
Bashar H Malkawi
Program

First IP & Innovation Researchers of Asia Conference

31 January — 1 February 2019

&

Workshop for IP Teachers and Researchers

2 February 2019

Ahmad Ibrahim Kulliyyah of Laws
International Islamic University Malaysia
Welcome Message

Dear Colleagues,

Welcome to the First IP & Innovation Researchers of Asia Conference (IPIRA) and the Workshop for IP Teachers and Researchers held at the International Islamic University Malaysia, Kuala Lumpur!

IPIRA has been created to provide a forum for intellectual exchanges for researchers interested in IP law and related issues in Asia (including IP and Competition law, International Trade and IP, Information Technology and Internet law, and so forth), and beyond Asia. At IPIRA, researchers of all national origins and seniority levels can meet to discuss their works-in-progress. In addition to the Conference, the IPIRA Organizers have planned a Workshop to discuss Research Topics and Methodologies with the IP Teachers and Researchers. This additional initiative hopes to provide some useful information and continue in the future also in smaller settings across universities in Asia.

The Organizers would like to take the opportunity to extend their sincere thanks to the presenters, chairs, and participants to the Conference and Workshop, many of whom have travelled long distances. IPIRA will be graced by several distinguished speakers. In particular, we are very honored that the Chief Justice of Malaysia and the Minister of Domestic Trade and Consumer Affairs will serve as our distinguished Keynote Speakers, and that the Director General of the Malaysian IP Office will be one of our Distinguished Guests.

A heartfelt thank you goes to our colleagues, staff, and student assistants, without whom these events would not be possible. We are especially grateful to the colleagues at International Islamic University Malaysia for hosting the inaugural edition of IPIRA and Workshop. We also thank Petronas and the International Trademark Association (INTA) for their support in hosting, respectively, the Dinner and Musical Performance on the first day, and the Closing Reception on the second day of IPIRA.

We trust that you will find the next three days insightful, and will enjoy discussing IP-related topics, seeing old friends, and meeting new ones. Thank you for making these days special and for enriching the discussion about IP & Innovation with your research and works-in-progress.

The Organizers of the First IP & Innovation Researchers of Asia Conference and the Workshop for IP Teachers and Researchers
CONFERENCE PROGRAM

THURSDAY, 31 JANUARY 2019 (DAY 1)

8.00am – 9.00am  REGISTRATION  
Foyer Moot Court

OPENING OF THE DAY
Moot Court

9.00am – 9.10am  SINGING OF NATIONAL ANTHEMS: NEGARAKU  
RECITATION OF QURANIC VERSES & DO’A

9.10am – 9.20am  PROFESSOR EMERITUS TAN SRI DATO DZULKIFLI ABDUL RAZAK  
RECTOR, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
Welcome Remarks

KEYNOTE PRESENTATION
Moot Court

9.20am – 10.00am  YAA TAN SRI DATUK SERI PANGLIMA RICHARD MALANJIUM  
CHIEF JUSTICE OF MALAYSIA

10.00am – 10.30am  CORPORATE VIDEO, PRESENTATION OF SOUVENIRS, AND PHOTO SESSION

10.30am – 11.00am  Morning Tea Break (Foyer Moot Court)

INTRODUCTION BY ORGANIZERS
Moot Court

11.00am – 11.15 am  IDA MADIEHA ABDUL GHANI AZMI, AHMAD IBRAHIM KULLIYYAH OF LAWS,  
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA  
SHERIF SAADALLAH, WIPO ACADEMY, WORLD INTELLECTUAL PROPERTY  
ORGANIZATION

ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT  
PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION  
JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA

IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW
PLENARY SESSION
Moot Court

11.15am – 12.45 pm  THE IMPACT OF ACADEMIC TEACHING AND RESEARCH ON POLICY MAKING

CHAIR  IDA MADEHA ABDUL GHANI AZMI, AHMAD IBRAHIM KULLIYYAH OF LAWS, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

SPEAKER  ANTONY TAUBMAN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION

PANELISTS  
JEREMY DE BEER, FACULTY OF LAW, UNIVERSITY OF OTTAWA  
MIRANDA RISANG AYU, FACULTY OF LAW, UNIVERSITAS PADJAJARAN  
BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG  
JUSTIN HUGHES, LOYOLA LAW SCHOOL, LOS ANGELES  
BASSEM AWAD, IP AND INNOVATION, CENTER FOR INTERNATIONAL GOVERNANCE INNOVATION

12.45pm – 2.00pm  Lunch (Foyer Moot Court)

PARALLEL SESSIONS (1)

2.00pm – 4.00pm  PARALLEL SESSION 1.A: TRADEMARKS

CHAIR  ALISON FIRTH, FACULTY OF LAW, SURREY UNIVERSITY

PRESENTERS  
TAY PEK SAN, FACULTY OF LAW, UNIVERSITY OF MALAYA  
Recent Developments in the Protection of Registered Trade Marks in Malaysia

LI JING, SCHOOL OF LAW, JINAN UNIVERSITY  
Protection of GI Trademark and Innovation of National Rural Vitalization Strategy in China: Linxiang Fishing Floats Certification Trademark Case

SURENDRAN SUBRAMANIAN, SCHOOL OF LAW, QUEENSLAND UNIVERSITY OF TECHNOLOGY  
Trademarks in the Digital Environment: Identifying a Parameter Relevant for Online Trademark Infringement

HENNY MARLYNA, FACULTY OF LAW, UNIVERSITAS INDONESIA  
The New Provisions of Trademark Deletion Under Indonesia's Trademark Law (Law No. 20 of 2016): Some Critical Comments
2.00pm – 4.05pm  PARALLEL SESSION 1.B: PATENTS, AI & NEW TECHNOLOGIES

**Chair**
GLYNN LUNNEY, TEXAS A&M UNIVERSITY SCHOOL OF LAW

**Presenters**

CHUNG-LUN SHEN, NATIONAL CHENCHI UNIVERSITY COLLEGE OF LAW

AARTHI PRIYA SUBRAMANI, VIT UNIVERSITY
Utilisation of Artificial Intelligence in Determination of Patentability of an Invention: The Way Forward

ABHIHAY KUMAR MISHRA, LLOYD LAW COLLEGES NOIDA
Blockchain and IP Law: The Yin and Yen from Technology to IP world

KAVITA SHARMA, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY
Artificial Intelligence and Patents in Indian Healthcare Sector: Legal Issues and Challenges

PRAGYA CHATURVENDY, NATIONAL LAW UNIVERSITY DELHI
IP in Big Data: Towards a Sui Generis Legislation in India

2.00pm – 4.05pm  PARALLEL SESSION 1.C: COPYRIGHTS

**Chair**
JUSTIN HUGHES, LOYOLA LAW SCHOOL, LOS ANGELES

**Presenters**

ROKIAH ALAVI, KULLIYYAH OF ECONOMICS AND MANAGEMENT SCIENCES, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA (co-author Ida Madieha Abdul Ghani Azmi)
Same Copyright Law but Different Reward: The Importance of Guild and Effective Contract Law in the Creative Industry in Malaysia

RANJIT OOMMEN ABRAHAM, TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY
Interface Between Digital Rights Management and Fair Use for Access to Information

SAMUEL ANDREWS, ALBANY STATE UNIVERSITY
Developing Indigenous Creative Industries of Asia and Africa: Bollywood, Nollywood & Afollywood Copyright Conundrum

VANDANA MAHALWAR, FACULTY OF LAW, UNIVERSITY OF DELHI
Copyright and Academic Course Packs: How Congruous?

PAUL KIMANI, LAW SCHOOL, UNIVERSITY OF EXETER
Reformulating the Idea/Expression Dichotomy for the Better Encouragement of Creativity: A Comparative Review of the Law in the United States of America, the United Kingdom and Kenya
2.00pm – 4.05pm  PARALLEL SESSION 1.D: GEOGRAPHICAL INDICATIONS

CHAIR  
MIRANDA RISANG AYU, FACULTY OF LAW, UNIVERSITAS PADAJARAN

PRESENTERS  
MAHUA ZAHUR, DEPARTMENT OF LAW, EAST WEST UNIVERSITY  
The Myth and Reality of Geographical Indication in Bangladesh: A Case Study of Jamdani

SACHIN SATHYARAJAN, DEVELOPMENT AGENDA COORDINATION DIVISION, WORLD INTELLECTUAL PROPERTY ORGANIZATION  
Protecting Geographical Indications in the “Old World” Developing Countries: The Cases of Basmati Rice, Jinhua Ham and Ethiopian Heritage Coffees

OK SAIDIN, FACULTY OF LAW, UNIVERSITY OF NORTH SUMATRA  
Products with Geographical Indication and Indication of Origin (Study in North Sumatera)

NOBUYA FUKUGAWA, GRADUATE SCHOOL OF ENGINEERING, TOHOKU UNIVERSITY  
Determinants and Impacts of Public Agricultural Research: Product-level Evidence from Agricultural Kohsetsushi in Japan

DAO THI MAI QUyen, CIRAD (co-author Ha Le Thi Thu)  
Geographical Indications in the EU-Vietnam Free Trade Agreement: What Stands Beyond the “Geographical” Essence?

2.00pm – 4.05pm  PARALLEL SESSION 1.E: IPRs AND TRADE

CHAIR  
BASSEM AWAD, IP AND INNOVATION, CENTER FOR INTERNATIONAL GOVERNANCE INNOVATION

PRESENTERS  
JEREMY DE BEER, FACULTY OF LAW, UNIVERSITY OF OTTAWA  
Intellectual Property in Mega-Regional Agreements: Lessons from Canada’s Role in CETA, (CP)TPP, and USMCA

MOHAMMAD ATAUL KARIM, DEPARTMENT OF LAW, EAST WEST UNIVERSITY  
Geographical Indications at Bilateralism: Exploring EU-China Agreement on Geographical Indications

PRATYUSH NATH UPRETI, SCIENCES PO, PARIS  
Intellectual Property in Friendship, Commerce, and Navigation Treaties: An Historical Account

VALERIE SELVIE SINAGA, FACULTY OF LAW, ATMA JAYA CATHOLIC UNIVERSITY OF INDONESIA (co-author Jessica Restiana)  
Patent System in the ASEAN Member Countries: In Search of Effective Ways to Develop a Better Patent System in the Region

LIDA AYOUBI, LAW SCHOOL, AUCKLAND UNIVERSITY OF TECHNOLOGY  
Sanctions on Iran and Intellectual Property Rights: Collateral Damage or Lost Opportunities?
PARALLEL SESSION 1.F: PERSPECTIVES IN IP LAW

CHAIR
NARI LEE, DEPARTMENT OF ACCOUNTING AND COMMERCIAL LAW, HANKEN SCHOOL OF ECONOMICS

PRESENTERS
GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY
The Role of Public Perception in the Rule of Law: Experiments on Cross-Cultural Attitudes towards Property and Intellectual Property

ZHANG NAIGEN, SCHOOL OF LAW FUDAN UNIVERSITY
“Belt & Road”-Related IPR Customs Enforcement: China-EAEU, China-EU Cooperation

BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG
Keep Calm and Carry On: Counter-intuitive Lessons from the Jurisprudence on Fair and Equitable Treatment and Intellectual Property Rights

OWAIS HASSAN SHAIKH, SHAHEED ZULFIQAR ALI BHUTTO UNIVERSITY OF LAW (co-author Ashish Bharadway)
Strategic Actions Speak Louder than Words? A Framework for National IP Policy Making

ROSTAM J. NEUWIRTH, FACULTY OF LAW, UNIVERSITY OF MACAU

PARALLEL SESSION 1.G: IPRs AND INNOVATION

CHAIR
MA LE, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW

PRESENTERS
BASHAR MALKAWI, COLLEGE OF LAW, UNIVERSITY OF SHARJAH
Enacting Patent Legislation in Jordan and Its Impact on Innovation

EDY SANTOSO, FACULTY OF LAW, NUSANTARA ISLAMIC UNIVERSITY
Computer Software Protection on Social Innovation in Supporting the Creative Industry

NOVIANA DWI HARSIIWI, MINISTRY OF RESEARCH TECHNOLOGY AND HIGHER EDUCATION, REPUBLIC OF INDONESIA
Innovation and Infringement in the Era of Online Market and How It Affects Developing Country’s Economic Growth

Y.V.S. LAKSHMI, MARKETING & KNOWLEDGE MANAGEMENT GROUP, CENTRE FOR DEVELOPMENT OF TELMATICS (C-DOT)
IP Trends in 5G Technologies

MANVEEN SINGH, JINDAL GLOBAL LAW SCHOOL
Tracing the Evolution of Standards and Standards-Setting Organizations in the ICT Era
4.05pm – 4.30pm  Afternoon Tea Break *(Foyer Moot Court)*

**PARALLEL SESSIONS (2)**

4:30pm – 6.35pm  **PARALLEL SESSION 2.A: PATENTS AND MEDICINES**

*Chair*

**BRYAN MERCURIO, Faculty of Law, Chinese University of Hong Kong**

*Presenters*

**VU VAN ANH LE, Durham Law School, Durham University**

Compulsory Licensing for Patented Pharmaceuticals: A Comparative Analysis of India, Brazil, and Thailand

**MAZHARUL ISLAM, Faculty of Legal Studies, South Asian University**

Pharmaceutical Industry of Bangladesh: Opportunities and Concerns in Conformity with IP Regime

**SALVIN NAND, The University of Fiji School of Law (via Skype)**

Access to Medicine in the South Pacific: Endogenous Factors Impeding the Benefits of WTO-TRIPS Agreement

**PATTARIN KIATKAMALKUL, School of Law and Politics, University of Hull**


**MANJULA MALLEPALLI, School of Law, Bennett University**

TRIPS Agreement--Flexibilities and Complexities

4:30pm – 6.30pm  **PARALLEL SESSION 2.B: GEOGRAPHICAL INDICATIONS**

*Chair*

**SUSANNA LEONG, NUS Business School, National University of Singapore**

*Presenters*

**RAHMI JENED, Faculty of Law, Airlangga University** (co-authors Agung Sujatmiko and Irene Calboli)

Geographical Indication Protection for Batunese Tropical Apple

**WINNER SITORIUS, Faculty of Law, Hasanuddin University**

An Analysis of the Object of Geographical Indication Protection under Indonesian Trademark and Geographical Indication Law

**MONIQUE BAGAL, Food and Agriculture Organization**

The Feasibility of a Human-Rights Friendly Regime for Geographical Indications

**DELPHINE MARIE-VIVIEN, CIRAD – UMR Innovation**

The Protection of Geographical Indications: From Europe to Asian Countries, What is at Stake?
4:30pm – 6.35pm  PARALLEL SESSION 2.C: COPYRIGHT IN THE DIGITAL WORLD

**Chair**
MARIA LILLA’ MONTAGNANI, FACULTY OF LAW, BOCCONI UNIVERSITY

**Presenters**
DAI YOKOMIZO, FACULTY OF LAW, NAGOYA UNIVERSITY
Internet Intermediaries and Conflict of Laws with Regard to IP Infringement
JOOST POORT AND JOÃO PEDRO QUINTAIS, FACULTY OF LAW, UNIVERSITY OF AMSTERDAM
Global Online Piracy Study
AYYAPPAN PALANISAMY AND ROBINA AHMED, MODERN COLLEGE OF BUSINESS AND SCIENCE
Digital Environment and Copyright Piracy in the GCC – A Review
DAYANANDA MURTHY, DAMODARAN SANJIVAYYA NATIONAL LAW UNIVERSITY
Copyright Issues in the Digital Media - Way Forward
SUMIT SONKAR, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG
Enforcing Copyright through Website Blocking: Emerging Trends in UK and India

4:30pm – 6.30pm  PARALLEL SESSION 2.D: TRADEMARKS

**Chair**
TAY PEK SAN, FACULTY OF LAW, UNIVERSITY OF MALAYA

**Presenters**
PHIN SOVATH, FACULTY OF LAW, PANNASAstra UNIVERSITY OF CAMBODIA
Joint Ownership of Trademark in Cambodia from Comparative Perspective
RIKA RATNA PERMATA, FACULTY OF LAW, UNIVERSITY OF PADJAJARAN (co-author Tasya Safiranita Ramli)
Similarity in Indonesia Trademark Law
SITI BAQIURATUL ZAHRAA, INTI INTERNATIONAL UNIVERSITIES AND COLLEGES
Protection of Well-Known Trademarks: A Paradigm Shift from Likelihood of Confusion of Trademark Infringement to Anti-Dilution under Malaysian Trademark Law
GLYNN LUNNEY, TEXAS A&M UNIVERSITY SCHOOL OF LAW
Trade Dress: De Facto Functional is De Jure Functional

4:30pm – 6.35pm  PARALLEL SESSION 2.E: PATENTS AND STANDARDS

**Chair**
LAVINIA BRANCUȘI, POLISH ACADEMY OF SCIENCES

**Presenters**
MA LE, EAST CHINA UNIVERSITY OF POLITICAL SCIENCE AND LAW
Standard Essential Patents Dispute Adjudication in China: A Case Study
HIQUESEPP PUSCEDDU, LAW AND ECONOMICS CENTER, UNIVERSITY OF TILBURG

Hic Sunt Dracones? Mapping the Legal Framework Assisting China's Technology Standards Policy

VISHWAS DEVAIAH, JINDAL GLOBAL LAW SCHOOL

Evolving Huawei v. ZTE Framework and its Influence on SEP Litigation in India and China

M. MAHINDRA PRABU, TAMIL NADU NATIONAL LAW UNIVERSITY (co-author Royal Raj Subburaj)

Standard Essential Patent and Competition Law: An Analysis on Recent Trends and Developments in India

SUBHOSREE SIL AND MUDIT TAYAL, IP LITIGATION, HIGH COURT OF DELHI

Standard Essential Patent: Judicial Determination of Essential and Dynamics of Arriving at FRAND

4:30pm – 6.35pm PARALLEL SESSION 2.F: AI AND 3D PRINTING

CHAIR

GREGORY N. MANDELO, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

PRESENTERS

ANGELA DALY, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

3D Printing and Intellectual Property Futures in Asia

THOMAS MARGONI, CREATE, SCHOOL OF LAW, UNIVERSITY OF GLASGOW

Artificial Intelligence, Machine Learning and EU Copyright Law

VANDANA SINGH, GGS INDARAPRASTHA UNIVERSITY

Artificial Intelligence and Intellectual Property Issues: An Analysis from Copyright Perspectives

JAYANTA GHOSH, SCHOOL OF LAW, AMITY UNIVERSITY

Artificial Intelligence and Market Competition in Shaping Future for Intellectual Property Domain

AL-HANISHAM BIN MOHD KHALID, SCHOOL OF LAW, UNIVERSITI UTARA MALAYSIA (co-authors Rohaida Nordin and Safinaz Mohd Hussien)

Edge of Industrial Revolution 4.0, Intellectual Property Rights and the Butterfly Effect Towards Orang Asli in Malaysia

4.30pm – 6.35pm PARALLEL SESSION 2.G: GENETIC RESOURCES AND TK

CHAIR

MAEGAN MCCANN, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION

PRESENTERS

NURUL BARIZAH, FACULTY OF LAW, AIRLANGGA UNIVERSITY

Preventing Biopiracy in Indonesia through Disclosure Requirement and Access Permit; Will Such Approaches be Adequate?
SONG XIAOTING, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY
Fairly Protect Innovations Associated with Traditional Knowledge: The Experience From China

P. SREE SUDHA, DAMODARAM SANJIVAYYA NATIONAL LAW UNIVERSITY
IPR a Key tool in Protection and Commercialization of Traditional Cultural Expressions (TCEs) – Developing Countries Perspective

MAS RAHMAH, FACULTY OF LAW, AIRLANGAA UNIVERSITY
Disclosure of Origin and Benefit Sharing in the Case of Genetic Resources’ Problem and Solution to prevent Biopiracy in Indonesia

KHUSHBU KUMARI, NATIONAL LAW UNIVERSITY DELHI (co-author Yogesh Pai)
Competition Law in the Agri-Biotech Industry in India

7.00pm

Dinner and Cultural Performance
Wadi Budi Multipurpose Hall of IIUM
Sponsored by Petrolam Nasional Berhad (Petronas)

GUEST SPEAKER
SENIOR OFFICIAL, PETROLAM NASIONAL BERHAD (PETRONAS)

END OF DAY 1 (See next page for the program of Day 2)
FRIDAY, 1 FEBRUARY 2019 (DAY 2)

8.00am – 9.00am  REGISTRATION
Foyer Moot Court

OPENING OF THE DAY
Moot Court

9.00am – 9.10am  SINGING OF NATIONAL ANTHEMS: NEGARAKU
RECITATION OF QURANIC VERSES & DO’A

KEYNOTE PRESENTATION
Moot Court

9.10am – 9.50am  YB DATUK SERI SAIFUDDIN NASUTION BIN ISMAIL
MINISTER OF DOMESTIC TRADE AND CONSUMER AFFAIRS

9.50am – 10.15am  PRESENTATION OF SOUVENIRS, AND PHOTO SESSION

10.15am – 10.30am  Morning Tea Break (Foyer Moot Court)

PARALLEL SESSIONS (3)

10:30am – 1.00pm  PARALLEL SESSION 3.A: COMMERCIALIZATION OF IPRs
MM 2.2

CHAIR
TANA PISTORIUS, COLLEGE OF LAW, UNIVERSITY OF SOUTH AFRICA

PRESENTERS
GARGI CHAKRABARTI, NATIONAL LAW UNIVERSITY JODHPUR
Transfer of Technology - Analysis of Current Status in India

VALERY LISHTSA, NOVOSIBIRSK STATE UNIVERSITY
IP, Innovation and Other Digital Assets in Business Transactions: Issues of Correlation and Due Legal Regulation

ERDENCHIMEG DASHPUNTSAG, OTGONTENGER UNIVERSITY OF MONGOLIA
Using Intellectual Property as Collateral: An International Experience and a Mongolian Perspective

SUBHASH CHANDRA ROY, CHANAKYA NATIONAL LAW UNIVERSITY
Ranjeet Kumar, Madanpalle Institute of Technology and Science
IP Innovation, Valuation, Technology Transfer and Commercialization Issues
Aishwarya Dhancholia, Raul, Chaudhry & Partners
Using Intellectual Property Assets as Collateral in Financial Institutes: Scenario in a Developing Country “India”

10:30am – 12.35pm Parallel Session 3.B: IPRs, Innovation and Competition
Chair
Masabumi Suzuki, Faculty of Law, Nagoya University

Presenters
Rujita Shenoy, National Law University Odisha
Lessons from U.S. Hatch Waxman Act and BPCIA: Really Regulating Competition?
Alexander Svetlicinii, Faculty of Law, University of Macau
The Gene Patenting Dilemma: An Antitrust Perspective
Angayar Kanni Ramaiyah, Faculty of Business Management, University Technology Mara
Towards Innovation, Intellectual Property Rights and Fair Competition Policy in Malaysia
Huang Wushuang, East China University of Political Science and Law
On Regulating the Online Unfair Competitions
Li Jingze, Tilburg Law School, Tilburg University
IPR Arrangements of a Hosting Open Source Project in Standard Setting Organizations Under the Lens of EU Competition Law

10:30am – 12.35pm Parallel Session 3.C: Geographical Indications
Chair
Rahmi Jened, Faculty of Law, Airlangga University

Presenters
Ranggalawe Suryasaladin Sugiri, Faculty of Law, University of Indonesia
The Utilization of the IP System as a Tool to Enhance Production and Promotion of Traditional Hand Weaving in Indonesia: Collective Mark Protection or Geographical Indications?
Caroline Joelle Nwabueze, Enugu State University of Science and Technology
Intangible Cultural Heritage and Geographical Indications of Art Festivals: A Case of New Yam Festivals in Nigeria
Bhumindr Butr-Indr, Faculty of Law, Thammasat University
The Development of Geographical Indications Protection in Thailand: A Case Study of Klong Thom Coffee in Krabi province and Khao Talu Coffee in Chumphon Province
LIM VEASANA, SOKSIPHANA & ASSOCIATE (MEMBER OF ZICO LAW)
Current Status on Legal Protection for GI Products in Cambodia

DJULAEKA DJOERO, FACULTY OF LAW, UNIVERSITY OF TRUNOJOYO MADURA
(co-author Dyah Ayu Sulistyo Rini)
Strengthening of Local Institution as a Protection of Geographical Indication of Camplong Water Guava

10:30am – 1.00pm PARALLEL SESSION 3.D: PATENTS
MM 2.5

CHAIR
MARTY ADELMAN, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL

PRESENTERS
SHAMBHU PRASAD CHAKRABARTY, SCHOOL OF LAW, AMITY UNIVERSITY
The Relevance of PCT as a Tool to Protect Patent Rights beyond Boundaries

QIU ZIYAN, NAGOYA UNIVERSITY GRADUATE SCHOOL OF LAW

NAINA KHANNA, EUROPEAN INTELLECTUAL PROPERTY INSTITUTES NETWORK (EIPIN)
Comparative Analysis of the Patent Quality Concerns in Europe and the U.S.A.

HU JINGJING, SOUTHWEST UNIVERSITY OF POLITICAL SCIENCE AND LAW
China's Patent Distribution and Strategy in the Countries along the “Belt and Road”

KONG WEIJIA (MARINA), SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY (co-author Cheng Dali)
The Role of Patent System in Hi-Tech Entrepreneurship: An Empirical Study from Shanghai

VIJAY KUMAR MAKYAM, I-WIN SERVICES
Unintentional Abandonment of Patent Applications: Need for Harmonization around the World

10:30am – 12.35pm PARALLEL SESSION 3.E: NATIONAL IMPLEMENTATION OF IPRs
MM 2.6

CHAIR
SAURABH VISHNUBHAKAT, TEXAS A&M UNIVERSITY SCHOOL OF LAW

PRESENTERS
A.B.M. ABU NOMAN, FACULTY OF LAW, UNIVERSITY OF CHITTAGONG
Implementation of Intellectual Property Rights in Bangladesh: A Critical Analysis

SHIRIN SYED, NORTH MAHARASHTRA UNIVERSITY
Indian Scenario of IP and Innovation: Role of Competition Law

RUDRA SHARMA, NATIONAL LAW COLLEGE, TRIBHUWAN UNIVERSITY
Intellectual Property Policy of Nepal
MADINA TURSUNOVA, TASHKENT STATE UNIVERSITY OF LAW
Implementing Innovations in Uzbekistan: Current Problems and Possible Solutions
MARK PERRY, SCHOOL OF LAW UNIVERSITY OF NEW ENGLAND (CO-AUTHOR PAUL MARTIN)
Australian Innovation Policy and Alignment with Intellectual Property Framework

10:30am – 12.35pm PARALLEL SESSION 3.F: COPYRIGHT LIMITATIONS & FAIR USE
MM 2.7
CHAIR
SONG XIAOTING, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY
PRESENTERS
KAROLINA SZTOBRYN, UNIVERSITY OF LODZ
The Clash Between Intellectual Property Law and Human Rights – Some Reflections from the Marrakesh Treaty Perspective
RATNARIA WAHID, COLLEGE OF LAW, GOVERNMENT AND INTERNATIONAL STUDIES, UNIVERSITI UTARA MALAYSIA
Considering Copyright Law in Open Educational Resources Development
ARIEL KATZ, FACULTY OF LAW, UNIVERSITY OF TORONTO
Debunking the Fair Use vs. Fair Dealing Myth: Have we had Fair Use all along?
MINI SRIVASTAVA, SCHOOL OF LAW, AMITY UNIVERSITY
Marrakesh Treaty for Persons with Print Disability – A Comparative Legal Discourse in Asia
MAHYUDDIN DAUD, AHMAD IBRAHIM KULLIYYAH OF LAWS, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
Reduction of Internet Pricing in Malaysia and its Relationship to the Evolution of Digital Content

10:30am – 12.35pm PARALLEL SESSION 3.G: IPRs AND GREEN TECHNOLOGY
MM 2.8
CHAIR
ANDREW MICHELL, UNIVERSITY OF MELBOURNE LAW SCHOOL
PRESENTERS
JOY XIANG, PEKING UNIVERSITY SCHOOL OF TRANSNATIONAL LAW
Domestic Innovation of Clean Technologies by Developing Countries?
SUNIL GLADSON DEVASAHA YAM MATHIAS, SCHOOL OF EXCELLENCE IN LAW, TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY
Patent on Green Technology and its Impact on Environmental Protection: With Particular Reference to Technology Transfer Mandate
MICHELE CHEW, JAMES COOK UNIVERSITY SINGAPORE
What Are “Soft Innovation Resources”?
SAAD NUSRULLAH, PUNJAB UNIVERSITY COLLEGE OF LAW

SOUMYA PRAKASH PATRA, INDIAN INSTITUTE OF TECHNOLOGY KHRAGPUR
Patent Filing Trend on the Field of Automotive Alternate Fuel Systems: An Analytical Study

12.35pm – 2.35pm  Lunch (Foyer Moot Court) and Prayer

PARALLEL SESSIONS (4)

2.35pm – 5.05pm PARALLEL SESSION 4.A: TRADE SECRETS

CHAIR
HI SHINUMA TAKESHI, FACULTY OF LAW, NAGOYA GAKUIN UNIVERSITY

PRESENTERS
NARI LEE, DEPARTMENT OF ACCOUNTING AND COMMERCIAL LAW, HANKEN SCHOOL OF ECONOMICS (co-author Ulla-Maija Mylly)
Third Party Liability in Trade Secrets

RICCARDO VECCELLIO SEGATE, FACULTY OF LAW, UNIVERSITY OF MACAU

SANUSI BINTANG, SYIAH KUALA UNIVERSITY ECONOMICS (co-authors Mujibussaliml, Mahfud, and Fikri)
Do Trade Secrets Prevail Transparency of International Investment Contracts After Indonesian Laws

NOOR ASYIKEEN MOHD SALLEH, FACULTY OF LAW, UNIVERSITY OF MALAYA
Worldwide Challenges Impairing Enforcement of Trade Secret Protection

EMMY LATIFAH, FACULTY OF LAW, UNIVERSITAS SEBELAS MARET (co-author Moch Najib Imanullah)
Legal Protection of Trade Secret Through Employment Contract in Indonesia

2.35pm – 5.05pm PARALLEL SESSION 4.B: TRADEMARKS & RIGHT OF PUBLICITY

CHAIR
SETH HAYS, INTERNATIONAL TRADemark ASSOCIATION, ASIA-PACIFIC OFFICE

PRESENTERS
TRAN VAN NAM, FACULTY OF LAW, NATIONAL ECONOMICS UNIVERSITY
Commercial Name Recognition and Dispute Resolution: A Case Study from Vietnam
ALTHAF MARSOOF, NANYANG BUSINESS SCHOOL, NANYANG TECHNOLOGICAL UNIVERSITY
Two Sides of a Dot: Challenges in Enforcing Trademarks in a World of ‘New gTLDs’

ZHANG HUAIYIN, SHANGHAI INTERNATIONAL COLLEGE OF INTELLECTUAL PROPERTY, TONGJI UNIVERSITY
The Protection of Celebrity Name in China: After the ‘乔丹’ Case by the Supreme People’s Court of China

HELITHA NOVIAMTY MUCHTER, FACULTY OF LAW, UNIVERSITAS PADJAJARAN
Protection of Indication of Source of Creative and Innovative Works in West Java to improve the Economy of Small and Medium Businesses

AAKANKSHA KUMAR, SCHOOL OF LAW, AMITY UNIVERSITY
Publicity as a Fundamental Right in India: A Re-look at the Privacy Roots of Personality Protection

2.35pm – 5.05pm
PARALLEL SESSION 4.C: PLANT VARIETIES
MM 2.8

CHAIR
GARGI CHAKRABARTY, NATIONAL LAW UNIVERSITY JODHPUR

PRESENTERS
TOWHIDUL ISLAM, DEPARTMENT OF LAW, UNIVERSITY OF DHAKA AND TASLIMA JAHAN, UNITED INTERNATIONAL UNIVERSITY
Legal Framework & Scope of Protection of Plant Varieties: A Tool for Agro-Economic Development of Bangladesh

HANG NGUYEN, LAW SCHOOL, UNIVERSITY OF EASTERN FINLAND
Farmer’s Privilege Regulations under Vietnam IP Law and European Union

ANA PENTEADO, UNIVERSITY OF NOTRE DAME (SYDNEY)
Claiming Anything Under the Sun: A Study of Appropriation of Plants in the Intellectual Property Legal Framework

AFZAL WANI, GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY
Protection and Advancement of Farmers' Right in the Context of Changing Faces of Technology: Indian Scene

SRISTHI SINGH, UNITED NATION’S UNIVERSITY FOR PEACE
India’s Plant Variety Protection Regime: Balancing TRIPS and Farmer's Rights

MURSHAMSHUL KAMARIAH USA, UNIVERSITY SULTAN ZAINAL ABDIN
Finding the Voice for Farmers under the PVP Law of Malaysia
2.35pm – 5.05pm  PARALLEL SESSION 4.D: COMMERCIALIZATION OF IPRs

CHAIR
DAI YOKOMIZO, FACULTY OF LAW, NAGOYA UNIVERSITY

PRESENTERS
NORAIN BINTI ISMAIL, UNIVERSITI TEKNIKAL MALAYSIA MELAKA (co-author Khadijah Mohamed)
Intellectual Property Rights Aspects for Commercialising Research Products in the University

ZAHIRA MOHD ISHAN, FACULTY OF ECONOMICS AND MANAGEMENT, UNIVERSITY PUTRA MALAYSIA
University’s IP Management Challenges

PHAN QUOC NGUYEN, SCHOOL OF LAW, VIETNAM NATIONAL UNIVERSITY
Legal Regulations on University-Industry Technology Transfer from Comparative Perspective between Vietnam and the USA

TANA PISTORIUS, COLLEGE OF LAW, UNIVERSITY OF SOUTH AFRICA
An Intellectual Property Management Perspective on Data Driven Regulation

MAJID BASHIR, AHMER BILAL SOOFI & CO.
Public-Private Partnership in Intellectual Property Innovation: Role of Academies

KHADIJAH MOHAMED, SCHOOL OF LAW, UNIVERSITY UTARA MALAYSIA (co-author Norain Binti Ismail)
Intellectual Property Ownership Allocation in Commercialisation of University Research Output

2.35pm – 5.05pm  PARALLEL SESSION 4.E: PATENTS

CHAIR
VALERY LISITSA, NOVOSIBIRSK STATE UNIVERSITY

PRESENTERS
LAVINIA BRANCUSI, POLISH ACADEMY OF SCIENCES
Interfaces between Patents and Designs of Graphical User Interfaces—Enhancing or Cross-blocking Means of Protection?

NAAZIMA KAMARDEEN, FACULTY OF LAW, UNIVERSITY OF COLOMBO
The Use of Pre or Post Grant Opposition to Refine the Patent System in Sri Lanka—A Critical Analysis

STEFAN PAPASTAFANOU, BUCERIUS LAW SCHOOL

EBRAHIM TABREZ, CALIFORNIA WESTERN SCHOOL OF LAW
Is There “Patent” in Sharia? Implications for Innovation in the Muslim World

PAWEE JENWEERANON, FACULTY OF LAW, THAMMASAT UNIVERSITY
Implication of Software Patenting on the Rise of Financial Technology in Thailand
SAURABH VISHNUBHAKAT, TEXAS A&M UNIVERSITY SCHOOL OF LAW
The Patent Landscape of the U.S. International Trade Commission

2.35pm – 5.05pm PARALLEL SESSION 4.F: COPYRIGHTS
CHAIR
ARIEL KATZ, FACULTY OF LAW, UNIVERSITY OF TORONTO
PRESENTERS
LAINA RAFIANTI, FACULTY OF LAW, UNIVERSITAS PADJADJARAN (co-author Miranda Risang Ayu)
National Collective Management System of Songs and Music in Indonesia
GUAN WENWEI, FACULTY OF LAW, CITY UNIVERSITY OF HONG KONG
Technology, Innovation, and Copyright
JAIN DIPESH, BOMBAY HIGH COURT, AND AMEYA PANT, WTS DHRIVA ADVISORS S.P.C.
Protection of Orphan Works in India: A Critical Analysis
PREETI MUHAMMED SRIVASTAVA, MUSCAT COLLEGE (co-author Nitha Siju)
Attitude, Awareness and Perception of Intellectual Property Rights (IPR) among College Students in Oman
DENNIS KHONG, FACULTY OF LAW, MULTIMEDIA UNIVERSITY (co-author Shubha Ghosh)
The Law and Economics of Database Protection: A Theoretical and Comparative Analysis
SUNANDA BHARTI, FACULTY OF LAW, UNIVERSITY OF DELHI
Inquietus over Copyright/Moral Rights in Some Artistic Works

2.45pm – 4.45pm PARALLEL SESSION 4.G: ENFORCEMENT OF IPRs
CHAIR
ZINATUL ASHIQIN ZANOIL, FACULTY OF LAW, UNIVERSITY KEBANGSAAM MALAYSIA
PRESENTERS
THARINDU H. RATHNAYAKE, THE OPEN UNIVERSITY OF SRI LANKA & DILAN T. RATHNAYAKE, UNIVERSITY OF SRI JAYEWARDENEPURA
An Investigation of Social Media Users' Awareness on IP Rights and IP Violations: A Case of Sri Lankan Facebook Users
CATHARINA RIA BUDININGSIH, FACULTY OF LAW, PARAHYANGAN CATHOLIC UNIVERSITY
Legal Issues of IPR Litigation Procedure in Indonesia: Problems for Small Entrepreneurs
WANG WEI, FACULTY OF LAW, THE UNIVERSITY OF HONG KONG
Copyright and Net Neutrality in Cross-Border China: Ethical, Legal and Social Implications in the Balance of Rights
Kwong Qijun, Graduate School of Law, Nagoya University

Resolving Cross-border Patent Disputes in ASEAN through the Application of Conflict-of-law Model Laws

Demita Mondal, Hidayatullah National Law University

 Arbitration as an Alternate Remedy to IP Disputes: An Indian Perspective

5.00pm – 5.30pm Afternoon Tea Break (Foyer Moot Court)

Plenary Session
Moot Court

5.30pm – 6.30pm Challenges and Opportunities for IP Teaching and Research in the XXI Century
Chair
Irene Calboli, Texas A&M University School of Law
Speaker
Sherif Saadallah, WIPO Academy, World Intellectual Property Organization
Panellists
Jacques de Werra, School of Law, University of Geneva
Susanna Leong, NUS Business School, National University of Singapore
Masabumi Suzuki, Faculty of Law, Nagoya University
Andrew Michell, University of Melbourne Law School
Alison Firth, Faculty of Law, Surrey University

6.30pm – 6.45pm Closing Remarks
Acknowledgements, Thanks, and the Future of the IP & Innovation Researchers of Asia Conference and Network

6.30pm – 8.00pm Closing Reception (Foyer Moot Court)
Sponsored by International Trademark Association (INTA)

Conclusion of the Conference (See next page for the program of the Workshop)
Workshop Program

SATURDAY, 2 FEBRUARY 2019

8.00am – 9.00am  **REGISTRATION**
*Foyer Moot Court*

**INTRODUCTION AND WELCOME**
*Moot Court*

9.00am – 9.05 am  **IDA MADELEHA ABDUL GHANI AZMI, AHMAD IBRAHIM KULLIYYAH OF LAWS, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA**

**SHERIF SAADALLAH, WIPO ACADEMY, WORLD INTELLECTUAL PROPERTY ORGANIZATION**

**IRENE CALBOLI, TEXAS A&M UNIVERSITY SCHOOL OF LAW**

**JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA**

**FIRST SESSION**
*Moot Court*

9:05am – 10:45am  **HOT,IMPACTFUL,AND IMPORTANT RESEARCH TOPICS: WHAT AND HOW TO CHOOSE?**

**CHAIR**

**JACQUES DE WERRA, SCHOOL OF LAW, UNIVERSITY OF GENEVA**

**PANELISTS**

**SUSANNA LEONG, NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE**

**NARI LEE, DEPARTMENT OF ACCOUNTING AND COMMERCIAL LAW, HANKEN SCHOOL OF ECONOMICS**

**TANA PISTORIUS, COLLEGE OF LAW, UNIVERSITY OF SOUTH AFRICA**

**JUSTIN HUGHES, LOYOLA LAW SCHOOL, LOS ANGELES**

**MASABUMI SUZUKI, FACULTY OF LAW, NAGOYA UNIVERSITY**

**JEREMY DE BEER, FACULTY OF LAW, UNIVERSITY OF OTTAWA**

10.45am – 11.00am  **Tea Break** *(Foyer Moot Court)*

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SECOND SESSION
Moot Courtkshi

11:00am – 1:00pm  A CONVERSATION ON RESEARCH METHODOLOGIES

Chair
Ida Madieha Abdul Ghani Azmi, Ahmad Ibrahim Kulliyyah of Laws, International Islamic University Malaysia

Panellists
Irene Calboli, Texas A&M University School of Law
Miranda Risang Ayu, Faculty of Law, Universitas Padjajaran
Maria Lilla’ Montagnani, Faculty of Law, Bocconi University
Gregory N. Mandel, Beasley School of Law, Temple University
Alison Firth, Faculty of Law, Surrey University
Glynn Lunney, Texas A&M University School of Law
Ann Bartow, School of Law, University of New Hampshire

1.00pm – 2.00pm  Lunch (Foyer Moot Court)

CONCLUSION OF THE WORKSHOP