

## **Baomei Zhao**

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### **Education background:**

**Ph.D. Family Studies**, University of Kentucky, U.S.A. (December, 2004)

**M. A. Economics**, Zhejiang University, China (December, 1998)

**B. A. English**, Zhejiang University, China (July, 1985)

### **Professional Experience:**

Jan, 2012- Present	Associate professor School of Social Work University of Akron
Aug, 2011- Dec, 2011	Associate professor School of Family and Consumer Sciences University of Akron
Aug, 2005-July, 2011	Assistant Professor School of Family and Consumer Sciences University of Akron
Jan, 2005-July, 2005	Instructor Department of Family Studies University of Kentucky
Jan, 2001-Dec, 2004	Teaching Assistant/Research Assistant Department of Family Studies/ 4-H Youth Development Extension University of Kentucky
Jan-Dec, 2000	Visiting Scholar Department of Business Administration Shawnee State University, Portsmouth, Ohio
July-Dec, 1999	Associate Professor College of Business Administration Zhejiang University of Technology, Hangzhou, China
Jan, 1995-June, 1999	Researcher and Lecturer, Zhejiang Small and Medium-sized Business Development Institute, Zhejiang University of Technology, China
Jan, 1993-Dec, 1994	Lecturer, Zhejiang Economic and Management Institute for Leaders, China
July, 1985-Dec, 1992	Assistant Lecturer Zhejiang Economic and Management Institute for Leaders Hangzhou, China

### **Teaching Experiences:**

#### **Course Taught:**

<b>Time &amp; Places</b>	<b>Course and course number</b>	<b>Semester &amp;Year</b>
Summer, 2012- Present	Human Behavior and Social Environment (7750-841)	Fall 2012-Present
	Social Policy Analysis for Social Workers (7750-445)	Su, 2012-Present
Fall, 2005- Present	Introduction to Social Welfare (7750-276)	Su, 2013-Present
The University of Akron, Ohio	Family Financial Management (on-line) (7400-406/506)	Fall 06-Present
	Family Financial Management (7400-406/506)	Fall 05-Fall 12
	Family Life Management (7400-362)	Fall 05- Fall 12
	Consumer Education (on-line) (7400-301)	Fall 07-Fall 12
	Consumer Education (7400-301)	Fall 05-Fall 06
	Children as Consumers (7400-303)	Sp 06, 07 & 09
	Family Lifespan Perspectives (7400-602)	Sp 07 & 09
	Student Success Seminar (1100-101)	Fall 06 & 07
Jan, 2002-July, 2005	Personal Financial Management (on-line) (Fam 251)	Fall 03-Sp 05
Department of Family Studies, University of Kentucky	Personal Financial Management (Fam 251)	Su, 04 & 05
Jan-Dec, 2000	Economics	Su Quarter, 00
Department of Business	International Business	Jan-Dec, 00
Administration,	Asian Culture Issues	Su Quarter, 00
Shawnee State University,	Co-teaching a course: Teaching Individuals in a Pluralistic Society & Education for Disabilities (using long distance education facilities)	Sp & Fall quarters, 00
Portsmouth, Ohio		
July-Dec, 1999	International Business	Fall 99
Department of Business	Economics	Fall 99
Administration,		
Zhejiang University of Technology, Hangzhou, China		

### **Scholarly Publications:**

#### **Refereed Journal Articles:**

- Zhao, B., and White, N. (2015). Service learning for success—three cases at The University of Akron. *International Journal for Innovation-Education and Research*, (Vol-3 No-5, 2015)
- Zhao, B., Wang, S., Glotzer, R., and Robbs, J. (2013). Chinese and US teenage tobacco consumption and quality of life. *International Journal of Home Economics*, 6 (2), accessible at [https://www.ifhe.org/47/?no\\_cache=1&sword\\_list%5B0%5D=zhao](https://www.ifhe.org/47/?no_cache=1&sword_list%5B0%5D=zhao)
- Schulze, P., Zhao, B., and Young, C. (2009). Beliefs about infant feeding in China and the United States: implications for breastfeeding promotion. *Ecology of Food and Nutrition*, (48:345-368, 2009)
- Zhao, B. and Wilburn, V. (2008). Gender analysis on perception of quality of life regarding urgent needs and limited resources. *National Social Sciences Journal*, 33 (1), accessible at <http://www.nssa.us/journals/2009-33-1/2009-33-1-20.htm>

- Zhao, B., Schulze, P., and Wang, Y. (2007). Chinese teenager tobacco consumption & perception of quality of life. *Consumer Journal*, 3, 81-97
- Zhao, B. (July, 2007). Quality of life analysis regarding resources for different income levels. *National Social Sciences Journal*, 30 (2), accessible at <http://www.nssa.us/journals/2008-30-2/2008-30-2-21.htm>
- Zhao, B., Wilson, S., and Li, P. (2007). Chinese adolescent individualism & collectivism in the parent-adolescent relationship. *National Social Sciences Journal*, 29 (1), accessible at <http://www.nssa.us/journals/2007-29-1/2007-29-1-24.htm>
- Zhao, B. (2005). Community self assessment data assistance and editing, published and accessible at [http://www.lexinc.org/needs\\_assessment/file\\_list.htm](http://www.lexinc.org/needs_assessment/file_list.htm)
- Zhao, B. (1999). The direction & measures for small and medium business intensive operation in Zhejiang Province. *East China Economic Management*, May1999 (Code: CN34-1014/F)
- Zhao, B. (1999). Hong Kong second board & new ideas for smb financing. *Zhejiang Economy*, June 1999 (CN33-1007/F)
- Zhao, B. (1998). On establishing human resources markets for entrepreneurs in China. *East China Economic Management*, May 1998 (Code: CN34-1014/F)
- Zhao, B. (1998). On entrepreneurs' human resources capitalization. *Zhejiang Economy*, June 1998 (CN33-1007/F)
- Zhao, B. (1997). To develop resources recycling & promote constant development of national economy. *East China Economic Management*, April 1997 (CN34-1014/F)
- Zhao, B. (1997). Resources recycling and constant development. *Zhejiang Economic Management*. Feb. 1997 (Zhe01-1065)
- Zhao, B. (1996). The five C's pursuit of the Singaporean. *Zhejiang Economic Management*. April 1996 (Zhe01-1065)

#### **Contributor for the following books:**

- Zhao, B. & Fogue, R. (2006). Chinese college student: a commentary. Xi, Jieying (Ed.) *Chinese Youth in Transition*. Ashgate Publishing Limited. (ISBN 0-7546-4369-7) (p.164)

#### **Professional Presentations**

##### **Conference Presentations:**

- Zhao, B., White, N., Beyerle, T., and William, W. (2014) Service learning- leading student's success and career at the 16th International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B. (2014) Viewing Globally and Acting Locally at the Annual Health Disparity Conference in Fort Worth, TX.
- Zhao, B., Liang, X. and Pietzcker, E. (2012) Poverty and TANF Program in the U.S. at the 14th International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B. (April, 2012). *Comparison research on teenager tobacco consumption and perception of quality of life in China and U.S.* Paper presented at National Social Sciences Association Conference in Las Vegas, NV.
- Zhao, B. (2011) Family Financial Crisis and Survival Policy at the 13th International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B. (2010) The Economic Consideration of Higher Education at the 12th International Conference on Small and Medium Business Development in Hangzhou, China.

- Zhao, B., and Vollmer, J., (2009) *Panel presentation on small business development and family development* at the 11<sup>th</sup> International Conference on Small and Medium Business Development in Hangzhou, China.
- Zhao, B., Webb, T., Schulze, P., and Hu, J. (2009). Factors associated with juvenile crime: micro-system approach. Paper presented at National Social Sciences Association Conference in Las Vegas, NV.
- Zhao, B., Schulze, P., and Wang, Y. (Nov, 2008). *Chinese teenager tobacco consumption & perception of quality of life*. Paper presented at the university of Akron 2007 Grant Recipient Colloquium.
- Zhao, B. and Wilburn, V. (April, 2008). *Gender Analysis on Perception of Quality of Life Regarding Urgent Needs and Limited Resources*. Paper presented at National Social Sciences Association Conference in Las Vegas, NV.
- Schulze, P., Zhao, B., and Carlisle, S. (Feb, 2008). *Beliefs about Infant Feeding in China and the United States: Implications for Breastfeeding Promotion*. Paper presented at the cross-Cultural research Conference in New Orleans, LA.
- Schulze, P. and Zhao, B., (June, 2007). *Beliefs about Infant Feeding in China Implications for Breastfeeding Promotion*. Paper presented at AAFCS annual conference at Reno, NV.
- Schulze, P. and Zhao, B., (May, 2007). *Preschool in China*. Presented at OAFCS annual conference at Wilmington, OH.
- Zhao, B. (April, 2007). *Quality of Life Analysis Regarding Resources for Different Income Levels*. Paper presented at National Social Sciences Association Conference in Las Vegas, NV.
- Zhao, B., Kim, H. & Witt, D. (April, 2007). *Older Adults' Quality of Life In Individual, Family And Community Perspectives*. Paper presented at 2007 Annual Southern Gerontology Society Conference in Greensboro, SC.
- Heath, C., Zhao, B., and Dekhtyar, O., (Jan, 2007) *Regulatory Policy in Segregated Financial Markets: Effects of Alternative Personal Loan Options on Quality of Life submitted to Journal of Consumer Affairs*. Paper presented at Home Economics Institute of Australia 2007 conference in Sydney, Australia.
- Zhao, B. and Schulze, P. (Oct, 2006). *Designs of Preparing Yourself and Your Child for College*. Paper presented at The 8th International Conference on Small Business Development and Family Development in Hangzhou, China.
- Zhao, B., Heath, C. and Chapman, A. (Oct, 2006) *The Economic Consideration of Higher Education*. Paper presented at The 8th International Conference on Small Business Development and Family Development in Hangzhou, China.
- Zhao, B., Wilson, S. & Lee, P. (April, 2006). *Chinese Adolescent Individualism & Collectivism in the Parent-Adolescent Relationship*. Paper presented at National Social Sciences Association Conference in Las Vegas, NV. Accessible at [http://www.nssa.us/perspectives/perspectives\\_32-2\\_LV.htm](http://www.nssa.us/perspectives/perspectives_32-2_LV.htm)
- Zhao, B. (Nov, 2005). A Panelist at National Council on Family Relations Conference on Multiple Meanings of Families and International Research on Family Studies. Phoenix Arizona,
- Zhao, B., Heath, C. & Fargue, R. (April, 2005). *Quality of Life and Use of Human services Among Households*. Paper presented at American Council on Consumer Interests 50<sup>th</sup> conference in Columbus, Ohio
- Zhao, B. & Fargue, R. (Nov, 2004). *Personal Financial Education and the Trend in the U.S*. Paper presented at 66<sup>th</sup> National Council on Family Relations Annual Conference in Orlando, FL.
- Zhao, B. (Oct, 2004). *Personal Financial Education Will Promote Small Business Development*. Paper presented at the Sixth International Conference on Small and Medium Business Development in Hangzhou, China.

- Zhao, B. (June, 2004). *Family Development in the Form of Small Business in China and How We See This as a Trend*. Paper presented at 2004 American Association of Family and Consumer Sciences conference in San Diego, California.
- Wilson, S., Peterson, G. & Zhao, B. (Nov, 2003). *Individualism Versus Collectivism in the Chinese Parent-Adolescent Relationship: Predictors of Youthful Autonomy and Conformity*. Paper presented at 65<sup>th</sup> National Council on Family Relations Annual Conference in Vancouver, Canada.
- Zhao, B., Forgue, R. & Kim R. (May, 2003). *Economic Analysis of Tobacco Consumption Control in China*. Paper presented at American Council on Consumer Interests 49<sup>th</sup> conference, Atlanta, GE.
- Hildreth, G. & Zhao, B. (Oct, 2002). *Women's Second Employment after Retirement*. Paper presented at the Third US-China Conference on Women's Issues in Beijing, China.
- Hildreth, G. & Zhao, B. (Oct, 2002). *Women's Role in Small Business Development*. Paper presented at the Fourth International Conference on Small and Medium Business Development in Hangzhou, China.
- Ivo, B & Zhao, B. (May, 2000). *Entrepreneurship in Various Conditions: The Chinese and Croatian Experience*. Croatia International Business and Tourism Conference, Croatia.
- Zhao, B. (Oct, 1999). *Research on Existence Foundation, Competition Environment and Development Mode of Small Business in Zhejiang Province*. Paper presented at the First West Lake International Conference on Small and Medium-sized Business in Hanzhou, China. (p345-352)
- Zhao, B. (Oct, 1999). *Industry Organization Pattern Study in the Development of Small Business Aggregation*. Paper presented at the First West Lake International Conference on Small and Medium-sized Business in Hangzhou, China. (p301-314)

#### **Invited Presentations:**

- Zhao, B. (Nov. 2012) *Financial Management for Women at the Honors Colloquium: Social Science: Women & Leadership*, University of Akron.

#### **Membership in Professional Societies:**

<b>Organization</b>	<b>Time</b>	<b>Commitment</b>
National Council of Family Relations	Since 2003	Conference paper reviewer (2010) Conference paper reviewer (2009) CFLE, Nov. 2007 Nominator for Jan Trost Award International Award (June 2007) Conference paper reviewer (2005) Panelist presenter (2005) Presenter (2004, 2003) Student volunteer for annual conference (2002)
American Association of Family and Consumer Sciences	Since 2004	Presenter at the annual conference (2007, 2004) Presenter at OAFCS conference (2007) Conference paper reviewer (2011, 2007, 2006) Treasurer for OAFCS (July 2007-Aug. 2008)
National Social Sciences Association	Since 2006	Presenter (2006-present) Board member since 2009
American Council of Consumer Interests	Since 2003	Reviewer for International Journal of Consumer Studies (2006-2007)

		Reviewer for Journal of family and economic Issues (2006-2007)
		Reviewer for competition paper for 51st conference (2005)
		ACCI information distributor (Dec. 05)
		Presenter at the annual conference (2005, 2004)
Akron Council of World Affairs	Since 2007	Organization contact person Activity information distributor

### **Professional Service:**

2006- Present	Reviewer for <i>International Journal of Consumer Studies</i>
May 2010	Review for the 72 <sup>nd</sup> National Council on Family Relations Annual Conference
Feb-March, 2009	Reviewer for the 4th International Consumer Sciences Research Conference
July, 2007-Aug, 2008	Treasurer for Ohio Association of Family and Consumer Sciences
Feb-May, 2008	Reviewer for abstract of Personal Finance at Kendall Publishing
Jan-March, 2008	Reviewer for Book <i>Consumer Economics: The Consumer in Our Society</i> at Holcomb Hathaway Publishers
Sept-Nov, 2007	Reviewer for AAFCS 2008 conference educational proposals
2006-2007	Reviewer for <i>Journal of Family and Economic Issues</i>
2004-2006	Committee member for the International Conference on Small Business Development and Family Development in Hangzhou, China
May, 2007	Participated in the Seminar on Ethics by Direct Marketing Association
2006	Reviewer for Sage Publications, Inc. on Family Life Education Program Planning Workbook
2005	A panelist on the panel discussion of NCFR conference (National Council of Family Relations)
2005	A reviewer for competition paper for American Council on Consumer Interests 51st Conference
2002 and 2004	Volunteer interpreter at the opening and closing ceremonies at the Sixth International Conference on Small Business Development in Hangzhou, China
2002	A volunteer at the National Council on Family Relations Conference in Houston, Texas.
2002	A team member of research on Kentucky Poverty Population and Housing Programs, "Community Self Assessment". Data assistance and editing by Baomei Zhao, accessible at <a href="http://www.lexlinc.org/needs_assessment/file_list.htm">http://www.lexlinc.org/needs_assessment/file_list.htm</a>
Oct, 1999	Secretary General of the First West Lake International Conference on Small and Medium Business funded by Hangzhou Municipal Government and Zhejiang University of Technology, China
Jan, 1996-Sept, 1999	Chair of the Teachers Union of College of Business Administration, Zhejiang University of Technology, China

Jan, 1997-Dec, 1999	A team member of a grant-supported research (35,000 RMB, Chinese currency) on Foreign Direct Investment Impacts on Zhejiang Industrial Technology Structure & the Countermeasures, sponsored by Science Committee of Zhejiang Provincial Government, China
Sep-Dec, 1996	Participated in a grant-supported research (3,000 RMB) on Innovation System for Small Business in China, sponsored by Science Committee of Zhejiang Provincial Government, China
Sep,1997-Sep, 1999	Participated in a grant-supported research (3,000 RMB) on Updating & Optimizing Special Markets in Zhejiang Province, sponsored by Science Committee of Zhejiang Provincial Government, China
Sep,1998-Jan, 2000	Participated in a grant-supported research (3,000 RMB) on Environment Optimization for SMB Technical Innovation, sponsored by Science Committee of Zhejiang Provincial Government, China
July, 1995-June, 1997	In Charge of the establishment of a Foreign Trade Lab for teaching program, sponsored by Zhejiang University of Technology, China

### **Grants:**

- Zhao, B., (Aug, 2015). *Viewing Globally and Acting Locally*. Grant proposal submitted to NIH/Center of Health Disparities and University of North Texas. Grant funded (\$11,000).
- Zhao, B., (Nov, 2014). *Viewing Globally and Acting Locally*. Grant proposal submitted to the Culture Quest Program, University of Akron. Grant funded (\$2,000).
- Zhao, B., (Nov, 2014). *Viewing Globally and Acting Locally*. Grant proposal submitted to the Culture Quest Program, University of Akron. Grant funded (\$2,000).
- Zhao, B., (May, 2014). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$1,500).
- Zhao, B., (Nov, 2013). *Viewing Globally and Acting Locally*. Grant proposal submitted to the Culture Quest Program, University of Akron. Grant funded (\$9,000).
- Zhao, B., (July, 2012). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation. Grant funded (\$2,500).
- Zhao, B., Liu, H. et al (Jan, 2012). *Faculty advisor for the Delphi Innovation Competition Grant*. Grant proposal submitted to the Delphi Pachard Electrical Company. Grant funded (\$2,000).
- Zhao, B., (March, 2011). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$2,500).
- Zhao, B., (Jan, 2010). *University of Akron and the Enterprise Holdings Foundation Joint Service Learning Project*. Grant proposal submitted to the Enterprise Holdings Foundation, Grant funded (\$1,500).
- Zhao, B., (Dec, 2009) *Family Life Management Class Service Learning Project*. Grant proposal submitted to the Institute of Teaching and Learning, the University of Akron. Grant funded (\$1,000).
- Zhao, B., (Jan, 2009). *University of Akron and the Enterprise-Rent-A-Car Joint Service Learning Project*. Grant proposal submitted to the Enterprise-Rent-A-Car Foundation. Grant funded (\$1,500).

- Zhao, B., (Aug, 2008) *Family Life Management Class Service Learning Project*. Grant proposal submitted to the University Park Alliance. Grant funded (\$1,000).
- Zhao, B., (Nov, 2007). *University of Akron and the Enterprise-Rent-A-Car Joint Service Learning Project*. Grant proposal submitted to the Enterprise-Rent-A-Car Foundation, Grant funded (\$2,500).
- Zhao, B., (May, 2007) *Comparative Research on Teenager Tobacco Consumption in China and the U.S.* Summer Fellowship of 2007, funded by The University of Akron (\$8,000).

### **Honors & Awards:**

1. Research Pilot Award by Texas Center for Health Disparities, Health Science Center, University of North Texas (June, 2015)
2. Star Fellowship by Texas Center for Health Disparities, Health Science Center, University of North Texas (June 2013-May 2014)
3. Award by the Fifth Year Anniversary & Recognition by Freedom House for Women (Oct. 2012)
4. The Outstanding Professional of 2010 award from the Ohio Association of Family and Consumer Sciences District B (Oct. 2010)
5. A nominee for Neighborhood Nexus Award at the University Park Awards Luncheon (May, 2009).
6. 2008 Women of Achievement Awards by Women's Network Inc. YWCA of Summit County (June, 2008)
7. Dedicated Service Award by Ohio Association of Family and Consumer Sciences (April, 2008)
8. Certified Family Life Educator (CFLE) by National Council of Family Relations (NCFR) (Nov, 2007)
9. Outstanding Student Award by School of Human Environmental Sciences, University of Kentucky (April, 2005)
10. Outstanding Ph.D. Student Award for Academic Excellence, Leadership and Service to the College by Department of Family Studies, University of Kentucky (April, 2005)
7. American Association of Family and Consumer Science - International Division Scholarship (June, 2004)
8. American Council on Consumer Interests 49<sup>th</sup> and 50<sup>th</sup> Conference Student Travel Grant (May, 2003 and March, 2004)
9. Family Economics Scholarship from University of Kentucky (Aug. 2002-May, 2004)
10. Patricia Buster Fellowship from College of Human and Environmental Science, University of Kentucky, U.S.A. (Aug, 2002-May, 2003)
11. "Model Faculty Member" Award by Zhejiang University of Technology, China (1999)
12. "Model Faculty Member" Award by Teachers' Union of Zhejiang University of Technology, China (1997)
13. "Excellence in Teaching" Award by the Planning and Economic Committee of Zhejiang Province, China (1995)
14. "Excellence in Teaching" Award by Zhejiang Economic & Management Institute for Leaders, China (1995)