Scholarly Publishing Literacy: Reaching our Researchers

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Outline

- Defining scholarly publishing literacy
- Researcher scenarios
- Efforts in progress
- What we can do---suggested steps
Scholarly Publishing Literacy—What is it?

“‘Scholarly publishing literacy’...includes the ability to recognize and avoid publishing scams and to differentiate counterfeit journals from authentic ones.”

Scholarly Publishing Literacy—What is it?

  - Three intersections between scholarly communication and information literacy:
    - Economics of the distribution of scholarship
    - Digital literacies
    - Changing roles of librarians
Scholarly Publishing Literacy—What is it?

“[S]cholarly publishing literacy is a dynamic concept that needs to be considered at a broader level, through the lenses of digital scholarship and information literacy”

--Linlin Zhao, “Riding the wave of Open Access: Providing library research support for scholarly publishing literacy,” Australian Academic & Research Libraries, 2014
http://dx.doi.org/10.1080/00048623.2014.882873
Zhao: Definition of Scholarly Publishing Literacy

- Subject expertise in relevant research fields
- Understanding of journals in the discipline, how they are ranked, types of research they publish
- Awareness of different roads to OA and their implications
- Familiarity with operations of OA journals
- Understanding of funders’ policies related to OA
- Knowledge of licenses and copyright, including CCL
- Ability to manage one’s own rights as an author
- Knowledge of key indicators of quality OA journals and ability to apply them
- Skills in using digital media to create and communicate research in a digital environment
Reaching our Researchers

- Can you think of other aspects of a definition of scholarly publishing literacy?

- How can we reach our researchers to ensure they are literate in scholarly publishing topics?
Researcher Scenario #1

Professor Plum uploads final, published articles to the IR. Some of the .pdf files clearly state that they may not be reposted online.

“Professor Ice Pick” by Jack Zallum is licensed under CC-BY-NC 2.0
Dr. Peacock is alerted to an error in her article in an open access journal on your IR and asks to correct a paragraph in an article post-publication. It’s just a few lines that need to be changed.

"Express Yourself" by Darren Johnson is licensed under CC-BY-NC-ND 2.0
Dr. Scarlet avidly avoids non-traditional publishing, fearing that she’ll never get tenure if she publishes in an OA journal.

“The Lady with the Red Hat” by Mike is licensed under CC-BY-NC-ND 2.0
Marvin Mustard, a graduate student planning to apply for faculty positions when he graduates, wants to exclusively publish in OA journals.
Professor White’s journal was set up with default language giving the journal copyright. Should she use a CCL instead?

“Lady in White” by Martin SoulStealer is licensed under CC-BY-NC-ND 2.0
Gary Green found online that he is listed on the editorial board for a journal he has never heard of.
Mr. Boddy wants to publish a new journal and charge high author fees, like some of the major publishers do, to make money for his department.
Other Scenarios?

- Have you encountered additional scenarios that have provided opportunities for you to reach your researchers in a teaching moment?

- What kinds of things are you doing at your library to promote scholarly publishing literacy?
Efforts in Progress

- ACRL Scholarly Communication Toolkit
  - http://acrl.ala.org/scholcomm/

- DOAJ Best Practices
  - https://doaj.org/bestpractice

- Beall Predatory Publishers list
  - https://scholarlyoa.com/publishers/
Efforts in Progress

► Creating Library LibGuides
  ► University of Iowa: Scholarly Publishing  
    http://guides.lib.uiowa.edu/scholarly_publishing
  ► Arizona State University: Scholarly Communication  
    http://libguides.asu.edu/scholcomm
  ► Boston College: Open Access and Scholarly Publishing  
    http://libguides.bc.edu/openaccess
  ► UMass Amherst: Scholarly Communication  
    http://guides.library.umass.edu/scholarlycommunication
  ► Northwestern: Scholarly Communication  
    http://libguides.northwestern.edu/scholcomm
  ► University of Notre Dame: Choosing a Journal  
    http://libguides.library.nd.edu/c.php?g=221812&p=1880929

► Developing video series
  ► University of Queensland  
    https://www.youtube.com/playlist?list=PL00C07719206487B3
Efforts in Progress

- Working with outreach and subject specialist librarians
- Working with editors and authors directly
- Hosting workshops with editors & new faculty/grad students/assistants
- Publishing in/presenting at faculty subject venues
What We Can Do--Suggested Steps

- Develop a holistic approach to scholarly publishing literacy that encompasses both traditional and OA publishing, for the full research and publishing cycle
- Work with societies and organizations to promote scholarly publishing literacy beyond just librarians
- Develop profession-wide core competencies for scholarly publishing literacy
- Educate library staff and faculty at all levels to be part of outreach efforts for scholarly communication at point of need
- Work with library schools to make scholarly communications part of the normal curriculum
- Find ways for the faculty to talk to each other about scholarly publishing literacy topics
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