

St. Catherine University

From the Selected Works of Anupama Pasricha, PhD

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Fashion Sustainability (6)

Anupama Pasricha, *St. Catherine University*



SHOPPING ETHICALLY

SLOW FASHION, COLLABORATIVE CONSUMPTION, AND MINDFULNESS



MINDFUL SHOPPING	
<u>Askov Finlayson</u>	Certified B Corp and climate positive apparel
<u>Beauty by Design</u>	Natural materials with handmade work, wedding gowns
<u>EcoPetites</u>	Sustainable sportswear for petite body type
<u>Eileen Fisher</u>	Social consciousness and sustainability
<u>Everlane</u>	Transparency, apparel
<u>Fair Anita</u>	Fair trade, women empowered jewelry and accessories
<u>Hackwith</u>	Unique, local and statement pieces
<u>Haiti Mama</u>	Jewelry
<u>Hazel & Rose</u>	Curated brands that provide quality, sustainability and transparency
<u>Indigo & Snow</u>	Sustainable accessories
<u>Indigenous</u>	Organic, fair trade, Certified B Corp.
<u>JenMar</u>	Unique wedding gowns and alterations
<u>Key North Boutique</u>	Organic, sustainable, fair trade
<u>Lissa The Shop</u>	Mindful shopping with curated options
<u>Niche</u>	Curated everyday clothing made in MN or USA
<u>Patagonia</u>	Transparent, responsible, outdoor clothing and gear
<u>Sota Clothing Co.</u>	Local, MN roots and inspiration, t-shirts, etc.
<u>Soul Flower</u>	Organic yoga wear
<u>Spoils of Wear</u>	Focus on local production, organic textiles, and fair trade practices, among other socially and environmentally sustainable qualities
<u>Stella McCartney</u>	Sustainability is a core value, designer apparel
<u>Stellar Handcrafted Goods</u>	Upcycled wool sweaters, one of a kind clothing and products made by women
<u>SubtleSilk</u>	Luxury lingerie and men's accessories, ethical, local, and committed to planet
<u>Ten Thousand Villages</u>	Fair trade, artisan made
<u>Threaded</u>	Threaded is a community dedicated to creatives and visionaries who are leading a more sustainable future for fashion.
<u>Watson & Wilma</u>	Ethical line of intimates
<u>Winsome Goods</u>	Unique, local, sustainable

COLLABORATIVE CONSUMPTION RESOURCES	
Secondhand and Vintage/Designer	<ul style="list-style-type: none"> • Ark Value Village • Arlee Park • Elite Repeat • Lula Vintage • Moth Oddities • Noihsaf Bazaar • NuLook Consignment • Nancy Dilts Stylist • RealReal • The Real Housewives Closet • ThreadUp
Rentals	<ul style="list-style-type: none"> • Gwynnie Bee • Glam Corner • Letote • Parcel 22 • Rent The Runway • Style Lend • The Ms Collection • The Mr Collection • Threadtread • Vince Unfold
Ready-to-Wear Rentals	<ul style="list-style-type: none"> • American Eagle • Ann Taylor • Express • New York & Co. • Rebecca Taylor

CARE AND REPAIR

MINDFUL CARE

Know your fibers and choose thoughtfully

- Wash inside out; hand wash; cold wash; dew clean; line dry; bathe/wash; frontload m/c
- Catch microfibers, use [Guppyfriend](#) or [Cora Ball](#)
- [Laundry Camp by Patric Richardson](#)
- [Green dry-cleaning](#)

MINDFUL REPAIR

Learn and teach to sew and repair your clothes for simple repairs

- [Mobile Menders](#)
- Repair Lair, 3304 E Lake St, Minneapolis, MN 55406
- [Science and Kindness](#) (denim repair)
- [Visible mending LLC](#) (Lauren Callis Erickson, upcycled and recycled goods)

MINDFUL DISPOSAL

Find ways to recycle rather than dispose of worn or unwanted clothing

- [Bra Recycling](#) (SOMA stores are drop-off locations)
- Local county curbside collection and drop-off services
- [Rethink Recycling](#)
- [Terracycle boxes](#)
- [USAgain](#) (collection boxes)
- [WearEver](#) (recycling)

MINDFUL MEDIA

BLOGS	MOVIES	BOOKS	APPS
<ul style="list-style-type: none"> • Alison Morse • Do It Green • Ecowarrior Princess • Fashion Revolution • Sustainably Chic 	<ul style="list-style-type: none"> • A Plastic Ocean • RiverBlue • Surviving Progress • The True Cost 	<ul style="list-style-type: none"> • Overdressed by Elizabeth Cline • Slow Fashion by Safia Minney 	<ul style="list-style-type: none"> • DONEGOOD • Good on You • Joro

UPCOMING EVENTS	
BLACK FASHION WEEK IN MINNESOTA	FASHION WEEK IN MINNESOTA
A platform to showcase talented and creative BIPOC in the Twin Cities Fashion Industry	A semi annual event showcasing top Minnesota fashion designers, makers, and retailers



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