

CURRICULUM VITAE

Carlos H. Mena Madrazo
September 15, 2019

(PLEASE PROVIDE INFORMATION IN REVERSE CHRONOLOGICAL ORDER)

Education

Eng.D.	2003	Supply Chain Management University of Warwick (UK)
M.Sc.	1997	Engineering Business Management University of Warwick (UK)
B.Eng.	1994	Industrial Engineering Universidad Iberoamericana (Mexico)

Employment

Title, institution/business name, dates of employment

Assistant Professor	Portland State University	09/18 - date
Assistant Professor	Michigan State University	08/15 – 08/18
Associate Professor	Cranfield University (UK)	01/11 – 08/15
Assistant Professor	Cranfield University (UK)	09/04 – 12/10
Assistant Professor	University of Warwick (UK)	09/01 – 08/04
Research Engineer	University of Warwick(UK)	01/98 – 09-01

Dissertation

Toward a Model of Complexity in Supply Chains, 01/03; Director: Gordon Brace

Refereed Publications or Other Creative Achievements

1. Books

a) Authored

- Mena, C., van Hoek, R. & Christopher, M. *Leading Procurement Strategy*, 2nd Ed. Kogan Page (2018).
- Mena, C., van Hoek, R. & Christopher, M. *Leading Procurement Strategy*, 1st Ed. Kogan Page (2014).

b) Edited

- Mena, C. & Stevens, G. *Delivering Performance in Food Supply Chains*, Elsevier (2010).

2. Chapters

- Mena, C., Julien, D. & Mirzabeiki, V. "Collaborating for sustainability", in, Ed. Lindgreen, A., Hingley, M.K., Angell, R.J., Memery, J. & Vanhamme, J., *Food Logistics and Distribution: A Stakeholder Approach to Managing Food*, Routledge, Abingdon, UK, (2016): 214-228
- Diaz, B. & Mena, C. "Food industry waste management", in Tiwari, B.K., Norton, T., Holden, N.M., *Sustainable Food Processing*, John Wiley & Sons, (2013): 435-462.
- Tsinopoulos, C. & Mena, C. "Competing supply chain strategies: Tesco, Aldi and Lidl", in Meredith J. R. & Shafer S.F. *Operations Management: Int. Student Version*, 5th Edition, John Wiley & Sons (2013): 257-268
- Mena, C. & Stevens, G. "Delivering performance in food supply chains: An Introduction", in Mena, C. & Stevens, G., *Delivering Performance in Food Supply Chains*, Woodhead Publishing (2010): 1-14
- Templar, S. & Mena, C. "A framework to visualize time and cost in a food supply chain", in Mena, C. & Stevens, G., *Delivering Performance in Food Supply Chains*, Woodhead Publishing (2010): 243:264
- Hobday, D., Higgson, S. & Mena, C. "Developments in diagnostic packaging and its role and impact on supply chain management", in Mena, C. & Stevens, G., *Delivering Performance in Food Supply Chains*, Woodhead Publishing (2010): 349-363
- Yurt, O., Stevens, G. & Mena, C. "Sales and operations planning in the food & drinks industry," in Mena, C. & Stevens, G., *Delivering Performance in Food Supply Chains*, Woodhead Publishing (2010): 119-139

3. Articles

- Mena, C., Melnyk, S., Baghersad, M. & Zobel, C. "An investigation of macro and micro level factors influencing decision making under risk and resilience", *Decision Sciences Journal*, Forthcoming
- Habib, F., Bastl, M., Karatzas, A. & Mena, C. "Treat me well and I may leave you kindly: A configurational approach to a buyer's relationship exit strategy", *Industrial Marketing Management*, Forthcoming
- Chae, S., Mena, C., Rogers, Z., Polyviou, M., Wiedmer, R. "The Effects of Tariffs on Supply Base Adaptation Speed and Supply Base Complexity: A Conceptual Framework", *Journal of Purchasing and Supply Management*, Forthcoming
- Hansen, C., Mena, C. & Aktas, E. "The Role of Political Risk in Service Offshoring Entry Mode Decisions", *International Journal of Production Research* (2019) 57(13): 4244-4260
- Søgaaard, B., Skipworth, H.D., Bourlakis, M., Mena, C. and Wilding, R. "Facing disruptive technologies: aligning purchasing maturity to contingencies", *Supply Chain Management: An International Journal* (2019) 24(1): 147-169
- Lusiantoro, L., Yates, N., Mena, C., & Varga, L. "A refined framework of information sharing in perishable product supply chains" *International Journal of Physical Distribution and Logistics Management* (2018) 48 (3): 254-283

- Prajogo, D., Mena, C., & Nair, A. "The fit between supply chain strategies and practices: A contingency approach and comparative analysis", *IEEE Transactions in Engineering Management* (2018) 65 (1): 168-180
- Hansen, C., Mena, C., & Skipworth, H. "Exploring political risk in offshoring engagements", *International Journal of Production Research* (2017) 55(7): 2051-2067
- Saghiri, S., Wilding, R., Mena, C., & Bourlakis, M. "Toward a three-dimensional framework for omni-channel", *Journal of Business Research* (2017) 77: 53-67
- Cerruti, C., Mena, C., Skipworth, H. & Tavoletti, E. "Characterizing agile supply partnerships", *International Journal of Operations and Production Management* (2016) 36(8): 923-947
- Mena, C., & Bourlakis, M. "Editorial: Retail Logistics special issue", *International Journal of Physical Distribution and Logistics Management* (2016) 46(6/7): 538-542
- Tsinopoulos, C. & Mena, C. "Supply chain integration configurations", *International Journal of Operations and Production Management* (2015) 35(10): 1437-1459
- Danloup, N., Mirzabeiki, V., Allaoui, H., Goncalves, G., Julien, D. & Mena, C. "Reducing transportation greenhouse gas emissions with collaborative distribution: A case study", *Management Research Review* (2015) 38(10): 1049-1067
- Sandberg, E. & Mena, C. "Exploring strategic strengths and weaknesses of retail purchasing groups", *The International Review of Retail, Distribution and Consumer Research* (2015) 25(3): 276-297
- Hess, T., Andersson, U., Williams, A. & Mena, C. "The impact of healthier dietary scenarios on the global blue water scarcity footprint of food consumption in the UK", *Food Policy* (2015) 50: 1-10
- Mena, C., Terry, L., Williams, A. & Ellram, L. "Causes of waste across multi-tier supply networks: Cases in the UK food sector", *International Journal of Production Economics* (2014) 152: 144-158
- Van Hoek, R., Mena, C. & Gattorna, J. (2014) "Mind the gap – the future of the discipline requires alignment", *Journal of Business Logistics*, 35 (1): 44-51
- Bernon, M. & Mena C. "The evolution of customized executive education", *Supply Chain Management: an International Journal* (2013) 18(4): 440 - 453
- Mena, C., Humphries, A. & Choi, T. "Towards a theory of multi-tier supply chain management", *Journal of Supply Chain Management* (2013) 49(2): 58-77 (Finalist for the 2013 Harold E. Fearon Best Paper Award)
- Diaz, A., Mena, C., Garcia-Carbajal, S., & Liechty, M. "The impact of supply chain design characteristics on network reliability", *Supply Chain Management: an International Journal* (2012) 17(3): 263-276.
- Ettouzani, Y., Yates, N., & Mena, C. "Causes affecting promotional availability in UK grocery retailing", *International Journal of Physical Distribution and Logistics Management* (2012) 42(3): 213 - 243
- Maruchek, A., Greis, N., Mena, C., & Cai, L. "Product safety and security in the global supply chain: Issues, challenges and research opportunities", *Journal of Operations Management* (2011) 29(7-8): 707-720
- Mena, C., Adenso-Diaz, B., & Yurt, O. "The causes of food waste in the supplier–retailer interface: Evidences from the UK and Spain", *Resources, Conservation & Recycling* (2011) 55(6): 648-658

- Christopher, M., Mena, C., Khan, O., & Yurt, O. "The impact of global sourcing on supply chain risk", *Supply Chain Management: An International Journal* (2011) 16(2): 67-81 (Outstanding Paper Award)
- Mena, C., Humphries, A., & Wilding, R. "A comparison of inter- and intra-organizational relationships: Two case studies from the UK food and drinks industry", *International Journal of Physical Distribution and Logistics Management* (2009) 39(9): 762-784
- Whicker, L., Bernon, M., Templar, S. & Mena, C. "Understanding the relationships between time and cost to improve supply chain performance", *International Journal of Production Economics* (2009) 121(2): 641-59
- Johnson, M. & Mena, C. "Supply chain management for servitised products: A multi-industry case study", *International Journal of Production Economics* (2008) 114 (1): 27-39
- Tatsis, V., Mena, C., Van Wassenhove, L. & Whicker, L. "E-procurement in the Greek food and drink industry: Drivers and impediments", *Journal of Purchasing and Supply Management* (2006) 12 (2): 63-74

Non-Refereed Publications or Other Creative Achievements

3. Articles

- Narayanan, S., Mena, C. and Gilani, R. "Creative procurement: walking the talk", *Supply Chain Management Review* (2018)
- Mena, C. & Braithwaite, A. "Innovation in supply chains", *Logistics and Transport Focus* (2010) 12(8) 36-38
- Mena, C. "Sustainable global sourcing", *Management Focus* (2010) 29, 10-13
- Mena, C. & Humphries, A. "Collaborative networks versus integrated firms", *Supply Chain Europe* (2008) 17(1), 30-32
- Mena, C. "Coping with complexity and uncertainty in supply chains: A descriptive model", *Supply Chain Practice* (2008) 1(9): 12-27
- Mena, C., Aspinall, R., Bernon, M., Templar, S., & Whicker, L. "Gaining visibility of supply-chain costs", *Logistics and Transport Focus* (2004) 6 (7): 54-58
- Templar, S., Mena, C., Bernon, M., Whicker, L. & Aspinall, R. "Do you know your supply chain costs?", *Logistics and Transport Focus* (2004) 6 (4): 21-25
- Mena, C., Whicker, L., Templar, S., & Bernon, M. "Costing the supply chain", *Manufacturing Engineering* (2002) 81 (5): 225-228

5. Completed works

Case Studies

- Julien, D., Mena, C. & Mirzabeiki, V. "DHL-BP-NISA: Win-Win-Win", Case A. Cranfield School of Management Case Collection (2014)
- Julien, D., Mena, C. & Mirzabeiki, V. "DHL-BP-NISA: Win-Win-Win", Case B. Cranfield School of Management Case Collection (2014)
- Julien, D., Mena, C., Bastl, M., & Peters, E. "Clear to Take-Off – Inflight service, simply delivered." Cranfield School of Management Case Collection (2014)

- Saghiri, S., Mena, C. & Bernon, M. Supply management in Cradle to Cradle® programmes: DESSO approach (No. 715-052-1), Cranfield School of Management case collection (2013)
- Mena, C. Altimus Brands: Managing procurement risk (No. 612-033-1), Cranfield School of Management Case Collection (2012)
- Tsinopoulos, C. & Mena, C. Competing supply chain strategies: Tesco, Aldi and Lidl (No. 610-022-1), Cranfield School of Management Case Collection (2010)

Government and Industry Reports and White Papers

- Schoenherr, T., Mena, C. & Choi, T.Y. "Measuring and Managing Risks in Supply Chains", ISM / CAPS Research, AZ. (2019)
- Whitehead, P., Palmer, M., Mena, C., Williams, A. & Walsh, C. "Fresh Meat Resource Maps, Waste Reduction Action Programme (WRAP)", Available from WRAP (2010)
- Terry, L., Mena, C., Williams, A., Jenny, N., & Whitehead, P. "Fruit and Vegetable Resource Maps", Waste Reduction Action Programme (WRAP), Available from WRAP (2010)
- Mena, C., Hobday, D., Terry, L., Whitehead, P. & Williams, A. "Evidence on the Role of Supplier-retailer Trading Relationships and Practices in Waste Generation in the Food Chain", Department for Food and Rural Affairs (DEFRA), Project Code SFFSD0705. Available from DEFRA (2008)
- Mena, C., Christopher, M., Johnson, M., & Jia, F. Innovation in Logistics Services, National Endowment for Science Technology and the Arts (NESTA), Available: https://www.researchgate.net/profile/Carlos_Mena/publication/228346497_Innovation_in_Logistics_Services/links/00b49525d08c4f0cf4000000.pdf (2007)
- Christopher, M., Jia, F., Khan, O., Mena, C., Palmer, A., & Sandberg, E. Global Sourcing and Logistics, Department for Transport (DfT), Logistics Policy project number - LP 0507, Available from: www.freightbestpractice.org.uk/global-sourcing-and-logistics (2007)

Presentations at Professional Meetings

- DuHadway, S. and Mena, C. "A structural typology of supply chain fraud", IPSERA Conference, April 14-17, 2019; Milan, Italy
- Schoenherr, T., Mena, C. and Choi, T.Y. "Measuring and Managing Risks in Supply Chains", CAPS CPO Roundtable, March 12-13, 2019; Tempe, AZ
- Mena, C., Melnyk, S. Schoenherr, T. "Evaluating the Relationships between Buyers and Internal Customers in the Procurement of Complex Services in the Public Sector", Decision Sciences Annual Meeting, November 17-19, 2018; Chicago, IL
- Wiedmer, R., Rogers, Z., Polyviou, M. Mena, C., Chae, S. "Disruption impact and recovery: the role of supply base complexity", Decision Sciences Annual Meeting, November 17-19, 2018; Chicago, IL
- Prajogo, D. and Mena, C. "Satisfaction with ISO 9001 Certification and Decision for Re-Certification", Decision Sciences Annual Meeting, November 17-19, 2018; Chicago, IL

- Mena, C., Melnyk, S., Baghersad, M. & Zobel, C. "An investigation of macro and micro level factors influencing decision making under risk and resilience," *POMS Conference*, May 5 – 8, 2017; Seattle, WA
- Habib, F., Pilbeam, C., Mena, C. & Bastl, M. "Exit strategies for BREXIT", *POMS Conference*, May 5 – 8, 2017; Seattle, WA
- Mirzabeiki, V., Stephens, C. & Mena, C. "Co-opetition in the Logistics Industry: Drivers and Barriers", *POMS Conference*, May 5-9, 2016; Orlando, FL
- Habib, F., Pilbeam, C., Mena, C., & Bastl, M. "The art of disengagement: Exit strategies in manufacturing and service sector", *POMS Conference*, May 5-9, 2016; Orlando, FL
- Carr, J., Skipworth, H., & Mena, C. "Product architecture design: the role for supply chain configuration", *POMS Conference*, May 5-9, 2016; Orlando, FL
- Habib, F., Pilbeam, C., Mena, C., & Bastl, M. "Exit management in buyer-supplier relationships: A transaction cost economics perspective", *EUROMA Conference*, June 17-22 June, 2016; Trondheim, Norway
- Mirzabeiki, V., Julien, D., Mena, C., Saghiri, S., & Bourlakis, M. "Collaborative relationships for sustainability performance of food supply chains—a conceptual model", *Logistics Research Network (LRN) Conference*, September 3 – 5, 2014; Huddersfield, UK
- Humphries, A., Mena, C. & Choi, T.Y. "From cost to value creation in IT outsourcing relationships", *IPSERA Conference*, April 14-16 April, 2014; South Africa
- Mena, C. "Colaboración para una cadena de suministro sustentable" (Collaborating towards more sustainable supply chains), Keynote Speech, *Logistics Summit & Expo*, March 18-19, 2014; Mexico City, Mexico
- Bastl, M., Peters, E., Julien, D. & Mena, C. "Supply chain collaboration for sustainable food logistics: Lessons from the field", *EUROMA Conference*, June 7-12, 2013; Dublin, Ireland
- Mena, C. & Agarwal, B. "Developing a global sourcing location decision-making model", *EURAM Conference* June 6-8, 2012; Rotterdam, Netherlands
- Baker, M., Mena, C. & Van Hoek, R. "Ethical trading practices: Expanding perspectives to different corners of the playing field," *Supply Chain Management Educators Conference*, June 6-8, 2011; Barcelona, Spain
- Cerruti, C. & Mena, C. "Agile supply chain capabilities and practices: A systematic literature review", *EURAM Conference*, June 1-4, 2011; Tallinn, Estonia
- Humphries, C. & Mena, C. "Are dyadic constructs applicable to supply networks?", *EURAM Conference*, June 1-4 June, 2011; Tallinn, Estonia
- Mena, C., Yurt, O., Terry, L. & Williams, A. "Managing waste in the UK food supply chain: A focus on retailer-supplier relationships", *EURAM Conference*, May 19-22, 2010; Rome, Italy
- Mena, C. "Global sourcing: risk and environmental implications," *POM Conference*, Orlando, May 1-4 May, 2009; Florida, USA
- Mena, C., Christopher, M., & Jia, F. "Innovation in UK logistics: Enablers and inhibitors", *Logistics Research Network Annual Conference*, September 10-12, 2008; Liverpool, UK
- Mena, C., Palmer, A., Christopher, M., Khan, O., & Jia, F. "The costs, risks and environmental implications of global sourcing", *Logistics Research Network Annual Conference*, September 5-7 September, 2007; Hull, UK
- Barr, P., Brooks, P., Davidson, C., Hadley, G., Mena, C., & Talwar, R. "The great global sourcing debate", Keynote Address, *The Logistics & Supply Chain Forum*, 27-30 September, 2006, ORIANA.

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- Johnson, M. & Mena, C. "Physical asset management: Implications for supply chain management" *11th International Symposium on Logistics*, Tsinghua University, July 9-11, 2006; Beijing, China
- Mena, C., Humphries, A. & Wilding, R. "An exploratory analysis of collaborative relationships in a multi-echelon supply chain", *11th Symposium on Logistics*, Tsinghua University, July 9-11, 2006; Beijing, China
- Mena, C. "Roundtable - Efficient Logistics: Innovation perspectives for SMEs in Europe", *Marche Polytechnic University Conference*, May 25-26 May; Ancona, Italy
- Mena, C. (2005) "START: SME tailored applications of RFID technologies", *GLORI Conference*, October 19 – 21, 2006; Cuernavaca, Mexico
- Stephens, C., Bernon, M., Mena, C. & Templar, S. "Applications of supply chain time & cost mapping techniques in a UK chilled food manufacturing company", *Logistics Research Network Annual Conference*, September 7 – 9, 2005; Plymouth, UK
- Mena, C., Bernon, M., Templar, S. & Whicker, L. "Applications of the Cause-Effect Matrix: a tool for analyzing causal relationships in the supply chain", *9th Symposium on Logistics*, July 11-14, 2004; Bangalore, India
- Mena, C., Bernon, M., Templar, S. & Whicker, L. "Developing a tool for analyzing cause-effect relationships in the supply chain", *8th International Symposium on Logistics*, July 1-4, 2003; Seville, Spain
- Templar, S., Bernon, M., Mena, C. & Whicker, L. "Supply chain cost effectiveness and swift service; A case study in a multinational food manufacturer", *EUROMA Conference*, June 4-8 June, 2002; Copenhagen, Denmark
- Whicker, L., Bernon, M., Mena, C., & Templar, S. "Visualizing costs in the food and drink supply chain", *EUROMA*, June 4-8, 2002; Copenhagen, Denmark
- Mena, C., Bernon M., Templar, S., & Whicker, L. "Costing waste in the supply chain: A case study in the food industry", *Logistics Research Network Conference*, June 2-4, 2002; Birmingham, UK
- Fernandez, P., Mena, C., & McCarthy, I. "Mass customization in the digital age", *Mass Customizations Conference*, September 7-9, 2001; Hong Kong.
- Mena, C., Fernandez, P. & McCarthy, I. "Supply chains for mass customization", *ICMIT Conference*, November 13-14, 2000; Singapore
- Brace, G., Mena, C. & Bal, J. "Empowerment and control in supply chains", Keynote Address, *AGI Conference*, July 3-4, 1999; Milan, Italy

Honors, Grants, and Fellowships

- In April 2017, I was awarded the Michigan State University, Broad College of Business Summer research Grant, with a value of \$12,000, for a project entitled "Exit Strategies in Buyer-Supplier Relationships" (Principal Investigator)
- In April 2016, I was awarded the Michigan State University, Broad College of Business Summer research Grant, with a value of \$12,400, for a project entitled "Factors Influencing Risk Perceptions in Procurement Decisions: A Behavioral Study" (Principal Investigator)
- In May 2012, jointly with EFPF and AEA, we won a tender for Defra to investigate competitiveness in Cereals supply chains in the UK. The project was worth £54,000 (Co-investigator)
- From 2011 to 2015 I was the Director of the Executive Procurement Network (EPN), a research club, which undertakes targeted research projects for industry. The EPN attracted around £100,000 per year. (Principal Investigator)

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- In 2011, jointly with Professor Alan Harrison and Dr. Denyse Julien at Cranfield, we secured funding from the European Union to investigate “Sustainable Logistics”. The project, with a budget exceeding €6.8 million was awarded in January 2012 and kicked off in May 2012 (Co-investigator)
- In 2010, I helped to secure a project for Defra looking into the sustainability of changing diets in the UK, worth around £200,000 (Co-investigator)
- In 2009, I was involved in a successful bid for WRAP amounting to £140,000. (Co-investigator)
- In 2008, I secured a total of £125,000 funding from Defra and Wrap in two separate projects looking into the problem of waste generation in food supply chains. In the first project I acted as principal investigator leading a team of researchers, in the second I was a co-investigator.
- In 2007, I was responsible for securing funding for £10,500 from IGD for the development of a best practice report on Supply Chain Collaboration and an additional €10,000 to look at RFID in the Italian fashion industry. In both projects, I was principal investigator.
- In 2006, with the support of Prof. Martin Christopher, I prepared a proposal for the Department for Transport (DfT) on a project researching the environmental impact of global sourcing, which attracted funding for £120,000. (Principal investigator)
- In 2005, jointly with Dr. Mark Johnson, we secured £27,500 funding and delivered a project for Atos Consulting looking at best practice in Physical Asset Management. (Co-investigator).
- From 2004 to 2005, I participated on the “Cereals Value Chain” project. A project funded by Defra and the HGCA (£350,000) (Co-investigator).
- From 2001 to 2004, I worked on the “Supply Chain Cost Effectiveness and Swift Service” (SUCCESS) project. A three-year project funded by the EPSRC (£750,000) (Co-investigator).

Other Teaching, Mentoring and Curricular Achievements

- Winner of the “Instructor Excellence Award for the Undergraduate Program 2018” Broad college of Business, Michigan State University.
- Winner of the best-selling case award 2016: The Case Centre, for Saghiri, S., Mena, C. & Bernon, M. (2013) Supply Management in Cradle to Cradle® Programmes: DESSO Approach (No. 715-052-1), Cranfield School of Management case collection.
- Student Lead Teaching Awards (Cranfield Student Association) – Most Engaging Professor 2014
- Finalist for the 2013 Harold E. Fearon Best Paper Award for: Mena, C., Humphries, A. & Choi, T. (2013) “Towards a Theory of Multi-tier Supply Chain Management”, *Journal of Supply Chain Management*, 49(2): 58-77
- Award for Innovation in Teaching – Cranfield School of Management 2013

Other Community Outreach Achievements

- Fellow of the Chartered Institute of Logistics and Transport (CILT) – since 2014
- Fellow of the Chartered Institute of Purchasing and Supply (CIPS) - since 2013
- Fellow of the Higher Education Academy (HEA) – since 2007

Scholarly Works in Progress

- Mena, C., Humphries, A. & Choi, T. Y. "Sticky relationships and IT service outsourcing", *Journal of Purchasing and Supply Management*, R&R (1st round), resubmitted August 2019
- Habib, F., Mena, C., Bastl, M., & Pilbeam, C. "Exit in Buyer–Supplier Relationships – A Social Exchange Theory Perspective", *Journal of Operations Management*, R&R (3rd round), resubmitted September 2019
- Mena, C. & Nair, A. "US Federal Government Contracting for Disaster Management", *Journal of Operations Management*, R&R (1st round) resubmitted September, 2019
- Mena, C. & Shoenherr, T. "Green Contagion: How green practices propagate across multi-tier supply chains", *Journal of Business Ethics*, R&R, currently preparing revision
- Prajogo, D., Chowdhury, M. & Mena, C. "The role of strategic collaborations and relational capital in enhancing product performance - A moderated-mediated model", *Industrial Marketing Management*, submitted August 2019
- Wiedmer, R., Polyviou, M., Rogers, Z., Mena, C., Chae, S. "The dark and bright sides of complexity: A dual perspective on supply network resilience", *Journal of Business Logistics*, submitted June 2019
- DuHadway, S. and Mena, C. "A structural perspective on supply chain fraud", *Journal of Supply Chain Management*, submitted September 2019

Significant Professional Development Activities

- 2014** Media Training, Cranfield School of Management, Cranfield, UK
- 2012** International Teachers Programme, HEC Paris, Jouy-en-Josas, France
- 2011** Writing Cases, IMD, Lausanne, Switzerland
- 2011** Teaching with Cases, IMD, Lausanne, Switzerland
- 2010** Winning Hearts and Minds: Storytelling for Professional Managers, Cranfield University, UK
- 2009** Post Graduate Certificate in Teaching and Learning in Higher Education, Cranfield University, UK

Governance and Other Professionally Related Service Governance Activities for the University, College, Department

- Member of the Non-Tenure Track Faculty Committee (PSU, 2018-19)
- Member of Recruitment for Committee Supply Chain Management position (PSU, 2018)
- Member of the doctoral committee for Amani Kadoor - Determinants of Green Purchase Intentions of Saudi Consumers (PSU, Maseeh College of Engineering and Computer Science; Chair: Dr. Antonie J. Jetter, since 2019)
- Member of the Department Advisory Committee (MSU, 2017)
- Member of the Undergraduate Curriculum Review Committee (MSU, 2017)
- Member of Procurement and Supply Recruitment Committee (MSU, 2017)
- Member of Operations Management Recruitment Committee (MSU, 2016)

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- Chair of the Procurement and Supply Management postgraduate committee (Cranfield University, 2014-2015)
- Chair of doctoral committee for Farooq Habib - Evaluating exist strategies in supply chain relationships (Cranfield University, 2012-2016)
- Chair of doctoral committee for Carsten Hansen - Political risk and its impact on procurement (Cranfield University, 2010-2015)
- Member of doctoral committee for Tahiru Liedong - The impact of managerial political ties on cost of debt and institutional risk exposure: evidence from Ghana (Cranfield University, 2011-2015)
- Member of doctoral committee for Maria Andrea de Villa - Developing adaptive political capabilities for high political uncertainty contexts: a study of strategic responses in the international operations of food firms in Latin America (Cranfield University, 2010-2014)
- Member of doctoral committee for Philip Drew -The factors affecting the auditor selection decisions of FTSE 350 companies in competitive tenders (Cranfield University, 2009-2014)
- Member of doctoral committee for Philip Greening - The influence of market structure, collaboration and price competition on supply network disruptions (Cranfield University 2008-2013)
- Chair of doctoral committee for Corrado Cerruti - Agile Supply Partnerships: The paradox of high-involvement and short-term supply relationships (Cranfield University 2006-2013)
- Chair of doctoral committee for Marko Bastl - An exploration of managers' openness and relationship transparency in a buyer-supplier relationship (Cranfield University 2005-2012)
- Researcher representative (Cranfield University, 2011-2014)

Professionally-related Service

- Member of the Editorial Board of IEEE Transactions in engineering Management (since 2018)
- Member of the Editorial Board of the Journal of Operations Management (since 2015)
- Member of the Editorial Board of the International Journal of Physical Distribution and Logistics Management (since 2015)
- Special Issue Editor, International Journal of Physical Distribution and Logistics Management: Special issue on Retail Logistics (2016)
- Special Issue Editor, Journal of Operations Management: Special Issue on Product Safety and Security in the Global Supply Chain (2011)
- *Ad Hoc* Reviewer, Production and Operations Management (since 2017)
- *Ad Hoc* Reviewer, U.S. Department of Agriculture, Economic Research Service (2015)
- *Ad Hoc* Reviewer, International Journal of Production and Operations Management (since 2014)
- *Ad Hoc* Reviewer, Journal of Product Innovation Management (since 2013)
- *Ad Hoc* Reviewer, Journal of Operations Management (2010-2015)
- *Ad Hoc* Reviewer, International Journal of Physical Distribution and Logistics Management (2009-2015)

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- *Ad Hoc* Reviewer, Journal of Supply Chain Management (since 2012)
- *Ad Hoc* Reviewer, Supply Chain Management: An International Journal (since 2010)
- *Ad Hoc* Reviewer, Production Planning and Control (since 2009)

Memberships in Professional Societies

- Academy of Management (AOM) – since 2014
- Decision Sciences Institute (DSI) – since 2015
- Production and Operations Management Society (POMS) – since 2016
- Institute of Supply Management (ISM) – since 2017
- Faculty Member for the Omega Rho Society -International Honor Society for Operations Research and Management Science