

David R. Woolstenhulme, Curriculum Vitae & Professional Experience

1408 Memory Lane, Roosevelt, UT 84066

(hm) 435-722-5135 (wk) 435-722-1723

David.woolstenhulme@usu.edu

Education

Doctorate of Education

University of Wyoming

Major: Education

Emphasis: Adult learning and technology

July 2008

Laramie, WY

Master of Science

Utah State University

Major: Management and Human Resources

2001

Roosevelt, UT

Bachelor of Science

Utah State University

Major: Physical Education

Minor: History

1994

Logan, UT

Employment

Executive in Residence

Huntsman School of Business

Management and Human Resource Department

Utah State University Uintah Basin

2008-Present

Associate Director

Utah State University Uintah Basin

2011-Present

Interim Executive Director

Utah State University, Uintah Basin

2007-2008

Roosevelt, UT

Director of Student Services

Utah State University, Uintah Basin Roosevelt, UT

2002-2007

Member of management team representing the student services unit. Coordinate and oversee enrollment management, recruitment, and academic advisement and student activities. Work with executive director to identify, develop and implement academic programming needs of students attending the Wasatch Center. Directly supervise and evaluate professional, classified, and student staff assigned to the student services unit. Oversee coordination of campus orientation program for new students. Oversee and direct planning and development of student information document and promotional materials.

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Student Relations Coordinator

Utah State University, Uintah Basin

1997-2002

Roosevelt, UT

Advise new and transfer students on general education requirements and determine transfer credits. Advise continuing students on general education requirements and refer them to department counselor if available. Promote concurrent enrollment program by working closely with high school administrators throughout the state. Organize class offerings. Represent and recruit USU-UBBC at high school career fairs. Rodeo coach for USU Uintah Basin Intercollegiate Rodeo Team. Recruit students, fund raising, oversee weekly practices and travel to 10 rodeos a year in the Rocky Mountain Region.

Courses taught at USU

2002 – present

MGT 6510 Marketing Techniques
MGT 6550 Compensation and Benefits
MGT 3700 Production Management
BUS 4880 Business Strategies
MHR 3110 Managing Organizations and People
MHR 3710 Developing Team and Interpersonal Skills
PSY 1730 Strategies for Academic Success
PSY 1220 Career Exploration
PE 1100 Flag Football
PE 1150 Volleyball
PE 1220 Golf
PE 1320 Weight Training
PE 2000 Personal Instruction and Conditioning
PEP 2100 Skills 1
PEP 2050 Sport Rules and Regulations
PEP 2200 Skills 2
PEP 2300 Skills 3
PEP 2500 Rhythms and Movement
PEP 3350 Methods of Individual and Dual Sports
PEP 3400 Methods of Team Sports
PEP 4500 Methods of Coaching
PEP 4600 Methods of Coaching Football and Soccer
PEP 4800 Methods of Coaching Basketball & Baseball
PEP 4900 Methods of Physical Education
PEP 3300 Clinical Experience 1

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Teacher/Coach

Duchesne High School -

Duchesne, UT 1993-1997

History and physical education teacher. Head football coach and assistant basketball coach. Developed football program from a 1-8 record to an 8-2 record and playing for three state championships.

RESEARCH

Published Intellectual Contributions

Journal Articles

Jackson, K., Holland, D., Albrecht, C., Woolstenhulme, D. Fraud Isn't Just For Big Business: Understanding the Drivers, Consequences, and Prevention of Fraud in Small Business. *Journal of International Management Studies Volume 5 Number 1*

Judd, D., Woolstenhulme, D., Woolstenhulme, K., Lafferty, V., Comparing the Impact of Televised and Face-to-Face Dual Enrollment Programs on Student Satisfaction and Subsequent Enrollment Choices. *Online Journal of Distance Learning Administration*

Professional Awards:

"Outstanding Professional Staff" USU Uintah Basin	2008
"Program Development" USU Uintah Basin	2003

Professional Presentations:

"Customer Service Techniques" Utah State University Uintah Basin Co-presented two-hour seminar for USU employees.	2005
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"Characteristics of Effective Teachers" Utah Rural Schools Conference, Cedar City, UT Presented two-hour seminar to teachers throughout state of Utah.	2004
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"Customer Service Techniques" Duchesne School District Co-presented two-hour seminar for district employees.	2004
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"Customer Service Techniques" Utah State University Office Symposium Co-presented three one-hour sessions for local businesses.	2004
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"Human Resource Development"

Basin Industries, Grand Junction, CO Provided one day training on employees relations	2003
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Business Experience

(See attached Professional Experience Document)

Owner

<i>Bulldog Insulation LLC, Roosevelt, UT</i>	2006-2010
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Consultant

<i>Meyrick Investments Incorporated</i>	2003-present
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Owner

<i>Dally Up Western Wear and Tack, Roosevelt, UT</i>	1994-1999
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Owner

<i>Basin Properties Incorporated</i>	2002- present
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Owner

<i>D & D Fencing</i>	1989-1991
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Related Professional Experience

Roosevelt City Council

Council Member	2004-present
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Roosevelt City Golf Course Committee

Committee Member	2004-present
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Utah Housing Authority-Roosevelt City

Board Member	2004-present
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Utah Alliance of Concurrent Enrollment Partnerships

Board Member	2003-present
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Utah State University Uintah Basin Advisory Board

Board Member	2000– present
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National Intercollegiate Rodeo Association

<i>Rocky Mountain Regional Director & National Board Member</i>	2000-2006
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Summary of Professional Experience

Bulldog Insulation, 2006 – present

My business partner, Rusty Goode and I, formed Bulldog Insulation Limited Liability Corporation which provides insulation services for oilfield companies in the Uintah Basin. We determined there was a demand and a niche in the oilfield industry for insulation services, and then began researching the process of tank and flow line insulation. The Uintah Basin has an interesting economic situation which does not necessarily follow current trends in the nation or even the rest of the state of Utah. With more wells being drilled in the area, we felt the timing was right to start a side-venture which would be supportive of the increased drilling.

The original operating arrangement was for Rusty to oversee the work being done in the field and for me to oversee all business aspects of the company. We had tried to maintain these roles however, it is important for me to stay involved with the day-to-day operations so I can effectively run the business-end of the company. My responsibilities include: payroll, bills, invoices, and communication with our insurance provider and banks. Communicating with clients and potential clients in bidding jobs is also largely my responsibility. I also handle personnel issues. Our workforce has increased steadily since incorporation to include approximately 23 employees made up of seven three-and four-man crews, a couple of shop hands and five part-time workers. Maintaining safety records and providing employee training is a major responsibility. We quickly realized the need for a field manager who now oversees day-to-day operations and I stay in close contact with him to assist him with any difficulties or questions.

Bulldog Insulation started with tank and flow-line insulation. We now run three professional foam rigs and have expanded to provide other services such as power washing tanks, painting tanks, installation of metal on tanks and custom-made metal structures for treater buildings. The cost of metal is the greatest job-related material expense. Because of the cost of metal, we are currently in the process of working with one of our largest suppliers to develop a polyurea substance to replace the metal that is used to cover the insulation on tanks and flow lines. Poly-urea is now being used for some projects; however, with a different blend, we are confident it will be an excellent product for this new use at a substantial savings. We are currently in the experimental stage to check out the durability and longevity of the product.

On a daily basis, Bulldog Insulation now works with eight of the larger oil companies in the Uintah Basin. We have established a reputation of doing quality work and I have made many contacts in the industry which lead me to feel certain the need for our services will remain stable. During our first full year of operation we billed out over two and a half million and paid off all start-up costs. The next step for Bulldog Insulation is to determine whether to expand or maintain the level we are operating at presently.

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Summary of Professional Experience continued

Roosevelt City Council, 2004-present

Elected to serve second four-year seat on the Roosevelt City Council. Subcommittees Include: Housing Authority, Roosevelt Golf Course Committee, Animal Control committee.

Meyrick Investments, 2003-present

As a consultant for Meyrick Investments, I work on finding investment opportunities in the oilfield industry. My business contacts in the oilfield industry provide me with opportunities to explore and analyze potential business investments.

Basin Properties, 2002-present

My wife and I established a limited liability investment corporation which does business under the name of Basin Properties. This was formed to buy and resell investment properties.

National Intercollegiate Rodeo Association, 2000-2006

Elected to serve as the Rocky Mountain Region Director for three two-year terms. Also elected to serve as a NIRA National Board Member during this time. Responsibilities included hiring and contract negotiations of the NIRA Commissioner and overseeing business operations of an annual three-million dollar budget.

Dally Up Western Wear, 1994-1999

Started a sole proprietorship, Dally up Western Wear, a retail business specializing in Western clothing and tack. My wife, Karen, and I bought a building on Roosevelt's main street ran a successful retail operation. We set up accounts with many vendors in the western apparel market. We traveled to expos to buy inventory and see what vendors had new on the market. We managed all aspects of the business from sweeping the sidewalk every morning to figuring payroll and taxes. This experience taught us that running a small business requires business management skills as well as creativity. Financially, the business was successful and we felt, if given more time, it would have continued to grow. However, we decided to sell the business when other opportunities became available and we knew that we would no longer have the time necessary to run a good business.

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Summary of Professional Experience continued

D & D Fencing, 1989-1991

In order to pay my way through college, I started a fencing business known as D & D Fencing. I kept the business going until I graduated. I ended up hiring mostly friends, about 10 in all, and the small business helped us all get through school. We installed field fence, chain link, decorative vinyl, and wood fencing. This was an experience that taught me a great deal about operating a business. I learned how to organize my time, meet customer's needs and demands, do quality work, establish relationships with suppliers, deal with employees, and all the other responsibilities of a business owner.