Change Is Always Constant

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What are you doing to stay competitive in this fast changing global economy?

Are you keeping up with companies who despite the economic downturn are still making a profit or are you making excuses like once the economy gets better we'll change, and when the economy gets better you say we just got back on our feet and now is not the time to change, and once you start doing better financially you say we have so many things to catch up on first before we change, and when you catch up on things the economy slips a bit and you can't change, and guess what my friends this is where you started.

Most companies feel they have to change their core values and philosophy in order to change and make an impact on their company business, but the truth is you don't! Look at what the successful companies in your industry are doing and how they are making a profit and ask yourself do I have the resources to do the same thing or can I do it on a smaller scale?

Example:
I knew of a company who changed every time they learned of a new change or process strategy, and consequentially never completed one project before moving on to the next. Now to me this is not change but helter-skelter management. It is always critical to follow a project through no matter the outcome.

Once you decide to change you should involve key employees in the strategy, development and implementation of the change project, this way you ensure that it flows and is implemented from the highest to the lowest level of the organization.

Nothing guarantees failure of a project than to have upper management develop initiatives and then tell everyone that things will change. Your employees won't understand it and buy into what you are trying to do. But if you make them stakeholders giving them a sense that they contributed to the change then your project can move forward and be successful.

One last point "change is always constant, and it is better to change to be a successful organization than one that hangs the sign out saying bankruptcy going out of business."