Scholarly Communication: Bold New Opportunities for Libraries

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Bold New Opportunities for Libraries

Presentation by Barbara McDonald
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# Information Landscape

## Forms

- multimedia
- (un)published
  - data
  - blogs
  - lab notebooks
  - etc. etc. etc.
- VR, AR, games etc.

## Behaviour

- ubiquitous
- distributed
- born digital
- “micro” units
- socially transmitted
NICE THEORY. MAKE IT TWEETABLE!

HOW EINSTEIN FOUND $E=MC^2$
...people on the margins invariably develop their own media...

Harold Adams Innis
“Libraries are critical partners for the future of scholarly publishing”

Monica McCormick
For immediate release
May 27, 2009

The Canadian Association of Research Libraries welcomes the Brock University Library

MONTRÉAL – The Canadian Association of Research Libraries (CARL) welcomes the Brock University Library as the newest member of the Association.

1. Data Management <odesi>
2. OA [IR, OA Mandates, Synergies]
3. Mass Digitization
4. Research Collections [“P”reservation]

CARL Strategic Plan 2010-2012
intellectual crossroads
research intensive
facilitate OA
celebrate Brock researchers
1. STUDY

• ever-changing work patterns & needs of researchers

• particular attention to disciplinary (generational?) differences
2. DESIGN

flexible new services

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around processes that cause the most frustration and difficulty
Citation Management

- RefWorks
- Zotero: Goodbye 3x5 cards, hello Zotero.
- CiteULike
“iTunes for research papers”
3. EMBED

library
(content + services + staff)
within
researchers’ regular workflows
4. PUBLISH

Promote the IR as a publishing platform.
5. EXPOSE

Recognize that discovery of content will happen outside of libraries

Expose library content