Resolver Click-Throughs
Aggregator Databases

- GenderWatch: 91% (Jan-Aug 2009), 254% (Sept-Dec 2009), 738% (Jan-Apr 2010)
- ABI/INFORM Global: -19% (Jan-Aug 2009), 354% (Sept-Dec 2009), 345% (Jan-Apr 2010)
- PQ Medical: -5% (Jan-Aug 2009), 110% (Sept-Dec 2009), 99% (Jan-Apr 2010)
- SocINDEX: -15% (Jan-Aug 2009), 25% (Sept-Dec 2009), 14% (Jan-Apr 2010)
Link Resolver Click-Throughs

Journal Packages

- JSTOR: -12% to 70% to 146%
- Elsevier: -3% to 61% to 149%
- Blackwell: -17% to 52% to 68%
- Springer: -25% to 18% to 64%
- Project Muse: -50% to 24% to 68%

Jan-Aug 2009, Sept-Dec 2009, Jan-Apr 2010
**Link Resolver Click-Throughs**

**News Aggregators**

- InfoTrac Custom Newspapers:
  - Sept-Dec 2009: 468%
  - Jan-Apr 2010: 247%

- LexisNexis Academic:
  - Sept-Dec 2009: 642%
  - Jan-Apr 2010: 579%

- Ethnic NewsWatch:
  - Sept-Dec 2009: 514%
  - Jan-Apr 2010: 1528%

- ProQuest Historical Newspapers:
  - Sept-Dec 2009: 542%
  - Jan-Apr 2010: 649%

- ABI/INFORM Dateline:
  - Sept-Dec 2009: 3357%
  - Jan-Apr 2010: 5836%
Referrals to Encore from Summon

Referrals

<table>
<thead>
<tr>
<th>Month</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>3018</td>
<td>4204</td>
<td>3811</td>
<td>2464</td>
<td>1552</td>
<td>2529</td>
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<td>4124</td>
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Referrals to Encore from Summon

Referrals

% Referals

Month: Sept Oct Nov Dec Jan Feb Mar Apr

Numbers:
- Sept: 3018
- Oct: 4204
- Nov: 3811
- Dec: 2464
- Jan: 1552
- Feb: 2529
- Mar: 3958
- Apr: 4124

Graph showing the referral numbers for each month with a peak in October and a trough in January.
**General Findings**

• Summon is having a major impact on the use of electronic collections

• Users are able to connect to content even when provider is not a Summon partner (e.g. ASP, Elsevier and JSTOR)

• Perhaps contrary to librarian belief, there is a strong demand for newspaper content, which Summon meets

• Users are able to identify and connect to book content through Summon

• We need to identify how to connect users to Summon *and to core subject databases*
Common Questions We’ve Been Asked...
Why Encore and Summon?

http://www.flickr.com/photos/ubclibrary/3676875746/in/set-72157594487219892/
Why Encore and Summon?
Manhunt : the twelve-day chase for Lincoln’s killer / James L. Swanson.

Swanson, James L.
1st ed.

Why Encore and Summon?

- AVAILABLE - ZUMBERGE Stacks - E457.5 .S993 2006 -
- Show all 2 available copies/volumes

Location | Call No. | Status
--- | --- | ---
ZUMBERGE Stacks | E457.5 .S993 2006 | AVAILABLE
SEIRMAN Lincoln & Civil War | E487.8 .S993 2006 .2 | LIB USE ONLY

- More Details

Call # | E457.5 .S993 2006
Phys. | 448 p. : ill. ; 24 cm.

Description

Contents

"I had this strange dream again last night" -- "I have done it" -- "His sacred blood" -- "We have assassinated the President" -- "Find the murderers" -- "That vile rabble of human bloodhounds" -- "Hunted like a dog" -- "I have some little pride" -- "Useless, useless" -- "So runs the world away".

Summary

The murder of Abraham Lincoln set off the greatest manhunt in American history. From April 14 to April 26, 1865, the assassin led Union cavalry and detectives on a wild twelve-day chase through the streets of Washington, D.C., across the swamps of Maryland, and into the forests of Virginia, while the nation, still reeling from the just-ended Civil War, watched in horror. A Confederate sympathizer and a member of a celebrated acting family, John Wilkes Booth threw away his fame and wealth for a chance to avenge the South’s defeat. Based on rare archival materials, obscure trial transcripts, and Lincoln’s own blood relics, this book is a fully documented work, but it is also a tale of murder, intrigue, and betrayal, an hour-by-hour account told through the eyes of the hunted and the hunters. From publisher description.

Subject

Lincoln, Abraham, 1809-1865 -- Assassination.
Booth, John Wilkes, 1838-1865.
Fugitives from justice -- United States -- Case studies.
Assassination -- Investigation -- United States -- Case studies.
Criminal investigation -- United States -- Case studies.

ISBN

0060518499 (acid-free paper)
isbn/issn 9780060518493
Misc. | E457.5 .S993 2006

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What’s the Currency of the Catalog and Database Content?

http://www.flickr.com/photos/programwitch/3178310694/
What's the Currency of the CD Cathedral?

Kagan Hearings Scheduled: Brief
Author: Bloomberg News
New York Times ISSN: 0362-4331 Date: 05/20/2010 Description: A.19
...The Senate Judiciary Committee will begin hearings June 28 on the confirmation of Elena Kagan to the Supreme Court. The committee chairman, Patrick Leahy...

Kagan's military
Author: Anonymous
Chicago Tribune ISSN: 1085-6706 Date: 05/20/2010 Description: 20
Subjects: Law schools, Gays & lesbians, Students
...like an anti-military crank to us. The scholar was Elena Kagan, then dean of Harvard Law School, now solicitor general of the United States and nominee...

Senate wastes no time in setting Kagan hearing
Author: Richard A. Serrano
Los Angeles Times ISSN: 0458-3035 Date: 05/20/2010 Description: A.12
Subjects: Libraries, Congressional committees, Presidents
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Wall Street Journal ISSN: 0099-9660 Date: 05/20/2010 Description: A.7
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How’s the Relevancy Ranking?

http://www.flickr.com/photos/21524179@N08/2725582799/
Has Summon had an Impact on Circulation of Books?

http://www.flickr.com/photos/ginnerobot/2549674296/
What do Librarians Think?

http://www.flickr.com/photos/shellysblogger/3685791346/
Questions?