Finding your Scholarly Impact

Natasha Cooper, Syracuse University
Anne E. Rauh, Syracuse University
Patrick Williams, Syracuse University
Finding your Scholarly Impact

Tasha Cooper, Anne Rauh, Patrick Williams
Syracuse University Library
Research, Collections and Scholarly Communication

April 12, 2012
Introduction

- Identifying publishing venues (before you publish)

- After you publish:
  - Traditional tools for citation tracking and analysis
  - Alternative metrics

- Google citation profile

- Q&A
A note about access to resources

- All subscription resources mentioned in this session are available through the **Library**; for example, you can enter the title in the search box:
A note about access to resources (continued):

- Click on Electronic resource to connect to JCR:

  ![Journal citation reports [electronic resource]]

  - Electronic resource
  - Check availability
  - Our Library Has
    - Location: Available via Internet
    - Call Number: Z699.5.S65 S544 [Internet]
Publishing venues

- Why these resources are useful

- Selected resources:
  - Journal Citation Reports
  - Cabell’s Directories
  - MLA Directory
  - Journal Rankings / SCImago Journal and Country Rank
  - European Reference Index for the Humanities (ERIH)
Journal Citation Reports (JCR)

From the JCR Information for new users page:

- **JCR Science Edition** contains data about more than 8,000 journals in science and technology.

- **JCR Social Sciences Edition** contains data about more than 2,600 journals in the social sciences.

- The year that you select is the *JCR year*. All of the data that you see for journals and subject categories come from journal data published in that year. For example, if you select JCR Science Edition 2009, and you search for a particular journal, you will see the 2009 data for that journal, including:
  - Number of articles published in the journal in 2009
  - Number of citations to that journal from articles published in 2009
  - Impact Factor calculated from 2009 data, and so on
Journal Citation Report

WEB OF KNOWLEDGE™ | DISCOVERY STARTS HERE

All Databases  Select a Database  Web of Science  Additional Resources

Web of Science™ (1890-present)
Access the world's leading scholarly literature in the sciences, social sciences, arts, and humanities and examine proceedings of international conferences, symposia, seminars, colloquia, workshops, and conventions.
[more]

MEDLINE® (1950-present)
The U.S. National Library of Medicine® (NLM®) premier life sciences database.
[more]

Journal Citation Reports®
Journal performance metrics offer a systematic, objective means to critically evaluate the world's leading journals
[more]

View in:  简体中文  English  日本語

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Syracuse University Library
Journal Citation Report

Select a JCR edition and year:
- JCR Science Edition 2010
- JCR Social Sciences Edition 2010

Select an option:
- View a group of journals by Subject Category
- Search for a specific journal
- View all journals

Submit
Journal Citation Report

1) Select one or more categories from the list.
   (How to select more than one)
   - ENDOCRINOLOGY & METABOLISM
   - ENERGY & FUELS
   - ENGINEERING, AEROSPACE
   - ENGINEERING, BIOMEDICAL
   - ENGINEERING, CHEMICAL
   - ENGINEERING, CIVIL
   - ENGINEERING, ELECTRICAL & ELECTRONIC
   - ENGINEERING, ENVIRONMENTAL
   - ENGINEERING, GEOLOGICAL

2) Select to view Journal data or aggregate Category data.
   - View Journal Data - sort by: Journal Title
   - View Category Data - sort by: Category Title

Submit
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Definitions

- **Journal Impact Factor** - average number of times articles from the journal published in the past two years have been cited in the JCR year.

- **Immediacy Index** - average number of times an article is cited in the year it is published.

- **Journal Cited Half-Life** - the median age of the articles that were cited in the JCR year.

- **Eigenfactor Score** - based on the number of times articles from the journal published in the past five years have been cited in the JCR year.

- **Article Influence Score** - measures the average influence of a journal's articles over the first five years after publication.

- **H-Index** - measure both the productivity and impact of the published work of a scientist or scholar. The index is based on the set of the scientist's most cited papers and the number of citations that they have received in other publications.
You have access to the following directories:

**Business Directories**
- Accounting (access until March 21, 2013)
- Economics & Finance (access until March 21, 2013)
- Management (access until March 21, 2013)
- Marketing (access until March 21, 2013)

**Educational Directories**
- Educational Curriculum & Methods (access until March 21, 2013)
- Educational Psychology & Administration (access until March 21, 2013)
- Educational Technology & Library Science (access until March 21, 2013)

**Psychology**
- Psychology & Psychiatry (access until March 21, 2013)

**Computer Science**
- Computer Science - Business Information Systems (access until March 21, 2013)
# Cabell’s Directories of Publishing Opportunities

## Example from Psychology/Psychiatry – Exceptional Child category

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Additional resources for finding rankings

- MLA Directory of Periodicals
- Journal Rankings / SCImago Journal and Country Rank
- European Reference Index for the Humanities (ERIH)
Traditional tools for citation tracking and analysis

- Why these are useful
- Examples
  - SCOPUS
  - Web of Science
  - Additional databases with cited reference options, including:
    - America: History and Life
    - Communication & Mass Media Complete
    - Criminal justice Abstracts
    - GreenFILE
    - Historical Abstracts with Full Text
    - Hospitality & Tourism Complete
    - Humanities International Index
    - LGBT Life with Full Text
    - Library, Information Science & Technology Abstracts (LISTA)
    - Peace Research Abstracts
    - ProQuest Central and databases where possible
    - PsycINFO and PsycARTICLES
    - SPORTDiscus with full text
Tailoring the interfaces between nematic liquid crystal emulsions and aqueous phases via layer-by-layer assembly

Abstract

We report the assembly of polyelectrolyte multilayer (PEM) films at the interfaces of thermotropic liquid crystal (LC) droplets dispersed in an aqueous phase. Exposure of PEM-coated droplets to surfactant slowed the bipolar-to-radial ordering transition of the LCs by 2 orders of magnitude relative to naked droplets. This shows that PEMs can be used to influence the interactions of analytes with the LC cores of the droplets, allowing tuning of the LC emulsion sensing properties. © 2006 American Chemical Society.
SCOPUS

Documentation:

- **Author search**
  - Last Name: [Field]
  - Initials or First Name: [Field]
  - Affiliation: [Field]

- Limit to:
  - Subject Areas: [Life Sciences, Physical Sciences, Health Sciences, Social Sciences & Humanities]

- Search options:
  - Show exact matches only

- Search button

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<td>Wimalajeewa, T., Varshney, P.K.</td>
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Citation overview

This is a citation overview for a set of 387 documents.

Overview options

Exclude from citation overview:  
- [ ] Self citations of all authors

Sort documents  
- Year descending

Date range  
- 2005 to 2010

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$h$ index = 35

**Document $h$ index**

View h-Graph

Of the 387 documents considered for the $h$ index, 35 have been cited at least 35 times.

Scopus does not have complete citation information for articles published before 1996.

About h-Graph
H-index

- A scientist has index $h$ if $h$ of his/her $N_p$ papers have at least $h$ citations each, and the other $(N_p - h)$ papers have no more than $h$ citations each.
Web of Science (aka Web of Knowledge)

- Science Citation Index Expanded (1899-present)
- Social Sciences Citation Index (1898-present)
- Arts and Humanities Index (1975-present)
  - Over 2,300 arts and humanities journals
  - Select articles from journals in social sciences and sciences
  - Citations in books are NOT included in the dataset
  - Differs from SCOPUS’s 2,750 titles (80% of those go back to 2002, few extend beyond 1996)
  - Use both!
Refine Results

- Web of Science Categories
- Document Types
- Subject Areas
- Authors
- Group Authors
- Editors
- Source Titles

Results: 14

1. Title: Fresh Leaves: Practicing Environmental Criticism
   Author(s): Kilcup Karen L.
   Times Cited: 0 (from Web of Science)

2. Title: Embodied Pedagogies: Femininity, Diversity, and Community in Anthologies of Women's Writing, 1836-2009
   Author(s): Kilcup Karen L.
   Source: LEGACY Volume: 26 Issue: 2 Pages: 299-328 Published: 2009
   Times Cited: 0 (from Web of Science)

3. Title: Introduction: Writing in the Real World
   Author(s): Kilcup Karen L.
   Times Cited: 0 (from Web of Science)

4. Title: From Walden Pond to Jurassic Park: Activism, culture, and American studies
You can create a citation report either from your marked list or your filtered current search results.
Results: Author=(kilcup, karen) OR Author=(kilcup, KL)

1. Title: Fresh Leaves: Practicing Environmental Criticism
   Author(s): Kilcup Karen L.
   Source: MLA-PUBLICATIONS OF THE MODERN LANGUAGE ASSOCIATION OF AMERICA Volume: 124 Issue: 3 Pages: 847-855 Published: May 2009
   Times Cited: 0 (from Web of Science)

2. Title: Embodied Pedagogies: Femininity, Diversity, and Community in Anthologies of Women's Writing, 1836-2009
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Additional databases with cited reference options:

- America: History and Life
- Communication & Mass Media Complete
- Criminal justice Abstracts
- GreenFILE
- Historical Abstracts with Full Text
- Hospitality & Tourism Complete
- Humanities International Index
- LGBT Life with Full Text
- Library, Information Science & Technology Abstracts (LISTA)
- Peace Research Abstracts
- ProQuest Central and where possible
- PsycINFO and PsycARTICLES
- SPORTDiscus with full text
Specialized database examples

- From Communication and Mass Media Complete:

*The Role of Journalism History, and the Academy, in the Development of Core Knowledge in Journalism Education.*


Subjects: JOURNALISTS; EDUCATIONAL journalism; JOURNALISM; HIGHER education; Vocational Rehabilitation Services; Colleges, Universities, and Professional S Development Training; TRAINING of; JOURNALISM & education; HISTORY; HISTORY -- Study & teaching; COLLEGE students; CAREER education; CAREER academic OCCUPATIONAL training; POSTSECONDARY education

Database: Communication & Mass Media Complete

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Specialized database examples

- Constructing a search (PsycINFO):

[Image of a search interface with fields for Cited Author, Cited Source, Cited Title, Cited Date, and options for Basic Search, Advanced Search, and Visual Search.]
Specialized database examples

- Example from ProQuest:

  Testing the Calculation of a Realistic h-index in Google Scholar, Scopus, and Web of Science for F. W. Lancaster


  Browsing and searching the cited reference index of a million "orphan references" that have no citations. Then again, searching also for...

  Cited by (12) References (73)
Patrick Williams
Syracuse University
Information Studies - Digital Humanities - Online Learning - Digital Libraries - Information Literacy
Verified email at syr.edu

Citation indices

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- Computer Mediated Communication and Multimodal Instruction in Higher Education
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- Impact of media and interaction variety on student attitudes in a web-based undergraduate course
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  LX McCusker, ML Hillinger... - Psychological Bulletin, 1981

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  RG Bias - Usability inspection methods, 1994

- Interface-Walkthroughs: efficient collaborative testing
  R Bias - Software, IEEE, 1991

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  M Chang, JJ Leggett, R Furuta, A Kerne... - Proceedings of the 4th ACM/IEEE-CS joint,..., 2004

- Usability in practice: formative usability evaluations-evolution and revolution
  JG Redish, RG Bias, R Bailey, R Molich, J Dumas... - CHI'02 extended abstracts on Human factors,..., 2002

- Word recognition inside out and outside in.
  LX McCusker, PB Gough,... - ... of Experimental Psychology: Human Perception and..., 1981

- Usability science. I. Foundations
  DJ Gillan, RG Bias - International Journal of Human-Computer Interaction, 2001

- An Update for the Internet Age
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- Visual search and reading tasks using ClearType and regular displays: two experiments
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**The usability design process—integrating user-centered systems design in the software development process**
B Göransson, J Gulliksen... - Software Process: Improvement and Practice, 2003

**E-Commerce through a Human Factors Lens**
SJ Zilch - 2003
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Select: All, None  
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Patrick Williams
Syracuse University
Unknown interests
No verified email

Title: Social presence, interaction, and participation in asynchronous creative writing workshops
Authors: Williams, James Patrick
Publication date: 2011/12
Institution: University of Texas at Austin

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<td>Focal Osteolysis at the Junctions of a Modular Stainless-Steel Femoral Intramedullary Nail</td>
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<td>Intergranular corrosion-fatigue failure of cobalt-alloy femoral stems. A failure analysis of two implants</td>
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<td>Differential Gene Expression to Investigate the Effects of Low-level Electrochemical Currents on Bacillus subtilis.</td>
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<td>Why Use Noise?</td>
<td>25</td>
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<td>Current Concepts Review - Corrosion of Metal Orthopaedic Implants</td>
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<td>Tongue Movements in Feeding and Speech</td>
<td>143</td>
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<td>Electrochemical investigation of chromium nanocarbide coated Ti-6Al-4V and Co-Cr-Mo alloy substrates</td>
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<td>Plasmonic Nanogels with Robustly Tunable Optical Properties</td>
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<td>Fracture of an Acetabular Component Inserted without Cement: A Case Report</td>
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<td>Roles of particle-wall and particle-particle interactions in highly confined suspensions of spherical particles being sheared at low Reynolds numbers</td>
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## SSRN example:

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<th>Rank</th>
<th>Paper</th>
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| 1    | A Quantitative Approach to Tactical Asset Allocation  
Mebane T. Faber  
Cambria Investment Management  
*Date posted to database: February 11, 2007*  
*Last Revised: July 15, 2009* |

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Alternative resources and alternative metrics

- **What these are useful for**

- **Selected resources:**
  - Amazon, WorldCat, etc.
  - Altmetrics: [http://altmetrics.org](http://altmetrics.org)
  - Google link:site (example: link:person.syr.edu)
  - Web searches
  - Blog searches - LexisNexis example:
Closing thoughts

- Strengths/weaknesses
- Organizing your results (citation management software; de-duping, merging identities, owning your web presence, etc.)
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<th>Tools available for traditional analysis</th>
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<tr>
<td><strong>Subscription</strong></td>
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<td>ISI, Scopus, Intra-vendor cited references</td>
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<td><strong>Closed universe of titles</strong></td>
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<td><strong>Discipline focused</strong></td>
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<td>Citeseerx, Intra-vendor cited references</td>
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<td><strong>Interdisciplinary</strong></td>
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</table>

- **Freely available**
  - Publish or Perish
  - Google Scholar
  - Citeseerx
Questions?

- Tasha Cooper, nacoop01@syr.edu, Bird Library
- Anne Rauh, aerauh@syr.edu, Sci/Tech Library
- Patrick Williams, jpwill03@syr.edu, Bird Library
Additional resources

- **History of Citation Indexing** / Thomson Reuters; retrieved April 2012
- **Fifty Years of Citation Indexing and Analysis** / Rodney Yancey, Thomson Reuters, September 2005; retrieved April 2012
- **Citation Metrics guide** / Syracuse University Library