Scholar Commons @ USF: Sharing Knowledge Worldwide

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Julie Anne Fielding
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Buffalo, NY, June 7, 2013

• Carol Ann Borchert
• Julie Fielding
About the USF Tampa Library
USF compared to peer/aspirant institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Prof + Support Staff</th>
<th>Materials</th>
<th>Prof Salaries</th>
<th>Total</th>
<th>Enrollment</th>
<th>Per Student</th>
<th>Ratio - Std/Lib Staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>USF 2012</td>
<td>82</td>
<td>$5,405,217</td>
<td>$2,471,104</td>
<td>$11,272,191</td>
<td>39,596</td>
<td>$285</td>
<td>483</td>
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<tr>
<td>NC State</td>
<td>232</td>
<td>$11,209,938</td>
<td>$8,200,429</td>
<td>$32,002,683</td>
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<tr>
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<td>$10,728,264</td>
<td>$7,808,315</td>
<td>$32,212,672</td>
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<td>$806</td>
<td>135</td>
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<tr>
<td>SUNY/Buffalo</td>
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<td>$7,807,515</td>
<td>$6,969,914</td>
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<td>12,204</td>
<td>$1,579</td>
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<tr>
<td>U of A, Birmingham</td>
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<td>$1,010</td>
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<tr>
<td>UC, Irvine</td>
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<td>$8,850,255</td>
<td>$4,510,653</td>
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<td>$578</td>
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</table>
What got us started down this path?

• Dean:
  - Enhance importance of library on campus
  - Selected bepress as OA journals platform

• Director:
  - Cost increases in serials; could libraries just pay to publish this stuff ourselves?
  - Existing relationships with faculty, particularly in geology dept.
What got us started down this path?

• Other factors:
  – Disjointed digital collections
    • Multiple isolated systems
    • Inconsistent metadata and taxonomies
  – Electronic Theses & Dissertations back to 2003
  – Numeracy was our first open access journal, born-digital in December 2007
Getting Numeracy on board
Commitment to open access

- Commitment to improving access to quality scholarly information
- Complements existing digital collections and resources
- Ensure availability of the intellectual property produced by USF to our own constituents and the larger academic community
Benefits to editors & authors

• Content is online and freely available with a professional design on USF Scholar Commons
• The journal’s visibility increases as appearance in search results is enhanced
• The Digital Commons platform is a professional publishing and peer-review tool designed to facilitate editorial workflows
• Content is included in LOCKSS for archiving
• Statistical usage is sent to the editors and authors each month
• Authors retain rights under a Creative Commons License
Introduction to IR

• Chose Digital Commons as platform
• Worked with bepress to have them batch load information into system
  – ETDs
  – Faculty publications
  – Uploaded select digital collections
Hiring and retraining

- Hired two new staff members with higher level of technical skills
- Training to do InDesign layouts
- DOI registration using XML files
- Using admin side of Digital Commons
- Batch loading and revisions
Campus outreach

- University-wide press releases
- Council of Deans meeting
- Departmental visits
- Existing faculty-library relationships
- 2012 Open Access Week events
Types of materials

- Open access journals
- Faculty selected works
- Open access textbooks
- Open access conferences
- Images
- Electronic theses & dissertations
- Oral histories
- Datasets
Lessons learned

• Work with what you have
  – Previous digital collections
  – Existing library-faculty relationships

• Get administrator buy-in
  – Institution-wide, not just in the library

• Set boundaries
  – What is your capacity?
  – What can you realistically do?
Startup dates for USF OA journals

- 2007:
  - Numeracy
- 2008:
  - Studia UBB, Geologia
- 2010:
  - Journal of Strategic Security
- 2011:
  - International Journal of Speleology
  - Suburban Sustainability
  - Statistics in Volcanology
- 2012:
  - Alambique
  - Journal of African Conflicts & Peace Studies
  - Peace and Conflict Management Review
  - Revista Surco Sur
- 2013:
  - ABO: Interactive Journal for Women in the Arts, 1640-1830
  - Undergraduate Journal of Mathematical Modeling: One + Two
Setting up a new OA journal

1. Submit Idea
2. MOU
3. Design
4. Training and Setup
5. Launch
Submit idea

• Faculty propose an idea
  – Brand new journal
  – Existing print or electronic journal

• Idea is evaluated
  – Strength of idea, strength and organization of editorial board, professional society affiliation, and commitment of editors
MOU negotiation

• Start with a standard MOU which outlines the responsibilities of both parties
• Negotiation is possible
• Added clause that at least one issue must be published within 18 months of launch
• Must be signed by both parties before moving on to next phase
Journal design

• Editors given a Design Packet
  – Logos, colors, banner images, & general look of the journal site

• Library staff works with bepress and editors throughout process

• Only get 2 iterations of 1 design
  – Beyond this, editors are billed directly by bepress
Training and setup

• Demo site
  – Functional, not publicly searchable
• Library staff populates site text (HTML)
• Training session
  – Editors, bepress, and library staff
  – Approximately 2 hours
  – Telephone/internet call, web-based meeting software
• Apply for eISSN
Launch

• Good ideas
  – Conference proceedings
  – Special issue with a well-known guest editor
  – Editors actively seek out and request papers from colleagues

• Not-so-good ideas
  – General call for papers
  – “Build it and they will come” mentality
Post-launch activity

- Notify ISSN office of new content
- Serve as liaison between editors and bepress
- Manage minor technical issues
- Deposit DOIs with CrossRef
- Submit content to LOCKSS for inclusion in their archive
- Backup of content
Special services that vary by title

- Create layouts using InDesign software
- Deposit metadata into DOAJ for full indexing of journal
- Do final steps for publication on behalf of editors
- Search for and add DOIs to references
- Upload back content and register DOIs
- Notify indexing services when new content is available
Challenges

• Overpromising
  – Printing
  – Layout design

• Staff levels
  – We are at (or beyond) capacity

• Demand for services
  – More new journal ideas than we can accommodate
  – Desire for more layout and copy-editing services
  – Limits of current system
Item counts by journal

- UJMM: 233
- ABO: 159
- SubSust: 89
- JACAPS: 672
- PCMR: 95
- SurcoSur: 81
- SIV: 72
- US: 2
- JSS: 21
- Geologia: 1
- Numeracy: 1
## Usage by journal 2007-April 2013

### Full-Text Downloads

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<th></th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
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<th>2011</th>
<th>2012</th>
<th>2013*</th>
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</table>
Fun Facts

One article downloaded 5,167 times*


Last year saw a usage increase of 89.2%

More than 39K total downloads of only 95 articles

Latest impact factor 2011: 2.000

In Journal of Citation Reports®, Thomson Reuters 2012
Who’s involved?

- Carol Ann Borchert
- Julie Fielding
- Rebel Cummings-Sauls
- Brenna Mathiasen
- Aura Perez
- Musa Olaka
- Matt Knight
- Todd Chavez
Where we are now

- Two new journals in the development phase
- Importing restructured Special Collections content
- National Cave and Karst Management Symposium
- GIS data sets and projects
Questions?

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