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## I. RESEARCH AGENDA

My main research focus is the philosophical and empirical exploration of legal argumentation. This work has implications for legal writing and theory, jurisprudence, civil procedure, and evidence. At present, there are two threads: First is a collection of projects exploring the *intersections of classical rhetoric and contemporary law* for which I received a Texas A&M University Arts & Humanities Fellowship (the first A&M law-school faculty member so recognized). Works completed and in progress include:

- CLASSICAL RHETORIC AND CONTEMPORARY LAW: A CRITICAL READER (Francis J. Mootz III, Kirsten K. Davis, Brian N. Larson & Kristen Tiscione eds. forthcoming 2023). Editorial board of University of Alabama Press has approved the volume after peer review. I am co-author of two chapters.
- INTERSECTIONS: CLASSICAL RHETORIC & CONTEMPORARY LAW (working title) (Brian N. Larson & Elizabeth Britt, eds., in preparation). Edited collection of scholarly articles.
- Susan E. Provenzano & Brian N. Larson, *Civil Procedure as a Critical Discussion*, 20 NEVADA LAW JOURNAL 967 (2020).

Second, I'm completing a first-of-its-kind, four-year empirical study of textual artifacts (court opinions and legal briefs from which they resulted) to characterize and explain the argumentative uses to which authors put cited opinions from previous cases. Works completed and in progress include:

- Brian N. Larson & David Morrison (J.D. candidate), *Unruly Analogies*, in preparation.
- Brian N. Larson, *Endogenous and Dangerous*, 22 NEVADA LAW JOURNAL \_\_\_\_ (2022).
- Brian N. Larson, *Precedent as Rational Persuasion*, 25 LEGAL WRITING 135 (2021).
- Brian N. Larson, *Law's Enterprise: Argumentation Schemes & Legal Analogy*, 87 UNIVERSITY OF CINCINNATI LAW REVIEW 663 (2019).

The next phase of my project involves a book-length explanation of the philosophical warrants for using legal storytelling as a resource in legal argumentation, building on the *topoi* identified in Provenzano & Larson (2020) and explored more thoroughly in Larson (2021). This work has implications for the movement to orient legal argumentation more strongly toward social justice.

My secondary focus is on data practices, which connects with my earlier work with Dr. Genelle Belmas (2007, 2015) and my law practice of fifteen years. With colleagues in the School of Public Health at A&M, I am exploring public-health implications of enacted and proposed privacy law in the U.S. We recently [influenced the contents of the Personal Data Protection Act adopted by the Uniform Law Commissioners](#), about which we expect to place a co-authored law-review article in early 2022.

## II. RESEARCH, SCHOLARSHIP, AND CREATIVE ACTIVITIES (PUBLISHED, IN PRESS, OR IN REVIEW)

### A. PEER-REVIEWED JOURNALS AND LAW REVIEWS

*Note that law reviews/journals are typically (though not always) edited by student editorial boards.*

Cason Schmit, Brian N. Larson & Hye-Chung Kum, *Data Privacy in the Time of Plague*, 21 YALE JOURNAL OF HEALTH POLICY, LAW, AND ETHICS \_\_\_\_ (forthcoming 2022). (Peer-reviewed specialty journal.) [PDF](#) on SSRN.

Brian N. Larson, *Endogenous and Dangerous*, 22 NEVADA LAW JOURNAL \_\_\_\_ (2022 forthcoming). (Student-edited law review.) [PDF](#) on SSRN.

Brian N. Larson, reviewing CATARINA DUTILH NOVAES, *THE DIALOGICAL ROOTS OF DEDUCTION: HISTORICAL, COGNITIVE, AND PHILOSOPHICAL PERSPECTIVES ON REASONING* (Cambridge University Press 2021), 26 LEGAL WRITING: THE JOURNAL OF THE LEGAL WRITING INSTITUTE 227 (2022). (Peer-reviewed specialty journal.) [PDF](#) on SSRN.

Brian N. Larson, *Precedent as Rational Persuasion*, 25 LEGAL WRITING: THE JOURNAL OF THE LEGAL WRITING INSTITUTE 135 (2021). (Peer-reviewed specialty journal.) [PDF](#) on SSRN.

Halcyon M. Lawrence, Sarah Lozier-Laiola, Alexis Scott & Brian N. Larson, *Promoting Interdisciplinary Undergraduate Humanities Research: A Case for the Continuous Course Lab*, 3 SPUR: SCHOLARSHIP & PRACTICE OF UNDERGRADUATE RESEARCH 35 (2020). (Blind peer-reviewed journal, 7,800 words.)

Susan E. Provenzano & Brian N. Larson, *Civil Procedure as a Critical Discussion*, 20 NEVADA LAW JOURNAL 967 (2020). (Symposium issue, student-edited law review.) [PDF](#) on SSRN.

Brian N. Larson, *Put AI Under Hume's Guillotine*, 27 PERSPECTIVES: TEACHING LEGAL RESEARCH AND WRITING 27 (2019). (Peer-reviewed journal; micro-essay, 167 words.) [PDF](#).

Brian N. Larson, *Law's Enterprise: Argumentation Schemes & Legal Analogy*, 87 UNIVERSITY OF CINCINNATI LAW REVIEW 663 (2019). (Student-edited law review.) [PDF](#) on SSRN.

Mary Lay Schuster, Brian N. Larson & Amy Proppen, *Medico-legal Collaboration Regarding the Sexual Offender: Othring and Resistance*, 1 RHETORIC OF HEALTH & MEDICINE 90 (2018). (Blind peer-reviewed journal.) [PDF](#) of pre-print version on Bepress.

Brian N. Larson, *Gender/Genre: The Lack of Gendered Register in Texts Requiring Genre Knowledge*, 33 WRITTEN COMMUNICATION 360 (2016). (Blind peer-reviewed journal.) [PDF](#) of pre-print version on Bepress.

Brian N. Larson & Christopher Soper, *The Structured Writing Group: A Different Writing Center?*, 29 SECOND DRAFT 8 (2016). (Blind peer-reviewed journal.) [PDF](#) on Bepress.

Genelle I. Belmas & Brian N. Larson, *Clicking Away Your Speech Rights: The Enforceability of Gagwrap Clauses*, 12 COMM. L. & POL'Y 37 (2007). (Blind peer-reviewed journal.)

Brian N. Larson & Genelle I. Belmas, *Second Class for the Second Time: How the Commercial Speech Doctrine Stigmatizes Commercial Use of Aggregated Public Records*, 58 S.C. L. REV. 935 (2007). (Student-edited law review.) [PDF](#) on Bepress. (Cited in *Burnett v. County of Bergen*, 968 A.2d 1151 (N.J. 2009) (Albin, J., dissenting).)

## **B. BOOKS, BOOK CHAPTERS, AND EDITED VOLUMES**

*Classical Rhetoric and Contemporary Law: A Critical Reader* (Francis J. Mootz III, Kirsten K. Davis, Brian N. Larson & Kristen Tiscione eds., forthcoming 2023, University of Alabama Press).

- Chapter: Brian N. Larson & Kristen Konrad Tiscione, *Classical Rhetoric: Then and Now*. Historical overview chapter under final revision after peer review. (~5,000 words)
- Chapter: Brian N. Larson & Susan E. Provenzano, *Cicero: Legal stases and the Supreme Court*. Chapter under final revision after peer review. (~8,000 words)

Brian N. Larson & Genelle I. Belmas, *Fixed? The Law of Live-Streaming*, in *LEGAL AND ETHICAL ISSUES OF LIVE STREAMING* (Sarina Chen, et al. eds., 2020). (~12,000 words)

Brian N. Larson, *Bridging Rhetoric and Pragmatics with Relevance Theory*, in RELEVANCE AND IRRELEVANCE: THEORIES, FACTORS AND CHALLENGES 69 (Jan Straßheim & Hisashi Nasu eds., 2018). 37 pages. [DeGruyter Mouton](#). [PDF](#) on Bepress.

Lee-Ann K. Breuch & Brian N. Larson, *Research and Rhetorical Purpose: Using Genre Analysis to Understand Source Use in Technical and Professional Writing*, in POINTS OF DEPARTURE: RETHINKING RAD METHODS FOR THE STUDY OF STUDENT WRITING (Tricia Serviss & Sandra Jamieson eds.) (2017). 45 pages. [Utah State University Press](#); [PDF](#) on Bepress.

BRIAN N. LARSON & MITCHELL A. SKINNER, REAL ESTATE LISTINGS AND COPYRIGHT (2016). 137 pages. Available at [Amazon](#).

### C. CONFERENCE PRESENTATIONS WITH PROCEEDINGS (REFEREED)

Brian N. Larson, *Gender as a Variable in Natural-Language Processing: Ethical Considerations*, 2017 PROCEEDINGS OF THE FIRST WORKSHOP ON ETHICS IN NATURAL LANGUAGE PROCESSING 30. Conference held in conjunction with the European Chapter of the Association for Computational Linguistics conference. Valencia, Spain: Association for Computational Linguistics. April 4, 2017. (Blind peer-reviewed proceedings.) [PDF](#) on Bepress.

Brian N. Larson, William Hart-Davidson, Kenneth C. Walker, Douglas Walls & Ryan Omizo, Use What You Choose: Applying Computational Methods to Genre Studies in Technical Communication, 2016 ACM SIGDOC '16. Conference held in Silver Spring, MD, September 2016. (Blind peer-reviewed proceedings.) [PDF](#) on Bepress.

### D. OTHER PUBLICATIONS, DATA SETS, AND CREATIVE PRODUCTS

Larson, Brian, *Replication data for "Endogenous and Dangerous,"* <https://doi.org/10.18738/T8/E6QVXJ>, Texas Data Repository, V1 (2021).

Larson, Brian, *Coding guide & replication data for "Precedent as Rational Persuasion,"* <https://doi.org/10.18738/T8/SXNR02>, Texas Data Repository, V1 (2020).

Brian N. Larson, *DOURS: A Heuristic for Discovering Research Questions* (Sept. 7, 2020). [PDF](#) on SSRN.

Brian N. Larson, *Reading Minds to Write Emails* (July 16, 2020). 12 pages. [PDF](#) on SSRN.

Brian N. Larson, *Best Practices? Lessons from Technical Communication for Online Legal Writing Instruction* (June 26, 2020). 24 pages. [PDF](#) on SSRN.

Brian N. Larson, *First-year law students' court memoranda assignments 2012* (Web download file No. LDC2017T03). Philadelphia: Linguistic Data Consortium. February 15, 2017. This corpus of linguistic data, used for the 2016 WRITTEN COMMUNICATION article, is available to other researchers through LDC. [Abstract](#) at Bepress.

Brian N. Larson, *WrittenCommunication2016* [GitHub Repository]. Python, Atlanta, GA. Retrieved from <https://github.com/rhetoricked/WrittenCommunication2016>. 2016. This repository includes the code used to generate data for the 2016 WRITTEN COMMUNICATION article.

## III. EARNED DEGREES & BAR ADMISSIONS

**Doctor of Philosophy.** Rhetoric and Scientific and Technical Communication. Minor: Cognitive Science. University of Minnesota. May 2015.

**Juris Doctor.** William Mitchell College of Law (now Mitchell Hamline School of Law). *Summa cum laude*. May 2000.

**Bachelor of Arts.** Linguistics and Scandinavian Studies. University of Wisconsin—Madison. Degree granted with distinction. August 1992.

**Bar admissions.** Supreme Court of Texas (November 2017); U.S. District Court for the District of Minnesota (February 2003); United States Court of Appeals for the Eighth Circuit (December 2014); Georgia Bar (Active, January 2016 – January 2018; inactive from January 2018; resigned April 2019); Supreme Court of Minnesota (Active from November 2000; resigned June 2018).

#### IV. ACADEMIC APPOINTMENTS

**Texas A&M University School of Law.** Fort Worth, TX.

*Associate Professor* (tenure line). August 2017 – present.

**School of Literature, Media, and Communication, Georgia Institute of Technology.** Atlanta, GA.

*Assistant Professor* (tenure line). August 2015 – June 2017.

#### V. UNPUBLISHED RESEARCH ACTIVITIES

##### A. PRESENTATIONS

###### ***A1. Keynotes and invited seminars and presentations***

“Assessing Antiracism or Antiracist Assessment?: Strategies & Critiques for Inclusive and Equitable Writing Communities” (invited as responsive panelist to keynote speaker Prof. Teri McMurtry-Chubb). *LWI One-Day Workshop*, Stetson University School of Law (held online). December 3, 2021.

“Using Cases: An Empirical Study of Judge and Lawyer Practices” (invited for junior scholar exchange). University of Wisconsin Law School. March 4, 2020.

“Regulatory and Industry Factors Affecting Residential Real Estate Competition” (invited panelist). *What’s New in Residential Real Estate Brokerage Competition – An FTC-DOJ Workshop*, Washington, DC. June 5, 2018. ([Program page and video.](#))

“Using Technology to Make Real Estate More Competitive” (invited panelist). *Information Technology & Innovation Foundation*, Washington, DC. April 5, 2018. ([Program page and video.](#))

“Gender/genre: The lack of gendered register in texts requiring genre knowledge.” *Texas A&M University School of Law*, Fort Worth, TX. October 31, 2016.

“EULAs: Why copyright is not enough.” *Council of Multiple Listing Services Legal Seminar*, Las Vegas, NV. September 20, 2016. National continuing legal education program.

“MLS Collaborations: Business and legal considerations for leadership.” *Council of Multiple Listing Services Legal Seminar*, Las Vegas. September 20, 2016. National continuing legal education program.

“Legal communication instructors should do empirical research.” *Legal Writing Institute*, Portland, OR. July 12, 2016. Plenary session sponsored by LWI Professional Status Committee.

“Law and technology: Digital media and cyberlaw update.” *Council of Multiple Listing Services Legal Seminar*, Kansas City, MO. October 7, 2015. National continuing legal education program.

“Case-based reasoning: Theory, pedagogy, and practice.” *Stetson University College of Law*, Gulfport FL. November 17, 2014.

“Responding to law student writing: Research-based approaches.” *University of Minnesota Law School*, Minneapolis. August 21, 2014.

“Orientation for advanced writing instructors” (with Laura M. Pigozzi). *University of Minnesota, Writing Studies Department, Minneapolis*. August 25/27, 2014.

“Responding to law student writing: Research-based approaches.” *University of Minnesota Law School, Minneapolis*. August 22, 2013.

## **A2. U.S. & International Refereed Conferences**

“Exemplary Empirical Studies in Legal Communication.” Presentation/panel (with Shaun Spencer, Lance N. Long, Anne E. Mullins). *Legal Writing Institute 2022 Biennial Conference, Washington D.C.* July 2022.

“Law’s Rhetorics and Reasonings,” presentation as part of panel “The ‘Why are you here?’ of Legal Writing and Rhetoric” (with Lindsay Head, Antonio Elefano, Lisa-Jane Kotz). *Conference on College Composition and Communication, Chicago, Ill.* March 2022.

“Rigorous Research in Legal Communication.” Presentation/panel (with Kirsten K. Davis, Elizabeth Berenguer, Sherri Keene). *Contemporary Scholarly Methods and Works-in-Progress in Legal Communication, 2022 AALS Conference, held online.* January 6, 2022.

“Online Peer Review.” Presentation (with Kirsten K. Davis & Jennifer Sheppard). *William & Mary Conference for Excellence in Teaching Legal Research & Writing Online, held online.* June 20, 2020.

“Developing Asynchronous Content: Three Perspectives.” Presentation (with Allison Martin & Aliza Milner). *William & Mary Conference for Excellence in Teaching Legal Research & Writing Online, held online.* June 19, 2020.

“Exemplary Empirical Studies in Legal Communication.” Presentation (Larson was co-organizer and is a panelist). *Legal Writing Institute 2020 Biennial Conference, Washington, DC.* Scheduled July 2020; conference canceled due to COVID-19.

“Conjecture, Definition or Quality: Fact or Law.” Presentation (with Susan E. Provenzano). *Rhetoric Society of America 19th Biennial Conference, Portland, OR.* Scheduled May 2020; conference canceled due to COVID-19.

“The Legal Citation Translation Game.” Presentation. *Conference on College Composition & Communication, Kansas City, MO.* Scheduled March 2020; conference canceled due to COVID-19. (Acceptance rate unknown.)

“Case Uses: An Empirical Method for Studying Legal Arguments.” Presentation. *Rocky Mountain Legal Writing Conference, Tucson, AZ.* Scheduled March 14, 2020; conference canceled due to COVID-19.

“Re-presenting advocacy to re-imagine its future.” Presentation. *Reimagining Advocacy conference, Stetson University School of Law, Gulfport, FL.* November 9, 2019.

Accepted to present, but unable to attend: “Citing cases: Understanding practices of U.S. lawyers and judges.” Presentation. *International Symposium on Reasoning, Argumentation & Communication, Southwestern University of Finance & Economics (SWUFE), Chengdu, China.* Scheduled October 12–13, 2019. (SWUFE provided financial support for attendance.)

“The Life of the Law is Dialogic: Classical Stasis Theory and Contemporary American Civil Procedure.” Presentation (with Susan E. Provenzano). *Nevada Law Journal symposium, Classical Rhetoric as a Lens for Contemporary Legal Praxis, UNLV William S. Boyd School of Law, Las Vegas, NV.* September 27, 2019.

“High-Tech Peer Feedback: Peer Review Software as Legal Writing Technology Tool.” Presentation (with Kirsten K. Davis). *19th Annual Rocky Mountain Legal Writing Conference, University of Nevada—Las Vegas, William S. Boyd School of Law*. March 15, 2019. (Acceptance rate unknown.)

“Law’s Enterprise.” Symposium presenter. *West Coast Rhetoric Scholarship Symposium, University of Nevada—Las Vegas, William S. Boyd School of Law*. November 16, 2018. (Acceptance rate unknown.)

“Weird Science: The Empirical Study of Legal Writing.” Panel presenter (with Kenneth D. Chestek, Lance N. Long, Shaun D. Spencer). *18th Biennial Conference of the Legal Writing Institute, Milwaukee, WI*. July 14, 2018. (Acceptance rate unknown.) [PDF](#) on Bepress.

“How We Built a Scholarly Working Group Devoted to Classical Legal Rhetoric (and How You Can Do the Same Thing with Other Legal Writing Subjects).” Panel organizer and presenter (with others) *18th Biennial Conference of the Legal Writing Institute, Milwaukee, WI*. July 12, 2018. (Acceptance rate unknown.) [PDF](#) on Bepress.

“Flag-waving: Visual arguments, verbal reconstruction, and speaker intentions.” *9th Quadrennial Conference of the International Society for the Study of Argumentation, Amsterdam*. July 5, 2018. (Acceptance rate unknown.) [PDF](#) on Bepress.

“Celebrating Classical Rhetoric & Building Contemporary Law.” Panel presentation (with Kirsten Davis, Francis J. Mootz, Susan Provenzano, Susie Salmon). *18th Biennial Conference of the Rhetoric Society of America, Minneapolis, MN*. June 2, 2018. (Acceptance rate unknown.) [PDF](#) on Bepress.

*Conference Workshop: Corpus Linguistic Approaches to Teaching and Studying Writing*. Conference workshop faculty (with several others). “Hand annotation and reliability.” *Conference on College Composition & Communication, Kansas City, MO*. March 14, 2018. (Acceptance rate unknown.) [PDF](#) on Bepress.

“By reading this title, you have agreed to our terms of service.” Panel presentation (with Halcyon Lawrence & Sarah Whitcomb Laiola). *7th Annual Symposium on Communicating Complex Information, Greenville, NC*. (Acceptance rate unknown.) [PDF](#) on Bepress.

“Creative Collaborations: Cultivating New Voices from the Undergraduate Legal Writing Community.” Panel chair. *Conference on College Composition & Communication, Portland OR*. March 17, 2017. (Acceptance rate unknown.)

“Gender as a variable in writing studies: Ethics and methodology.” *Writing Research Across Borders IV, Bogotá*. February 16, 2017. (Acceptance rate unknown.)

“Qualitative empirical research in legal writing: The example of exemplary reasoning.” *Legal Writing Institute Biennial Conference, Portland, OR*. July 13, 2016. (Acceptance rate unknown.)

“La même chose: Lawyers’ use of exemplary reasoning in persuasive writing.” *Rhetoric Society of America Biennial Conference, Atlanta*. May 29, 2016. (Acceptance rate unknown.)

“‘It’s that obsession with grammar’: The discursive construction of international students in technical and professional writing courses” (with Anne Lazaraton & Laura Pigozzi). *American Association of Applied Linguistics Conference, Orlando, FL*. April 2016. (Abstract accepted; authors unable to attend. Acceptance rate unknown.)

“Relevance, cognitive environment, and audience.” *Conference on College Composition & Communication, Houston*. April 8, 2016. (Acceptance rate, 29.8%.)

“Technical communication and second language writing intersect: What students are thinking at the crossroads” (with Laura M. Pigozzi). *Modern Language Association Annual Conference, Vancouver, BC*. January 10, 2015. (Acceptance rate unknown.)

“‘Irreparable harm’ and legal arguments by analogy and example.” *8th Quadrennial Conference of the International Society for the Study of Argumentation (ISSA), Amsterdam*. July 3, 2014. (Acceptance rate unknown.)

“Reconsidering the generic status of student writing” (with Lee-Ann K. Breuch). *Conference on College Composition & Communication, Indianapolis*. March 22, 2014. (Acceptance rate unknown.)

“Gender differences in disciplinary writing.” *Writing Research Across Borders III, Paris*. February 20, 2014. (Acceptance rate, 61.6%.)

“Articulations of research: Examining research results in problem-focused student writing” (with Lee-Ann K. Breuch). *Writing Research Across Borders III, Paris*. February 22, 2014. (Acceptance rate, 61.6%.)

“Examining a Twitter-based discourse community of composition scholars.” *Conference on College Composition & Communication, Las Vegas*. March 15, 2013. (Acceptance rate unknown.)

“Building Bridges within Digital Humanities” (with Fortin, M.A., Gil, A., & Marcotte, S. Moderator: Skallerup Bessette, L.). *Modern Language Association Annual Conference, Boston*. January 3, 2013. MLA President Michael Bérubé included the roundtable in the brochure on the year’s presidential theme, *Avenues of Access*. (Acceptance rate unknown.)

“Analysis and impact of student research writing in a technical and professional writing course” (with Lee-Ann K. Breuch). *Conference of Council on Programs in Technical & Scientific Communication, Houghton, MI*. September 28, 2012. (Acceptance rate unknown.)

“Second class for the second time: How the commercial speech doctrine stigmatizes commercial use of aggregated public records” (with Genelle I. Belmas). *University of South Carolina Law School Symposium on Commercial Speech in an Age of Emerging Technology and Corporate Scandal, Columbia, SC*. February 16, 2007. (Acceptance rate unknown.)

### **A3. Selected Other Academic Presentations & Participation**

“Star-Spangled: The flag as tool of protest and nationalism” (with Genelle I. Belmas). *American Culture Association/Popular Culture Association Annual Meeting, Seattle, WA*. March 23, 2016.

Building Software Hands-on Workshop. *6th Biennial Rhetoric Society of America Summer Institute, Madison, WI*. June 5–7, 2015.

“Analyzing Large-Scale Datasets in Writing Studies.” *ATTW 2015 Research Methods Workshop. Association of Teachers of Technical Writing, Tampa FL*. MARCH 17, 2015. Enrollment following competitive application process.

“Gender/Genre: Gender differences in professional writing.” *Current Research in Writing Studies, University of Minnesota, Minneapolis*. October 29, 2014. Departmental presentation.

“Gender as a variable in writing studies: Ethics and methodology.” *Doing Rhetoric at the University of Minnesota, Minneapolis*. September, 20, 2014. Graduate student conference.

*Summer School on Argumentation in Context. Department of Speech Communication, Argumentation Theory, and Rhetoric University of Amsterdam*. June 23 – 27, 2014. Week-long



seminar exploring the pragma-dialectic model of argumentation with leading faculty, including Frans H. van Eemeren, Bart Garssen, and Eveline Feteris.

Session chair: "Student research and assignments across/in the disciplines." *12th International Writing Across the Curriculum Conference, Minneapolis*. June 13, 2014.

"WRIT 3029W, WRIT 3562W, and the Writing for International Students Program (WINS)" (with Laura M. Pigozzi). *Teachers Teaching Teachers, University of Minnesota, Minneapolis*. February, 12, 2014.

*Seminar in Argumentation. 5th Biennial Rhetoric Society of America Summer Institute, Lawrence KS*. June 3 – 7, 2013. Week-long seminar with leading faculty, including David Zarefsky, Jeanne Fahnestock, and Frans H. van Eemeren.

"Cognitive-pragmatic rhetoric and rhetorical genre." *Doing Rhetoric at the University of Minnesota, Minneapolis*. April 27, 2013. Graduate student conference.

"Gender/Genre: Gender differences in professional writing (Phase II)." *Conference on College Composition and Communication, Las Vegas, Genre in Action* workshop. March 13, 2013.

*Lisbon Machine Learning School 2012, Instituto Superior Tecnico, Lisbon, Portugal*. July 19 – 25, 2012. Week-long program on development and use of machine learning algorithms in natural-language processing.

"Gender/genre: Gender differences in professional writing." *Conference on College Composition and Communication Research Network Forum, Saint Louis*. March 21, 2012.

"Collaborative learning in an online technical communication class." *Minnesota Colleges and Universities English and Writing (MnCU EW), Brooklyn Park, MN*. March 25, 2011.

#### **A4. Selected National Trade Presentations**

"EULAs: Why copyright is not enough." *Council of Multiple Listing Services Legal Seminar, Las Vegas*. September 20, 2016. National continuing legal education program.

"MLS Collaborations: Business and legal considerations for leadership." *Council of Multiple Listing Services Legal Seminar, Las Vegas*. September 20, 2016. National continuing legal education program.

Chairman. *Council of Multiple Listing Services Legal Seminar, Huntington Beach*. September 23, 2014. National continuing legal education program.

Chairman. *Council of Multiple Listing Services Legal Seminar, Boise, ID*. October 2, 2013. National continuing legal education program.

"Copyright fundamentals and piracy litigation." *Council of Multiple Listing Services Legal Seminar, Boise, ID*. September 26, 2012. National continuing legal education program.

"Legal analysis of data-licensing agreements proposed to real estate multiple listing services." *Real Estate Information Symposium, Houston*. March 30, 2010.

Organizer/leader. *NAR/DOJ Virtual Office Website Mini-Conference, Denver*. July 22, 2008.

#### **B. GRANTS AND CONTRACTS**

"Measuring Perceptions of Legal and Ethical Frameworks for Authorized Data Use."

Texas A&M Triads for Transformation  
Date: January 1, 2021  
Amount Received: \$30,000  
Role: PI (with Dr. Hye Chung Kum and Prof. Cason D. Schmit)  
Period of contract: January 1, 2021–December 31, 2022

“Intersections of Classical Rhetoric & Contemporary Law”

Texas A&M University Arts and Humanities Fellowship  
Date: April 2019  
Amount Received: \$15,000  
Role: PI  
Period of contract: Four years

“The Pragmatics of Othering: A Critical Discourse Analysis of Cyberhate”

Texas A&M Triads for Transformation  
Date: January 1, 2019  
Amount Received: \$30,000  
Role: PI (with Dr. Jyotsna Vaid and Dr. Zohreh R. Eslami)  
Period of contract: January 1, 2019–December 31, 2020

“REULLab: Responsible End-User Licensing Lab”

Ivan Allen College of Liberal Arts Digital Integrative Liberal Arts Center Fund  
Date: February 17, 2016  
Amount Received: \$20,000  
Role: PI  
Period of contract: March 2016 –June 2017

**C. MEDIA, SOCIETAL, AND POLICY IMPACTS**

Cason Schmit, Hye-Chung Kum & Brian N. Larson. “Data privacy laws in the US protect profit but prevent sharing data for public good – people want the opposite,” *The Conversation*. Aug. 30, 2021. <http://theconversation.com/data-privacy-laws-in-the-us-protect-profit-but-prevent-sharing-data-for-public-good-people-want-the-opposite-166320>

Letter of Cason Schmit, Hye-Chung Kum, and Brian N. Larson to Harvey S. Perlman, Drafting Committee Chair, Personal Data Protection Act, Uniform Law Commissioners. June 6, 2021. Cited as rationale for revisions to the Act between letter’s date and adoption by ULC in July 2021.

“Episode 3: Televised Political Debates,” *Linguistics Lounge* (podcast). Nov. 12, 2020. Larson interviewed. <https://www.podbean.com/ew/pb-maisq-f205ef>

“Linguistic Science has Revealed a Stunning Truth About a Chaotic Debate,” *Inverse*. Sept. 30, 2020. Larson interviewed. <https://www.inverse.com/mind-body/linguistics-explains-the-most-chaotic-part-of-last-nights-debate>

Christopher Cocchiarella. “How to Write Relevant Emails: An Interview with Brian Larson.” *Mindful Technics*. July 15, 2020. Larson interviewed. <https://mindfultechinics.com/how-to-write-relevant-emails-an-interview-with-brian-larson/>

“Susan Provenzano & Brian Larson on Analyzing Legal Argumentation,” *Ipsi Dixit* (podcast). Season 1, Ep. 455. January 7, 2020. Larson and co-author interviewed. <https://shows.acast.com/ipse-dixit/episodes/susan-provenzano-brian-larson-on-analyzing-legal-argumentati>

“Chatting about oral advocacy and ‘vocal fry.’” *Before the Bar* (online publication by American Bar Association for law students). Dec. 8, 2016. Part of Larson’s participation in a Facebook chat among scholars of legal communication was quoted in article.

<http://abaforlawstudents.com/2016/12/08/chatting-about-oral-advocacy-and-vocal-fry/>

Celeste Headlee & Trevor Young. “Study Finds Men and Women Don’t Communicate Differently When Tasked with Writing.” *On Second Thought: Georgia Public Broadcasting News*. Dec. 7, 2016. Larson interviewed on public radio. <http://gpbnews.org/post/study-finds-men-and-women-dont-communicate-differently-when-tasked-writing>

“Actually, Men and Women Don’t Communicate Differently, at Least in Writing,” *ScienceBlog*. November 28, 2016. Reporting on Larson’s 2016 *Written Communication* article. Larson quoted. <https://scienceblog.com/490194/actually-men-women-dont-communicate-differently-least-writing/>

Rogers, Victor. “Is Civil Political Discourse Dead? Professors Weigh in on What It Means to Be ‘PC.’” *The Whistle*. 40(14), p. 1, 5 July 2016. Also appears at <http://www.news.gatech.edu/2016/07/05/political-civility-dead> as “Is Political Civility Dead? Professors Weigh in on What It Means to Be ‘PC.’” Larson interviewed and quoted.

## VI. SERVICE

### A. COMMUNITY AND PROFESSIONAL SERVICE

*Co-leader (with Kirsten K. Davis), Research Methods in Legal Communication*, August 2020–present. National virtual reading group of scholars interested in this space.

*Sirico Scholars Workshop (Legal Writing Institute)*. Appointed Member, Governing Board, 2021–25.

*Section on Legal Writing, Reasoning, and Research, Association of American Law Schools*. Elected Member, Executive Committee, 2022–24.

*Legal Writing Institute*. Member, *Program Committee*, 2021–22. Member, *Discipline Building Working Group*, June 2020–present. Member, *Scholarship Development Committee*, 2018–20.

*Production Editor, Prompt: A Journal of Academic Writing Assignments*, June 2020–present. Oversaw redesign of journal and transition to new production platform.

*Dallas LGBT Bar Association, Inc.* Director and Secretary, 2019–2021; Vice President for Communication, 2020–21; member May 2018 – present.

*Designer, Legal Analysis, Research & Writing Program, 2020 Newsletter*, Texas A&M University School of Law.

*Outreach Committee, Section for Legal Writing, Reasoning, and Research, Association of American Law Schools*. Member, Feb. 2018 – 2020. Co-chair, 2019 – 2020.

*Assistant Editor, Journal of the Legal Writing Institute*. Volumes 22 & 23. 2018 & 2019.

*Dallas Bar Association*. Member Feb. 2018 – present. Small & Solo Firm and Science & Technology Sections. Member, CLE Committee. Volunteer interviewer, Summer Law Intern Program.

- CLE presenter (with 2L Olivia Countryman). “What’s Your Pronoun: Contemporary Gender Issues in Legal Communication.”
- Volunteer speaker, Coalition Day (Dallas city-wide college prep conference for high school students), May 22, 2019.

*Service as peer reviewer.* Served as peer reviewer for, or was invited to serve by, 2020 Association of Computational Linguistics Conference (Ethics track), *Frontiers in Psychology*, *Written Communication*, *Journal of Popular Culture*, *Journal of Business & Technical Communication*, and *Legal Communication & Rhetoric*. 2013 – present. Association of Educators in Journalism and Mass Communication, Law and Policy Division, Spring Colloquium. January 2016.

*American Bar Association.* Member 2000–present. Section of Intellectual Property Law (IPL) Liaison to Standing Committee on Technology and Information Systems, 2008–09. Chairman, IPL Section Databases & E-Commerce Committee, 2007–08. Member, IPL Section Annual Report Board, 2007–08. Member, IPL Section Committee on Online Data, Transactions, and Security (previously Databases & E-Commerce Committee), 2002–2009.

*MLS Domains Association.* Member, Board of Directors, 2013–2016. Corporate Secretary, 2010–2016. Non-profit trade association sought new top-level domain from Internet Corporation for Assigned Names and Numbers (ICANN) via international collaboration with the Canadian Real Estate Association.

*Real Estate Information Providers Association.* Member of board of directors, 2008 – 2010, of national association of real estate public records data brokers and commercial users of public records data.

*Hennepin County (MN) Bar Association Speaker's Bureau.* Speaker presenting to high school students, senior groups, and other community groups on aspects of the American legal system. 2005 – 2010.

*American Mock Trial Association.* Volunteer judge for invitational and regional intercollegiate mock trial competitions. 2003 – 2007.

#### **B. TEXAS A & M UNIVERSITY CONTRIBUTIONS**

*Admissions & Student Recruitment Committee.* 2021 – present.

*OUTlaw LGBTQ student group, Texas A&M University School of Law.* Adviser. 2017 – present.

*Honor Council, Texas A&M University School of Law.* 2021 – present.

*Teaching Methodology and Experiential Learning Focus Group.* 2021 – present.

*Diversity Council, Texas A&M University School of Law.* 2017 – 2020.

*Student Conduct Panel, Texas A&M University School of Law.* 2018 – 2020.

*Teaching Assessment Working Group, Texas A&M University School of Law.* 2019.

*Strategic Priorities Working Group, Texas A&M University School of Law.* 2018 – 2019.

*Student Publications Committee, Texas A&M University School of Law.* 2017-18.

#### **C. SERVICE AT OTHER INSTITUTIONS**

*Brittain Fellow Hiring Committee.* School of Literature, Media, and Communication, Georgia Institute of Technology. Spring 2017.

*Diversity Work Group.* School of Literature, Media, and Communication, Georgia Institute of Technology. Fall 2016 – Spring 2017.

*General education subcommittee, Institute undergraduate curriculum committee.* Georgia Institute of Technology. Fall 2016 – Spring 2017.

*Undergraduate curriculum committee.* School of Literature, Media, and Communication, Georgia Institute of Technology. Fall 2016 – Spring 2017. Chair, January 2017 – May 2017.

*GT Safe Space.* Georgia Institute of Technology. March 2016 – May 2017.

*Intellectual Property Advisory Board.* Georgia Institute of Technology. Fall 2015 – Spring 2017.

*Women’s Resources Center faculty advisory board.* Georgia Institute of Technology. Served on faculty advisory board, Fall 2015 – Spring 2017.

*Doing Rhetoric Organizing Committee.* University of Minnesota—Twin Cities. Member of graduate student group spanning two departments, Writing Studies and Communication Studies, charged with organizing and funding campus rhetoric conference.

*Advisory Committee to Director of Graduate Studies.* Writing Studies Department, University of Minnesota—Twin Cities. One of two graduate students elected by peers for academic year 2014-15. Represented the interests of graduate students before the director of graduate studies and the faculty of the department.

## VII. TEACHING

### A. COURSES TAUGHT

Texas A&M University School of Law

Semester, Year	Course #	Course Title	# of Students
Spring 2022	LAW 7643	Jurisprudence Seminar	~20
Spring 2022	LAW 7002	Legal Analysis, Research, and Writing	~20
Fall 2021	LAW 7001	Legal Analysis, Research, and Writing	~20
Spring 2021	LAW 7002	Legal Analysis, Research, and Writing	19
Fall 2020	LAW 7001	Legal Analysis, Research, and Writing	36
Spring 2020	None	(Research release)	
Fall 2019	LAW 7001	Legal Analysis, Research, and Writing	40
Spring 2019	LAW 7002	Legal Analysis, Research, and Writing	19
Fall 2018	LAW 7001	Legal Analysis, Research, and Writing	37
Spring 2018	LAW 7002	Legal Analysis, Research, and Writing	16
Fall 2017	LAW 7001	Legal Analysis, Research, and Writing	18

Georgia Institute of Technology

Semester, Year	Course #	Course Title	# of Students
Spring 2017	LMC 3403	Technical Communication, Theory and Practice	22
Spring 2017	LMC 6215	Issues in Media Studies (co-listed with 3408)	2

<b>Semester, Year</b>	<b>Course #</b>	<b>Course Title</b>	<b># of Students</b>
Spring 2017	LMC 3408	Rhetoric of Technical Narratives (co-listed with 6215)	12
Fall 2016	LMC 3403	Technical Communication, Theory and Practice	16
Fall 2016	LMC 6215	Issues in Media Studies (co-listed with 3408)	4
Fall 2016	LMC 3408	Rhetoric of Technical Narratives (co-listed with 6215)	13
Spring 2016	LMC 3403	Technical Communication, Theory and Practice	10
Spring 2016	LMC 3412	Communicating Science and Technology to the Public	7
Fall 2015	LMC 3403	Technical Communication, Theory and Practice	12

University of Minnesota—Twin Cities

<b>Semester, Year</b>	<b>Course #</b>	<b>Course Title</b>	<b># of Students</b>
Spring 2015	WRIT4431	Science, Technology, and Law	24
AY 2014-15	n/a	Law School Structured Writing Group	60
AY 2013-14	LAW6003	Legal Research and Writing	12
Fall 2013	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2013	WRIT3001	Writing Arguments	24
Fall 2012	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2012	WRIT3562	Technical and Professional Communication (fully online)	23
Spring 2011	WRIT3562	Technical and Professional Communication (fully online)	22
Fall 2010	WRIT3562	Technical and Professional Communication	23
AY 2009-10	LAW6003	Legal Research and Writing	~10
AY 2008-09	LAW6003	Legal Research and Writing	~10
Spring 2008	LAW6003	Legal Research and Writing	~10
AY 2006-07	LAW6003	Legal Research and Writing	~10
AY 2005-06	LAW6003	Legal Research and Writing	~10

Semester, Year	Course #	Course Title	# of Students
AY 2004-05	LAW6003	Legal Research and Writing	~10

**B. INDIVIDUAL STUDENT GUIDANCE AT TEXAS A&M SCHOOL OF LAW**

Hope Cory, J.D. 2022. "Rights in Death: Property Rights to Human Remains," note written for *Texas A&M University Journal of Property Law*, 2020–21.

Cade Bradberry, J.D. 2020. "The 2017 Hailstorm Bill and the Raging Storm Between Texas Tort Reformers and Plaintiffs' Attorneys," note written for *Texas A&M University Journal of Property Law*, 2018–19.

Mengyuan Fang, J.D. 2019. "Assessment of the *Berkson* Four-Part Inquiry through Empirical Studies," note written for *Texas A&M University Journal of Property Law*, 2017–18.

Faculty adviser to four 1L students each year: 2017–18, 2018–19, 2020–21.

**C. OTHER TEACHING ACTIVITIES**

"Structured Writing Group." *University of Minnesota Law School*. Developed a curriculum for a year-long supplemental discussion/recitation for students, particularly multilingual students (or "non-native speakers of English"), who need assistance with the linguistic registers and genres of legal communication. Piloted program in 2014-15 academic year. See Larson & Soper (2016) above for details.

"Writing for International Students." *University of Minnesota—Twin Cities*. Co-principal investigator on empirical study to assess international student perceptions of upper division undergraduate writing courses. Research methods included survey questionnaires, interviews, and classroom observations. Jointly responsible for design of curriculum for course section dedicated to multilingual students and for related resources for instructors of all sections of upper division writing courses. See Pigozzi, Larson, and Lazaraton (2014) above for details.

"Minnesota Observation of Writing Teachers Interest Group." *University of Minnesota—Twin Cities*. Founder and 2014-15 chairman of MOWTIG, interest group for graduate students and faculty interested in developing skills as formal observers of writing instruction. The group's goal is to enhance members' awareness of teaching evaluation theory, methods for formal observations, and management skills. Group members also value increased opportunities to be observed by others and to improve their own pedagogy.

**VIII. PROFESSIONAL EMPLOYMENT**

**Larson Skinner PLLC**

formerly **Larson/Sobotka PLLC and law office of Brian N. Larson**. Minneapolis, MN.

*Of counsel*. August 2015 – present. (Consulting role.)

*Managing member*. May 2008 – July 2015.

*Sole proprietor*. May 2002 – April 2008.

Founded and managed a national boutique law practice serving clients in the residential real estate technology field. Served as firm's managing member until 2015. Firm's practice focuses on copyright, trademarks, licensing, Internet matters, antitrust, and corporate governance.

**Regional Multiple Listing Service of Minnesota, Inc.** Saint Paul, MN.

*President and general counsel.* October 2000 – June 2002 (other positions November 1993 – October 2000).

Worked as chief staff executive of cooperative information technology business owned by non-profit trade associations and managed by volunteer board of directors representing complex, overlapping constituencies. By 2002, full-time staff of thirteen, technology contractors, and operations resulted in overall budget of more than \$4 million.

**Saint Paul Area Association of REALTORS® Inc.** Saint Paul, MN.

*Communications director.* August 1990 – December 1993.

**Deloitte** (formerly Touche Ross & Co. management consulting). Minneapolis, MN.

*Business graphic designer.* October 1988 – January 1990.

#### IX. HONORS AND AWARDS

**Texas A&M University ACE Aggie Allies Rainbow Award.** 2021.

**Texas A&M University Arts & Humanities Fellow.** Class of 2019.

**Thank a teacher! Georgia Institute of Technology.** Spring 2016.

**Thank a teacher! Georgia Institute of Technology.** Fall 2015.

**Council of Multiple Listing Services Hall of Fame.** October 2015.

**Association of Teachers of Technical Writing.** Graduate student scholarship to attend Research Methods Workshop (\$200). 2015.

**University of Minnesota<sup>SEP</sup> Writing Studies Department James I. Brown fellowship** recipient (\$5000). 2014.

**Swanepoel 200.** 2013, 2014. List of 200 most influential leaders in real estate industry.

**University of Minnesota<sup>SEP</sup> College of Liberal Arts Graduate Research Partnership Program** fellow (\$5000). Dr. Lee-Ann K. Breuch, supervisor. 2012.

**Inman News. 100 Most Influential Real Estate Leaders.** 2009-2013.

Selected for four consecutive years as one of the 100 most influential leaders in the real estate industry by *Inman News*, a national real estate news website with a focus on industry technology. Other honorees included members of Congress and national real estate regulators.