

**Curriculum Vitae  
Caroline Heldman  
December, 2009**

Politics Department  
Occidental College  
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**EDUCATION**

Ph.D., Rutgers University, Political Science, May, 2002  
Dissertation: Political Consumerism in American Politics  
Comprehensive Field Exams: American Politics, Women and Politics, Public Law  
M.A., Rutgers University, Political Science, 1998  
B.A., summa cum laude, Washington State University, Business Administration, 1993

**TEACHING**

**Associate Professor**, Occidental College, Politics Department  
Fall, 2006 – present

Courses: American Politics and Policy; The American Presidency; Gender and Politics;  
Mass Media and American Politics; Research Methods in Political Science; Advanced  
Research Methods; Disaster Politics: New Orleans in the Wake of Hurricane Katrina;  
Campaign Semester; Campaigns and Elections.

**Assistant Professor**, Whittier College, Political Science Department  
Fall, 2002 – Spring, 2006

Courses: American Government and Politics; Political Methodology; Women in  
American Politics; California Politics; Race and Ethnicity in American Politics, Parties,  
Interest Groups, and the Media; Advanced Research Methods; Washington Winterim;  
Nixon's Complex Legacy; Politics Beyond the Classroom.

**Instructor**, Rutgers University, Political Science Department  
Summer, 1995 – Spring, 2002 (Part- and Full-Time Instructor)

Courses: Introduction to Political Science Methods; Public Opinion; Public Policy  
Formation; Introduction to American Government; Courts and Public Policy; American  
Party Politics; Elections and Participation; New Jersey Politics.

**Visiting Instructor**, Fairfield University, Politics Department  
Fall, 2000 – Spring, 2001

Courses: Public Policy, Introduction to American Politics, Weapons of the Weak:  
Political Tools of the Disadvantaged.

**Instructor**, Rutgers University, English Department  
Fall, 1999  
Courses: Expository Writing.

## **BOOK PUBLICATIONS**

*Rethinking Madame President: Are We Ready for a Woman in the White House?* (with Lori Han Cox), Lynne Rienner, 2007.

## **ARTICLE/CHAPTER PUBLICATIONS**

“Disaster Zone: The Politicization of Student Volunteer Workers in Post-Katrina New Orleans” (with Mackenzie Israel-Trummel). Under review.

“Hookup Culture: Directions for Future Research.” (with Lisa Wade). Under review.

“Solidarity, Not Charity?: Issues of Privilege in Political Community Based Learning.” In *Democratic Dilemmas of Teaching Service Learning: Tensions, Trials, and Triumphs*, Stylus, forthcoming.

“Friends with Benefits, Without the Friendship Maybe?: First-Year College Students Confront Hookup Culture.” (with Lisa Wade) in *Sexuality Over the Life Course*, forthcoming.

“Self Interest, Symbolic Attitudes, and Support for Public Policy: A Multilevel Analysis.” (with Rick Lau) in *Political Psychology*, forthcoming.

“Women and Leadership” in *Political Leadership*, Eds. Michael A. Genovese and Lori Han Cox, Praeger, 2008.

“YouTube Nation” in *Extension of Remarks*, Legislative Studies Section, American Political Science Association, Vol. 30, No. 1, January, 2007.

“Presidential Persuasion and Press Coverage of the War in Iraq” in *Understanding the Presidency, 4<sup>th</sup> Ed.*, James P. Pfiffner and Roger H. Davidson, Eds., Pearson Longman, 2006.

“‘She Brought Only a Skirt’: Print Media Coverage of Elizabeth Dole’s Bid for the Republican Presidential Nomination” (with Sue Carroll and Stephanie Olson). *Political Communication*, July – September, 2005.

“Gender Gap or Gender Gaps? New Perspectives on Support for Government Action and Politics” (with Mark Schlesinger). *The Journal of Politics*, February 2001.

"The Effects of Negative Political Advertisements: A Meta-Analytic Assessment" (with Richard Lau, Lee Sigelman, and Paul Babbitt). *American Political Science Review*, December 1999.

## **OTHER PROFESSIONAL PUBLICATIONS**

Book review of *The George W. Bush Legacy* by Campbell et al. in *Presidential Studies Quarterly*, forthcoming, Winter, 2008.

Book Review of *Campaign Advertising and American Democracy* by Franz et al. in the *Journal of Politics*, forthcoming, Winter, 2008.

"Interest Groups" in the *Encyclopedia of Political Communication*, Christina Holz-Bacha and Lynda Kaid, Eds., SAGE, Spring, 2008.

"Elizabeth Dole" in the *Encyclopedia of Political Communication*, Christina Holz-Bacha and Lynda Kaid, Eds., SAGE, Spring, 2008.

Book Review of *Hillary Rodham Clinton: Polarizing First Lady* by Gil Troy for *White House Studies*, Winter, 2007.

"Campaigning" in the *International Encyclopedia of the Social Sciences, 2<sup>nd</sup> Edition*, Macmillan Reference/ Thomas, Fall, 2007.

Book Review of *The Presidency and Women: Promise, Performance & Illusion* by Janet M. Martin. *Presidential Studies Quarterly*, Fall, 2007.

Book Review of *Candidate Gender and Communication* by Dianne Bystrom, Mary Christine Banwart, Lynda Lee Kaid, and Terry Robertson. *Political Communication*, Vol. 24, Issue 1, 2007.

"The Politicized Pantry: Consumer Activism in the Food Industries." Denmark Political Consumption of Food Products Conference Volume, Spring, 2005.

"Readership Survey of the Quaker Campus." The Quaker Campus Project, April, 2005.

"Latino Voter Mobilization in the Greater Whittier Area, The Voter Mobilization Project." November, 2004.

"Community Connections: An Evaluation of the Rio Hondo Branch of the American Red Cross." The American Red Cross, May, 2004.

"Walter Lippmann" in *The Encyclopedia of Public Opinion*, Ed., John Geer, ABC-Clio, 2004.

“Political Pollsters” in *The Encyclopedia of Public Opinion*, Ed., John Geer, ABC-Clio, 2004.

“Social Scientists and Public Opinion” in *The Encyclopedia of Public Opinion*, Ed., John Geer, ABC-Clio, 2004.

“Secretaries” in *Work in America: An Encyclopedia of History, Policy, and Society*, Eds. Carl E. Van Horn and Herbert Schaffner, ABC-Clio, December, 2003.

“The World Trade Organization” in *Work in America: An Encyclopedia of History, Policy, and Society*, Eds. Carl E. Van Horn and Herbert Schaffner, ABC-Clio, December, 2003.

“An Evaluation of the Owing Up Curricula: Educational Intervention in the Cycle of Violence.” The Empower Program, September, 2001.

"Local Support for the Clinton Forest Plan." *Linkages*, May, 1993.

## **POPULAR PUBLICATIONS**

“Piling on Palin, Hating on Hillary,” *The Daily Beast*, November 20, 2008.

“Love Your Body Day,” *The Huffington Post*, October 17, 2008.

“Out of Body Image” (featured cover article), *Ms. Magazine*, Spring, 2008.

“Be Happy,” *Ditz? Magazine*, April 1, 2008.

“Juicy” in *Ditz? Magazine*, December, 2007.

## **CONFERENCE PAPER AND ROUNDTABLE PRESENTATIONS**

“From Ferraro to Palin: Sexism in Media Coverage of Female Vice Presidential Candidates.” Presented at the American Political Science Association Conference, Toronto, Canada, September 2 – 5<sup>th</sup>, 2009.

“‘Momentary Lapse of Reason’: Media Frames of Bush Administration Policy Issues.” Presented at the Evaluating the Presidency of George W. Bush Conference, Hilo, Hawaii, July/August, 2009.

Roundtable on President Obama: Prospects for Leadership. Annual Meeting of the Western Political Science Association Meeting, Vancouver, Canada, April, 2009.

“Disaster Zone: Assessing the Impact on Student Relief Workers.” Presented at the Annual Meeting of the Western Political Science Association Meeting, Vancouver, Canada, April, 2009.

Roundtable on “Madame President in 2008? Assessing Hillary Clinton’s Candidacy,” Annual Meeting of the American Political Science Association, Boston, Massachusetts, August, 2008.

“Re-Imagining Gangsta Rap,” Bi-Annual Meeting of the National Political Hip Hop Conference, Las Vegas, Nevada, July, 2008.

“Chasing Success or Courting Failure: Attributes an American President Must Possess for Success,” Massachusetts School of Law, Andover, April, 2008.

Roundtable on “Gender, Race/Ethnicity, and Religion in the 2008 Presidential Campaign,” Annual Meeting of the Southwestern Social Science Association Conference, Las Vegas, Nevada, March, 2008.

Roundtable on “The Bush Presidency: What Have We Learned?” Annual Meeting of the Western Political Science Association, San Diego, California, March, 2008.

“The Beast of Beauty Culture: The Political Effects of Self-Objectification,” Annual Meeting of the Western Political Science Association, Las Vegas, Nevada, March, 2007.

“‘Burnin’ and Lootin’: Race and Media Coverage of Hurricane Katrina,” Annual Meeting of the Western Political Science Association, Las Vegas, Nevada, March, 2007.

Roundtable on “The Bush Legacy,” Annual Meeting of the Western Political Science Association, Las Vegas, Nevada, March, 2007.

“Andrew Meets Katrina: Race and Media Coverage,” Annual Meeting of the Southern Political Science Association, New Orleans, January, 2007.

“Do You YouTube?”, Annual Meeting of the Northeast Political Science Association, Boston, November, 2006.

“Commander in Chief: Madame President in Popular Culture,” Annual Meeting of the American Political Science Association, Philadelphia, September, 2006.

Roundtable on “Has the Bush Presidency Changed the Presidency?” Annual Meeting of the Western Political Science Association, Albuquerque, New Mexico, March, 2006.

“Consumer Culture and the Gaze” (with Jennifer Holmes), Annual Meeting of the Western Political Science Association, March, 2005. *Nominated for the best paper on women and politics.*

“Rallying Around the Flag: Print Media Coverage of the Bush Administration Before and After September 11<sup>th</sup>” (with Erinn Carter), Annual Meeting of the Western Political Science Association, March, 2005.

“Weapons of Mass Persuasion: Print Media Coverage of the Second Gulf War” (with Erinn Carter). Annual Meeting of the American Political Science Association, Chicago, Illinois, 2004. *Nominated for the best paper on the presidency.*

“The Politicized Pantry: Consumer Activism in the Food Industries,” Political Consumption of Food Products Conference, Aalborg, August, 2004. *Invited keynote speaker.*

“Consumer Activism in American Politics,” Annual Meeting of the Midwest Political Science Association, Chicago, September, 2001.

“Consumer Activism as a Political Tool,” Annual Meeting of the Western Political Science Association, Las Vegas, March, 2001.

“Gender Differences in Print Media Coverage of Presidential Candidates: Elizabeth Dole’s Bid for the Republican Nomination” (with Sue Carroll and Stephanie Olson), National Press Club, Washington, D.C., November, 2000.

“She Brought Only a Skirt: Gender Differences in Print Media Coverage of Presidential Candidates” (with Sue Carroll and Stephanie Olson), Annual Meeting of the American Political Science Association, Washington, D.C., September, 2000.

"The Effectiveness of Negative Political Advertisements" (with Richard Lau, Lee Sigelman, and Paul Babbitt), Annual Meeting of the American Political Science Association, Washington, D.C., September, 1997.

"In a Different Choice?: Explaining Gender Differences in Public Policy Assessment" (with Mark Schlesinger), Annual Meeting of the American Political Science Association. Washington, D.C., September, 1997.

"Self-interest and Attitudes Toward Health Care Reform" (with Richard Lau). Annual Meeting of the Midwest Political Science Association, Chicago, April, 1997.

"The Political Participation of Homemakers in the United States," Annual Meeting of the Northeast Political Science Association, Boston, 1996.

"Lock and Load: Patrick Buchanan's Use of Metaphor," Annual Political Science Graduate Student Conference, Rutgers University, New Brunswick, November, 1996.

"The Coordinated Campaign: Party Builder or Stumbling Block?" Annual Meeting of the Midwest Political Science Association, Chicago, April, 1996.

## **OTHER PROFESSIONAL EXPERIENCE**

**Director**, New Orleans Women's Shelter, 2006 – 2009

Direct the operations of the New Orleans Women's Shelter, including volunteer recruitment, training, and management; development of policies and procedures; and fund-raising. This is a non-paid position.

**Advisor**, Common Ground Relief, 2005 – Fall, 2006

Advise Common Ground staff on organizational mission and expenditures. Raise money. Lead work crews. This is a non-paid position.

**Martial Arts Instructor/Competitor/Master**,

Clark College, Rutgers University, Whittier College, U.S. Tae Kwon Do, Darrell Kirkpatrick's Tae Kwon Do, Vancouver Hwa Rang Do, 1988 – present

Teach traditional Tae Kwon Do to beginning through advanced students. Prepare students for competition. Motivate students to follow the strict code outside of the dojang.

**Producer**, The Vagina Monologues, Whittier College, Fall, 2003

Raised \$10,500 for a local domestic violence shelter through a production of Eve Ensler's The Vagina Monologues. Organized speakers, a dance party, merchandising, public relations, and the actual show performance.

**Statistical Consultant**, The Empower Program, 2000 – present

Designed and established an evaluation process for this non-profit youth violence prevention program from start to finish. Designed several survey instruments and produced reports for funders and the press.

**Research Manager**, Consumer Health Sciences, 1998 - 1999

Managed a research team, oversaw every aspect of the survey research process, and managed 5 disease-specific databases. Presented findings to medical professionals, co-authored publications.

**Research Assistant**, Eagleton Institute of Politics, Rutgers University, 1996 - 1998

Analyzed a wide variety of survey and focus group data for public departments and programs. Produced reports that were disseminated to agencies across the state and to the general public.

**Researcher**, Health Values Study, Yale University, 1995 - 1996

Interviewed congressional staff regarding the health reform debate. Co-authored a publication using data gathered.

**Project Director**, Citizenship and Service Education Program, Rutgers University, 1994 - 1996

Developed community service placement sites for student volunteers. Managed several databases. Oversaw staff training and development, and software instruction.

**Campaign Manager**, Carroll for Congress, 1994

Managed all aspects of a congressional campaign, including GOTV efforts, public relations, platform development, debate preparation, and candidate scheduling.

**Legislative Correspondent**, Office of Jolene Unsoeld, U.S. House of Representatives, 1993  
Responded to constituent mail and telephone calls. Recommended issue positions to member. Assisted in the development and passage of legislation.

**Pit Crew Member**, NASCAR, Driver: Pete Musser, 1992  
Tire manager, involving choosing the right tires for the track and conditions, testing tires prior to races, making tire replacement decisions under pressure.

**Vocal Performer**, Multiple Venues, 1988 – present  
Principle, supporting, and chorus performer in opera and theater productions, including *La Boheme*, *The Merry Widow*, *Turandot*, *The Magic Flute*, *A Little Night Music*, *Chicago*, *Skin of our Teeth*, *Brighton Beach Memoirs*, *The Trial*, *Phantom of the Opera*, and other productions.

## **SELECTED AWARDS AND HONORS**

White House Fellows, Regional Finalist, 2008  
Faculty Development Grant, Occidental College, 2007  
Carnegie Faculty Fellow, Carnegie Foundation, 2007  
Pericles Faculty Fellow, Pericles Faculty Development Grant, 2007  
Wye Faculty Fellow, The Aspen Institute, 2005  
Fourth Degree Black Belt (Master Rank), World Tae Kwon Do Federation, 2005  
Marilyn Veich Award for Outstanding Student Service, Whittier College, 2005  
Key to the College, Whittier College, 2004  
Achievement Award, Millennium Tae Kwon Do Championships, 2000  
Department of Political Science Graduate Fellowship, Rutgers University, 1998  
Graduate Research Assistantship, Eagleton Institute of Politics, 1996 - 1998  
Graduate School Fellowship, Michigan ICPSR Summer Session, 1996  
Golden Key National Honor Society  
Phi Beta Kappa Honor Society

## **PROFESSIONAL SERVICE**

Book Reviewer, *Journal of Politics*  
Book Reviewer, *White House Studies*  
Book Reviewer, *Political Communication*  
Book Reviewer, *Presidential Studies Quarterly*  
Manuscript Referee, *Journal of Politics*, *Politics and Gender*, *Political Communication*, *Political Science Quarterly*, *American Political Science Review*, *Journal of Women, Politics & Policy*, *Perspectives on Politics*  
Politics Book Reviewer, *The Associated Press*

## **PROFESSIONAL MEMBERSHIPS**

American Political Science Association (APSA)  
American Association of Public Opinion Researchers (AAPOR)  
Midwest Political Science Association (MPSA)  
Western Political Science Association (WPSA)  
The Academy of Political Science (APS)

## **REFERENCES**

Ambassador Derek Shearer  
Professor  
Occidental College  
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Fred Bergerson, Ph.D.  
Professor  
Whittier College  
(562) 907-4200, X4853  
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Rick Lau, Ph.D.  
Professor  
Rutgers University  
(732) 932-9321  
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Dawn Fletcher  
Executive Director  
New Orleans Women's Shelter  
(504) 905-4944  
dfletcher@nolawomenshelter.org