

# Christopher Boulton, PhD

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PhD in Communication: [UMass Amherst](#) (2012) • BA in History: [Macalester College](#) (1996)

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## SCHOLARSHIP

### Peer-Reviewed Journal Articles

- [Confessions of a Media Literacy Scholar-Practitioner](#): Job Market Advantages, Research Agenda Challenges, and Theory-Driven Production. (2016) *Journal of Media Literacy Education*, 8(1): 85-92.
- [Black Identities Inside Advertising](#): Race Inequality, Code Switching, and Stereotype Threat. (2016) *Howard Journal of Communications*, 27(2): 1-15.
- [Under the Cloak of Whiteness](#): A Circuit of Culture Analysis of Opportunity Hoarding & Colour-blind Racism Inside US Advertising Internship Programs. (2015) *tripleC: Communication, Capitalism & Critique*, 13(2): 390-403.
- [The Mother's Gaze and the Model Child](#): Reading Print Ads for Designer Children's Clothing. (2009) *Advertising & Society Review*, 10(3): 1-28.
- [Porn & Me\(n\)](#): Sexual Morality, Objectification, and Religion. (2009) *The Communication Review*, 11(3): 247-273.
- [Don't Smile for the Camera](#): Black Power, Para-proxemics and Prolepsis. (2007) *International Journal of Communication*, 1(1): 758-788.
- [Shifting Currents in Media Awareness](#). (2006) *Academic Exchange Quarterly*, 10(3): 154-159.

### Book Chapters

- [In Defense of "Slacktivism"](#): How KONY 2012 Got the Whole World to Watch. (2015). In *Debates for the Digital Age: The Good, the Bad, and the Ugly of Our Online World*, (Eds. Danielle Sarver Coombs & Simon Collister).
- [Fight for Your Copyrights](#): Mashups, Fair Use, and the Future of Freedom. (2015). In *Media Education for a Digital Generation*, (Eds. Julie Frechette & Rob Williams).
- [Anti-Porn Agendas](#): Feminism, Internet Filtering, and Religious Strategies. (2015). In *New Views on Pornography*, (Eds. Lynn Comella & Shira Tarrant).
- [The Ghosts of Mad Men](#): Race and Gender Inequality Inside American Advertising Agencies (2013). In *The Routledge Companion to Advertising and Promotional Culture*, (Eds. Matthew McAllister & Emily West).

### Doctoral Dissertation

- [Rebranding Diversity](#): Racism in the US Advertising Industry (2012)

### Masters Thesis

- [Trophy Children Don't Smile](#): Ads for Designer Children's Clothing (2007)

### Conference Presentations

- Pop Science Cinema*, Research Creation Panel, Society for Cinema and Media Studies (SCMS): Chicago, IL (2017)
- Media Research at the Intersections*, Transition and Change in the Field Panel, UMass Amherst Communication Conference: Amherst, MA (2016)
- Under the Cloak of Whiteness*, Academics and Collegiate Culture Panel, Popular Culture Association & American Culture Association (PCA/ACA): Seattle, WA (2016)

- Powers of Ten*, Critical Karaoke Panel, International Communication Association: San Juan, PR (2015)
- [Let's Talk Equality](#), 4C4Equality Action Hub, Conference on College Composition and Communication (CCCC), Tampa, FL (2015)
- Diversity in the Media* panel and *Not Just a Game* screening, University of South Florida's 12th Annual Diversity Summit, Tampa, FL (2015)
- Other Channels: Research Visualization Online*, Research Creation Panel, International Communication Association: Seattle, WA (2014)
- Intersections of Black Identity Inside Advertising: Class Fractions, Code Switching, and Stereotype Threat* Poster Presentation, International Communication Association: Seattle, WA (2014)
- Add Color: How Diversity Triumphalism in Sports, Entertainment, and Advertising Support the White Savior Complex*, Invited talk for Diversity Lecture Series sponsored by the Office of Diversity, Inclusion, and Equal Opportunity, USF (2014)
- KONY 2012: Beyond the Brand*, Pre-Conference Working Group, International Communication Association (ICA): London, UK (2013)
- Criticizing Unequal Communities: Race Inside U.S. Advertising Agencies*, Race in Context Panel, National Communication Association (NCA): Orlando, FL (2012)
- KONY 2012: Africa Through the Gift Shop*, The Evolving Church: How the Communication of Evangelical Young Adults is Changing Tradition Panel, NCA: Orlando, FL (2012)
- [The Ghosts of Mad Men](#), Diversity & Inclusion Gaps in Advertising & Media Supply Chains Panel, Sustainability Summit: Sentry Center, NYC (2012)
- Take My Survey! How Junior Ad Executives Use Facebook to Exploit Their Friends*, Voices for Sale: Monetizing Social Media Panel, NCA: New Orleans, LA (2011)
- Documenting Dave Zirin*, Critical & Cultural Studies Division, Roundtable on Engaged Writing, on Sport, Media and Culture, NCA: San Francisco, CA (2010)
- Ads as Entertainment*, Media Effects/Affective Media Panel, Passions: Promises and Perils: Amherst, MA (2009)
- Fair Use, Author Rights, and Digital Repositories*, Asserting Fair Use Rights in Communication Panel, International Communication Association (ICA): Chicago, IL (2009)
- Digital Repositories and the Author Rights Addendum*, The Scholarly Publishing and Academic Resources Coalition (SPARC) Meeting: Baltimore, MA (2008)
- Porn & Me(n)*, Questions of Pleasure and Desire Panel, Media, Spiritualities and Social Change International Conference at the Center for Media, Religion, and Culture: Boulder, CO (2008)
- Trophy Children Don't Smile*, Everyday Visuals: Children and Family as Visual Focus Panel, International Communication Association (ICA): San Francisco, CA (2007)
- Grad Caucus*, Caucus Development Panel, National Association for Media Literacy Education (NAMLE) Biannual Conference: St. Louis, MO (2007)
- Encoding Cute: Selling Children to Adults*, Youth, Femininity, and the Allure of Imagery Panel, Communication in Crisis: Amherst, MA (2006)
- Founding the Graduate Student Caucus*, Caucus Development Panel, National Media Education Conference, St. Louis, MO (2007)
- Selling Children to Adults*, Communication in Crisis Conference, University of Massachusetts, Amherst, MA (2006)
- The Soft Sell: How Ads Persuade Us*, The ABC's of Media Literacy, Farmington River Regional Elementary School: Otis, MA (2006)
- Decoding Cute*, Perspectives on Childhood in Illustration and Imagery Panel, Association for Research in Popular Fictions Conference: Liverpool, UK (2005)

*Documentary/Democracy*, Film as Organizing Tool Panel, Visible Evidence XII Conference on Critical Documentary Studies, Concordia University: Montreal, CA (2005)  
*Transmedia Narrative*, mit4 Conference on The Work of Stories, Cambridge, MA (2005)  
*Documentary/Democracy*, Visible Evidence XII, Montreal, Canada (2005)  
*Taking Media Awareness Beyond the Sermon*, NCA Convention, Boston, MA (2005)  
*Crashing the System*, Youth Media Panel, ACME Summit, San Francisco, CA (2004)

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## PRODUCTION

### Documentary

[Salvage](#), director, documentary on the allure of old objects (in progress)  
[Life After Life](#), director, documentary on aging and the creative process (in progress)  
[Not Just a Game](#), co-writer/producer, documentary about sports and politics (2010)

### Television

Discovery Channel: writer, [nD-Structible](#) and producer, [Science Smack-down!](#) (2002-03)  
 Court TV: writer/producer, [I, Detective](#), non-fiction interactive crime series (2002-03)  
 Travel Channel: writer/producer, [Top Ten & World's Best](#), travel series (2001-03)  
 PBS: production assistant, [Mister Rogers' Neighborhood](#) during 3 seasons (1996-98)  
 KTCA Public Television: producer, [Second Story Man](#) (1996)

### Client

Hyde Park United Methodist: pro-bono camera/editor, [The Portico Cafe](#) (2017)  
 Palo Alto High School: director, [TEAM: Together Everyone Achieves More](#) (2001)  
 Global Business Network: director, [Back to the Future](#) (2000)  
 Western Pennsylvania Writing Project: director, [Young Writers' Institute](#) (1998)  
 Minnesota Historical Society: editor, [A North Shore Portrait](#), (1994)  
 St. Paul Public Schools: director, [Choices Make a Difference](#) (1994)

### Scholarly Video Essays

[The Ghosts of Mad Men](#) (2012)  
[Rebranding Diversity](#) (2012)  
[The Mother's Gaze and the Model Child](#) (2009)  
[Fair Game: Open Access in the Emerging Digital Commons](#) (2008)  
[Porn and Me\(n\): Sexual Morality and Religion](#) (2008)  
[Trophy Children Don't Smile](#) (2006)  
[Mythical Structure in The Lord of the Rings](#) [*spanish version*](2006)

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## TEACHING

### University of Tampa

Communication Research Methods (2017)  
 Mass Media and Society: Cuba [[promo](#)] [[blog](#)] (2017)  
 Senior Project, 4 sections (2016-17)  
 UTTV Practicum, 4 sections [[Fall15](#), [Spring16](#), [Fall16](#), [Spring17](#)] (2015-17)  
 Introduction to Scriptwriting, 5 sections (2015-17)  
 Internship in Communication, 93 internships (2015-17)  
 Communication and Cultural Studies [[video project](#)] (2015, 2017)

Documentary Production, 5 sections [[promo](#)] (2013-17)  
 Independent Study, 9 sections (2013-17)  
 Pathways to Honors, 6 sections (2013-17)  
 Internships, 71 supervised [[online guide](#)] (2012-17)  
 TV Studio Production I, 12 sections [[promo](#)] (2012-17)  
 Mass Media and Society (2012, 2017)  
 Critical Media Practice Seminar [[video project](#)] (2016)  
 Sound, Image, and Motion, 3 sections (2013, 2016)  
 Social Justice Communication: Morocco [[promo](#)] [[article](#)] [[films](#)] (2016)  
 Social Justice Communication: Ecuador [[promo](#)] [[article](#)] [[blog](#)] [[films](#)] (2014)  
 Mass Media and Society, Honors, 2 sections (2013-14)  
 Documentary Tradition, 2 sections (2013-14)

### Previous

[University of Massachusetts](#) (2004-10)  
[Westfield State University](#) (2008)  
[Mazemakers](#) (2004-05)  
[Universidad San Francisco de Quito](#) (2000)  
[Universidad de Cuenca](#) (1999-2000)  
[WorldTeach](#) (1998-99)

### Advising

Advisor for 50+ students per year at the University of Tampa (2013-16)  
 Social & Behavioral Sciences Global Education Advisor, UMass Amherst (2010)  
 Student Success Conference Program Committee, UMass Amherst (2011)  
 Museum Exhibit Consultant for *Offspring*, Boston University Art Gallery, MA (2006)  
 ExpoCine National Film Forum Festival Advisor, Cuenca, Ecuador (1999-2000)

## STUDENT RESEARCH CREATION COLLABORATIONS

### Presentations

Faculty Supervisor for Kevin O'Hare's presentation of *When a Storyteller Dies, a Library Burns - Moroccan Storytelling in a Globalizing World* at the Butler Undergraduate Research Conference: Indianapolis, IN (2017)  
 Co-host (with David Wheeler) of the University of Tampa's Second Annual *Nonfiction Media Festival* in Falk Theatre: UT (2017)  
 Faculty Supervisor for Angel Rivera and John Keschl's trip to to present *Solace in Amal* at the Visions Film Festival and Conference: Wilmington, NC (2017)  
 Faculty Supervisor for John Keschl, Tim Cross, Kevin O'Hare, Andrea Fowler, and Jamie Zimmerman's presentation of *Documentary Abroad in Morocco* as an Honors Symposium screening and Q&A: UT (2017)  
 Faculty Supervisor for John Keschl, Angel Rivera, Kevin O'Hare, and Nathan Legger's presentation of "Social Justice Communication" at the United Nations Association Tampa Bay Chapter's [Human Rights Day Conference](#): UT (2017)  
 Faculty Supervisor for UT's Black Student Union President Brianna Mercer's hosting of the WEDU screening of *Black Panthers: Vanguard of the Revolution* in Reeves Theater. Brianna's also moderated a Q&A with Steve Long, Communications Director National Alumni Association of the Black Panther Party: UT (2016)  
 Faculty Supervisor for Lisa Aquilino and Zane Moulton's [Documentary Abroad](#): Student

- Research on Set and Behind the Scenes, presented at the Butler Undergraduate Research Conference: Indianapolis, IN (2015)
- Faculty Mentor for Eric Langhoff and Eric Post's presentation of [Grand Debut: A Documentary About Modern Dance](#) at the University of Tampa Honors Undergraduate Research Fellows Symposium: UT (2015)
- Faculty Supervisor for Kiera Andrews, Santannah Manning, Zane Moulton, Lisa Aquilino, Gabby Cabrera's presentation of *Documentary Abroad in Ecuador* as an Honors Symposium screening and Q&A: UT (2014)

## Productions

- Production Supervisor for [One Story at a Time](#), shot in Marrakech, Morocco with students in COMH 212 for Hikayat Morocco then edited back at the University of Tampa and awarded "Best Cinematography" at UT's Black Box Film Festival (2017)
- Production Supervisor for [Solace in Amal](#), shot in Marrakech, Morocco with students in COMH 212 for the Amal Center then edited back at the University of Tampa. Screened at the [Reality Bytes Independent Student Film Festival](#) in DeKalb, IL and at the [Visions Film Festival & Conference](#) in Wilmington, NC. Won the "Audience Award for Best Documentary" at UT's Black Box Film Festival (2016) [[UT Article](#)]
- Executive Producer/Writer for [The Identity Puzzle](#), produced with students in COM 475 for the Sustained Dialogue Institute Headquarters in Washington DC (2016)
- Writer/Director for [UTTV: Spartan News](#), produced with students in COM 236 (2016)
- Executive Producer/Writer for [Epic Chef Showdown](#), produced with students in COM 313 for the Epicurean Hotel and Feeding Tampa Bay [[UT article](#)] (2016)
- Executive Producer/Actor for [Straightforward](#), produced with students in COM 443 (2015)
- Camera Operator/Editor for [Speaking Privilege](#), produced with students in SPE 208 for Let's Talk Equality [[UT article](#)] (2015)
- Production Supervisor for [Cada Mano](#), shot and edited on location in Cuenca Ecuador with students in COMH 212 for TECHO [[Blog](#) & [UT Article](#)] (2014)
- Production Supervisor for [This is my Place](#), produced on location in Cuenca, Ecuador with students in COMH 212 for La Fundación Cordillera Tropical and awarded 3rd Place in the College Documentary Category at [My Hero International Film Festival](#) (2014)
- Director for [Building Community Through Dance](#), produced with students in COM 313 for the University of Tampa's Dance Department (2014)
- Filmmaker in the Classroom for [CRNN: Civil Rights News Now](#), sponsored by the Urban Dreams Video Project, Oakland Public Schools, CA (2004)
- Filmmaker in the Classroom for [Si Se Puede: Cesar Chavez](#), sponsored by the U.S. Dept. of Education and screened at the [San Francisco International Film Festival](#) (2002)
- Producer and Editor for [It Goes Both Ways](#), sponsored by the Pew Trusts Indivisible Project and screened at the [Atlanta Film Festival](#) (2001)

## SERVICE

### Department

- [Internship Coordinator](#) for Communication and AD/PR Majors (2016-17)
- Advisor for 50+ students per year in the Department of Communication (2013-17)
- TV Studio HD Update and Renovation Project Director, UT (2013/14)
- Departmental Committee for Alumni Outreach, Chair (2008-2009)
- Departmental Committee for Community, Diversity, and Social Justice (2007-2008)
- Communication Dept Career Night Panelist, UMass, (2006/08)

Graduate Employee Organization Departmental Steward, UMass (2005)

## University

Host for [Drawing the Tiger](#) documentary filmmakers screening and keynote, UT (2017)  
 Faculty Advisor to *Respond: Journal of Undergraduate Research and Scholarship*, UT (2016-17)  
 Faculty Advisor to *UTTV: Spartan Television*, UT (2013–17)  
*Let's Talk Equality: Students in Social Justice Conversation*, CTL Lunch & Learn, UT (2015)  
*Film in Canada*, Reception for Gary Doer, Canadian Ambassador to the U.S., UT (2015)  
 Women's Self-Defense Workshop Instructor, UT (2013–15)  
 Faculty Advisor for *La Fe*, UT (2013/14)  
*KONY 2012: How the White Savior Complex Went Viral*, Honors Symposium, UT (2013)  
 Guest speaker for UMass Open Access Week Panels (2008, 2009)

## Committees

Internship Committee chair, UT (2016-17)  
 Journalism Committee member, UT (2016-17)  
 Student Media Committee chair, UT (2015-17)  
 Internship Committee secretary, UT (2015-16)  
 Film and Media Arts Tenure Line Search Committee member, UT (2015)  
 Multimedia Journalism Tenure Line Search Committee member, UT (2015)  
 Academic Standards Committee member, UT (2014)  
 Honors Committee member, UT (2013/14)  
 Student Media Committee member, UT (2013/14)

## Discipline

Journal of Media Literacy Education ([JMLE](#)) Reviewer (2015-17)  
 Editorial Consultant for [Drawing the Tiger](#): a Nepalese family struggles to survive (2015)
 

- world premiere at [HotDocs](#) Canadian International Documentary Festival
- winner of UNICEF's best film on children's issues at [Film South Asia](#)

[Porn Studies](#) Journal Article Reviewer (2014)  
[Sexualities Journal](#) Article Reviewer (2013)  
 Popular Communication Division Paper Reviewer, ICA (2013-14)  
[Popular Communication Journal](#) Article Reviewer (2012)  
 Syracuse University Library "Managing Online Scholarly Identities" speaker (2012)  
 NCA Critical and Cultural Studies Division Paper Reviewer (2011)  
 NCA Mass Communication Division Panel Chair for "Voices from the Field" (2011)  
 ICA Pop Comm Division Panel Chair for "Media Spaces, Media Times" (2011)  
 ICA Viz Comm and Pop Comm Divisions Paper Reviewer (2010-11)  
[NAMLE](#) Media Literacy Education Grad Student Caucus co-founder (2005-11)  
 Co-Chair, ICA Ad-Hoc Committee on Fair Use and Academic Freedom: *Clipping Our Own Wings: Copyright and Creativity in Communication Research*, Online (April, 2010)  
 Pre-Conference Convener: Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication, International Communication Association, Chicago (2009)  
 Author Rights Guest Speaker: SPARC Institutional Repositories Mtg, Baltimore (2008)  
 SPARC Addendum Advocate: Organized and won important author rights concession from Taylor and Francis, setting a new precedent in the field of communication (2008)  
 ICA Committee on Fair Use and Academic Freedom Co-Chair (2008-10)
 

- [Asserting Fair Use Rights in Communication](#): ICA multi-division pre-conference
- [Clipping Our Own Wings](#): Copyright & Creativity in Communication Research
- [Code of Best Practices](#): Fair Use for Scholarly Research in Communication

 Taylor & Francis [Author Rights Agreement](#) lead organizer (2008)

## Community

Panelist following screening of "Paragraph 175" along with St. Pete Clearwater Film Commission Commissioner Tony Armer, Department Head of Film at Ringling College of Art and Design Bradley Battersby, President of the Gasparilla International Film Festival Rachel Feinman, and Tampa-based Casting Director Rose Rosen, CSA with Casting by Rose Rosen at the Florida Holocaust Museum, St. Petersburg, FL (2017)

[DocNight at the Portico](#), Tampa, FL (2014-17)

Trinity Cafe Weekly Volunteer, Tampa, FL (2012-15)

PEACE Into the Streets/MLK Day of Service, Tampa, FL (2012, 2015, 2017)

Amherst Survival Center Food Pantry Weekly Volunteer, Amherst, MA (2008-11)

Mercy House Community Outreach Coordinator, Amherst, MA (2009-10)

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## OTHER ACHIEVEMENTS

### Grants & Awards

*Learning Enrichment Grant*: University of Tampa (2016-17)

*Delo Grant*: University of Tampa (2015-17)

*Dana and Travel Grants*: University of Tampa (2013-17)

*Honors Fellowship Supervisor*: University of Tampa (2014)

*Best Reviewer*: ICA's Popular Communication Division (2013)

*Graduate School Fellowship*: University of Massachusetts Amherst (2010-11)

*ICA Fair Use Pre-Conference Grant*: The Ford and MacArthur Foundations (2009)

*Author Rights Grant*: Scholarly Publishing and Academic Resources Coalition (2009)

\$300 Travel Grant: UMass Department of Communication (2008)

*Digital Storytelling Travel Grant*: ICA Popular Communication Division (2007)

Media Literacy Curriculum Development: The Care Center, Holyoke, MA (2007)

Deconstructing Disney: Pioneer Valley Performing Arts Unity Day, Hadley, MA (2006)

NCA Membership Prize: UMass Department of Communication (2006)

Richard Sandeen Award for Creative Historical Inquiry: St. Paul, MN (1996)

### Skills & Certificates

Professional working proficiency in Spanish

Adobe Premiere CC, non-linear video editing software

DSLR and camcorder field production, multi-cam live-switching studio production

MIT and Sony Pictures Video Game Design Workshop, Cambridge, MA (2005)

Pittsburgh Filmmakers Avid Editing Course, Pittsburgh, PA (1996-97)

WorldTeach Certificate in Teaching English as a Foreign Language, Ecuador (1998)