

BETTY LANDESMAN
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EDUCATION

Certificate in Copyright Management and Leadership, Center for Intellectual Property,
University of Maryland University College, August 2012.

Master of Science (Information Systems), School of Business and Public Management, George
Washington University, May 1997.

Master of Science in Library Science, Graduate School of Library and Information Science,
Simmons College, August 1976.

Master of Arts (French), Harvard University, June 1968.

Bachelor of Arts (French), Hunter College, June 1967.

PROFESSIONAL EXPERIENCE

2012-
Head of Technical Services and Content Management
Langsdale Library, University of Baltimore

Lead department responsible for electronic resources management, cataloging, acquisitions, and
serials. Represent library on university and consortium committees and task groups. Work at
Reference Desk.

2009-2012
Digital Resources and Metadata Coordinator
National Institutes of Health Library

Coordinated acquisition and licensing of electronic resources. Formulated, recommended, and
implemented cataloging and metadata policies and practices. Managed the integrated library
system. Selected materials for the library's collection. Member of the library's Writing Center
Team, providing editing assistance for researchers' manuscripts. Provided reference services.
Created online tutorials.

2004-2008
Head, Collection Management Team

National Institutes of Health Library

Managed team responsible for library technical services, including cataloging, acquisitions, and serials, as well as electronic resources management. Served as leader of the Integrated Library System team. Selected materials for the library's collection.

2003-2004

Associate Professor (Cataloger)

Learning Resources Division, University of the District of Columbia

Responsible for managing and performing all cataloging functions for the University library. Responsible for establishing standards and procedures for cataloging media and other special materials, such as the Felix E. Grant Jazz Archives holdings and digital and electronic data in the University collections. Represented the library on consortium committees.

2002-2003

Head of Cataloging

Congressional Research Service Library

Contract position coordinating cataloging operations at the Congressional Research Service. Cataloged materials in all bibliographic formats, print and electronic. Established and documented cataloging and processing procedures. Recommended and implemented new and changed operations to maximize effective use of the integrated library system.

2001-2002

Contract positions in several federal libraries

Managed team responsible for support and development of electronic library systems and services. On-site project manager supervising and coordinating technical services operations as well as ongoing implementation of and training on integrated library system. Worked on \$4 million records management contract.

1999-2001

Manager, Document Delivery Team

Research Information Center, AARP

Provided overall leadership for the team responsible for the acquisition of materials for the Research Information Center collection and for Association staff, collection development, interlibrary loan and document delivery services, circulation, stacks maintenance, and overall financial and administrative support for the RIC. Selected materials to support the research needs of the RIC and of all Association staff. Monitored copyright compliance. Introduced the use of a customized current awareness service for Association staff as well as the library's first E-books to the library.

1996-1999

Systems Training Librarian

Gelman Library, George Washington University

Participated in development and implementation of training on automated information systems for staff and patrons. Assisted patrons at the Reference Desk. Served as Reference Collection Maintenance Coordinator. Served as member of library committees. Served as library liaison to faculty departments. Developed partnerships with faculty and donors.

1991-1996

Systems Planning Coordinator

Gelman Library, George Washington University

Responsible for overall coordination of use of integrated library system, development of local area network, maintenance and replacement of computing hardware and telecommunications, and wiring for new computers. Served as member of library and consortium committees. Served as library liaison to faculty departments. Developed partnerships with faculty and donors.

1988-1991

Head of Cataloging and Systems Department

Gelman Library, George Washington University

Managed department responsible for cataloging and processing all materials for the Library. Coordinated maintenance of bibliographic databases and operation and maintenance of automated systems. Managed transition from standalone catalog and circulation systems to an integrated library system. Served as member of library and consortium committees. Served as library liaison to faculty departments. Developed partnerships with faculty and donors.

1985-1988

Product Manager for Serials and Acquisitions

CLSI, Inc.

Responsible for planning, design, description, and implementation of serials and acquisitions components of integrated library automation system. Worked also with other system modules as appropriate. Described and demonstrated system to libraries.

1984-1985

Head of Serial Procurement

Research Libraries, New York Public Library

Responsible for overall direction of serials ordering and claiming process for The Research Libraries. Planned for transition to automated serials system.

1980-1984

Head of Serials Department

Wellesley College Library

Supervised all serials activities, including: cataloging; checking in; claiming; ordering replacements and indexes; binding; providing serial record information. Oversaw ongoing reclassification. Supervised updating of Boston Library Consortium Union List of Serials and worked on BLC projects. Evening and weekend reference work.

1977-1980

Serials Cataloger

Northeastern University Library

Performed or revised all serials cataloging. Established and maintained series authority file. Processed continuations, checked in non-periodical series using OCLC serials control subsystem. Cataloged microforms, music scores, and monographs in areas of music and literature. Information Desk coverage.

1976-1977

Cataloger

Northeastern University Library

Responsible for cataloging and reclassification of monographs and microforms for the university library and for the Center for International Education Documentation.

1968-1975

Instructor

Department of Modern Languages, Northeastern University

Taught undergraduate courses in French language and literature. Created program and taught courses in Latin.

PUBLICATIONS

Web site reviews in Technical Services Quarterly and College & Research Libraries News

Book reviews in Telecommunications Electronic Reviews, Serials Review, and Journal of Electronic Resources in Medical Libraries

Database reviews in Reference Reviews

"The Serials Pig in the Aggregator's Poke : The Sequel", Technical Services Quarterly 19:4, 2002 (pp. 53-59)

"Holocaust Denial and the Internet" - in The Holocaust : Memories, Research, Reference, ed. Robert Hauptman and Susan Hubbs Motin (Haworth Press, 1998)

"Keeping the Jell-O® Nailed to the Wall : Maintaining and Managing the Virtual Collection" - in Pioneering New Serials Frontiers : Petroglyphs to Cyberserials, proceedings of 11th Annual NASIG Conference (Haworth Press, 1997)

“Gopher Gold and Gopher Gears : Using and Maintaining Gophers” - in Serials to the Tenth Power: Tradition, Technology, and Transformation, proceedings of 10th Annual NASIG Conference (Haworth Press, 1996)

“Multimedia” - in Every Student’s Internet Resource Guide, ed. Sara Amato

First edition: McGraw-Hill, 1996

Second edition: <http://www.magpie.org/amato/mumedia.htm>

“Tunneling Through Cyberspace in Search of Adventure : An Introduction to Gopher” and “(Almost) Everything Else You Ever Wanted to Know About Listservs and ListProcs” - in A Kaleidoscope of Choices : Reshaping Roles and Opportunities for Serialists, proceedings of 9th Annual NASIG Conference (Haworth Press, 1995)

"EDI Standards for Acquisitions: They're (Just About) He-ere...", Library Acquisitions: Practice & Theory 18:1, 1994 (pp. 119-121)

Union List Maintenance, or, How to Keep Up-to-Date in Keeping Up-to-Date" (contribution to “The Balance Point: Perspectives on the Future of Union Listing”), Serials Review 19:3, 1993 (pp. 72-73)

Editor of "Standard Fare" column of LITA Newsletter, 1992/93

By LITA tradition, column appeared under pseudonym "Pierre Badin LaTes VI"

"BISAC, SISAC, NISO, and X12: One Year Later" - guest "Standard Fare" column in winter 1992 issue of LITA Newsletter

"The SISAC Bar Code Symbol" (co-author), Serials Review, 17:2 (1991), p.47-51

“Online Public Access Catalogs and Serials” - in Serial Connections: People, Information, Communication, proceedings of NASIG Inaugural Conference (Haworth Press, 1987)

“Standing-Order Series: Serials or Monographs?” - in Projects and Procedures for Serials Administration, ed. Diane Stine (Pierian Press, 1985)

PRESENTATIONS

May 2, 2014 – North American Serials Interest Group

Presenter at “Snapshot Sessions”: “Expanding Technicians’ Work Within and Beyond the ILS”

March 17, 2014 – Electronic Resources & Libraries

Presenter at session “Wrangle those (e)Dogies! Community-Driven Standards and Best Practices for Librarians and Vendors”

November 7, 2013 – Charleston Conference “Issues in Book and Serial Acquisition”
Presenter at session “Herding E-Cats: Emerging Standards in Electronic Book and Journal Publishing and Management”

November 9, 2012 – Charleston Conference “Issues in Book and Serial Acquisition”
Presenter at session “Journals and Supplementary Data”

November 4, 2010 – Charleston Conference “Issues in Book and Serial Acquisition”
Presenter at session “Wherefore Art Thou RoMEO: A Review of Open Access/Public Access Definitions and Policies”

June 4, 2010 – North American Serials Interest Group:
Presenter at workshop “Licensing Electronic Journals Through Non-Subscription Agent ‘Go-Betweens’”

May 23, 2010 – Medical Library Association:
Presenter at session “Not Your Same Old Technical Services: Using Technology to Support the Transition to Electronic Resources Management”

April 19, 2010 – Innovative Interfaces Users’ Group:
Presenter at workshop “Inventory At Last! The NIH Library’s Experience With Circa”

November 6, 2009 – Charleston Conference “Issues in Book and Serial Acquisition”:
Presenter at session “We Need All the Help We Can Get!: Standards that Assist in Electronic Resources Management”

May 5, 2006 – North American Serials Interest Group:
Presenter at workshop “E-Resources = E-Opportunity: Connecting Systems, Technical Services and Patrons”

May 3, 2005 – Innovative Interfaces Users’ Group:
Presenter at workshop “Old Technical Services Staff CAN Learn New Tricks!”

June 23, 2000 - North American Serials Interest Group:
Presenter at workshop “Never Mind Seeing the Forest for the Trees, ILL Needs to Find the Leaves!”

June 20, 1998 - North American Serials Interest Group:
Presenter at workshop “Barbarism is the Absence of Standards...: Applying Standards to Untangle the Electronic Jumble”

May 29, 1997 - North American Serials Interest Group:
Presenter at preconference session “Using the Web in the Back Room”

April 21, 1997 - District of Columbia Library Association Government Documents/Library Technology

Interest Groups:

Presenter at workshop "Caught in the Web: Planning & Providing for Internet Access to Government Information"

June 21, 1996 - North American Serials Interest Group:

Presenter at concurrent session "Order Out of Chaos: Collection Development and Management of Internet Resources"

January 19 and 23, 1996 - NOTIS Cataloging and OPAC Special Interest Group meetings
One of panelists discussing format integration

October 12, 1995 - NOTIS Users' Group Meeting
Moderated session on Horizon OPAC

June 1-3, 1995 - North American Serials Interest Group:

Presenter at workshop "What's in it for Us? Internet Use in Technical Services"

April 21, 1995 - District of Columbia Library Association Technical Services/Library Technology Interest Groups:

Presenter at workshop "The Internet and Technical Services"

December 12, 1994 - District of Columbia Library Association Library Technology Interest Group

Participated in workshop on "Internet for Beginners"

October 27-28, 1994 - NOTIS Users' Group Meeting

Moderated sessions on electronic interchange with vendors and ProPAC

October 13-15, 1993 - NOTIS Users' Group Meeting:

Panelist in Acquisitions Special Interest Group session on vendor interfaces - did presentation on Standards for EDI

Panelist in Consortia Special Interest Group session on NOTIS from consortium member's viewpoint

Moderated session on ProPAC

June 28, 1993 - ALA:

Panelist in ALCTS Automated Acquisitions/In-Process Control Systems Discussion Group program on "EDI and Acquisitions - The Future is Now!"

June 17, 1993 - ARLIS meeting on "Art Librarians and the Internet":

Presented section on accessing library catalogs

June 11-13, 1993 - North American Serials Interest Group:

Presenter at workshop "When is a Union List Not A Union List? (And Vice-Versa)"

Co-moderated discussion group on union listing

October 22, 1992 - co-planner of DCLA Library Technology Interest Group workshop on "CD-ROM and Standards"

October 10-12, 1992 - NOTIS Users' Group Meeting:

Panelist in Serials Special Interest Group session on MARC Holdings - did presentation on Serials Holdings Standards

Moderated sessions on Location-Based Catalogs and Multiple Database Access Software in Consortia

September 13, 1992 - LITA national conference:

Co-chair of planning committee and moderator for TESLA program on "Three Standards That Will Change Your World"

June 1992 - North American Serials Interest Group:

Moderated discussion group on SISAC and standards

March 6, 1992 - Computers in Libraries Conference:

Panelist in session on Planning for OCLC Terminals

October 17, 1991 - organizer and presenter at DCLA Technical Services Interest Group/Library Technology Interest Group program on "Standards for the Acquisition of Library Materials" - did presentation on serial issue and article identifier and SISAC barcode symbol

October 1991 - NOTIS Users' Group Meeting:

Panelist in Cataloging Special Interest Group session on GTO and PRISM

Moderated session on Database Cleanup in Consortium Environment

Did poster session on SISAC Barcode Symbol and Release 5.1

June 1991 - North American Serials Interest Group:

Moderated discussion group on SISAC and standards

June 11, 1991 - Special Libraries Association Annual Conference:

Panelist in Information Technology Division Technical Services Section program on "The SISAC Barcode: A New Standard for Automated Serial Issue-Level Identification" - did presentation on revised serial item and contribution identifier and SISAC barcode symbol

June 1990 - North American Serials Interest Group:

Co-presented workshop on SISAC barcode symbol

June 22, 1990 - American Library Association annual conference:

Panelist in preconference on "NISO+BISAC+SISAC+Z39+X12 does not equal CHAOS" - did presentation on SISAC

March 1990 - DCLA Technical Services Interest Group:

Panelist in session on CD-ROM catalogs

November 1986 - Massachusetts Library Association
Presentation on serials management

June 1986 - North American Serials Interest Group:
Delivered paper on "Online Public Access Catalogs and Serials" at inaugural NASIG conference

May 1986 - ACRL New England Chapter Serials Interest Group

May 1983 - Special Libraries Group of Maine Library Association
Presentation on serials

OTHER ACTIVITIES AND ASSOCIATIONS

Co-chair, Next Gen ILS Task Group, University System of Maryland and Affiliated Institutions, 2012-

American Library Association:

Co-chair, ACRL Science and Technology Section Subject and Bibliographic Access Committee, 2012/13-2013/14

Member, ALCTS Acquisitions Section Research and Statistics Committee, 2012/13-2015/16

Member, ALCTS Collection Management Section Education Committee, 2011/12-2014/15 (chair, 2014/15)

Member, ALCTS Continuing Resources Section Standards Committee, 2012/13-2014/15 (chair, 2014/15)

Chair,, ALCTS Continuing Resources Section First Step Award Jury, 2010/11

Member, ALCTS Collection Management and Development Section Collection Assessment Committee, 2009/10-2010/11

Member, ACRL Science and Technology Section Subject and Bibliographic Access Committee, 2009/10-2011/12

Member, ALCTS Continuing Resources Section First Step Award Jury, 2009/10

Past Chair, ALCTS Collection Management and Development Section, 2008/09

Chair, ALCTS Collection Management and Development Section, 2007/08

Chair-Elect, ALCTS Collection Management and Development Section, 2006/07

ALCTS Representative to NISO, 2003/04-2006/07

ALCTS Collection Management and Development Section Collection Development and Electronic Media Committee, 2001/02-2004/05

LITA Legislation and Regulation Committee, 2002/03

ALCTS Serials Section Education Committee, 2003/04-2005/06

Chair, ALCTS Serials Section First Step Award Committee, 2002/03)

Member, ALCTS Serials Section First Step Award Committee, 2001/02
Member, ALCTS Research and Statistics Committee, 1998/99-2001/02
ALCTS Serials Section Policy, Research, and Publications Committee, 1997/98-2000/01
LITA Program Planning Committee, 1997/98-2000/01
Chair, ALCTS Serials Section Committee to Study Serials Standards, 1994/95-1996/97)
Member, ACRL Standards and Accreditation Committee, 1993/94-1997/98
LAMA Systems and Services Section Acquisitions Systems Committee, 1993/94-1996/97
Member, ALCTS Serials Section Committee to Study Serials Standards, 1993/94
ALCTS Serials Section liaison to SISAC, 1991/92-1992/93
Chair, ALCTS Serials Section Union Lists of Serials Committee, 1991/92-1992/93
Chair, ACRL Samuel Lazerow Fellowship Committee Fellowship for Research in Acquisitions or Technical Services Committee, 1991/92-1992/93)
LITA Technical Standards for Library Automation Library Automation Committee, 1989/90-1992/93
Member, ACRL Samuel Lazerow Fellowship Committee Fellowship for Research in Acquisitions or Technical Services Committee, 1989/90-1990/91
Member, ALCTS Serials Section Union Lists of Serials Committee 1989/90-1990/91
Member, ALCTS Serials Section Policy and Research Committee, 1985/86-1987/88
Co-chair, ALCTS Serials Section Research Libraries Discussion Group, 1984/85
ACRL Academic Status Committee, 1984/85-1986/87
ACRL New England Chapter Program Committee, 1981/82

Special Libraries Association:

Information Technology Division, Technical Services Section – chair, 2014-

NISO/SISAC:

Co-chair, National Information Standards Organization Content and Collection Management Topic Committee, 2011-
Member, National Information Standards Organization Content and Collection Management Topic Committee, 2009-2010
Past chair, Serials Industry Systems Advisory Committee [SISAC], 1990-91
Chair, Serials Industry Systems Advisory Committee [SISAC], 1988-90
Member, SISAC Subcommittee 2 => NISO Subcommittee DD (draft standard for computerized serials orders, claims, cancellations, and acknowledgements), 1985-90
Chair, SISAC subcommittee to develop X12 standardized format for purchase orders for serials, 1990-1995

OCLC:

Member at Large, Americas Regional Council Executive Committee, 2010/11

District of Columbia Library Association:

Awards Committee, 2012/13
Past President, 2000/2001
President, 1999/2000

Vice-President/President-Elect, 1998/99
Co-chair, Library Technology Interest Group, 1994/95-1997/98
Member, Planning Committee, Library Technology Interest Group, 1992/93-1993/94
Chair, Technical Services Interest Group, 1990/91

Co-chair, NOTIS OPAC Special Interest Group, 1992/93-1994/95

North American Serials Interest Group:

Student Outreach Committee, 2014/15-2015/16
Awards and Recognition Committee, 2010/11-2013/14
Nominations and Elections Committee, 2008/09-2009/10
Co-chair, Continuing Education Committee, 2006/07-2007/08)
Member, Continuing Education Committee, 2005/06
Member, Publications Committee, 2001/02-2005/06
Member, Electronic Communications Committee, 1993/94-1996/97

University System of Maryland and Affiliated Institutions (consortium):

Next Gen ILS Task Group (co-chair), 2012-

Chair, NELINET OCLC Serials Control Users Group, 1980-82
NELINET representative to OCLC Serials Control Advisory Committee, 1979-82

Chair, Nominating Committee, New England Library Association/New England Technical Services Librarians (NETSL), 1981/82

Chair, Boston Library Consortium Serials Committee, 1980/81