

Beate Gersch

Coordinator of Instruction Services, Assistant Professor of Bibliography and
 Undergraduate Outreach Librarian, University Libraries
 The University of Akron
 Bierce 177 C
 Akron, OH 44325-1709
bgersch@uakron.edu
 330.972.7831

*Curriculum Vitae***Education**

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| Doctor of Philosophy in Media Studies, University of Oregon Dissertation: Dis/Connected—Media use among Prison Inmates Best Dissertation Award, School of Journalism & Communication | 2003 |
| Master of Library and Information Science, Kent State University | 2011 |
| Master of Arts in American Studies, Freie Universität Berlin, Germany | 1996 |
| Graduate Certificate in Women's Studies, University of Oregon | 2000 |

*Bachelor degrees were not conferred in Germany prior to the 1999 Bologna Reform agreement.

Library Experience

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| The University of Akron, Akron, OH Assistant Professor of Bibliography & Undergraduate Outreach Librarian Coordinator of Instruction Services Visiting Asst. Professor of Bibliography & Undergraduate Outreach Librarian | 2014 – 2015 – Fall 2013 |
| Lorain County Community College, Elyria, OH Adjunct Reference Librarian | 2012 – 2013 |
| Cleveland Public Library, Cleveland, OH Substitute Library Assistant | 2011 – 2012 |

Teaching Experience

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| Kent State University, Kent, OH Part-time Faculty, School of Library & Information Science • Information Literacy Initiatives and Instruction | 2016 – |
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- Kent State University, Kent, OH
 Adjunct Professor, School of Journalism and Mass Communication 2009 – 2013
- Media, Power and Culture
 - Theory of Mass Communication (graduate level)
- Kent State University, Stark Campus, North Canton, OH
 Adjunct Professor, Department of Communication Studies 2009 – 2010
- Introduction to Human Communication
 - Intercultural Communication
- Trinity University, San Antonio, TX
 Assistant Professor, Department of Communication 2003 – 2008
 Adjunct Instructor 2001 – 2002
- Mass Media
 - Media Interpretation and Criticism
 - Media Audiences
 - Women and Media
 - Senior Capstone Course
- University of Texas—San Antonio, San Antonio, TX
 Assistant Professor, Department of Communication 2002 – 2003
 Adjunct Instructor 2001 – 2002
- Intercultural Communication
 - Introduction to Mass Communication
 - Foundations of Communication
- University of the Incarnate Word, San Antonio, TX 2001
 Adjunct Instructor, School of Research and Graduate Studies, Communication Arts
- Communication Theory
- Texas Lutheran University, Seguin, TX
 Adjunct Instructor, Communication Studies 2000 – 2001
- History of Communication Technology
 - Media Interpretation
 - International and Intercultural Communication
- University of Oregon, Eugene, OR, 1996 – 1999
 Graduate Teaching Fellow, School of Journalism and Communication
- Media and Society

Publications

Book Chapters

- Gersch, B. (2017). Common ground: Communicating information. In S. Godbey, S. Wainscott, & X. Goodman (Eds.), *Disciplinary Applications of Information Literacy Threshold Concepts* (65-77).
- Gersch, B. & Salem, J. (2017). Cooking with information resources in the online kitchen. In A. Dobbs (Ed.), *The Library Assessment Cookbook* (53-54).
- Delwiche, A., Gersch, B., & Williams-Rautiola, S. (2006). Production/Graphics. In W. Christ (Ed.), *Assessing Media Education: A resource for educators and administrators* (127-144). Mahwah, NJ: Lawrence Erlbaum.
- Gersch, B. (2003). Reflections on doing feminist research in a county jail. In M.A. Tétrault & R. Teske (Eds.), *Feminist Approaches to Social Movements, Community, and Power* (124-138). Columbia, SC: University of South Carolina Press.

Journal Articles

- Gersch, B., Lampner, W. & Turner, D. (2016). Collaborative metaliteracy: Putting the new information literacy framework into (digital) practice. *Journal of Library & Information Services in Distance Learning* 10(1), 1-16.
- P-CARE (2007). Fighting the prison-industrial complex: A call to communication and cultural studies scholars to change the world. *Communication and Critical/Cultural Studies* 4(4), 402-420. (contributed to article as Education chair of the Prison Communication, Activism, Research and Education collective, P-CARE, at the time)
- Gersch, B. (1999). Class in daytime talk TV. *Peace Review* 11(2), 275-281.
- Gersch, B. (1998). Gender at the crossroads: The Internet as cultural text. *Journal of Communication Inquiry* 22(3), 306-321.

Conference Proceedings

- Gersch, B. (1999). Jazz—The evolution of an image in African-American literature. In W. Wright & S. Kaplan (eds.), *Proceedings from the Society for the Interdisciplinary Study of Social Imagery: The Image of America* (46-52). University of Southern Colorado.
- Gersch, B. (1998). Class and gender in the daytime TV talk show. In W. Wright & S. Kaplan (eds.), *Proceedings from the Society for the Interdisciplinary Study of Social Imagery: The Image of Class* (74-79). University of Southern Colorado.

Refereed Presentations, Panels and Workshops

(forthcoming) Talk is Cheap: Conversation as a Model for Faculty-Engaged, Democratic Assessment (with Janet Bean, Michelle Byrne, and Jennie Hebert). Workshop. Association of American Colleges and Universities (AAC&U), General Education and Assessment Conference, Philadelphia, PA, February 2018.

Research as transformative experience: Authority and autoethnography. Academic Library Association of Ohio, Annual Conference, Columbus, OH, October 2017.

Shhh... Visualizing the Silent Dialogue about Race (with Stephanie Everett). Academic Library Association of Ohio, Annual Conference, Columbus, OH, October 2017.

Growing pains: Re-envisioning a Research and Learning Services department (with Kevin Garewal). Southwestern Ohio Council for Higher Education Library Conference, Wilberforce, OH, May 2017.

Strange lands: Using intercultural communication pedagogy in information literacy instruction. European Conference on Information Literacy, Prague, Czech Republic, October 2016.

Archives in the news: Using a mock press conference to introduce students to archival research (with Michelle Mascaro). International Federation of Library Associations and Institutions, Information Literacy Section Satellite Conference, Chicago, IL, August 2016.

Collaborative metaliteracy: Putting the new information literacy framework into (digital) practice (with Wendy Lampner), Distance Library Services Conference, Pittsburgh, PA, April 2016.

A match made in Framework heaven. LOEX Fall Focus, Ypsilanti, MI, November 2015.

Sustainability through the middle ground (with Miriam Matteson). Roundtable, Association of College & Research Libraries, Annual Convention, Portland, OR, March 2015.

Library outreach by design: Engaging student reporters to 'get the word out' (with Terry Lueck). Academic Library Association of Ohio, Annual Conference, Sandusky, OH, November 2014.

Building from the top: Re-imagining information literacy one administrator at a time (with Miriam Matteson). Academic Library Association of Ohio, Annual Conference, Canton, OH, October 2013.

Buried in the clutter: An analysis of information literacy content on academic libraries' web pages. Association of College & Research Libraries, Annual Convention, Philadelphia, PA, March 2011.

Keeping up and shutting out: Media use among female inmates, International Communication Association, Annual Convention, San Francisco, CA, May 2007.

New sites for media literacy: Redefining the margins, National Communication Association, Annual Convention, San Antonio, TX, November 2006.

Negotiating thirdspace: The role of media in prison (top paper, Media Studies division), Western States Communication Association, Annual Convention, San Francisco, CA, February 2005.

The challenges of IRB clearance and the development of trust in the criminal justice system, Roundtable, National Communication Association, Annual Convention, Chicago, IL, November 2004.

Race, television, and power dynamics in correctional facilities, International Communication Association, Annual Convention, New Orleans, LA, May 2004.

A space of one's own: Media consumption and the negotiation of public and private spaces in correctional facilities, National Communication Association, Annual Convention, Miami Beach, FL, November 2003.

Inmates' media consumption: Why should we care?, The American Studies Association of Texas, Annual Meeting, Waco, TX, November 2000.

Jazz, gender, and American identity, 'The Image of America' Conference, Society for the Interdisciplinary Study of Social Imagery, University of Southern Colorado, March 1999.

The interrelation of class and gender in the daytime TV talk show, 'The Image of Class' Conference, Society for the Interdisciplinary Study of Social Imagery, University of Southern Colorado, March 1998.

Invited Presentations, Panels and Workshops

(forthcoming) Librarians as cultural brokers: Celebrating the joys and tackling the challenges of cultural diversity and inclusion, Presenter, Northeast Ohio Regional Library System, Critical Conversations Workshop ("Tolerance is not enough: Libraries respond to hate"), May 2018.

(forthcoming) Shhh... Visualizing the Silent Dialogue about Race (with Stephanie Everett), Webinar, Academic Library Association of Ohio, Innovation Conversation Webinar, April 2018.

Online culture or culture online?, Keynote Speaker, Distance Learning Interest Group, Academic Library Association of Ohio, June 2017.

Leaning Into... ACRL Framework for Information Literacy, Panelist, Distance Librarianship Conference, Pittsburgh, PA, April 2016

As good as it gets...for now: Assessing information literacy in the general education curriculum. Poster session, American Library Association, Annual Conference, San Francisco, June 2015.

(in conjunction with the ACRL “Assessment in action: Academic libraries and student success” project; <https://apply.ala.org/aia/docs/project/10158>)

Who’s afraid of...assessment? (with Joe Salem), Workshop Leader, Institute of Teaching and Learning, University of Akron, February 2015.

Keynote, Tennessee Board of Regents, RODP Librarians Summer Academy, Nashville, June 2011.

Strategies for teaching students on the inside, Pre-conference panel: Looking Back/Moving Forward with Prison Communication: Action, Research & Education. National Communication Association, Annual Convention, Chicago, November 2004.

Awards

Distance Learning Visionary, Distance Learning Interest Group, Academic Library Association of Ohio, 2017

Service

Professional

Northeast Ohio Regional Library System, 2017 –

Member, Continuing Education Advisory Group

Association of College & Research Libraries, Instruction Section

Management and Leadership Committee, Secretary, 2017 – 2018

Academic Library Association of Ohio

Board Member, 2017 – 2019

Conference Planning Committee, Conference Evaluations, 2014 – 2015

Conference Planning Committee, Program Design, 2013 – 2014

P-CARE (Prison Communication, Activism, Research and Education)

Education chair, 2006 – 2007

National Communication Association

Annual Convention, Local Arrangements Committee, 2006

University

The University of Akron

General Education Speech Assessment Team, 2017

General Education Writing Assessment Team, 2016

Student Success Steering Team, 2015 –

Search Committee, Dean, University Libraries, 2017

Search Committee, Vice President for International Education and Global Affairs, 2016/17

President’s Advisory Committee, 2015 – 2017

General Education Communication & Quantitative Reasoning Assessment Committee, 2015

Pay It Forward (student competition), judge, June 2015

Provost’s Advisory Committee, 2014 – 2015

Assessment in Action, team leader, 2014 – 2015

The University of Akron Libraries

Information Literacy Task Force, chair, 2016 – 2017

RTP Guidelines Revision Committee, chair, 2015 – 2016

Nominating Committee, 2015 –

Search Committee, Life Sciences Librarian, 2015

Friends of the University Library Professional Education Scholarship Committee, 2014 – 2015

Search Committee, Instructional Design Librarian, co-chair, 2014

Outstanding Student Employee Award Committee, 2014

Embedded Librarianship Committee, chair, 2013 – 2014

Trinity University

Film Studies Committee, chair, 2003 – 2008

Committee on International Cinema, chair, 2003 – 2004

KRTU 97.1 FM, Board member, 2003 – 2008

Women's History Month Committee, 2003 – 2008

Assessment Committee of the Common Curriculum (Arts & Literature), 2007

University of Oregon

Women and Media Research Interest Group, co-founder and co-chair, 1997-1998

Community

Kent State University Child Development Center, Kent, OH

Communication and Outreach Committee, chair, 2010 – 2013

Bexar County Jail, San Antonio, TX

Volunteer Instructor, 2000 – 2001

Professional Development and Memberships

Supervisor Academy, Northeast Ohio Regional Library System (NEO-RLS), 2017

Certificate in Applied Project Management, University of Akron, 2015

Association of College & Research Libraries (ACRL) Immersion, Program Track, 2014

ACRL, Assessment in Action Program, 2014 – 2015

Quality Matters, University of Akron, 2014

American Library Association, member

Association of College & Research Libraries, member

Academic Library Association of Ohio, member

References

Kevin Garewal, J.D.

Associate Director
Harvard Law School Library
Areeda 518
1545 Massachusetts Avenue
Cambridge, MA 02138
617.496.3292
kgarewal@law.harvard.edu

Joseph A. Salem, Ph.D.

Associate Dean for Learning, Undergraduate Services and Commonwealth Campus Libraries
The Pennsylvania State University
510C Paterno Library
University Park, PA 16802-1812
814.865.3819
jsalem@psu.edu

Janet Bean, Ph.D.

Coordinator of General Education
Office of Academic Affairs
Leigh Hall 412
330.972.6462

Associate Professor, Department of English
Olin Hall 301a
330.972.6354

The University of Akron
Akron, OH 44325
jbean@uakron.edu

Kathleen Clark, Ph.D.

Associate Professor
School of Communication
The University of Akron
108 Kolbe Hall
Akron, OH 44325-1003
330.972.7485
kclark@uakron.edu