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The Power of People: Social Capital's Role in Recovery from the 1995 Kobe Earthquake

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2 **The power of people: social capital's role in recovery**
3 **from the 1995 Kobe earthquake**

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7 **Abstract** Despite the regularity of disasters, social science has only begun to generate
8 replicable knowledge about the factors which facilitate post-crisis recovery. Building on
9 the broad variation in recovery rates within disaster-affected cities, I investigate the ability
10 of Kobe's nine wards to repopulate after the 1995 Kobe earthquake in Japan. This article
11 uses case studies of neighborhoods in Kobe alongside new time-series, cross-sectional data
12 set to test five variables thought to influence recovery along with the relatively untested
13 factor of social capital. Controlling for damage, population density, economic conditions,
14 inequality and other variables thought important in past research, social capital proves to
15 be the strongest and most robust predictor of population recovery after catastrophe. This
16 has important implications both for public policies focused on reconstruction and for social
17 science more generally.

18 **Keywords** Kobe earthquake · Population recovery · Social capital · Disaster · Resilience
19

20 Disasters remain among the most critical shocks which impact residents and their neigh-
21 borhoods around the world. While large-scale crises such as the Indian Ocean tsunami
22 (2004), Hurricane Katrina (2005), and Italy's earthquake (2009) captured media attention,
23 numerous smaller-scale floods, typhoons, earthquakes, and mudslides killed hundreds of
24 thousands of victims around the world and affected far more. Researchers have confirmed
25 an upward trend in the number in the number of disasters, individuals affected by them,
26 and their economic costs over the past two decades (Hoyois et al. 2007). A better
27 understanding of disasters, or more specifically of disaster recovery, will provide policy
28 makers and victims alike with "usable knowledge"—knowledge that is both accurate and
29 politically tractable (Haas 2004: 572).

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32 Scholars recognize that the negative effects of disasters are concentrated in the most
33 socially vulnerable populations, which include the poor, minority groups, women, and the
34 elderly (Cutter and Emrich 2006; Cutter and Finch 2008). Yet, we have little replicable,
35 empirical evidence investigating the role of economic capital, damage levels, and social
36 capital—“resources embedded in one’s social networks” (Lin 2008: 51)—in facilitating or
37 impeding rebuilding. Studies investigating social capital and disaster have relied on
38 qualitative and impressionistic evidence from a few cases (Buckland and Rahman 1999;
39 Nakagawa and Shaw 2004; Dynes 2005) or quantitative evidence from individual level
40 surveys (Tatsuki and Hayashi 2002; Tatsuki 2008). Building on quantitative evidence that
41 recovery after disasters is not constant across neighborhoods (Rovai 1994; Kamel and
42 Loukaitou-Sideris 2004; Aldrich and Crook 2008; Pais and Elliott 2008), this article
43 incorporates social capital into the potential sources of variation in rates of disaster
44 recovery at the neighborhood level.

45 This paper uses several case studies along with a new dataset from the 1995 mega
46 disaster in Kobe, Japan, the earthquake known in Japanese as the *Hanshin Awaji*
47 *Daishinsai*, to investigate the factors which speed up or slow down recovery after a disaster
48 at the neighborhood level.¹ Controlling for a number of factors, including economic status,
49 levels of welfare dependence, damage, socioeconomic inequality, and geographic condi-
50 tions, the amount of social capital most strongly determines recovery rates. Paired com-
51 parisons across neighborhoods in Kobe and three time-series, cross-sectional models
52 confirm these findings. Wards with higher levels of social capital—measured in the time-
53 series, cross-sectional data as the number of new, neighborhood level nonprofit and
54 community-based organizations (NPOs)² created per capita—proved more successful at
55 rebuilding population levels controlling for variables thought critical by past research.

56 Understanding how areas recover following disasters is vital not only for survivors,
57 relief organizations, and governments, but also for social scientists. Catastrophes change
58 participation venues for survivors (Sinclair et al. 2008), increase the likelihood of regime
59 changes (Albala-Bertrand 1993), and alter legislative priorities (Birkland 2006), acting as
60 focal points for broader discussions of social and welfare policy. This research adds to a
61 growing recognition of the need to take social capital into account both in social science
62 research and public policies (Putnam 2000; Birner and Wittmer 2003; Aldrich 2008).
63 Should social capital prove important in crisis recovery, decision makers should shift
64 resources to strengthen social networks in potentially vulnerable localities before and after
65 disaster (Hattori 2003).

66 1 The Kobe earthquake

67 On 17 January 1995 at 5:46 am, a series of shocks measuring 7.3 on the Richter scale
68 struck the densely populated area in and around Kobe City, located in the southern part of
69 Japan’s mainland. While the initial tremors caused a great deal of devastation, uncontrol-
70 lable fires caused additional damage. More than 200 fires broke out across the Hyogo
71 area, with more than 100 in Kobe City itself, and in the 2 days of conflagration that

1FL01 ¹ The data used in this study are available for replication on the author’s DataVerse Network homepage.

2FL01 ² The term NPO includes groups classified by the Japanese government as nonprofit public-interest entities
2FL02 (*kōeki hōjin*) along with school, religious, medical, and social welfare organizations. Pekkanen points out
2FL03 that in Japan, the borrowed term “NGO” typically refers to organizations involved in international work,
2FL04 while “NPO” involves domestically active groups (2000: 116 fn 12).

72 followed, more than 7,000 buildings in the city burned to the ground. The quake and
73 inferno claimed 6,400 lives and injured more than 15,000 in a densely populated urban area
74 which was at the time home to 4 million people. Vibrations and fire destroyed over 110,000
75 buildings in the area and left 320,000 people homeless, causing close to \$64 billion in
76 damage (Horwich 2000). The majority of those killed in the disaster were women and
77 people older than 60 (Yasui 2007: 95; Tajika 2000: 119).

78 In responding to the Kobe earthquake, the emergency response teams from police and
79 fire departments and from the Japanese Self Defense Forces mobilized slowly.³ As a result,
80 neighbors and residents were often first on the scene (Tsuji 2001: 56; Shaw and Goda 2004: 21).
81 Beyond pulling survivors from the rubble and getting neighbors to safety, these “emergent
82 groups” (Stallings and Quarantelli 1985) were the first to encounter the fires. Neighbor-
83 hood residents responded to the fires in different ways; while some citizens watched in
84 horror as flames consumed their homes and stores, others self-organized into civilian fire
85 fighting corps in attempts to put out the fires (Murosaki 2007).

86 Following the quake some 236,000 people evacuated to more than 1,000 emergency
87 shelters including elementary schools, junior high schools and temporary housing units
88 (Tajika 2000: 126). Soon afterward, roughly 60% of the households in the area moved into
89 public housing (Nakabayashi and Ichiko 2004: 9). Within 7 months, the emergency
90 shelters were closed but around 4,500 residents remained in temporary housing units
91 (Ikeda 2004: 33). Most residents in temporary housing were from the heavily damaged
92 areas of Nagata, Hyogo, and Nada (Evans 2001: 162).

93 Building damage from the fire and quake varied across Kobe due to history and geology
94 (Murosaki 2007; Evans 2001), so that areas with fewer old wooden houses and more
95 bedrock suffered less damage. However, recovery rates also varied by location, and these
96 rates were not strongly correlated with damage (Hagiwara and Jinushi 2005; Yasui 2007:
97 112).⁴ One study uncovered housing reconstruction rates of 107% (that is, more houses
98 were in place after reconstruction than before the quake) in Higashi Nada Ward compared
99 with only 44% in Nagata Ward (Evans 2001: 150). By 2007, the overall city population
100 had increased beyond pre-quake levels, but certain wards remain at lower levels of
101 occupation while others have grown substantially (Yasui 2007: 112). This variation in
102 population growth rates across wards provides a “natural experiment” which allows us to
103 test the factors which influence recovery.

104 2 Factors correlated with recovery

105 Literature on disasters has identified a number of factors which can accelerate or impede
106 recovery. A number of scholars postulated that the amount of physical *damage* from the
107 disaster best correlates with recovery speed. Using the March 1964 Alaskan earthquake as
108 their core case, Dacy and Kunreuther (1969) argued that “[i]t just seems reasonable to
109 assume that the speed of recovery following a disaster will be determined primarily by the
110 magnitude of the physical damage” (72). Haas et al. (1977) and Yasui (2007: 29) argued

3FL01 ³ Tierney and Goltz (1997: 6) suggested that the lack of an official request from the governor, devastation of
3FL02 communications networks, logistical problems, the size of the event, and ambivalent attitudes toward the
3FL03 role of military in society were responsible for the SDF’s sluggish reaction (see also Yasui 2007: 97).

4FL01 ⁴ According to Tsuji (2001: 218, Figures 9–1 and 9–2) the Nagata district had 35% of its population in
4FL02 emergency housing after the earthquake, and it took a full year for them to return to permanent housing. In a
4FL03 similar-sized district of Fukushima, 70% of its population moved into emergency shelters but all had moved
4FL04 out within 100 days.

111 that more damaged areas will recover more slowly, while those which escaped devastation
112 and suffered only minor devastation require less time to so. More devastated areas require
113 more time for recovery because more repairs are necessary, housing is in shorter supply,
114 and injuries and casualties are higher. Other scholars, such as Murosaki (1996: 55) and
115 Tatsuki (2008: 24), have challenged this logic, arguing that the scale of damage and loss do
116 not necessarily correlate with recovery rates.

117 Other scholars have sought to connect *population density* in the affected areas with the
118 pace of rebuilding. Haque (2003) for example sought to connect population density with
119 the number of deaths and injuries resulting from disasters. Higher density areas tend to be
120 in metropolitan areas and such areas, if damaged, require more time for recovery. Areas
121 with greater densities may recover more slowly because of the difficulty in providing
122 temporary and permanent housing during the post-disaster period (Tobin and Montz 1997:
123 14). High-density slums in India have proved a difficult policy challenge for Indian
124 authorities looking to relocate refugees (Tandon and Mohanty 2000), while the destruction
125 of high-density housing projects in post-Katrina New Orleans triggered strong criticism
126 (Nossiter and Eaton 2007).

127 Much literature on disasters has focused on the role of *socioeconomic* status in the
128 process of rebuilding. Yasui (2007: 95) demonstrated that welfare recipients died during
129 and after the Kobe earthquake at rates five times higher than those who were not. Sawada
130 and Shimizutani (2008: 465) surveyed households following the Kobe earthquake and
131 found that those families with “collateralizable assets” such as equity in their houses,
132 savings, and jewelry were able maintain their pre-disaster consumption patterns, while
133 families with lower levels of financial capital could not. Aggregating these results to the
134 neighborhood level, communities devastated by disaster require bridge loans and grants as
135 a buffer against these often unexpected shocks (US SBA 2006). At such moments,
136 neighborhoods without access to capital will be forced to draw on personal savings; few
137 communities will have sufficient private financial resources to undertake broader recovery
138 schemes.

139 Economic *inequality*—the uneven distribution of wealth in a city or town—has been
140 singled out as a cause of delayed post-disaster rebuilding. Cutter and Emrich (2006: 105)
141 have underscored how “inequities in health, well-being, and health care accessibility have
142 now become central issues for many emergency managers.” City planners struggle to
143 create recovery policies which simultaneously can capture the needs of the worse-off
144 neighborhoods alongside better-off ones. Further, research based on individual-level data
145 demonstrated that post-crisis, poorer residents in neighborhoods with more income
146 inequality suffered from depression more than others (Ahern and Galea 2006).

147 3 Social capital

148 Recently, scholars have sought to link the speed and effectiveness of the process of
149 recovery to levels of trust and social capital—that is, the resources available to individuals
150 through their social networks (Lin 2008). Three specific mechanisms allow areas with
151 denser networks to implement a faster recovery following a disaster. First, social ties can
152 serve as “informal insurance,” allowing victims to draw upon ready-made support net-
153 works for financial, physical, and logistic guidance (Beggs et al. 1996). Second, more
154 politically active and better connected communities can better mobilize to present their
155 demands to and extract resources from authorities (Olson 1965). Finally, embedded net-
156 works raise the cost of “exit” from a community and increase the probability that residents

157 will use “voice;” following a disaster, better connected residents are more likely to
158 articulate their demands to authorities and work together to overcome obstacles to recovery
159 (Hirschman 1970).

160 Much of the evidence backing the role of social capital post-disaster has come from
161 qualitative and impressionistic studies. Dynes (2005) used his considerable experience in
162 disaster research to posit that social capital worked as the “primary basis for resilience.”
163 Nakagawa and Shaw (2004: 18) used case studies from Gujarat and Kobe to argue that
164 social capital proved critical “even in the challenging situation of rehabilitation.” Yasui
165 (2007: 43) postulated that areas with established horizontal associations facilitated faster
166 individual recovery of disaster victims and the emergency responses to the quake based on
167 two neighborhoods in Kobe. Quantitative evidence supporting claims for the role of social
168 capital have come primarily from individual, not neighborhood level, research. Tatsuki
169 (2008: 27) and Tatsuki and Hayashi (2002) used surveys of individual victims to argue that
170 citizens in Kobe who had higher levels of community participation and civic trust reported
171 better recovery than those with lower levels. Neighborhood level studies of recovery have
172 rarely included explicit measures for social capital (Rovai 1994; Kamel and Loukaitou-
173 Sideris 2004; Pais and Elliott 2008).

174 In the Kobe earthquake case, the role of social capital at the ward—not just individual—
175 level became apparent during the creation of neighborhood-based civil society organiza-
176 tions. Following the earthquake, a number of wards within the city of Kobe established
177 new nonprofit organizations to organize and coordinate recovery, neighborhood activities
178 and long-term planning. Mayor Kazutoshi Sasayama had imposed a post-quake morato-
179 rium on rebuilding as the Kobe town planning department hastily worked out their
180 reconstruction schemes (Evans 2001: 4), but many residents felt that the city was blocking
181 their participation in land-zoning planning and decided to do it by themselves (Yasui 2007:
182 230). The city plan categorized areas as black (city-initiated and administered rebuilding
183 zones, 2.9% of total area), gray (eligible for assistance but not administered by the city,
184 17.9%), and white (citizen-initiated zones, 79.2%) (Olshansky forthcoming). Citizens
185 formed *machizukuri* (town development) organizations to participate in the planning
186 process; these groups were often based in existing civil society organizations such as
187 neighborhood associations (*chōnaikai*) (Nakagawa and Shaw 2004: 7). These NPOs
188 focused on providing assistance solely to individuals within their jurisdiction to develop
189 their ward and serve as a prime example of institutionalized social capital at the neigh-
190 borhood level.

191 4 Qualitative data: cases of social capital and recovery

192 A comparison between two similar neighborhoods within Kobe during and after the quake
193 illustrates how stronger networks accelerate recovery after a disaster. Mano, a mixed
194 residential and industrial zone in the downtown section of Kobe’s Nagata-ward, holds
195 within it large factories, workshops, and large numbers of houses (Evans 2001: 177). Like
196 the nearby community of Mikura, Mano faces the problems of “population decline, aging
197 population, fragile old wooden housing, [and] high building density” (Yasui 2007: 15).
198 While physically, demographically, and geographically similar, Mano displayed high
199 levels of social capital while Mikura possessed far lower levels.

200 In the Mano area, citizens’ fire brigades successfully fought the post-quake fires, unlike
201 adjoining neighborhoods—including Chitose and Mikura—facing similar conflagrations.
202 In interviews, Shimizu Mitsuhiisa, Secretary General of Mano Town-Building Council,

203 argued that citizens in Mano spontaneously organized to form fire bucket lines, not
204 bothering to wait to see if fire trucks would arrive or if they would be able to fight the fires
205 using such primitive techniques which they had rarely practiced (Yasui 2007: 186). Res-
206 idents coordinated their firefighting efforts, borrowing both hoses and water from nearby
207 shoe manufacturers and other companies while others drew water from the Shin Minato
208 River (Yasui 2008: 188). Residents in Mikura, alternatively, lacked the coordination to do
209 so and stood helplessly as flames consumed their businesses and homes.

210 Furthermore, the Mano neighborhood undertook a tremendous number of activities after
211 the quake, including the “establishment of Mano Rehabilitation Machizukuri office,
212 construction of Machizukuri center, establishment of ‘Manokko (private limited com-
213 pany)’ for community development, signature collection campaign for construction of
214 public houses for disaster-affected people, lobbying for special houses for elderly, con-
215 struction of a model house as collective housing, preparing joint housing project proposals,
216 and running a day-care center” (Nakagawa and Shaw 2004: 8) While critics have argued
217 that even in Mano not all residents participated in community activities (Inui 1998), the
218 neighborhood stands out in comparison with other areas within Kobe for its high levels of
219 social capital. For example, Mikura created only a single organization—Machi Commu-
220 nication (MC)—to coordinate its post disaster recovery (Yasui 2007: 15). The community
221 of Mikura experienced further problems when it was unable to coordinate its recovery; free
222 debris removal sponsored by the city government required written agreement from the
223 property owners, but no one volunteered to organize its signing (Yasui 2007: 227). Mano
224 stands out as a community whose strong social networks facilitated a smoother and faster
225 recovery than similar neighborhoods with weaker ties.

226 Other paired comparisons between similar Kobe neighborhoods with high and low
227 levels of social capital have uncovered similar success in recovery efforts. Tsuji
228 (2001: 231, Table 9–3) compared two neighborhoods which he labeled as Nagata A and
229 Fukushima B. Both had similar average ages of residents before the quake (approx-
230 imately 51 years), similar population levels (around 185 residents), income (4.4 million
231 yen on average), employment (approximately 66 percentage employed) and household
232 leadership (77% headed by men). However, close to three-quarters of the residents
233 of Fukushima B were born there, while fewer than 10% of Nagata A residents were
234 “natives.”

235 Further, nearly double the percentage of Nagata A residents rented their homes—
236 roughly 35%—compared to Fukushima B, where only 16% did. As sociologists have long
237 underscored, long tenure homeowners participate more actively in their neighborhoods and
238 build more connections than short-term renters. Fukushima B employed what Tsuji labeled
239 a “net” support scheme “based on traditional and strong social bonds,” while Nagata A
240 relied on a small cadre of leaders. In summarizing the differences after the earthquake,
241 Tsuji (2001: 309) argues that “Nagata A experienced a hollowing out, while B was
242 depopulated.” While both neighborhoods lost residents due to the disaster, the stronger
243 bonds in Fukushima B allowed it to hold together. Other evidence from the Kobe earth-
244 quake links deeper social capital with stronger recovery.

245 Collective action and coordination problems proved severe after the earthquake across
246 parts of Kobe; many condominium owners, for example, could not reach agreement on the
247 procedure for rebuilding or repairing damaged their co-owned properties (West 2005).
248 Areas with higher levels of social capital overcame these obstacles not only to repair their
249 own houses, but to design and build new cooperative housing structures. In the Mano
250 neighborhood, survivors organized soon after the quake to discuss the possibility of con-
251 structing cooperative housing, known as *kyōdō tatekae*, to replace the older, individual

252 family homes which were vulnerable both to fire and quake damage (Yasui 2007: 194).
 253 One such project, the Higashi Shirriike Kōtō in Higashi Shirriike 7 chōme involved the
 254 “cooperation of the five freehold house-owners and three landowners who owned the land
 255 on which were previously eighteen housing units (occupied by five house-owners and
 256 thirteen tenants)” (Evans 2001: 223). The tenants worked together to plan their shared
 257 housing structures with the help of volunteer architects and engineers and began con-
 258 structing by August of 1996 on 18 units.

259 Mano’s Shirriike Kōtō project comprised one of many cooperative housing schemes
 260 which rose from the ashes of the quake; the City of Kobe reported more than 108 such joint
 261 housing projects with more than 4,800 housing units as of 2003. Homeowners could build
 262 and sell or rent additional units in the new shared buildings to offset the costs of the
 263 project, and many received assistance from city rebuilding schemes (Olshansky forth-
 264 coming, Chap. 7, p. 33). Surveys of collective housing members demonstrated that the
 265 often lower costs motivated their residence in such projects (Sekikawa et al. 2006: 93), and
 266 that respondents for whom *kinjo tsukiai*, or relationships with neighbors, were important
 267 were more satisfied with their living arrangements than their less sociable counterparts.
 268 Building on these cases connecting social capital to accelerated recovery, the paper now
 269 seeks to uncover broader patterns linking recovery not only with civil society but with
 270 other potential explanatory factors.

271 5 Quantitative data

272 The data for this quantitative analysis come from an original data set developed by the
 273 author to follow the economic and demographic development of the nine wards of Kobe
 274 between 1990 and 2008 based on multiple sources of data. Kobe’s division into wards
 275 allows us to trace the effects of different factors, including earthquake damage, population
 276 density, social capital, and so on, over time. The data are structured in a time-series, cross-
 277 sectional structure because Kobe has nine wards (the units) which are observed over
 278 18 years (periods) with ward-based observations organized by year. The ward thus serves
 279 as the unit of analysis within the dataset; the average ward within Kobe is around 60 square
 280 kilometers in size. The observations at the ward level match up well with the theoretic

Table 1 Descriptive statistics for selected variables in the dataset

Variable	Observations	Mean	Standard deviation	Minimum	Maximum
Population growth rate	153	0.002	0.048	-0.258	0.225
Percentage of population affected by the earthquake	162	0.228	0.151	0.048	0.559
Welfare dependent households per capita	135	0.015	0.012	0.002	0.045
NPOs created per capita	81	0.00004	0.00005	0	0.00025
Population density (people per sq km)	162	5322.6	2870.6	824.4	11923.5
Socioeconomic inequality	126	0.000	0.947	-0.936	1.784

Data from *Kōbe shi Sōmukyoku Tōkeika* (various years), *Kōbe shi Senkyo Kanri linkai* (various years), the Kobe City NPO Database, and calculations by the author

281 explanations of post-disaster recovery laid out above. Table 1 provides descriptive sta-
282 tistics for the variables used in this article.

283 To capture the damage done to each ward, the dataset measures the percentage of
284 individuals in the ward directly impacted by quake through deaths and injuries. The
285 average neighborhood in Kobe had approximately 1 in 5 residents either wounded or
286 killed by the quake, but some had more than half of their residents affected while a few
287 had only 1 in 20 hurt or killed. The measure of households in the ward on welfare per
288 capita serves as a proxy for economic conditions. On average, the Kobe wards had only
289 2 households per 100 people on welfare, while the most poverty stricken had close to 5
290 in 100 and the wealthiest fewer than 2 households per 1,000 people. Population density
291 is measured as people per square kilometer, with an average of 5,300 people per square
292 kilometer and a maximum density of close to 12,000 people per square kilometer. To
293 measure socioeconomic inequality, I created a Z-score measure that measures the gap
294 between the economic conditions in each ward in each year and other wards through the
295 equation $Z_{t,i} = \frac{x_{t,i} - \mu_t}{\sigma_t}$.

296 This provides a relative measure of inequality by subtracting the mean level of socio-
297 economic conditions (across all wards) from the observed level in each ward (for each
298 year) and dividing the result by the standard deviation. In this case, I have constructed the
299 measure so that higher values of this score indicate higher levels of inequality compared to
300 other neighborhoods and lagged it by 1 year to better capture any causal effects. This
301 measure is set with its mean at zero and a maximum of 1.7 (the highest concentration of
302 poverty) and a minimum of -0.93 (the lowest).

303 Given the complexity involved in measuring social capital, social scientists have reg-
304 ularly employed proxies to capture it quantitatively (cf. Putnam 2000). Measures of social
305 capital need to be sensitive to the cultural and historical environment of the case under
306 investigation (Krishna 2007: 944–945). Scholarship has illuminated the measures of social
307 resources available at the individual, community, and national levels (Van Deth 2008:
308 161), and here, because of my use of the ward as the unit of analysis, I focus on the
309 community level. To measure the amount of social capital at the community level, the
310 dataset measures the number of nonprofit organizations (NPOs) created per capita per
311 ward. These NPOs were created to assist the redevelopment and reconstruction of the ward
312 in which they were established, and as mutual aid organizations concerned with helping
313 members, they serve as examples of institutionalized social capital (Nakagawa and Shaw
314 2004). Small (2009) has demonstrated how the individuals embedded within such orga-
315 nizations benefit from the formal and informal social resources that they provide. It is
316 certainly accurate that not all communities will form NPOs and local community groups
317 despite having higher levels of social capital. However, these organizations formed solely
318 from internal, and not external resources, and in interviews local leaders often commented
319 on mobilization ability as an indicator of social capital and coordination capacity. Because
320 this dataset captures the year of creation of the new NPOs, I include a lagged measure (by
321 2 years) of NPO creation to allow time for this institutionalized social capital to impact the
322 residents and their communities based on research showing it takes time for social
323 resources and networks to diffuse through the community (Krishna 2007). The most active
324 neighborhoods created roughly 3 new nonprofit organizations per 10,000 residents, while
325 the least mobilized created only 5 per 100,000 people.

326 There are a myriad of ways to measure recovery from disaster including economic
327 (Albala-Bertrand 1993), demographic, infrastructure, and transportation metrics (Liu et al.
328 2006). However, population growth serves as a more realistic proxy for recovery following
329 disaster as it demonstrates whether or not survivors and newcomers are repopulating what

330 may otherwise be a “ghost town.” (Horwich 2000: 523). Yasui (2007: 319) argues that
 331 population recovery has proved to be “one of the essential parts of disaster recovery.”
 332 Scholars investigating the recovery of New Orleans from Hurricane Katrina have used
 333 innovative techniques for measuring population return, including tallying mail-forwarding
 334 orders used by the United States Post Office (Warner 2006). Similarly, in studies of
 335 recovery from World War II, Davis and Weinstein (2002) measured population growth
 336 rates as their proxy for resilience following the bombings of Japanese cities. I follow this
 337 scholarship and use population growth rates as a proxy for post disaster recovery. I define
 338 population growth through the intuitive measure of $\Delta_{\text{population}} = \frac{(Y_{i,t} - Y_{i,t-1})}{Y_{i,t-1}}$, which provides
 339 a way of comparing population change across neighborhoods. Growth rates ranged tre-
 340 mendously across wards; in some neighborhoods, it reached -0.26 , meaning that the
 341 area lost one-fourth of its population, while in other wards, it was as high as 0.23 ,
 342 meaning that it gained roughly one-fourth over that year. The mean across all obser-
 343 vations for population growth rate is quite close to zero (0.002).

344 Figure 1 displays the raw population levels for the 9 wards over time. Note that certain
 345 wards, such as Kita and Nishi, had populations that were growing before the earthquake
 346 struck in 1995; for these wards the quake was merely a downward blip on the radar screen
 347 in terms of their overall patterns of growth. For others, such as Suma, Hyogo, Nagata, and
 348 Tarumi, the earthquake accelerated or catalyzed a loss of population. For Higashinada,
 349 Nada, and Chuo, the earthquake stopped a downward trend.

350 Explaining the variation in these levels of population growth is a critical task for social
 351 science. To analyze the factors responsible for accelerating or slowing population growth
 352 rates, I developed three different models to test the effects of the variables.

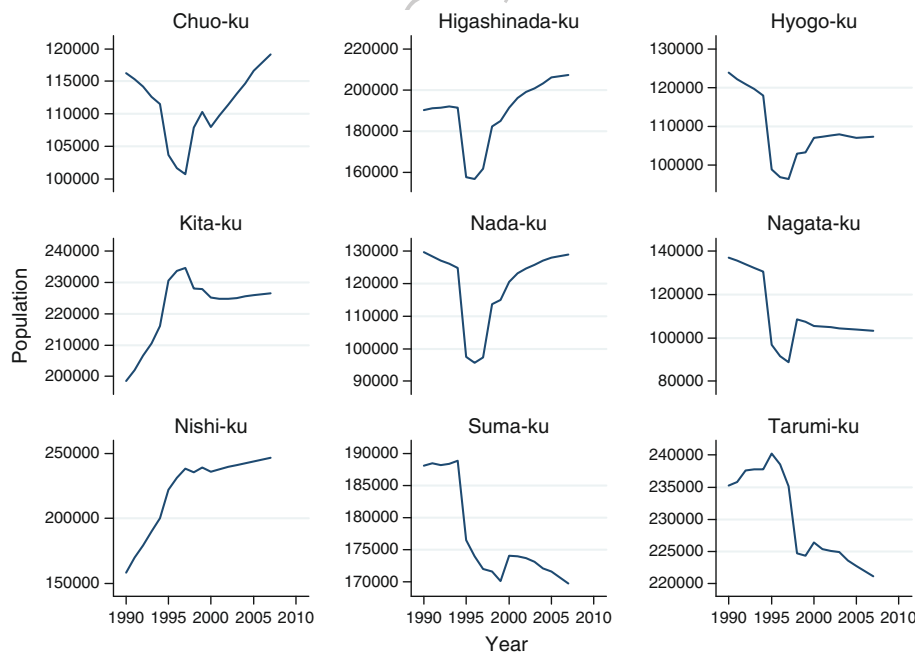


Fig. 1 Population change per ward over time

353 **6 Methods and results**

354 The autoregressive distributed lag (ADL) model incorporates important time and unit
 355 information for both the independent and dependent variables, as displayed below.

$$y_{i,t} = \alpha_1 Y_{i,t-1} + \beta_0 X_{i,t} + \beta_1 X_{i,t-1} + \varepsilon_{i,t}$$

Author Proof

356 Known as the “workhorse” of time-series models (Keele and Kelly 2005), this model
 357 can adopt values of i (the unit) from 1 to 9 (for the 9 wards within Kobe) and values of t
 358 (time, measured in years) from 2 to 18 (as the dataset contains 18 years of measurements).
 359 The model is known as “autoregressive” because it contains a lagged Y (the dependent
 360 variable, a feature which leads many to call this a “dynamic model”), and “distributed”
 361 because of the presence of lagged X variables (the independent variables) (Beck and Katz
 362 2009). This model controls for at least some of potential endogeneity between variable X
 363 and outcome Y at time T —known as the instantaneous or contemporaneous effect—
 364 through the use of lagged variables as explanatory factors. It allows researchers to make
 365 stronger causal claims about the direction of causality between lagged independent and
 366 dependent variables because of the chronology of the effect—the system is structured to
 367 test the influence of earlier values of X on later values of Y . As the past values of X predict
 368 current values of Y , it cannot be claimed that Y in period T simultaneously or endoge-
 369 nously influenced X in period $T-1$ or $T-2$, as X occurred in an earlier period.⁵

370 Table 2 displays the estimated coefficients for the three models tested on the data set.

371 Model 1 used the standard fixed effects (FE) time-series cross-section model which
 372 controls for variables which differ between cases but remain the same over time. As a
 373 result, time-invariant factors—including the area and the percentage of residents impacted
 374 by the quake—drop out of the fixed-effects models (as indicated in the table). In model 1,
 375 the lagged dependent variable (of the previous year’s growth rates) proved highly sig-
 376 nificant, meaning that past growth rates within the ward measurably influenced current
 377 growth rates. The estimated coefficient for the lagged number of NPOs created per capita is
 378 positive and significant, indicating that an increase in this proxy for civil society correlates
 379 with an increase in the population growth rate two years later. As explained earlier, social
 380 capital’s effects are not immediate; rather, their influence is felt at a later time. Welfare
 381 dependence within the ward—which measures socioeconomic conditions—proved sig-
 382 nificant, so that as the number of families per capita on welfare increased, the growth rate
 383 in that ward decreased.

384 To ensure that these findings—which support theories connecting stronger social capital
 385 to recovery and find little evidence for other explanations—were not an artifact of the fixed
 386 effects model, I next used panel-corrected standard error (PCSE) time-series models which
 387 Beck and Katz (2004: 4) believe better handle the problems of “groupwise heterosced-
 388 asticity and contemporaneous correlation of the errors.” Model 2 uses panel-corrected
 389 standard errors, while Model 3 uses the Prais–Weinstein regression (which adds first order
 390

5FL01 ⁵ As autoregressive distributed lag models often create high levels of multicollinearity, I tested the data for
 5FL02 multicollinearity using the Variance Inflation Factor (VIF) approach, and found relatively low levels of
 5FL03 interaction among the variables (with a VIF of less than 7 for all models) (Rabe-Hesketh and Everitt 2007: 69).
 5FL04 A second concern for ADLs is that variables within them remain strictly stationary. A multivariate augmented
 5FL05 Dickey-Fuller test indicated that we can reject the null hypothesis that the processes for 1, 2, and 3 period lags
 5FL06 are nonstationary (that is, lack equilibrium). Further, the Hausman specification test determines whether a
 5FL07 fixed or random effects model is most appropriate when using time-series data, and it indicated in this case that
 5FL08 a fixed effects model fit more closely (Chi square value of 0.0001).

Table 2 Coefficients for three models of population growth rate

Dependent variable: population growth rate	Model 1: fixed effects	Model 2: panel-corrected standard errors	Model 3: Prais–Winstein regression (panel-corrected standard errors with first-order autocorrelation)
Population growth rate (lagged)	0.131*** 0.042	0.267*** 0.063	0.230*** 0.059
Percentage of population affected by the earthquake	(dropped)	0.011** 0.004	0.011** 0.005
Welfare dependent households per capita	-0.983***	-1.73***	-1.69***
NPOs created per capita (lagged)	0.334 43.01**	0.388 90.1***	0.414 84.7***
Population density	20.950 -0.00001	27.700 -0.000008***	28.00 0.00***
Socioeconomic inequality (lagged)	0.000 0.027	0.000 0.022***	0.000 0.021***
_cons	0.018 0.074	0.006 0.035	0.005 0.035
sigma_u	0.059	0.006	0.007
sigma_e	0.024		
rho	0.003		
	0.989		0.215

Standard errors are underneath the estimated coefficients

** $p < 0.05$; *** $p < 0.01$

391 autocorrelation to the PCSE model). As in the fixed effects model, the lagged independent
 392 variable (of past growth rates) remained positive and significant—showing that the
 393 “shadow of the past” for growth rates influences current outcomes. Similarly, in both
 394 models 2 and 3 the proxy for social capital—that is, the lagged number of NPOs created
 395 per capita—remained significant at the 0.01 level.

396 In these models, as in model 1, the estimated coefficient for NPO creation is positive,
 397 meaning that the more NPOs created per capita, the higher the population growth rate in
 398 the ward later in time. Because these are lagged independent variables, we can more
 399 strongly make a causal claim about the impact of social capital on growth rates—as
 400 endogeneity and simultaneity are eliminated through the use of past values. In these two
 401 PCSE models, four other variable coefficients proved statistically significant: percentage of
 402 the population affected by the quake, population density, socioeconomic inequality, and
 403 welfare dependent households per capita. The coefficients for welfare dependent house-
 404 holds per capita were negative in all three models—meaning wards which had higher
 405 levels of dependence on local government assistance had negative growth rates. This
 406 discovery meshes well with standard arguments about the role that financial capital plays in

407 the rebuilding process; households seeking government assistance lack a buffer against
 408 shocks and are more vulnerable to disasters (Yasui 2007).

409 Higher population density neighborhoods recovered more quickly, but the measured
 410 coefficient was quite small (with more than 7 zeroes in front of it) and was only significant
 411 in the two panel corrected standard error models. The measure of socioeconomic inequality
 412 showed that areas with greater concentrations of poverty actually had higher growth rates,
 413 while the measure for quake damage showed that more heavily damaged areas bounced
 414 back more quickly than less damaged ones—but only in models two and three. These
 415 nonrobust findings run counter to standard assumptions made about damage and inequality.

416 As it is difficult to comprehend the magnitude of effect of the independent factors on the
 417 dependent variable of population recovery solely from their coefficients, I provide a more
 418 intuitive way of interpreting this relationship. Figure 2 uses simulation techniques and
 419 confidence intervals to predict the population recovery rate, holding all other factors at
 420 their means, for various (lagged) numbers of NPOs created per capita. Based on this model,
 421 a ward in Kobe after the earthquake which mobilized to create three new NPOs per 1,000
 422 residents would show close to 1.5% growth rate—a figure which sounds quite low, but is
 423 far higher than the average city-wide level of growth (hovering just above zero percent per
 424 year). Alternatively, a similar damaged, wealthy, and welfare-dependent ward which was
 425 only able of organizing 1 NPO per 1,000 residents would have around a 0.05% growth rate,
 426 and a neighborhood unable to create any civil society organizations would demonstrate
 427 close to zero population growth.

428 Through an analysis of the most common explanations for post-disaster recovery, this
 429 paper revealed that social capital—more than economic conditions, earthquake damage,
 430 population density, inequality, or geography—proved critical over the long term. Areas
 431 which could self-organize not only immediately following the quake to fight fires but also
 432 over the rehabilitation period to set up ward associations better recovered in terms of

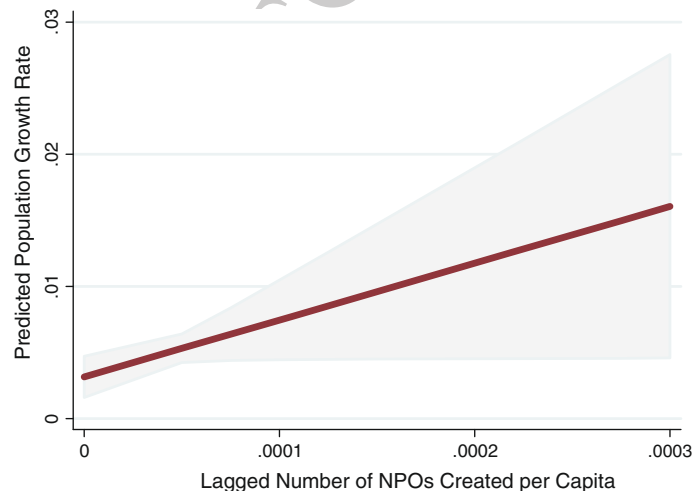


Fig. 2 Predicted population growth rate as a function of social capital. *Note* All variables (percentage of ward population affected by the earthquake, welfare dependent households per capita, socioeconomic inequality, and population density) were held at their means except for the lagged number of NPOs created per capita. The *gray shaded area* indicates the 95% confidence interval around the predicted value of population growth rate

433 population than more fragmented neighborhoods. Such communities overcame collective
434 action problems (Olson 1965), demonstrated their “voice” and not “exit” (Hirschman
435 1970) and worked to improve the lives of the citizens within their neighborhood. These
436 wards cleaned up debris, organized anti-looting patrols (Olshansky forthcoming), coop-
437 erated and structured aid so that all residents had sufficient food to eat, and kept up morale
438 and motivation to rebuild through regular social interaction. Neighborhoods in which
439 citizens were less connected to each other and had lower levels could not regain their
440 population following the disaster.

441 7 Conclusions

442 Using both mini-case studies of neighborhood level, paired-comparisons within Kobe and
443 quantitative data from all nine Kobe wards measured over 18 years, this article under-
444 scored the important role played by social capital in post-disaster recovery. While past
445 growth rates proved important across all model specifications and welfare dependence had
446 a measurable effect on population growth, no other variables had social capital’s robust,
447 measurable influence across all three models. Horwich (2000: 522) argued that “A fun-
448 damental factor is that in most economies physical capital, although the most visible, is not
449 the dominant economic resource—human capital is.” Despite this understanding of the
450 power of social infrastructure, decision makers continue to focus resources on standard
451 physical infrastructure targets—roads, bridges, and house rebuilding—often ignoring the
452 role of social capital. Tatsuki and Hayashi (2002: 19) argued that “more policy concerns
453 should be paid to assist family systems and to facilitate more active community
454 participation.”

455 Given the importance of social capital in bringing back residents and new migrants, NGO
456 and government decision makers should take it more seriously as they develop recovery
457 plans. Disasters themselves may disrupt existing social networks as West (2005: 128)
458 demonstrated: “while 100% of the previous condominium owners’ voting patterns had been
459 made unanimously, only 12% of those following the Kobe earthquake were unanimous.”
460 Further, policies put in place to help with rebuilding themselves may be responsible for
461 slower recovery due to the breaking apart of communities. The often random assignment of
462 displaced survivors to temporary housing post-quake disrupted existing social ties (Tsujii
463 2001: 59). Many of the new housing complex were immense—with as many as 1,000 living
464 units in the buildings similar to *danchi*, or large scale, Soviet Union-style public housing
465 blocks—so that elderly and disabled residents felt isolated and unable to establish new
466 friendships (Yasui 2007: 110). Scholars and the news media in Japan reported that more than
467 120 people had died “lonely deaths,” or *kodoku shi* in Japanese, while living in such
468 conditions (*Mainichi Shinbun* 17 January 1997: 4; Suga 2007). Upon resettlement, areas like
469 Rokkomochi were populated primarily by newcomers—only a third of the original com-
470 munity remained geographically together (Horne 2005). Grouping survivors from the same
471 area together in temporary shelters and in long-term housing can ensure that existing stocks
472 of social capital are not damaged by the move.

473 Further, various public policy programs can build up stores of trust and interaction
474 within neighborhoods (see Aldrich forthcoming). After the 1995 earthquake, for example,
475 the city of Kobe itself sought to create stronger solidarity among survivors through pro-
476 grams targeted at increasing trust and participation (Hattori 2003), and such programs
477 could be duplicated elsewhere. Small (2009) demonstrated that individuals who regularly
478 interact with local organizations benefit from their unplanned introduction into broader

479 social networks, and decision makers could seek to increase the density of organizations—
 480 whether day care, *jidōkan* (children’s halls), senior care, or communal use halls—across
 481 cities.

482 Many scholars have understood that disasters can motivate survivors to participate in
 483 civil society organizations and governance structures for at least short periods of time
 484 (Tatsuki and Hayashi 2002: 2; Tatsuki 2008: 14; Sorensen 2007: 78). Sorensen (2007: 63)
 485 observed the same phenomenon almost 100 years ago: neighborhood associations spread
 486 throughout Tokyo following the 1923 Kanto earthquake. Many saw the Kobe earthquake
 487 as a similar catalyst for both growth in civil society and public policies designed to
 488 facilitate its institutionalization. Authorities estimated that between 630,000 and 1 million
 489 volunteers streamed into the area to assist in rebuilding (Tierney and Goltz 1997: 2; Shaw
 490 and Goda 2004: 19). This paper has sought to demonstrate that more than a short-lived
 491 phenomenon involving outsiders, the social capital among residents of disaster struck
 492 communities is a critical component of the post-disaster recovery process.

493 8 Issues for future research

494 Using neighborhood (ward) level data, this article has connected social capital to post-
 495 disaster recovery through time-series cross-sectional data and mini case-studies. Future
 496 research could combine individual level data—from surveys, focus groups, and survivors’
 497 diaries and blogs—to see exactly how social networks and ties worked to assist them in the
 498 rebuilding process. Scholars such as Shigeo Tatsuki (2002, 2008) have worked to collect
 499 and analyze longitudinal, individual data since the immediate post-disaster recovery, and a
 500 fruitful avenue for further investigation would be to mesh individual and communal level
 501 studies to gain a deeper understanding of the power of people in rebuilding. Furthermore,
 502 this article has used ward-level creation of NPOs and community groups as a proxy for
 503 social capital; future studies should seek to broaden the instruments used for capturing this
 504 critical resource to ensure these findings are robust.

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