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Leveraging Academic Networks for Promotion and Tenure

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Linda M. Galloway, *Syracuse University*

Available at: https://works.bepress.com/anne_rauh/42/
Leveraging Academic Networks for Promotion and Tenure

Anne E. Rauh & Linda M. Galloway
ENY/ACRL
May 21, 2015
Why use academic networking tools?
Scholarly communication practices

• Changing...
• Sites are integrating scholarly publishing and social networking
• Discovery of literature is also changing
  • From A&I databases to Google
  • Most discoverable articles are read and cited most frequently
Professional profile

Shikha Nangia

Biomedical and Chemical Engineering
Biomaterials/Tissue Engineering, Drug Delivery, Nanotechnology, Smart Materials for Healthcare, and Systems Biology / Metabolic Engineering
343 Link Hall
315-443-0571
sanghai@syr.edu
http://www.shikha.org

Recent Publications:


What are academic social networking tools?
The tools

## Academic social networking tools

### Advantages
- You have authority over the visibility of your materials
- Promotes interaction and sharing of scholarly materials
- Choose what to highlight
- Variety of tools
- Some sites host documents
- Some sites generate DOI’s

### Drawbacks
- Must monitor and occasionally edit profiles and publications
- Must comply with copyright restrictions
- Keep up with requests to connect and provide docs
- Dizzying array of metrics and scores available – what do they all mean?
ResearchGate
Adding publications and other works

ResearchGate allows you to generate DOI’s for works without one
Linda M Galloway  Syracuse University, Syracuse
Information Science

8 PUBLICATIONS
70 Views  1 Download  11 Citations  1.03 Impact Points

FEATURED PUBLICATIONS

Article: Introduction to Altmetrics for Science, Technology, Engineering, and Mathematics (STEM) Librarians
Linda M. Galloway, Janet L. Pease, Anne E. Rauh
25 Views  0 Downloads  4 Citations

ABOUT
Linda Galloway is the STEM Collection Development and Analysis Librarian, and the subject specialist for chemistry and forensic sciences at Syracuse University Libraries. Linda is passionate about connecting students, faculty, and researchers to the best information available by promoting the libraries’ resources and providing value-added content and collaborative services. Linda holds a M.S.L.I.S. from Syracuse University and a B.S. in chemistry from Long Island University.

Read 8 publications
by Linda M Galloway
Join now to access them and millions of other full-texts for free.
"I have a road to forge to show my Tenure and Promotion Committee the value and contribution of modern academic librarians, and Academia.edu's analytics are instrumental in that effort. My Academia.edu analytics are extremely helpful to paint a very clear picture of what I do, how my research impacts people, and that people are looking for my research, just like any other traditional faculty member on campus."

Kaetrena Davis Kendrick, University of South Carolina-Lancaster

"The more evidence that I demonstrate of impact, the more likely it is that the tenure promotion committee will realize the different ways in which impact can be shown. Academia.edu's analytics prove to some of our committee members that what they help fund—the work we produce from such funding—actually gets looked for, read, printed, etc. One can glean from Academia.edu's analytics new ways of conceptualizing..."
83% Boost in Citations

A recent study found that papers uploaded to Academia.edu receive an 83% boost in citations over 5 years.

READ PAPER  VIEW DATA
Elsevier clamps down on academics posting their own papers online
Google Scholar Citations

Free
Fast
Functional
User-Friendly
Google Scholar Citations

Keep track of the citations of your articles

Public profiles appear in search results
Google Scholar Citations

• Allow researchers to connect with other experts and collaborators
• Self-populates scholar’s library of works & permits users to add content to their profile
• If profile is public – author appears in Scholar search results
• Automatically calculates & displays citation metrics
• Great way to own your scholarly identity
LinkedIn

Connect, share ideas, and discover opportunities.
Anne Rauh
Engineering & Computer Science Librarian at Syracuse University
Syracuse, New York | Higher Education

Current: Syracuse University, Private Clients
Previous: University of Wisconsin-Madison
Education: University of Wisconsin-Madison

Experience

Associate Librarian for Engineering, Computer Science, Physics, and Biology
Syracuse University
August 2011 – Present (3 years 10 months) | Syracuse, New York Area

Freelance Researcher
Private Clients
2005 – Present (10 years)
Freelance projects include manuscript preparation, home library cataloging for auction or appraisal, and digital library organization in EndNote, RefWorks, and Zotero.

Liaison Librarian
University of Wisconsin-Madison
October 2008 – July 2011 (2 years 10 months) | Madison, Wisconsin Area

Research Intern for Resource Sharing and Instruction
University of Wisconsin-Madison
October 2007 – October 2008 (1 year 1 month)

Summary

Anne E. Rauh is the Associate Librarian for Engineering, Computer Science, Physics, and Biology at Syracuse University. She holds a B.A. in International Studies and a M.A. in Library and Information Studies, both from the University of Wisconsin-Madison. Anne is an active member of the American Society for Engineering Education, the Eastern New York Chapter of Association of College and Research Libraries, and Beta Phi Mu. She has presented at conferences throughout the country and has published in Science & Technology Librarianship, Issues in Science & Technology Librarianship, and the proceedings of the American Society for Engineering Education. Her research interests include altmetrics, citation management tools, library outreach, open access initiatives, and publishing and scholarly communication in science and engineering.
LinkedIn

Volunteer Experience & Causes

Home visit volunteer
BlueMoon Meadow Dog Rescue
2013 – Present (2 years) | Animal Welfare

Opportunities Anne is looking for:
• Joining a nonprofit board
• Skills-based volunteering (pro bono consulting)

Causes Anne cares about:
• Animal Welfare
• Arts and Culture
• Education

Languages

English
Native or bilingual proficiency

French
Limited working proficiency

Spanish
Professional working proficiency

Education

University of Wisconsin-Madison
M.A., Library Studies
2005 – 2007
Activities and Societies: American Library Association Student Chapter, Beta Phi Mu

University of Wisconsin-Madison
B.A., International Studies
2001 – 2004
Activities and Societies: Model United Nations, Alpha Phi

Woodstock Academy
1997 – 2001
Activities and Societies: Model United Nations, Student Council
LinkedIn
LinkedIn
Upload, share and discover content

World’s largest community for sharing:
- presentations
- documents
- infographics
- videos
- webinars
Why should you use SlideShare?

http://www.slideshare.net/about
Anne E. Rauh is the Associate Librarian for Engineering, Computer Science, Physics, and Biology at Syracuse University. She holds a B.A. in International Studies and a M.A. in Library and Information Studies, both from the University of Wisconsin-Madison. Anne is an active member of the American Society for Engineering Education, the Eastern New York Chapter of Association of College and Research Libraries, and Beta Phi Mu. She has presented at conferences throughout the country and has published in Science & Technology Libraries, Issues in Science & Technology Librarianship, and the proceedings of the American Society for Engineering Education. Her research interests include altmetrics, citation management tools, library outreach, open access initiatives, and publishing and scholarly communication in science and engineering.

**Articles**

- A Survey of Physical Sciences, Engineering and Mathematics Faculty Regarding Author Fees in Open Access Journals (with Jeremy Cusker), Issues in Science and Technology Librarianship (2014)

  Discussions of the potential of open access publishing frequently must contend with the skepticism of...
Selected Works

**Book Chapters**


STEM Librarians at Syracuse University actively participate throughout the scientific publication process. This chapter will...


**Posters**

**PDF** Faculty Perceptions of Open Access Author Fees (2015)

In fall 2013, librarians at Syracuse University and Cornell University surveyed STEM faculty to learn...

**PDF** Measuring Research Output: Connecting to Faculty through Citation Metrics, *Easter New York ACRL Annual Conference* (2012)

This poster demonstrates how to calculate impact factors and other citation metrics for your research...
Selected Works

Selected Works of Anne Rauh

Browse by Subject

Citation Metrics

- Link: How can I use Google Scholar Citations for scholarly profiling? (with Linda M. Galloway) (2016)
- Link: Digging Deeper into Google Scholar (2015)
- PDF: Google Scholar Citations, Upstate New York Science Librarians Conference (2014)
- Link: Using Google Scholar Citations to Profile Scholars' Work (with Linda M. Galloway), Issues in Science and Technology Librarianship (2014)

Scholars can showcase and promote their academic products using the Google Scholar Citations profile feature...
Selected Works

Blog Posts

- Digging Deeper into Google Scholar (2015)
- Elsevier Issues Takedown Notices for Papers on Academia.edu (2014)
- Access to Government Resources (2013)
## Selected Works

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Even more tools...

• ImpactStory
• FigShare
• Mendeley
• Zotero
• F1000Posters
• Institutional repositories
• Discipline-specific repositories
Example: Anne
Anne E. Rauh

Summary
Anne E. Rauh is the Associate Librarian for Engineering, Computer Science, Physics, and Biology at Syracuse University. She holds a B.A. in International Studies and a M.A. in Library and Information Studies, both from the University of Wisconsin-Madison. Anne is an active member of the American Society for Engineering Education, the Eastern New York Chapter of Association of College and Research Libraries, and Beta Phi Mu. She has presented at conferences throughout the country and has published in Science & Technology Libraries, Issues in Science & Technology Librarianship, and the proceedings of the American Society for Engineering Education. Her research interests include altmetrics, citation management tools, library outreach, open access initiatives, and publishing and scholarly communication in science and engineering.

Selected Works of Anne Rauh

Article
A Survey of Physical Sciences, Engineering and Mathematics Faculty Regarding Author Fees in Open Access Journals (with Jeremy Cusker), Issues in Science and Technology Librarianship (2014)
Discussion of the potential of open access publishing frequency must contend with the skepticism of...

Article
Using Google Scholar Citations to Profile Scholars’ Work (with Linda M. Gobleway), Issues in Science and Technology Librarianship (2014)
Scholars can showcase and promote their academic products using the Google Scholar Citations profile feature.

Article
Quantifying scholarly output via citation metrics is a time-honored method to gauge...
Example: Linda
Best practices
BEFORE creating a profile

1. Begin with the most unambiguous data available
2. Choose a good, professional, yet personalized photo for the profile image
3. Make sure all the scholarly outputs you want discovered are discoverable using the best tools available
BEFORE creating a profile

4. Make your profile public after you have uploaded or linked to all your research products

5. Use the social networking tools in your profile to receive notices and alerts

6. Regularly monitor your profile to check for additions, errors, and missing data

Your turn!
Academic social networks

• Permit librarian scholars to connect with peers, experts and collaborators
• Promote your scholarship and the work of your library
• Provide a measure of control over your scholarly persona
• Calculate and displays various scholarly and community metrics
• Are free, or free to use by institutional subscribers
• Allow you to own your scholarly identity
Questions?

Anne E. Rauh & Linda M. Galloway
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