

February 2012

Claudio Moreira, PhD

Assistant Professor (Fall 08- present)
Department of Communication
University of Massachusetts Amherst
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EDUCATION

- | | | |
|------------|-----|---|
| PhD | '07 | Institute of Communication Research
University of Illinois at Urbana-Champaign
Dissertation defended: February, 2007
<i>Dissertation: "Transgressive Body, Transgressive
Scholarship: Fragmented Life in So Many Acts"</i>
Committee members: Norman Denzin (Chair), C L Cole,
Cameron McCarthy, Dan Cook, Michael Giardina. |
| MS | '02 | University of Illinois at Urbana-Champaign
The Department of Recreation, Sport and Tourism
<i>Thesis: "The Fans' Greatest Love: Tocida Jovem Amor
Maior"</i>
Committee members: Dan Cook (advisor), William
Stewart, Synthia Sidnor. |
| BS | '99 | Universidade Estadual de Campinas- Brazil
Physical Education
<i>Thesis: "The History of Basketball in Brazil- An analysis
of the work of Moacyr Daiuto"</i>
Advisor: Lino Castellani Filho |

RESEARCH INTERESTS

- Performance [auto] ethnography.
- Critical Race theory, Cultural studies and interpretive research.
- Postcolonial theory and Decolonizing Movements.
- Performance studies as critical pedagogy and participatory action research.
- Third World Feminist and Indigenous theory.

PUBLICATIONS

Books

- **Moreira, C. & Diversi, M. (2009).** *Betweener Talk: Decolonizing Knowledge Production, Pedagogy, and Praxis.* Walnut Creek, CA: Left Coat Press. **(Winner of the 2010 National Communication Association Ethnography Division Book of the Year)**

Articles (Refereed)

- **Moreira, C. (in-press).** I hate Chicken Breast: A Tale of Resisting Stories and Disembodied Knowledge Construction. *The International Journal of Qualitative Studies in Education.*
- **Moreira, C. & Diversi, M. (in-press).** Decolonizing constructions of childhood and history: Interrupting narratives of avoidance to children's questions about social injustice. *The International Journal of Qualitative Studies in Education.*
- **Moreira, C., Alexander, B. K. & Kumar, H. S. (2012).** Resisting (Resistance) Stories: A Tri-Autoethnographic Exploration of Father Narratives across Shades of Difference. *Qualitative Inquiry: 18:2, 121-133.*
- **Moreira, C. (2011).** The Tales of Conde: Autoethnography and the Body Politics of Performative Writing. *Cultural Studies, Critical Methodologies: 11:6, 586-595.*
- **Moreira, C. & Diversi, M. (2011).** Missing Bodies: Troubling the Colonial Landscape of American Academia. *Text and Performance Quarterly: 31:3, 229-248.*
- **Moreira, C. (2011).** "(Un) Safe! Fighting the Po-lice in Quasi-educational Spaces of Bathrooms: A Betweeners' Reflection on the Researcher's Body in Three Intercalated Acts" *Cultural Studies, Critical Methodologies: 11:2, 145-152.*
- **Moreira, C. (2010).** The Power of the Metaphor. *International Review of Qualitative Research: 3:2, 249-255.*
- **Moreira, C. & Diversi, M. (2010).** When janitors dare to become scholars: A betweeners' view of the politics of knowledge production from decolonizing street-corners. *International Review of Qualitative Research: 2:4, 457-474.*
- **Moreira, C. (2010).** This is home, or is it? Disrupting grand narratives of 'home' as physical or institutional space. *Cultural Studies, Critical Methodologies: 10:1, 78-83.*
- **Moreira, C. (2009).** Unspeakable Transgressions: Indigenous Epistemologies, Ethics and Decolonizing Academy/Inquiry. *Cultural Studies, Critical Methodologies: 9:5, 647-660.*
- **Moreira, C., Cruz, M. R., & Yamtoob, D. (2009).** Transgressive Borders. *Qualitative Inquiry: 15:5, 787-805.*
- **Moreira, C. (2008).** Fragments. *Qualitative Inquiry: 14:5, 663-683.*
- **Moreira, C. (2008).** Life in So Many Acts. *Qualitative Inquiry: 14:4, 590-612.*

- **Moreira, C.** (2007). Made for Sex. *Qualitative Inquiry*, 13:1, 48-57.
- **Moreira, C.** (2005). Words. *Studies in Symbolic Interaction*, 28, 173-176.

In preparation or under review:

- **Moreira, C., Spry, T. & Wyatt, and J.** (In-preparation) Critical Beginnings: Reflections and Refractions through Seven Years of ICQI, or simply, an Ode to Norman Denzin. *International Review of Qualitative Research*.
- **Moreira, C., Alexander, B. K. & Kumar, H. S.** (In-preparation). Legacies of Functional (II) literacy: Triple Autoethnographic Reflections on Finding Voice(s) in Academic and Everyday Life.
- **Moreira, C. & Diversi, M.** (In-preparation). Betweeners speak up: Challenging knowledge production through collaborative writing and visceral knowledge in decolonizing times.
- **Moreira, C. & Kumar, H. S.** (In-preparation). The Good, the Better, and the Beautiful: Between(er) Cowboys and Indians Decolonizing the West.
- **Moreira, C.** (In-preparation). Tales from the Soccer Field.

Book Chapter (Refereed)

- **Moreira, C. & Diversi, M.** (Accepted). Migrant stories: Searching for healing in autoethnographies of Diaspora. In Mary Weems (Ed.) *Writings of Healing and Resistance: Empathy and the Imagination Intellect*, New York, NY, Peter Lang.

AWARDS, HONORS, FELLOWSHIPS & GRANTS

- *CLACLS Faculty Fellowship Program 2012: Latin American Food and Cultural Studies*, (Academic year: 2012-2013). Center for Latin American, Caribbean and Latino Studies, University of Massachusetts, Amherst.
- *Faculty and Staff Internationalization Grant: Brazilian-US Partnership in Communication for Sustainable Communities*, (Academic year: Summer-2012). International Programs Office, University of Massachusetts, Amherst.
- *Lilly Fellowship for Teaching/Faculty Development*, (Academic year: 2011-2012). Office of Faculty Development, University of Massachusetts.
- *Mellon Mutual Mentoring Negotiating Fronteras Fellow*, (Academic year: 2011-2012). Mellon Foundation, Office of Faculty Development, and the Center for Latin American, Caribbean and Latino Studies, University of Massachusetts, Amherst.
- *NCA Ethnography Division 2010 Book award, with "Betweener Talk: Decolonizing Knowledge Production, Pedagogy, & Praxis (Left Coast Press)"*, (Fall2010). National Communication Association—Ethnography Division
- *Research and educational support fund*, (Spring 2010). Massachusetts Society of Professors and the University of Massachusetts, Amherst.

- Flex Grant for Teaching/Faculty Development*, (Spring 2010). University of Massachusetts, Amherst..
- Mellon Mutual Mentoring (“M3”) Grant program*, (Fall 2009 to Spring 2010). Mellon Foundation, Office of Faculty Development, University of Massachusetts, Amherst.
- Fellow symposium for new Five College faculty in Inter-Americas studies*, (Fall 2008 to spring 2009). Crossroads in the Study of the Americas. Five Colleges Inc.
- *Travel and accommodation grant to attend Clifford Christian’s Retirement Conference: Ethics and Evil in Public Sphere, Grand Rapids Michigan*, (Spring 2008). Institute of Communication Research, University of Illinois at Urbana-Champaign.
- Pre Doctoral Fellowship*, (Spring 2007). Department of Advertising, University of Illinois at Urbana-Champaign.
- *Tinker International Dissertation Travel Grant* (2005). Brazil. University of Illinois at Urbana-Champaign.
- *Teacher Ranked As Excellent by Their Students with Outstanding Ratings*
From Spring-2007 to Spring 2008: Advertising 493-Social and Cultural Contexts of Advertising and Consumption. University of Illinois at Urbana-Champaign.
Spring-2003 and Fall -2002: Kinesiology 102-Individual and Dual Activities and Kinesiology 109-Team Sport Activities. University of Illinois at Urbana-Champaign.
- *Most Improved TOEFL Score Intensive English Institute*, Fall-1999. University of Illinois at Urbana-Champaign.

INTERNATIONAL WORK

- Work developed with the Laboratório de Pesquisa Qualitativa em Saúde—Laboratory of qualitative research in health—at the School of Medicine in the Campinas State University in Brazil*
Delivered a series of talks and facilitated a two-day workshop on exploring the potential of performance autoethnography for qualitative health research with disenfranchised populations in Campinas, Brazil. October 2010.

TEACHING AND RESEARCH EXPERIENCE

- *Areas of Teaching Competence*
Performance [auto] ethnography, performance studies, critical race theory, cultural studies, [advanced] qualitative methods, ethnography, critical pedagogy, media, and their relationship with many different areas such as education, social justice, , and cultural identities.
- *Instructor*

Communication 125/197B- Introduction to Rhetoric and Performance and Social Action.
(Fall 2010-2011)

Communication 265- Democracy and Discourse.
(Fall 2009)

Communication 795M- Performance Ethnography. Graduate Seminar
(Fall 2009, 2010)

Communication 495A- Performance Ethnography.
(Spring 2009, 2010, 2011)

Communication 397WW- Sports, Culture, and Advertising.
(Fall 2008; Spring 2009, 2010, 2011)

Advertising 583- Advertising in Communications. Graduate Seminar.
(Spring 2008)

Advertising 582- Qualitative Research Methods. Graduate Seminar.
(Spring 2007)

Advertising 493-Social and Cultural Contexts of Advertising and Consumption.
(Spring 2007, 2008; Fall 2007)

Kinesiology 102-Individual and Dual Activities.
(Fall 2002; Spring 2003)

Kinesiology 109-Team Sport Activities.
(Fall 2002; Spring 2003)

-Teaching Assistant

Advertising 493-Social and Cultural Contexts of Advertising and Consumption.
Assistant to Professor Dan Cook
(Fall 2003- fall 2006)

Kinesiology 341- Games in Culture.
Assistant to Professor Synthia Sydnor
(Spring 2003)

- Regular Invited lecturer – Kinesiology 249: Sports and Modern Society
University of Illinois at Urbana-Champaign, 2004-2005

- Lecture on sports ethnography and soccer hooliganism in Brazil.

- Invited lecturer – Kinesiology 341: Games in Culture
University of Illinois at Urbana-Champaign, Spring 2003

- Lecture on soccer hooliganism in Brazil.

- Invited lecturer –Leisure 199: Undergraduate Open Seminar
University of Illinois at Urbana-Champaign, Fall 2004

- Lecture on sports ethnography and soccer hooliganism in Brazil.

- Invited Lecturer- Advertising 482: Research Methods in Advertising and Communications
University of Illinois at Urbana-Champaign, Fall 2001

- Lecture on ethnographic field work.

- *Graduate Research Assistant*

University of Illinois at Urbana-Champaign, Fall 2001 – Summer 2006

Responsibilities included archival research, library and newspapers searches, under the supervision of:

Professor Inger Stole- Summer 2006

Professor Dan Cook- 2003-2006

Professor Pedro Caban- Summer 2004

Professor Kostas Alexandris- 2001-2002

RELEVANT PROFESSIONAL EXPERIENCE

- *Post Doc Research Associate/Visiting Lecture*

Department of Advertising University of Illinois at Urbana-Champaign
(Aug 2007-Aug 2008)

- *Student Custodian at the Division of Operation and Maintenance*

University of Illinois at Urbana-Champaign
(2000-2001)

- *Physical Education Teacher/Basketball Instructor- Children 10-12*

Universidade Estadual de Campinas-Brazil
(Campinas, 1997)

- *Planning Coordinator at Leme Park District*

Responsible for the development and implantation of leisure activities for the community of sugar cane workers in Leme/SP, Brazil.
(Leme, 1997)

- *Physical Education Teacher/Basketball Instructor- Children 10-15*

Campinas Park District, Brazil. Taught physical education and basketball for children in the favela (slum) Sao Marcos.
(Campinas, from August 1996 to January 1997)

ADVISING

Chair, Master's Thesis:

Hari S. Kumar, Department of Communication-UMass, completed, 2008-2011.

Committee Member, Doctoral Dissertations:

Jillian Marty (Department of Communication-UMass, 2008-present)

Dawn Lovegrove (Department of Communication-UMass, 2008-present)

Ellen Correa (Department of Communication-UMass, 2008-present)

Allison Burr-Miller (Department of Communication-UMass, 2009-present)

Lin Shi (Department of Communication-UMass, 2009-present)

Jennifer Lee O'Donnell (School of Education-UMass, 2009-present)

Tim Sutton (Department of Communication-UMass, 2010-present)

Fadia Hasan (Department of Communication-UMass, 2010-present)
 Kathleen McDonough (School of Education-UMass, 2010-present)
 Sonny Nordmarken (Department of Sociology-UMass, 2010-present)
 Hari S. Kumar (Department of English-UMass, 2011-present)

PRESENTATIONS AT PROFESSIONAL MEETINGS

- **Moreira, C.** *I Hate Chicken Breast: A Tale of Resisting Stories and Disembodied Knowledge Construction.* 97th National Communication Association Annual Convention. New Orleans, LA, November 2011.
- **Moreira, C.** *Plenary: Round Table: Troubling Times: The Right, The Left and The Obama Facto.* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C. & Diversi, M.** *Decolonizing Classrooms [Workshop leader]* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C., Spry, T. & Wyatt, J.** *Critical Beginnings: Reflections and Refractions Through Seven Years of ICQI.* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C., Alexander, B. K. & Kumar, H. S.** *Resisting (Resistance) Stories: A Tri-Autoethnographic Exploration of Father Narratives across Shades of Difference.* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C. & Diversi, M.** *Plenary Round Table: "Is A Pre-Congress Day on Indigenous Qualitative Inquiry Desirable?"* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C. & Diversi, M.** *Town Hall Meeting: The Idea of a Pre-Conference Day on Indigenous Qualitative Inquiry.* 7th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2011.
- **Moreira, C.** *Plenary: Round Table: Troubling Times: The Right, The Left and The Obama Facto.* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C.** *Plenary: Something about Norman: His Students Speak.* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C. & Diversi, M.** *"Betweeners" Talk About Decolonizing Knowledge Production.* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C. & Diversi, M.** *When janitors dare to become scholars: A betweeners' view of the politics of knowledge production from decolonizing street-corners.* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C.** *Border Crossing; Bodies and Homes.* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C.** *The Power of the Metaphor [Spotlight section]* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.

- **Moreira, C. & Diversi, M.** *Decolonizing Classrooms [Workshop leader]* 6th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2010.
- **Moreira, C. & Diversi, M.** *Betweeners' Talk About Decolonizing Knowledge Production and SomeBetweenBodies(') In and Out of School.* Voices from the In-Between: Aporias, Reverberations, and Audiences. Department of Languages, Literatures, and Cultures University of Massachusetts Amherst, April 2010.
- **Moreira, C.** *Am I a Fake? II.* 95th National Communication Association Annual Convention. Chicago, IL, November 2009.
- **Moreira, C.** *I Hate Chicken Breast.* 95th National Communication Association Annual Convention. Chicago, IL, November 2009.
- **Moreira, C. & Diversi, M.** *Decolonizing Classrooms [Workshop leader]* 5th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2009.
- **Moreira, C.** *Critical Homelessness [Spotlight section]* 5th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2009.
- **Moreira, C.** *This is home, or is it? Disrupting grand narratives of 'home' as physical or institutional space [Spotlight section]* 5th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2009.
- **Moreira, C.** *Unspeakable Transgressions.* 94th National Communication Association Annual Convention. San Diego, CA, November 2008.
- **Moreira, C.** *Emerging racial categories/concepts; Roundtable.* 94th National Communication Association Annual Convention. San Diego, CA, November 2008.
- **Moreira, C.** *Am I a Fake? [Spotlight section]* 4th International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2008.
- **Moreira, C.** *My Bad English: A Letter to Norman Denzin.* 93rd National Communication Association Annual Convention. Chicago, IL, November 2007.
- **Moreira, C.** *Scared.* 3rd International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2007.
- **Moreira, C.** *Life in so Many Acts.* 3rd International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2007.
- **Moreira, C.** *Fragments.* 2nd International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2006.
- **Moreira, C.** *The Tales of Conde, Zezao, Master Claudio and, Claudio. [Special Featured Section]* 2nd International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2006.
- **Moreira, C.** *Not Here, Not There: It's nowhere. [Featured Section]* 2nd International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2006.

- **Moreira, C.** *Made For Sex*. 1st International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2005.
- **Moreira, C.** *Words*. 1st International Congress of Qualitative Inquiry. Urbana-Champaign, IL, May 2005.

PROFESSIONAL SERVICE

- *Reviewer of Manuscripts*

- Text and Performance Quarterly
- Qualitative Inquiry
- Journal of Sports and Social issues
- Cultural Studies; Critical Methodologies
- Studies in Symbolic Interaction
- Papeles de Trabajo sobre Cultura, Educación y Desarrollo Humano / Working Papers on Culture, Education and Human Development

PROFESSIONAL MEMBERSHIP

- National Communication Association.
- International Association of Qualitative Inquiry.
- Laboratório de Pesquisa Qualitativa em Saúde—Laboratory of qualitative research in health—School of Medicine in the Campinas State University, Brazil.

PhD COURSE WORK

- Pro-Seminar in Communication I & II; Advanced Interpretative Methods (Norman K Denzin); Special Topics in Communication: Performance Ethnography, Critical Pedagogy and the Politics of Culture (Norman K Denzin); Independent Study: Performance as Critical pedagogy and Third world Feminism/Women of Color; Qualitative Methods in Leisure Studies; Qualitative Methods in Communication; Pro-Seminar in Cultural Studies; Pro-Seminar In Globalization, Communication, and Cultural Studies; Cultural Studies in Science and Medicine, Cultural Studies in Racism and Sports, Independent Study: Gangs, Race, and Sport; Sport and Modern Society; Games in Culture; Sports and Globalization; Urban consumption and Leisure in Urban Culture.

LANGUAGES

English, Portuguese, basic Spanish and Italian (reading).

ACADEMIC REFERENCES

Norman K Denzin (Advisor)
 Research Professor of Communications
 Professor, Sociology, Cinema Studies, Criticism and Interpretative Theory
 Institute of Communication Research
 University of Illinois at Urbana-Champaign
 228 Gregory Hall—810 South Wright Street
 Urbana, IL 61801

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 Professor-Performance, Culture and Pedagogy
 Department of Communication Studies
 Acting Dean
 College of Arts and Letters
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Cameron McCarthy
 Research Professor of Communications
 Professor of Educational Policy Studies, Criticism and Interpretative Theory
 Institute of Communication Research
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Michael Giardina
 Assistant Professor

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Florida State University
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