Maximizing Your Faculty's Scholarly Impact: Techniques to Increase Findability

Caroline L. Osborne, West Virginia University College of Law
Carol A. Watson, University of Georgia School of Law
Thomas J Striepe, University of Georgia School of Law

Available at: https://works.bepress.com/caroline_osborne/23/
H6: Maximizing Your Faculty's Scholarly Impact: Techniques to Increase Findability
Presenters

Caroline Osborne
Associate Professor of Law
Director of the Law Library
West Virginia University
College of Law

Carol A. Watson
Director of the Law Library
University of Georgia
School of Law

Thomas "T.J." Striepe
Associate Director for Research Services
University of Georgia
School of Law

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Takeaways

• Assess the **benefits** and **drawbacks** of **social media platforms** for faculty scholarship
• Compare techniques to make an academic article more **findable**
• Evaluate **strategies** to promote faculty scholarship

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Roadmap

- Measuring impact
- Increasing findability
- Choosing platforms
Poll Test Question

• Which superpower would you most like to have?

• Poll - [http://etc.ch/JPTK](http://etc.ch/JPTK)

• Results
What is “scholarly impact”?
Why do we care about impact?

Penn Law ranks 9th best law school for scholarly impact
By Cami Doo  11/04/18 9:35pm

ST. THOMAS IS A TOP 25 LAW SCHOOL FOR SCHOLARLY IMPACT.

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Measuring Scholarly Impact

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How do you measure Scholarly Impact?

Image provided by Ael 2 at English Wikipedia [Public domain]

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Role of the Librarian

• How important is assisting faculty in increasing their scholarly impact to your Law Library?

• Poll - http://etc.ch/JPTK

• Results
Role of the Librarian

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https://commons.wikimedia.org/wiki/File:Frick_Art_Reference_Library_Catalog.jpg

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Google Scholar, Hein Author Profile, and ORCID Adoption

- ORCID
  - No
  - Yes

- Hein Author Profile
  - No
  - Yes

- Google Scholar Profile
  - No
  - Yes

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Metrics?

• Which metrics does your Law Library use to measure faculty impact? (select all that apply)?

• Poll - [http://etc.ch/JPTK](http://etc.ch/JPTK)

• Results
Increasing Findability
Google

- Maximize reliable links
- Simple file names
- Effective titles, metadata & author identification
- Quality content
Metadata and Abstracts

How often does your Law Library assist faculty members in creating titles or abstracts for their articles?

• Poll - http://etc.ch/JPTK
• Results

• Each article
• Most articles
• About half of the articles
• Some articles
• Never
• I don’t know
Metadata

Titles

• Final step
• Brief, descriptive
  – 50-140 characters
• Keyword optimized
• Save the funny stuff
Metadata
Abstract

• Always include
• Focused, clearly written abstracts
  – 3-4 keyword phrases maximum
  – 150-200 words
• Standardize spelling of author & affiliation
- Use word clouds & Google Trends
- Test in Google Scholar
- Optimize keyword density
ORCID

• Does your university or college have an institutional account with ORCID?

• Poll - http://etc.ch/JPTK

• Results
Author Identify & ORCID

- Open Researcher and Contributor ID
- Unique persistent identifier
- Free
- Personalize & maintain
Article Identity & DOI

- Digital Object Identifier
- Persistent link & article identifier
- SSRN Cite Rite element
Scholarly Profiles

• Which types of profiles does your Law Library assist faculty in creating/updating?

• Poll - http://etc.ch/JPTK

• Results
Coenen worked as a judicial clerk for U.S. Supreme Court Justice Harry A. Blackmun and for Chief Judge Clement F. Haynsworth Jr. of the U.S. Court of Appeals for the 4th Circuit prior to joining the law firm of Robinson, Bradshaw & Hinson, in Charlotte, N.C., where he later became a partner.

Coenen earned his bachelor's degree from the University of Wisconsin and his law degree from Cornell University, where he served as editor-in-chief of the *Cornell Law Review*. He and his wife, Sally, have three children: Michael, Amy and Claire.

**Publications & Activities**

**ARTICLES & ESSAYS**

BOOKS

CHAPTERS

BOOK REVIEWS

OTHER

**ARTICLES & ESSAYS**


Scholarly Profiles: SSRN

Chevron in the Circuit Courts
Citation Data: SSRN Electronic Journal
Publication Year: 2016

Metrics Details

CITATIONS 1
- Citation Indexes 1
- CrossRef 1

USAGE 13,117
- Abstract Views 11,237
- SSRN 11,237
- Downloads 1,880
- SSRN 1,880

CAPTURES 8
Readers 8

Most Recent Tweet
David Zaring
@ZaringDavid
Replying to @ZaringDavid
...the standards of review do matter. the poor souls. papers.ssm.com/sol3/papers.cf.../fin
2.52 PM · May 18, 2019
See all tweets

Article Description
This Article presents findings from the most comprehensive empirical study to date on how the federal courts of appeals have applied Chevron deference—the doctrine under which courts defer to a federal agency’s reasonable interpretation of an ambiguous statute that it administers. Based on 1,558 agency interpretations the circuit courts reviewed from 2003 through 2013 (where they cited Chevron), we found that the overall upheld 71% of interlocutory agency decisions.

Show more

Rihinographic Details
Works of Catherine R. Albiston

Professor of Law

Albiston's research addresses the relationship between law and social change through a variety of empirical projects. She is currently conducting a study of more than 200 public interest law firms that examines how funding sources and other environmental factors affect their strategy, structure, and mission. Her other work includes investigating how law affects normative bias against workers who use family leave, barriers to exercising mandatory leave rights, how litigation affects social movements and social change, judicial deference to institutionalized employment practices, and the politics and effects of unpublished opinion rules.

Books (1)

Institutional Inequality and the Mobilization of the Family and Medical Leave Act: Rights on Leave (Catherine R. Albiston) (2010)

Peer Review Articles (9)

Scholarly Profiles: HeinOnline

Coenen, Dan T.

Full Name: Coenen, Dan T.
University/Affiliation: University of Georgia School of Law
Title: University Professor & Harmon W. Caldwell Chair in Constitutional Law

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Scholarly Profiles: Google Scholar

Randy Beck
University of Georgia School of Law
Verified email at uga.edu - Homepage

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<td>JR Beck</td>
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<td>The New Jurisprudence of the Necessary and Proper Clause</td>
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<td>2002</td>
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<td>U. Ill. L. Rev. 581</td>
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<td>The Heart of Federalism: Pretext Review of Means-End Relationships</td>
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<td>Gonzales, Casey, and the Viability Rule</td>
<td>36</td>
<td>2009</td>
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Elizabeth Weeks • 1st
J. Alton Hosch Professor, Associate Dean for Faculty Development, University of Georgia School of Law
Athens, Georgia Area • See 453 connections • See contact info

Highlights

27 Mutual Connections
You and Elizabeth both know Elizabeth Grant, Michael Nunnally, and 25 others

You both work at University of Georgia School of Law
Elizabeth started at University of Georgia School of Law 3 months after you did
Say hello
Scholarly Profiles: Amazon Author

Diane Marie Amann

About Diane Marie Amann
Diane Marie Amann is the Emily & Ernest Woodruff Chair in International Law and Faculty Co-Director of the

Author Updates

Blog post
Commendation for Jillian in 2020

Blog post
Saving U.S. Debt
Harlan G. Cohen

From Wikipedia, the free encyclopedia

Harlan Grant Cohen is the Gabriel M. Wilner/UGA Foundation Professor in International Law at University of Georgia, where he teaches courses on international law, U.S. foreign relations law, global governance, and international trade. He has also taught the international law colloquium, international human rights law, international business transactions, and international criminal law.[1]

Cohen's scholarship focuses on international legal theory, global governance®, international trade®, and U.S. foreign relations law. Strands of his work focus on sources®, authority®, and fragmentation in international law, international law's communities® of practice®, the function of international courts and tribunals®, the role of history in both international and foreign relations law®, and the U.S. Supreme Court's approaches® to foreign relations law question®s. He is a member of the Board of Editors of the American Journal of International Law®[4][5] and the American Law Institute®[6].

Cohen graduated from Yale University with a BA in History and International Studies, and returned for an MA in History. He attended law school at NYU and is admitted to practice in the state of New York.[7]

References [ edit ]

The University of Georgia  |  Law

Faculty

alexander barroca
0 Papers | 0 Views | 0 Followers

Salome Beriashvili
1 Paper | 15 Views | 24 Followers

Elizabeth Chamblee Burch
12 Papers | 127 Views | 3 Followers

Anne Burnett
0 Papers | 25 Views | 0 Followers

Catherine Gruehn
0 Papers | 0 Views | 0 Followers

tamuna khachvani
0 Papers | 10 Views | 25 Followers
Other promotion
Questions & Answers

• Caroline Osborne
  • caroline.osborne@mail.wvu.edu

• TJ Striepe
  • tstriepe@uga.edu

• Carol Watson
  • cwatson@uga.edu