How to Reach 3,000 Students with 3 Librarians (Or Less)

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HOW TO

REACH 3,000 STUDENTS
With 3 Librarians (Or Less)

Overview
This poster outlines how you can reach more students by broadcasting live library orientations while partnering with faculty, leveraging technology and engaging students.

CHALLENGES
- High student-to-librarian ratio
- Faculty apathy
- Active learning
- Limited instruction space in library
- Librarian workload
- Low to no budget

Max Potential
- Required courses
- Courses with high enrollment
- Courses with uniform curriculum
- 100-200 level

Key to Success
- Partner with program head
- Tech training for faculty
- Coordinate scheduling
- Simplicity

Leverage Technology

Broadcasting Live Library Orientations

Fall 2016

Total: 3,146
- 95% Reached
- 5% Missed

BROADCASTING
- Rh Ultra - $$$
- Skype - $
- Google Hangouts - Free

LIVE POLLING
- Socrative - $
- Poll Everywhere - $
- Kahoot - $

QUIZZES
- Qualtrics - $$$
- Socrative - $
- Google Forms - Free

Leverage free or existing technology to promote student engagement during virtual sessions. Combine screen-sharing, mobile polls, and live video to make your orientations come to life.

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