Murray State University

From the Selected Works of Cris Ferguson

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SIPX: Implementing a Coursepack Solution

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Available at: https://works.bepress.com/christine-l-ferguson/39/
SIPX:
Implementing a Coursepack Solution

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Murray State University
Outline

- Coursepacks, Copyright, and Licensing
- Implementation and Rollout
- Training and Promotion
- Analytics and Usage
- Next steps
“Today’s College Students Infographic” by Bill and Melinda Gates Foundation - https://tinyurl.com/yby5dltf
“College Students in Kentucky Infographic” by Bill and Melinda Gates Foundation - https://tinyurl.com/ycqkuo4b
What is a coursepack?
● Copyright Law & Contract Law
  ○ Georgia State Case (Cambridge University Press et al. v. Patton et al.)

“Open Book” by Dave Dugdale - https://flic.kr/p/8LDoGL
● Changing delivery methods for educational content

● Technological advances that outpace legal determinations

“Open Textbooks” by Province of British Columbia - https://flic.kr/p/dkmpEn
THE MOST COMPLETE COURSE MATERIALS SOLUTION IN HIGHER ED

✔ Save Students Money
✔ Save Schools Money
✔ Make Education Better
FEATURES

Any reading content instructors want to assign – open, copyrighted, library-subscribed or self-created

Integrates into all teaching and course materials platforms including all major LMSs, delivers to all devices

Automatically recognizes library holdings and open content

Useful, real-time analytics
“Switched” by the pale side of insomnia - https://flic.kr/p/8V Ao xZ
Build your course in Canvas then one-click to access SIPX

Create your reading list inside SIPX

Share links with students – SIPX automatically sends links to Canvas & one click from Canvas sends students to SIPX to get PDFs

Get data and insights on how students are engaging with your readings
Training & Promotion

- Summer 2016 - library faculty training
- Soft rollout Fall 2016 - 5 instructors
- Libguide & Help Request Form
- Dec16 - 12 Gadgets event
- Jan17 - 2 Blitz Week workshops w/library staff
- Mar17 - 2 live webinars set up w/ProQuest rep
- Social media posts
- Smore newsletter
Training & Promotion

SIPX LibGuide Stats
Analytics

3 Types of Analytics Reports

Course Analytics
Reading Analytics
Spend Analytics

Also

Custom Reports
Dashboard
Counter Reports
Analytics

- **51** courses (**64** course sections created)
- **31** active course sections (readings uploaded)
- Of the **31** courses with readings available, **11** saw transaction & download activity (~35%)
- In total, **181** transactions & **370** downloads
- **82** unique articles/chapters uploaded by **9** instructors (76 from holdings 92%)
LEGANTO: RESOURCE LISTS FOR THE COLLABORATION AGE

Ex Libris Leganto transforms resource lists into a collaborative, streamlined experience, helping academic institutions bridge the gap between instructors, students, and librarians.

Watch Video >
“Onwards & Upwards” by Adrian Berg - https://flic.kr/p/x4zcKW
Notes

• http://www.chronicle.com/article/Whats-at-Stake-in-the-Georgia/127718/
• http://blogs.library.duke.edu/scholcomm/category/copyright-issues-and-legislation/
• http://libguides.law.gsu.edu/c.php?g=253398&p=1689769
• http://libguides.murraystate.edu/sipx
• http://www.sipx.com/sipx-in-your-institution/