

## Curriculum Vitae

### Brian K. Collins

University of North Texas  
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#### **Education**

Ph.D., Indiana University, Political Science, 2000.

B.A., Transylvania University, Political Science, 1989.

#### **Academic Appointments**

PhD Program Coordinator, Department of Public Administration, University of North Texas, 2009 – present.

Associate Professor, Department of Public Administration, University of North Texas, 2008 – present.

MPA Program Director, Department of Political Science, Texas Tech University, 2003-2008.

Associate Professor, Department of Political Science, MPA program faculty, Texas Tech University, 2007- 2008.

Assistant Professor, Department of Political Science, MPA program faculty, Texas Tech University, 2001-2007.

Research Associate, Center for Public Service, Texas Tech University, 2001-present.

Assistant Professor, Department of Behavioral and Social Sciences, Oklahoma Christian University, 1998-2001.

#### **Publications**

##### **Refereed Journal Articles:**

Brian K. Collins and Hyun J. Kim. “Not Good Enough or Not Enough? Quantity and Quality as Antecedents of Citizen Satisfaction.” Invited for resubmission to *Public Administration Review*.

Brian K. Collins and Hyun J. Kim. 2009. “Are Satisfied Citizens Willing to Pay More? Public Sector Consumerism as Equitable Social Exchange” *Public Money & Management* 29(2): 109-117.

- Brian K. Collins. 2008. "What's the Problem in Public Sector Workforce Recruitment? A Comparative Analysis of the Public, Nonprofit, and Private Sectors." *International Journal of Public Administration* 31: 1536-1552.
- Brian K. Collins and Brian J. Gerber. 2008. "Taken for Granted? Managing for Social Equity in Grant Programs." *Public Administration Review* 68(6): 1128-1141.
- Helen Morrow, Brian K. Collins, and David R. Smith. 2007. "Public Health Coalitions: Patterns and Perceptions in State Immunization Programs." *Journal of Health and Human Services Administration* 30(2): 156-175.
- Brian K. Collins, Tyrone F. Borders, Kristen L. TeBrink, and Ke T. Xu. 2007. "Utilization of Pharmacy Services among Rural Elders in West Texas: Distance Barriers and Implications for Telepharmacy Policy." *Journal of Health and Human Services Administration* 30(1): 75-97.
- Brian K. Collins and Brian J. Gerber. 2006. "Redistributive Policy and Devolution: Is State-Administration a Road Block (Grant) to Equitable Access to Federal Funds?" *Journal of Public Administration Research and Theory* 16(4): 613-632.
- Brian K. Collins, Helen Morrow, Jennifer Ramirez, Clark E. Cochran, and David R. Smith. 2006. "Childhood Immunization Coverage in US States: The Impact of State Policy Interventions and Programmatic Support." *Journal of Health and Social Policy* 22(1): 77-92.
- Brian K. Collins and Tyrone F. Borders. 2005. "Utilization of Hospital Services among Older Rural Persons: A Comparison of Critical Access Hospitals and Community Hospitals." *Journal of Health and Human Services Administration* 28(1): 135-152.
- Brian K. Collins and Brian J. Gerber. 2003. "The Texas Office of Rural Community Affairs: Will State Agency Reorganization Improve Rural Health Care in Texas?" *Texas Journal of Rural Health* 21(2): 20-30.
- John T. Williams and Brian K. Collins. 1997. "The Political Economy of Corporate Taxation." *American Journal of Political Science* 41(January): 208-44.

**Book Chapters:**

- Brian K. Collins and Aman Khan. 2004. "Information Asymmetry in Public Investment Management," in *Financial Management Theory in the Public Sector*, Aman Khan and W. Bartley Hildreth [eds], New York: Praeger.

**Technical Reports:**

- Brian K. Collins. 2007. "Texas Tech University MPA Program Self-Study Report." Prepared for the Committee on Peer Review and Accreditation, National Association of Schools of Public Affairs and Administration.
- Brian K. Collins and Joon Kim. 2007. "Citizen Satisfaction with Laredo Parks and Recreation, 2007." Report prepared for Pemberton Professional Services and the City of Laredo, Texas.

- Brian K. Collins and Joon Kim. 2007. "Citizen Satisfaction with Arlington Parks and Recreation, 2007." Report prepared for City of Arlington, Texas.
- Brian K. Collins. 2006. "Citizen Satisfaction with Lubbock Parks and Recreation, 2006." Report prepared for the City of Lubbock, Texas.
- Brian K. Collins. 2005. "Lubbock Bioscience Resource Assessment Report, 2005." Report prepared for the Lubbock Economic Development Alliance.
- Brian K. Collins, Aman Khan, and Brian Cannon. 2005. "Regional Underemployment Report, 2005." Report prepared for the Lubbock Economic Development Alliance.
- Aman Khan, Brian K. Collins, and Brian Cannon. 2004. "2004 Regional Workforce Survey of Lubbock and the Surrounding Communities." Report prepared for the Lubbock Economic Development Alliance.
- Brian K. Collins, Douglas Nutsch, and Aman Khan. 2004. "Lubbock and South Plains Regional Labor Market Survey, 2004." Website developed for the Lubbock Economic Development Alliance.
- Brian K. Collins and Brian Gerber. 2002. "The Cost-Effectiveness of Relocating the Office of Rural Community Affairs." Report prepared for the Texas Office of Rural Community Affairs.
- Brian Collins. 1991. *Innovations in Intergovernmental Highway Traffic Safety Programs*. Lexington, Kentucky: Council of State Governments.
- Brian Collins. 1990. "Multi-State Cooperative Purchasing: Process and Problems." *Special Reports*. National Association of State Telecommunications Directors. Lexington, Kentucky: Council of State Governments.
- Sudat Pasqual, Brian Collins and Marysia Reid. 1990. "Local Government Investment Pools." *Special Reports*. National Association of State Treasurers. Lexington, Kentucky: Council of State Governments.

### **Current Research and Grant Proposals**

- Brian K. Collins. "Moving Beyond Bureaucratic Representation: Defining and Assessing the Concept of Delegated Representation."
- Brian K. Collins. "Positive Managerial Externalities: Does Contract Management Capacity Improve Access to Grant Funding?"
- Hyun J. Kim and Brian K. Collins. "The Impact of Gaps Between Managerial and Public Preferences and Perceptions on Citizen Satisfaction."
- Brian K. Collins and Brian J. Gerber. *Target Practice: Managerial Dilemmas in Grant Program Management*. Manuscript proposal.

## **Grants and Contracts**

- “Parks and Recreation in the City of Laredo: A Citizen Satisfaction Survey.” Principal Investigator. City of Laredo. Amount: \$16,498.
- “Parks and Recreation in the Cities of Lubbock and Arlington: Citizen Satisfaction Surveys.” 2006. Principal Investigator. Service Learning Grant, Department of Political Science, Texas Tech University. Amount: \$18,000.
- “Lubbock Bioscience Resource Assessment.” 2005. Principal Investigator. Lubbock Economic Development Alliance. Amount: \$15,721.
- “Underemployment in the South Plains, Texas.” 2004-05. Co-principal investigator with Aman Khan. Lubbock Economic Development Alliance. Amount: \$44,580.
- “A Regional Economic Study of South Plains, Texas: Workforce Surveys.” 2003-04. Co-principal investigator with Aman Khan. Market Lubbock Inc. Amount: \$108,906.
- “Comparative Assessment of the Value of Programs and Policies to Achieve Higher Texas Childhood Immunization Rates.” 2003. Grant of \$60,000 obtained by Chancellor David R. Smith for the Center for Public Service. Project director for third phase.
- “Innovations in State Rural Development Organizations.” 2003. Principal Investigator. Texas Tech University Research Enhancement Fund– College of Arts and Science. Amount: \$2,990.
- “The Cost-Effectiveness of Operations Relocation for the Texas Office of Rural Community Affairs” 2002. Co-principal Investigator with Brian Gerber. Texas Office of Rural Community Affairs. Amount: \$44,876.
- “Partisan Politics and Sustainable Economic Development in US Municipalities.” Principal Investigator. 2002. Texas Tech University Research Enhancement Fund– College of Arts and Science. Amount: \$1,700.

## **Conference Participation and Service**

- Brian K. Collins and Joon Kim. 2008. “When Planning Becomes Marketing: Managerial Influence over Citizen Satisfaction.” 2008 Annual Meeting of the American Society for Public Administration, Dallas, TX, March 7-11.
- Brian K. Collins and Joon Kim. 2007. “The Impact of Gaps between Managerial and Public Preferences and Perceptions on Citizen Satisfaction.” 2007 Annual Research Conference of the Association for Public Policy Analysis and Management Conference, Washington DC, November 8-10.
- Brian K. Collins. 2007. “Relevance of New CAHME Accreditation Standards on NASPAA Health Programs and Specializations: The Case of Texas Tech University.” 2007 National Meeting of the National Association of Schools of Public Affairs and Administration, Seattle, Washington, October 11-14.

- Brian K. Collins. 2007. "Mandated Collaboration: Oxymoron or Opportunity in Shared Administration?" 2007 National Meeting of the American Society for Public Administration, Washington, DC, March 23 – 27.
- Brian K. Collins. 2007. Moderator/Discussant, Panel: "Transparency, Citizen Satisfaction, and Voting with One's Feet." 2007 National Meeting of the American Society for Public Administration, Washington, DC, March 23 – 27.
- Brian K. Collins. 2007. Moderator/Discussant, Panel: "Enhancing Fiscal Performance through Intergovernmental and Intersectoral Collaboration." 2007 National Meeting of the American Society for Public Administration, Washington, DC, March 23 – 27.
- Brian K. Collins and Joon Kim. 2007. "Deconstructing Citizen Satisfaction: The Portfolio Expectation Effect." 2007 National Meeting of the American Society for Public Administration, Washington, DC, March 23– 27.
- Brian K. Collins and Joon Kim. 2006. "Why Are Citizens Satisfied? Planning versus Performance." 2006 Annual Meeting of the Central Texas chapter of the American Society for Public Administration, San Antonio, Texas, November 12.
- Brian K. Collins and Brian J. Gerber. 2006. "Moving Beyond the Passive to Active Representative Bureaucracy Transformation: Defining and Assessing the Concept of Delegated Representation." 2006 State Politics and Policy Conference, Lubbock, Texas, May 13 – May 15.
- Brian K. Collins. 2006. Chair/Discussant, Panel: "Local and Intergovernmental Influences on Policy." State Politics and Policy Conference, Lubbock, TX, May 13, 2006.
- Brian K. Collins. 2006. "Granting Social Equity: Managing Equity-Accountability Trade-Offs." 2006 American Society for Public Administration Annual Conference, Denver, CO, March 31-April 4.
- Brian K. Collins. 2006. Moderator/Discussant, Panel: "The Power of the State vs. The Individual." American Society for Public Administration Annual Conference, Denver, CO, April 2, 2006.
- Brian K. Collins. 2005. "Positive Managerial Externalities: Does Contract Management Capacity Improve Access to Grant Funding?" 2005 Public Management Research Association Annual Conference, Los Angeles, CA, September 29-October 1.
- Brian K. Collins and Brian J. Gerber. 2004. "State Administration of Non-entitlement CDBG Programs: Institutional Choices and Transaction Costs." 2004 American Political Science Association Annual Conference, Chicago, IL, August 31-September 4.
- Brian K. Collins and Brian J. Gerber. 2004. "The Limits of Federal Block Grants: The Effect of Governmental Capacity and Decentralized Allocation Institutions on County Access to Non-Entitlement Community Development Block Grants." 2004 State Politics and Policy Conference, Akron, OH, April 30-May 2.

- Brian K. Collins and Helen Morrow. 2004. "Assessing Programmatic Effort in the States: Perceptions of State Immunization Program Officials." 2004 National Immunization Conference, Nashville, TN, May 12-15.
- Helen Morrow and Brian K. Collins. 2004. "The Impact and Importance of Immunization Coalitions: Perceptions of State Immunization Program Managers." Poster presentation at 2004 National Immunization Conference, Nashville, TN, May 12-15.
- Brian K. Collins. 2004. "At the Crossroads of Privacy and Preparation: Bioterrorism and State Immunization Registries." 2004 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 15 – 18.
- Brian K. Collins and Aman Khan. 2004. "A Political Economy of Government Bonds: Convergence of State Government Bond Ratings, 1970-2002." 2004 Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 15 – 18.
- Brian K. Collins and James M. Lewis. 2004. "Markets or Governments: Markets or Governments? A Comparative Policy Tools Analysis of Telepharmacy Program Implementation in Texas and North Dakota." 2004 Annual Meeting of the Southwestern Political Science Association, Corpus Christi, TX, March 18-21.
- Brian K. Collins. 2003. "Perceptions of Rural Health Care Quality: The Impact of the Critical Access Hospital Program on Rural Residents in Texas." 2003 Annual Meeting of the Southwestern Political Science Association, San Antonio, TX, April 12-April 15.
- Brian K. Collins. 2003. Discussant, Panel: "Environmental Policy and Politics." Southwestern Political Science Association, San Antonio, TX, March 31, 2003.
- Brian K. Collins. 2002. "The Public's Hospital: Elder Valuation of CAH Programs and Community Quality." 2002 Annual Meeting of the American Political Science Association, Boston, MA, August 29-September 1.
- Brian K. Collins. 2002. "Corruption in US States: Exit, Voice, and Disloyalty." Midwest Political Science Association, Chicago, IL, April 25-28.
- Brian Collins. 2001. "Effective Tax Rates, Wealth Transfers, and Federalism: Is Oklahoma a Leviathan?" Religion, Freedom, and Prosperity in Oklahoma Conference, Ada, OK, April 26.
- Brian K. Collins. 1997. "Economic Governance in U.S. States: Bond Ratings and the Credible Threat of Incumbent Replacement." Midwest Political Science Association, Chicago, IL, April 10-12.
- Brian K. Collins. 1997. "Reducing the Costs of Democracy: Economic Growth in U.S. States, 1983-1992." Workshop in Political Theory and Policy Analysis, Bloomington, IN, February 1997.
- Brian K. Collins. 1996. "Optimism or Opportunism: Revenue Forecasting in American State Government Budgeting." Southern Political Science Association, Atlanta, Georgia. An earlier version of this paper was presented at the Workshop in Political Theory and Policy Analysis, Bloomington, IN, January 1996.

Brian K. Collins. 1996. Discussant. Panel: "Information and Performance Evaluation." Southern Political Science Association, Atlanta, GA, November 12, 1996.

John T. Williams, Brian K. Collins, and Mark Lichbach. 1995. "The Origins of Credible Commitment to Economic Development: Contemporary Constitutions or Previous Policies?" American Political Science Association, Chicago, IL, September 1995.

Brian K. Collins. 1995. Discussant. Panel: "Methodological Issues in Comparative Politics and International Relations." American Political Science Association, Chicago, IL, August 31, 1995.

John T. Williams and Brian K. Collins. 1993. "The Political Economy of Corporate Taxation." Midwest Political Science Association, Chicago, IL, April 15-17.

## **Teaching Experience**

### **Graduate Seminars:**

Social Science Inquiry  
Public Administration and Society  
Administrative Research Methods  
Public Policy Theory and Process  
City Management  
Information Technology for Public Administration  
Law for Public Administrators

### **Undergraduate Courses:**

American Political Economy  
American Public Policy  
Introduction to American Politics  
Introduction to World Politics  
Legal Analysis  
Local Politics and Policy  
Global Political Economy  
Political Parties and Interest Groups  
Presidency and Congress  
Public Policy Analysis  
Research Methods in Political Science  
Theories of Public Policy

## **Professional Service**

Healthcare Concentration Executive Committee, National Association of Schools of Public Affairs and Administration, 2006-present.

Certified Accreditation Site Visitor, National Association of Schools of Public Affairs and Administration.

Journal Referee, *American Journal of Political Science*, 2000.

Journal Referee, *Journal of Politics*, 2001, 2002, 2005.

Journal Referee, *Policy Studies Journal*, 2007.

Manuscript Referee, *Jones and Bartlett Publishers*, 2007.

Manuscript Referee, *The Internet Encyclopedia*, 2002.

Manuscript Referee, *Oxford University Press*, 2007.

Manuscript Referee, *Sage Publishers*, 2003.

## **Department, University and Public Service**

### **Department:**

MPA Director, Texas Tech University, 2003-present.

NASPAA Principal Representative, Texas Tech University, 2003-present.

MPA Faculty Search Committee, Texas Tech University, 2003-present.

MPA Student Advisor, Texas Tech University, 2003-present.

MPA Internship Director, Texas Tech University, 2003-present.

Pi Alpha Alpha Faculty Advisor, Texas Tech University, 2003-present.

Department Committees, Texas Tech University: Technology Committee, 2004-present; Merit Review Committee, 2003-present; Graduate Program Review Committee, 2006-07.

### **University:**

Service Learning Advisory Committee, Vice Chair, Texas Tech University, 2007-08.

Service Learning Advisory Committee, COAS representative, Texas Tech University, 2005-present.

Service Learning Fellowship Selection Committee, Texas Tech University, 2005-06.

Call-to-Serve Faculty Sponsor, Texas Tech University, 2003-present.

Christ In Action Faculty Sponsor, Texas Tech University, 2002-03.

### **Public:**

Developed needs assessment survey instrument for pandemic flu preparedness for Texas Health Service Region #1, 2007.

Conducted parks and recreation satisfaction survey for the City of Laredo, Texas, 2007.



Conducted parks and recreation satisfaction surveys for the City of Lubbock and City of Arlington, 2006-07.

Conducted a survey of bioscience-related economic assets in region for the Lubbock Bioscience Initiative, 2005.

Conducted an underemployment survey for the Lubbock Economic Development Alliance, 2005.

Conducted workforce development research training for multiple public and nonprofit agencies, 2005.

Facilitated strategic planning session for a regional coalition of workforce development agencies, 2005.

Conducted workforce development survey and developed website for the Lubbock Economic Development Alliance, 2004-05.

Conducted strategic planning session for regional economic development officials, 2004.

Conducted a relocation feasibility study for the Texas Office of Rural Community Affairs, 2002.

Testified before the Executive Committee of the Office of Rural Community Affairs, August 2002 in Childress, TX; August 2002 in Arlington, TX; September 2002 in Monahans, TX.

### **Professional Associations**

American Society for Public Administration

Association for Public Policy Analysis and Management

Public Management Research Association

### **Awards, Recognition, and Invited Lectures**

2008 Best Article Award from Academy of Management, Public and Nonprofit Management Section.

Awarded August 2009 at the Academy of Management National Conference, Chicago, IL.