

ANDREW F. HERRMANN
CAMPUS CENTER BUILDING 224
ETSU BOX 70667 • JOHNSON CITY, TN 37604
(423) 439-7563 • HERRMANNA@ETSU.EDU

EDUCATION

Ph.D., Communication, University of South Florida, Tampa, FL 2008

Dissertation: "*Narratives and sensemaking in the new corporate university: the socialization of first year communication faculty.*" (Committee: Art Bochner, Eric Eisenberg, Carolyn Ellis, Charles Guignon)

M.A., Communication with Distinction, Saint Louis University, St. Louis, MO 2004

Thesis: "*Sensemaking in cyberspace: an analysis of a financial discussion board online.*"

(Committee: Bob Krizek, Paaige Turner, Rob Anderson)

Certificate, University Teaching Skills, Reinert Center for Teaching Excellence

B.A., Philosophy and Literature, Ramapo College of New Jersey, Mahwah, NJ 1991

Areas of emphasis: phenomenology, existentialism, and mediated communication.

RESEARCH INTERESTS

- My critical communication research focuses on issues of power and identity in organizational, occupational, mediated, and relational contexts, as well as theoretical approaches to communication praxis.
- My methodological expertise is qualitative, including: ethnography, in-depth interviewing, narrative inquiry, discourse analysis, participant observation, grounded theory, and autoethnography. Depending on the investigation, I make use of critical, interpretive, and postmodernist epistemological approaches.

PUBLICATIONS

Books

Herrmann, A. F. (Ed.) *Organizational autoethnographies: Power and identity in our working lives*. New York, NY: Routledge. (Expected publication date: May 2017)

Herrmann, A. F. & Herbig, A. (Eds.) *Communication perspectives on popular culture*. Lanham, MD: Lexington Books. (Expected publication date: October 2016)

Herbig, A., Herrmann, A. F., & Tyma, A. W. (Eds.). (2015). *Beyond new media: Discourse and critique in a polymediated age*. Lanham, MD: Lexington Books.

Book Series Editor

Herrmann, A. F. & Herbig, A. *Popular culture in perspective*. Lanham, MD: Rowan & Littlefield.

- Volume 1: Herrmann, A. F. & Herbig, A. (Eds.). *Communication perspectives on popular culture*. (Expected publication date: August 2016.)
- Volume 2: Dunn, J. & Tyma, A. W. (Eds.). *Crafting beer culture*. (Expected publication date: October 2016.)
- Volume 3: Christian, E. & Slade, A. *Jesus on the small screen: Christianity in TV programming*. (Expected publication date: July 2017.)
- Volume 4: Ryan Lizrdi. *Generation nostalgia*. (Expected publication date: October 2017.)

Special Journal Issue

- Herrmann, A. F., & Di Fate, K. (Eds.) (2014). The new ethnography: Goodall, Trujillo, and the necessity of storytelling. *Storytelling Self Society: An Interdisciplinary Journal of Storytelling Studies*, 10.
(2015 Special Issue Journal Award, Ethnography Division, National Communication Association.)

Articles in Refereed Journals

- Herrmann, A. F. (2016). On being a homeless work of fiction: Narrative quests and questions. *International Review of Qualitative Research*, 9, 23-49.
- Herrmann, A. F. (2016). The ghostwriter writes no more: Narrative logotherapy, and the death of my namesake. *Qualitative Inquiry*, 24, 1-12
- Herbig, A. & Herrmann, A. F. (2016). Polymediated narrative: The case of *Supernatural's* "Fan Fiction." *International Journal of Communication*, 10, 1-18.
- Herrmann, A. F., & Herbig, A. (2015). "All too human": Xander Harris and the embodiment of the fully human. *Popular Culture Studies Journal*, 3, 85-112.
(2015 Midwest Popular Culture Association Fred E. H. Schroeder Article Award)
- Herrmann, A. F. (2015). Walking in Kierkegaard's instant and walking out of American Christendom. *Departures in Critical Qualitative Research*, 4, 91-119.
- Herrmann, A. F., & Di Fate, K. (2014). Introduction to the special issue. The new ethnography: Goodall, Trujillo, and the necessity of storytelling. *Storytelling, Self, Society: An Interdisciplinary Journal of Storytelling Studies*, 10, 299-306.
- Herrmann, A. F. (2014). Ghosts, vampires, zombies, and us: The undead as autoethnographic bridges. *International Review of Qualitative Research*, 7, 327-341.
- Herrmann, A. F. (2013). Kierkegaard and indirect communication: Theorizing HRD, organizational socialization, and edification. *Human Resource Development Review*, 12, 345-363.

- Herrmann, A. F., Barnhill, J. J., & Poole, M. C. (2013). Ragged edges in the fractured future: A co-authored organizational autoethnography. *Journal of Organizational Ethnography*, 2, 57-75.
- Herrmann, A. F. (2013). Daniel Amos and me: The power of pop culture and autoethnography. *Popular Culture Studies Journal*, 1, 6-17. (Lead article/Premiere issue.)
- Herrmann, A. F. (2013). "C-can we rest now?": Foucault and the multiple discursive subjectivities of Spike. *Slayage: The Journal of the Whedon Studies Association*, 10.1. Available at: <http://slayageonline.com/essays/slayage35/Herrmann.pdf>
- Herrmann, A. F. (2012). "I know I'm unlovable": Desperation, dislocation, despair, and discourse on the academic job hunt. *Qualitative Inquiry*, 18, 239-247.
- Herrmann, A. F. (2012). "Criteria against ourselves?": Embracing the opportunities of qualitative inquiry. *International Review of Qualitative Research*, 5, 135-152. (Lead article.)
- Herrmann, A. F. (2011). Narrative as an organizing process: Identity and story in a new nonprofit. *Qualitative Research in Organizations and Management: An International Journal*, 6, 246-264.
- Herrmann, A. F. (2011). "Losing things was nothing new": A family's story of foreclosure. *Journal of Loss & Trauma*, 16, 497-510.
- Herrmann, A. F. (2008). Kierkegaard and dialogue: The communication of capability. *Communication Theory*, 18, 71-92.
- Herrmann, A. F. (2007). Stockholders in cyberspace: Weick's sensemaking online. *Journal of Business Communication*, 44, 13-35.
- Herrmann, A. F. (2007). "People get emotional about their money": Performing masculinity in a financial discussion board. *Journal of Computer-Mediated Communication*, 12, article 12. Available at: <http://jcmc.indiana.edu/vol12/issue2/herrmann.html>
- Herrmann, A. F. (2007). How did we get this far apart? Disengagement, relational dialectics, and narrative control. *Qualitative Inquiry*, 13, 989-1007.
- Herrmann, A. F. (2006). Stockholders and mediated intertextuality. *Florida Communication Journal*, 34, 105-114.
- Herrmann, A. F. (2005). My father's ghost: Interrogating family photos. *Journal of Loss and Trauma*, 10, 337-346.

Book Chapters

- Herrmann, A. F. "Saving people. Hunting things. The family business.": Organizational communication approaches to popular culture. In A. F. Herrmann & A. Herbig (Eds.), *Pop culture in perspective*. Lanham, MD: Rowan & Littlefield. (Expected publication date: October 2016)
- Denker, K. J., Herrmann, A. F., & Willits, M. D. D. (2015). Technology as engagement: How we learn and teach while polymediating the classroom. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 143-161). Lanham, MD: Lexington Books.
- Herbig, A., Herrmann, A. F., & Tyma, A. W. (2015). Concluding a book and opening a discourse. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 163-168). Lanham, MD: Lexington Books.
- Herrmann, A. F. (2015). Communicating, sensemaking, and (dis)organizing: Theorizing the complexity of polymediation. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. 61-82). Lanham, MD: Lexington Books.
- Tyma, A. W., Herrmann, A. F., & Herbig, A. (2015). The beginnings: #WeNeedAWord. In A. Herbig, A. F. Herrmann, & A. W. Tyma (Eds.), *Beyond new media: Discourse and critique in a polymediated age* (pp. x-xxii). Lanham, MD: Lexington Books.
- Herrmann, A. F. (2014). The ghostwriter: Living a Father's unfinished narrative. In J. Wyatt & T. Adams (Eds.), *On (writing) families: Autoethnographies of presence and absence, love and loss* (pp. 95-102). Rotterdam: Sense Publishers.
- Herrmann, A. F. (2012). Never mind the scholar, here's the old punk: Identity, community, and the aging music fan. In N. Denzin (Ed.), *Studies in symbolic interaction*, 39 (pp. 153-170). Bingley, UK: Emerald.

Book Review

- Herrmann, A. F. (2015). Reading Joss Whedon. *Popular Culture Studies Journal*, 3, 601-605.

PUBLICATIONS IN PRESS

Articles in Refereed Journals

- Herrmann, A. F. The beatings will continue until morale improves. *Cultural Studies-Critical Metodologies*.

Encyclopedia Entry

- Herrmann, A. F. Hegemony. In C. Scott & L. Lewis (Eds.), *International encyclopedia of organizational communication*. Chichester: John Wiley & Sons.

UNDER REVIEW

Articles

Herrmann, A. F. "I don't want to work for you.": Technology professionals' stories of voluntary organizational exit. *Work and Occupations*.

Herrmann, A. F. Problematizing online community: Organizational power, metaphor, and the closing of a social networking site. *Social Media in Society*.

UNDER CONSTRUCTION

Articles

Herrmann, A. F. Ambiguity, jamming, and communication: an organizational approach to the large lecture. *International Journal of Qualitative Studies in Education*.

Herrmann, A. F. Communion at the comic book shop: an ethnography of collectors, accumulators, and other forms of geek. *Journal of Organizational Ethnography*.

Herrmann, A. F. Polymediation, communication, and autoethnography. *Florida Communication Journal*.

Whalen, J., & Herrmann, A. F. The possibilities and the impossibilities of ethical autoethnographic writing: A dialogue. Targeted at *Qualitative Inquiry*.

INVITED LECTURES

Herrmann, A. F. (2015). "*Polymediated communication and the autoethnographic urge*." Keynote address given at the 85th Florida Communication Association Convention, Orlando, FL.

Herrmann, A. F. (2014). "*Understanding complexity in a polymediated age*." Lecture given at Indiana University-Purdue University Fort Wayne, Ft. Wayne, Indiana.

Herrmann, A. F. (2013). "*Dialectical tensions, relationship dissolution, and writing the new ethnography*." Lecture given at Northeastern Illinois University, Chicago, IL.

Herrmann, A. F. (2012). "*You are Jonesboro: Tell your story*." Lecture given at the Jonesboro Downtown Business Commission, Jonesboro, TN.

CONFERENCE PRESENTATIONS

Herrmann, A. F. (2016). "*Killing in the name of...*": *Organizational logic, ethics, and discourses in The Cabin in the Woods*. Paper presented at the Central States Communication Association Convention, Grand Rapids, MI.

- Herrmann, A. F. (2016). *"Threading" through the Whedonverse: A polymediated autoethnography*. Paper presented at the Central States Communication Association Convention, Grand Rapids, MI.
- Herrmann, A. F. (2015). *Living stories of working lives: Personal narratives in organizations*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2015). *Critical organizational autoethnography: What the past tells us about the future*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2015). *Organizational corruption: Problematic portrayals of the "virtuous" employee*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F., & Herbig, A. (2015). *Xander Harris and the interrogation of American masculine rhetoric*. Paper presented at the Eleventh Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2015). *Murder as an organizational externality: the case of The Cabin in The Woods*. Paper presented at Joss in June Conference, Murfreesboro, TN.
- Herrmann, A. F. (2015). *The first-timer's guide to book editing*. Paper presented at the Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *Stigmatized at the comic book shop? An ethnography of collectors, accumulators, and other forms of geek*. Paper presented at the 100th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F., & Krizek, R. L. (2014). *Every story paints a picture don't it? Writing stories of comic shops, barbershops, and other ethnographic stops*. Paper presented at the Ethnography Division Preconference at the 100th National Communication Association Convention, Chicago, IL.
- Dunn, R. A., & Herrmann, A. F. (2014). *Participatory fandom as reality convergence*. Paper presented at the 100th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F. (2014). *Fighting fear and finding home: The quest for an authentic career*. Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2014). *This man's body: At what age do I become my father?* Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2014). *A critical autoethnographic exploration of narrative momentum in families*. Paper presented at the Tenth Annual International Congress of Qualitative Research, Urbana, IL.

- Herrmann, A. F. (2014). *Business in the front, party in the #backchannel*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *It's the organization, not the zombies: A critical organizational interrogation of Cabin in the Woods*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *The perilous predicament of the Aca/Fan positionality*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2014). *Re-discovering Kolchak and Twin Peaks: Elevating the influence of the first television supernatural dramas*. Paper presented at Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2013). *Living a father's unfinished narrative*. Paper presented at the 99th National Communication Association Convention, Washington, DC.
- Herrmann, A. F. (2013). *Trujillo the trickster: Trouble in the sign of love*. Paper presented at the 99th National Communication Association Convention, Washington, DC.
- Herrmann, A. F. (2013). *Ghosts of the heart: a sociological and autoethnographic exploration of things that go bump in the night*. Paper presented at the Ninth Annual International Conference of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2013). *Bud and Nick: My unofficial mentors*. Paper presented at the Ninth Annual International Conference of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2013). *"That which should not be spoken": Dealing with the dangerous words of diversity in the Basic Communication Course*. Paper presented at the Central States Communication Association Convention, Kansas City, MO. (Top panel, Communication Education Interest Group)
- Herrmann, A. F. (2013). *A Heideggerian approach to Weick: Sensemaking as an existential phenomenological process*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F. (2013). *(Un)becoming Dasein: Heidegger's techné, and the rhizomatic dilemma of "being" on the Internet*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F., Barnhill, J. J., & Poole, M. C. (2013). *Mucking around: A co-authored organizational autoethnography*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.

- Herrmann, A. F. (2013). *The Scoobies, the council, the whirlwind, the initiative: Portrayals of organizing in Buffy The Vampire Slayer*. Paper presented at the Central States Communication Association Convention, Kansas City, MO.
- Herrmann, A. F. (2012). *"I hit the Ctrl-Alt-Del button": Technology professionals' stories of quitting*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *Walking in Kierkegaard's "Moment": Love and loathing in the church*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *An impractical agenda for the 2nd generation of qualitative communication researchers*. Paper presented at the 98th National Communication Association Convention, Orlando, FL.
- Herrmann, A. F. (2012). *"... That really was the end for me": Technology professionals' narratives of voluntary organizational exit*. Paper presented at the Central States Communication Association Convention, Cleveland, OH. (Top paper, Organizational and Professional Communication Interest Group.)
- Herrmann, A. F. (2012). *"You have pipe bombed our community": Clashing metaphors and the closing of a social network site*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *I'm an angry/anxious/aggravated autoethnographer*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *F.A.R., F.E.S., S.A.I. or, where did all this paperwork come from?: Reflections on the first year of the tenure track*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2012). *I am the message, am I not?: Personal branding and secondary orality on the Internet*. Paper presented at the Central States Communication Association Convention, Cleveland, OH.
- Herrmann, A. F. (2011). *"Criteria against ourselves?": Or, how I stopped worrying and started writing narrative again*. Paper presented at the 97th National Communication Association Convention, New Orleans, LA. (Top paper, Ethnography Division.)
- Herrmann, A. F. (2011). *Academic life, interrupted*. Paper presented at the Central States Communication Association Convention, Milwaukee, WI.
- Herrmann, A. F. (2011). *Socialization, leveling, and edification: existentialism and the development of leaders*. Paper

presented at the Central States Communication Association Convention, Milwaukee, WI.

- Herrmann, A. F. (2010). *"That's the way it works around here": Power and the discursive strategies of information technology professionals*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *Narrative as strange attractor II: Chaos, communication, and the organization of a nonprofit start-up*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *Fear and loathing in Urbana: Confessions of a confused ethnographer*. Paper presented at the 96th National Communication Association Convention, San Francisco, CA.
- Herrmann, A. F. (2010). *Discourses and struggles: Identity and the boundary spanning of information technology professionals*. Paper presented at the Central States Communication Association Convention, Cincinnati, OH.
- Herrmann, A. F., & Geiseler, C. M. (2010). *Lacanian theory: Implications of the quest for the organizational real*. Paper presented at the Central States Communication Association, Cincinnati, OH.
- Herrmann, A. F. (2010). *"My soul...kind of stings": Spike and the discourses of vampiric redemption*. Paper presented at the Central States Communication Association Convention, Cincinnati, OH.
- Herrmann, A. F. (2009). *Kierkegaard, organizational socialization and HRM: Edifying employees through the communication of capability*. Paper presented at the 95th National Communication Association Convention, Chicago, IL. (Top paper, Association for Business Communication.)
- Herrmann, A. F., & Geiseler, C. M. (2009). *The unending quest for the organizational real: Lacanian implications for employee socialization*. Paper presented at the 95th National Communication Association Convention, Chicago, IL.
- Herrmann, A. F. (2009). *Power, publishing and prestige: Academic freedom in the corporatized university*. Paper presented at the Central States Communication Association Convention, St. Louis, MO. (Top paper, Communication Ethics and Freedom of Expression Interest Group)
- Herrmann, A. F. (2009). *Narrative as strange attractor: Thoughts on chaos, complexity, and non-profit start-ups*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.
- Herrmann, A. F. (2009). *The first year (of living dangerously) in the changing university*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.

- Herrmann, A. F. (2009). *'I felt that I lost my cohort:' Dilemmas and desires in faculty socialization*. Paper presented at the Central States Communication Association Convention, St. Louis, MO.
- Herrmann, A. F. (2008). *Confessions of an I.T. hitman: Deconstructing organizational scholarship through personal narrative*. Paper presented at the Southern States Communication Association Convention, Savannah, GA. (Top student paper honorable mention, Ethnography Interest Group.)
- Herrmann, A. F. (2008). *Kierkegaard and communication theory: The unfinalizable communication of capability*. Paper presented at the Southern States Communication Association Convention, Savannah, GA. (Top student paper, Interpersonal Communication Division.)
- Herrmann, A. F. (2008). *Exit and entry as complimentary processes: A narrative approach to the EVLN*. Paper presented at the Central States Communication Association Convention, Madison, WI. (Top four paper, Organizational and Professional Communication Interest Group.)
- Herrmann, A. F. (2008). *Finding the flow: Sensemaking as existential phenomenology*. Paper presented at the Central States Communication Association Convention, Madison, WI.
- Herrmann, A. F. (2008). *"I play damn well": Transitional identity and the graduate student academic life*. Paper presented at the Central States Communication Association Convention, Madison, WI.
- Herrmann, A. F. (2008). *No one says "I" or speaks to a "you": Kierkegaard's communication of capability*. Paper presented at the Central States Communication Association Convention, Madison, WI. (Top student paper, Communication Theory Interest Group.)
- Herrmann, A. F. (2007). *Economic discourses and meaningful work in academia*. Organizational Communication Preconference position paper presented at the 93rd National Communication Association Convention, Chicago, IL.
- Barnhill, J., Herrmann, A. F., & Poole, M. (2007). *Ragged edges in the fractured future*. Paper presented at the Third Annual International Conference of Qualitative Research, Urbana, IL.
- Herrmann, A. F. (2007). *Existential and phenomenological approaches to organizational sensemaking: Narrative and ethnography*. Paper presented at the Central States Communication Association Convention, Minneapolis, MN. (Top student paper Organizational and Professional Communication Interest Group.)
- Herrmann, A. F. (2007). *Kierkegaard and communicating organizational ethics: A theoretical exploration*. Paper presented at the Central States Communication Association Convention, Minneapolis, MN.

- Herrmann, A. F. (2007). *The position and challenge of Kierkegaard in communication theory*. Paper presented at the Central States Communication Association Convention, Minneapolis, MN.
- Herrmann, A. F. (2006). *Communicating less, working more & preparing to exit: Living and reframing the EVLN*. Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *"New economy, blah, blah, blah": Communication and gender among stockholders online*. Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *There's no place like home: Silence and the family narrative of foreclosure*. Paper presented at the 92nd National Communication Association Convention, Austin, TX.
- Herrmann, A. F. (2006). *Acceptance and resistance: Stockholders and mediated intertextuality*. Paper presented at the 76th Florida Communication Association Convention, St. Petersburg, FL. (Top student paper.)
- Herrmann, A. F. (2006). *Reflexivity, narrative and ethical undecidability: On not presenting "Home is where the heart was."* Paper presented at the Second Annual International Congress of Qualitative Inquiry, Urbana, IL.
- Herrmann, A. F. (2006). *Reframing exit-voice-loyalty-neglect through relational dialectics*. Paper presented at the Central States Communication Association Convention, Indianapolis, IN.
- Herrmann, A. F. (2006). *The EVLN: What you see is not necessarily what you get*. Paper presented at the 5th Annual University of South Florida Graduate Research Symposium, Tampa, FL.
- Herrmann, A. F. (2006). *"People make irrational decisions": Investors performing masculinity online*. Paper presented at the Association for Business Communication East-Southeast Conference, Tampa, FL.
- Herrmann, A. F. (2006). *Heart is where the home was: A family's stories of foreclosure*. Paper presented at the 76th Southern States Communication Association Convention, Dallas, TX.
- Herrmann, A. F. (2005). *Cybersensemaking: An analysis of sensemaking in an online discussion board*. Paper presented at the 91st National Communication Association Convention, Boston, MA.
- Herrmann, A. F. (2005). *A moment of union: Slamming, jamming, and Bakhtin's aesthetic moment*. Paper presented at the 75th Southern States Communication Association Convention, Baton Rouge, LA.
- Herrmann, A. F. (2004). *Never mind the scholar, here's the old punk: Ritual and narrative in a local punk hangout*. Paper presented at the 90th National Communication Association Convention, Chicago, IL.

Herrmann, A. F. (2004). *Money men online: Masculine discourse in a financial discussion board*. Paper presented at the 17th Annual Organizational Communication Mini-Conference, Saint Louis, MO.

Herrmann, A. F. (2003). *The gospel according to Mike Murdock: Talk and listen, but only when you need something*. Paper presented at the Interpersonal Theory and Self-Help Graduate Mini-conference, Saint Louis, MO.

Herrmann, A. F. (2003). *Dear shareholder, let me tell you a story: CEO narratives in letters to shareholders*. Paper presented at the 16th Annual Organizational Communication Mini-conference, Kalamazoo, MI.

GRANTS

Herrmann, A. F., & Dunn, R. A. 2013 Small Research Development Grant, ETSU. *Fandom, cosplay, and social identity in Geekdom*. (\$750.00)

HONORS & AWARDS

Chair's Award, Department of Communication & Performance, ETSU, 2015

Service Award, Central States Communication Association, 2015

Top Panel, Communication Education Interest Group, CSCA, 2013

Top Paper, Organizational and Professional Communication Interest Group, CSCA, 2012

Top Paper, Ethnography Division, NCA, 2011

Top Paper, Association for Business Communication, NCA, 2009

Top Paper, Communication Ethics & Freedom of Expression Interest Group, CSCA, 2009

Bochner Outstanding Achievement in Doctoral Studies Award, University of South Florida, 2008

Invited Participant, Young Scholar Master Class, Organizational Com. Division, CSCA, 2008

Top Student Paper, Communication Theory Interest Group, CSCA, 2008

Top Four Paper, Organizational and Professional Communication Interest Group, CSCA, 2008

Top Student Paper, Interpersonal Communication Division, SSCA, 2008

Top Paper, Honorable Mention, Ethnography Interest Group, SSCA, 2008

Dissertation Research Award, University of South Florida, 2007

Top Student Paper, Organizational and Professional Communication Interest Group, CSCA, 2007

Doctoral Publication Award, Office of Research, University of South Florida, 2007

Presentation Travel Award, Department of Communication, 2005 - 2007

Top Student Paper, Florida Communication Association, 2006

TEACHING EXPERIENCE

2011-Present East Tennessee State University

Assistant Professor, Department of Communication

Basic Course Director, SPCH 1300: Introduction to Communication Studies

Classes Taught – Number of Sections

SPCH 1300: Introduction to Communication Studies (13)

SPCH 2700: Professional Communication & Technology (1)

SPCH 3380: Communicating in Groups (5)

SPCH 4018: Honors Thesis (4)

SPCH 4350 Organizational Communication (5)

SPCH 4356/5356: Autoethnography (1)

SPCH 4356/5356: Technology, Communication, and Culture (2)

SPCH 4356: Subcultural Communication (1)

SPCH 4357/5357: Organizations & Society (1)

SPCH 4366: Communication Ethics (1)

SPCH 4380: Communication Studies Internship (5)

SPCH 4900: Independent Study (8)

(Course Titles: *Organizational Communication Ethics; Communication, Culture, and the Church; Economic Discourses; Mediated Gendered Performance; Personal Narrative; Popular Narratives; Nonprofit Organizing; Online Relationships*)

SPCH 5040: Leadership and Communication (1)

SPCH 5357: Organizational Communication (4)

SPCH 5900: Graduate Independent Study (2)

(Course Titles: *Organizational Disability Narratives; Subcultural Communication; Group Leadership*)

SPCH 5960: Graduate Thesis (4)

Primary Advisor: Graduate Thesis

Annalee Tull (Graduated May 2014)

Thesis: *Storytelling in Scotland, Ireland, and Appalachia: An Ethnography*

Jeni Hunnicutt (Graduated May 2013)

Thesis: *Infidelity and Identity: Cheating, Children, and the Church.*

Primary Advisor: Comprehensive Exams

Dallas Honeycutt (Graduated May 2016)

Shuai Zhu (Graduated May 2014)

Committee Member: Graduate Thesis

Joseph Bowman (2014 - Present)

Wenny Elrod (2014 - Present)

Patricia Wheeler (Graduated May 2016)

Brandon Brewer (Graduated May 2015)

Heng Zhang (Graduated May 2015)

Taylor Manning (Graduated May 2015)

Miracle Li (Graduated December 2013)

Deidre Freyenberger (Graduated May 2013)

Melissa Sneed (Graduated December 2012)

Rex Barber (Graduated May 2012)

Outside Committee Member: Graduate Thesis

Ensley Guffey, History (Graduated May 2014)

Primary Advisor: Honors-in-Discipline Undergraduate Thesis

Kyle Brennen (Spring 2015 – Present)

Alana Claxton (Spring 2015 – Present)

Michael Barnes (Fall 2014 – Present)

Jenni Bartell (Graduated May 2014)

Savanna Wheeler (Graduated May 2014)

University of Missouri

2008-2010 Visiting Assistant Professor, Department of Communication

Classes Taught – Number of Sections

COM 1200: Public Speaking (8)

COM 3571: Group Decision Making Processes (3)

COM 4412/7412: Gender, Language, and Communication (3)

COM 4974: Senior Capstone – The Organizational Communication Audit (2)

University of South Florida

2004-2008 Graduate Teaching Associate, Department of Communication

Classes Taught – Number of Sections

SPC 2600: Introduction to Public Speaking (8)

COM 3120: Organizational Communication (2)

SPC 3301: Interpersonal Communication (5)

SPC 3425: Group Communication (5)

SPC 4301: Family Communication (1)

University of Tampa

2006-2007 Adjunct Professor, Department of Speech, Theatre, and Dance

Classes Taught – Number of Sections

SPE 200: Oral Communication (1)

SPE 208: Speech for Business & the Professions (1)

PROFESSIONAL SERVICE

A. University and Departmental Service

East Tennessee State University:

Interim Associate Chair, Spring 2016 – Present
Coordinator, Communication Studies Honors-in-Discipline Program, Fall 2011 – Present
Director, Communication Studies Internship Program, Fall 2014 – Present
Tenure-Track Hiring Committee, 2013 – Present
Lecturer Hiring Committee, 2012 – Present
Outstanding Dissertation Award Committee, 2012 – Present
Open House Representative, 2011 – Present
Academic Advisor, Lambda Pi Eta, 2013 – Present
Academic Advisor, Communication Student Association, 2012 – Present
PCOM Revisioning Committee Member, 2012 – 2015
Faculty Evaluation System Committee, Spring 2012
Guest Lecturer, Qualitative Research Methods, 2011 – 2012, 2014
CMST Representative, Communication Day, 2011
Guest Lecturer, Foundations of Communication, 2011

University of Missouri:

CV Docs Advisor, Graduate Professional Council, 2009
Invited Presenter, Department of Communication Lecture Series, 2008

University of South Florida:

President, USF Graduate Communication Association, 2006 – 2007
Coordinator, Communication Day Graduate Student Research Symposium, 2007
Coordinator, Public Speaking Common Final Exam Review, 2006
USF Graduate Student Peer Mentor, 2005 – 2008

B. Disciplinary Service

National Communication Association:

Golden Anniversary Monograph Award Nominating Committee, 2013 – 2015

Ethnography Division:

Paper Reviewer, 2005 – Present
Chair, Book Award Committee, 2012
Book Award Committee, 2011 – Present
Chair, Nominating Committee, 2011
Chair, Journal Article Award Committee, 2009, 2011

Organizational Communication Division:

Paper Reviewer, 2005, 2007 – Present

Feminist and Women's Studies Division:

Paper Reviewer, 2012

Student Division:

Paper Reviewer, 2007 – 2008

Central States Communication Association:

Chair, Cooper Award Committee, 2014 – 2015

Communication Theory Interest Group:

Chair, 2014 – 2015; Vice Chair, 2013 – 2014, Secretary, 2012 – 2013

Paper Reviewer, 2008 – Present

Panel Respondent, 2009, 2011, 2013 – Present

Organizational & Professional Communication Interest Group:

Paper Reviewer, 2007 – Present

Sexual Orientation and Gender Identity Caucus:

Paper Reviewer, 2011

C. Publication Service

Journals, Editorial:

Editorial Board Member, *Popular Culture Studies Journal*, 2013 – Present

Associate Editorial Board Member, *Communication Studies*, 2012 – Present

Editorial Board Member, Special Issue: New Directions in CMS, *Com Studies*, 2011

Associate Editor, Special Issue: Qualitative Research in Communication, *SJC*, 2010

Member, Special Editorial Committee, *Rocky Mountain Communication Review*, 2007

Journals, Reviewer:

Reviewer, *Departures in Critical Qualitative Research*, 2012 – Present

Reviewer, *Human Resources Development Review*, 2012 – Present

Reviewer, *Journal of Organizational Ethnography*, 2011 – Present

Reviewer, *Management Communication Quarterly*, 2009 – Present

Reviewer, *Qualitative Research in Organizations and Management*, 2011 – Present

Reviewer, *Storytelling Self Society*, 2012 – Present

Reviewer, *Organization*, 2010 – 2013

Guest Reviewer, *Iowa Journal of Communication*, 2008

Guest Reviewer, *Southern Journal of Communication*, 2008

Book Manuscripts:

Ad-hoc Reviewer, *Handbook of Autoethnography*, Left Coast Press, 2013.

D. Professional Association Memberships

National Communication Association, Lifetime

Central States Communication Association, Lifetime
Sören Kierkegaard Society, Lifetime
Society of Phenomenological and Existential Philosophy, 2004 – 2010
Southern States Communication Association, 2004 – 2008
Graduate Communication Association, USF, 2004 – 2008
Florida Communication Association, 2005 – 2008

E. Community Service

Board of Directors, Mountain Empire Literacy Outreach, 2015 – Present

ACADEMIC APPOINTMENTS

2011-Present	East Tennessee State University, Johnson City, TN Assistant Professor, Communication Studies
2008-2010	University of Missouri, Columbia, MO Visiting Assistant Professor, Communication
2004-2008	University of South Florida, Tampa, FL Graduate Teaching Associate, Communication
2006-2007	University of Tampa, Tampa, FL Adjunct Professor, Speech, Theatre, and Dance